### HOUSING MARKET INFORMATION

# HOUSING MARKET OUTLOOK Greater Sudbury CMA





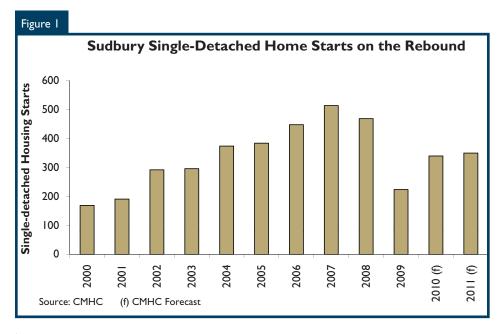
### **Table of Contents**

- | Market at a Glance
- 2 Resale Market
- 2 New Home Market
- 3 **Economy**
- 5 Forecast Summary

# Market at a Glance

Date Released: Fall 2010

- Existing home sales in Sudbury will grow to 2,300 and 2,450 units this year and next year respectively.
- Expect solid average MLS® price growth this year as early year strength set the
  tone for the year. In 2011, the rate of change in prices will slow as increased new
  listings will take the edge off price gains.
- Single-detached housing starts will rise in 2010 before increasing again next year, yet in smaller numbers. Pent-up demand caused by the Vale Inco local labour dispute is partially satisfied by the new home market.
- Sudbury's total employment will increase modestly in 2010, due primarily to a recovery in the goods-producing sector leading to gains in the service sector.



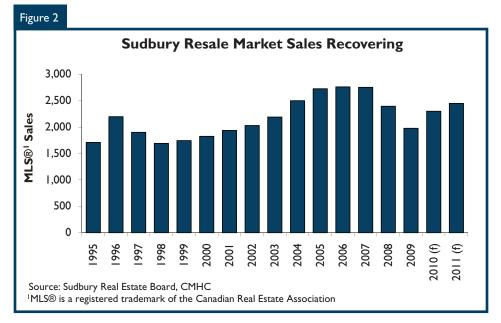
<sup>&</sup>lt;sup>1</sup>The forecasts included in this document are based on information available as of October 8, 2010.

# **SUBSCRIBE NOW!**

Access CMHC's Market Analysis
Centre publications quickly and
conveniently on the Order Desk at
www.cmhc.ca/housingmarketinformation.
View, print, download or subscribe to
get market information e-mailed to
you on the day it is released. CMHC's
electronic suite of national standardized
products is available for free.







### **Resale Market**

# MLS® sales to continue forging ahead in 2011

After a remarkably strong 2010, Sudbury existing home sales will grow again in 2011 as remaining pent up demand is satisfied. Existing home sales in Sudbury were surprisingly strong to the end of May this year only to cool slightly in the third quarter. Given the end of the Vale Inco strike, resurgence in the final four months of 2010 will carry forward into next year with sales growing another 6.5 per cent in 2011.

Several factors will affect housing demand in the coming years. Firstly, migration into Sudbury is expected to increase this year and next. Migration numbers for 2007-08 show strong numbers of in-migrants coming from the 25-44 age group which tends to result in more first-time homebuyer activity. More importantly, the recent upswing in employment in Sudbury coming out of the recession and since the end of the Vale Inco strike, will continue to be led by this age group.

Secondly, mortgage rates will decrease modestly improving demand marginally

over the forecast horizon. Required income to purchase a resale home will not keep pace with anticipated gains in actual income over the next year and a half; nevertheless, the anticipated stimulative effect on the market caused by these changes over the next 18 months will not be significant.

# Balanced market not anticipated to change

Year-to-date listings are up 14 per cent with potential sellers taking advantage of a higher price point

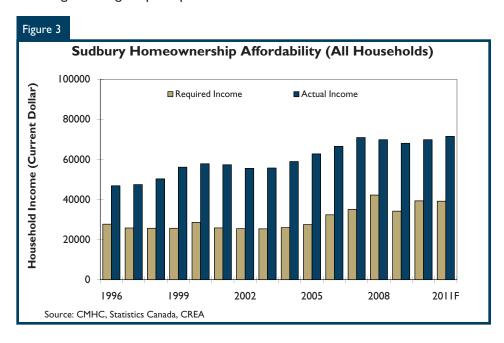
established in the region. Listings are forecast to continue to trend up in 2011 as the market stabilizes and buyers look to list in an environment where employment is growing and homes are considered to be a good value given the price adjustments in 2009. Although new listings growth is still more modest than sales, the salesto-new listings ratio suggests that the market will remain in balanced territory in late 2010 and into 2011.

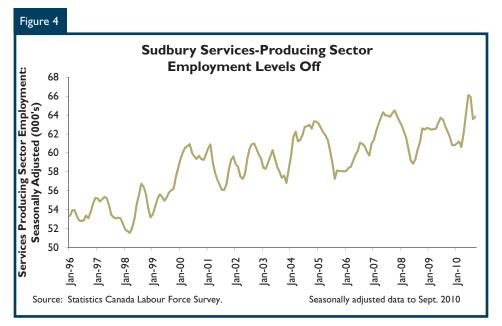
Modest employment growth in 2011 will keep demand growth under control while listings increases will be the other key reason that will suppress average price growth. In 2011, price growth is projected to moderate slightly.

# **New Home Market**

# Housing starts return to healthier levels

In 2010, total new home starts will reach 550 units. While single-detached starts will rebound in 2010, row homes and apartments will decline marginally from 2009 levels. The introduction of





the HST on July 1st and concerns about increasing mortgage rates brought forward construction of new singles this year despite the labour dispute at Vale Inco. Going into 2011, singles starts will strengthen marginally while multifamily starts will enjoy another healthy, yet slightly slower year.

Given the presence of the aforementioned labour unrest in the region, the return to more buoyant housing starts in Sudbury came as a bit of a surprise early in the year. Throughout the first four months of 2010, Sudbury demonstrated that it was not solely reliant on the mining industry, as households from other sectors than those impacted by the dispute, supported the housing market.

In Sudbury's post-strike environment, the third quarter was a good one for single detached home starts and the fourth quarter will remain reasonably strong. With much pent up demand satisfied throughout 2010, single family home starts stand to strengthen only marginally next year. Additionally, the generally high price of a new home compared to a resale home could affect demand for new homes.

# Apartment starts to continue above recent averages

The condominium market is also attracting interest after very little activity for many years. In 2011, interest in the condominium market will match interest in the rental market as a different demographic of consumers emerges, representing a changing lifestyle. Multi-family starts will total 150 units made up of 80

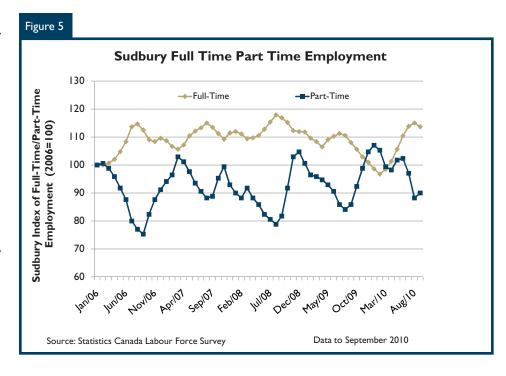
private rentals, 60 condominium apartments and ten semi-detached units. Next year they will encounter a rise as developers continue to rediscover the market for higher density forms of rental and homeownership accommodation.

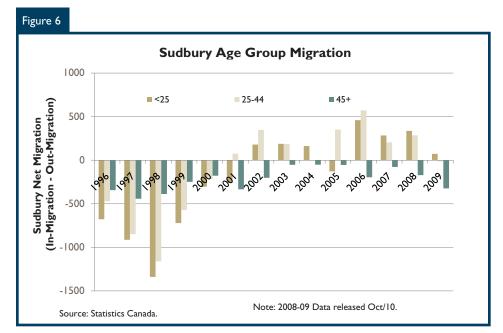
The extent to which future exploration and expansion work at the existing mines requires temporary construction workers and enrolment levels at Cambrian College and Laurentian University will be key indicators of rental demand going forward. A new residence complex is being completed at Laurentian University to meet the current need of student housing; however looking ahead, the expectation is that increased demand for rental will offset added supply.

# **Economy**

# Positive employment growth to continue in 2011

The Greater Sudbury economy is





showing significant signs of recovery as measured by employment growth, according to the recent results of the Labour Force Survey. In light of the strike settlement at Vale Inco, the services producing sector of the Sudbury economy, which slowed down after a strong run that commenced in 1998, should continue recovering next year.

Goods-producing sector job growth has had a positive impact on employment numbers over the past few months. Total employment will grow moderately this year and is expected to edge even higher in 2011. Vale Inco has several significant projects on the horizon for upgrading their Sudbury operations. These projects scheduled to move ahead in 2011 will provide a boost to the construction sector. Although forecasters are calling for a decline in nickel prices, the expectation is that they are not destined to fall significantly from their present level, leaving the commodity in a favourable position as compared to operating costs.

# Full-time employment trends to boost housing market activity

The emerging picture concerning the split between full-time and part-time jobs is quite encouraging for the Greater Sudbury Housing Market. Just as the majority of the jobs lost in 2009 were full-time positions, the majority of jobs that will continue to be created during the recent recovery will be full-time, which of course, have a greater impact on the housing market than part-time positions.

## Mortgage rate outlook

According to CMHC's base case scenario, posted mortgage rates will remain flat in the second half of 2010 and in 2011. For 2010, the one-year posted mortgage rate is assumed to be in the 3.0 to 3.7 per cent range, while three and five-year posted mortgage rates are forecast to be in the 3.2 to 6.1 per cent range. For 2011, the one-year posted mortgage rate is assumed be in the 2.7 to 3.7 per cent range, while three and five-year posted mortgage rates are forecast to be in the 3.5 to 6.0 per cent range.

Forecast Summary Greater Sudbury CMA Fall 2010							
	2007	2008	2009	2010f	% chg	2011f	% chg
Resale Market							
MLS® Sales	2,754	2,396	1,977	2,300	16.3	2,450	6.5
MLS® New Listings	3,834	4,829	4,307	4,700	9.1	4,800	2.1
MLS® Average Price (\$)	182,536	211,614	200,947	222,000	10.5	226,000	1.8
New Home Market							
Starts:							
Single-Detached	514	469	224	340	51.8	350	2.9
Multiples	73	74	226	210	-7.1	150	-28.6
Semi-Detached	28	32	8	10	25.0	10	0.0
Row/Townhouse	37	19	74	0	n/a	0	n/a
Apartments	8	23	144	150	n/a	140	250.0
Starts - Total	587	543	450	550	22.2	500	-9.1
Average Price (\$):							
Single-Detached	307,314	336,847	370,755	360,426	-2.8	367,634	2.0
Median Price (\$):							
Single-Detached	289,000	322,450	339,900	341,797	0.6	345,215	1.0
New Housing Price Index (% chg) (Thunder Bay-Sudbury)	4.3	5.5	0.7	0.8	-	1.0	-
Rental Market		-	-	-	-	-	
October Vacancy Rate (%)	0.6	0.7	2.9	3.9	1.0	3.5	-0.4
Two-bedroom Average Rent (October) (\$)	749	800	830	850	-	870	-
Economic Overview							
Mortgage Rate (1 year) (%)	6.90	6.70	4.02	3.47	-	3.20	-
Mortgage Rate (5 year) (%)	7.07	7.06	5.63	5.59	-	5.20	-
Annual Employment Level	80,900	81,400	78,700	75,000	-4.7	76,000	1.3
Employment Growth (%)	3.6	0.6	-3.3		-		-
Unemployment rate (%)	5.7	5.6	9.2	10.2	-	9.5	-
Net Migration	342	489	481	250	-48.0	150	**

MLS® is a registered trademark of the Canadian Real Estate Association (CREA).

Source: CMHC (Starts and Completions Survey, Market Absorption Survey), adapted from Statistics Canada (CANSIM), CREA, Statistics Canada (CANSIM)

NOTE: Rental universe = Privately initiated rental apartment structures of three units and over

# CMHC—HOME TO CANADIANS

Canada Mortgage and Housing Corporation (CMHC) has been Canada's national housing agency for more than 60 years.

Together with other housing stakeholders, we help ensure that the Canadian housing system remains one of the best in the world. We are committed to helping Canadians access a wide choice of quality, environmentally sustainable and affordable homes – homes that will continue to create vibrant and healthy communities and cities across the country.

For more information, visit our website at www.cmhc.ca

You can also reach us by phone at I-800-668-2642 or by fax at I-800-245-9274. Outside Canada call 613-748-2003 or fax to 613-748-2016.

Canada Mortgage and Housing Corporation supports the Government of Canada policy on access to information for people with disabilities. If you wish to obtain this publication in alternative formats, call 1-800-668-2642.

The Market Analysis Centre's (MAC) electronic suite of national standardized products is available for free on CMHC's website. You can view, print, download or subscribe to future editions and get market information e-mailed automatically to you the same day it is released. It's quick and convenient! Go to www.cmhc.ca/housingmarketinformation

For more information on MAC and the wealth of housing market information available to you, visit us today at <a href="https://www.cmhc.ca/housingmarketinformation">www.cmhc.ca/housingmarketinformation</a>

To subscribe to priced, printed editions of MAC publications, call I-800-668-2642.

©2010 Canada Mortgage and Housing Corporation. All rights reserved. CMHC grants reasonable rights of use of this publication's content solely for personal, corporate or public policy research, and educational purposes. This permission consists of the right to use the content for general reference purposes in written analyses and in the reporting of results, conclusions, and forecasts including the citation of limited amounts of supporting data extracted from this publication. Reasonable and limited rights of use are also permitted in commercial publications subject to the above criteria, and CMHC's right to request that such use be discontinued for any reason.

Any use of the publication's content must include the source of the information, including statistical data, acknowledged as follows:

Source: CMHC (or "Adapted from CMHC," if appropriate), name of product, year and date of publication issue.

Other than as outlined above, the content of the publication cannot be reproduced or transmitted to any person or, if acquired by an organization, to users outside the organization. Placing the publication, in whole or part, on a website accessible to the public or on any website accessible to persons not directly employed by the organization is not permitted. To use the content of any CMHC Market Analysis publication for any purpose other than the general reference purposes set out above or to request permission to reproduce large portions of, or entire CMHC Market Analysis publications, please contact: the Canadian Housing Information Centre (CHIC) at <a href="mailto:chic@cmhc.gc.ca">mailto:chic@cmhc.gc.ca</a>; 613-748-2367 or 1-800-668-2642.

For permission, please provide CHIC with the following information: Publication's name, year and date of issue.

Without limiting the generality of the foregoing, no portion of the content may be translated from English or French into any other language without the prior written permission of Canada Mortgage and Housing Corporation.

The information, analyses and opinions contained in this publication are based on various sources believed to be reliable, but their accuracy cannot be guaranteed. The information, analyses and opinions shall not be taken as representations for which Canada Mortgage and Housing Corporation or any of its employees shall incur responsibility.

# Housing market intelligence you can count on

### FREE REPORTS AVAILABLE ON-LINE

- Canadian Housing Statistics
- Housing Information Monthly
- Housing Market Outlook, Canada
- Housing Market Outlook, Highlight Reports Canada and Regional
- Housing Market Outlook, Major Centres
- Housing Market Tables: Selected South Central Ontario Centres
- Housing Now, Canada
- Housing Now, Major Centres
- Housing Now, Regional
- Monthly Housing Statistics
- Northern Housing Outlook Report
- Preliminary Housing Start Data
- Renovation and Home Purchase Report
- Rental Market Provincial Highlight Reports Now semi-annual!
- Rental Market Reports, Major Centres
- Rental Market Statistics Now semi-annual!
- Residential Construction Digest, Prairie Centres
- Seniors' Housing Reports
- Seniors' Housing Reports Supplementary Tables, Regional

### Get the market intelligence you need today!

Click www.cmhc.ca/housingmarketinformation to view, download or subscribe.

CMHC's Market Analysis Centre e-reports provide a wealth of detailed local, provincial, regional and national market information.

- Forecasts and Analysis –
   Future-oriented information about local, regional and national housing trends.
- Statistics and Data –
   Information on current housing market activities starts, rents, vacancy rates and much more.



# 2010 CANADIAN HOUSING OBSERVER, with a feature on Housing and the Economy

National in scope, comprehensive in content and analytically insightful, the Canadian Housing Observer lays out a complete picture of housing trends and issues in Canada today. Access additional online data resources and download your FREE copy today!