

Quality
is in our **nature**



Canada

Canadian Wines

Goodness from Grape to Glass



From rich, velvety Merlots to crisp, elegant Rieslings, **Canada's wines** are garnering **worldwide attention**. Many of our wines can be cellared for years to develop the subtlest tones of fruits, flowers and spices, while others can be in the glass soon after bottling. But no matter what the event, from a holiday celebration to a fine meal enjoyed quietly at home, Canadian wineries produce quality wines that can grace any table.



Perfect finishes

Almost all the grapes for Canada's wineries are grown in the southern parts of British Columbia and Ontario, where sun-drenched summers give way to warm, lingering autumns. Like the cool-climate wine districts of New Zealand, Germany and parts of France, these Canadian regions enjoy an ideal climate for the slow maturing of the grapes, a leisurely ripening that ensures **just the right balance of acidity and sweetness** in the finished wines. A small but growing number of wineries operate in Quebec and Nova Scotia, although these account for only a small percentage of total production.



Just desserts

Icewines are probably the best known of all Canadian vintages. Their unique and luscious sweetness has given them a leading reputation among the world's sweet wines. The production of these flagship wines is very carefully regulated to ensure quality. Temperatures must fall to at least -8°C at which time the grapes can be hand-picked and pressed while still frozen when sugar concentrations are at their maximum. The resulting wines are of spectacular smoothness and richness, and, because of their small yields, they command premium prices. In fact, Canadian Icewines have **won the highest awards** at many of the world's most prestigious wine fairs, including Vinexpo and VinItaly.





Vintage quality

Canada's wineries are enjoying increasing success both at home and abroad — in fact, Canadian wine production continues to increase. Our **high-quality grapes** and **excellent growing conditions**, together with our investments in world-class wineries and new varieties, have contributed enormously to this success. Equally important for buyer confidence, the quality of our premium wines is **regulated in Ontario and British Columbia by the Vintners Quality Alliance (VQA)**, a regulatory and appellation of origin systems similar to France's AOC, Italy's DOC and Germany's QmP. (Quebec and Nova Scotia have their own regulatory systems, which are not called VQA).

Taste the Canadian difference

Canada produces wines for every taste and occasion which appeal to the most discriminating palate. For further information on Canada's wine industry, please visit:

Government websites

- Agri-Food Trade Service
www.ats.agr.gc.ca
- The Canadian Wine Industry
<http://www4.agr.gc.ca/AAFC-AAC/display-afficher.do?id=1172244915663&lang=eng>

Industry websites

- Canadian Vintners Association
www.canadianvintners.com
- Association des vignerons du Quebec
<http://www.vignerons-du-quebec.com/>
- British Columbia Wine Institute
www.winebc.com
- VQA Ontario
www.vqaontario.ca
- Wines of Nova Scotia
www.winesofnovascotia.ca
- Wines of Ontario
www.winesofontario.org

