



Millennium Bureau of Canada

Performance Report

For the period ending
March 31, 2001

Canada

Improved Reporting to Parliament Pilot Document

Each year, the government prepares Estimates in support of its request to Parliament for authority to spend public monies. This request is formalized through the tabling of appropriation bills in Parliament.

The Estimates of the Government of Canada are structured in several parts. Beginning with an overview of total government spending in Part I, the documents become increasingly more specific. Part II outlines spending according to departments, agencies and programs and contains the proposed wording of the conditions governing spending which Parliament will be asked to approve.

The *Report on Plans and Priorities* provides additional detail on each department and its programs primarily in terms of more strategically oriented planning and results information with a focus on outcomes.

The *Departmental Performance Report* provides a focus on results-based accountability by reporting on accomplishments achieved against the performance expectations and results commitments as set out in the spring *Report on Plans and Priorities*.

The Estimates, along with the Minister of Finance's Budget, reflect the government's annual budget planning and resource allocation priorities. In combination with the subsequent reporting of financial results in the Public Accounts and of accomplishments achieved in Departmental Performance Reports, this material helps Parliament hold the government to account for the allocation and management of funds.

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Foreword

In the spring of 2000 the President of the Treasury Board tabled in Parliament the document “Results for Canadians: A Management Framework for the Government of Canada”. This document sets a clear agenda for improving and modernising management practices in federal departments and agencies.

Four key management commitments form the basis for this vision of how the Government will deliver their services and benefits to Canadians in the new millennium. In this vision, departments and agencies recognise that they exist to serve Canadians and that a “citizen focus” shapes all activities, programs and services. This vision commits the government of Canada to manage its business by the highest public service values. Responsible spending means spending wisely on the things that matter to Canadians. And finally, this vision sets a clear focus on results – the impact and effects of programs.

Departmental performance reports play a key role in the cycle of planning, monitoring, evaluating, and reporting of results through ministers to Parliament and citizens. Earlier this year, departments and agencies were encouraged to prepare their reports following certain principles. Based on these principles, an effective report provides a coherent and balanced picture of performance that is brief and to the point. It focuses on results – benefits to Canadians – not on activities. It sets the department’s performance in context and associates performance with earlier commitments, explaining any changes. Supporting the need for responsible spending, it clearly links resources to results. Finally the report is credible because it substantiates the performance information with appropriate methodologies and relevant data.

In performance reports, departments strive to respond to the ongoing and evolving information needs of parliamentarians and Canadians. The input of parliamentarians and other readers can do much to improve these reports over time. The reader is encouraged to assess the performance of the organization according to the principles outlined above, and provide comments to the department or agency that will help it in the next cycle of planning and reporting.

This report is accessible electronically from the Treasury Board of Canada Secretariat Internet site:

<http://www.tbs-sct.gc.ca/rma/dpr/dpre.asp>

Comments or questions can be directed to this Internet site or to:

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Millennium Bureau of Canada 2000-2001 Performance Report



2000
Canada

Herb Gray

DEPUTY PRIME MINISTER

Sharing the
Memory...

Shaping the
Dream

Table of contents

I. Message from the Deputy Prime Minister.....	1
II. Societal Context.....	3
The Bureau at a Glance.....	4
Objective of the Program	6
Strategic priorities.....	7
III. Strategic Results.....	9
Results Accomplished.....	9
Performance of Strategic Outcomes	11
Tangible Outcomes.....	22
Internal Performance	31
Annexes.....	33
Financial Performance Overview.....	33
Financial Summary Tables	34
Other Information.....	37
Important Numbers.....	37

I. Message from the Deputy Prime Minister

I am pleased to present the 2000-2001 Performance Report for the Millennium Bureau of Canada. The report outlines the Bureau's performance during the year as its activities draw to a close and the projects supported by the Canada Millennium Partnership Program (CMPP) are being achieved.



Phase IV of the program continued to generate enthusiasm among Canadians, who seized this opportunity to do something special for their community and their country. Hundreds of thousands of Canadians — young and old alike — took part in a wide array of local, national and even international projects. Because the program emphasized partnership, members of the public throughout Canada joined forces with private companies and other organizations to create unique and captivating projects to celebrate the 21st century.

With support from the Canada Millennium Partnership Program, Canadians carried out projects like *Literacy Builders*, *Canada Remembers 2000*, the *Pacific Grace Replica Schooner* and the *Meewasin Valley Trail System* which showcased Canada's history, diversity and multicultural character. These and other projects accomplished a number of results. They made Canadians more aware of environmental issues and inspired them to actively protect their natural heritage. They gave youth an opportunity to express their ideas and to gain valuable experience that will help them as they strive for excellence in the 21st century. They promoted Canadian arts and culture and enabled Canadians to leave their mark in the new millennium. They encouraged individuals to share a part of themselves with their fellow citizens throughout the country and brought Canadians together to work on projects within their own communities.


Through their vision, commitment and the extraordinary partnerships they formed to carry out these projects, Canadians created a legacy for generations to come. These typically Canadian projects embody Canadian values. We are proud that we were able to help create this wonderful legacy and to celebrate in the spirit of our national millennium theme "*Sharing the Memory...Shaping the Dream*".




**Sharing the
Memory...**

Themes of the CMPP


Celebrating achievements of past generations and telling the stories of Canada in order to inspire generations of the future to face local, national, and international challenges and opportunities;




Creating lasting legacies to establish or to renew features contributing to the quality of life in Canada;




Encouraging Canadians and the world to explore our country;




Exchanging ideas and approaches that make the Canada of the next millennium a richer, more diverse and resilient country;



Stimulating Canadian youth to be actively involved in their communities;



Respecting the environment and supporting sustainable development; and



Advancing the application of appropriate innovation and technology focused on youth and communities.

**Shaping the
Dream**



II. Societal Context

In the September 1997 Speech from the Throne, then Governor General Roméo Leblanc described the new millennium as "an unequalled opportunity to show ourselves and the world the richness of our diversity, the strength of Canadian values, and the great promise of our future in the 21st century."

On the strength of these words, the polling firm Angus Reid conducted a survey to determine Canadians' views on how to mark the new millennium.

One of the most important points brought to light by the survey was the idea of creating initiatives that would involve input from all segments of society: governments, community organizations, businesses and the public.

Canadians expressed a preference for initiatives that would celebrate our achievements, explore our heritage and shape our future.

**To welcome the
new millennium,
Canadians
favoured...**

✦ *a partnership program that would involve the different levels of government, communities and citizens;*

✦ *events and activities that would mark the new millennium in a special way; and,*

✦ *initiatives that would leave a lasting legacy for future generations.*





The beginning

Launched on June 4, 1998, the Canada Millennium Partnership Program (CMPP) unfolded under the experienced hand of the Deputy Prime Minister of Canada, the Honourable Herb Gray, to whom the Government of Canada entrusted the responsibility of coordinating millennium initiatives. The Millennium Bureau of Canada (the Bureau) was created on March 12, 1998 as a temporary department to administer the CMPP.

Setting sail

With *Sharing the Memory, Shaping the Dream* as its theme, the Bureau was established as a temporary department with a mandate to encourage Canadians to carry out projects celebrating our achievements, our history and our vision of the future.

An important role

With a single business line entitled the *Millennium Initiatives*, the Bureau took on the role of coordinating Government of Canada initiatives and activities to celebrate the millennium in Canada and abroad.

One of the Bureau's responsibilities involved holding consultations with representatives of other government departments and agencies on matters related to the millennium and the CMPP, such as eligibility, program criteria and guidelines, the government's objectives and ways of avoiding duplication.

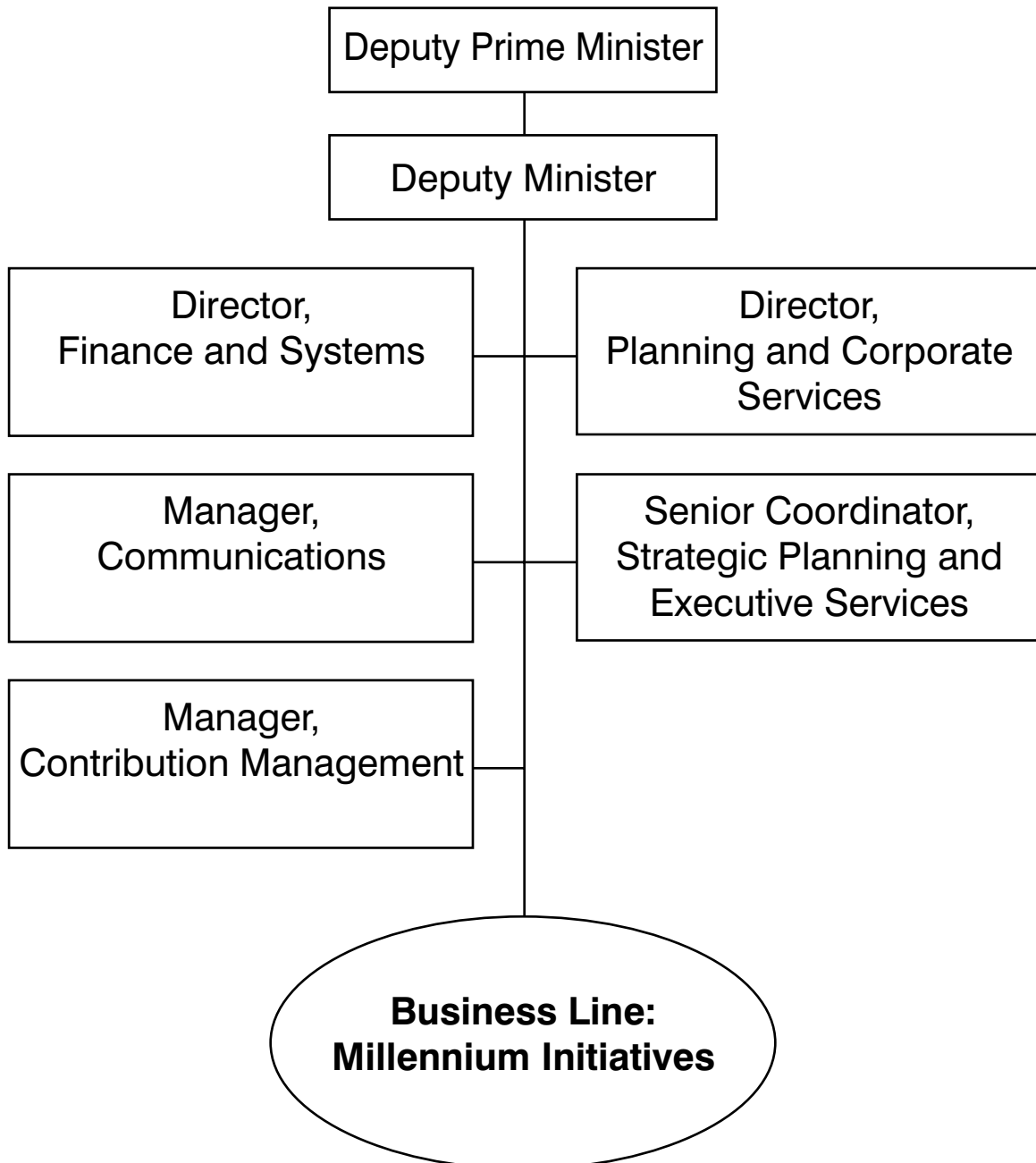
Mandate
To engage Canadians in carrying out initiatives which:
<i>✦ celebrate our achievements</i>
<i>✦ explore our heritage</i>
<i>✦ build our future</i>
<i>✦ build local, national and international partnerships</i>
<i>✦ build programs and projects of lasting impact</i>

Objective of the "Millennium Initiatives" is:
<i>To assist in building partnerships among governments, communities and citizens to mark the Millennium.</i>



Organization

Millennium Bureau of Canada



OBJECTIVE OF THE PROGRAM



Vital contributor

The objective of the CMPP is to assist in building partnerships among governments, communities and citizens to mark the millennium. The CMPP is a community-based contribution program that focuses on the participation of the Canadian public in order to reflect the country's diversity.

The CMPP provides up to one third (33%) of the eligible funds needed to carry out projects selected for inclusion in the program.

Endorsement

Projects that receive funding under the CMPP automatically receive a Millennium Bureau endorsement. This endorsement means that the sponsoring organization is permitted to use the official "Canada 2000" Millennium logo for non-commercial, promotional purposes. It is also possible for a sponsoring organization to apply for and receive a Millennium Bureau endorsement without receiving CMPP funding. In either case, projects that receive a Millennium Bureau endorsement are publicized on the Canada and the Millennium Web site.

Did you know that the CMPP:

✦ received 10,419 applications for funding

✦ approved funding for 1,745 projects

✦ received 153 applications for endorsement

✦ approved 86 endorsement requests



STRATEGIC PRIORITIES



In order to fulfil its commitments to Canadians, the Bureau's priorities for 2000-2001 were to:

- ✦ make timely decisions on funding or endorsement;
- ✦ negotiate agreements with successful applicants;
- ✦ launch activities marking the millennium and organize activities in partnership with Canadians; and
- ✦ ensure that initiatives comply with the *Canadian Environmental Assessment Act*.

Denouement

As the Bureau is closing at the end of 2001, many operational issues have become priorities. The Bureau must maintain a core of highly qualified staff to properly conclude its activities, and to continue to provide a pleasant work environment for its employees. Assistance to employees in their search for employment opportunities thereafter remains a priority.

The Bureau is also focusing on establishing new modes of program delivery as it scales back activities. It is also ensuring compliance with federal accounting reporting requirements before winding down the CMPP and closing its offices.

III. Strategic Results

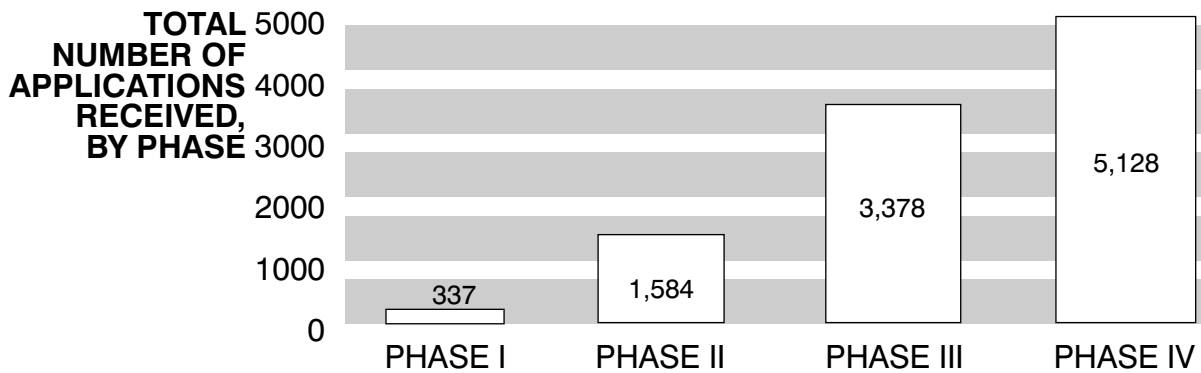


RESULTS ACCOMPLISHED

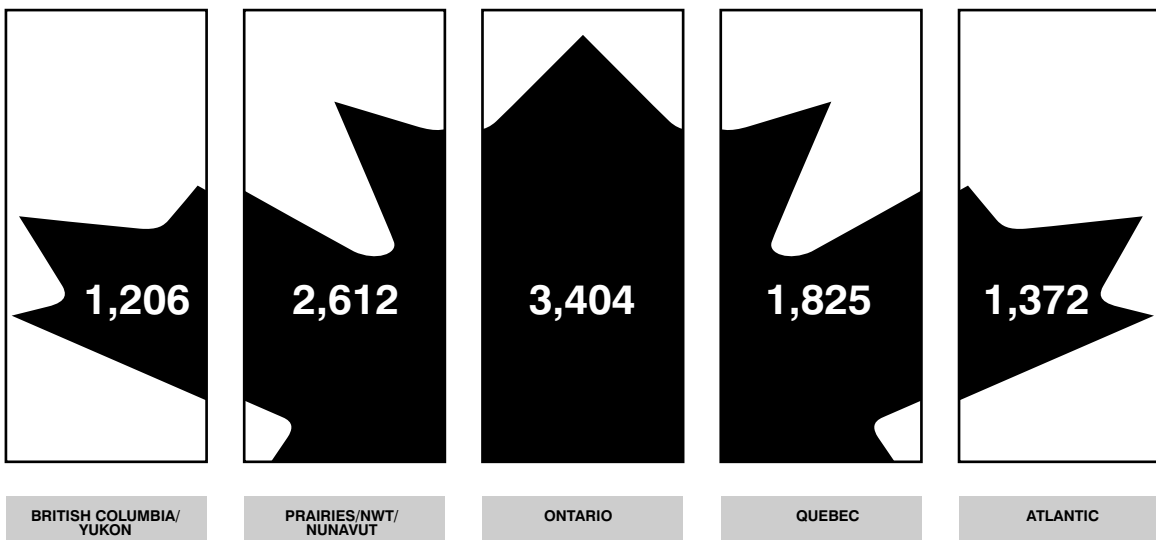
Success with the public

From its early beginning, the program was becoming familiar and gaining quickly in popularity among the Canadian public. The number of applications for funding rose dramatically, from 337 in the first phase (June 19, 1998) to 5,128 in the last phase (November 30, 1999). The Bureau received more than 10,000 applications for partial funding.

The Bureau received 7 requests for endorsement in the first phase of operations and nine times that number (64) in the fourth.



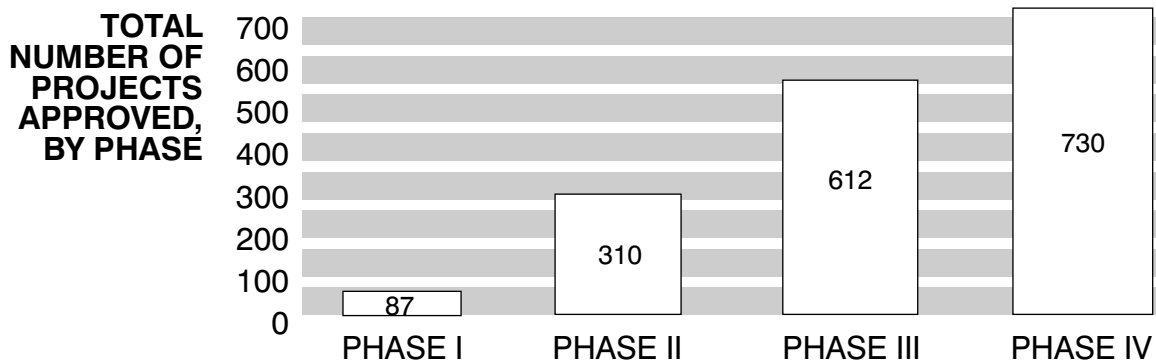
TOTAL NUMBER OF APPLICATIONS RECEIVED, BY REGION



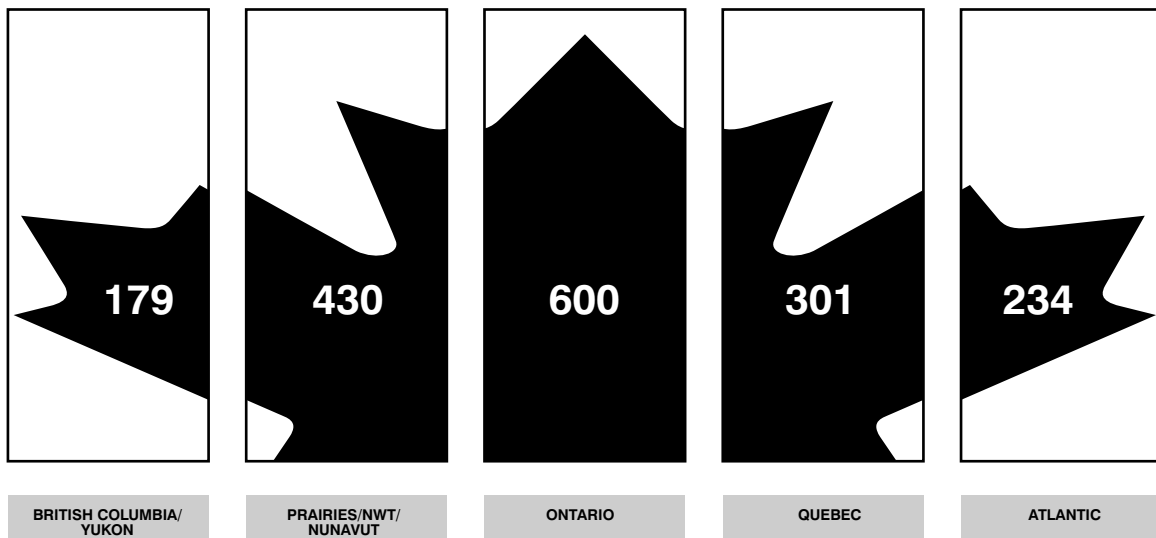
Equitable evaluation

To select projects and distribute funds fairly, all applications were evaluated against established criteria for consistency with the themes and objectives of the program.

Over the span of three years the program funded more than 1,700 projects and 86 projects were approved for endorsement.



TOTAL NUMBER OF PROJECTS APPROVED, BY REGION



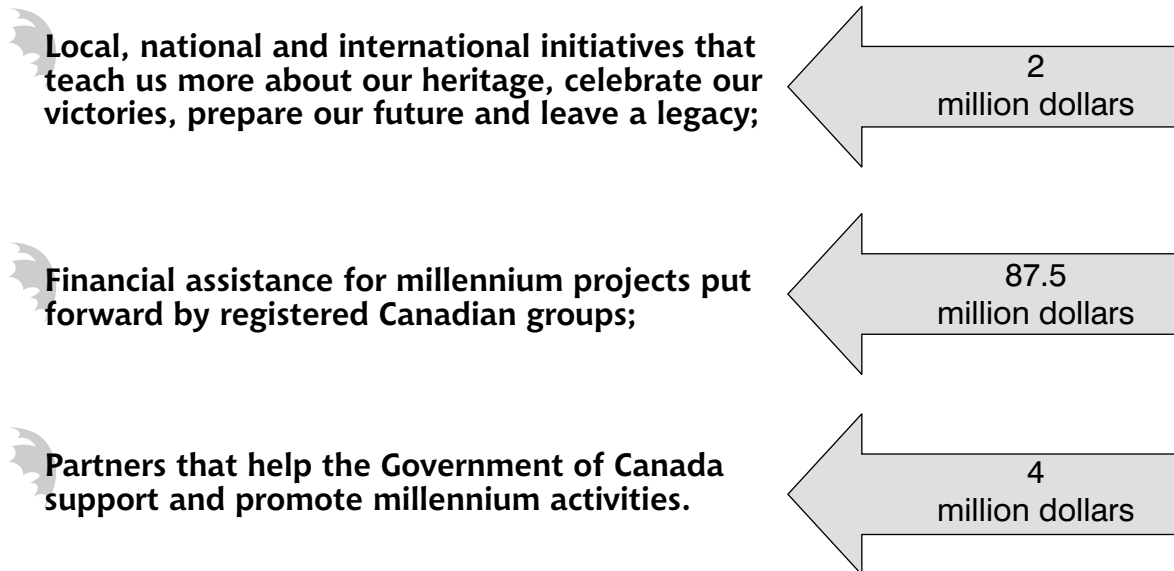
PERFORMANCE OF STRATEGIC OUTCOMES

Authorities

Millennium Bureau of Canada Millennium Initiatives	
Projected expenditures	\$93,487 000
<i>Total Authorizations</i>	<i>\$95,768 001</i>
2000-2001, Actual expenditures	\$71,738 872

Strategic Outcomes

The strategic outcomes set for the year 2000-2001 were aimed at providing Canadians with an enduring legacy for future generations. The Bureau achieved the results which was demonstrated by:



Local, national and international initiatives that teach us more about our heritage, celebrate our victories, prepare our future and leave a legacy

In Phase IV, more than 5,000 applications for funding were submitted to the Bureau of which 730 projects were approved. Sixty-five of those projects were included in last year's report because project activities were scheduled to take place prior to the official Phase IV announcement (scheduled for May 2000). An interim Phase IV was therefore created to carry out the 65 projects. The other 665 projects approved for Phase IV are covered in this report.

The projects approved by the CMPP, whether they were on a small or large-scale, have a major impact on Canadians. Of the projects selected for Phase IV, 627 are local, 33 are national and 5 are international.

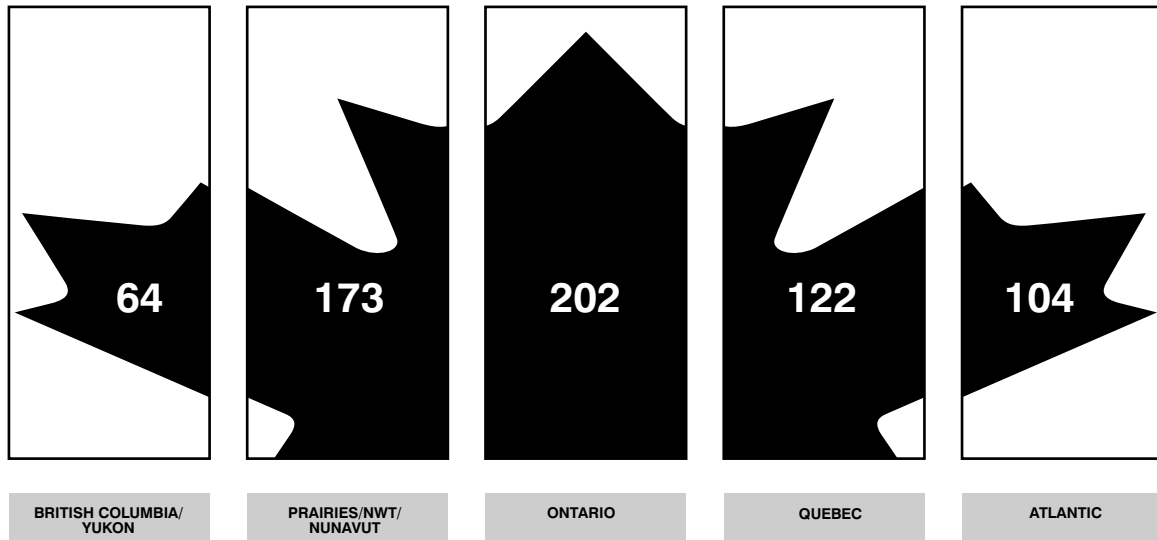
**TOTAL NUMBER OF PROJECTS APPROVED IN PHASE IV,
BY GEOGRAPHIC SCOPE**



A Pan-Canadian View

One of the most important aspects of the CMPP was its ability to provide the means to carry out projects country wide. A pan-Canadian view is reflected consistently in the selection of projects throughout the phases.

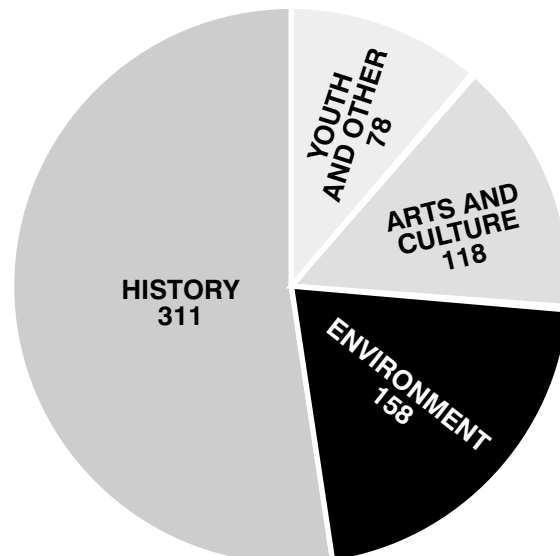
REGIONAL DISTRIBUTION OF THE TOTAL NUMBER OF PROJECTS APPROVED IN PHASE IV



Diversity of project themes

Of the projects approved in Phase IV, 47% reflected elements of Canadian history and 24% were environmental projects. Arts and culture accounted for 18% of the projects, while youth and other themes were featured in 11%.

THEMATIC DISTRIBUTION OF TOTAL APPROVED PROJECTS FOR PHASE IV



Sharing Canadian History

The CMPP enabled Canadians to carry out projects that paid tribute to our founders, our ancestors and all those who contributed to our history.

Of the projects approved in Phase IV of the program, 310 (47%) were related to history.



The creation of the Millennium Music Museum showcasing the history and highlights of the Folk on the Rocks Music Festival

Millennium Music Museum:
(Yellowknife, North West Territories)



The gathering of Canadian war brides at the Pier 21 heritage site to unveil a plaque commemorating their arrival in Canada between 1939 and 1947

War Brides at Pier 21:
(Dartmouth, Nova Scotia)





Fort Steele Harness Shop:
(Fort Steele, British Columbia)

The restoration and operation of a 19th century harness shop made it possible to develop a new harness-making program, using traditional techniques



Outdoor Wall Mural:
(Nipawin, Saskatchewan)

The creation of a wall mural representing the heritage, achievements and spirit of Nipawin's early leaders and settlers now adorns the front wall of the Nipawin Senior Citizens' Association hall

The environment: a major concern among Canadians

Canadians have often expressed concern about the quality of the environment for future generations. The CMPP facilitated projects that promoted the preservation of our natural resources and fostered public awareness of the importance of the environment to the future of our country.

Twenty-four per cent (24%) or a total of 158 projects in Phase IV were environment-related nationwide.



Tree Planting in St. Mararet's Bay:
(Tantallon, Nova Scotia)

The planting of 625 trees in communities surrounding the St. Margaret's Bay area, involved species of trees that are native to the province. These included Indian Pear, Hemlock, Hawthorn and Linden



Trail 2000:
(Grand Falls-Windsor, Newfoundland)

The development of a 12.8 kilometre nature trail takes travellers on a path of discovery through remote and interesting habitats, and introduces them to recently restored wetlands





The enhancement of Cotton Memorial Park with trails, historical signage, picnic areas and gazebos, is a testament to its namesake, entrepreneur and naturalist Robert Cotton

Development of Robert L. Cotton Memorial Park:
(Stratford, Prince Edward Island)



The production of a brochure introduces visitors to the annual environmental display in Saint John, and answers important questions like, why species are endangered and the difference between species at risk and those that are endangered or threatened

Endangered Species Exhibit:
(Fredericton, New Brunswick)

Arts and Culture in the Limelight

Many CMPP approved projects highlighted Canadians' artistic side and multiculturalism, an increasingly important characteristic of Canada's population. There were 117 arts and culture projects in Phase IV. The theme therefore accounted for 18% of all the projects approved in this final phase of the program.



The Nunavut 2000 Collection:
(East Region of Nunavut, Nunavut)

Two week engraving workshops held in the communities of Kimmirut, Iqaluit, Broughton Island, Clyde River, Pond Inlet, Nanisivik, Igloolik and Hall Beach, produced a series of six works selected for publication. The Nunavut 2000 Collection is offered for exhibit to galleries, museums and cultural institutions across Canada



Century Album:
(Winnipeg, Manitoba)

The production of a compact disk emphasizes the success of a number of alumni of Collège universitaire Saint-Boniface, the only francophone university in Western Canada



Histoire de [mo] :
(Caraquet and Moncton, New Brunswick)

The presentation of two plays that included aphasic persons among the cast helped to develop their ability to express themselves and provided speech-language pathologists and workers with new insight into reintegrating aphasic persons into society





First Nations Crest Pole for Prince George:
(Prince George, British Columbia)

The creation of a crest pole by a First Nations artist incorporates the crests of area clans.

The crest pole is displayed at the city's new public art gallery



Cime et Racines — Land art Symposium:
(Saint-Étienne-des-Grès, Quebec)

The creation of a symposium brought artists together from Quebec, Ontario and the United States in La Gabelle Nature Park to create public art works using trees and the natural environment as themes. This popular tourist attraction achieved several means for the Maurice Region: it celebrated the new millennium, the park's opening, the restoration of the Saint-Maurice River, and the region, generally, as the forest capital of the nation

The Up and Coming Generation

Youth projects accounted for 8% (56) of the projects in Phase IV. Twenty-two of the projects in Phase IV (3%) covered more than one theme.



Fix 2000 — An Arts Festival for Street Youth:
(Toronto, Ontario)

The planning and implementation of a three-day arts festival provided street youth with an opportunity to organize visual arts, sculpture and mixed media exhibits. The festival brought together musicians, dancers and theatre artists in various performances



The Millennium Time Capsule:
(Edmonton, Alberta)

The creation of a time capsule by deaf communities and interpreters included written and videotaped stories, letters and anecdotes for burial in the *Mark the Millennium Time Capsule*





The creation of a collective novel by approximately one hundred students in grades 10 and 11, from urban and rural areas of Nova Scotia, involves characters that reflect the values, characteristics and heritage of the regions represented

The Neo-Novel — An Experiment in Collective Literature:
(Halifax, Nova Scotia)



The production of a 2,000 foot mural by 20,000 French-Canadian children between the ages of 5 and 12 produced a collective work that represents their vision of Canada

La Francophonie Children's National Mural:
(Matane, Quebec)

TANGIBLE OUTCOMES



The 665 projects carried out in Phase IV of the Canada Millennium Partnership Program gave Canadians a chance to express what the arrival of the new millennium in Canada meant to them. They met the challenge magnificently, seizing this special opportunity to share with other Canadians and the rest of the world Canadian culture and values, Canadian history and their sense of belonging to the country. The initiatives undertaken through the Program will leave a lasting legacy for current and future generations.

The CMPP contributed to:

- ✦ Preserving Canadian heritage, a lasting testament to our past;
- ✦ Promoting tourism in Canada and raise Canada's profile abroad;
- ✦ Improving Canadian's quality of life in a lasting way;
- ✦ Forming lasting ties between individuals through the promotion of common projects;
- ✦ Raising awareness of visual and performing arts;
- ✦ Boosting pride in and attachment to Canadian culture;
- ✦ Increasing the promotion and preservation of Canada's cultural heritage;
- ✦ Establishing and strengthen ties within and between communities;
- ✦ Learning about Canada's Aboriginal peoples and French culture in eastern and western Canada.



Financial assistance for millennium projects put forward by registered Canadian groups

The CMPP received more than 10,000 applications representing more than \$1.9 billion in financial assistance for millennium projects. Since it was launched in 1998, the CMPP approved 1,745 projects representing just over \$149 million in funding.

The bureau signed a contribution agreement with each successful applicant to provide clear accountabilities for the funding granted.

A Significant Share

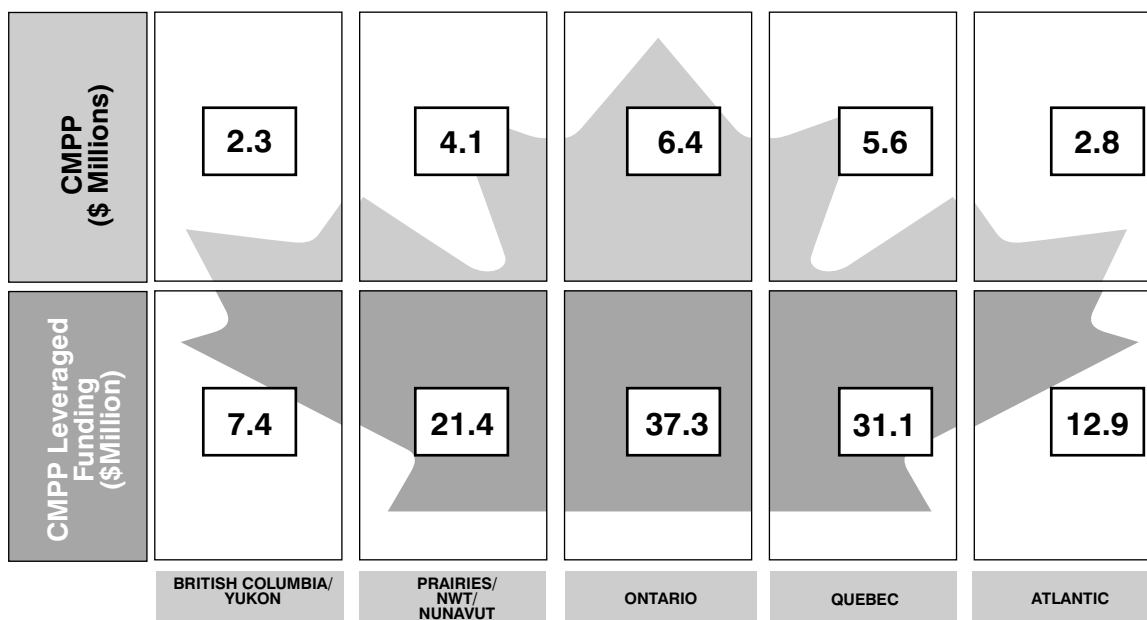
To date, the Bureau has signed agreements with applicants for 93% of approved projects.

In Phase IV, the Bureau approved \$21 million in partial support for 665 projects at the local, national and international level. This financial assistance will make it possible for recipients to leverage nearly \$110 million from partners in the private and public sectors.

Phase IV funding; total of 665 projects

- ✦ *CMPP support*
\$21.1 million
- ✦ *Support through partnerships with other levels of government, private companies, organizations and communities*
\$109.8 million
- ✦ *Total budget for all projects*
\$130.9 million

CMPP FUNDING AND LEVERAGED FUNDING BY REGION — PHASE IV



Partners that help the Government of Canada support and promote millennium activities

A Key Element

A key success of the CMPP has been the creation of **partnerships** that have brought innovative millennium projects to life. These partnerships have been forged between a wide variety of private sector companies and organizations, including environmental, cultural, recreational, youth, heritage, and arts groups as well as numerous municipalities and local administrations.

Because most projects have multiple partners, the 1,593 agreements concluded by the completion of the 2000-2001 fiscal year resulted in the development of more than 2,000 partnerships.

These innovative initiatives have brought communities and organizations together and found resources ranging from traditional funding partners such as businesses, foundations, and associations, to non-traditional partners that provide in-kind support. From the beginning of the Program, partnerships have been an integral part of CMPP initiatives, guaranteeing that projects are based in the community and are the result of broad, local or national interests.

Endorsement

The CMPP provided a unique opportunity to build new partnerships by supporting non-commercial projects that are not funded by the Program.

The endorsement designation provided to organisations:

✦ the non-commercial use of the official Millennium Logo for promotional purposes;

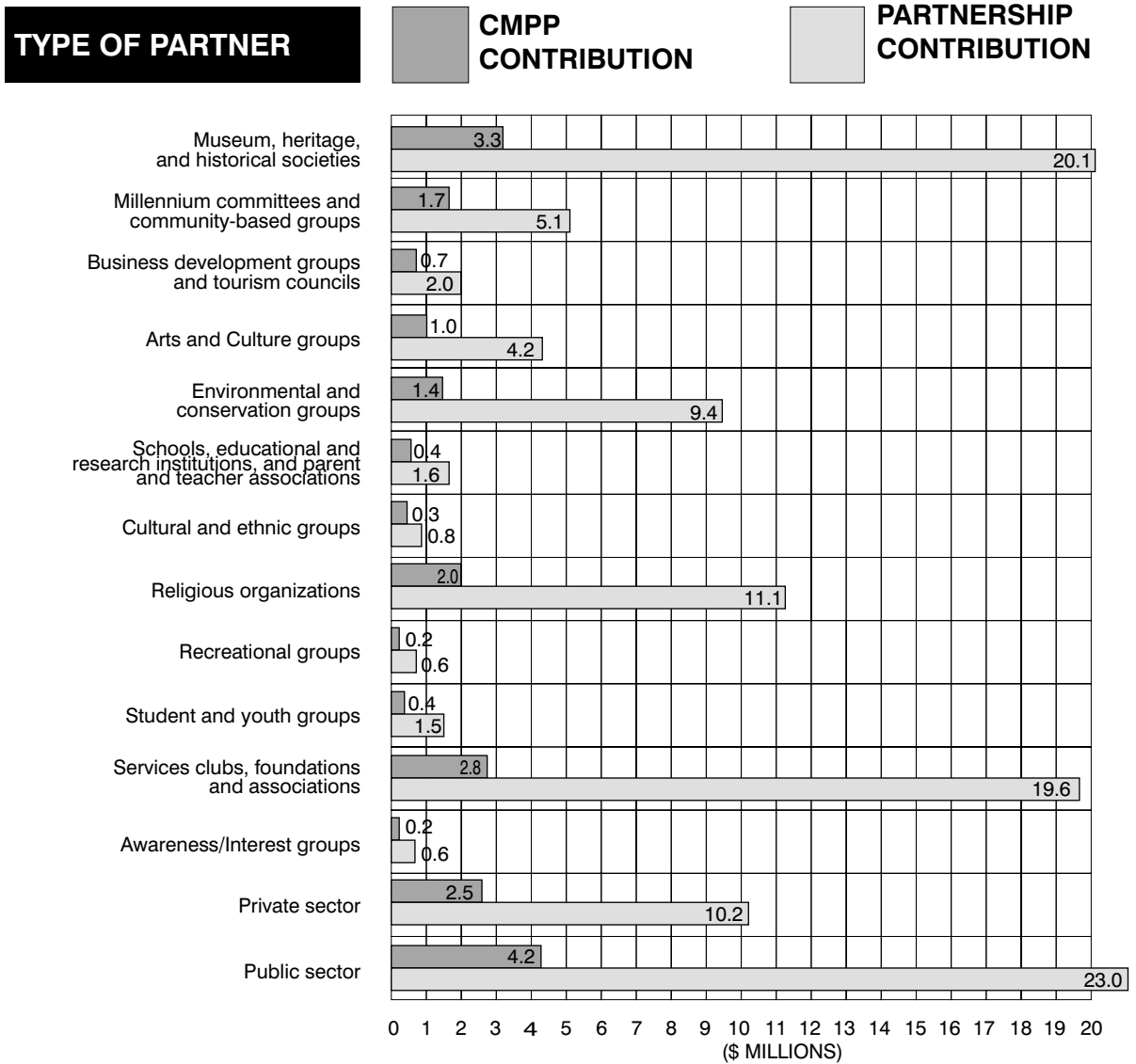
✦ publication on Canada's Millennium web site;

✦ official designation as a millennium project.

Of the 153 requests for non-financial endorsement, 86 were approved.



The table below demonstrates the general areas of partnerships developed with the CMPP, and their contributions leveraging CMPP funding.



Some of Our Partners...

To illustrate the contribution of partnerships between these organizations, four sample projects are listed below.

New Moves for the Millennium

The Canada Dance Festival Society, in partnership with a host of arts organizations, including the National Arts Centre, the Manitoba Arts Council, Dans in Kortrijk, Cie Flak (which includes Trafo Festival and *Le Conseil des arts et des lettres du Québec*), and the Banff Centre for the Arts, showcased some of Canada's most influential young dancers and choreographers in four new works for the biennial Canada Dance Festival.

Fisheries Museum of the Atlantic Millennium Exhibit

The Lunenburg Marine Museum Society and its partners, the Royal Bank, High Liner Foods Inc., Clearwater Fine Foods Inc., Theresa E. Connor, Ultramar Canada Inc. and ABCO Industries Ltd. created a living exhibit at the entrance to the Fisheries Museum of the Atlantic. The exhibit offers a unique view of life in the depths of the Atlantic Ocean and demonstrates the possibilities for maximizing our renewable resources.

Sharing Visions/Reveries

In Edmonton, Alberta, Patenaude Communications in association with Dinosaur Soup Productions Inc. and their partners: the Alberta Foundation for the Arts, CBC Radio-Canada, CFRN-TV, Bravo!, CFCN Production Fund and the Banff Centre for the Arts produced a television documentary that explored the life and work of composer Stewart Grant and painter, the late Sam Black.

A Marsh for Life...

Les Amis du marais de la Rivière-aux-Cerises, of Magog, Quebec, in partnership with the Township of Magog, *Ministère des Ressources naturelles* of Quebec, *Horizon Travail* and the *Fondation de la faune du Québec*, created a wetland trail to allow visitors safe access to the *Rivière-aux-Cerises* marsh while protecting and preserving this fragile wildlife habitat.



Promotion of Millennium Initiatives

The millennium momentum continued to build throughout 2000 and even into 2001. The Bureau remained access-friendly through its 1-800 toll free line and public Web site to assist organizations in planning and promoting their millennium events. In addition, the Press Releases and Media Advisories issued by the Bureau alerted the media and the public to millennium activities in their areas.

To maximize the number of Canadians taking part in CMPP-supported millennium activities, the Bureau undertook a number of initiatives to heighten the public's awareness of events and to encourage their participation. The Canada and the Millennium Web site remained the focus for promoting activities with a calendar of millennium events that provided current information on what was happening across the country.

Something for Everyone

The public site also supported national and international celebrations like Aboriginal Awareness Week, International Women's Day/Week, Black History Month, Canadian Environment Week, and Francophone Week, to name a few. Through special Web pages set up to feature these celebrations, links were provided to CMPP-supported millennium projects and activities related to the subject.

Matter of Facts...

- ✦ *The Canada and the Millennium Web site receives an average of 31,000 hits each day!*
- ✦ *The Bureau responded to 800 calls on the 1-800 O-Canada line!*
- ✦ *Approximately 1,314 public events were held across Canada!*

A Presence

The Canada Pavilion an initiative of Public Works and Government Services, provided unique opportunities for the Bureau to promote the Government of Canada's millennium initiative to a broad audience. The Bureau set up displays at the travelling exhibitions across Canada, notably the Red River Exhibition in Winnipeg, Expo-Québec in Quebec City, and the Pacific National Exhibition in Vancouver.

Through additional partnerships, the Bureau maintained the profile of the Government of Canada as a critical partner in helping Canadians to mark the millennium in special ways. As official media partners of the Bureau, the Canadian Cable Television Association (CCTA) and the Canadian Association of Broadcasters (CAB) continued to use Canada's official millennium logo and slogan for non-commercial purposes, and to encourage its member network of community cable channels to promote millennium initiatives at no charge through on-air promotions, special millennium programming, newsletters and magazines, and a direct link to the Bureau's Web site.



A Partnership... A Success

A successful partnership with VIA Rail netted several promotional opportunities for the Bureau:

- ✦ Promotional inserts were mailed out to 47,000 VIA Preference members, and
- ✦ VIA Magazine published articles on CMPP-supported projects.

With VIA Rail's cooperation, the Bureau took the lead role in organizing and promoting a Ride the Rails Contest. The contest was promoted through the Bureau's Web site, in VIA Magazine, and at Canada Pavilion exhibitions.

The contest netted a good response with over 3,500 submissions received.

The grand prize winner was awarded a \$500 VIA Rail voucher.

A partnership... a success

A successful partnership with VIA Rail netted several promotional opportunities for the Bureau:

- ✦ *Promotional inserts were mailed out to 47,000 VIA Preference members,*
- ✦ *VIA Magazine published articles on CMPP-supported projects, and*
- ✦ *A Ride the Rails Contest attracted 3,500 participants.*



From Coast to Coast to Coast

Many of the CMPP-sponsored projects involved major events across Canada that attracted large numbers of Canadians and international visitors. These events brought Canadians together during an historic time and in many ways, improved their quality of life. The Bureau acted as a catalyst in publicizing these activities and ensuring representatives were on hand to speak on behalf of the CMPP. The activities supported environmental projects, youth leadership programs, heritage and educational products, and motivating volunteer initiatives.

A sampling of these activities follows:

The final ceremonies for the completion of the **Relay 2000 of the Trans Canada Trail** were held in Hull, Quebec on September 9, 2000. Some 5,000 relayers recruited across Canada to carry the waters from the Northwest Territories, British Columbia, and Newfoundland to be poured into a ceremonial vessel during the special ceremony. The relay was held in conjunction with the building of the **Trans Canada Trail** a project that involved hundreds of thousands of volunteers in building the 16,000 kilometres of trails that wind across the country linking thousands of communities. It is the longest recreational pathway in the world. Many public ceremonies were held in communities throughout Canada in 2000 to commemorate these two events.

The arrival of the **Tall Ships** in Halifax, Nova Scotia on July 20, 2000 attracted hundreds of thousands of people. The stopover in Halifax was part of a four-month voyage across the Atlantic Ocean with close to 150 world-class tall ships participating from around the globe. This initiative laid the foundation for a future Tall Ships program in Canada to promote and assist young adults in their sailing efforts. And in L'Anse Aux Meadows, Newfoundland, an enthusiastic crowd greeted **The Islingur: A Timeless Adventure** on July 28, 2000. The Viking ship visited 24 formal ports of call during its 4,000 nautical mile voyage from Iceland to Greenland to Newfoundland and Nova Scotia, and on to its final stop in New York City.

Recognition

In recognition of the International Year of Volunteers 2001, the Bureau is planning several initiatives to recognize the volunteers who contributed to CMPP projects:

✦ a message from the Deputy Prime Minister and Minister responsible for the Government of Canada's millennium initiative, on the Bureau's Web site;

✦ an inclusion of a special recognition in communications products that recognizes the valuable contribution of volunteers; and

✦ a special Volunteer Thank You Page on the Bureau's Web site.

At a special awards ceremony held in Quebec City on September 22, 2000 the **Governor General's Canadian History Medal for the Millennium** was presented to top students from 23 local schools. The Canadian History Medal for the Millennium was awarded to students in participating high schools across Canada who achieved the highest mark in Canadian history or Canadian studies.

On June 29, 2000, the **National Tour of Women Are Persons** opened in Ottawa in honour of the Famous Five Canadian Women. The maquette, a 26" version of the larger than life-sized bronze sculptures, continued its cross-country tour of Canada. And on October 18, the large statues were permanently installed on Parliament Hill. Other Canadian women were honoured in a one-hour documentary entitled **Canadian War Brides: From Romance to Reality**. The video premiered at a special ceremony held at the Museum of Civilization in Hull, Quebec on February 7, 2001 and on History Television on February 14, 2001.

To recognize the volunteers who contribute to their communities and to society, and to celebrate their achievements, **Volunteering Through Time — A Travelling Museum** continued its tour across Canada in 2000 and 2001, visiting 12 different cities. The interactive exhibit encouraged all Canadians, especially young people, to volunteer.

Throughout, the Bureau has continued to work towards building successful partnerships and to promote the positive results of communities working together with government, the private sector and other organizations for a common cause. These partnerships have paved the way for future possibilities, and established a new way of doing business in the 21st century.





A Unique Workplace

During the 2000-2001 fiscal year, one of the major challenges facing the Millennium Bureau of Canada was to retain a professional team to ensure the organization’s viability and its ability to serve Canadians well. The popularity of the CMPP generated an enormous workload that had to be completed on a very specific schedule. The Bureau recognized the importance of maintaining the strength as a highly qualified team to ensure the achievement of its mandate.

A Sustainable Workforce in a Temporary Department

With a three-year mandate, the Bureau could offer its employees only temporary contracts. To address this challenging situation, the Bureau became notable as an employer of choice by offering a working environment that sustains its employees’ commitment. For the employees, it was a question of meeting their professional commitments to the organization while looking for new employment opportunities prior to terminating the Program’s mandate.

Despite this dichotomy, the members valued the flexible management approach adopted by the Bureau, which allowed them to be creative when making decisions and to provide resolutions to applicants’ concerns quickly. This was particularly effective during Phase IV since the majority of projects approved were carried out by small communities unfamiliar with how the government manages contributions.

As we approached the end of the Bureau’s mandate, it became necessary to reduce the workforce. This was achieved through the voluntary departure of employees who had received job offers, most of them from other federal departments. The organizational flexibility of a small team had made it easier to adapt to the constant changes occurring at the different stages in the Program’s operational cycle. This operational manoeuvre gave the Bureau’s employees the opportunity to enhance their skills and work experience within the public sector. It also had a positive impact on the morale of the team that helped bring the Program to a successful conclusion. This statement was further validated in a survey conducted among employees while carrying out the CMPP Program Evaluation. 83% of employees responded that the Bureau was a very good employer.

Bureau’s Operational Commitments

- ✦ *Maintaining a healthy working environment and supporting employees in search of new employment;*
- ✦ *Finding creative program delivery mechanisms as the department is downsizing; and*
- ✦ *Complying with federal directives and mandatory reporting requirements prior to terminating the CMPP Program and closing down the department.*

Program Went Into Extra Time

The Bureau had planned to complete all of its projects by March 31, 2001. On March 31, 2001, slightly more than 55% of projects were completed while 12.1% of projects were awaiting final payment. The Program's terms and conditions were modified to allow an extension up to September 30, 2001 for approximately 25% of the projects. This program decision was made in light of the delays caused both by the large number of applications received and the complexity and length of the environmental assessment process required by the *Canadian Environmental Assessment Act* as well as by the requirements in the CMPP contribution agreement. In fact, as of March 31, 2001, 38.2% of approved projects underwent a vigorous environmental assessment and appropriate mitigative measures were applied, where necessary. The assessments have been completed for all of the active projects subject to an environmental assessment.

As a result, the Department will report on the achievements of strategic priorities with regard to compliance with federal directives and mandatory reporting requirements prior to terminating the CMPP Program and the Bureau's closure in the 2001-2002 performance report. In January 2001, the Millennium Bureau of Canada developed a reference framework for the evaluation of the Program and a monitoring plan for sponsorship and contribution agreements. These were submitted to and approved by the Treasury Board Secretariat.

Extension of Projects to September 30, 2001

A project extension was approved where;

- ✦ the requirements of the *Canadian Environmental Assessment Act* and mitigating measures arising from those requirements delayed completion of the project;
- ✦ the proponent showed that a short extension was needed to complete the project;
- ✦ the extension helped to protect a large CMPP investment in the project.

Attainment of strategic results Internal performance

- ✦ 83% of the employees who answered the survey related to the CMPP Program Evaluation said the Bureau was a very good employer;
- ✦ Establishment of a career development program to help employees with their career path;
- ✦ Delivery of training sessions to improve the writing of briefing notes;
- ✦ Delivery of information sessions in order to improve employee's knowledge of ergonomics;
- ✦ Development of a reference framework for the evaluation of the CMPP; and
- ✦ Creation of a monitoring plan for sponsorship and contribution agreements.



Annexes

FINANCIAL PERFORMANCE OVERVIEW

For the 2000-2001 fiscal year, the Millennium Bureau of Canada had authority for operating expenditures of \$8.9 million and contributions of \$86.3 million. These authorities were obtained on the basis of the Bureau closing by March 31, 2001.

The Bureau granted an extension up to September 30, 2001 to approximately 438 projects that resulted in reduced contribution payments in fiscal year 2000-2001. The resulting lapse of \$23.1 million will be accessed in the 2001-2002 fiscal year to allow the Bureau to meet all of its commitments under the Canada Millennium Partnership Program.

FINANCIAL SUMMARY TABLES



The following tables are an account of the financial performance of the Millennium Bureau of Canada.

Table 1: Summary of Voted Appropriations

Table 2: Comparison of Total Planned Spending to Actual Spending

Table 3: Historical Comparison of Total Planned Spending to Actual Spending

Table 4: Transfer Payments

Table 1 Summary of Voted Appropriations

Financial Requirements by Authority (\$ millions)				
		2000-2001		
Vote		Planned Spending	Total Authorities	Actual
	Millennium Initiatives			
30	Operating Expenditures	6.5	8.9	8.0
35	Contributions	86.5	86.3	63.1
(S)	Contributions to Employee Benefit Plans	0.5	0.6	0.6
Total — Department		93.5	95.8	0.7



Table 2 Comparison of Total Planned Spending to Actual Spending

Departmental Planned versus Actual Spending (\$ millions)			
Millennium Initiatives	2000-2001		
	Planned Spending	Total Authorities	Actual Spending
FTEs	120	91	98
Operating	7.0	9.5	8.6
Capital	-	-	-
Voted Grants and Contributions	86.5	86.3	63.1
Total Gross Expenditures	93.5	95.8	71.7
Less: Respendable Revenues	-	-	-
Total Net Expenditures	93.5	95.8	71.7
Other Revenues and Expenditures			
Non-respendable Revenues	-	-	-
Cost of services provided by other departments	0.3	0.8	0.8
Net Cost of the Program	93.8	96.6	72.5

Table 3 Historical Comparison of Total Planned Spending to Actual Spending

Historical Comparison of Departmental Planned Versus Actual Spending (\$ millions)					
	Actual 1998-1999	Actual 1999-2000	2000-2001		
			Planned Spending	Total Authorities	Actual
Millennium Initiatives					
Millennium Bureau of Canada	18.0	46.4	93.5	95.8	71.7
Total	18.0	46.4	93.5	95.8	71.7

Table 4 Transfer Payments

Transfer Payments (\$ millions)					
Millennium Bureau of Canada	Canadian Millennium Partnership Program		2000-2001		
	Actual 1998-1999	Actual 1999-2000	Planned Spending	Total Authorities	Actual
Contributions	12.7	33.7	86.5	86.3	63.1
Total Transfer Payments	12.7	33.7	86.5	86.3	63.1



OTHER INFORMATION



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