



Environment
Canada

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Canada

The Canadian Environmental Technology Advancement Centres (CETACs)

Spurring the Development of Innovative Canadian Environmental Technology

Environment Canada is committed to the advancement of innovative environmental technologies that offer improved environmental quality and human health, and stronger economic growth that will benefit Canadians. One aspect of this commitment is financial support for the three Canadian Environmental Technology Advancement Centres (CETACs).

In 1994, Environment Canada created the three CETACs as not-for-profit organizations that help small and medium-sized enterprises (SMEs) advance innovative environmental technologies that address the Government of Canada's environmental priorities. Every year, the CETACs assist an average of 300 SMEs.

The CETACs operate in partnership with provincial governments, industry associations and the private sector.



Canada

The CETACs: Improving the Environment by Supporting Innovation in Canada

The CETACs have played a pivotal role in successful deployment of hundreds of environmental technologies. In addition, they have effectively promoted the adoption of sustainable development and pollution prevention practices in several key industrial sectors in Canada.

Core Services

The CETACs provide SMEs with a wide range of services tailored to their client needs, including:

- establishing strategic alliances with governments, industry, universities and others, to support or present demonstrations of innovative environmental technology solutions
- providing information, advice and assistance in accessing government funding programs and private investment capital
- evaluating business opportunities related to innovative environmental technologies
- assessing and developing business plans
- analyzing financial plans
- offering business mentoring, advisory boards and training services
- developing marketing and information products
- developing commercialization strategies
- delivering workshops that build business management skills and offer networking opportunities
- coordinating contact between environmental technology developers and potential users
- providing training to environmental technology users
- conducting environmental performance audits of SMEs to assess their needs for environmental technologies and management practices

Other Services and Expertise

The CETACs deliver a host of complementary programs and services on behalf of other financial contributors, leading to the development of expertise in certain fields. Examples of these activities include:

- greenhouse gas emissions reductions and reporting
- eco-efficiency audits in the upstream oil and gas and manufacturing sectors, as well as in communities
- sustainability services, including pollution prevention, energy efficiency technical assistance, outreach and training, program design, and advisory services



The three CETACs are:

CETAC-WEST

which serves Alberta, Saskatchewan and Manitoba

OCETA

(Ontario Centre for Environmental Technology Advancement), which serves Ontario

Enviro-access

which serves Quebec

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