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Retail trade

August 2004



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Statistics Canada
Distributive Trades Division
Retail Financial Section

Retail trade

August 2004

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Symbols

The following standard symbols are used in Statistics Canada publications:

- . not available for any reference period
- .. not available for a specific reference period
- ... not applicable
- 0 true zero or a value rounded to zero
- 0^s value rounded to 0 (zero) where there is a meaningful distinction between true zero and the value that was rounded
- p preliminary
- r revised
- x confidential to meet secrecy requirements of the *Statistics Act*
- E use with caution
- F too unreliable to be published

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Highlights

- Retailers continued to enjoy steady growth in August, posting their seventh sales advance in the first eight months of 2004. Retail sales reached a record \$29.1 billion in August, up 0.8% from July when sales rose 0.4%.

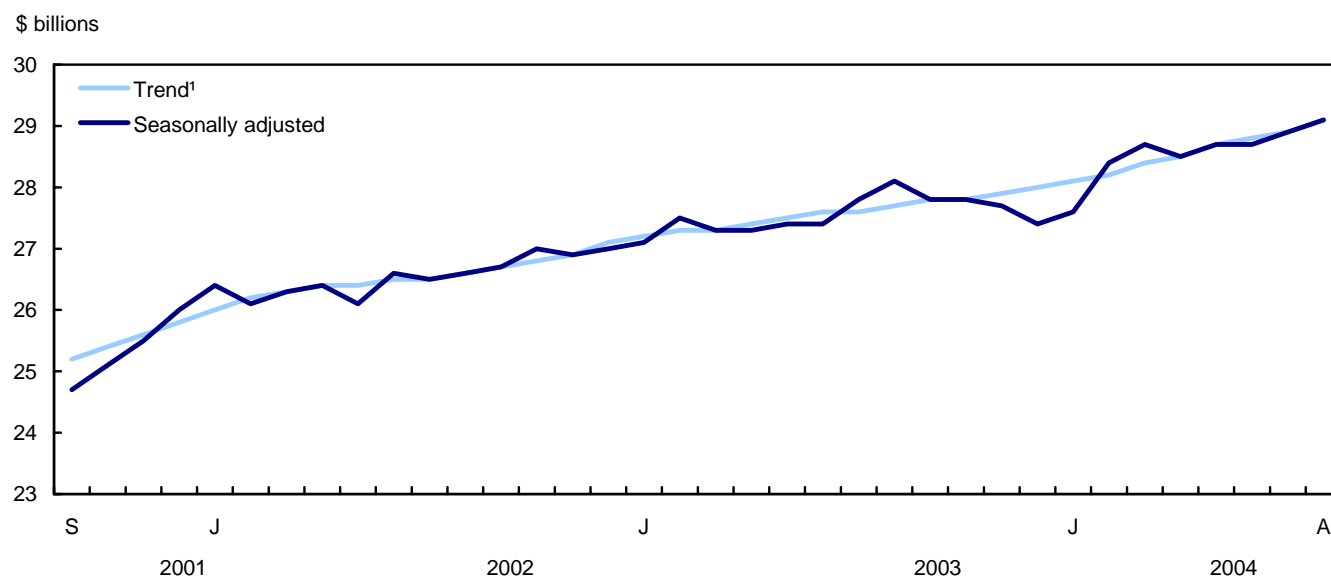
Analysis — August 2004

Retailers continued to enjoy steady growth in August, posting their seventh sales advance in the first eight months of 2004. Retail sales reached a record \$29.1 billion in August, up 0.8% from July when sales rose 0.4%.

The only monthly decline so far this year occurred in April (-0.7%), when sales fell or remained weak in most retail sectors. Prior to this year, retailers had suffered a sequence of consecutive sales declines in the last four months of 2003, after experiencing a period of general increases that began in the fall of 2001.

Chart 1

Retail sales - Canada



¹ Trends represent smoothed seasonally adjusted data.

For the first eight months of 2004, cumulative retail sales were 4.2% higher than in the same period of 2003. In comparison, the sales growth for the same period was 4.0% in 2003 and 6.7% in 2002.

Once prices are taken into account, retail sales in constant dollars rose 1.1% in August, following a 0.4% increase in July.

All but three retail sectors enjoyed sales increases of at least 0.9% in August. Retailers in the clothing (-1.5%) and miscellaneous (-1.3%) sectors posted lower sales. The miscellaneous sector includes retailers such as office supplies, sporting goods, hobby, music and book stores. For their part, general merchandise stores saw their sales remain flat in August.

Note to readers

The Monthly Retail Trade Survey covers the entire retail store universe as defined under the 2002 North American Industrial Classification System. Statistics Canada also releases the results of the Monthly Survey of Large Retailers. This latter survey tracks the sales by commodity of about 80 large retailers. These retailers represent approximately 26% of total annual retail sales and exclude sectors such as automotive, building and outdoor home supplies stores and computer and software stores. Thus the two surveys may show different trends.

For more information about the Monthly Survey of Large Retailers, contact Client Services (1-877-421-3067; 613-951-3549; retailinfo@statcan.ca) or Elton Cryderman (613-951-0669) for enquires about concepts, methods or data quality.

Home centres and hardware stores nail down the lead

In August, home centres and hardware stores continued to benefit from strong demand for their products. Sales in these stores were partly stimulated by housing starts, which are expected to reach a 17-year high in 2004, according to the Canada Mortgage and Housing Corporation. Sales jumped 5.8% in home centres and hardware stores in August, leading to a 3.9% gain in the overall building and outdoor home supplies sector. So far this year, sales at home centres and hardware stores, which have been increasing rapidly since the beginning of 2004, stand at nearly 12% above those reported in the first eight months of 2003.

Consumer spending at pharmacies and personal care stores advanced 1.8% in August, after falling 1.6% in July. Pharmacies and personal care stores have enjoyed strong sales increases since the start of 2004, with cumulative sales in the first eight months of the year at about 8% above those in the same period of 2003. Approximately two-thirds of all health and personal care products (including prescription drugs) are sold at pharmacies and personal care stores; the remainder are sold in supermarkets and general merchandise stores.

Retailers in the furniture, home furnishings and electronics sector posted a 1.3% sales increase in August, following a 1.5% gain in July. While sales advanced in each category of stores included in this sector, computer and software stores enjoyed by far the strongest growth (+7.1%). Sales in the overall furniture, home furnishings and electronic sector have been rising slowly since the summer of 2003, after a period of much stronger growth in the first part of that year.

Shoppers spent 0.9% more in the food and beverage sector in August compared with the previous month. Convenience and specialty food stores (+4.5%) and beer, wine and liquor stores (+1.3%) were mostly behind the sales increase observed at the sector level. Supermarkets, with slightly more than 70% of all sales in the food and beverage sector, reported a slim 0.3% sales gain in August. Sales in supermarkets have generally been rising thus far in 2004, after remaining essentially flat since the spring of 2003.

Sales in the automotive sector rose 0.9% in August, led by increases at used and recreational motor vehicle and parts dealers (+2.1%) and gasoline stations (+1.8%). New car dealers posted a slight sales increase in August (+0.2%), following a 1.5% gain in July. Since the start of 2004, new car dealers have regained most of their sales lost in the second half of 2003, thanks, in part, to stronger results in their used car and auto repairs activities. These sales account for about 40% of new car dealers overall revenues.

Clothing sales down

Consumers reduced their spending in clothing and accessories stores by 1.5% in August. Demand for clothing fashions has remained weak since the spring of 2004, with the exception of July. Mark down prices were partly responsible for July's gain (+1.6%), the strongest in 10 months. Prior to the spring of 2004, sales in clothing and accessories stores had generally been increasing since the fall of 2003, after a two-year period of little growth.

General merchandise stores may also have been affected by recent weakness in clothing sales. Sales remained flat in general merchandise stores in August, following a strong 1.6% gain in July. About a quarter of all sales of clothing, footwear and accessories are made through general merchandise stores. Consumer spending in general merchandise stores has remained essentially unchanged since the spring of 2004, after generally advancing since early 2003.

Ontario retailers take the lead

In August, retailers in Ontario (+1.7%), New Brunswick (+1.6%), Prince Edward Island (+1.3%) and Quebec (+1.1%) posted sales increases above the national average. On the other hand, retail sales fell in each of the western provinces. Nevertheless, retail sales growth in the first eight months of 2004 remained quite impressive in Alberta (+10.3%), Manitoba (+7.5%) and British Columbia (+6.4%).

August's increase in Ontario, which led retail sales to new heights, was the largest gain seen in that province in six months. Retail sales in Ontario stood at 1.8% above those in August 2003, the last month before they began to fall for the remainder of that year.

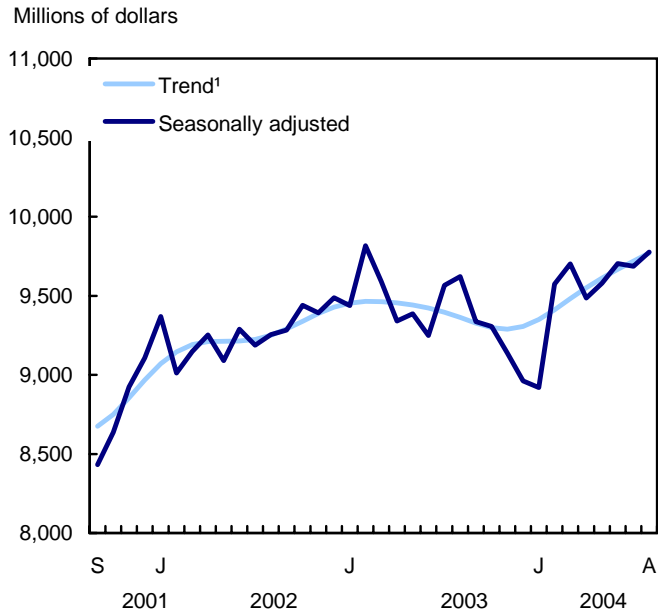
Related indicators for September

In September, total employment advanced at its fastest pace in four months, up 0.3% from August. A total of 156,000 jobs were created over the first nine months of 2004. Nevertheless, this is a smaller gain compared with the 205,000 new jobs created in the last four months of 2003 alone. Housing starts remained strong in September, despite a 4.2% decline from the previous month. The number of new motor vehicles sold in September is expected to have declined by about 3% from August, according to preliminary data obtained from the auto industry.

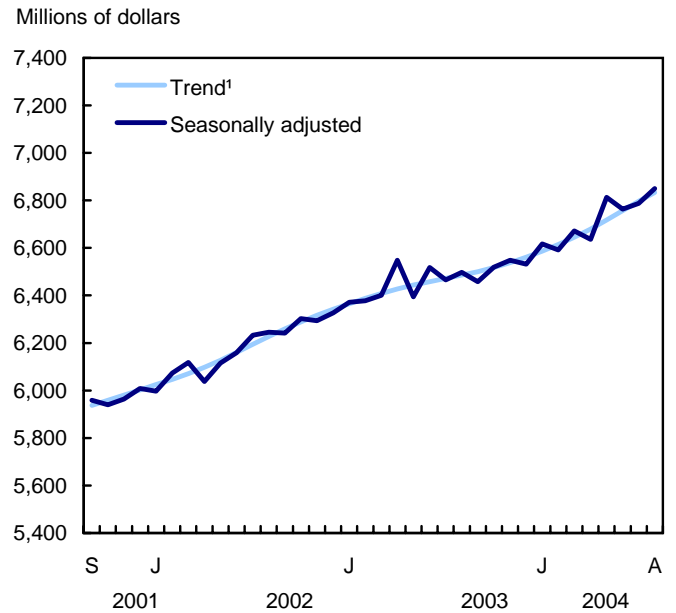
Chart 2

Retail sales trends - Canada

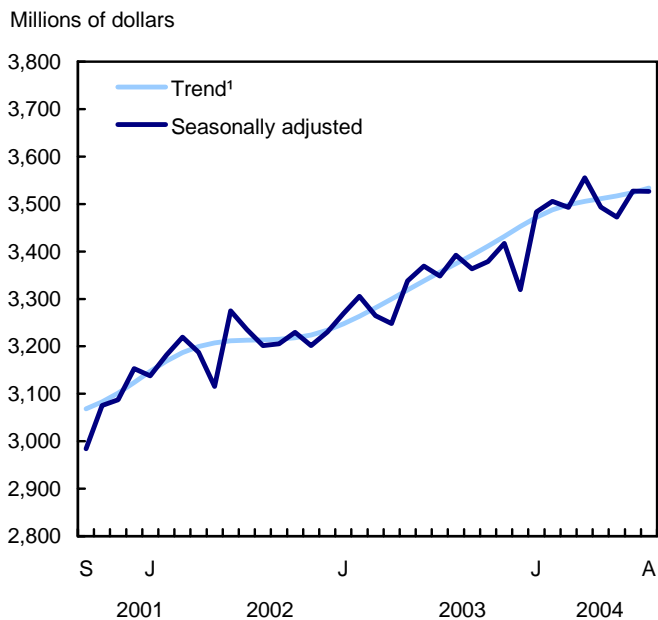
Automotive



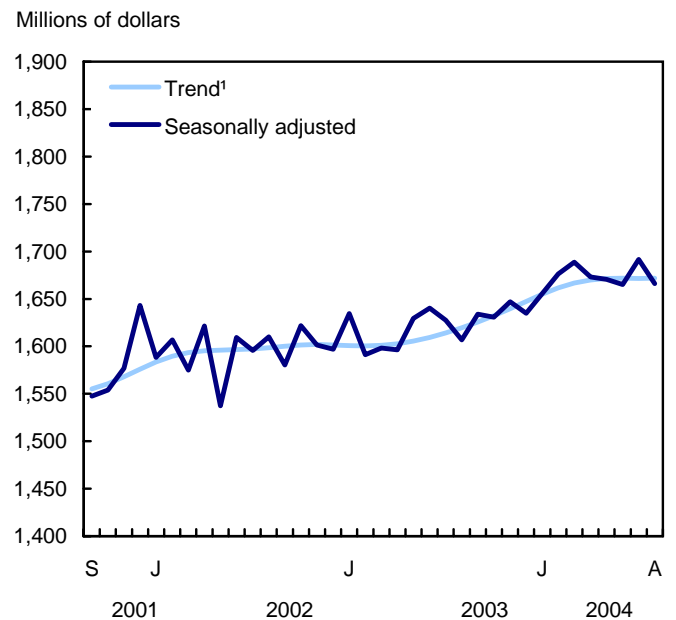
Food and beverage stores



General merchandise stores



Clothing and accessories stores

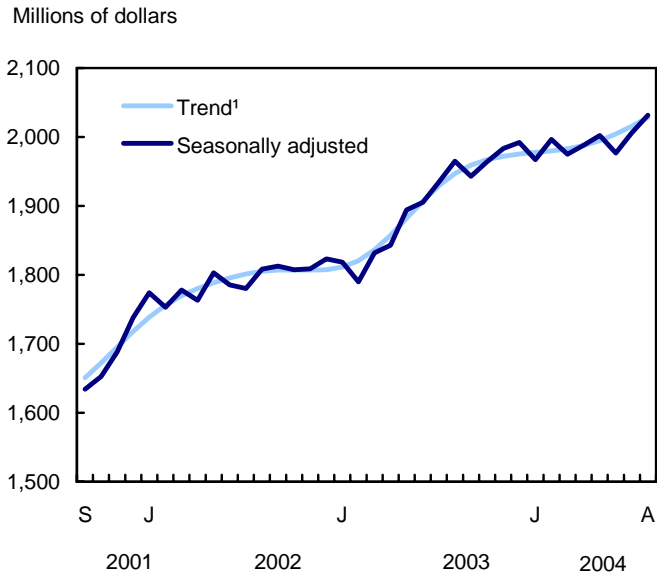


1. Trends represent smoothed seasonally adjusted data.

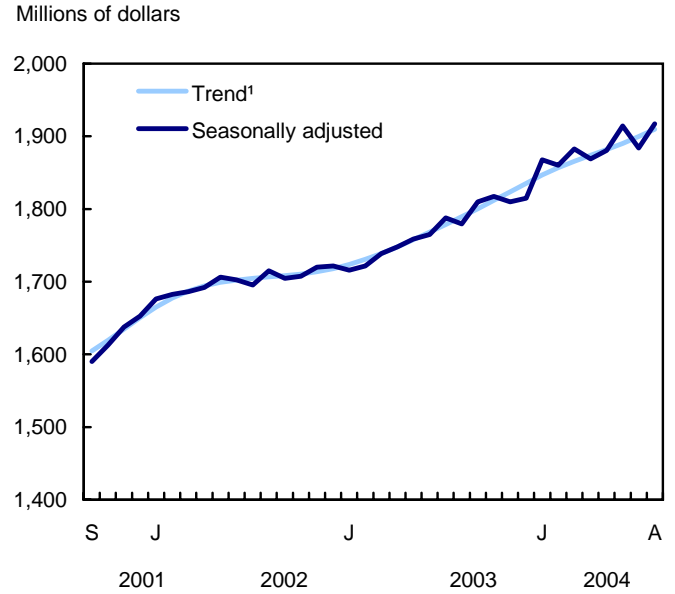
Chart 3

Retail sales trends - Canada

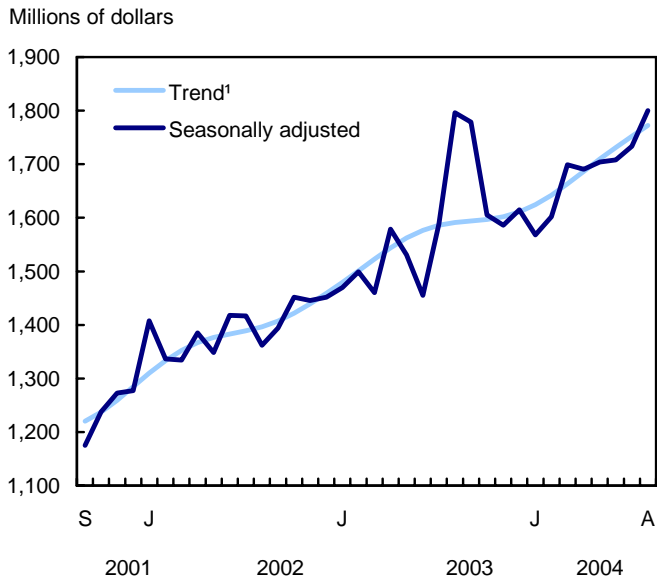
Furniture, home furnishings and electronics stores



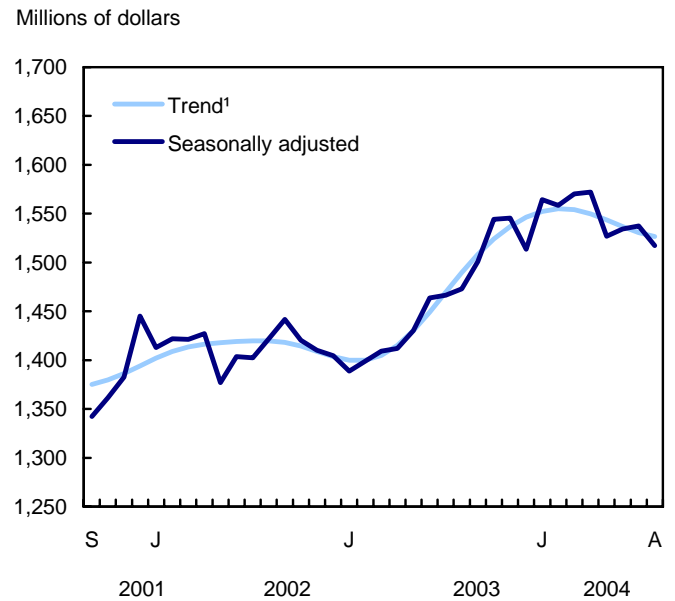
Pharmacies and personal care stores



Building and outdoor home supplies stores



Miscellaneous retailers



1. Trends represent smoothed seasonally adjusted data.

Related products

Selected publications from Statistics Canada

63-007-X New motor vehicle sales

Selected research papers from Statistics Canada

11-621-M2003006 A new look: retail clothing sales in Canada

11-621-M2003007 Christmas: consumers' season

11-621-M2004012 On the move with homebuyers: shopping for furniture

Selected CANSIM tables from Statistics Canada

076-0005 Monthly department store sales and stocks (from 1991) for Canada, provinces and selected census metropolitan areas

080-0014 Retail trade, sales by trade group based on the North American Industry Classification System (NAICS)

080-0015 Retail trade, sales by trade group based on the North American Industry Classification System (NAICS)

080-0015 Retail trade, sales by trade group based on the North American Industry Classification System (NAICS)

080-0016 Retail trade, sales in constant dollars and price index

080-0016 Retail trade, sales in constant dollars and price index

080-0017 Retail trade, sales and sales trend, seasonally adjusted, by trade sector based on the North American Industry Classification System (NAICS)

080-0017 Retail trade, sales and sales trend, seasonally adjusted, by trade sector based on the North American Industry Classification System (NAICS)

Selected surveys from Statistics Canada

2406	Retail Trade Survey (Monthly)
2408	Monthly Retail Trade Survey (Department Store Organizations)

Selected tables of Canadian statistics from Statistics Canada

- *Canadian Statistics - Economic indicators, by provinces and territories (monthly and quarterly)*
- *Canadian Statistics - Retail trade, by industries*
- *Canadian Statistics - Retail trade, by provinces and territories*
- *Canadian Statistics - Retail trade, by industries (monthly)*
- *Canadian Statistics - Retail trade, by provinces and territories (monthly)*
- *Canadian Statistics - Department store sales, by provinces*

Statistical Tables

Table 1-1

Retail sales, by trade group and by region, seasonally adjusted (current periods) - Sales

	August ^p 2004	July ^r 2004	June ^r 2004	May ^r 2004	Year-to-date 2004
millions of dollars					
Trade group - Canada					
New car dealers	5,806.7	5,792.4	5,704.4	5,563.6	45,404.0
Used and recreational motor vehicle and parts dealers	1,203.5	1,178.8	1,211.1	1,201.1	9,625.1
Gasoline stations	2,765.6	2,715.6	2,787.9	2,814.6	21,395.6
Furniture stores	700.3	692.4	677.2	706.4	5,587.7
Home furnishings stores	378.6	374.6	368.0	363.5	2,914.9
Computer and software stores	164.6	153.6	148.6	154.3	1,228.1
Home electronics and appliance stores	788.2	785.3	782.9	778.0	6,212.3
Home centres and hardware stores	1,411.0	1,333.5	1,316.3	1,334.8	10,493.8
Specialized building materials and garden stores	389.2	399.7	391.5	369.2	3,010.4
Supermarkets	4,908.2	4,894.2	4,860.7	4,873.6	38,662.8
Convenience and specialty food stores	770.8	737.8	752.1	748.9	5,952.4
Beer, wine and liquor stores	1,170.8	1,155.7	1,150.0	1,190.4	9,115.5
Pharmacies and personal care stores	1,917.2	1,883.9	1,914.1	1,880.6	15,075.6
Clothing stores	1,273.4	1,295.1	1,264.7	1,265.2	10,142.9
Shoe, clothing accessories and jewellery stores	392.8	396.6	400.3	405.2	3,244.1
Department stores	1,844.0	1,848.9	1,798.4	1,822.5	14,634.6
Other general merchandise stores	1,682.7	1,678.3	1,674.2	1,671.0	13,422.7
Sporting goods, hobby, music and book stores	740.5	740.0	731.1	708.4	5,845.6
Miscellaneous store retailers	777.0	797.3	803.2	818.5	6,535.3
Total, all stores	29,085.1	28,853.9	28,736.8	28,669.9	228,503.4
Regions					
Newfoundland and Labrador	464.5	461.1	466.2	471.5	3,763.0
Prince Edward Island	111.8	110.4	114.6	116.0	918.1
Nova Scotia	853.9	853.6	865.9	859.7	6,777.2
New Brunswick	662.6	652.0	645.5	649.9	5,240.8
Quebec	6,634.7	6,565.5	6,532.7	6,491.3	51,865.5
Ontario	10,833.4	10,648.7	10,621.2	10,652.8	84,938.6
Manitoba	976.4	980.9	984.4	966.8	7,751.8
Saskatchewan	855.0	861.5	858.6	859.0	6,795.4
Alberta	3,635.7	3,656.0	3,632.6	3,607.4	28,711.3
British Columbia	3,958.8	3,966.8	3,916.7	3,899.5	30,962.4
Yukon Territory	36.0	35.2	34.8	34.6	280.6
Northwest Territories	44.4	43.5	44.2	42.3	345.2
Nunavut	18.0	18.7	19.4	19.1	153.4

Table 1-2

Retail sales, by trade group and by region, seasonally adjusted (current periods) - % change from previous month

	August ^p 2004	July ^r 2004	June ^r 2004	May ^r 2004
	percent			
Trade group - Canada				
New car dealers	0.2	1.5	2.5	-1.8
Used and recreational motor vehicle and parts dealers	2.1	-2.7	0.8	-2.8
Gasoline stations	1.8	-2.6	-1.0	8.9
Furniture stores	1.1	2.2	-4.1	0.4
Home furnishings stores	1.1	1.8	1.2	-0.3
Computer and software stores	7.1	3.4	-3.7	5.0
Home electronics and appliance stores	0.4	0.3	0.6	0.7
Home centres and hardware stores	5.8	1.3	-1.4	1.9
Specialized building materials and garden stores	-2.6	2.1	6.1	-3.0
Supermarkets	0.3	0.7	-0.3	1.7
Convenience and specialty food stores	4.5	-1.9	0.4	0.5
Beer, wine and liquor stores	1.3	0.5	-3.4	8.3
Pharmacies and personal care stores	1.8	-1.6	1.8	0.6
Clothing stores	-1.7	2.4	0.0	0.1
Shoe, clothing accessories and jewellery stores	-0.9	-0.9	-1.2	-0.8
Department stores	-0.3	2.8	-1.3	-0.2
Other general merchandise stores	0.3	0.2	0.2	-3.3
Sporting goods, hobby, music and book stores	0.1	1.2	3.2	-3.4
Miscellaneous store retailers	-2.5	-0.7	-1.9	-2.4
Total, all stores	0.8	0.4	0.2	0.7
Regions				
Newfoundland and Labrador	0.7	-1.1	-1.1	2.2
Prince Edward Island	1.3	-3.7	-1.3	-1.4
Nova Scotia	0.0	-1.4	0.7	1.5
New Brunswick	1.6	1.0	-0.7	-1.5
Quebec	1.1	0.5	0.6	1.4
Ontario	1.7	0.3	-0.3	1.1
Manitoba	-0.5	-0.4	1.8	-1.6
Saskatchewan	-0.8	0.3	0.0	-0.7
Alberta	-0.6	0.6	0.7	-0.2
British Columbia	-0.2	1.3	0.4	0.2
Yukon Territory	2.2	1.1	0.6	-1.1
Northwest Territories	2.2	-1.7	4.7	-1.5
Nunavut	-3.8	-3.6	1.3	-0.6

Table 1-3

Retail sales, by trade group and by region, seasonally adjusted (current periods) - % change from previous year

	August ^p 2004	July ^r 2004	June ^r 2004	May ^r 2004	Year-to-date 2004
	percent				
Trade group - Canada					
New car dealers	-1.0	-2.7	-0.1	-5.2	-2.0
Used and recreational motor vehicle and parts dealers	-0.4	-4.7	0.5	-1.1	0.5
Gasoline stations	8.5	14.2	19.4	22.2	6.4
Furniture stores	0.7	2.8	1.2	7.6	7.5
Home furnishings stores	15.2	14.5	17.4	11.8	12.9
Computer and software stores	6.1	-9.0	-9.3	-7.9	-4.4
Home electronics and appliance stores	0.3	2.7	3.2	4.4	5.0
Home centres and hardware stores	-0.6	10.6	20.0	16.6	10.7
Specialized building materials and garden stores	3.3	4.5	9.2	-4.4	4.0
Supermarkets	3.9	3.9	2.5	4.5	2.5
Convenience and specialty food stores	9.6	5.2	5.1	7.6	8.0
Beer, wine and liquor stores	9.3	9.8	8.6	15.3	9.1
Pharmacies and personal care stores	7.7	5.4	8.4	6.9	7.6
Clothing stores	6.2	6.4	3.6	3.7	5.0
Shoe, clothing accessories and jewellery stores	-3.7	-3.3	-4.5	-1.0	-0.6
Department stores	4.7	6.6	3.2	4.8	6.1
Other general merchandise stores	3.1	4.0	2.9	4.6	5.4
Sporting goods, hobby, music and book stores	1.7	2.5	1.4	-0.3	2.2
Miscellaneous store retailers	4.3	7.0	8.1	13.8	14.2
Total, all stores	3.4	3.8	5.0	4.8	3.9
Regions					
Newfoundland and Labrador	-5.2	-3.9	-2.7	0.4	-0.3
Prince Edward Island	-4.9	-4.2	-0.1	1.3	-0.5
Nova Scotia	1.6	1.7	3.4	3.9	1.6
New Brunswick	1.3	-1.5	-2.3	0.7	0.3
Quebec	4.1	4.5	4.9	3.3	3.9
Ontario	1.8	0.9	2.7	2.6	1.9
Manitoba	5.8	6.6	7.3	7.0	7.2
Saskatchewan	1.5	5.1	5.5	5.3	3.5
Alberta	7.6	9.0	12.0	12.3	9.9
British Columbia	5.0	8.3	8.0	7.9	5.9
Yukon Territory	1.0	-0.8	1.7	0.3	-0.8
Northwest Territories	-0.3	-1.7	2.2	-4.4	-2.8
Nunavut	-6.2	3.1	0.3	0.1	-0.7

Table 2-1

Retail sales, by trade group and by region, not seasonally adjusted (current periods) - Sales

	August ^p 2004	July ^r 2004	June 2004	May 2004	Year-to-date 2004
	millions of dollars				
Trade group - Canada					
New car dealers	5,968.4	6,306.2	6,772.5	6,451.4	46,954.2
Used and recreational motor vehicle and parts dealers	1,278.7	1,382.1	1,492.2	1,522.1	10,082.3
Gasoline stations	3,026.5	3,024.4	2,934.2	2,956.6	21,764.8
Furniture stores	742.7	759.0	718.3	710.8	5,389.6
Home furnishings stores	374.5	375.8	367.3	349.3	2,722.8
Computer and software stores	156.0	139.6	138.6	143.7	1,201.8
Home electronics and appliance stores	759.2	708.5	681.7	662.0	5,401.5
Home centres and hardware stores	1,534.6	1,637.7	1,705.4	1,651.9	10,615.1
Specialized building materials and garden stores	422.0	447.6	526.7	508.6	3,054.3
Supermarkets	4,822.7	5,340.4	4,905.2	5,015.5	38,712.8
Convenience and specialty food stores	812.8	846.5	791.0	770.4	5,948.7
Beer, wine and liquor stores	1,274.9	1,430.0	1,161.8	1,164.3	8,676.2
Pharmacies and personal care stores	1,866.2	1,860.7	1,900.8	1,873.9	14,813.7
Clothing stores	1,259.7	1,222.0	1,214.9	1,277.6	9,039.2
Shoe, clothing accessories and jewellery stores	396.2	387.0	402.1	425.0	2,909.1
Department stores	1,757.8	1,762.7	1,756.5	1,784.6	12,895.7
Other general merchandise stores	1,676.5	1,849.1	1,839.0	1,819.0	12,832.6
Sporting goods, hobby, music and book stores	745.3	709.3	677.6	655.1	5,270.4
Miscellaneous store retailers	812.5	792.5	834.1	834.0	6,184.7
Total, all stores	29,687.3	30,981.1	30,819.9	30,575.7	224,469.5
Regions					
Newfoundland and Labrador	510.4	523.8	509.6	503.0	3,681.5
Prince Edward Island	129.6	136.9	127.8	122.7	902.0
Nova Scotia	881.2	946.3	944.9	899.0	6,655.2
New Brunswick	703.5	714.7	706.5	691.9	5,151.5
Quebec	6,824.7	7,098.1	7,082.8	7,205.5	51,540.0
Ontario	10,923.0	11,286.7	11,401.2	11,338.6	82,784.2
Manitoba	991.0	1,058.7	1,055.8	1,021.2	7,608.1
Saskatchewan	880.4	933.4	916.5	898.0	6,667.4
Alberta	3,682.5	3,874.3	3,845.8	3,769.9	28,117.1
British Columbia	4,055.8	4,297.2	4,121.9	4,028.6	30,585.0
Yukon Territory	41.2	43.2	40.3	36.3	281.4
Northwest Territories	44.4	48.0	47.1	41.4	344.8
Nunavut	19.8	19.9	19.7	19.7	151.3

Table 2-2

Retail sales, by trade group and by region, not seasonally adjusted, (current periods) - % change from previous year

	August ^P 2004	July ^F 2004	June 2004	May 2004	Year-to-date2004
	percent				
Trade group - Canada					
New car dealers	2.2	-3.9	2.6	-10.0	-1.3
Used and recreational motor vehicle and parts dealers	1.2	-7.3	4.3	-4.8	0.9
Gasoline stations	8.3	15.1	20.5	22.4	7.8
Furniture stores	0.1	4.3	0.8	5.4	7.4
Home furnishings stores	15.5	14.1	18.7	7.3	13.2
Computer and software stores	9.4	-10.0	-11.0	-8.9	-4.2
Home electronics and appliance stores	-1.7	4.6	4.8	1.8	5.1
Home centres and hardware stores	8.1	7.8	17.7	13.0	11.8
Specialized building materials and garden stores	4.2	5.5	15.0	-10.0	3.8
Supermarkets	-2.6	9.4	5.5	-1.2	2.8
Convenience and specialty food stores	5.0	8.5	7.4	3.2	8.0
Beer, wine and liquor stores	0.4	18.4	10.1	8.6	9.2
Pharmacies and personal care stores	7.1	5.5	9.6	4.5	7.9
Clothing stores	2.1	11.0	2.0	1.2	5.0
Shoe, clothing accessories and jewellery stores	-8.9	-1.3	-3.9	-3.0	-1.3
Department stores	1.4	9.6	3.8	2.8	6.1
Other general merchandise stores	1.7	4.9	4.7	1.3	5.5
Sporting goods, hobby, music and book stores	0.2	3.7	1.5	-3.5	2.0
Miscellaneous store retailers	-0.3	6.6	9.9	11.9	13.5
Total, all stores	2.2	5.3	6.8	0.7	4.2
Regions					
Newfoundland and Labrador	-6.0	-2.5	-1.2	-4.3	-0.6
Prince Edward Island	-6.2	-3.2	1.3	-2.5	-0.4
Nova Scotia	-0.4	3.8	5.0	-0.2	2.0
New Brunswick	0.5	-0.4	-0.8	-3.9	0.4
Quebec	2.9	5.8	6.6	-1.0	4.1
Ontario	0.8	1.9	4.5	-1.3	2.1
Manitoba	4.1	8.9	9.5	1.5	7.5
Saskatchewan	-0.3	6.8	7.6	1.7	4.0
Alberta	6.2	11.1	13.8	8.3	10.3
British Columbia	3.8	10.1	9.5	4.4	6.4
Yukon Territory	1.6	0.5	0.8	-4.4	-0.4
Northwest Territories	-2.5	-0.4	3.1	-8.2	-2.7
Nunavut	-7.3	4.0	2.1	-2.6	0.0

Table 3-1

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Canada - Sales

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	millions of dollars				
Trade group					
Canada					
New car dealers	19,598.0	15,081.7	15,052.2	18,263.4	20,130.9
Used and recreational motor vehicle and parts dealers	4,495.8	2,925.6	3,212.6	3,939.9	4,443.8
Gasoline stations	8,425.8	7,288.0	7,087.0	7,984.1	7,204.9
Furniture stores	2,092.9	1,795.0	2,223.9	2,151.8	1,969.9
Home furnishings stores	1,058.1	914.3	1,226.7	992.9	928.7
Computer and software stores	423.4	482.8	513.6	470.8	467.9
Home electronics and appliance stores	1,980.9	1,952.9	3,138.0	2,199.5	1,899.1
Home centres and hardware stores	4,683.8	2,759.0	3,703.6	4,337.1	4,128.2
Specialized building materials and garden stores	1,420.0	764.7	1,024.5	1,230.2	1,374.3
Supermarkets	14,734.8	13,814.9	14,457.4	14,303.0	14,388.4
Convenience and specialty food stores	2,309.6	1,979.9	2,167.7	2,247.7	2,176.5
Beer, wine and liquor stores	3,326.3	2,645.0	3,735.9	3,472.9	3,025.6
Pharmacies and personal care stores	5,626.8	5,459.9	5,791.8	5,253.6	5,236.4
Clothing stores	3,689.3	2,868.2	4,736.8	3,556.3	3,568.1
Shoe, clothing accessories and jewellery stores	1,194.1	931.9	1,575.9	1,207.5	1,211.1
Department stores	5,229.2	4,146.0	7,075.8	4,911.7	4,980.4
Other general merchandise stores	5,298.5	4,008.5	5,561.4	4,899.1	5,015.9
Sporting goods, hobby, music and book stores	1,995.6	1,820.2	2,790.7	2,144.5	1,979.5
Miscellaneous store retailers	2,425.9	2,153.8	2,617.4	2,363.7	2,135.8
Total, all stores	90,008.6	73,792.5	87,693.0	85,929.7	86,265.6

Table 3-2

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates) , Canada - % change from previous quarter

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Canada					
New car dealers	29.9	0.2	-17.6	-9.3	33.7
Used and recreational motor vehicle and parts dealers	53.7	-8.9	-18.5	-11.3	58.8
Gasoline stations	15.6	2.8	-11.2	10.8	-4.8
Furniture stores	16.6	-19.3	3.3	9.2	24.8
Home furnishings stores	15.7	-25.5	23.5	6.9	12.8
Computer and software stores	-12.3	-6.0	9.1	0.6	-4.3
Home electronics and appliance stores	1.4	-37.8	42.7	15.8	6.0
Home centres and hardware stores	69.8	-25.5	-14.6	5.1	70.1
Specialized building materials and garden stores	85.7	-25.4	-16.7	-10.5	86.0
Supermarkets	6.7	-4.4	1.1	-0.6	7.1
Convenience and specialty food stores	16.6	-8.7	-3.6	3.3	22.3
Beer, wine and liquor stores	25.8	-29.2	7.6	14.8	24.0
Pharmacies and personal care stores	3.1	-5.7	10.2	0.3	5.1
Clothing stores	28.6	-39.4	33.2	-0.3	31.9
Shoe, clothing accessories and jewellery stores	28.1	-40.9	30.5	-0.3	33.2
Department stores	26.1	-41.4	44.1	-1.4	29.9
Other general merchandise stores	32.2	-27.9	13.5	-2.3	34.3
Sporting goods, hobby, music and book stores	9.6	-34.8	30.1	8.3	12.4
Miscellaneous store retailers	12.6	-17.7	10.7	10.7	21.8
Total, all stores	22.0	-15.9	2.1	-0.4	22.2

Table 3-3

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates) , Canada - % change from previous year

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Canada					
New car dealers	-2.6	0.1	-4.9	3.6	0.1
Used and recreational motor vehicle and parts dealers	1.2	4.6	4.7	1.5	-1.5
Gasoline stations	16.9	-3.7	-3.8	1.9	1.8
Furniture stores	6.2	13.7	9.2	7.9	4.9
Home furnishings stores	13.9	11.1	10.3	7.2	3.6
Computer and software stores	-9.5	-1.2	6.5	-1.0	-1.2
Home electronics and appliance stores	4.3	9.0	8.9	11.0	7.2
Home centres and hardware stores	13.5	13.7	12.4	31.2	10.4
Specialized building materials and garden stores	3.3	3.5	2.1	5.5	5.1
Supermarkets	2.4	2.8	2.4	3.6	5.5
Convenience and specialty food stores	6.1	11.3	9.4	8.1	13.6
Beer, wine and liquor stores	9.9	8.4	6.1	4.2	5.3
Pharmacies and personal care stores	7.5	9.5	5.7	4.7	3.2
Clothing stores	3.4	6.0	2.4	1.6	3.3
Shoe, clothing accessories and jewellery stores	-1.4	2.5	0.7	-0.9	-1.3
Department stores	5.0	8.2	3.2	4.3	3.3
Other general merchandise stores	5.6	7.4	6.0	4.6	4.8
Sporting goods, hobby, music and book stores	0.8	3.3	5.1	1.9	-0.6
Miscellaneous store retailers	13.6	22.8	12.8	4.3	4.2
Total, all stores	4.3	4.5	2.6	4.9	3.2

Table 4-1

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Newfoundland and Labrador - Sales

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
millions of dollars					
Trade group					
Newfoundland and Labrador					
New car dealers	302.2	182.4	196.5	317.1	320.4
Used and recreational motor vehicle and parts dealers	113.5	115.9	135.8	177.0	206.5
Gasoline stations	178.1	153.2	165.6	189.1	156.5
Furniture stores	18.4	16.4	28.8	20.4	19.2
Home furnishings stores	5.3	4.1	8.8	6.7	6.3
Computer and software stores	5.2	6.1	7.1	5.3	5.9
Home electronics and appliance stores	12.2	11.7	21.3	12.1	10.4
Home centres and hardware stores	99.5	49.7	97.9	117.3	89.3
Specialized building materials and garden stores	19.0	10.1	13.5	14.0	11.9
Supermarkets	246.9	237.0	234.5	263.7	259.1
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	74.0	71.9	80.4	70.1	68.2
Clothing stores	31.2	22.6	56.7	35.6	31.9
Shoe, clothing accessories and jewellery stores	9.2	7.2	16.1	10.2	9.9
Department stores	x	x	x	x	x
Other general merchandise stores	x	x	x	x	x
Sporting goods, hobby, music and book stores	12.6	10.9	21.8	13.8	12.2
Miscellaneous store retailers	24.1	22.1	29.7	22.2	17.3
Total, all stores	1,465.0	1,182.2	1,500.3	1,555.2	1,495.4

Table 4-2

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates) , Newfoundland and Labrador - % change from previous quarter

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Newfoundland and Labrador					
New car dealers	65.6	-7.2	-38.0	-1.0	64.1
Used and recreational motor vehicle and parts dealers	-2.1	-14.6	-23.3	-14.3	44.2
Gasoline stations	16.3	-7.5	-12.4	20.8	7.1
Furniture stores	12.3	-42.9	40.8	6.2	29.8
Home furnishings stores	27.0	-53.0	32.4	6.2	17.2
Computer and software stores	-15.8	-13.0	32.8	-9.6	-26.1
Home electronics and appliance stores	4.2	-45.1	76.0	16.7	-1.9
Home centres and hardware stores	100.2	-49.2	-16.6	31.4	132.0
Specialized building materials and garden stores	89.4	-25.5	-3.6	18.0	46.2
Supermarkets	4.2	1.0	-11.0	1.7	7.9
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	2.9	-10.5	14.7	2.7	1.8
Clothing stores	38.2	-60.1	59.2	11.7	57.4
Shoe, clothing accessories and jewellery stores	26.6	-55.1	57.8	2.8	66.9
Department stores	x	x	x	x	x
Other general merchandise stores	x	x	x	x	x
Sporting goods, hobby, music and book stores	15.5	-49.8	57.7	13.1	23.1
Miscellaneous store retailers	8.8	-25.4	33.7	28.4	27.5
Total, all stores	23.9	-21.2	-3.5	4.0	32.6

Table 4-3

**Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Newfoundland and Labrador
- % change from previous year**

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Newfoundland and Labrador					
New car dealers	-5.7	-6.6	-9.4	4.4	-2.8
Used and recreational motor vehicle and parts dealers	-45.0	-19.0	6.7	6.5	20.0
Gasoline stations	13.8	4.9	6.9	8.6	5.9
Furniture stores	-4.1	10.9	0.6	2.5	-10.3
Home furnishings stores	-16.1	-22.6	-0.8	-3.3	-1.0
Computer and software stores	-12.1	-22.8	-39.3	-35.4	-27.5
Home electronics and appliance stores	17.5	10.6	7.0	1.6	11.2
Home centres and hardware stores	11.5	29.2	18.6	27.7	18.4
Specialized building materials and garden stores	60.5	23.9	-3.9	-6.7	-7.9
Supermarkets	-4.7	-1.3	-4.0	8.2	11.5
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	8.5	7.3	9.4	5.5	2.2
Clothing stores	-2.1	11.5	8.0	5.2	6.4
Shoe, clothing accessories and jewellery stores	-7.8	21.4	15.1	5.1	23.9
Department stores	x	x	x	x	x
Other general merchandise stores	x	x	x	x	x
Sporting goods, hobby, music and book stores	3.4	10.1	12.3	-1.0	4.0
Miscellaneous store retailers	39.3	63.2	36.5	7.3	-2.0
Total, all stores	-2.0	4.8	4.3	7.0	7.1

Table 5-1

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Prince Edward Island - Sales

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	millions of dollars				
Trade group					
Prince Edward Island					
New car dealers	70.4	43.1	49.4	63.7	65.4
Used and recreational motor vehicle and parts dealers	13.0	9.3	12.1	16.0	18.5
Gasoline stations	36.7	33.7	36.1	47.0	36.5
Furniture stores	4.6	3.6	4.8	5.2	4.8
Home furnishings stores	2.3	1.6	3.9	3.9	3.0
Computer and software stores	x	x	x	x	x
Home electronics and appliance stores	x	x	x	x	x
Home centres and hardware stores	32.7	16.6	29.2	32.9	26.9
Specialized building materials and garden stores	10.6	4.2	4.9	6.7	12.7
Supermarkets	74.2	68.3	70.6	74.5	68.8
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	24.6	24.1	25.4	24.3	23.8
Clothing stores	x	x	x	x	x
Shoe, clothing accessories and jewellery stores	x	x	x	x	x
Department stores	x	x	x	x	x
Other general merchandise stores	x	x	x	x	x
Sporting goods, hobby, music and book stores	6.0	5.0	7.8	6.6	5.6
Miscellaneous store retailers	7.4	5.8	9.0	17.8	8.5
Total, all stores	361.5	273.9	356.4	398.3	357.5

Table 5-2

**Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Prince Edward Island
- % change from previous quarter**

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Prince Edward Island					
New car dealers	63.3	-12.6	-22.5	-2.5	47.7
Used and recreational motor vehicle and parts dealers	39.7	-22.7	-24.7	-13.5	106.5
Gasoline stations	8.7	-6.4	-23.3	28.8	11.8
Furniture stores	28.5	-24.7	-8.1	7.9	36.5
Home furnishings stores	38.6	-57.4	-0.6	28.5	34.3
Computer and software stores	x	x	x	x	x
Home electronics and appliance stores	x	x	x	x	x
Home centres and hardware stores	96.5	-43.0	-11.4	22.5	75.1
Specialized building materials and garden stores	155.3	-15.0	-27.5	-46.8	213.8
Supermarkets	8.7	-3.3	-5.2	8.2	-1.6
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	2.0	-5.0	4.6	2.2	8.9
Clothing stores	x	x	x	x	x
Shoe, clothing accessories and jewellery stores	x	x	x	x	x
Department stores	x	x	x	x	x
Other general merchandise stores	x	x	x	x	x
Sporting goods, hobby, music and book stores	18.8	-35.8	17.9	19.3	14.4
Miscellaneous store retailers	28.4	-35.8	-49.6	109.1	44.5
Total, all stores	32.0	-23.2	-10.5	11.4	33.2

Table 5-3

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Prince Edward Island
- % change from previous year

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Prince Edward Island					
New car dealers	7.7	-2.6	-10.9	-4.4	-10.4
Used and recreational motor vehicle and parts dealers	-29.7	4.0	-7.5	25.4	2.4
Gasoline stations	0.5	3.4	3.1	9.3	2.6
Furniture stores	-4.0	2.0	-5.6	-7.2	3.8
Home furnishings stores	-24.6	-26.9	-7.6	-8.8	-11.1
Computer and software stores	x	x	x	x	x
Home electronics and appliance stores	x	x	x	x	x
Home centres and hardware stores	21.6	8.3	15.2	22.2	9.6
Specialized building materials and garden stores	-16.3	2.8	-17.6	-13.3	1.8
Supermarkets	7.8	-2.4	-10.2	-15.0	-8.4
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	3.7	10.7	7.4	9.4	11.7
Clothing stores	x	x	x	x	x
Shoe, clothing accessories and jewellery stores	x	x	x	x	x
Department stores	x	x	x	x	x
Other general merchandise stores	x	x	x	x	x
Sporting goods, hobby, music and book stores	7.3	3.4	6.6	0.5	12.4
Miscellaneous store retailers	-13.0	-2.1	10.1	6.8	7.7
Total, all stores	1.1	2.0	-0.3	2.5	1.0

Table 6-1

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), New Brunswick - Sales

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	millions of dollars				
Trade group					
New Brunswick					
New car dealers	442.5	314.5	312.3	395.2	439.9
Used and recreational motor vehicle and parts dealers	x	x	x	x	x
Gasoline stations	240.1	208.4	224.1	267.1	229.3
Furniture stores	33.2	29.4	35.8	27.3	24.7
Home furnishings stores	14.1	13.8	27.4	20.9	19.2
Computer and software stores	x	x	x	x	x
Home electronics and appliance stores	x	x	x	x	x
Home centres and hardware stores	122.3	69.6	93.2	114.4	102.3
Specialized building materials and garden stores	30.1	16.7	23.9	33.9	33.4
Supermarkets	412.1	384.8	411.3	410.8	421.9
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	126.0	125.9	137.5	124.1	119.2
Clothing stores	55.0	40.5	74.2	55.8	52.7
Shoe, clothing accessories and jewellery stores	17.4	12.7	27.7	18.4	17.2
Department stores	x	x	x	x	x
Other general merchandise stores	x	x	x	x	x
Sporting goods, hobby, music and book stores	26.6	24.9	41.1	30.0	25.2
Miscellaneous store retailers	35.0	35.8	48.3	40.1	33.1
Total, all stores	2,064.7	1,668.7	2,030.7	2,053.9	2,087.4

Table 6-2

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), New Brunswick - % change from previous quarter

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
New Brunswick					
New car dealers	40.7	0.7	-21.0	-10.2	45.1
Used and recreational motor vehicle and parts dealers	x	x	x	x	x
Gasoline stations	15.3	-7.0	-16.1	16.5	9.8
Furniture stores	13.2	-17.9	30.9	10.5	17.5
Home furnishings stores	2.2	-49.6	31.0	8.8	18.6
Computer and software stores	x	x	x	x	x
Home electronics and appliance stores	x	x	x	x	x
Home centres and hardware stores	75.8	-25.4	-18.5	11.8	73.7
Specialized building materials and garden stores	80.1	-30.1	-29.4	1.5	112.3
Supermarkets	7.1	-6.4	0.1	-2.6	-2.0
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	0.1	-8.4	10.8	4.1	8.0
Clothing stores	35.7	-45.4	33.0	5.8	35.6
Shoe, clothing accessories and jewellery stores	36.6	-54.1	51.1	6.4	30.2
Department stores	x	x	x	x	x
Other general merchandise stores	x	x	x	x	x
Sporting goods, hobby, music and book stores	7.1	-39.5	37.0	18.8	10.0
Miscellaneous store retailers	-2.4	-25.8	20.2	21.4	14.7
Total, all stores	23.7	-17.8	-1.1	-1.6	28.5

Table 6-3

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), New Brunswick - % change from previous year

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
New Brunswick					
New car dealers	0.6	3.7	-7.9	0.6	-7.7
Used and recreational motor vehicle and parts dealers	x	x	x	x	x
Gasoline stations	4.7	-0.2	0.9	-0.9	-2.7
Furniture stores	34.4	39.5	12.8	6.4	-3.4
Home furnishings stores	-26.5	-14.7	5.1	-4.3	-7.8
Computer and software stores	x	x	x	x	x
Home electronics and appliance stores	x	x	x	x	x
Home centres and hardware stores	19.6	18.2	15.4	23.5	12.7
Specialized building materials and garden stores	-9.9	6.2	10.9	37.4	31.4
Supermarkets	-2.3	-10.6	-7.4	-5.2	-1.5
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	5.7	14.0	8.7	10.0	8.1
Clothing stores	4.3	4.2	-8.1	-5.1	-0.1
Shoe, clothing accessories and jewellery stores	0.7	-4.0	-5.4	-2.2	-4.0
Department stores	x	x	x	x	x
Other general merchandise stores	x	x	x	x	x
Sporting goods, hobby, music and book stores	5.5	8.4	6.2	-5.5	-4.0
Miscellaneous store retailers	5.8	24.3	31.2	20.9	13.9
Total, all stores	-1.1	2.7	-1.0	0.7	1.5

Table 7-1

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Nova Scotia - Sales

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	millions of dollars				
Trade group					
Nova Scotia					
New car dealers	651.3	434.9	453.0	513.1	608.4
Used and recreational motor vehicle and parts dealers	103.9	81.6	90.9	88.7	87.7
Gasoline stations	254.0	220.8	220.2	235.7	195.5
Furniture stores	33.4	30.5	43.7	38.1	34.4
Home furnishings stores	22.3	15.7	23.2	18.7	17.3
Computer and software stores	7.9	7.9	4.9	4.7	5.5
Home electronics and appliance stores	34.8	33.7	51.1	33.3	28.4
Home centres and hardware stores	164.2	98.3	134.3	149.6	136.1
Specialized building materials and garden stores	45.3	23.4	36.5	37.1	40.0
Supermarkets	x	x	x	x	x
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	172.9	170.4	191.9	181.4	177.4
Clothing stores	73.7	54.0	111.5	80.6	73.7
Shoe, clothing accessories and jewellery stores	23.8	18.2	36.2	23.8	21.1
Department stores	166.6	129.0	263.7	156.7	157.2
Other general merchandise stores	121.3	87.9	142.6	119.2	115.4
Sporting goods, hobby, music and book stores	50.2	41.6	76.2	54.0	50.3
Miscellaneous store retailers	59.8	55.4	78.5	64.5	55.9
Total, all stores	2,679.4	2,148.3	2,673.3	2,590.6	2,600.4

Table 7-2

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Nova Scotia - % change from previous quarter

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Nova Scotia					
New car dealers	49.8	-4.0	-11.7	-15.7	39.5
Used and recreational motor vehicle and parts dealers	27.4	-10.3	2.5	1.2	18.1
Gasoline stations	15.0	0.3	-6.6	20.5	1.0
Furniture stores	9.2	-30.1	14.6	10.9	24.1
Home furnishings stores	42.4	-32.4	24.0	8.4	28.5
Computer and software stores	0.0	62.7	4.4	-15.7	22.9
Home electronics and appliance stores	3.3	-34.2	53.6	17.2	-1.6
Home centres and hardware stores	67.1	-26.9	-10.2	9.9	66.2
Specialized building materials and garden stores	93.3	-35.7	-1.8	-7.2	16.4
Supermarkets	x	x	x	x	x
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	1.5	-11.2	5.8	2.3	6.5
Clothing stores	36.5	-51.6	38.4	9.3	39.6
Shoe, clothing accessories and jewellery stores	30.8	-49.8	51.8	12.8	27.5
Department stores	29.1	-51.1	68.3	-0.3	38.2
Other general merchandise stores	37.9	-38.4	19.6	3.3	37.2
Sporting goods, hobby, music and book stores	20.6	-45.4	41.3	7.4	15.5
Miscellaneous store retailers	7.9	-29.4	21.7	15.2	30.3
Total, all stores	24.7	-19.6	3.2	-0.4	22.4

Table 7-3

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Nova Scotia - % change from previous year

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Nova Scotia					
New car dealers	7.0	-0.3	3.2	-3.4	-6.0
Used and recreational motor vehicle and parts dealers	18.6	9.9	2.6	0.3	7.3
Gasoline stations	29.9	14.1	6.1	4.0	-1.4
Furniture stores	-3.0	10.2	6.4	0.5	-1.0
Home furnishings stores	29.4	16.8	18.7	10.7	14.7
Computer and software stores	43.2	75.9	74.6	57.8	49.1
Home electronics and appliance stores	22.4	16.6	3.2	-2.7	-6.1
Home centres and hardware stores	20.7	20.0	15.9	31.7	25.1
Specialized building materials and garden stores	13.1	-31.9	-19.0	-39.6	-28.6
Supermarkets	x	x	x	x	x
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	-2.5	2.4	2.8	7.4	6.6
Clothing stores	0.0	2.2	-0.9	0.5	6.8
Shoe, clothing accessories and jewellery stores	12.5	9.7	-2.1	-6.0	-3.9
Department stores	6.0	13.4	11.2	5.4	11.9
Other general merchandise stores	5.0	4.5	1.0	0.0	-1.1
Sporting goods, hobby, music and book stores	-0.1	-4.4	6.4	3.9	7.5
Miscellaneous store retailers	6.9	29.0	21.1	4.9	2.6
Total, all stores	3.0	1.1	1.1	1.3	2.3

Table 8-1

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Quebec - Sales

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	millions of dollars				
Trade group					
Quebec					
New car dealers	4,585.1	3,321.1	3,067.9	4,057.6	4,702.3
Used and recreational motor vehicle and parts dealers	1,247.1	673.2	780.7	940.8	1,081.5
Gasoline stations	1,919.5	1,715.7	1,618.4	1,769.5	1,628.7
Furniture stores	652.7	499.1	605.7	659.2	613.0
Home furnishings stores	180.2	150.5	219.4	187.5	185.6
Computer and software stores	107.5	113.4	146.1	147.7	120.2
Home electronics and appliance stores	370.9	344.3	606.8	439.6	396.1
Home centres and hardware stores	1,256.6	651.2	934.8	1,017.3	1,035.2
Specialized building materials and garden stores	228.1	107.4	126.5	135.3	222.8
Supermarkets	3,139.8	2,971.1	3,203.3	3,221.6	3,257.3
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	1,505.9	1,479.7	1,588.7	1,495.1	1,490.2
Clothing stores	937.7	706.4	1,088.3	888.6	925.8
Shoe, clothing accessories and jewellery stores	284.0	196.9	344.6	270.8	285.1
Department stores	1,005.4	745.4	1,270.6	888.9	959.0
Other general merchandise stores	1,189.3	881.3	1,239.6	1,080.9	1,169.3
Sporting goods, hobby, music and book stores	435.6	391.7	579.8	490.7	470.9
Miscellaneous store retailers	597.8	485.1	554.3	557.6	566.1
Total, all stores	21,010.0	16,607.2	19,432.7	19,546.5	20,333.6

Table 8-2

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Quebec - % change from previous quarter

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Quebec					
New car dealers	38.1	8.3	-24.4	-13.7	60.9
Used and recreational motor vehicle and parts dealers	85.3	-13.8	-17.0	-13.0	34.0
Gasoline stations	11.9	6.0	-8.5	8.6	-8.7
Furniture stores	30.8	-17.6	-8.1	7.6	40.1
Home furnishings stores	19.7	-31.4	17.0	1.0	28.3
Computer and software stores	-5.2	-22.4	-1.0	22.8	-8.7
Home electronics and appliance stores	7.7	-43.3	38.0	11.0	12.5
Home centres and hardware stores	93.0	-30.3	-8.1	-1.7	99.4
Specialized building materials and garden stores	112.4	-15.1	-6.5	-39.3	57.6
Supermarkets	5.7	-7.2	-0.6	-1.1	8.3
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	1.8	-6.9	6.3	0.3	6.0
Clothing stores	32.7	-35.1	22.5	-4.0	41.0
Shoe, clothing accessories and jewellery stores	44.2	-42.8	27.3	-5.0	47.9
Department stores	34.9	-41.3	42.9	-7.3	39.9
Other general merchandise stores	35.0	-28.9	14.7	-7.6	39.6
Sporting goods, hobby, music and book stores	11.2	-32.4	18.1	4.2	28.4
Miscellaneous store retailers	23.2	-12.5	-0.6	-1.5	39.8
Total, all stores	26.5	-14.5	-0.6	-3.9	28.4

Table 8-3

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Quebec - % change from previous year

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Quebec					
New car dealers	-2.5	13.7	4.2	11.4	7.6
Used and recreational motor vehicle and parts dealers	15.3	-16.6	-11.0	-4.9	-7.8
Gasoline stations	17.8	-3.8	-2.8	0.8	2.2
Furniture stores	6.5	14.1	11.4	12.0	9.5
Home furnishings stores	-2.9	4.0	8.3	5.6	3.0
Computer and software stores	-10.6	-13.9	20.0	20.2	8.4
Home electronics and appliance stores	-6.4	-2.2	4.0	6.1	8.4
Home centres and hardware stores	21.4	25.4	29.2	26.2	11.5
Specialized building materials and garden stores	2.4	-24.1	-30.0	-30.8	-5.6
Supermarkets	-3.6	-1.2	3.9	3.9	4.7
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	1.1	5.2	3.2	3.0	-0.4
Clothing stores	1.3	7.6	1.1	3.0	2.9
Shoe, clothing accessories and jewellery stores	-0.4	2.2	1.9	0.6	1.6
Department stores	4.8	8.7	6.8	4.1	5.7
Other general merchandise stores	1.7	5.2	4.7	2.9	5.9
Sporting goods, hobby, music and book stores	-7.5	6.8	8.7	5.4	3.0
Miscellaneous store retailers	5.6	19.8	14.6	8.2	9.1
Total, all stores	3.3	4.9	4.3	5.6	4.7

Table 9-1

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Ontario - Sales

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	millions of dollars				
Trade group					
Ontario					
New car dealers	7,098.8	5,509.0	5,807.7	6,920.0	7,797.5
Used and recreational motor vehicle and parts dealers	1,426.0	1,031.6	1,217.9	1,569.3	1,704.9
Gasoline stations	2,905.9	2,553.2	2,463.4	2,642.3	2,397.3
Furniture stores	751.1	673.1	859.0	858.5	778.8
Home furnishings stores	478.4	415.8	547.7	416.0	381.3
Computer and software stores	152.9	171.3	155.4	140.1	174.8
Home electronics and appliance stores	808.6	806.2	1,275.1	919.9	758.8
Home centres and hardware stores	1,640.4	990.0	1,311.0	1,595.6	1,541.5
Specialized building materials and garden stores	512.7	288.3	467.4	577.3	581.3
Supermarkets	5,103.3	4,713.0	4,868.6	4,749.6	4,779.7
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	2,245.7	2,160.3	2,230.7	2,006.2	2,029.3
Clothing stores	1,510.2	1,166.6	2,013.8	1,414.4	1,424.5
Shoe, clothing accessories and jewellery stores	521.7	392.8	626.7	482.4	476.6
Department stores	2,119.8	1,710.3	2,948.0	2,027.9	2,051.7
Other general merchandise stores	2,119.8	1,568.0	2,227.8	1,977.7	1,987.2
Sporting goods, hobby, music and book stores	730.3	702.9	1,137.5	839.5	740.0
Miscellaneous store retailers	882.8	828.3	1,036.2	905.4	798.8
Total, all stores	33,131.0	27,443.5	33,550.7	32,411.5	32,476.5

Table 9-2

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Ontario - % change from previous quarter

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Ontario					
New car dealers	28.9	-5.1	-16.1	-11.3	30.9
Used and recreational motor vehicle and parts dealers	38.2	-15.3	-22.4	-8.0	78.6
Gasoline stations	13.8	3.6	-6.8	10.2	-11.9
Furniture stores	11.6	-21.6	0.1	10.2	25.2
Home furnishings stores	15.1	-24.1	31.7	9.1	8.2
Computer and software stores	-10.8	10.3	10.9	-19.9	6.9
Home electronics and appliance stores	0.3	-36.8	38.6	21.2	4.3
Home centres and hardware stores	65.7	-24.5	-17.8	3.5	62.9
Specialized building materials and garden stores	77.8	-38.3	-19.0	-0.7	107.8
Supermarkets	8.3	-3.2	2.5	-0.6	7.2
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	4.0	-3.2	11.2	-1.1	4.9
Clothing stores	29.5	-42.1	42.4	-0.7	29.5
Shoe, clothing accessories and jewellery stores	32.8	-37.3	29.9	1.2	28.7
Department stores	23.9	-42.0	45.4	-1.2	28.0
Other general merchandise stores	35.2	-29.6	12.6	-0.5	34.7
Sporting goods, hobby, music and book stores	3.9	-38.2	35.5	13.4	7.9
Miscellaneous store retailers	6.6	-20.1	14.4	13.3	19.6
Total, all stores	20.7	-18.2	3.5	-0.2	21.6

Table 9-3

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Ontario - % change from previous year

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Ontario					
New car dealers	-9.0	-7.5	-8.8	0.5	0.7
Used and recreational motor vehicle and parts dealers	-16.4	8.1	15.7	4.0	-4.2
Gasoline stations	21.2	-6.1	-5.8	-0.4	-0.9
Furniture stores	-3.6	8.2	6.2	8.9	6.0
Home furnishings stores	25.5	18.0	13.0	8.0	1.6
Computer and software stores	-12.6	4.7	6.2	-9.4	5.5
Home electronics and appliance stores	6.6	10.8	13.6	19.8	10.4
Home centres and hardware stores	6.4	4.6	2.3	34.5	6.1
Specialized building materials and garden stores	-11.8	3.1	6.8	13.8	12.1
Supermarkets	6.8	5.7	4.2	7.3	9.2
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	10.7	11.6	6.4	4.7	4.9
Clothing stores	6.0	6.0	3.5	2.1	2.2
Shoe, clothing accessories and jewellery stores	9.5	6.1	-1.8	-2.3	-5.7
Department stores	3.3	6.7	0.5	3.2	1.0
Other general merchandise stores	6.7	6.2	7.8	5.7	4.9
Sporting goods, hobby, music and book stores	-1.3	2.5	2.6	2.2	-4.1
Miscellaneous store retailers	10.5	24.0	11.3	1.8	4.0
Total, all stores	2.0	2.8	1.8	4.9	3.0

Table 10-1

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Manitoba - Sales

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	millions of dollars				
Trade group					
Manitoba					
New car dealers	663.1	499.8	504.5	612.0	620.3
Used and recreational motor vehicle and parts dealers	117.8	81.6	79.9	76.4	78.1
Gasoline stations	274.8	236.9	235.2	282.1	266.2
Furniture stores	51.6	45.0	57.3	46.0	41.3
Home furnishings stores	33.3	23.9	32.2	27.7	26.0
Computer and software stores	14.9	17.6	18.7	16.0	16.0
Home electronics and appliance stores	68.4	65.7	97.5	67.7	53.5
Home centres and hardware stores	170.3	97.4	124.7	144.6	134.1
Specialized building materials and garden stores	77.3	37.9	61.4	77.4	121.1
Supermarkets	602.8	565.2	588.9	561.0	572.1
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	141.3	148.4	150.8	131.7	125.4
Clothing stores	93.1	73.1	123.3	90.8	95.0
Shoe, clothing accessories and jewellery stores	31.8	25.2	42.4	31.9	33.1
Department stores	208.6	171.0	279.5	194.6	200.9
Other general merchandise stores	184.2	140.5	189.7	173.4	178.0
Sporting goods, hobby, music and book stores	62.1	52.5	76.7	56.2	55.6
Miscellaneous store retailers	72.1	60.1	71.2	67.6	58.2
Total, all stores	3,062.6	2,495.9	2,936.7	2,833.8	2,844.5

Table 10-2

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Manitoba - % change from previous quarter

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Manitoba					
New car dealers	32.7	-0.9	-17.6	-1.3	26.7
Used and recreational motor vehicle and parts dealers	44.4	2.1	4.5	-2.2	43.2
Gasoline stations	16.0	0.7	-16.6	6.0	2.6
Furniture stores	14.7	-21.4	24.5	11.5	16.0
Home furnishings stores	39.2	-25.7	16.3	6.6	8.9
Computer and software stores	-15.3	-5.8	16.7	0.2	-20.7
Home electronics and appliance stores	4.2	-32.6	44.0	26.5	-1.1
Home centres and hardware stores	74.8	-21.9	-13.8	7.8	69.8
Specialized building materials and garden stores	103.9	-38.3	-20.7	-36.1	254.0
Supermarkets	6.7	-4.0	5.0	-1.9	8.8
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	-4.8	-1.6	14.4	5.0	1.1
Clothing stores	27.4	-40.8	35.8	-4.3	34.1
Shoe, clothing accessories and jewellery stores	26.0	-40.5	32.7	-3.5	36.1
Department stores	22.0	-38.8	43.6	-3.1	26.9
Other general merchandise stores	31.1	-26.0	9.5	-2.6	37.9
Sporting goods, hobby, music and book stores	18.3	-31.6	36.5	1.1	24.7
Miscellaneous store retailers	19.9	-15.6	5.3	16.1	28.6
Total, all stores	22.7	-15.0	3.6	-0.4	23.1

Table 10-3

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Manitoba - % change from previous year

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Manitoba					
New car dealers	6.9	2.1	-4.4	0.4	-0.5
Used and recreational motor vehicle and parts dealers	50.7	49.5	46.3	19.7	0.6
Gasoline stations	3.2	-8.7	-7.2	-0.6	-0.5
Furniture stores	25.0	26.4	16.9	2.6	-1.7
Home furnishings stores	28.1	0.3	4.7	-0.6	-3.4
Computer and software stores	-6.7	-12.7	-6.5	-9.8	-12.7
Home electronics and appliance stores	27.8	21.4	12.3	16.5	-3.6
Home centres and hardware stores	27.0	23.3	15.5	23.9	11.5
Specialized building materials and garden stores	-36.2	10.7	5.9	6.1	30.9
Supermarkets	5.4	7.5	3.9	1.9	2.8
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	12.7	19.6	17.6	9.9	-5.6
Clothing stores	-1.9	3.2	1.3	-0.7	3.1
Shoe, clothing accessories and jewellery stores	-4.0	3.6	-0.1	3.6	1.0
Department stores	3.8	8.0	5.6	5.6	2.5
Other general merchandise stores	3.5	8.9	6.9	10.0	9.8
Sporting goods, hobby, music and book stores	11.6	17.6	7.1	-1.3	-4.0
Miscellaneous store retailers	23.9	32.8	23.9	14.9	9.5
Total, all stores	7.7	8.0	4.4	4.5	3.0

Table 11-1

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Saskatchewan - Sales

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	millions of dollars				
Trade group					
Saskatchewan					
New car dealers	605.1	497.1	543.1	663.1	630.6
Used and recreational motor vehicle and parts dealers	156.3	105.1	95.4	103.5	122.5
Gasoline stations	347.9	274.0	287.8	329.1	303.7
Furniture stores	37.5	32.2	41.3	34.8	31.0
Home furnishings stores	26.7	21.2	26.2	23.2	22.3
Computer and software stores	7.4	8.0	5.9	5.3	4.9
Home electronics and appliance stores	47.5	44.5	75.3	50.1	46.7
Home centres and hardware stores	103.4	55.5	88.2	104.8	91.6
Specialized building materials and garden stores	67.0	23.5	33.4	39.1	35.2
Supermarkets	465.5	428.7	460.5	440.7	452.4
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	130.4	126.1	133.3	123.1	122.5
Clothing stores	81.2	62.8	111.7	82.2	88.3
Shoe, clothing accessories and jewellery stores	25.1	19.5	34.2	23.0	24.2
Department stores	181.9	145.6	235.2	172.7	176.7
Other general merchandise stores	164.2	134.9	176.4	162.2	168.7
Sporting goods, hobby, music and book stores	34.3	28.3	43.0	30.6	29.8
Miscellaneous store retailers	55.0	47.2	56.0	45.4	41.6
Total, all stores	2,680.3	2,173.3	2,612.1	2,593.8	2,539.9

Table 11-2

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Saskatchewan - % change from previous quarter

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Saskatchewan					
New car dealers	21.7	-8.5	-18.1	5.2	18.2
Used and recreational motor vehicle and parts dealers	48.8	10.2	-7.9	-15.5	65.1
Gasoline stations	27.0	-4.8	-12.5	8.4	9.7
Furniture stores	16.7	-22.1	18.8	12.3	15.1
Home furnishings stores	25.8	-18.9	12.9	3.8	11.6
Computer and software stores	-7.2	34.9	11.4	9.0	28.4
Home electronics and appliance stores	6.9	-40.9	50.2	7.3	6.7
Home centres and hardware stores	86.2	-37.1	-15.8	14.4	84.8
Specialized building materials and garden stores	185.4	-29.7	-14.7	11.0	113.2
Supermarkets	8.6	-6.9	4.5	-2.6	9.3
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	3.4	-5.4	8.3	0.5	2.0
Clothing stores	29.3	-43.8	35.8	-6.9	29.0
Shoe, clothing accessories and jewellery stores	28.8	-42.9	48.3	-4.8	30.4
Department stores	25.0	-38.1	36.2	-2.3	27.2
Other general merchandise stores	21.7	-23.5	8.8	-3.9	31.4
Sporting goods, hobby, music and book stores	21.0	-34.1	40.6	2.7	16.8
Miscellaneous store retailers	16.3	-15.7	23.4	9.0	16.0
Total, all stores	23.3	-16.8	0.7	2.1	20.2

Table 11-3

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Saskatchewan - % change from previous year

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Saskatchewan					
New car dealers	-4.0	-6.8	-7.5	8.8	-2.2
Used and recreational motor vehicle and parts dealers	27.6	41.6	19.4	14.3	21.5
Gasoline stations	14.6	-1.0	3.0	11.8	13.0
Furniture stores	21.3	19.6	9.2	5.8	3.7
Home furnishings stores	19.5	6.0	5.3	14.1	18.2
Computer and software stores	52.2	110.5	22.0	-6.1	-8.5
Home electronics and appliance stores	1.8	1.6	-1.7	3.4	2.4
Home centres and hardware stores	12.9	12.0	17.2	29.7	17.0
Specialized building materials and garden stores	90.2	42.1	54.2	47.1	43.6
Supermarkets	2.9	3.6	1.5	0.2	4.6
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	6.4	5.0	6.9	11.1	13.4
Clothing stores	-8.1	-8.3	-2.0	-5.9	0.3
Shoe, clothing accessories and jewellery stores	3.9	5.2	3.0	2.9	8.1
Department stores	2.9	4.8	1.0	0.5	1.2
Other general merchandise stores	-2.7	5.1	1.9	5.2	4.5
Sporting goods, hobby, music and book stores	15.2	11.2	8.9	6.5	12.4
Miscellaneous store retailers	32.0	31.6	24.0	8.1	5.3
Total, all stores	5.5	2.9	1.7	6.8	5.1

Table 12-1

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Alberta - Sales

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	millions of dollars				
Trade group					
Alberta					
New car dealers	2,684.2	2,184.2	2,086.9	2,344.0	2,446.8
Used and recreational motor vehicle and parts dealers	644.3	358.2	297.6	342.6	411.8
Gasoline stations	1,020.7	864.7	839.4	1,000.8	897.5
Furniture stores	261.5	239.1	277.5	243.3	227.5
Home furnishings stores	137.3	124.4	160.0	142.3	135.0
Computer and software stores	72.8	89.9	95.8	82.0	71.5
Home electronics and appliance stores	293.6	301.8	479.2	322.4	290.9
Home centres and hardware stores	542.2	341.8	441.3	563.9	511.2
Specialized building materials and garden stores	195.3	113.8	111.5	135.2	104.1
Supermarkets	1,915.8	1,798.8	1,878.9	1,838.0	1,837.5
Convenience and specialty food stores	201.2	175.6	170.2	159.1	149.3
Beer, wine and liquor stores	336.9	265.3	351.9	345.5	324.1
Pharmacies and personal care stores	524.9	504.4	519.1	461.2	470.0
Clothing stores	417.3	341.7	529.4	415.4	398.1
Shoe, clothing accessories and jewellery stores	124.1	125.9	243.5	176.0	179.9
Department stores	669.3	548.7	897.6	634.3	624.3
Other general merchandise stores	564.9	438.3	573.5	503.7	517.6
Sporting goods, hobby, music and book stores	305.7	238.7	338.3	243.9	236.8
Miscellaneous store retailers	321.3	272.2	319.9	267.6	234.5
Total, all stores	11,233.0	9,327.4	10,611.6	10,221.0	10,068.5

Table 12-2

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Alberta - % change from previous quarter

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Alberta					
New car dealers	22.9	4.7	-11.0	-4.2	22.8
Used and recreational motor vehicle and parts dealers	79.9	20.4	-13.2	-16.8	60.5
Gasoline stations	18.0	3.0	-16.1	11.5	6.1
Furniture stores	9.4	-13.8	14.1	6.9	12.0
Home furnishings stores	10.4	-22.3	12.4	5.4	12.4
Computer and software stores	-19.1	-6.2	16.8	14.7	-12.1
Home electronics and appliance stores	-2.7	-37.0	48.6	10.8	10.0
Home centres and hardware stores	58.6	-22.6	-21.7	10.3	60.2
Specialized building materials and garden stores	71.6	2.1	-17.5	29.9	38.7
Supermarkets	6.5	-4.3	2.2	0.0	8.3
Convenience and specialty food stores	14.6	3.1	7.0	6.6	7.8
Beer, wine and liquor stores	27.0	-24.6	1.9	6.6	30.0
Pharmacies and personal care stores	4.1	-2.8	12.6	-1.9	2.3
Clothing stores	22.1	-35.5	27.4	4.3	27.4
Shoe, clothing accessories and jewellery stores	-1.5	-48.3	38.4	-2.2	29.2
Department stores	22.0	-38.9	41.5	1.6	24.4
Other general merchandise stores	28.9	-23.6	13.9	-2.7	32.1
Sporting goods, hobby, music and book stores	28.0	-29.4	38.7	3.0	12.6
Miscellaneous store retailers	18.1	-14.9	19.6	14.1	12.9
Total, all stores	20.4	-12.1	3.8	1.5	18.9

Table 12-3

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Alberta - % change from previous year

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Alberta					
New car dealers	9.7	9.6	-1.6	6.0	-1.1
Used and recreational motor vehicle and parts dealers	56.5	39.6	8.0	3.3	4.3
Gasoline stations	13.7	2.2	-0.8	8.6	9.0
Furniture stores	14.9	17.7	6.5	2.1	3.9
Home furnishings stores	1.7	3.5	5.4	3.8	3.4
Computer and software stores	1.8	10.6	-4.6	-15.5	-24.6
Home electronics and appliance stores	0.9	14.2	5.3	0.7	2.8
Home centres and hardware stores	6.1	7.1	3.1	22.5	10.2
Specialized building materials and garden stores	87.6	51.6	39.6	60.1	-0.9
Supermarkets	4.3	6.0	3.8	3.9	4.9
Convenience and specialty food stores	34.8	26.8	5.7	-2.8	1.4
Beer, wine and liquor stores	3.9	6.4	6.3	8.8	9.0
Pharmacies and personal care stores	11.7	9.8	2.7	2.2	6.3
Clothing stores	4.8	9.4	5.2	2.6	5.2
Shoe, clothing accessories and jewellery stores	-31.0	-9.6	3.9	-2.3	2.5
Department stores	7.2	9.3	5.3	5.2	3.7
Other general merchandise stores	9.1	11.8	6.0	5.1	4.2
Sporting goods, hobby, music and book stores	29.1	13.5	8.8	1.9	1.7
Miscellaneous store retailers	37.0	31.0	19.1	7.1	1.1
Total, all stores	11.6	10.2	3.7	5.8	3.3

Table 13-1

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), British Columbia - Sales

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	millions of dollars				
Trade group					
British Columbia					
New car dealers	2,449.4	2,053.9	1,990.6	2,329.9	2,451.2
Used and recreational motor vehicle and parts dealers	545.0	374.9	410.1	499.6	529.6
Gasoline stations	1,224.5	1,004.3	977.8	1,193.5	1,071.6
Furniture stores	246.9	225.0	267.8	216.7	193.0
Home furnishings stores	155.9	141.4	175.8	143.5	130.7
Computer and software stores	45.6	58.5	70.2	61.1	60.6
Home electronics and appliance stores	308.7	309.3	474.1	315.7	280.8
Home centres and hardware stores	541.7	383.1	440.5	484.3	450.6
Specialized building materials and garden stores	233.9	139.0	144.6	172.9	211.1
Supermarkets	2,226.6	2,119.4	2,190.7	2,162.9	2,138.2
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	668.6	636.5	721.3	625.0	599.0
Clothing stores	474.9	389.8	606.5	473.9	462.9
Shoe, clothing accessories and jewellery stores	152.3	129.7	197.1	165.6	159.2
Department stores	617.7	487.6	790.3	571.8	557.9
Other general merchandise stores	652.8	531.0	672.9	598.5	597.4
Sporting goods, hobby, music and book stores	327.9	319.9	462.2	373.4	347.8
Miscellaneous store retailers	364.8	336.1	407.0	367.1	315.0
Total, all stores	12,022.1	10,210.0	11,689.5	11,407.0	11,160.6

Table 13-2

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), British Columbia - % change from previous quarter

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
British Columbia					
New car dealers	19.3	3.2	-14.6	-4.9	14.7
Used and recreational motor vehicle and parts dealers	45.4	-8.6	-17.9	-5.7	57.4
Gasoline stations	21.9	2.7	-18.1	11.4	-0.8
Furniture stores	9.7	-16.0	23.6	12.3	4.8
Home furnishings stores	10.2	-19.5	22.5	9.8	6.0
Computer and software stores	-22.0	-16.7	14.9	0.8	-7.7
Home electronics and appliance stores	-0.2	-34.8	50.2	12.4	1.2
Home centres and hardware stores	41.4	-13.0	-9.1	7.5	44.0
Specialized building materials and garden stores	68.3	-3.9	-16.4	-18.1	63.1
Supermarkets	5.1	-3.3	1.3	1.2	8.2
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	5.0	-11.8	15.4	4.3	6.3
Clothing stores	21.8	-35.7	28.0	2.4	23.6
Shoe, clothing accessories and jewellery stores	17.5	-34.2	19.0	4.0	27.7
Department stores	26.7	-38.3	38.2	2.5	25.5
Other general merchandise stores	22.9	-21.1	12.4	0.2	24.7
Sporting goods, hobby, music and book stores	2.5	-30.8	23.8	7.3	1.4
Miscellaneous store retailers	8.5	-17.4	10.9	16.6	6.8
Total, all stores	17.7	-12.7	2.5	2.2	14.2

Table 13-3

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), British Columbia - % change from previous year

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
British Columbia					
New car dealers	-0.1	-3.9	-8.7	0.3	-8.5
Used and recreational motor vehicle and parts dealers	2.9	11.4	5.4	6.3	-2.0
Gasoline stations	14.3	-7.0	-8.6	0.0	0.5
Furniture stores	27.9	22.2	17.2	3.8	-5.3
Home furnishings stores	19.3	14.7	12.7	13.4	11.1
Computer and software stores	-24.7	-10.9	10.6	8.1	7.6
Home electronics and appliance stores	9.9	11.5	10.0	10.9	8.8
Home centres and hardware stores	20.2	22.4	20.6	54.2	16.6
Specialized building materials and garden stores	10.8	7.4	4.6	1.8	-5.9
Supermarkets	4.1	7.2	4.5	3.2	5.3
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	11.6	13.0	9.0	6.7	2.3
Clothing stores	2.6	4.1	1.8	0.1	6.6
Shoe, clothing accessories and jewellery stores	-4.3	4.0	3.5	1.6	1.0
Department stores	10.7	9.6	2.9	6.1	3.5
Other general merchandise stores	9.3	10.9	7.0	4.1	3.6
Sporting goods, hobby, music and book stores	-5.7	-6.8	2.9	-2.1	-0.8
Miscellaneous store retailers	15.8	14.0	2.9	-0.9	-2.4
Total, all stores	7.7	4.4	2.1	4.0	0.6

Table 14-1

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Yukon Territory - Sales

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	millions of dollars				
Trade group					
Yukon Territory					
New car dealers	x	x	x	x	x
Used and recreational motor vehicle and parts dealers	x	x	x	x	x
Gasoline stations	x	x	x	x	x
Furniture stores	x	x	x	x	x
Home furnishings stores	x	x	x	x	x
Computer and software stores	x	x	x	x	x
Home electronics and appliance stores	x	x	x	x	x
Home centres and hardware stores	x	x	x	x	x
Specialized building materials and garden stores	x	x	x	x	x
Supermarkets	x	x	x	x	x
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	x	x	x	x	x
Clothing stores	x	x	x	x	x
Shoe, clothing accessories and jewellery stores	x	x	x	x	x
Department stores	x	x	x	x	x
Other general merchandise stores	x	x	x	x	x
Sporting goods, hobby, music and book stores	x	x	x	x	x
Miscellaneous store retailers	x	x	x	x	x
Total, all stores	109.4	87.6	103.3	119.9	110.2

Table 14-2

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Yukon Territory - % change from previous quarter

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Yukon Territory					
New car dealers	x	x	x	x	x
Used and recreational motor vehicle and parts dealers	x	x	x	x	x
Gasoline stations	x	x	x	x	x
Furniture stores	x	x	x	x	x
Home furnishings stores	x	x	x	x	x
Computer and software stores	x	x	x	x	x
Home electronics and appliance stores	x	x	x	x	x
Home centres and hardware stores	x	x	x	x	x
Specialized building materials and garden stores	x	x	x	x	x
Supermarkets	x	x	x	x	x
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	x	x	x	x	x
Clothing stores	x	x	x	x	x
Shoe, clothing accessories and jewellery stores	x	x	x	x	x
Department stores	x	x	x	x	x
Other general merchandise stores	x	x	x	x	x
Sporting goods, hobby, music and book stores	x	x	x	x	x
Miscellaneous store retailers	x	x	x	x	x
Total, all stores	24.8	-15.2	-13.8	8.8	24.1

Table 14-3

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Yukon Territory - % change from previous year

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Yukon Territory					
New car dealers	x	x	x	x	x
Used and recreational motor vehicle and parts dealers	x	x	x	x	x
Gasoline stations	x	x	x	x	x
Furniture stores	x	x	x	x	x
Home furnishings stores	x	x	x	x	x
Computer and software stores	x	x	x	x	x
Home electronics and appliance stores	x	x	x	x	x
Home centres and hardware stores	x	x	x	x	x
Specialized building materials and garden stores	x	x	x	x	x
Supermarkets	x	x	x	x	x
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	x	x	x	x	x
Clothing stores	x	x	x	x	x
Shoe, clothing accessories and jewellery stores	x	x	x	x	x
Department stores	x	x	x	x	x
Other general merchandise stores	x	x	x	x	x
Sporting goods, hobby, music and book stores	x	x	x	x	x
Miscellaneous store retailers	x	x	x	x	x
Total, all stores	-0.7	-1.3	-0.5	1.4	4.2

Table 15-1

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Northwest Territories - Sales

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	millions of dollars				
Trade group					
Northwest Territories					
New car dealers	27.0	24.7	24.6	28.7	27.0
Used and recreational motor vehicle and parts dealers	3.5	4.4	3.1	2.6	2.5
Gasoline stations	9.9	13.2	9.7	11.5	9.8
Furniture stores	x	x	x	x	x
Home furnishings stores	x	x	x	x	x
Computer and software stores	x	x	x	x	x
Home electronics and appliance stores	x	x	x	x	x
Home centres and hardware stores	x	x	x	x	x
Specialized building materials and garden stores	x	x	x	x	x
Supermarkets	x	x	x	x	x
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	x	x	x	x	x
Clothing stores	x	x	x	x	x
Shoe, clothing accessories and jewellery stores	x	x	x	x	x
Department stores	x	x	x	x	x
Other general merchandise stores	x	x	x	x	x
Sporting goods, hobby, music and book stores	1.9	1.8	2.6	2.0	2.3
Miscellaneous store retailers	2.2	2.3	3.1	3.4	3.0
Total, all stores	130.9	121.6	135.0	136.6	132.0

Table 15-2

**Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Northwest Territories
- % change from previous quarter**

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Northwest Territories					
New car dealers	9.6	0.1	-14.2	6.4	-10.3
Used and recreational motor vehicle and parts dealers	-21.0	43.5	16.6	3.7	-19.3
Gasoline stations	-25.4	35.7	-15.4	16.9	-36.1
Furniture stores	x	x	x	x	x
Home furnishings stores	x	x	x	x	x
Computer and software stores	x	x	x	x	x
Home electronics and appliance stores	x	x	x	x	x
Home centres and hardware stores	x	x	x	x	x
Specialized building materials and garden stores	x	x	x	x	x
Supermarkets	x	x	x	x	x
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	x	x	x	x	x
Clothing stores	x	x	x	x	x
Shoe, clothing accessories and jewellery stores	x	x	x	x	x
Department stores	x	x	x	x	x
Other general merchandise stores	x	x	x	x	x
Sporting goods, hobby, music and book stores	7.9	-32.3	29.9	-13.7	32.0
Miscellaneous store retailers	-6.2	-24.3	-9.3	12.8	-12.3
Total, all stores	7.6	-9.9	-1.2	3.6	2.5

Table 15-3

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Northwest Territories
- % change from previous year

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Northwest Territories					
New car dealers	0.2	-18.0	10.4	2.1	-9.9
Used and recreational motor vehicle and parts dealers	37.2	40.0	-15.2	-8.4	-12.3
Gasoline stations	0.1	-14.2	-14.2	17.5	10.5
Furniture stores	x	x	x	x	x
Home furnishings stores	x	x	x	x	x
Computer and software stores	x	x	x	x	x
Home electronics and appliance stores	x	x	x	x	x
Home centres and hardware stores	x	x	x	x	x
Specialized building materials and garden stores	x	x	x	x	x
Supermarkets	x	x	x	x	x
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	x	x	x	x	x
Clothing stores	x	x	x	x	x
Shoe, clothing accessories and jewellery stores	x	x	x	x	x
Department stores	x	x	x	x	x
Other general merchandise stores	x	x	x	x	x
Sporting goods, hobby, music and book stores	-18.2	0.2	20.3	6.8	27.0
Miscellaneous store retailers	-27.4	-32.0	-16.4	-9.9	6.1
Total, all stores	-0.8	-5.5	2.9	3.1	3.6

Table 16-1

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Nunavut - Sales

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	millions of dollars				
Trade group					
Nunavut					
New car dealers	x	x	x	x	x
Used and recreational motor vehicle and parts dealers	x	x	x	x	x
Gasoline stations	x	x	x	x	x
Furniture stores	x	x	x	x	x
Home furnishings stores	0.0	0.0	0.0	0.0	0.0
Computer and software stores	x	x	x	x	x
Home electronics and appliance stores	x	x	x	x	x
Home centres and hardware stores	x	x	x	x	x
Specialized building materials and garden stores	x	x	x	x	x
Supermarkets	x	x	x	x	x
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	x	x	x	x	x
Clothing stores	x	x	x	x	x
Shoe, clothing accessories and jewellery stores	x	x	x	x	x
Department stores	0.0	0.0	0.0	0.0	0.0
Other general merchandise stores	42.7	38.8	43.9	44.9	43.2
Sporting goods, hobby, music and book stores	x	x	x	x	x
Miscellaneous store retailers	x	x	x	x	x
Total, all stores	58.8	52.8	60.6	61.6	59.1

Table 16-2

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Nunavut - % change from previous quarter

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Nunavut					
New car dealers	x	x	x	x	x
Used and recreational motor vehicle and parts dealers	x	x	x	x	x
Gasoline stations	x	x	x	x	x
Furniture stores	x	x	x	x	x
Home furnishings stores
Computer and software stores	x	x	x	x	x
Home electronics and appliance stores	x	x	x	x	x
Home centres and hardware stores	x	x	x	x	x
Specialized building materials and garden stores	x	x	x	x	x
Supermarkets	x	x	x	x	x
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	x	x	x	x	x
Clothing stores	x	x	x	x	x
Shoe, clothing accessories and jewellery stores	x	x	x	x	x
Department stores
Other general merchandise stores	10.1	-11.5	-2.4	3.9	17.0
Sporting goods, hobby, music and book stores	x	x	x	x	x
Miscellaneous store retailers	x	x	x	x	x
Total, all stores	11.2	-12.8	-1.7	4.3	14.3

Table 16-3

Retail sales, by trade group and by region, not seasonally adjusted, (quarterly estimates), Nunavut - % change from previous year

	Quarter II 2004	Quarter I 2004	Quarter IV 2003	Quarter III 2003	Quarter II 2003
	percent				
Trade group					
Nunavut					
New car dealers	x	x	x	x	x
Used and recreational motor vehicle and parts dealers	x	x	x	x	x
Gasoline stations	x	x	x	x	x
Furniture stores	x	x	x	x	x
Home furnishings stores
Computer and software stores	x	x	x	x	x
Home electronics and appliance stores	x	x	x	x	x
Home centres and hardware stores	x	x	x	x	x
Specialized building materials and garden stores	x	x	x	x	x
Supermarkets	x	x	x	x	x
Convenience and specialty food stores	x	x	x	x	x
Beer, wine and liquor stores	x	x	x	x	x
Pharmacies and personal care stores	x	x	x	x	x
Clothing stores	x	x	x	x	x
Shoe, clothing accessories and jewellery stores	x	x	x	x	x
Department stores
Other general merchandise stores	-1.1	5.1	-1.5	9.3	7.1
Sporting goods, hobby, music and book stores	x	x	x	x	x
Miscellaneous store retailers	x	x	x	x	x
Total, all stores	-0.5	2.2	-2.9	-0.1	5.2

Table 17-1

Retail sales, weighted response rate (current periods)

	August ^p 2004	July ^r 2004	June 2004	May 2004
	percent			
Trade group - Canada				
New car dealers	93.9	95.1	97.7	95.2
Used and recreational motor vehicle and parts dealers	85.1	90.4	91.1	90.4
Gasoline stations	90.8	93.8	95.4	95.1
Furniture stores	94.9	83.8	96.8	95.4
Home furnishings stores	85.4	88.9	89.8	88.1
Computer and software stores	83.4	91.6	91.3	94.2
Home electronics and appliance stores	90.6	92.2	92.7	93.5
Home centres and hardware stores	88.0	96.1	96.1	95.3
Specialized building materials and garden stores	87.8	88.7	90.4	89.9
Supermarkets	85.4	96.8	97.2	96.6
Convenience and specialty food stores	72.7	80.7	89.0	89.7
Beer, wine and liquor stores	70.1	98.7	99.0	96.7
Pharmacies and personal care stores	86.2	92.7	92.6	93.2
Clothing stores	91.2	93.6	94.3	94.2
Shoe, clothing accessories and jewellery stores	74.2	85.7	92.9	92.2
Department stores	100.0	100.0	100.0	100.0
Other general merchandise stores	97.3	98.6	99.1	99.2
Sporting goods, hobby, music and book stores	90.0	92.6	92.7	91.6
Miscellaneous store retailers	61.1	69.8	71.0	73.1
Total, all stores	88.3	93.8	95.3	94.6
Regions				
Newfoundland and Labrador	87.2	94.0	95.6	93.9
Prince Edward Island	90.8	94.8	94.4	95.3
Nova Scotia	87.9	96.0	96.9	95.3
New Brunswick	80.4	94.2	95.4	90.6
Quebec	90.6	92.2	94.3	93.7
Ontario	90.4	95.0	96.3	95.5
Manitoba	83.6	93.3	93.9	92.3
Saskatchewan	80.5	92.6	93.5	93.3
Alberta	84.1	92.8	94.2	93.7
British Columbia	87.4	94.6	95.9	95.6
Yukon Territory	86.1	87.6	89.4	90.7
Northwest Territories	90.4	92.2	97.6	91.2
Nunavut	83.2	89.5	89.1	95.1

Table 17-2

Retail sales, coefficient of variation (current periods)

	August ^p 2004	July ^r 2004	June 2004	May 2004
	percent			
Trade group - Canada				
New car dealers	1.8	1.8	1.9	1.7
Used and recreational motor vehicle and parts dealers	4.8	4.8	4.8	4.9
Gasoline stations	1.7	1.7	1.7	1.7
Furniture stores	2.2	2.4	2.7	2.8
Home furnishings stores	3.6	3.7	3.7	3.7
Computer and software stores	5.2	5.9	5.1	5.7
Home electronics and appliance stores	2.4	2.5	2.5	2.5
Home centres and hardware stores	2.3	2.1	2.2	2.2
Specialized building materials and garden stores	5.2	5.4	4.9	5.1
Supermarkets	2.1	2.1	2.1	2.0
Convenience and specialty food stores	3.4	3.2	3.4	3.4
Beer, wine and liquor stores	0.6	0.6	0.7	0.6
Pharmacies and personal care stores	2.8	2.8	2.9	2.9
Clothing stores	1.2	1.1	1.0	1.1
Shoe, clothing accessories and jewellery stores	2.3	2.5	2.4	3.1
Department stores	0.0	0.0	0.0	0.0
Other general merchandise stores	1.1	1.0	0.9	0.9
Sporting goods, hobby, music and book stores	3.5	3.2	2.9	3.1
Miscellaneous store retailers	3.2	3.3	3.4	3.5
Total, all stores	0.6	0.6	0.7	0.6
Regions				
Newfoundland and Labrador	2.2	2.2	2.2	2.3
Prince Edward Island	2.0	1.9	1.9	2.0
Nova Scotia	1.9	2.0	1.9	2.1
New Brunswick	2.4	2.3	2.4	2.3
Quebec	1.5	1.5	1.6	1.5
Ontario	1.2	1.2	1.3	1.2
Manitoba	1.7	1.8	1.9	1.8
Saskatchewan	2.2	2.3	2.4	2.2
Alberta	1.5	1.6	2.1	1.9
British Columbia	1.4	1.5	1.4	1.3
Yukon Territory	1.4	1.2	1.2	1.0
Northwest Territories	0.9	0.9	0.8	1.0
Nunavut	0.0	0.0	0.0	0.0

Table 18-1

Retail sales, by trade group and by region, seasonally adjusted, (historical estimates), February 2004 to August 2004

	August ^p 2004	July ^r 2004	June ^r 2004	May ^r 2004	April 2004	March 2004	February 2004
	millions of dollars						
Trade group - Canada							
New car dealers	5,806.7	5,792.4	5,704.4	5,563.6	5,665.3	5,877.8	5,768.5
Used and recreational motor vehicle and parts dealers	1,203.5	1,178.8	1,211.1	1,201.1	1,235.4	1,244.8	1,205.1
Gasoline stations	2,765.6	2,715.6	2,787.9	2,814.6	2,584.6	2,578.7	2,599.4
Furniture stores	700.3	692.4	677.2	706.4	703.8	699.3	714.2
Home furnishings stores	378.6	374.6	368.0	363.5	364.6	356.7	359.9
Computer and software stores	164.6	153.6	148.6	154.3	146.9	150.6	152.4
Home electronics and appliance stores	788.2	785.3	782.9	778.0	772.7	768.4	770.0
Home centres and hardware stores	1,411.0	1,333.5	1,316.3	1,334.8	1,309.8	1,329.3	1,246.2
Specialized building materials and garden stores	389.2	399.7	391.5	369.2	380.5	369.8	355.5
Supermarkets	4,908.2	4,894.2	4,860.7	4,873.6	4,791.8	4,758.7	4,757.1
Convenience and specialty food stores	770.8	737.8	752.1	748.9	745.1	752.4	733.2
Beer, wine and liquor stores	1,170.8	1,155.7	1,150.0	1,190.4	1,099.5	1,160.5	1,101.9
Pharmacies and personal care stores	1,917.2	1,883.9	1,914.1	1,880.6	1,869.0	1,882.7	1,860.2
Clothing stores	1,273.4	1,295.1	1,264.7	1,265.2	1,264.4	1,272.5	1,262.5
Shoe, clothing accessories and jewellery stores	392.8	396.6	400.3	405.2	408.6	416.0	413.9
Department stores	1,844.0	1,848.9	1,798.4	1,822.5	1,826.8	1,813.9	1,870.8
Other general merchandise stores	1,682.7	1,678.3	1,674.2	1,671.0	1,728.6	1,678.9	1,634.9
Sporting goods, hobby, music and book stores	740.5	740.0	731.1	708.4	733.1	727.3	728.8
Miscellaneous store retailers	777.0	797.3	803.2	818.5	838.8	842.8	829.7
Total, all stores	29,085.1	28,853.9	28,736.8	28,669.9	28,469.3	28,681.1	28,364.2
Regions							
Newfoundland and Labrador	464.5	461.1	466.2	471.5	461.4	470.5	487.1
Prince Edward Island	111.8	110.4	114.6	116.0	117.7	118.3	115.3
Nova Scotia	853.9	853.6	865.9	859.7	846.8	855.8	813.3
New Brunswick	662.6	652.0	645.5	649.9	659.8	660.2	658.7
Quebec	6,634.7	6,565.5	6,532.7	6,491.3	6,402.9	6,527.3	6,353.8
Ontario	10,833.4	10,648.7	10,621.2	10,652.8	10,532.7	10,656.6	10,622.0
Manitoba	976.4	980.9	984.4	966.8	982.7	983.3	961.4
Saskatchewan	855.0	861.5	858.6	859.0	864.9	848.2	853.2
Alberta	3,635.7	3,656.0	3,632.6	3,607.4	3,612.9	3,612.5	3,628.0
British Columbia	3,958.8	3,966.8	3,916.7	3,899.5	3,890.4	3,850.8	3,774.5
Yukon Territory	36.0	35.2	34.8	34.6	35.0	34.5	35.0
Northwest Territories	44.4	43.5	44.2	42.3	42.9	43.4	42.4
Nunavut	18.0	18.7	19.4	19.1	19.3	19.9	19.6

Table 18-2

Retail sales, by trade group and by region, seasonally adjusted, (historical estimates), August 2003 to January 2004

	January 2004	December 2003	November 2003	October 2003	September 2003	August 2003
	millions of dollars					
Trade group - Canada						
New car dealers	5,225.3	5,332.6	5,478.1	5,684.8	5,679.2	5,863.9
Used and recreational motor vehicle and parts dealers	1,145.4	1,176.1	1,227.8	1,233.1	1,182.0	1,208.3
Gasoline stations	2,549.1	2,452.7	2,431.9	2,388.5	2,474.7	2,548.8
Furniture stores	694.1	688.5	689.1	678.8	667.6	695.3
Home furnishings stores	348.9	352.5	352.1	346.9	337.9	328.6
Computer and software stores	157.2	162.9	162.4	168.6	162.5	155.1
Home electronics and appliance stores	766.8	788.1	779.7	769.8	774.9	786.1
Home centres and hardware stores	1,212.8	1,251.5	1,230.9	1,221.9	1,408.8	1,419.1
Specialized building materials and garden stores	354.9	363.7	355.3	383.5	370.0	376.8
Supermarkets	4,818.4	4,719.6	4,742.0	4,734.1	4,684.2	4,722.7
Convenience and specialty food stores	712.1	720.7	718.2	714.7	706.0	703.4
Beer, wine and liquor stores	1,086.8	1,091.0	1,088.1	1,070.0	1,068.1	1,071.0
Pharmacies and personal care stores	1,867.8	1,814.9	1,809.7	1,817.1	1,809.8	1,779.5
Clothing stores	1,245.1	1,226.7	1,236.6	1,221.6	1,222.2	1,199.0
Shoe, clothing accessories and jewellery stores	410.6	408.2	410.4	409.0	411.6	407.8
Department stores	1,809.4	1,735.6	1,765.6	1,753.5	1,749.2	1,760.4
Other general merchandise stores	1,674.1	1,583.6	1,651.3	1,625.0	1,614.3	1,631.8
Sporting goods, hobby, music and book stores	736.3	738.9	740.4	739.8	738.0	728.0
Miscellaneous store retailers	828.0	774.8	804.9	804.4	762.9	745.1
Total, all stores	27,643.1	27,382.5	27,674.5	27,765.2	27,824.0	28,130.8
Regions						
Newfoundland and Labrador	480.8	479.0	476.5	471.2	476.4	490.0
Prince Edward Island	114.1	112.0	113.9	115.6	116.6	117.5
Nova Scotia	828.2	833.3	832.9	835.4	816.4	840.5
New Brunswick	652.2	632.2	645.1	645.7	646.5	653.8
Quebec	6,357.4	6,229.6	6,304.6	6,348.9	6,328.0	6,375.2
Ontario	10,371.3	10,264.8	10,422.2	10,513.5	10,586.9	10,640.1
Manitoba	915.9	923.0	929.0	917.8	922.9	922.5
Saskatchewan	794.9	810.7	812.2	823.6	849.8	842.6
Alberta	3,326.0	3,289.9	3,333.7	3,312.4	3,295.6	3,378.2
British Columbia	3,705.1	3,709.0	3,707.6	3,683.1	3,683.8	3,771.0
Yukon Territory	35.7	34.1	34.9	34.3	35.9	35.6
Northwest Territories	42.1	45.5	43.2	44.1	44.4	44.5
Nunavut	19.5	19.3	18.9	19.5	20.8	19.2

Table 19-1

Retail sales, by trade group and by region, not seasonally adjusted, (historical estimates), February 2004 to August 2004

	August ^D 2004	July ^F 2004	June 2004	May 2004	April 2004	March 2004	February 2004
	millions of dollars						
Trade group - Canada							
New car dealers	5,968.4	6,306.2	6,772.5	6,451.4	6,374.1	6,294.8	4,641.7
Used and recreational motor vehicle and parts dealers	1,278.7	1,382.1	1,492.2	1,522.1	1,481.5	1,210.2	887.9
Gasoline stations	3,026.5	3,024.4	2,934.2	2,956.6	2,535.0	2,549.2	2,341.7
Furniture stores	742.7	759.0	718.3	710.8	663.8	633.2	563.2
Home furnishings stores	374.5	375.8	367.3	349.3	341.6	338.8	288.6
Computer and software stores	156.0	139.6	138.6	143.7	141.1	180.4	143.5
Home electronics and appliance stores	759.2	708.5	681.7	662.0	637.2	670.6	600.2
Home centres and hardware stores	1,534.6	1,637.7	1,705.4	1,651.9	1,326.5	1,079.3	820.0
Specialized building materials and garden stores	422.0	447.6	526.7	508.6	384.6	303.2	236.2
Supermarkets	4,822.7	5,340.4	4,905.2	5,015.5	4,814.1	4,553.2	4,318.3
Convenience and specialty food stores	812.8	846.5	791.0	770.4	748.2	684.9	640.3
Beer, wine and liquor stores	1,274.9	1,430.0	1,161.8	1,164.3	1,000.3	939.5	839.6
Pharmacies and personal care stores	1,866.2	1,860.7	1,900.8	1,873.9	1,852.0	1,867.8	1,753.5
Clothing stores	1,259.7	1,222.0	1,214.9	1,277.6	1,196.7	1,072.0	854.9
Shoe, clothing accessories and jewellery stores	396.2	387.0	402.1	425.0	367.0	320.5	302.5
Department stores	1,757.8	1,762.7	1,756.5	1,784.6	1,688.1	1,496.1	1,342.8
Other general merchandise stores	1,676.5	1,849.1	1,839.0	1,819.0	1,640.5	1,428.4	1,209.1
Sporting goods, hobby, music and book stores	745.3	709.3	677.6	655.1	662.9	612.4	544.8
Miscellaneous store retailers	812.5	792.5	834.1	834.0	757.8	769.4	695.5
Total, all stores	29,687.3	30,981.1	30,819.9	30,575.7	28,613.1	27,003.9	23,024.3
Regions							
Newfoundland and Labrador	510.4	523.8	509.6	503.0	452.4	425.7	372.7
Prince Edward Island	129.6	136.9	127.8	122.7	111.1	99.7	83.5
Nova Scotia	881.2	946.3	944.9	899.0	835.5	791.6	643.3
New Brunswick	703.5	714.7	706.5	691.9	666.3	608.5	515.8
Quebec	6,824.7	7,098.1	7,082.8	7,205.5	6,721.7	6,212.1	5,059.0
Ontario	10,923.0	11,286.7	11,401.2	11,338.6	10,391.1	9,946.4	8,592.5
Manitoba	991.0	1,058.7	1,055.8	1,021.2	985.6	918.7	782.9
Saskatchewan	880.4	933.4	916.5	898.0	865.9	790.6	686.2
Alberta	3,682.5	3,874.3	3,845.8	3,769.9	3,617.2	3,445.2	2,978.8
British Columbia	4,055.8	4,297.2	4,121.9	4,028.6	3,871.6	3,666.9	3,229.1
Yukon Territory	41.2	43.2	40.3	36.3	32.9	31.4	26.9
Northwest Territories	44.4	48.0	47.1	41.4	42.4	47.0	37.4
Nunavut	19.8	19.9	19.7	19.7	19.4	19.9	16.3

Table 19-2

Retail sales, by trade group and by region, not seasonally adjusted, (historical estimates), August 2003 to January 2004

	January 2004	December 2003	November 2003	October 2003	September 2003	August 2003
	millions of dollars					
Trade group - Canada						
New car dealers	4,145.1	4,744.8	4,813.8	5,493.6	5,863.6	5,840.4
Used and recreational motor vehicle and parts dealers	827.6	903.9	1,077.3	1,231.5	1,185.8	1,263.3
Gasoline stations	2,397.1	2,323.6	2,265.1	2,498.2	2,563.3	2,793.9
Furniture stores	598.7	794.8	728.1	701.0	682.2	741.9
Home furnishings stores	287.0	457.6	402.3	366.8	339.4	324.2
Computer and software stores	158.9	184.5	158.1	171.0	173.2	142.6
Home electronics and appliance stores	682.1	1,540.7	853.3	744.0	749.5	772.4
Home centres and hardware stores	859.7	1,089.8	1,205.7	1,408.0	1,398.1	1,419.6
Specialized building materials and garden stores	225.3	296.4	326.3	401.9	400.6	405.2
Supermarkets	4,943.4	5,001.4	4,626.1	4,829.8	4,467.8	4,953.3
Convenience and specialty food stores	654.7	766.0	676.0	725.7	693.5	774.2
Beer, wine and liquor stores	865.8	1,645.3	1,062.6	1,028.0	995.5	1,269.9
Pharmacies and personal care stores	1,838.7	2,173.1	1,770.0	1,848.7	1,747.2	1,742.0
Clothing stores	941.4	2,009.1	1,401.0	1,326.7	1,222.1	1,233.7
Shoe, clothing accessories and jewellery stores	308.9	743.4	431.3	401.2	380.3	435.1
Department stores	1,307.1	3,076.7	2,167.3	1,831.8	1,569.4	1,734.1
Other general merchandise stores	1,371.0	2,184.1	1,767.7	1,609.5	1,488.6	1,647.7
Sporting goods, hobby, music and book stores	663.0	1,295.0	790.6	705.1	716.5	743.8
Miscellaneous store retailers	688.9	970.1	806.3	841.0	805.7	814.7
Total, all stores	23,764.2	32,200.5	27,329.0	28,163.6	27,442.4	29,052.0
Regions						
Newfoundland and Labrador	383.8	545.3	482.2	472.8	475.2	542.7
Prince Edward Island	90.6	130.0	110.2	116.3	118.7	138.2
Nova Scotia	713.5	991.5	837.3	844.4	794.5	884.7
New Brunswick	544.4	738.4	635.6	656.7	636.4	699.8
Quebec	5,336.1	6,855.9	6,073.3	6,503.6	6,205.9	6,632.7
Ontario	8,904.7	12,425.5	10,467.9	10,657.4	10,501.3	10,839.0
Manitoba	794.3	1,086.4	916.8	933.6	909.7	951.7
Saskatchewan	696.5	956.2	799.1	856.9	836.9	882.7
Alberta	2,903.3	3,946.2	3,309.7	3,355.7	3,266.9	3,465.9
British Columbia	3,314.0	4,412.6	3,607.5	3,669.5	3,596.4	3,907.2
Yukon Territory	29.3	37.9	31.7	33.7	36.4	40.5
Northwest Territories	37.2	52.2	39.5	43.4	43.0	45.5
Nunavut	16.6	22.6	18.4	19.6	21.2	21.3

Table 20-1

Retail trade, Canada, not seasonally adjusted, current and constant (1997) dollar estimates

	Price Index	Current Dollars		Constant 1997 dollars	
		millions of dollars	Year to year % change	millions of dollars	Year to year % change
2002					
January	103.2	22,299.7	8.5	21,614.2	8.4
February	103.9	20,725.0	6.9	19,939.1	6.7
March	104.5	24,563.4	4.2	23,503.2	3.3
April	105.5	26,323.5	8.4	24,946.4	7.5
May	105.5	28,995.2	5.5	27,471.3	5.4
June	105.8	28,276.4	4.1	26,718.8	3.3
July	106.4	27,824.7	9.4	26,156.5	7.3
August	106.1	28,109.0	7.2	26,496.2	5.0
September	105.8	25,975.4	7.4	24,561.1	6.0
October	105.9	27,052.2	8.9	25,537.2	7.0
November	106.4	27,197.3	4.7	25,568.6	1.8
December	104.6	31,190.2	2.7	29,811.2	0.6
Year	105.3	318,532.0	6.5	302,323.8	5.2
2003					
January	106.8	23,260.7	4.3	21,781.3	0.8
February	107.9	21,936.8	5.8	20,322.4	1.9
March	107.6	25,417.2	3.5	23,623.0	0.5
April	106.8	27,028.4	2.7	25,310.9	1.5
May	106.6	30,369.5	4.7	28,493.0	3.7
June	106.1	28,867.7	2.1	27,205.1	1.8
July	106.4	29,435.3	5.8	27,670.9	5.8
August	106.3	29,052.0	3.4	27,321.9	3.1
September	105.8	27,442.4	5.6	25,936.2	5.6
October	105.4	28,163.6	4.1	26,709.1	4.6
November	105.7	27,329.0	0.5	25,859.7	1.1
December	103.8	32,200.5	3.2	31,014.3	4.0
Year	106.3	330,502.9	3.8	311,247.8	2.9
2004					
January	106.3	23,764.2	2.2	22,351.7	2.6
February	106.5	23,024.3	5.0	21,626.1	6.4
March	106.4	27,003.9	6.2	25,369.3	7.4
April	107.1	28,613.1	5.9	26,710.9	5.5
May	108.6	30,575.7	0.7	28,159.3	-1.2
June	108.1	30,819.9	6.8	28,513.1	4.8
July	108.1	30,981.1	5.3	28,648.7	3.5
August	106.9	29,687.3	2.2	27,781.5	1.7
September
October
November
December
Year

1. Seasonally adjusted constant (1997) dollar estimates are derived by deflating, with an implicit price index, the seasonally adjusted current dollar estimate.

Table 20-2

Retail trade, Canada, seasonally adjusted, current and constant (1997) dollar estimates

	Price Index	Current Dollars		Constant 1997 dollars ¹	
		millions of dollars	Month to month % change	millions of dollars	Month to month % change
2002					
January	103.9	26,361.5	1.3	25,361.3	1.3
February	104.4	26,068.5	-1.1	24,966.7	-1.6
March	104.8	26,278.2	0.8	25,078.2	0.4
April	105.7	26,365.5	0.3	24,934.5	-0.6
May	105.4	26,094.0	-1.0	24,766.4	-0.7
June	105.7	26,641.2	2.1	25,205.9	1.8
July	106.3	26,545.8	-0.4	24,968.8	-0.9
August	106.5	26,617.5	0.3	24,984.7	0.1
September	106.3	26,662.5	0.2	25,090.6	0.4
October	106.6	26,981.3	1.2	25,320.2	0.9
November	107.0	26,873.7	-0.4	25,114.3	-0.8
December	106.9	27,042.3	0.6	25,295.5	0.7
Year	105.8	318,532.0	...	301,087.1	...
2003					
January	107.2	27,106.1	0.2	25,277.6	-0.1
February	107.9	27,499.3	1.5	25,491.1	0.8
March	107.6	27,294.9	-0.7	25,367.3	-0.5
April	106.8	27,314.3	0.1	25,581.6	0.8
May	106.4	27,361.9	0.2	25,715.5	0.5
June	106.2	27,364.9	0.0	25,761.5	0.2
July	106.5	27,784.7	1.5	26,085.7	1.3
August	106.9	28,130.8	1.2	26,320.2	0.9
September	106.7	27,824.0	-1.1	26,082.1	-0.9
October	106.3	27,765.2	-0.2	26,123.2	0.2
November	106.6	27,674.5	-0.3	25,967.7	-0.6
December	106.7	27,382.5	-1.1	25,657.0	-1.2
Year	106.8	330,502.9	...	309,430.5	...
2004					
January	106.8	27,643.1	1.0	25,880.9	0.9
February	106.7	28,364.2	2.6	26,581.7	2.7
March	107.1	28,681.1	1.1	26,789.4	0.8
April	107.1	28,469.3	-0.7	26,571.3	-0.8
May	108.1	28,669.9	0.7	26,528.4	-0.2
June	108.0	28,736.8	0.2	26,610.9	0.3
July	108.0	28,853.9	0.4	26,723.8	0.4
August	107.6	29,085.1	0.8	27,029.8	1.1
September
October
November
December
Year

1. Seasonally adjusted constant (1997) dollar estimates are derived by deflating, with an implicit price index, the seasonally adjusted current dollar estimate.

Objectives, uses and users

Objective

The Monthly Retail Trade Survey (MRTS) provides information on the performance of the retail trade sector on a monthly basis, and when combined with other statistics, represents an important indicator of the state of the Canadian economy.

Uses

The estimates provide a measure of the health and performance of the retail trade sector. Information collected is used to estimate level and monthly trend for retail sales. At the end of each year, the estimates provide a preliminary look at annual retail sales and performance.

Users

A variety of organizations, sector associations, and levels of government make use of the information. Retailers rely on the survey results to compare their performance against similar types of businesses, as well as for marketing purposes. Retail associations are able to monitor industry performance and promote their retail industries. Investors can monitor industry growth, which can result in better access to investment capital by retailers. Governments are able to understand the role of retailers in the economy, which aids in the development of policies and tax incentives. As an important industry in the Canadian economy, governments are able to better determine the overall health of the economy through the use of the estimates in the calculation of the nation's Gross Domestic Product (GDP).

Concepts, variables and classifications

Concepts

The retail trade sector comprises establishments primarily engaged in retailing merchandise, generally without transformation, and rendering services incidental to the sale of merchandise.

The retailing process is the final step in the distribution of merchandise; retailers are therefore organized to sell merchandise in small quantities to the general public. This sector comprises two main types of retailers, that is, store and non-store retailers. The MRTS covers only store retailers. Their main characteristics are described below.

Store retailers operate fixed point-of-sale locations, located and designed to attract a high volume of walk-in customers. In general, retail stores have extensive displays of merchandise and use mass-media advertising to attract customers. They typically sell merchandise to the general public for personal or household consumption, but some also serve business and institutional clients. These include establishments such as office supplies stores, computer and software stores, gasoline stations, building material dealers, plumbing supplies stores and electrical supplies stores.

In addition to selling merchandise, some types of store retailers are also engaged in the provision of after-sales services, such as repair and installation. For example, new automobile dealers, electronic and appliance stores and musical instrument and supplies stores often provide repair services, while floor covering stores and window treatment stores often provide installation services. As a general rule, establishments engaged in retailing merchandise and providing after sales services are classified in this sector.

Catalogue sales showrooms, gasoline service stations, and mobile home dealers are treated as store retailers.

Variables

Sales are defined as the sales of all goods purchased for resale, net of returns and discounts. This includes commission revenue and fees earned from selling goods and services on account of others, such as selling lottery tickets, bus tickets, and phone cards. It also includes parts and labour revenue from repair and maintenance; revenue from rental and leasing of goods and equipment; revenues from services, including food services; sales of goods manufactured as a secondary activity; and the proprietor's withdrawals, at retail, of goods for personal use. Other revenue from rental of real estate, placement fees, operating subsidies, grants, royalties and franchise fees are excluded.

Trading Location is the physical location(s) in which business activity is conducted in each province and territory, and for which sales are credited or recognized in the financial records of the company. For retailers, this would normally be a store.

Constant Dollars : The value of retail trade is measured in two ways; including the effects of price change on sales and net of the effects of price change. The first measure is referred to as retail trade in current dollars and the latter as retail trade in constant dollars. The method of calculating the current dollar estimate is to aggregate the weighted value of sales for all retail outlets. The method of calculating the constant dollar estimate is to first adjust the sales values to a base year, using the Consumer Price Index, and then sum up the resulting values.

Classification

The Monthly Retail Trade Survey is based on the definition of retail trade under the NAICS (North American Industry Classification System). NAICS is the agreed upon common framework for the production of comparable statistics by

the statistical agencies of Canada, Mexico and the United States. The agreement defines the boundaries of twenty sectors. NAICS is based on a production-oriented, or supply based conceptual framework in that establishments are grouped into industries according to similarity in production processes used to produce goods and services.

Estimates appear for 19 major trade groups based on special aggregations of the 2002 North American Industry Classification System (NAICS) industries. The 19 trade groups are further aggregated to 8 trade group sectors.

Geographically, sales estimates are produced for Canada and each province and territory.

Coverage and frames

Statistics Canada's Business Register (BR) provides the frame for the Monthly Retail Trade Survey. The BR is a structured list of businesses engaged in the production of goods and services in Canada. It is a centrally maintained database containing detailed descriptions of most business entities operating within Canada. The BR includes all incorporated businesses, with or without employees. For unincorporated businesses, the BR includes all employer businesses, and businesses with no employees with annual sales greater than \$30,000 that have a Goods and Services Tax (GST) account (the BR does not include unincorporated businesses with no employees and with annual sales less than \$30,000).

The businesses on the BR are represented by a hierarchical structure with four levels, with the statistical enterprise at the top, followed by the statistical company, the statistical establishment and the statistical location. An enterprise can be linked to one or more statistical companies, a statistical company can be linked to one or more statistical establishments, and a statistical establishment to one or more statistical locations.

The target population for the MRTS consists of all statistical establishments on the BR that are classified to the retail sector using the North American Industry Classification System (NAICS) (approximately 215,000 establishments). The NAICS code range for the retail sector is 441100 to 453999. A statistical establishment is the production entity or the smallest grouping of production entities which: produces a homogeneous set of goods or services; does not cross provincial boundaries; and provides data on the value of output, together with the cost of principal intermediate inputs used, along with the cost and quantity of labour used to produce the output. The production entity is the physical unit where the business operations are carried out. It must have a civic address and dedicated labour.

The exclusions to the target population are ancillary establishments (producers of services in support of the activity of producing goods and services for the market of more than one establishment within the enterprise, and serves as a cost centre or a discretionary expense centre for which data on all its costs including labour and depreciation can be reported by the business), future establishments, establishments with a missing or a zero gross business income (GBI) value on the BR and establishments in the following non-covered NAICS:

- 4541 (electronic shopping and mail-order houses)
- 4542 (vending machine operators)
- 45431 (fuel dealers)
- 45439 (other direct selling establishments)

Sampling

The MRTS sample consists of 12,000 groups of establishments (clusters) classified to the Retail Trade sector selected from the Statistics Canada Business Register. A cluster of establishments is defined as all establishments belonging to a statistical enterprise that are in the same trade group and geographical region. The MRTS uses a stratified design with simple random sample selection in each stratum. The stratification is done by industry groups using the NAICS-four digit level, and the geographical regions consisting of the provinces and territories, as well as three provincial sub-regions. We further stratify the population by size. The size measure is created using a combination of independent survey data and three administrative variables: the GBI, the GST sales, and the T2-revenue (from corporation tax return).

The size strata consist of one take-all (census), at most, two take-some (partially sampled) strata, and one take-none (none sampled) stratum. Take-none strata serve to reduce respondent burden by excluding the smaller businesses from the surveyed population. These businesses should represent at most five percent of total sales. Instead of sending questionnaires to these businesses, the estimates are produced through the use of administrative data.

The sample was allocated optimally in order to reach target coefficients of variation at the national, provincial/territorial, industrial, and industry by province/territory levels. The sample was also inflated to compensate for dead, non-responding, and misclassified units.

MRTS is a repeated survey with maximisation of monthly sample overlap. The sample is kept month after month and every month births are added to the sample and dead units are identified. MRTS births, i.e., new clusters of establishment(s), are identified every month via the BR's latest universe. They are stratified according to the same criteria as the initial population. A sample of these births is selected according to the sampling fraction of the stratum to which they belong and is added to the monthly sample. Deaths occur on a monthly basis. A death can be a cluster of establishment(s) that have ceased their activities (out-of-business) or whose major activities are no longer in retail trade (out-of-scope). The status of these businesses is updated on the BR using administrative sources and survey feedback, including feedback from the MRTS. Methods to treat dead units and misclassified units are part of the sample and population update procedures.

Questionnaire design

The Monthly Retail Trade Survey incorporates the following sub-surveys:

Monthly Retail Trade Survey - R8

Monthly Retail Trade Survey (with inventories) – R8

Survey of Sales and Inventories of Alcoholic Beverages

The questionnaires collect monthly data on retail sales and the number of trading locations by province or territory and inventories of goods owned and intended for resale from a sample of retailers. The items on the questionnaires have remained unchanged for several years. For the 2004 redesign, the general questionnaires were subject to cosmetic changes only. The questionnaire for Sales and Inventories of Alcoholic Beverages underwent more extensive changes. The modifications were discussed with stakeholders and the respondents were given an opportunity to comment before the new questionnaire was finalized. If further changes are needed to any of the questionnaires, proposed changes would go through a review committee and a field test with respondents and data users to ensure its relevancy.

Response and non-response

Despite the best efforts of survey managers and operations staff to maximize response in the MRTS, some non-response will occur. For statistical establishments to be classified as responding, the degree of partial response (where an accurate response is obtained for only some of the questions asked a respondent) must meet a minimum threshold level below which the response would be rejected and considered a unit non-response. In such an instance, the business is classified as not having responded at all.

Non-response has two effects on data: first it introduces bias in estimates when non-respondents differ from respondents in the characteristics measured; and second, it contributes to an increase in the sampling variance of estimates because the effective sample size is reduced from that originally sought.

The degree to which efforts are made to get a response from a non-respondent is based on budget and time constraints, its impact on the overall quality and the risk of non-response bias.

The main method to reduce the impact of non-response at sampling is to inflate the sample size through the use of over-sampling rates that have been determined from similar surveys.

Besides the methods to reduce the impact of non-response at sampling and collection, the non-responses to the survey that do occur are treated through imputation.

In order to measure the amount of non-response that occurs each month, various response rates are calculated. For a given reference month, the estimation process is run at least twice (a preliminary and a revised run). Between each run, respondent data can be identified as unusable and imputed values can be corrected through respondent data. As a consequence, response rates are computed following each run of the estimation process.

For the MRTS, two types of rates are calculated. In order to assess the efficiency of the collection process, unweighted response rates are calculated. Weighted rates, using the estimation weight and the value for the variable of interest, assess the quality of estimation.

To get a better picture of the success of the collection process, another unweighted rate called the 'collection result rate' is computed. It is computed by dividing the number of respondents by the number of units that we tried to contact. Non-monthly reporters (respondents with special reporting arrangements where they do not report every month but for whom actual data is available in subsequent revisions) are excluded from both the numerator and denominator for the months where no contact is performed.

In summary, the two different response rates are calculated as follows:

Weighted rates:

$$\text{Response rate (estimation)} = \frac{\text{Sum of weighted sales of unit with response status } i}{\text{Sum of all weighted sales}}$$

Sum of all weighted sales:

where *i* = units that have either reported data that will be used in estimation or are converted refusals, or have reported data that has not yet been resolved for estimation.

Unweighted rates:

$$\text{Response rate (collection)} = \frac{\text{Number of questionnaires with response status } ii}{\text{Number of questionnaires with response status } iii}$$

where *ii* = units that have either reported data (unresolved, used or not used for estimation) or are converted refusals.

where *iii* = all of the above plus units that have refused to respond, units that were not contacted and other types of nonrespondent units.

Collection results rate =
$$\frac{\text{Number of questionnaires with response status } ii}{\text{Number of questionnaires with response status } iv}$$

where *ii* = same as *ii* defined above

where *iv* = same as *iii* except for the exclusion of units that were not contacted because their response is unavailable for a particular month since they are non-monthly reporters.

The response rate (collection) is basically the percentage of questionnaires collected over all in-scope questionnaires while the collection results rate is the percentage of questionnaires collected over all in-scope questionnaires for which an attempt to collect was performed. All the above rates are provided at the industry trade group, geography and size group level as well as for any combination of these levels.

Methods used to reduce non-response at collection

Significant effort is spent trying to minimize non-response during collection. Methods used, among others, are interviewer techniques such as probing and persuasion, repeated re-scheduling and call-backs to obtain the information, and procedures dealing with how to handle non-compliant (refusal) respondents.

If data are unavailable at the time of collection, a respondent's best estimates are also accepted, and are subsequently revised once the actual data become available.

To minimize total non-response for all variables, partial responses are accepted. In addition, questionnaires are customized for the collection of certain variables, such as inventory, so that collection is timed for those months when the data are available.

Finally, to build trust and rapport between the interviewers and respondents, cases are generally assigned to the same interviewer each month. This action establishes a personal relationship between interviewer and respondent, and builds respondent trust.

Data collection and capture operations

Collection of the data is performed by Statistics Canada's Regional Offices. Respondents are sent a questionnaire or are contacted by telephone to obtain their sales and inventory values, as well as to confirm the opening or closing of business trading locations. Collection of the data begins approximately 7 working days after the end of the reference month and continues for the duration of that month.

New entrants to the survey are introduced to the survey via an introductory letter that informs the respondent that a representative of Statistics Canada will be calling. This call is to introduce the respondent to the survey, confirm the respondent's business activity, establish and begin data collection, as well as to answer any questions that the respondent may have.

Editing

Data editing is the application of checks to detect missing, invalid or inconsistent entries or to point to data records that are potentially in error. In the survey process for the MRTS, data editing is done at two different time periods.

First of all, editing is done during data collection. Once data are collected via the telephone, or via the receipt of completed mail-in questionnaires, the data are captured using customized data capture applications. All data are subjected to data editing. Edits during data collection are referred to as field edits and generally consist of validity and some simple consistency edits. They are used to detect mistakes made during the interview by the respondent or the interviewer and to identify missing information during collection in order to reduce the need for follow-up later on. Another purpose of the field edits is to clean up responses. In the MRTS, the current month's responses are edited against the respondent's previous month's responses and/or the previous year's responses for the current month. Field edits are also used to identify problems with data collection procedures and the design of the questionnaire, as well as the need for more interviewer training.

Follow-up with respondents occurs to validate potential erroneous data following any failed preliminary edit check of the data. Once validated, the collected data is regularly transmitted to the head office in Ottawa.

Secondly, editing known as statistical editing is also done after data collection and this is more empirical in nature. Statistical editing is run prior to imputation in order to identify the data that will be used as a basis to impute non-respondents. Large outliers that could disrupt a monthly trend are excluded from trend calculations by the statistical edits. It should be noted that adjustments are not made at this stage to correct the reported outliers.

The first step in the statistical editing is to identify which responses will be subjected to the statistical edit rules. Reported data for the current reference month will go through various edit checks.

The first set of edit checks is based on the Hidiriglou-Berthelot method whereby a ratio of the respondent's current month data over historical (last month, same month last year) or auxiliary data (GST sales, GBI) is analyzed. When the respondent's ratio differs significantly from ratios of respondents who are similar in terms of industry and/or geography group, the response is deemed an outlier.

The second set of edits consists of an edit known as the share of market edit. With this method, one is able to edit all respondents, even those where historical and auxiliary data is unavailable. The method relies on current month data only. Therefore, within a group of respondents that are similar in terms of industry and/or geography, if the weighted contribution of a respondent to the group's total is too large, it will be flagged as an outlier.

For edit checks based on the Hidiriglou-Berthelot method, data that are flagged as an outlier will not be included in the imputation models (those based on ratios). Also, data that are flagged as outliers in the share of market edit will not be included in the imputation models where means and medians are calculated to impute for responses that have no historical responses.

Imputation

Imputation in the MRTS is the process used to assign replacement values for missing data. This is done by assigning values when they are missing on the record being edited to ensure that estimates are of high quality and that a plausible, internal consistency is created. Due to concerns of response burden, cost and timeliness, it is generally impossible to do all follow-ups with the respondents in order to resolve missing responses. Since it is desirable to produce a complete and consistent microdata file, imputation is used to handle the remaining missing cases.

In the MRTS, imputation is based on historical data or administrative data (GST sales). The appropriate method is selected according to a strategy that is based on whether historical data is available, auxiliary data is available and/or which reference month is being processed.

There are three types of historical imputation methods. The first type is a general trend that uses one historical data source (previous month, data from next month or data from same month previous year). The second type is a regression model where data from previous month and same month previous year are used simultaneously. The third type uses the historical data as a direct replacement value for a non-respondent. Depending upon the particular reference month, there is an order of preference that exists so that top quality imputation can result. The historical imputation method that was labelled as the third type above is always the last option in the order for each reference month.

The imputation methods using administrative data are automatically selected when historical information is unavailable for a non-respondent. The administrative data source (annual GST sales) is the basis of these methods. The annual GST sales are used for two types of methods. One is a general trend that will be used for simple structure, e.g. enterprises with only one establishment, and a second type is called median-average that is used for units with a more complex structure.

Estimation

Estimation is a process that approximates unknown population parameters using only part of the population that is included in a sample. Inferences about these unknown parameters are then made, using the sample data and associated survey design.

In the MRTS, new estimation processes have been developed using Statistics Canada's Generalized Estimation System (GES) and addressing the need to treat influential units and allowing for implementation of special corrections during processing. Different methodologies have been put in place to estimate retail sales and inventories.

For retail sales, the population is divided into a survey portion (take-all and take-some strata) and a non-survey portion (take-none stratum). From the sample that is drawn from the survey portion, an estimate for the population is determined through the use of a Horvitz-Thompson estimator where responses for sales are weighted by using the inverses of the inclusion probabilities of the sampled units. Such weights (called sampling weights) can be interpreted as the number of times that each sampled unit should be replicated to represent the entire population. The calculated weighted sales values are summed by domain, to produce the total sales estimates by each industrial trade group / geographic area combination. A domain is defined as the most recent classification values available from the BR for the unit and the survey reference period. These domains may differ from the original sampling strata because units may have changed size, industry or location. Changes in classification are reflected immediately in the estimates and do not accumulate over time. For the non-survey portion, a ratio type estimator is calculated using auxiliary data. The estimate of the total retail sales is equal to the sum of the survey and non-survey portion estimates.

For retail inventories, a non-probability sample is drawn including the largest businesses in each domain, and a ratio type estimator is used to produce an estimate for the population total.

The measure of precision used for the MRTS to evaluate the quality of a population parameter estimate and to obtain valid inferences is the variance. The variance from the survey portion is derived directly from a stratified simple random sample without replacement.

Sample estimates may differ from the expected value of the estimates. However, since the estimate is based on a probability sample, the variability of the sample estimate with respect to its expected value can be measured. The variance of an estimate is a measure of the precision of the sample estimate and is defined as the average, over all possible samples, of the squared difference of the estimate from its expected value.

Seasonal adjustment and trend-cycle estimation

Revisions in the raw data are required to correct known non-sampling errors. These normally include replacing imputed data with reported data, corrections to previously reported data, and estimates for new births that were not known at the time of the original estimates.

Raw data are revised, on a monthly basis, for the month immediately prior to the current reference month being published. That is, when data for December are being published for the first time, there will also be revisions, if necessary, to the raw data for November. In addition, revisions are made once a year, with the initial release of the February data, for all months in the previous year. The purpose is to correct any significant problems that have been found that apply for an extended period. The actual period of revision depends on the nature of the problem identified, but rarely exceeds three years.

Retail trade data are seasonally adjusted using the X11ARIMA/2000¹ model. This consists of extrapolating a year's worth of raw data with the ARIMA model (auto-regressive integrated moving average model), and of seasonally adjusting the raw time series.

Socio-economic time series such as data from the MRTS can be broken down into five main components: the trend-cycle, seasonality, the trading-day effect, the Easter holiday effect and the irregular component.

The trend represents the long-term change in the series, whereas the cycle represents a smooth, quasi-periodical movement about the trend, showing a succession of growth and decline phases (e.g., the business cycle). These two components—the trend and the cycle—are estimated together, and the trend-cycle reflects the fundamental evolution of the series. The other components reflect short-term transient movements.

The seasonal component represents sub-annual, monthly or quarterly fluctuations that recur more or less regularly from one year to the next. Seasonal variations are caused by the direct and indirect effects of the climatic seasons, institutional factors (attributable to social conventions or administrative rules; e.g., Christmas) and technological factors.

The trading day component originates from the fact that the relative importance of the days varies systematically within the week and that the number of each day of the week in a given month or a given quarter varies from year to year. This effect is present when activity varies with the day of the week. For instance, Sunday is typically less active than the other days, and the number of Sundays, Mondays, etc. in, say, July changes from year to year.

The Easter holiday effect is the variation due to the shift of part of April's activity to March when Easter falls in March rather than April.

Lastly, the irregular component includes all other more or less erratic fluctuations not taken into account in the preceding components. It is a residual that includes errors of measurement on the variable itself as well as unusual events (e.g., strikes, drought, floods or other unexpected events causing variations in respondents' commercial activities).

Thus, the latter four components—seasonal, irregular, trading day and Easter holiday effect—all conceal the fundamental trend-cycle component of the series. Seasonal adjustment (correction of seasonal variation) consists in removing the seasonal, trading day and Easter holiday effect components from the series, and it thus helps reveal the trend-cycle. However, one must bear in mind that the seasonally adjusted series contains not only the trend-cycle but also the irregular component (which is technically difficult to isolate for the current months).

1. For further information, see X11ARIMA version 2000, an update of the seasonal adjustment method X11ARIMA/88, developed by Estelle Bee Dagum, Time Series Research and Analysis Centre, Statistics Canada.

The X-11 method is used for analysing monthly and quarterly series. It is based on an iterative principle applied in estimating the different components, with estimation being done at each stage using adequate moving averages.²The moving averages used to estimate the main components—the trend and seasonality—are primarily smoothing tools designed to eliminate any undesirable component from the series. Since moving averages react poorly to the presence of atypical values, the X-11 method includes a tool for detecting and correcting atypical points. This tool is used to clean up the series prior to seasonal adjustment.

Lastly, the trading day effect and the Easter holiday effect are components that are estimated using linear regression models, based on the irregular component. To evaluate the different components of the series, taking account of the possible presence of atypical points, X-11 proceeds iteratively: estimation of components, search for unwanted effects in the irregular component, estimation of components on a corrected series, search for unwanted effects in the irregular component, etc.

Retail trade forms a system of 33 series: the Canada grand total, the 19 trade group totals, and the 13 provincial/territorial totals. For non-seasonally adjusted series, the summing of the 19 trade group totals produces the grand total (Canada) for each month and is equal to the sum of the 13 provincial/territorial totals.

Unfortunately, seasonal adjustment removes the sub-annual additivity of a system of series; small discrepancies, which generally vary between -1% and 1%, are observed between the sum of the seasonally adjusted trade groups and the sum of the seasonally adjusted provinces and territories. To restore additivity, a reconciliation process is applied to the seasonally adjusted retail trade series. The reconciliation process operates as follows: (1) The seasonally adjusted grand total for Canada is obtained “indirectly” by summing up the trade group totals, which have previously been seasonally adjusted separately. And (2) the seasonally adjusted provincial and territorial totals are then reconciled so that their sum is equal to the seasonally adjusted grand total for Canada, obtained previously. The procedure is such that a) the system’s seasonally adjusted components are modified as little as possible in percentage, b) the seasonally adjusted components add up to the grand total for each month, and c) the seasonally adjusted monthly values add up to the yearly totals for the non-adjusted series.

2. Ladiray, D. and Quenneville, B. (2001). *Seasonal Adjustment with the X-11 Method*. New York: Springer-Verlag, *Lecture Notes in Statistics* #158.

Adjustment for historical series

The historical series for the MRTS begins in January 1991. The data from January 1991 to March 2004 were backcasted based on conversion coefficients from the MRTS on a 1980 SIC basis. Before the first release of the redesigned MRTS results for the April 2004 reference month, estimates were produced from December 2003 on to establish a comparison basis between the old and the new survey. The backcasted series were adjusted to the level of the redesigned survey.

In the first phase, the backcasted series were benchmarked beginning in January 1991. To do so, individual ratios of series from the new survey were calculated. These ratios were then applied to the backcasted series.

This benchmarking removes the additivity to the system of series because the series are benchmarked individually. For example, this process brings forth differences between the sum of the trade group and the sum of the provinces and territories. To restore additivity, a reconciliation process is applied to the benchmarked series.

Data quality evaluation

The methodology of this survey has been designed to control errors and to reduce their potential effects on estimates. However, the survey results remain subject to errors, of which sampling error is only one component of the total survey error. Sampling error results when observations are made only on a sample and not on the entire population. All other errors arising from the various phases of a survey are referred to as non-sampling errors. For example, these types of errors can occur when a respondent provides incorrect information or does not answer certain questions; when a unit in the target population is omitted or covered more than once; when a unit that is out of scope for the survey is included by mistake or when errors occur in data processing, such as coding or capture errors. While the impact of non-sampling errors is difficult to evaluate, certain measures such as response and imputation rates can be used as indicators of the potential level of non-sampling error.

Prior to publication, combined survey results are analyzed for comparability; in general, this includes a detailed review of individual responses (especially for large businesses), general economic conditions and historical trends.

A common measure of data quality for surveys is the coefficient of variation (CV). The coefficient of variation, defined as the standard error divided by the sample estimate, is a measure of precision in relative terms. Since the coefficient of variation is calculated from responses of individual units, it also measures some non-sampling errors.

The formula used to calculate coefficients of variation (CV) as percentages is:

$$CV(X) = \frac{S(X)}{X} * 100\%$$

where X denotes the estimate and S(X) denotes the standard error of X.

Confidence intervals can be constructed around the estimates using the estimate and the CV. Thus, for our sample, it is possible to state with a given level of confidence that the expected value will fall within the confidence interval constructed around the estimate. For example, if an estimate of \$12,000,000 has a CV of 2%, the standard error will be \$240,000 (the estimate multiplied by the CV). It can be stated with 68% confidence that the expected values will fall within the interval whose length equals the standard deviation about the estimate, i.e. between \$11,760,000 and \$12,240,000. Alternatively, it can be stated with 95% confidence that the expected value will fall within the interval whose length equals two standard deviations about the estimate, i.e. between \$11,520,000 and \$12,480,000.

Finally, due to the small contribution of the non-survey portion to the total estimates, bias in the non-survey portion has a negligible impact on the CVs. Therefore, the CV from the survey portion is used for the total estimate that is the summation of estimates from the surveyed and non-surveyed portions.

Disclosure control

Statistics Canada is prohibited by law from releasing any data which would divulge information obtained under the Statistics Act that relates to any identifiable person, business or organization without the prior knowledge or the consent in writing of that person, business or organization. Various confidentiality rules are applied to all data that are released or published to prevent the publication or disclosure of any information deemed confidential. If necessary, data are suppressed to prevent direct or residual disclosure of identifiable data.

Confidentiality analysis includes the detection of possible "direct disclosure", which occurs when the value in a tabulation cell is composed of a few respondents or when the cell is dominated by a few companies.

Data comparability

In June 2004, estimates based on the 2002 North American Industry Classification System (NAICS) were released. This followed a parallel production of four months where both NAICS and 1980 Standard Industrial Classification based estimates were generated for internal analysis. The change in classification and the new sample indicated a change in the level of the estimates. To avoid a break in the series, retail estimates were adjusted at the trade group by province level back to January 1991.

Caution should be taken when comparing annualized monthly totals from the Monthly Retail Trade Survey to the estimates from annual retail surveys. Differences may result from sampling differences; conceptual and coverage differences; the timing of revisions within the two survey processes; the reporting period covered (fiscal or calendar year); different response rates to the two surveys; and how revenues are reported.

Each year, effort is made to evaluate the differences and correct known discrepancies in the data. However, benchmarking of the two surveys is not done.

Appendix I

Special Aggregation: Retail Trade

Based on the North American Industry Classification System (NAICS) 2002

Industries - Retail Trade

A Automotive

010 New Car Dealers

44111 New Car Dealers

020 Used and Recreational Motor Vehicle and Parts Dealers

44112 Used Car Dealers

44121 Recreational Vehicle Dealers

44122 Motorcycle, Boat, and Other Motor Vehicle Dealers

44131 Automotive Parts and Accessories Stores

44132 Tire Dealers

130 Gasoline Stations

44711 Gasoline Stations with Convenience Stores

44719 Other Gasoline Stations

B Furniture, Home Furnishings and Electronics Stores

030 Furniture Stores

44211 Furniture Stores

040 Home Furnishings Stores

44221 Floor Covering Stores

44229 Other Home Furnishings Stores

050 Computer and Software Stores

44312 Computer and Software Stores

060 Home Electronics and Appliance Stores

44311 Appliance, Television and other Electronics Stores

44313 Camera and Photographic Supplies Stores

C Building and Outdoor Home Supplies Stores

070 Home Centres and Hardware Stores

44411 Home Centres

44413 Hardware Stores

080 Specialized Building Materials and Garden Stores

44412 Paint and Wallpaper Stores

44419 Other Building Material Dealers

44421 Outdoor Power Equipment Stores

44422 Nursery Stores and Garden Centres

D Food and Beverage Stores

090 Supermarkets

44511 Supermarkets and Other Grocery (except Convenience) Stores

L Non-Store Retailers (not in scope on the Monthly Retail Trade Survey)

210 Electronic Shopping and Mail-Order Houses

45411 Electronic Shopping and Mail-Order Houses

220 Vending Machine Operators

45421 Vending Machine Operators

230 Fuel Dealers

45431 Fuel Dealers

240 Other Direct Selling Establishments

45439 Other Direct Selling Establishments