



Women in Business Initiative

Investing in Women in Business

The Atlantic Canada Opportunities Agency (ACOA) recognizes the significant impact that women entrepreneurs have on the Atlantic economy and is committed to providing the tools and support they need to succeed.

The Women in Business Initiative is one way ACOA fulfills this commitment. Under this program, ACOA provides financial support to non-profit business organizations in Atlantic Canada who in turn provide women business owners with the resources they need to improve their growth and competitiveness. These resources include financing, training and advice to help strengthen their management capabilities and business skills, to improve their access to capital and business support services, to encourage them to explore international markets and to develop innovative ways to do business.

In New Brunswick, the New Brunswick Association of Community Business Development Corporations (NB Association of CBDCs) receives funding from ACOA to offer a variety of services to women business owners.

Services offered to women business owners:

- **Get the right business advice, information and support**
NB Association of CBDCs staff can help you determine the information and services your business requires and help you make contact with the individuals or organizations in New Brunswick that provide them.
- **Improve your management capabilities**
NB Association of CBDCs staff offers business management and skills training, professional development and networking opportunities that are tailored to meet the unique needs of women in business.

- **Improve your access to financing**

NB Association of CBDCs staff can help you determine potential sources of business financing and assist you in obtaining the financing that you need.

- **Obtain expert advice**

NB Association of CBDCs staff can help you identify the additional expertise your operations require for ultimate performance, and help address business opportunities and challenges.

- **Identify and take advantage of new and emerging markets**

NB Association of CBDCs staff can assist you in identifying and capitalizing on opportunities in growing international markets and inform you about innovative ways to do business.

How to get started

For more information about services available to women in business in New Brunswick, contact the **New Brunswick Association of Community Business Development Corporations**:

www.nbcdbc.ca	360 Parkside Drive, 1st Floor
www.wbnb-fanb.ca	Bathurst, NB E2A 1N4
506-548-2406	

For more information about the Women in Business Initiative and other ACOA programs, contact the **Atlantic Canada Opportunities Agency's** regional office in New Brunswick:

www.acoa-apeca.gc.ca	570 Queen Street, 3rd Floor
1-800-561-4030	Fredericton, NB E3B 5A6
506-452-3184	

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ACOA is committed to protecting the environment of this region by promoting sustainable businesses and communities in Atlantic Canada.



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