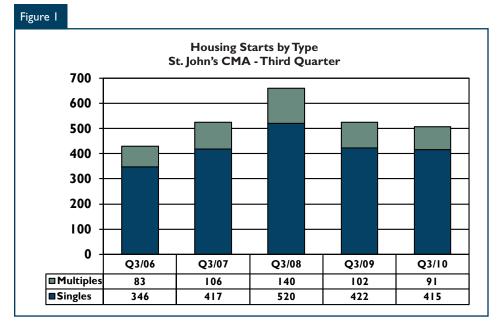


Date Released: Fourth Quarter 2010

## Housing Market Activity Cooled During Third Quarter

Recent price growth and an increasing supply of unsold homes had a cooling effect on the St. John's area housing market during the third quarter, despite growth in population, income and employment. During the July to September period, new home construction activity declined slightly, while resale market activity remained mixed, with sales declining and average price advancing. From an overall historical perspective, the St. John's area housing market was strong, but recent record housing market activity went unmatched in the third quarter.



Source: CMHC

#### Table of Contents

- I Housing Market Activity Cooled During Third Quarter
- 2 New Home Construction Declined Slightly
- 2 Resale Market Favoured Buyers
- 3 MLS<sup>®</sup> Sales Declined, Prices Advanced
- 4 Map St. John's CMA Total Number of Starts
- 5 Housing Now Report Tables
- 6 Report Tables (Page 6-12)
- 13 Methodology
- 15 CMHC Home to Canadians

### SUBSCRIBE NOW!

Access CMHC's Market Analysis Centre publications quickly and conveniently on the Order Desk at www.cmhc.ca/housingmarketinformation. View, print, download or subscribe to get market information e-mailed to you on the day it is released. CMHC's electronic suite of national standardized products is available for free.

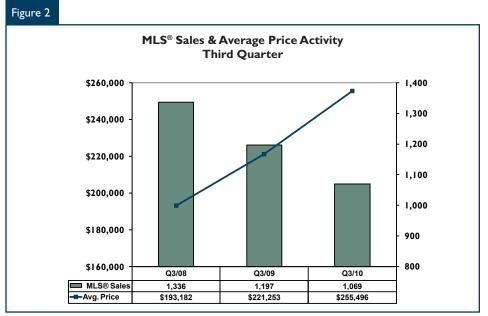


## Canada

## New Home Construction Declined Slightly

Residential construction activity declined slightly throughout the St. John's area during the third quarter of 2010, while new home prices continued to advance compared to the third guarter of 2009. Total housing starts were down approximately three per cent, with 506 starts versus 524 in 2009's third quarter. There were 415 singledetached starts versus 422 during the third quarter of last year. In terms of multiple housing starts activity, there were 91 starts during the quarter compared to 102 a year ago. At the submarket level, however, starts activity was more mixed. St. John's City had a 30 per cent decline in new construction, with 165 starts versus 237 in 2009's third quarter, while Torbay saw starts decline from 31 to 25 units. Paradise saw the largest increase across all municipalities, recording 129 starts versus 102 a year ago. Mt. Pearl had 30 housing starts versus 27 during 2009's third quarter; Conception Bay South (CBS) recorded 78 starts compared to 72 last year; while the remainder of the CMA posted 79 starts compared to 55 a year ago.

Price appreciation continued, with the average new house price increasing in all submarkets, except Torbay. The overall average price for the St. John's CMA was \$341,133, an increase of 18 per cent compared to \$288,539 recorded during the July to September period last year. Compared to the average new home price in the second quarter of \$323,602, price growth has begun to moderate and likely peaked early in the third quarter. Average sale price and growth were highest in the



Source: CREA, CMHC

MLS® is a registered trademark of the Canadian Real Estate Association (CREA)

St. John's City submarket at \$365,349 and 24 per cent, respectively. CBS posted an average new house price of \$295,480 during the quarter, up 20 per cent; Paradise saw a 14 per cent gain to \$348,882; Mt. Pearl hit \$294,855, up 23 per cent; while the average price of a new home surpassed the \$333,000 mark in the Remainder of the CMA, for an increase of 17 per cent versus the third guarter of last year. The only price decline was in Torbay, where the average price of \$314,115 represented an eight per cent decline. Throughout the St. John's CMA, approximately 47 per cent of all new single-detached homes sold for more than \$300,000 during the quarter. The fastest growing part of the market was in the \$350,000 to \$399,999 segment, which increased to 16 per cent of total new home sales from seven per cent a year ago. Overall, new home prices posted large increases over the third quarter of 2009, but are expected to have peaked for 2010.

### Resale Market Favoured Buyers

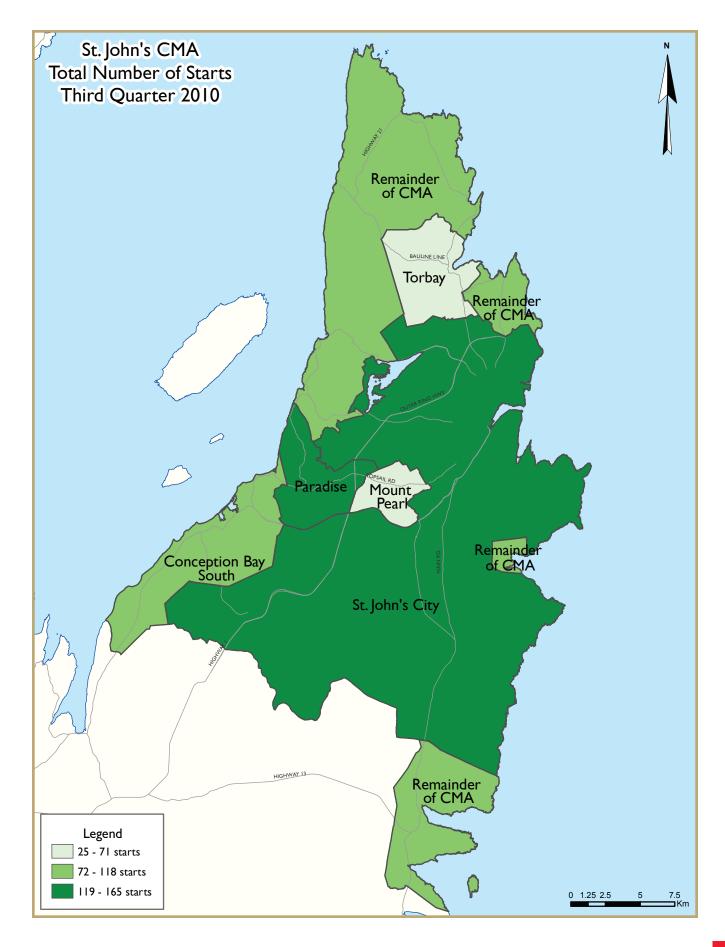
Fewer sales and increased inventory, positioned the market as buyers during the third quarter. In terms of resale market dynamics, buyers had a broader choice of available homes and some sellers were forced to reduce the asking price on their properties as the market shifted. Available inventory increased approximately 16 per cent in the quarter (23 per cent in August) and listings remained on the market for an average of 61 days, while prices continued to show gains over the July to September period of 2009. Despite higher inventory, offers came in at approximately 98 per cent of asking price. For the St. John's area, there were 1,785 new residential listings during the third guarter compared to 1,795 during the same period in 2009. Active listings averaged 1,796 a month during the quarter, versus 1,548 a month during the third quarter of 2009. The sales-to-active listings ratio averaged 20 per cent during the

quarter compared to 26 per cent during the same period in 2009, resulting in buyers' resale market conditions.

## MLS<sup>®</sup> Sales Declined, Prices Advanced

With fewer sales of existing homes and higher inventory available throughout the St. John's area during the third quarter, the average MLS® residential price showed little change compared to the second quarter, but continued to advance compared to the same period last year. It reached another record level in the quarter peaking at \$262,316 in the month of August. The number of MLS<sup>®</sup> sales declined 11 per cent with 1,069 sales compared to 2009's third guarter sales of 1,197 units. The average MLS® residential price in the St. John's CMA was 15 per cent higher than it was a year ago. Despite tepid sales activity during the July to September period, the average MLS<sup>®</sup> residential price climbed to \$255,496 compared to \$221,253 during the third guarter of 2009. The average price appears to have stabilized around the \$250.000 level, as the recent momentum has begun to wane. The relative strength in the average MLS<sup>®</sup> residential price continued to be supported by positive economic conditions, as well as higher priced newly built home sales going through the MLS<sup>®</sup> system in the third quarter.

At the provincial level, there were 1,323 MLS<sup>®</sup> sales compared to 1,504 in the third quarter of last year. The average MLS<sup>®</sup> residential price in Newfoundland was \$238,285 during the July to September period – an increase of 15 per cent.



### HOUSING NOW REPORT TABLES

#### Available in ALL reports:

- I Housing Activity Summary of CMA
- 2 Starts by Submarket and by Dwelling Type Current Month or Quarter
- 2.1 Starts by Submarket and by Dwelling Type Year-to-Date
- 3 Completions by Submarket and by Dwelling Type Current Month or Quarter
- 3.1 Completions by Submarket and by Dwelling Type Year-to-Date
- 4 Absorbed Single-Detached Units by Price Range
- 5 MLS® Residential Activity
- 6 Economic Indicators

#### Available in SELECTED Reports:

- I.I Housing Activity Summary by Submarket
- I.2 History of Housing Activity (once a year)
- 2.2 Starts by Submarket, by Dwelling Type and by Intended Market Current Month or Quarter
- 2.3 Starts by Submarket, by Dwelling Type and by Intended Market Year-to-Date
- 2.4 Starts by Submarket and by Intended Market Current Month or Quarter
- 2.5 Starts by Submarket and by Intended Market Year-to-Date
- 3.2 Completions by Submarket, by Dwelling Type and by Intended Market Current Month or Quarter
- 3.3 Completions by Submarket, by Dwelling Type and by Intended Market Year-to-Date
- 3.4 Completions by Submarket and by Intended Market Current Month or Quarter
- 3.5 Completions by Submarket and by Intended Market Year-to-Date
- 4.1 Average Price (\$) of Absorbed Single-Detached Units

#### **SYMBOLS**

- n/a Not applicable
- \* Totals may not add up due to co-operatives and unknown market types
- \*\* Percent change > 200%
- Nil
- -- Amount too small to be expressed
- SA Monthly figures are adjusted to remove normal seasonal variation

| Т                                 | able I: Ho | ousing A | ctivity Su           | mmary o  | of St. John     | 's CMA          |                             |                 |        |
|-----------------------------------|------------|----------|----------------------|----------|-----------------|-----------------|-----------------------------|-----------------|--------|
|                                   |            | Th       | ird Quar             | ter 2010 |                 |                 |                             |                 |        |
|                                   |            |          | Owne                 | rship    |                 |                 | D                           |                 |        |
|                                   |            | Freehold |                      | C        | Condominium     | 1               | Ren                         | tal             |        |
|                                   | Single     | Semi     | Row, Apt.<br>& Other | Single   | Row and<br>Semi | Apt. &<br>Other | Single,<br>Semi, and<br>Row | Apt. &<br>Other | Total* |
| STARTS                            |            |          |                      |          |                 |                 |                             |                 |        |
| Q3 2010                           | 409        | 4        | 71                   | 6        | 6               | 0               | 10                          | 0               | 506    |
| Q3 2009                           | 422        | 6        | 60                   | 0        | 15              | 0               | 0                           | 21              | 524    |
| % Change                          | -3.1       | -33.3    | 18.3                 | n/a      | -60.0           | n/a             | n/a                         | -100.0          | -3.4   |
| Year-to-date 2010                 | 1,103      | 6        | 170                  | 10       | 19              | 4               | 16                          | 0               | 1,328  |
| Year-to-date 2009                 | 997        | 22       | 104                  | 0        | 23              | 0               | 0                           | 37              | 1,183  |
| % Change                          | 10.6       | -72.7    | 63.5                 | n/a      | -17.4           | n/a             | n/a                         | -100.0          | 12.3   |
| UNDER CONSTRUCTION                |            |          |                      |          |                 |                 |                             |                 |        |
| Q3 2010                           | 1,134      | 6        | 206                  | 12       | 16              | 66              | 16                          | 0               | I,456  |
| Q3 2009                           | 1,100      | 46       | 121                  | 0        | 23              | 42              | 0                           | 21              | 1,353  |
| % Change                          | 3.1        | -87.0    | 70.2                 | n/a      | -30.4           | 57.I            | n/a                         | -100.0          | 7.6    |
| COMPLETIONS                       |            |          |                      |          |                 |                 |                             |                 |        |
| Q3 2010                           | 353        | 0        | 50                   | 4        | 9               | 0               | 22                          | 0               | 438    |
| Q3 2009                           | 355        | 16       | 52                   | 0        | 13              | 0               | 0                           | 12              | 448    |
| % Change                          | -0.6       | -100.0   | -3.8                 | n/a      | -30.8           | n/a             | n/a                         | -100.0          | -2.2   |
| Year-to-date 2010                 | 1,091      | 14       | 134                  | 10       | 24              | 26              | 24                          | 0               | 1,323  |
| Year-to-date 2009                 | 954        | 54       | 157                  | 0        | 37              | 0               | 0                           | 22              | 1,224  |
| % Change                          | 14.4       | -74.1    | -14.6                | n/a      | -35.1           | n/a             | n/a                         | -100.0          | 8.1    |
| <b>COMPLETED &amp; NOT ABSORE</b> | BED        |          |                      |          |                 |                 |                             |                 |        |
| Q3 2010                           | 14         | 0        | 0                    | 0        | 0               | 0               | 0                           | 0               | 14     |
| Q3 2009                           | 4          | 0        | 2                    | 0        | 0               | 9               | 0                           | 0               | 15     |
| % Change                          | **         | n/a      | -100.0               | n/a      | n/a             | -100.0          | n/a                         | n/a             | -6.7   |
| ABSORBED                          |            |          |                      |          |                 |                 |                             |                 |        |
| Q3 2010                           | 344        | 0        | 52                   | 4        | 9               | 2               | 16                          | 0               | 427    |
| Q3 2009                           | 361        | 16       | 54                   | 0        | 13              | I               | 0                           | 0               | 445    |
| % Change                          | -4.7       | -100.0   | -3.7                 | n/a      | -30.8           | 100.0           | n/a                         | n/a             | -4.0   |
| Year-to-date 2010                 | 1,083      | 19       | 134                  | 10       | 24              | 35              | 16                          | 0               | 1,321  |
| Year-to-date 2009                 | 950        | 54       | 157                  | 0        | 37              | 6               | 0                           | 10              | 1,214  |
| % Change                          | 14.0       | -64.8    | -14.6                | n/a      | -35.1           | **              | n/a                         | -100.0          | 8.8    |

Source: CMHC (Starts and Completions Survey, Market Absorption Survey)

|          | Table 1.2: History of Housing Starts of St. John's CMA   2000 - 2009 |          |                      |        |                 |                 |                             |                 |        |  |  |  |  |  |
|----------|--|----------|----------------------|--------|-----------------|-----------------|-----------------------------|-----------------|--------|--|--|--|--|--|
|          |  |          | Owne                 |        |                 |                 | _                           |                 |        |  |  |  |  |  |
|          |  | Freehold |                      |        | Condominium     | 1               | Ren                         | Ital            |        |  |  |  |  |  |
|          | Single   | Semi     | Row, Apt.<br>& Other | Single | Row and<br>Semi | Apt. &<br>Other | Single,<br>Semi, and<br>Row | Apt. &<br>Other | Total* |  |  |  |  |  |
| 2009     | I,382  | 22       | 169                  | 3      | 38              | 21              | 6                           | 62              | ١,703  |  |  |  |  |  |
| % Change | -6.9   | -77.1    | -17.2                | n/a    | 58.3            | -22.2           | 20.0                        | 181.8           | -8.6   |  |  |  |  |  |
| 2008     | I,485  | 96       | 204                  | 0      | 24              | 27              | 5                           | 22              | 1,863  |  |  |  |  |  |
| % Change | 26.5   | 9.1      | 18.6                 | n/a    | **              | -32.5           | n/a                         | n/a             | 25.9   |  |  |  |  |  |
| 2007     | 1,174  | 88       | 172                  | 0      | 6               | 40              | 0                           | 0               | I,480  |  |  |  |  |  |
| % Change | 19.2   | -15.4    | 0.6                  | n/a    | 20.0            | n/a             | n/a                         | -100.0          | 16.1   |  |  |  |  |  |
| 2006     | 985  | 104      | 171                  | 0      | 5               | 0               | 0                           | 10              | 1,275  |  |  |  |  |  |
| % Change | -10.1  | -25.7    | -32.9                | n/a    | n/a             | -100.0          | n/a                         | n/a             | -16.9  |  |  |  |  |  |
| 2005     | I,096  | 140      | 255                  | 0      | 0               | 43              | 0                           | 0               | 1,534  |  |  |  |  |  |
| % Change | -14.0  | -44.4    | -4.5                 | n/a    | -100.0          | 79.2            | n/a                         | -100.0          | -16.4  |  |  |  |  |  |
| 2004     | ١,275  | 252      | 267                  | 0      | 14              | 24              | 0                           | 2               | 1,834  |  |  |  |  |  |
| % Change | 5.1  | **       | -1.5                 | n/a    | 100.0           | -52.9           | n/a                         | n/a             | 14.3   |  |  |  |  |  |
| 2003     | 1,213  | 62       | 271                  | 0      | 7               | 51              | 0                           | 0               | 1,604  |  |  |  |  |  |
| % Change | 11.5   | **       | 61.3                 | -100.0 | -73.1           | **              | n/a                         | -100.0          | 18.8   |  |  |  |  |  |
| 2002     | 1,088  | 16       | 168                  | I      | 26              | 7               | 0                           | 40              | 1,350  |  |  |  |  |  |
| % Change | 24.6   | 100.0    | 58.5                 | n/a    | 30.0            | -65.0           | n/a                         | n/a             | 31.2   |  |  |  |  |  |
| 2001     | 873  | 8        | 106                  | 0      | 20              | 20              | 0                           | 0               | 1,029  |  |  |  |  |  |
| % Change | 6.5  | -60.0    | 41.3                 | n/a    | 66.7            | **              | n/a                         | n/a             | 10.1   |  |  |  |  |  |
| 2000     | 820  | 20       | 75                   | 0      | 12              | 3               | 0                           | 0               | 935    |  |  |  |  |  |

Source: CMHC (Starts and Completions Survey)

|                                    | Table 2: Starts by Submarket and by Dwelling Type<br>Third Quarter 2010 |         |         |         |         |         |         |         |         |         |             |  |  |  |
|------------------------------------|---|---------|---------|---------|---------|---------|---------|---------|---------|---------|-------------|--|--|--|
| Single Semi Row Apt. & Other Total |   |         |         |         |         |         |         |         |         |         |             |  |  |  |
| Submarket                          | Q3 2010   | Q3 2009 | Q3 2010 | Q3 2009 | Q3 2010 | Q3 2009 | Q3 2010 | Q3 2009 | Q3 2010 | Q3 2009 | %<br>Change |  |  |  |
| St. John's City                    | 114   | 159     | 4       | 4       | I       | 15      | 46      | 59      | 165     | 237     | -30.4       |  |  |  |
| Conception Bay South               | 68  | 72      | 0       | 0       | 10      | 0       | 0       | 0       | 78      | 72      | 8.3         |  |  |  |
| Mount Pearl                        | 22  | 25      | 0       | 2       | 6       | 0       | 2       | 0       | 30      | 27      | 11.1        |  |  |  |
| Paradise                           | 107   | 82      | 0       | 0       | 0       | 0       | 22      | 20      | 129     | 102     | 26.5        |  |  |  |
| Torbay                             | 25  | 29      | 0       | 0       | 0       | 0       | 0       | 2       | 25      | 31      | -19.4       |  |  |  |
| Remainder of the CMA               | 79  | 55      | 0       | 0       | 0       | 0       | 0       | 0       | 79      | 55      | 43.6        |  |  |  |
| St. John's CMA                     | 415   | 422     | 4       | 6       | 17      | 15      | 70      | 81      | 506     | 524     | -3.4        |  |  |  |

| Table 2.1: Starts by Submarket and by Dwelling Type<br>January - September 2010 |  |     |     |     |     |     |     |     |       |       |        |  |  |
|---|--|-----|-----|-----|-----|-----|-----|-----|-------|-------|--------|--|--|
| Single Semi Row Apt. & Other Total  |  |     |     |     |     |     |     |     |       |       |        |  |  |
| Submarket   | YTD  | YTD | YTD | YTD | YTD | YTD | YTD | YTD | YTD   | YTD   | %      |  |  |
| 2010 2009 2010 2009 2010 2009 2010 2009 2010 2009 2010                          |  |     |     |     |     |     |     |     |       |       | Change |  |  |
| St. John's City   | 350  | 376 | 12  | 16  | 21  | 23  | 90  | 101 | 473   | 516   | -8.3   |  |  |
| Conception Bay South  | 183  | 163 | 0   | 0   | 10  | 0   | 0   | 0   | 193   | 163   | 18.4   |  |  |
| Mount Pearl   | 59   | 62  | 0   | 2   | 12  | 0   | 4   | 0   | 75    | 64    | 17.2   |  |  |
| Paradise  | 281  | 208 | 0   | 2   | 0   | 0   | 66  | 34  | 347   | 244   | 42.2   |  |  |
| Torbay  | 61   | 64  | 0   | 0   | 0   | 0   | 0   | 6   | 61    | 70    | -12.9  |  |  |
| Remainder of the CMA  | Lemainder of the CMA 179 124 0 2 0 0 0 0 179 126 42. |     |     |     |     |     |     |     |       |       |        |  |  |
| St. John's CMA  | 1,113  | 997 | 12  | 22  | 43  | 23  | 160 | 141 | 1,328 | 1,183 | 12.3   |  |  |

Source: CMHC (Starts and Completions Survey)

| Tat  | Table 3: Completions by Submarket and by Dwelling Type   Third Quarter 2010 |         |         |         |         |         |         |         |         |         |             |  |  |  |
|--|---|---------|---------|---------|---------|---------|---------|---------|---------|---------|-------------|--|--|--|
| Single Semi Row Apt. & Other Total                           |   |         |         |         |         |         |         |         |         |         |             |  |  |  |
| Submarket  | Q3 2010   | Q3 2009 | Q3 2010 | Q3 2009 | Q3 2010 | Q3 2009 | Q3 2010 | Q3 2009 | Q3 2010 | Q3 2009 | %<br>Change |  |  |  |
| St. John's City  | 137   | 126     | 0       | 16      | 15      | 13      | 30      | 36      | 182     | 191     | -4.7        |  |  |  |
| Conception Bay South   | 53  | 61      | 0       | 0       | 0       | 0       | 0       | 0       | 53      | 61      | -13.1       |  |  |  |
| Mount Pearl  | 13  | 19      | 0       | 0       | 0       | 0       | 8       | 0       | 21      | 19      | 10.5        |  |  |  |
| Paradise   | 88  | 90      | 0       | 0       | 16      | 0       | 12      | 22      | 116     | 112     | 3.6         |  |  |  |
| Torbay   | 27  | 26      | 0       | 0       | 0       | 0       | 0       | 6       | 27      | 32      | -15.6       |  |  |  |
| Remainder of the CMA   39   33   0   0   0   0   0   39   33 |   |         |         |         |         |         |         |         |         |         | 18.2        |  |  |  |
| St. John's CMA   | 357   | 355     | 0       | 16      | 31      | 13      | 50      | 64      | 438     | 448     | -2.2        |  |  |  |

| Tabl                               | Table 3.1: Completions by Submarket and by Dwelling Type<br>January - September 2010 |             |             |             |             |             |             |             |             |             |             |  |  |  |
|------------------------------------|--|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--|--|--|
| Single Semi Row Apt. & Other Total |  |             |             |             |             |             |             |             |             |             |             |  |  |  |
| Submarket                          | YTD<br>2010  | YTD<br>2009 | YTD<br>2010 | YTD<br>2009 | YTD<br>2010 | YTD<br>2009 | YTD<br>2010 | YTD<br>2009 | YTD<br>2010 | YTD<br>2009 | %<br>Change |  |  |  |
| St. John's City                    | 407  | 304         | 12          | 48          | 30          | 40          | 70          | 98          | 519         | 490         | 5.9         |  |  |  |
| Conception Bay South               | 177  | 164         | 0           | 0           | 0           | 0           | 26          | 10          | 203         | 174         | 16.7        |  |  |  |
| Mount Pearl                        | 50   | 37          | 0           | 0           | 0           | 0           | 8           | 0           | 58          | 37          | 56.8        |  |  |  |
| Paradise                           | 252  | 260         | 0           | 8           | 16          | 0           | 50          | 56          | 318         | 324         | -1.9        |  |  |  |
| Torbay                             | 77   | 77          | 0           | 0           | 0           | 0           | 6           | 10          | 83          | 87          | -4.6        |  |  |  |
| Remainder of the CMA               | 138  | 112         | 4           | 0           | 0           | 0           | 0           | 0           | 142         | 112         | 26.8        |  |  |  |
| St. John's CMA                     | 1,101  | 954         | 16          | 56          | 46          | 40          | 160         | 174         | 1,323       | 1,224       | 8.1         |  |  |  |

Source: CMHC (Starts and Completions Survey)

|                      | Table 4: Absorbed Single-Detached Units by Price Range<br>Third Quarter 2010 |              |       |                          |         |                          |       |               |             |              |       |                      |                       |
|----------------------|--|--------------|-------|--------------------------|---------|--------------------------|-------|---------------|-------------|--------------|-------|----------------------|-----------------------|
|                      |  |              |       | Thi                      |         |                          | 2010  |               |             |              |       |                      |                       |
|                      |  |              |       |                          | Price F | langes                   |       |               |             |              |       |                      |                       |
| Submarket            | < \$25   | 0,000        |       | \$250,000 -<br>\$299,999 |         | \$300,000 -<br>\$349,999 |       | 000 -<br>,999 | \$400,000 + |              | Total | Median<br>Price (\$) | Average<br>Price (\$) |
|                      | Units  | Share<br>(%) | Units | Share<br>(%)             | Units   | Share<br>(%)             | Units | Share<br>(%)  | Units       | Share<br>(%) |       | ι που (ψ)            | Πισο (ψ)              |
| St. John's City      |  |              |       |                          |         |                          |       |               |             |              |       |                      |                       |
| Q3 2010              | 10   | 7.5          | 31    | 23.1                     | 34      | 25.4                     | 27    | 20.1          | 32          | 23.9         | 134   | 338,057              | 365,349               |
| Q3 2009              | 42   | 37.2         | 29    | 25.7                     | 19      | 16.8                     | 11    | 9.7           | 12          | 10.6         | 113   | 269,900              | 293,704               |
| Year-to-date 2010    | 35   | 8.7          | 115   | 28.5                     | 111     | 27.5                     | 72    | 17.8          | 71          | 17.6         | 404   | 325,000              | 343,064               |
| Year-to-date 2009    | 108  | 37.5         | 86    | 29.9                     | 37      | 12.8                     | 27    | 9.4           | 30          | 10.4         | 288   | 265,000              | 288,639               |
| Conception Bay South |  |              |       |                          |         |                          |       |               |             |              |       |                      |                       |
| Q3 2010              | 13   | 24.5         | 25    | 47.2                     | 8       | 15.1                     | 5     | 9.4           | 2           | 3.8          | 53    | 265,000              | 295,480               |
| Q3 2009              | 33   | 66.0         | 13    | 26.0                     | 3       | 6.0                      | 0     | 0.0           | I           | 2.0          | 50    | 235,000              | 245,392               |
| Year-to-date 2010    | 79   | 44.6         | 61    | 34.5                     | 20      | 11.3                     | 12    | 6.8           | 5           | 2.8          | 177   | 259,000              | 272,290               |
| Year-to-date 2009    | 107  | 70.9         | 32    | 21.2                     | 9       | 6.0                      | 2     | 1.3           | 1           | 0.7          | 151   | 215,000              | 225,478               |
| Mount Pearl          |  |              |       |                          |         |                          |       |               |             |              |       |                      |                       |
| Q3 2010              | 2  | 18.2         | 4     | 36.4                     | 4       | 36.4                     | I     | 9.1           | 0           | 0.0          | - 11  | 280,000              | 294,855               |
| Q3 2009              | - 11   | 61.1         | 7     | 38.9                     | 0       | 0.0                      | 0     | 0.0           | 0           | 0.0          | 18    | 239,900              | 239,455               |
| Year-to-date 2010    | 15   | 31.3         | 22    | 45.8                     | 6       | 12.5                     | 3     | 6.3           | 2           | 4.2          | 48    | 279,450              | 282,953               |
| Year-to-date 2009    | 13   | 37.1         | 20    | 57.1                     | 0       | 0.0                      | 2     | 5.7           | 0           | 0.0          | 35    | 260,000              | 259,346               |
| Paradise             |  |              |       |                          |         |                          |       |               |             |              |       |                      |                       |
| Q3 2010              | 6  | 7.1          | 26    | 30.6                     | 30      | 35.3                     | 13    | 15.3          | 10          | 11.8         | 85    | 319,900              | 348,882               |
| Q3 2009              | 33   | 38.8         | 22    | 25.9                     | 19      | 22.4                     | 3     | 3.5           | 8           | 9.4          | 85    | 269,900              | 304,878               |
| Year-to-date 2010    | 32   | 12.9         | 83    | 33.3                     | 68      | 27.3                     | 33    | 13.3          | 33          | 13.3         | 249   | 309,900              | 336,820               |
| Year-to-date 2009    | 98   | 38.7         | 85    | 33.6                     | 42      | 16.6                     | 16    | 6.3           | 12          | 4.7          | 253   | 260,000              | 282,825               |
| Torbay               |  |              |       |                          |         |                          |       |               |             |              |       |                      |                       |
| Q3 2010              | 4  | 15.4         | 11    | 42.3                     | 3       | 11.5                     | 6     | 23.1          | 2           | 7.7          | 26    | 280,000              | 314,115               |
| Q3 2009              | 3  | 14.3         | 3     | 14.3                     | 6       | 28.6                     | 6     | 28.6          | 3           | 14.3         | 21    | 342,900              | 342,775               |
| Year-to-date 2010    | 8  | 10.5         | 22    | 28.9                     | 12      | 15.8                     | 17    | 22.4          | 17          | 22.4         | 76    | 342,450              | 348,804               |
| Year-to-date 2009    | 25   | 35.7         | 12    | 17.1                     | 10      | 14.3                     | 11    | 15.7          | 12          | 17.1         | 70    | 282,000              | 301,245               |
| Remainder of the CMA |  |              |       |                          |         |                          |       |               |             |              |       |                      |                       |
| Q3 2010              | 7  | 18.4         | 11    | 28.9                     | 8       | 21.1                     | 5     | 13.2          | 7           | 18.4         | 38    | 300,000              | 333,960               |
| Q3 2009              | 7  | 35.0         | 7     | 35.0                     | 2       | 10.0                     | 2     | 10.0          | 2           | 10.0         | 20    | 257,469              | 285,007               |
| Year-to-date 2010    | 34   | 24.6         | 39    | 28.3                     | 31      | 22.5                     | 14    | 10.1          | 20          | 14.5         | 138   | 285,000              | 319,466               |
| Year-to-date 2009    | 43   | 43.4         | 24    | 24.2                     | 15      | 15.2                     | 8     | 8.1           | 9           | 9.1          | 99    | 250,000              | 287,057               |
| St. John's CMA       |  |              |       |                          |         |                          |       |               |             |              |       |                      |                       |
| Q3 2010              | 42   | 12.1         | 108   | 31.1                     | 87      | 25.1                     | 57    | 16.4          | 53          | 15.3         | 347   | 314,900              | 341,133               |
| Q3 2009              | 129  | 42.0         | 81    | 26.4                     | 49      | 16.0                     | 22    | 7.2           | 26          | 8.5          | 307   | 262,900              | 288,539               |
| Year-to-date 2010    | 203  | 18.6         | 342   | 31.3                     | 248     | 22.7                     | 151   | 13.8          | I 48        | 13.6         | 1,092 | 300,000              | 324,944               |
| Year-to-date 2009    | 394  | 44.0         | 259   | 28.9                     | 113     | 12.6                     | 66    | 7.4           | 64          | 7.1          | 896   | 255,000              | 276,019               |

Source: CMHC (Market Absorption Survey)

|      |           | Table                           | e 5: MLS®              | Residentia                      | l Activity f           | for St. John                        | 's                                 |                        |  |
|------|-----------|---------------------------------|------------------------|---------------------------------|------------------------|-------------------------------------|------------------------------------|------------------------|--|
|      |           |                                 | 1                      | Third Quar                      | ter 2010               |                                     |                                    |                        |  |
|      |           | Number of<br>Sales <sup>1</sup> | Yr/Yr <sup>2</sup> (%) | Active<br>Listings <sup>1</sup> | Yr/Yr <sup>2</sup> (%) | Total Dollar<br>Volume <sup>l</sup> | Average<br>Price <sup>1</sup> (\$) | Yr/Yr <sup>2</sup> (%) | Sales-to-<br>Active<br>Listings <sup>2</sup> |
| 2009 | January   | 148                             | -25.6                  | 951                             | 29.6                   | 29,917,001                          | 202,142                            | 20.4                   | 16   |
|      | February  | 166                             | -18.2                  | ۱,066                           | 35.5                   | 34,255,994                          | 206,361                            | 32.0                   | 16   |
|      | March     | 218                             | 4.3                    | 1,100                           | 38.0                   | 45,059,511                          | 206,695                            | 22.9                   | 20   |
|      | April     | 212                             | -17.2                  | 1,301                           | 36.2                   | 43,591,103                          | 205,618                            | 18.4                   | 16   |
|      | May       | 277                             | -5.5                   | ۱,386                           | 31.0                   | 58,336,368                          | 210,601                            | 17.2                   | 20   |
|      | June      | 354                             | 0.9                    | I,486                           | 16.5                   | 79,268,705                          | 223,923                            | 26.0                   | 24   |
|      | July      | 424                             | -12.4                  | 1,638                           | 29.3                   | 92,714,958                          | 218,667                            | 15.4                   | 26   |
|      | August    | 384                             | -11.5                  | ١,509                           | 35. I                  | 86,017,839                          | 224,005                            | 11.4                   | 25   |
|      | September | 389                             | -6.9                   | ۱,498                           | 48.2                   | 86,107,560                          | 221,356                            | 16.9                   | 26   |
|      | October   | 383                             | -13.3                  | ١,326                           | 21.0                   | 79,985,104                          | 208,838                            | 5.4                    | 29   |
|      | November  | 339                             | 10.1                   | 1,214                           | 8.1                    | 77,812,970                          | 229,537                            | 14.3                   | 28   |
|      | December  | 348                             | 46.2                   | 870                             | -2.6                   | 84,028,604                          | 241,462                            | 10.5                   | 40   |
| 2010 | January   | 203                             | 37.2                   | 999                             | 5.0                    | 50,451,298                          | 248,529                            | 22.9                   | 20   |
|      | February  | 202                             | 21.7                   | 1,111                           | 4.2                    | 47,133,236                          | 233,333                            | 13.1                   | 18   |
|      | March     | 260                             | 19.3                   | 1,180                           | 7.3                    | 65,386,091                          | 251,485                            | 21.7                   | 22   |
|      | April     | 272                             | 28.3                   | 1,298                           | -0.2                   | 63,057,621                          | 231,829                            | 12.7                   | 21   |
|      | May       | 282                             | 1.8                    | I,454                           | 4.9                    | 70,871,807                          | 251,318                            | 19.3                   | 19   |
|      | June      | 343                             | -3.1                   | I,665                           | 12.0                   | 85,580,694                          | 249,506                            | 11.4                   | 21   |
|      | July      | 376                             | -11.3                  | 1,822                           | 11.2                   | 95,983,962                          | 255,276                            | 16.7                   | 21   |
|      | August    | 353                             | -8.1                   | I,857                           | 23.I                   | 92,597,618                          | 262,316                            | 17.1                   | 19   |
|      | September | 340                             | -12.6                  | ١,709                           | 4.                     | 84,543,395                          | 248,657                            | 12.3                   | 20   |
|      | October   |                                 |                        |                                 |                        |                                     |                                    |                        |  |
|      | November  |                                 |                        |                                 |                        |                                     |                                    |                        |  |
|      | December  |                                 |                        |                                 |                        |                                     |                                    |                        |  |
|      | Q3 2009   | 1197                            | -10.4                  |                                 |                        | 264,840,357                         | 221,253                            | 14.5                   |  |
|      | Q3 2010   | 1069                            | -10.7                  |                                 |                        | 273,124,975                         | 255,496                            | 15.5                   |  |
|      | YTD 2009  | 2572                            | -9.7                   |                                 |                        | 555,269,039                         | 215,890                            | 18.7                   |  |
|      | YTD 2010  | 2631                            | 2.3                    |                                 |                        | 655,605,722                         | 249,185                            | 15.4                   |  |

 $\ensuremath{\mathsf{MLS}}\xspace^{\ensuremath{\mathsf{B}}}$  is a registered trademark of the Canadian Real Estate Association (CREA).

<sup>1</sup>Source: NLAR (Newfoundland and Labrador Association of Realtors)  $^2 \text{Source: CMHC}, adapted from MLS® data supplied by NLAR$ 

|      |           |                           | т                          |                            | Economic<br>rd Quarter        |              | tors                     |                             |                              |                                    |  |  |  |
|------|-----------|---------------------------|----------------------------|----------------------------|-------------------------------|--------------|--------------------------|-----------------------------|------------------------------|------------------------------------|--|--|--|
|      |           | Inte                      | rest Rates                 |                            | NHPI,<br>Total,               | CPI.         | St. John's Labour Market |                             |                              |                                    |  |  |  |
|      |           | P & I<br>Per<br>\$100,000 | Mortage F<br>I Yr.<br>Term | Rates (%)<br>5 Yr.<br>Term | St. John's<br>CMA<br>1997=100 | 2002<br>=100 | Employment<br>SA (,000)  | Unemployment<br>Rate (%) SA | Participation<br>Rate (%) SA | Average<br>Weekly<br>Earnings (\$) |  |  |  |
| 2009 | January   | 627                       | 5.00                       | 5.79                       | 179.1                         | 113.0        | 100.9                    | 7.1                         | 69.7                         | 781                                |  |  |  |
|      | February  | 627                       | 5.00                       | 5.79                       | 179.0                         | 113.6        | 100.8                    | 7.4                         | 69.7                         | 781                                |  |  |  |
|      | March     | 613                       | 4.50                       | 5.55                       | 179.8                         | 113.7        | 100.9                    | 7.3                         | 69.6                         | 772                                |  |  |  |
|      | April     | 596                       | 3.90                       | 5.25                       | 180.3                         | 114.2        | 100.3                    | 7.5                         | 69.2                         | 773                                |  |  |  |
|      | May       | 596                       | 3.90                       | 5.25                       | 180.3                         | 115.3        | 99.7                     | 7.3                         | 68.6                         | 770                                |  |  |  |
|      | June      | 631                       | 3.75                       | 5.85                       | 181.1                         | 115.8        | 98.5                     | 7.9                         | 68.0                         | 775                                |  |  |  |
|      | July      | 631                       | 3.75                       | 5.85                       | 181.1                         | 115.3        | 98.0                     | 8.3                         | 67.9                         | 763                                |  |  |  |
|      | August    | 631                       | 3.75                       | 5.85                       | 183.1                         | 5.           | 98.4                     | 8.6                         | 68.3                         | 771                                |  |  |  |
|      | September | 610                       | 3.70                       | 5.49                       | 183.1                         | 115.3        | 98.5                     | 8.7                         | 68.3                         | 775                                |  |  |  |
|      | October   | 630                       | 3.80                       | 5.84                       | 183.1                         | 114.8        | 98.5                     | 8.8                         | 68.2                         | 797                                |  |  |  |
|      | November  | 616                       | 3.60                       | 5.59                       | 184.4                         | 115.6        | 98.4                     | 9.1                         | 68.2                         | 804                                |  |  |  |
|      | December  | 610                       | 3.60                       | 5.49                       | 185.7                         | 115.2        | 99.5                     | 9.0                         | 68.8                         | 812                                |  |  |  |
| 2010 | January   | 610                       | 3.60                       | 5.49                       | 188.9                         | 116.4        | 100.5                    | 8.6                         | 69.1                         | 805                                |  |  |  |
|      | February  | 604                       | 3.60                       | 5.39                       | 188.9                         | 116.3        | 101.4                    | 8.1                         | 69.2                         | 803                                |  |  |  |
|      | March     | 631                       | 3.60                       | 5.85                       | 188.9                         | 7.           | 101.7                    | 7.8                         | 69.1                         | 804                                |  |  |  |
|      | April     | 655                       | 3.80                       | 6.25                       | 191.0                         | 117.0        | 102.3                    | 7.6                         | 69.2                         | 800                                |  |  |  |
|      | May       | 639                       | 3.70                       | 5.99                       | 191.4                         | 117.3        | 102.8                    | 7.3                         | 69.2                         | 803                                |  |  |  |
|      | June      | 633                       | 3.60                       | 5.89                       | 192.1                         | 117.2        | 102.6                    | 7.1                         | 68.8                         | 804                                |  |  |  |
|      | July      | 627                       | 3.50                       | 5.79                       | 192.1                         | 117.7        | 102.0                    | 7.4                         | 68.6                         | 812                                |  |  |  |
|      | August    | 604                       | 3.30                       | 5.39                       | 192.1                         | 117.9        | 101.0                    | 8.3                         | 68.5                         | 827                                |  |  |  |
|      | September | 604                       | 3.30                       | 5.39                       |                               | 117.9        | 101.7                    | 8.1                         | 68.8                         | 838                                |  |  |  |
|      | October   |                           |                            |                            |                               |              |                          |                             |                              |                                    |  |  |  |
|      | November  |                           |                            |                            |                               |              |                          |                             |                              |                                    |  |  |  |
|      | December  |                           |                            |                            |                               |              |                          |                             |                              |                                    |  |  |  |

"P & I" means Principal and Interest (assumes \$100,000 mortgage amortized over 25 years using current 5 year interest rate)

"NHPI" means New Housing Price Index

"CPI" means Consumer Price Index

"SA" means Seasonally Adjusted

Source: CMHC, adapted from Statistics Canada (CANSIM), Statistics Canada (CANSIM)

## METHODOLOGY

#### Starts & Completions Survey Methodology

The Starts and Completions Survey is conducted by way of site visits which are used to confirm that new units have reached set stages in the construction process. Since most municipalities in the country issue building permits, these are used as an indication of where construction is likely to take place. In areas where there are no permits, reliance has to be placed either on local sources or searching procedures.

The Starts and Completions Survey is carried out monthly in urban areas with population in excess of 50,000, as defined by the 2006 Census. In urban areas with populations of 10,000 to 49,999, all Starts are enumerated in the last month of the quarter (i.e. four times a year, in March, June, September and December). In these centres with quarterly enumeration, Completion activity is modelled based on historical patterns. Monthly Starts and Completions activity in these quarterly locations are statistically estimated at a provincial level for single and multi categories. Centres with populations below 10,000 are enumerated on a sample basis, also in the last month of each quarter (i.e. four times a year, in March, June, September and December).

The Starts and Completions Survey enumerates dwelling units in new structures only, designed for non-transient and year-round occupancy.

Mobile homes are included in the surveys. A mobile home is a type of manufactured house that is completely assembled in a factory and then moved to a foundation before it is occupied.

Trailers or any other movable dwelling (the larger often referred to as a mobile home) with no permanent foundation are excluded from the survey.

Conversions and/or alterations within an existing structure are excluded from the surveys as are seasonal dwellings, such as: summer cottages, hunting and ski cabins, trailers and boat houses; and hostel accommodations, such as: hospitals, nursing homes, penal institutions, convents, monasteries, military and industrial camps, and collective types of accommodation such as: hotels, clubs, and lodging homes.

#### Market Absorption Survey Methodology

The Market Absorption Survey is carried out in conjunction with the Starts and Completions Survey in urban areas with populations in excess of 50,000. When a structure is recorded as completed, an update is also made as units are sold or rented. The dwellings are then enumerated each month until such time as full absorption occurs.

# STARTS AND COMPLETIONS SURVEY AND MARKET ABSORPTION SURVEY DEFINITIONS

A "**dwelling unit**", for purposes of the Starts and Completions Survey, is defined as a structurally separate set of self-contained living premises with a private entrance from outside the building or from a common hall, lobby, or stairway inside the building. Such an entrance must be one that can be used without passing through another separate dwelling unit.

A "start", for purposes of the Starts and Completions Survey, is defined as the beginning of construction work on a building, usually when the concrete has been poured for the whole of the footing around the structure, or an equivalent stage where a basement will not be part of the structure.

The number of units "**under construction**" as at the end of the period shown, takes into account certain adjustments which are necessary for various reasons. For example, after a start on a dwelling has commenced construction may cease, or a structure, when completed, may contain more or fewer dwelling units than were reported at start.

A "**completion**", for purposes of the Starts and Completions Survey, is defined as the stage at which all the proposed construction work on a dwelling unit has been performed, although under some circumstances a dwelling may be counted as completed where up to 10 per cent of the proposed work remains to be done.

The term "**absorbed**" means that a housing unit is no longer on the market (i.e. has been sold or rented). This usually happens when a binding contract is secured by a non-refundable deposit and has been signed by a qualified purchaser. The purpose of the Market Absorption Survey is to measure the rate at which units are sold or rented after they are completed, as well as collect prices.

## DWELLING TYPES:

A "**Single-Detached**" dwelling (also referred to as "**Single**") is a building containing only one dwelling unit, which is completely separated on all sides from any other dwelling or structure. Includes link homes, where two units may share a common basement wall but are separated above grade. Also includes cluster-single developments.

A "**Semi-Detached (Double)**" dwelling (also referred to as "**Semi**") is one of two dwellings located side-by-side in a building, adjoining no other structure and separated by a common or party wall extending from ground to roof.

A "**Row (Townhouse)**" dwelling is a one family dwelling unit in a row of three or more attached dwellings separated by a common or party wall extending from ground to roof.

The term "**Apartment and other**" includes all dwellings other than those described above, including structures commonly known as stacked townhouses, duplexes, triplexes, double duplexes and row duplexes.

## INTENDED MARKET:

The "intended market" is the tenure in which the unit is being marketed. This includes the following categories:

Freehold: A residence where the owner owns the dwelling and lot outright.

**Condominium (including Strata-Titled):** An individual dwelling which is privately owned, but where the building and/or the land are collectively owned by all dwelling unit owners. A condominium is a form of ownership rather than a type of house.

**Rental**: Dwelling constructed for rental purposes regardless of who finances the structure.

## GEOGRAPHICAL TERMS:

A census metropolitan area (CMA) or a census agglomeration (CA) is formed by one or more adjacent municipalities centred on a large urban area (known as the urban core). The census population count of the urban core is at least 10,000 to form a census agglomeration and at least 100,000 to form a census metropolitan area. To be included in the CMA or CA, other adjacent municipalities must have a high degree on integration with the central urban area, as measured by commuting flows derived from census place of work data. CMAs and CAs contain whole municipalities or Census Subdivisions.

A "Rural" area, for the purposes of this publication, is a centre with a population less than 10,000.

All data presented in this publication is based on Statistics Canada's 2006 Census area definitions, except the Economic Indicators data (Table 6) which is based on Statistics Canada's 2001 Census area definitions.

## CMHC—HOME TO CANADIANS

Canada Mortgage and Housing Corporation (CMHC) has been Canada's national housing agency for more than 60 years.

Together with other housing stakeholders, we help ensure that the Canadian housing system remains one of the best in the world. We are committed to helping Canadians access a wide choice of quality, environmentally sustainable and affordable homes – homes that will continue to create vibrant and healthy communities and cities across the country.

For more information, visit our website at www.cmhc.ca

You can also reach us by phone at 1-800-668-2642 or by fax at 1-800-245-9274. Outside Canada call 613-748-2003 or fax to 613-748-2016.

Canada Mortgage and Housing Corporation supports the Government of Canada policy on access to information for people with disabilities. If you wish to obtain this publication in alternative formats, call 1-800-668-2642.

The Market Analysis Centre's (MAC) electronic suite of national standardized products is available for free on CMHC's website. You can view, print, download or subscribe to future editions and get market information e-mailed automatically to you the same day it is released. It's quick and convenient! Go to www.cmhc.ca/housingmarketinformation

For more information on MAC and the wealth of housing market information available to you, visit us today at <a href="http://www.cmhc.ca/housingmarketinformation">www.cmhc.ca/housingmarketinformation</a>

To subscribe to priced, printed editions of MAC publications, call 1-800-668-2642.

©2010 Canada Mortgage and Housing Corporation.All rights reserved. CMHC grants reasonable rights of use of this publication's content solely for personal, corporate or public policy research, and educational purposes. This permission consists of the right to use the content for general reference purposes in written analyses and in the reporting of results, conclusions, and forecasts including the citation of limited amounts of supporting data extracted from this publication. Reasonable and limited rights of use are also permitted in commercial publications subject to the above criteria, and CMHC's right to request that such use be discontinued for any reason.

Any use of the publication's content must include the source of the information, including statistical data, acknowledged as follows:

Source: CMHC (or "Adapted from CMHC," if appropriate), name of product, year and date of publication issue.

Other than as outlined above, the content of the publication cannot be reproduced or transmitted to any person or, if acquired by an organization, to users outside the organization. Placing the publication, in whole or part, on a website accessible to the public or on any website accessible to persons not directly employed by the organization is not permitted. To use the content of any CMHC Market Analysis publication for any purpose other than the general reference purposes set out above or to request permission to reproduce large portions of, or entire CMHC Market Analysis publications, please contact: the Canadian Housing Information Centre (CHIC) at mailto:chic@cmhc.gc.ca; 613-748-2367 or 1-800-668-2642.

For permission, please provide CHIC with the following information: Publication's name, year and date of issue.

Without limiting the generality of the foregoing, no portion of the content may be translated from English or French into any other language without the prior written permission of Canada Mortgage and Housing Corporation.

The information, analyses and opinions contained in this publication are based on various sources believed to be reliable, but their accuracy cannot be guaranteed. The information, analyses and opinions shall not be taken as representations for which Canada Mortgage and Housing Corporation or any of its employees shall incur responsibility.

# Housing market intelligence you can count on

#### FREE REPORTS AVAILABLE ON-LINE

- Canadian Housing Statistics
- Housing Information Monthly
- Housing Market Outlook, Canada
- Housing Market Outlook, Highlight Reports Canada and Regional
- Housing Market Outlook, Major Centres
- Housing Market Tables: Selected South Central Ontario Centres
- Housing Now, Canada
- Housing Now, Major Centres
- Housing Now, Regional
- Monthly Housing Statistics
- Northern Housing Outlook Report
- Preliminary Housing Start Data
- Renovation and Home Purchase Report
- Rental Market Provincial Highlight Reports Now semi-annual!
- Rental Market Reports, Major Centres
- Rental Market Statistics Now semi-annual!
- Residential Construction Digest, Prairie Centres
- Seniors' Housing Reports
- Seniors' Housing Reports Supplementary Tables, Regional

#### Get the market intelligence you need today!

Click www.cmhc.ca/housingmarketinformation to view, download or subscribe.

CMHC's Market Analysis Centre e-reports provide a wealth of detailed local, provincial, regional and national market information.

- Forecasts and Analysis Future-oriented information about local, regional and national housing trends.
- Statistics and Data Information on current housing market activities starts, rents, vacancy rates and much more.



#### **Affordable Housing Matters!**

Looking for affordable housing ideas? These personal accounts demonstrate the positive impact that affordable housing solutions have made in the lives of Canadians. Read them and you may become inspired to get involved in affordable housing projects in your community!