

# **Understanding the Early Years: Red Deer, Alberta**

## **A Community Research Report**

Prepared for:  
Human Resources and Skills Development Canada

**SP-718-03-10E**

**J. DOUGLAS WILLMS**  
KSI RESEARCH INTERNATIONAL INC. WITH  
R. A. MALATEST & ASSOCIATES LTD.

THE VIEWS EXPRESSED IN THIS REPORT ARE THE AUTHOR'S AND DO NOT NECESSARILY REFLECT THE OPINION OF HUMAN RESOURCES AND SKILLS DEVELOPMENT CANADA (HRSDC) OR THE FEDERAL GOVERNMENT OF CANADA. ALL COMPUTATIONS PRESENTED HERE WERE PREPARED BY THE AUTHOR.

**Understanding the Early Years: Red Deer, Alberta  
A Community Research Report**

Publié aussi en français sous le titre :

**Comprendre la petite enfance : Red Deer, Alberta  
Rapport de recherche communautaire**

Published: Autumn 2010

**You can order this publication by contacting:**

**Publications Services**

**Human Resources and Skills Development Canada**

140 Promenade du Portage

Phase IV, 12th Floor

Gatineau, Quebec

K1A 0J9

Fax: (819) 953-7260

Online: <http://www.hrsdc.gc.ca/publications/>

This document is also available on demand in alternative formats (Large Print, Braille, Audio Cassette, Audio CD, e-Text Diskette, e-Text CD, or Daisy), by contacting 1 800 O-CANADA (1-800-622-6232). If you have a hearing or speech impairment and use a teletypewriter (TTY), call 1-800-926-9105

© Her Majesty the Queen in Right of Canada 2010

PRINT (English)

Cat. No.: NA

ISBN: NA

PRINT (French)

N° de cat. : NA

ISBN : NA

PDF (English)

Cat. No.: HS4-23/38-2010E-PDF

ISBN: 978-1-100-14715-4

PDF (French)

N° de cat. : HS4-23/38-2010F-PDF

ISBN : 978-1-100-93563-8

## TABLE OF CONTENTS

LIST OF TABLES	ii
LIST OF FIGURES	iii
ACKNOWLEDGEMENTS	iv
EXECUTIVE SUMMARY	v
<b>I. INTRODUCTION</b>	
A. Red Deer, Alberta – Milieu for young children’s development	I-1
B. What this study is about	I-4
C. How the study was conducted	I-6
D. Portrait of the kindergarten children’s families	I-11
<b>II. HOW ARE CHILDREN DOING IN RED DEER?</b>	
A. Developmental outcomes in early childhood	II-1
B. Developmental skills	II-3
C. Behavioural outcomes	II-6
D. Health outcomes	II-8
E. Inequalities in outcomes	II-9
<b>III. FAMILY AND COMMUNITY SUPPORT FOR EARLY CHILDHOOD DEVELOPMENT</b>	
A. Family life	III-1
B. Children’s participation in community activities	III-11
C. Use of child-care arrangements	III-22
D. Neighbourhood characteristics	III-25
<b>IV. LOOKING FORWARD</b>	
A. What makes Red Deer unique?	IV-1
B. Concluding remarks	IV-2
<b>APPENDIX A. LIST OF PARTICIPATING COMMUNITIES</b>	A-1

## LIST OF TABLES

<b>TABLE 1-1.</b>	2006 Census profile for Red Deer compared with Alberta and Canada (population statistics)	I-2
<b>TABLE 1-2.</b>	Types of UEY information and data sources	I-6
<b>TABLE 2-1.</b>	Mean scores on the direct assessments of kindergarten children	II-4
<b>TABLE 2-2.</b>	Differences among Red Deer sub-populations in kindergarten children's developmental outcomes	II-10
<b>TABLE 3-1.</b>	Differences among Red Deer sub-populations in maternal depression and poor family functioning in families with kindergarten children	III-3
<b>TABLE 3-2.</b>	Typology of parenting styles as a function of "Love and Support" and "Authority"	III-4
<b>TABLE 3-3.</b>	Differences among Red Deer sub-populations in parenting practices (authoritative style, reading to child, and child watching television or videos) in families with kindergarten children	III-7
<b>TABLE 3-4.</b>	Parents' engagement with their kindergarten children and their children's literacy activities	III-8
<b>TABLE 3-5.</b>	Differences among Red Deer sub-populations in parents' engagement with their children and kindergarten children's literacy activities	III-9
<b>TABLE 3-6.</b>	Differences among Red Deer sub-populations in kindergarten children's participation in sports	III-13
<b>TABLE 3-7.</b>	Differences among Red Deer sub-populations in kindergarten children's use of community resources	III-18
<b>TABLE 3-8.</b>	Differences among Red Deer sub-populations in the five most prominent barriers to kindergarten children's use of community resources	III-21
<b>TABLE 3-9.</b>	Use of child-care arrangements for kindergarten children during out-of-school hours	III-23
<b>TABLE 3-10.</b>	Differences among Red Deer sub-populations in the use of child-care arrangements for kindergarten children	III-24
<b>TABLE 3-11.</b>	Differences among Red Deer sub-populations in parents' assessments of neighbourhood characteristics and social support	III-27

## LIST OF FIGURES

<b>FIGURE 1-1.</b>	Key components of the UEY design	I-5
<b>FIGURE 2-1.</b>	Kindergarten children with low scores on the direct assessments	II-5
<b>FIGURE 2-2.</b>	Kindergarten children with low positive social behaviour and behavioural problems	II-7
<b>FIGURE 2-3.</b>	Kindergarten children with health problems	II-8
<b>FIGURE 3-1.</b>	Percentage of families with poor family functioning and mothers with signs of depression in families with kindergarten children	III-2
<b>FIGURE 3-2.</b>	Parenting styles of parents with kindergarten children	III-5
<b>FIGURE 3-3.</b>	Kindergarten children's participation in sports and other activities	III-12
<b>FIGURE 3-4.</b>	Use of educational resources by kindergarten children	III-15
<b>FIGURE 3-5.</b>	Use of entertainment and cultural resources by kindergarten children	III-16
<b>FIGURE 3-6.</b>	Use of recreational resources by kindergarten children	III-17
<b>FIGURE 3-7.</b>	Barriers to the use of programs and resources for kindergarten children	III-20
<b>FIGURE 3-8.</b>	Assessments by parents of kindergarten children of neighbourhood characteristics and social support	III-26

## ACKNOWLEDGEMENTS

This report was prepared by J. Douglas Willms, with assistance from Elizabeth Fairbairn, Luana Marotta and Hasnain Mirza. The author is grateful to Donald Nadeau, Liz Nieman, Gong-Li Xu, and Eskender Mekonnen for comments on drafts of this report, and to other staff at Human Resources and Skills Development Canada who manage the Understanding the Early Years Initiative. He is also grateful to Joanne Barry, Heather MacDonald, and other staff members at R. A. Malatest & Associates Ltd. who managed and collected the data from the *Parent Interviews and Direct Assessments of Children Survey* for the study.

The author is pleased to acknowledge Laurie Lafortune, Community Coordinator; Donna Morrison, Project Researcher; and Walter Lidster, Executive Director of Family Services of Central Alberta, of the Understanding the Early Years Red Deer Project for their contribution to this report. Special thanks are also extended to the host organization, Family Services of Central Alberta, as well as the participating school boards of Red Deer Public School District No. 104 and Red Deer Catholic Regional Division No. 39.

Finally, the author wishes to express thanks to Rori-Lynn Daniel (Red Deer Catholic Schools) and Susan Parkins (Red Deer Public Schools) for their assistance, and to the parents and children for their participation in this initiative. Without the support and assistance of these community partners, this study would not have been possible.

## EXECUTIVE SUMMARY

The City of Red Deer, Alberta, is located between Calgary and Edmonton in a region of rolling hills, with the Rocky Mountains a 90-minute drive to the west. Red Deer is the third largest city in Alberta, with a population of more than 81,000 (the City of Red Deer 2009 Census reported a population of 89,891); about 6,000 are children between the ages of 0 and 5.

The Red Deer Understanding the Early Years (UEY) project is being hosted and managed by Family Services of Central Alberta, a non-profit organization that provides preventative, supportive, and early intervention services throughout Central Alberta. Project staff worked in collaboration with the UEY Advisory Committee of community partners, including Red Deer Public School District No. 104 and Red Deer Catholic Regional Division No. 39.

Understanding the Early Years is a national initiative aimed at strengthening the capacity of communities to use quality local research to help them to make decisions to enhance children's lives. This report is based on information collected with the *Parent Interviews and Direct Assessments of Children Survey (PIDACS)* in the community of Red Deer, as well as 2006 Canadian Census data. The PIDACS provides information on developmental outcomes of children and their families and neighbourhood environments and experiences.

The data in this report, which were collected from parents and their kindergarten children using the PIDACS, are a snapshot from late 2008 to early 2009 of the lives of kindergarten children whose parents agreed to participate in the survey. The 488 parents who were interviewed and 564 children who completed the direct assessments provide information on how kindergarten children in Red Deer were doing. Other local information available through the UEY project includes the results of kindergarten teacher assessments of children's development using the *Early Development Instrument*, information on the availability and accessibility of programs and services, and data from the Canadian Census describing local socio-economic characteristics. Taken together, these data can be used to start conversations in the community about the implications of the research and the needs of children in Red Deer. This process can help communities develop a community action plan aimed at addressing the needs of the community.

The 2006 Canadian Census data indicated that the children of Red Deer had several economic advantages. The median family income of about \$75,000 was well above the national median of about \$66,000. Red Deer's average family income of about \$90,000 was also above the national average of about \$82,000. About 11% of the families had average annual incomes below \$30,000, compared to 15.1% of Canadian families. At 4.3%, Red Deer's unemployment rate was relatively low; however, more recent data from the Government of Alberta indicated that unemployment may be on the rise.

Despite these economic advantages, 13% of mothers surveyed were experiencing depression. Also, the prevalence of parents reporting a positive, 'authoritative' parenting style was 49%, somewhat below the Canadian PIDACS average of 56%. Neighbourhood safety and cohesion were also issues for some parents in some Red Deer communities, with 13% of families considering their neighbourhoods to be unsafe, and 14% rating their neighbourhoods as having low social cohesion. The level of kindergarten children's participation in organized sports was relatively low, and the average time per day spent

watching television or videos was 2 hours, well above the Canadian average of 1.6 hours per day.

However, children tended to be engaged in community activities, especially the use of outdoor recreational facilities, with 96% of families using parks, play spaces and recreational facilities at least once a month. The most prominent barriers to participation in children's programs were that programs were not available at convenient times (reported by 54% of parents), no space was available in the programs (50%), programs were too costly (45%), programs were only available to older children (44%), and that there was not enough time to participate (41%).

About 40% of the families in this community used some form of child-care arrangement while working or studying. The most frequently used type of care, reported by 20% of families, was care in the home of a non-relative.

The research results showed that most kindergarten children in Red Deer were generally faring well; the average scores on receptive vocabulary and pre-literacy skills were comparable to the Canadian PIDACS averages, and the average score on an assessment of number knowledge was considerably higher than the Canadian average. The prevalence of children with behavioural problems in Red Deer was comparable to the Canadian average. However, 16% of the children in the sample scored poorly on the measure of positive social behaviour (the Canadian PIDACS average was 13%). The proportions of children with significant health problems were comparable to the Canadian averages on assessments of general health, asthma and allergies. Red Deer had a relatively low prevalence of children with other chronic conditions.

Red Deer has been challenged by unprecedented population growth during the past five years. In addition to increases in the cost of living, service providers and government agencies face challenges in meeting the growing needs of children and families. As well, many immigrants, refugees and temporary workers have moved to Red Deer in the past few years, increasing the demand for services and supports. The 2008-2009 economic downturn has had an impact on Red Deer residents. Slower economic activity, particularly in petroleum-based industries, has resulted in increased unemployment and other adverse outcomes including mortgage foreclosures, an increase in domestic violence, and numerous mental-health referrals.

As the community works towards developing its action plan, it can consider the strengths and weaknesses uncovered by this local research. The UEY Initiative stresses the importance of a coordinated approach that involves families, teachers, and the wider community to determine the best programs and services to meet children's needs during their formative years.



# I

## INTRODUCTION



## I. INTRODUCTION

### A. RED DEER, ALBERTA - MILIEU FOR YOUNG CHILDREN'S DEVELOPMENT

Research based on the earlier Understanding the Early Years (UEY) studies and the National Longitudinal Survey of Children and Youth has shown that the social and economic context of the community and the socio-economic demographics of the population are helpful in understanding the factors that may contribute to children's developmental outcomes.

The City of Red Deer, where the UEY Red Deer project is located, is the third largest city in Alberta. It is situated between Calgary and Edmonton, with the Rocky Mountains a 90-minute drive to the west.

When the 2006 Canadian Census was taken, the population of Red Deer was approximately 81,000 (the City of Red Deer 2009 Census reported a population of 89,891; see Table 1-1). There were almost 19,000 children and youth from ages 0 to 18, and of these about 6,000 were children aged 0 to 5 years. Compared with the rest of Canada, Red Deer had relatively high levels of family income, with a median income of about \$75,000 and an average income of about \$90,000. The unemployment rate was also relatively low: 4.3% compared with the Canadian rate of 6.6%; however, more recent data from the Government of Alberta indicated that unemployment may be on the rise. The level of education of adults was comparable to the national average.

The 2006 Canadian Census data also showed that Red Deer has a relatively small Aboriginal population (4.4%), and that between 2001 and 2006 only about 2% of its population were recent immigrants. More than one-quarter of the residents of Red Deer had moved during the year preceding the 2006 Canadian Census, a rate that was considerably higher than the national average.

As the largest city in the Central Alberta Region, Red Deer is a service hub, providing retail, transportation, educational and social services to the city and a surrounding population of approximately 300,000 people. Red Deer College provides training in the trades and in several other professions.

Red Deer is located in rolling parkland, with the Red Deer River and several creeks and ravines providing accessible recreational opportunities. Like most prairie cities, Red Deer has long winters, which make skiing, skating, and hockey popular winter activities. Most neighbourhoods have a tobogganing hill and an outdoor ice rink.

Red Deer residents' sense of community is evident in many popular family activities. Parents are involved in their children's schools through Parent Councils and volunteering.

Recreational facilities, libraries, theatres, museums, parks, community gardens, sports events, churches and faith centres are well utilized by city residents. Each year a number of special events take place, such as: Westerner Days, Farmers' Markets, Art Walks, Canada Day celebrations, the Central Alberta Children's Festival, the Centrefest street performers' festival, and many more. Volunteerism is high in the city and there are over 15 service clubs as well as faith-based organizations that support charities and address social issues.

Additionally, non-profit organizations deliver services aiming to meet the needs of Red Deer residents. These organizations are governed by volunteer boards.

**TABLE 1-1. 2006 Census Profile for Red Deer compared with Alberta and Canada**

	<b>Red Deer</b>	<b>Alberta</b>	<b>Canada</b>
Total population	81,370	3,256,355	31,241,030
Number of children ages 0-18	18,905	795,395	7,154,210
Number of children ages 0-5	5,965	238,575	2,013,065
Average family income (economic families)	\$90,333	\$98,240	\$82,325
Median family income (economic families)	\$74,566	\$76,526	\$66,343
Economic families with income below \$30,000 (%)	10.9	10.8	15.1
Education - Population 15 years and older with:			
No certificate, diploma or degree (%)	23.7	23.4	23.8
High school or equivalent (%)	29.9	26.2	25.5
Post secondary education (%)	46.3	50.4	50.7
Unemployment Rate (% adults 15 years and over)	4.3	4.3	6.6
Moved residence within previous year (%)	25.6	18.9	14.1
Aboriginal population (%)	4.4	5.8	3.8
Immigrated 2001-2006 (%)	2.2	3.2	3.6

**Source:** Statistics Canada custom tabulations from the 2006 Census

**Note.** The term "economic family" refers to a group of two or more persons who live in the same dwelling and are related by blood, marriage, common law or adoption. The term "post-secondary education" refers to any education following high school completion, such as education in vocational colleges, community colleges and universities.

In recent years, Red Deer has been defined and challenged by unprecedented population growth. In 2001, the population was 67,829, growing to 81,370 by 2006 – a growth rate of more than 20% according to Statistics Canada. This growth has created challenges for families living in Red Deer. For example, the annual inflation rate for Canada in 2006 was 2%, while in Alberta, it was 3.9%. This figure largely reflects the province's significant rise in housing costs. As a result of rapid population growth and increased cost of living, service

providers and government agencies face challenges in meeting the growing needs of children and families. As well, many temporary workers have moved to Red Deer in the past few years, increasing the demand for services and supports.

As recently as 2009, a downturn in economic activity, particularly in petroleum-based industries, has had an impact on Red Deer residents. This has resulted in increased unemployment and other adverse outcomes including mortgage foreclosures, an increase in domestic violence, and numerous mental-health referrals. Other challenges faced by families in Red Deer include a lack of quality, affordable child care, a growing need for mental-health services for children under age 5, and a need for additional services for immigrants and refugees, including English as a Second Language programs. High rates of in-migration, high numbers of lone-parent families, and many fathers who work outside the city for long periods of time are all common phenomena in Red Deer, and thus the city's families experience a variety of challenges in raising their children.

Governments, educators, and service providers, however, are working to respond to the changing needs of the community. Some examples include:

- More than 1,600 new child-care spaces and more low-cost housing were created in the Central Alberta Region with funding from the Province of Alberta;
- A pilot program, 'Growing Together', was implemented in 2007 to provide early screening and diagnosis of developmental delays for children between the ages of 18 and 26 months, which has significantly reduced waiting lists for diagnosis and treatment;
- Fetal Alcohol Spectrum Disorder networks have been created across the province, with a regional coordinator and increased services for Red Deer's residents;
- Programs and facilities at Red Deer College were expanded with private donations and government funding;
- Recreation Centre pools and libraries were recently renovated to provide an increase in programs for families; and
- Red Deer is now home to a Parent Link Centre, one of more than 50 parent resource centres in the province providing information and referral, parenting programs, early childhood development programs and family supports.

Funded by the federal government, the three-year Understanding the Early Years (UEY) project in Red Deer started in 2007 and has served to strengthen collaboration in the City of Red Deer, particularly among Family Services of Central Alberta (the UEY project host organization), the Children's Working Group (a coalition of individuals and groups concerned about children's issues, formed in 2006), Red Deer Public and Red Deer Catholic schools, the City of Red Deer Social Planning Department, Child and Youth Friendly Red Deer, Red Deer Chamber of Commerce, and Red Deer College. This partnership is critical to the continued success of the collaborative work on programs that support young children and their families, such as the 'Welcome to Kindergarten' bags and parent education workshops.

## B. WHAT THIS STUDY IS ABOUT

### *Background: Understanding the Early Years Initiative*

There is increasing evidence to support the importance of investing in the early years of children's development. Recent research shows that the formative years are critical, and that the kind of nurturing and stimulation that children receive in their early years can have a major impact on the rest of their lives. The evidence also suggests that the neighbourhoods and communities in which children grow up and learn influence their development; local neighbourhoods can affect parents' ability to provide a positive family environment and the ability of others in the community to support the development of children as they grow up.

Among neighbourhoods, communities and regions across Canada, policies and programs to enhance children's early development differ in important ways. They are shaped by a broad policy community that includes families, the private and voluntary sectors, and governments at local, provincial, territorial and federal levels. Gathering community-specific information on children and the places in which they are raised can help the community design policies and deliver programs that are sensitive and responsive to local needs.

*Understanding the Early Years (UEY)*, a national initiative funded and managed by Human Resources and Skills Development Canada, is contributing to this process.

**UEY's overall purpose is to enable members of communities to work together to address the needs of young children by:**

- Raising family and community awareness of the importance of family and community factors that can influence young children's development; and
- Strengthening their ability to use local data to help them to make decisions to enhance children's lives.

The Initiative provides three years of funding to community-based, not-for-profit organizations, on behalf of their communities, to help them to learn to generate and use local information on:

- the development of kindergarten (the year before Grade 1) children;
- family and community factors that influence children's development;
- local programs and services for young children and their families; and
- local socio-economic characteristics.

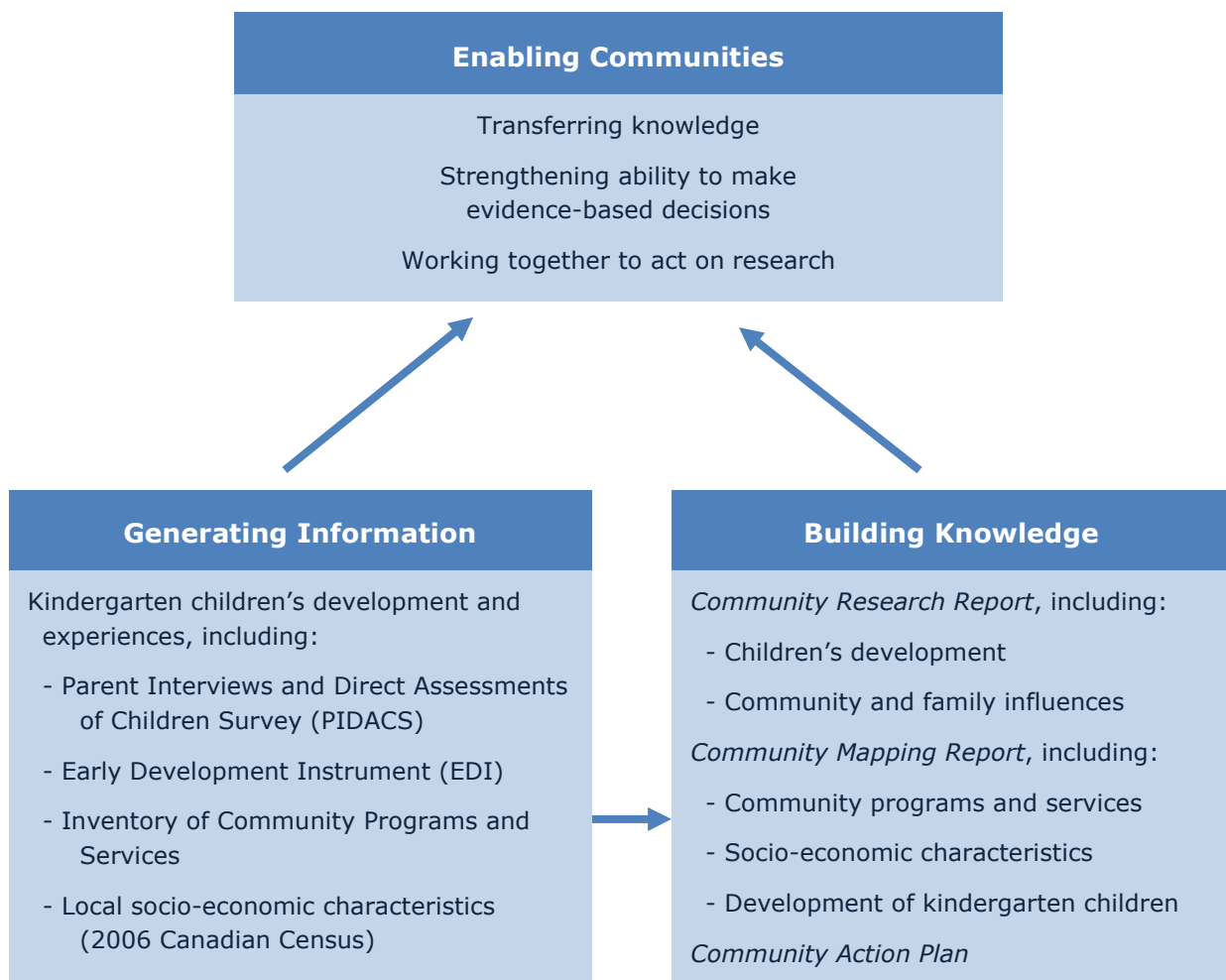
This information enables local UEY project staff, the UEY community coalition of organizations and individuals, and other community members to develop approaches to enhance the development of young children by building on the community's strengths and by addressing weaknesses in programs and services. Moreover, the information fosters partnerships among community groups and individuals, enabling them to make informed decisions on the best approaches for young children to thrive.

Each community project involves the participation of parents, teachers, schools, school boards, community organizations, and others interested in the well-being of children. UEY communities include children from diverse cultural, linguistic and economic backgrounds.

UEY was launched in 1999 as a research initiative to enhance knowledge of community factors that influence the early development of children. It began with a pilot initiative in North York, Ontario and included 12 community projects by 2002. In 2004, UEY became a national initiative. Twenty-one community projects began their three years of UEY activities in 2005, another 15 projects began in 2007, and one First Nations project began in 2008. This report, *Understanding the Early Years: Red Deer, Alberta*, presents results for one of the 15 community projects that started UEY in 2007. Please see Appendix A for a list of all the UEY communities.

Figure 1-1 illustrates key components of the UEY Initiative and how it works in participating communities.

**FIGURE 1-1. Key Components of the UEY Design**



## C. HOW THE STUDY WAS CONDUCTED

This report for Red Deer is a key piece of the local research made available to the community through the UEY Initiative. It highlights findings from the information collected from parents and children using the *Parent Interviews and Direct Assessments of Children Survey*, and presents them in the context of the social and economic characteristics of the community. The total set of UEY information includes parents' and teachers' perspectives on the development of kindergarten children, direct assessment results on kindergarten children's cognitive abilities, parents' perspectives on family circumstances and children's experiences, local information on programs and services, and local socio-economic characteristics. Table 1-2 indicates the types of data and their sources for UEY Red Deer.

**TABLE 1-2. Types of UEY Information and Data Sources**

<b>Type of Information</b>	<b>Data Source</b>	<b>Collected By</b>
<b><i>Development of kindergarten children</i></b>		
<i>Parents' perspectives</i>	Interview with parents using the <i>Parent Interviews and Direct Assessments of Children Survey</i>	R.A. Malatest & Associates Ltd., under contract to Human Resources and Skills Development Canada
<i>Children's abilities</i>	Three direct assessments of children's cognitive abilities using the <i>Parent Interviews and Direct Assessments of Children Survey</i>	R.A. Malatest & Associates Ltd., under contract to Human Resources and Skills Development Canada
<i>Teachers' perspectives</i>	Teacher-completed checklist, the Early Development Instrument	The Offord Centre for Child Studies at McMaster University, Hamilton, Ontario, under contract to UEY Red Deer
<b><i>Family circumstances and children's experiences at home and in the community</i></b>	Interview with parents using the <i>Parent Interviews Direct Assessments of Children Survey</i>	R.A. Malatest & Associates Ltd., under contract to Human Resources and Skills Development Canada
<b><i>Information on community programs and services</i></b>	<i>Inventory of Community Programs and Services</i>	UEY Red Deer
<b><i>Local socio-economic characteristics</i></b>	2001 and 2006 Canadian Censuses (and other available data)	Statistics Canada

The parent and child data in this report are from the *Parent Interviews and Direct Assessments of Children Survey* collected during the 2008-09 school year. The social and community contexts of the Red Deer community, presented in the Introduction, were provided by the local UEY project staff and developed from 2006 Canadian Census data.



## *Parent Interviews and Direct Assessments of Children Survey*

The *Parent Interviews and Direct Assessments of Children Survey* (PIDACS) uses instruments designed for and adapted to five-year-olds in the National Longitudinal Survey of Children and Youth.<sup>1</sup> It has two complementary components: the PIDACS parent interviews and direct assessments of children's cognitive development. Together, they provide information on children's developmental outcomes in three domains: learning, social skills and behaviour, and physical health and well-being. Additional information is also collected on many of the important family, neighbourhood, and community factors that are known to influence these outcomes.

*The PIDACS parent interview* is conducted with the 'person most knowledgeable' (PMK) of the child, which is usually the mother or female guardian. In less than 10 per cent of the families surveyed, the PMK is the father or male guardian. The interview is conducted on the telephone or on the Internet; in-person interviews are conducted when the other options are not feasible. Parents are interviewed in the language of their choice when possible. The interview covers family, social and economic circumstances, children's activities at home, and involvement in the community, including child-care arrangements. The interview also includes questions on the child's behaviour and development, including positive social behaviour, anxiety, depression, physical aggression, and physical health and well-being.

*The PIDACS direct assessments* are conducted with the child by a trained assessor at the child's school. The assessments include measures of children's receptive vocabulary, copying and printing skills related to early literacy, and number knowledge. The instruments used to assess these skills are described in greater detail later in this report. The data from the PIDACS direct assessments can be used with the data from the PIDACS parent interview to describe children's outcomes in three domains: learning, which includes general knowledge, language development and cognitive development; social skills and behaviour; and physical health and well-being.

*The PIDACS target population* in each UEY community was children who entered kindergarten in autumn 2008. In most UEY communities, all the eligible children and their parents were invited to participate; in communities with more than 600 kindergarten children, including Red Deer, a sample was drawn with the intention of representing the kindergarten population. The data collection occurred from late autumn 2008 to spring 2009. Thus, the vast majority of children was five or six years old at the time of the data collection. In Red Deer, 488 parents or guardians were interviewed, and 564 children were administered the PIDACS direct assessments. The average age of this sample of children in Red Deer was 5 years, 6 months.

---

<sup>1</sup> The National Longitudinal Survey of Children and Youth is a comprehensive, longitudinal survey designed to measure and track the well-being and life experiences of Canada's children and youth as they grow up. It has been collecting data every two years since 1994. The Survey is conducted by Statistics Canada and sponsored by Human Resources and Skills Development Canada.

*The PIDACS sample size* for Red Deer is sufficiently large to provide accurate estimates of the mean scores for the measures of children’s outcomes and for various aspects of family and community context. For example, on the measure of receptive vocabulary, the average score in Red Deer was 99.1. The standard error of this estimate, which provides an indication of how accurately the estimate was measured, is 0.5. If one could repeat the study a number of times, the estimates of the mean would lie within a range of plus or minus two standard errors, or between 98.1 and 100.1, about 19 times out of 20. All comparisons were tested for statistical significance at this level of significance ( $p < 0.05$ ).

Generally when an estimate of a *statistic*, such as the difference between the mean for Red Deer and the Canadian average, is statistically significant it is not necessarily of substantive importance. This is often the case when sample sizes are large. Therefore, the reader is urged to consider the results for estimates that are statistically significant in substantive terms; for example, ask whether the difference in the percentage of children is important relative to the community’s goals. Conversely, when sample sizes are small, an estimate may not be statistically significant, even though the results appear to be substantively important. This occurs, for example, in some of the cross-tabulations in this report when the cell size for a sub-population, such as unemployed fathers, is small. In that case, the difference in kindergarten children’s outcomes between employed and unemployed fathers may appear large but is not statistically significant. In this case one cannot claim that the difference is important, as it may be simply attributable to sampling error.

The accuracy of the PIDACS data can be strengthened by weighting the data to make them representative of the entire population of kindergarten children in Red Deer. Not all families participated in the study, and it is possible that the families that agreed to participate differ in systematic ways from those that did not participate. Therefore a sample design weight was constructed to compensate for potential biases that might have resulted from non-response. For example, if only 8% of low-income families participated, a sample weight would make the data reflect the 10.8% actual incidence of low-income in a community. This was achieved by comparing the distribution of a measure of socio-economic status (SES) (derived from family income, years of education, and types of occupations) for the completed interviews and direct assessments for Red Deer with the distribution of SES of the target population based on 2006 Canadian Census data. The design weights remove bias associated with SES by weighting the responses of families differentially, such that the weighted sample has the same SES distribution as the 2006 Canadian Census.

*The PIDACS indicators* developed for this study were carefully examined to ensure that they were valid and reliable measures of the concepts being assessed. Validity refers to whether an instrument is measuring what it is intended to measure. For example, the PIDACS assessment of receptive vocabulary uses the Peabody Picture Vocabulary Test – Revised (PPVT-R). A number of studies have shown that receptive vocabulary is a moderately strong predictor of early reading skills.<sup>2</sup>

---

<sup>2</sup> Scarborough, H. S. (1998). Early identification of children at risk for reading disabilities: Phonological awareness and some other promising predictors. In B. K. Shapiro, A. J. Capute, & B. Shapiro (Eds.), *Specific reading disability: A view of the spectrum* (pp. 77-121). Hillsdale, New Jersey: Erlbaum.

Schatschneider, C., Fletcher, J., Francis, D., Carlson, C., & Foorman, B. (2004). Kindergarten prediction of reading skills: A longitudinal comparative analysis. *Journal of Educational Psychology*, 96(2), 265-282.

Reliability refers to the consistency of a measurement process. For example, if a child were assessed using a particular measure, and then reassessed the next day following the same procedures, would the two scores be the same or similar? Reliability is closely related to validity, because acquiring evidence of the consistency of measurement requires that the various tasks or items observed are valid indicators of the underlying concept. The PIDACS instruments were carefully selected from those used in previous studies, including the UEY pilot studies and the National Longitudinal Survey of Children and Youth, to ensure that they are valid measures with high reliability.

*The interpretation of each community's PIDACS results* is strengthened by comparing the results to the Canadian average. The Canadian average for each indicator was estimated with PIDACS data collected in the first 21 UEY communities in 2006-07 (a total sample of 8,834 children). The socio-economic composition of the full set of these 21 UEY communities (based on family income, years of education and types of occupations) is very similar to that of the Canadian population of families with young children, based on 2006 Canadian Census data. However, to strengthen the comparisons, a design weight was constructed to increase the accuracy of the PIDACS UEY-21 estimates as national norms.

In statistical analysis of survey data, weighting is often applied to make the sample more like the population under study. The weighting process to make the UEY-21 data representative of the Canadian population was achieved by linking the UEY-21 data to the 2006 Canadian Census data using geographic information, derived from postal codes, that exists on both sets of data. The weights were constructed such that the weighted UEY-21 data have the same distribution of socio-economic characteristics as the full population of Canadian children. These design weights were then used in estimating the Canadian averages of each PIDACS indicator. These approximated Canadian averages are used for comparative purposes in this report, referred to as 'Canadian PIDACS average' or denoted as 'Canada (PIDACS)' in the tables and graphs.

*The use of PIDACS to provide information to communities* has a number of strengths, but it also has some limitations. The survey provides reliable and valid information on children's cognitive, behavioural and health outcomes, and a wide range of family, neighbourhood and community factors for each community. The results can be easily interpreted, and used in conjunction with the *Community Mapping Report* to develop the *Community Action Plan*.

However, PIDACS cannot measure in detail all aspects of children's outcomes, as the administration time for the three direct assessments was about 30 minutes, which is appropriate for children this age. The PIDACS parent interview is very extensive, but it too cannot cover all aspects of family and community life. Another limitation is that the sample size for each UEY community is not sufficiently large to accurately determine which family and community factors have the strongest relationship with the various developmental outcomes. An analysis of these relationships will be provided in an integrated report that uses data from communities funded in 2005 and 2007.

Finally, UEY is a descriptive study designed to provide a rich description of the family and community factors that have been found to affect childhood outcomes. Research aimed at understanding the causal relationships between these factors and childhood outcomes requires longitudinal studies that follow children over several years, such as the National Longitudinal Survey of Children and Youth and Ontario's Better Beginnings Better Futures Program,<sup>3</sup> and studies that involve the random assignment of communities to treatment and control groups.

*The PIDACS data collection* was conducted by an independent contractor, R. A. Malatest & Associates Ltd., hired by Human Resources and Skills Development Canada. The collection was done in collaboration with participating parents, school boards, schools, and local UEY staff. The analysis of the data and the preparation of the reports were sub-contracted by R.A. Malatest & Associates Ltd. to KSI Research International Inc., which was responsible for analysing the data and writing community-specific research reports for each of the UEY communities. This report is one of these.

*Another key piece of information* for this community was collected from kindergarten teachers, who provided their perceptions of children's development using the *Early Development Instrument (EDI)*. Teachers completed the checklist between February and March 2009. The EDI provides information at a group level for five domains of children's development: physical health and well-being; social competence; emotional health and maturity; language and cognitive development; and communication skills and general knowledge. The instrument was developed by the Offord Centre for Child Studies at McMaster University in Hamilton, Ontario.

The Red Deer UEY project contracted with the Offord Centre for Child Studies at McMaster University for their EDI data collection. The collection was carried out in collaboration with participating schools, school boards, and local UEY staff. Each UEY project will use the EDI results in their locally-produced mapping report and action plan; however, the EDI results are not included in this report.

---

<sup>3</sup> Peters, R. DeV., Arnold, R., Petrunka, K., Angus, D. E., Brophy, K., Burke, S. O., Cameron, G., Evers, S., Herry, Y., Levesque, D., Pancer, S. M., Roberts-Fiati, G., Towson, S., & Warren, W. K. (2000). *Developing Capacity and Competence in the Better Beginnings, Better Futures Communities: Short-Term Findings Report*. Kingston, Ontario: Better Beginnings, Better Futures Research Coordination Unit.

## D. PORTRAIT OF THE KINDERGARTEN CHILDREN'S FAMILIES

PIDACS includes a number of measures of the family backgrounds of the children in the study. Factors which have been found to be relevant to many children's outcomes in other studies include family income, the level of education of the parents, the employment status of the parents, and family structure. In addition, the survey also includes variables indicating immigrant status and Aboriginal background. These factors are discussed below, comparing the Red Deer results for family income, parents' employment, parents' level of education, and family structure to the Canada averages derived from the UEY-21 PIDACS data. Other demographic characteristics are compared to the national average derived from the 2006 Canadian Census.

### *Family Income*

National research based on the National Longitudinal Survey of Children and Youth indicates that family income has an influence on children's developmental outcomes. The results for receptive vocabulary among 4- and 5-year-olds suggest that the relationship is curvilinear, with scores increasing steadily for families with annual incomes between \$10,000 and \$30,000; however, for annual incomes above \$30,000, the relationship is relatively weak.<sup>4</sup> Results from the 2006 Canadian Census indicate that 15.1% of Canadian children were living in families with annual incomes below \$30,000 (see Table 1-1). Several US studies have examined the effects of living in low-income families, and have compared the effects on children when they are in their pre-school years versus when they are older. The results suggest that the risk associated with living in a low-income family increases with the length of time a family is in poverty,<sup>5</sup> and that generally the effect during the early years is more detrimental to children than during their primary or secondary school years.<sup>6</sup>

The median family income of the families in the Red Deer PIDACS sample was \$80,000, which was higher than the Canadian PIDACS median of \$73,800. (The average income for the PIDACS sample is not reported as the sample means can be strongly influenced by a small number of outliers.) About 14% of the children in the Red Deer sample were living in families with annual incomes below \$30,000. The Canadian PIDACS average was 16%.

Family income is not the sole determinant of children's developmental outcomes, but children living in poor economic circumstances often face challenges in the behavioural and learning domains when they begin school.

---

<sup>4</sup> Willms, J. D. (2002). Socioeconomic gradients for childhood vulnerability. In J. D. Willms (Ed.), *Vulnerable Children: Findings from Canada's National Longitudinal Survey of Children and Youth* (pp. 71-102). Edmonton, Alberta: The University of Alberta Press.

<sup>5</sup> Duncan, G. J., Brooks-Gunn, J., & Klebanov, P. K. (1994). Economic deprivation and early child development. *Child Development*, 65, 296-318.

<sup>6</sup> McLeod, J. D. & Nonnemaker, J. M. (2000). Poverty and child emotional and behavioral problems: Racial/ethnic differences in processes and effects. *Journal of Health and Social Behavior*, 41(2), 137-161.

## Parents' Employment

National findings from the National Longitudinal Survey of Children and Youth showed that children's behavioural and health outcomes are unrelated to parental employment, after controlling for other family demographic factors, such as income and parental education. However, children's level of receptive vocabulary is related to mothers' employment; children whose mothers were unemployed were more likely to have low receptive vocabulary scores.<sup>7</sup> For mothers, there appears to be a trade-off: mothers who are not employed have more time to be engaged with their child, but they are also more likely to experience depression.<sup>8</sup> Later in this report, results describing levels of parental engagement and maternal depression are presented.

In Red Deer, 44% of the mothers surveyed were not employed. This was higher than the Canadian PIDACS percentage (33%). Respondents also reported that 4% of the fathers of kindergarten children in Red Deer were not employed, which was lower than the Canadian PIDACS percentage (6%).

These results indicate that there was a relatively high proportion of mothers in Red Deer who were unemployed and relatively low rates of unemployment for fathers in Red Deer. Taken together, most two-parent families in Red Deer had at least one parent who was employed. The implications of these findings can only be considered in the greater socio-economic context, the effects of which play out differently for every family.

## Parents' Level of Education

Several studies have found a significant relationship between levels of parents' education and a wide range of developmental outcomes.<sup>9</sup> During the early years of a child's life, the level of the mother's education plays a more prominent role in children's language development than does that of the father, but the effects of the father's education become important for school achievement after the child starts school.<sup>10</sup>

In Red Deer, 6% of the mothers and 6% of the fathers surveyed reported that they had not completed secondary school. The Canadian PIDACS average for mothers of kindergarten children not completing secondary school was 5%; for fathers it was 7%.

---

<sup>7</sup> Brownell, M. & Willms, J. D. (2008). Early predictors of childhood outcomes at school entry. A paper in the HRSDC series, *Successful Transitions*. Ottawa: HRSDC.

<sup>8</sup> Dahinten, V. S. & Willms, J. D. (2002). Maternal depression and childhood vulnerability. In J. D. Willms (Ed.), *Vulnerable Children: Findings from Canada's National Longitudinal Survey of Children and Youth* (pp. 211-228). Edmonton, Alberta: The University of Alberta Press.

<sup>9</sup> Bradley, R. H. & Corwyn, R. F. (2002). Socioeconomic status and child development. *Annual Review of Psychology*, 53, 371-399.

<sup>10</sup> Willms, J. D. (2002). Socioeconomic gradients for childhood vulnerability. In J. D. Willms (Ed.), *Vulnerable Children: Findings from Canada's National Longitudinal Survey of Children and Youth* (pp. 71-102). Edmonton, Alberta: The University of Alberta Press.

## *Family Structure*

According to results from parents' reports in PIDACS, about 15% of Canadian families with young children are headed by a single parent, usually the mother. Approximately 14% of the children in the Red Deer PIDACS sample were living in single-parent families.

Single mothers tend to be at increased risk of various physical and mental health problems and are more likely to have low levels of education. Many single-parent families also experience prolonged periods of low income. Several large-scale studies have found negative effects on children's outcomes associated with growing up in a single-parent family, but these effects are largely attributable to low levels of income and education.<sup>11</sup> One of the problems often experienced by single parents, for example, is a lack of resources and transportation for their children to participate in sports and recreational programs.

About 12% of the children in the Red Deer sample did not have any brothers or sisters, while 52% had one sibling, and 36% had at least two siblings. The average number of siblings in the Red Deer sample was 1.4; the Canadian PIDACS average was 1.3 siblings.

## *Other Demographic Characteristics*

About 7% of the children in the PIDACS sample for Red Deer were of Aboriginal background. About 3.8% of Canadians were of Aboriginal background based on the 2006 Canadian Census.

Less than 4% of the children in the Red Deer PIDACS sample were immigrants, or born outside Canada. Results from the 2006 Canadian Census indicate that only about 2% of the families in this community were recent immigrants who had immigrated between 2001 and 2006, while the national rate was 3.6%. Since the number of immigrant children in the sample was quite small, this factor is not considered further in this report.

In about 94% of the families in the Red Deer PIDACS sample, English was the language that the mother and father learned at home during childhood. In another 2% of the families, French was the childhood language of at least one parent. In 4% of the families, the parents spoke a language other than English or French during their childhood.

---

<sup>11</sup> Strohschein, L., Tramonte, L. & Willms, J. D. (2009). The effects of divorce and separation on children's developmental outcomes. Research monograph in the Successful Transitions series. Ottawa: Human Resources and Skills Development Canada.





# II

HOW ARE CHILDREN DOING IN  
RED DEER?



## II. HOW ARE CHILDREN DOING IN RED DEER?

### A. DEVELOPMENTAL OUTCOMES IN EARLY CHILDHOOD

The research on child development has provided guidance on the developmental outcomes that are most important at various stages of development. Efforts to monitor early childhood outcomes have emphasized developmental outcomes in five domains: (1) physical well-being and motor development, (2) social and emotional development, (3) approaches to learning, (4) language development, and (5) cognition and general knowledge.<sup>12</sup> This framework is consistent with the priorities of UNICEF, which include healthy growth and development, less disease and fewer illnesses, thinking and language skills, emotional and social skills, and self esteem.<sup>13</sup>

Most young Canadian children are healthy, exhibiting low rates of infant and childhood mortality and morbidity.<sup>14</sup> Among pre-school children, asthma is a prominent health concern, which, along with other chronic health problems, contributes to respiratory illness. Allergies, chronic ear infections, and health problems stemming from injuries also affect many Canadian children. The prevalence of childhood obesity has increased dramatically in the past two decades and has recently been recognized as a major health problem in Canada for children during the pre-school years.<sup>15, 16</sup>

Aside from indicators of children's health status, the domain of physical well-being also includes children's gross and fine motor development. Gross motor development pertains to children's use of large muscle groups to walk, sit, stand and run. Fine motor development refers to the use of their hands to eat, draw, print, write and perform many other detailed activities. By age five, most children can balance on one foot, hop, and do somersaults, as well as copy shapes, draw a person, and print some letters. Children vary in their rate of development of fine and gross motor skills, but substantially poor development can indicate that a child may require medical attention or other special services.<sup>17</sup>

---

<sup>12</sup> Willms, J. D. & Beswick, J. F. (2005). *Early Years Evaluation - Teacher Assessment: Revised*. Fredericton, New Brunswick: Canadian Research Institute for Social Policy.

Rhode Island Kids Count (2005). *Getting Ready: Findings from the National School Readiness Indicators Initiative, A 17-State partnership*. Available on-line: [http://www.gettingready.org/matriarch/MultiPiecePage.asp\\_Q\\_PageID\\_E\\_318\\_A\\_PageName\\_E\\_NationalSchoolReadinessIndicat](http://www.gettingready.org/matriarch/MultiPiecePage.asp_Q_PageID_E_318_A_PageName_E_NationalSchoolReadinessIndicat).

<sup>13</sup> UNICEF (2002). *UNICEF's priorities for children, 2002-2005*. New York: UNICEF.

<sup>14</sup> Canadian Institute of Child Health (2000). *The Health of Canada's Children: A CICH profile*. Ottawa: Canadian Institute of Child Health.

<sup>15</sup> Tremblay, M., & Willms, J. D. (2000). Secular trends in body mass index of Canadian children. *Canadian Medical Association Journal*, 163(11), 1429-1433.

<sup>16</sup> Canning, P. M., Courage, M. L., Frizzell, L. M. (2004). Prevalence of overweight and obesity in a provincial population of preschool children. *Canadian Medical Association Journal*, 171(3), 240-242.

Willms, J. D. (2004). Early childhood obesity: A call for early surveillance and preventive measures. *Canadian Medical Association Journal*, 171(3), 243-244.

<sup>17</sup> Shelov, S. P. (ed.) (2004). *Caring for Your Baby and Young Child: Birth to Age 5*. Elk Grove Village, IL: American Academy of Pediatrics.

The domain of outcomes that measure social and emotional development includes positive social skills, such as children's ability to get along with other children, accept responsibility for their actions, and work independently. During the pre-school years, some children are physically aggressive more often than other children their age, and when children enter school, hyperactivity and inattention emerge as important behavioural problems.<sup>18</sup> The term 'approaches to learning' pertains to children's engagement in learning, and comprises such factors as enthusiasm, curiosity, and persistence in completing tasks.

The rate at which children acquire language differs considerably among children, even among those from the same family. During the 1970s and 80s, researchers were concerned with whether variation in early literacy skills was attributable mainly to differences in children's innate capacity, or to differences in their exposure to speech and language. The evidence indicated that hereditary effects are relatively weak: only about 10 to 12% of the variation in children's vocabulary scores was explained by parents' vocabulary scores.<sup>19</sup> Recent research that has examined children's vocabulary growth during the pre-school years suggests that about 20% of the variation is attributable to the quantity of the mother's speech and the frequency with which mothers use particular words.<sup>20</sup> It is also related to children's exposure to language in the home and to the nature of their interactions with their parents.<sup>21</sup>

Cognitive development includes the abilities to reason, understand relational concepts, build concepts, and work with mathematical concepts. During the pre-school years, these abilities are closely tied to children's language development. Together, language and cognitive development are key predictors of the rate at which children acquire reading skills in grades 1 and 2.<sup>22</sup> This, in the longer term, has important implications for their progress at school.

The PIDACS includes a broad range of outcome measures. These include three direct assessments of children's language, cognitive development and pre-literacy skills, as well as parents' assessments of pro-social behaviour, behavioural problems, and several aspects of physical health. The measures used in PIDACS are described below in three sections, one each for the cognitive, behavioural and health domains. Each section also provides the results for Red Deer on each assessment.

---

<sup>18</sup> Tremblay, R. E., Nagin, D. S., Séguin, J. R., Zoccolillo, M., Zelazo, P. D., Boivin, M., Pérusse, D., & Japel, C. (2004). Physical Aggression During Early Childhood: Trajectories and Predictors. *Pediatrics*, 114, 1, 43-50.

Willms, J. D. (2002). Socioeconomic gradients for childhood vulnerability. In J. D. Willms (Ed.), *Vulnerable Children: Findings from Canada's National Longitudinal Survey of Children and Youth* (pp. 71-102). Edmonton, AB: The University of Alberta Press.

<sup>19</sup> Scarr, S., & Weinberg, R. A. (1978). The influence of "family background" on intellectual attainment. *American Sociological Review*, 43, 674-692.

<sup>20</sup> Huttenlocher, J., Haight, W., Bryk, A., Seltzer, M., & Lyons, T. (1991). Early vocabulary growth: Relation to language input and gender. *Developmental Psychology*, 27(2), 236-248.

<sup>21</sup> Hart, B., & Risley, T. R. (1995). *Meaningful differences in the everyday experience of young American children*. Baltimore: P. H. Brookes.

<sup>22</sup> Scarborough, H. S. (1998). Early identification of children at risk for reading disabilities: Phonological awareness and some other promising predictors. In B. K. Shapiro, A. J. Capute, & B. Shapiro (Eds.), *Specific reading disability: A view of the spectrum* (pp. 77-121). Hillsdale, NJ: Erlbaum.

Schatschneider, C., Fletcher, J. M., Francis, D. J., Carlson, C. D., & Foorman, B. R. (2004). Kindergarten prediction of reading skills: A longitudinal comparative analysis. *Journal of Educational Psychology*, 96(2), 265-282.

## B. DEVELOPMENTAL SKILLS

The PIDACS includes three measures of children's developmental skills.

*Receptive Vocabulary.* Children's language development was assessed with the *Peabody Picture Vocabulary Test, Revised – PPVT-R*, which assesses the vocabulary that children understand when they hear spoken words. This is called receptive vocabulary. The assessor says a word, and the child is asked to point to one of four pictures on an easel plate that corresponds to the word. The PPVT-R was used with English-speaking children and the *Échelle de vocabulaire en images Peabody (EVIP)* was used with French-speaking children. The PPVT-R was developed by Lloyd and Leota Dunn at the University of Hawaii, while the EVIP was developed by Claudia M. Thériault-Whalen at St. Thomas University in Fredericton, New Brunswick. The scores were scaled to have a mean of 100 and a standard deviation of 15 for the Canadian PIDACS sample.

*Number Knowledge.* The *Number Knowledge* assessment gauged children's intuitive knowledge of numbers by assessing their understanding of quantity (more versus less), their ability to count objects, their understanding of number sequence, and their ability to do simple arithmetic. The assessment was developed by Dr. Robbie Case and his colleagues at the Ontario Institute for Studies in Education at the University of Toronto. It is administered orally and the child must respond verbally without using paper or a pencil to figure out answers. The scores on this assessment were also scaled to have a mean of 100 and a standard deviation of 15 for the Canadian PIDACS sample.

*Pre-literacy skills.* An assessment of children's pre-literacy skills was based on the *Who Am I?*, which was developed by Dr. Molly de Lemos and her colleagues at the Australian Council for Educational Research. It is an assessment that involves various copying and writing tasks; for example, it assesses children's ability to conceptualize and to reconstruct geometrical shapes and to use symbolic representations, as illustrated by their understanding and use of conventional symbols such as numbers, letters and words. Children are asked to copy five shapes (such as a circle or a diamond) and to write their names, numbers, letters, words, and a sentence. As with the PPVT-R and Number Knowledge, these scores were scaled to have a mean of 100 and a standard deviation of 15 for the Canadian PIDACS sample.

Children with very low scores on the direct assessments used in PIDACS are at risk of experiencing slow development in their reading skills as they proceed through the primary grades. The choice of a cut-off score to define this vulnerability is rather arbitrary. For the Peabody Picture Vocabulary Test, a score of 85 is often set as the low-score threshold. Children with scores below 85 on the PPVT are at risk of experiencing difficulties learning to read,<sup>23</sup> and in Canada about 20% of children are then at risk of not making the critical transition from learning-to-read to reading-to-learn around Grade 3 or 4. In this study the low-score threshold was set at 85, which is about one standard deviation below the mean, for all three PIDACS direct assessment measures.

---

<sup>23</sup> Speece, D. L., Ritchey, K. D., Cooper, D. H., Roth, F. P., Schatschneider, C. (2004). Growth in early reading skills from kindergarten to third grade. *Contemporary Educational Psychology, 29*, 312-332.

**TABLE 2-1. Mean scores on the direct assessments of kindergarten children**

	Red Deer		Canadian Average (PIDACS)	
	Mean	S.D.	Mean	S.D.
Receptive Vocabulary	99.1	12.7	100.0	15.0
Number Knowledge	<b>105.8</b>	13.0	100.0	15.0
Pre-Literacy Skills	99.8	13.9	100.0	15.0

**Note:** Figures in bold text differ significantly from the Canadian PIDACS average.

**Source:** PIDACS, 2006-07 (Canada) and 2008-09 (Red Deer).

Table 2-1 depicts the average scores on the direct assessments for the participating children. The children of Red Deer had an average score of 99.1 on the assessment of receptive vocabulary. This was comparable to the Canadian PIDACS average. (See discussion regarding the Canadian PIDACS average on page I-9). The average score on the assessment of number knowledge was 105.8, which was considerably higher than the Canadian PIDACS average. On the assessment of pre-literacy skills, the children of Red Deer had an average score of 99.8, which was comparable to the Canadian PIDACS average.

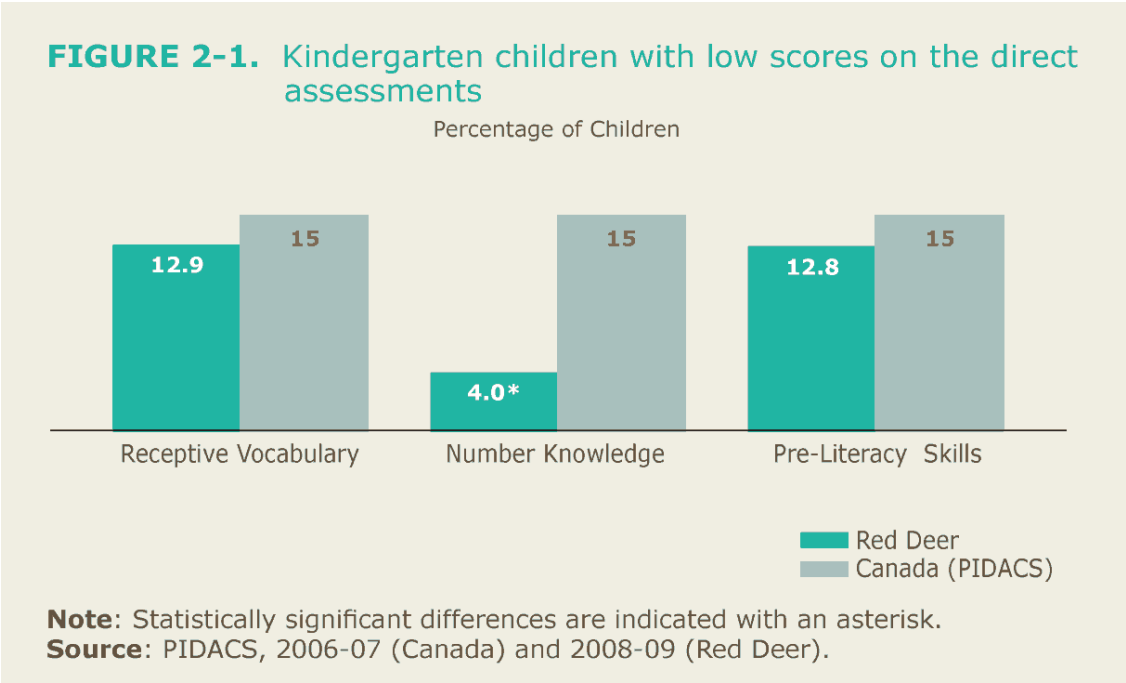


Figure 2-1 shows the percentage of children in Red Deer with scores below 85 on the three direct assessments. About 13% of the children in this community had low scores on the assessment of receptive vocabulary. This prevalence of vulnerability was comparable to that seen in the Canadian PIDACS population. In contrast, 4% of the children in Red Deer had low scores on the assessment of number knowledge, which was a considerably lower percentage than in the Canadian PIDACS population. On the assessment of pre-literacy skills, about 13% scored below 85, which was comparable to the percentage in the Canadian PIDACS population.

## C. BEHAVIOURAL OUTCOMES

### *PIDACS Assessments of Behavioural Outcomes Based on Parent Interviews*

In PIDACS interviews, parents provided their perceptions on how their kindergarten child behaves at home and in the community. These yielded information on children's developmental outcomes that included a measure of positive social behaviour and four behavioural problems that are displayed by some children this age: inattention, anxiety, depression and physical aggression. Each scale is based on several questions; for example, the parent is asked how often his or her child cannot sit still or is restless, and answers with one of three possible responses: 'never'; 'sometimes'; or 'often'. The responses for each measure are assigned scores of 0, 1 or 2 for 'never'; 'sometimes'; or 'often', respectively, and averaged across the questions to create a scale ranging from 0 to 2. A child is considered to have a behavioural problem if he or she has a score that is *greater than* 1.0 on the relevant measure. On the measure of positive social behaviour, a child is considered to have 'low positive social behaviour' if he or she has a score that is *less than* or equal to 1.0.

*Positive social behaviour.* Children who exhibit higher levels of positive social behaviour are more likely to try to help and comfort others. They may offer to help pick up objects that another child has dropped or offer to help a child who is having trouble with a difficult task. They might also invite their peers to join in a game.

*Inattention.* Children who are inattentive tend to have trouble sitting still, are restless or easily distracted, have trouble sticking to any activity or concentrating for long periods, and may have difficulty waiting their turn in games or groups. Children who are considered 'hyperactive' often display these traits, but not all inattentive children are hyperactive.

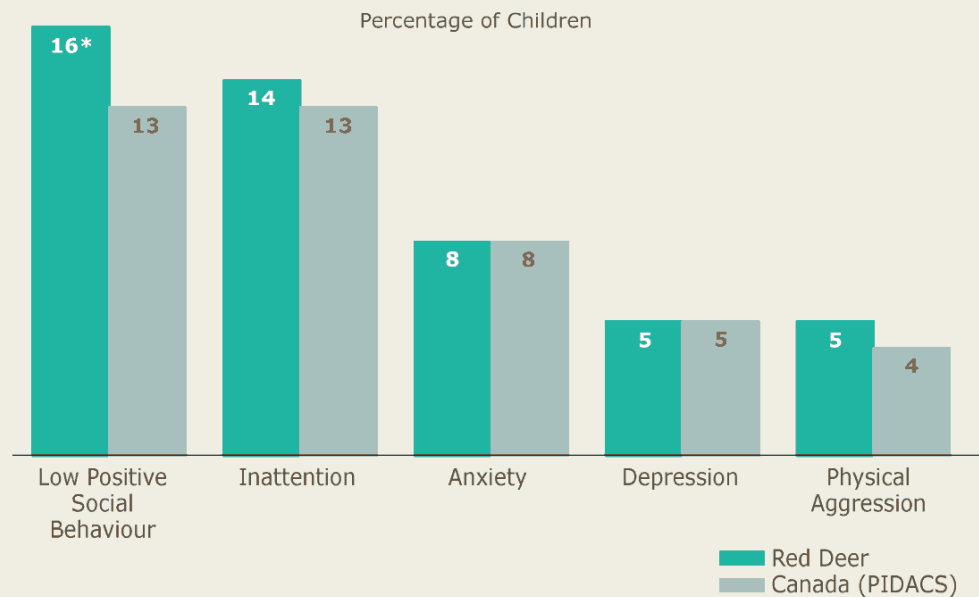
*Anxiety.* Children with anxiety problems tend to be fearful, worried, or nervous and high-strung. Quite often they cry more than other children.

*Depression.* At this age, some children also display depressive symptoms, such as being unhappy or sad more often than other children, or having trouble enjoying activities.

*Physical aggression.* Children at age five can on occasion be hostile or aggressive towards others. However, some children are aggressive more often than others. For example, if another child accidentally hurts them, they assume that the other child meant to do it, and then react with anger and fighting. Some children at this age also physically attack others or threaten them, or they are cruel and bully other children.



**FIGURE 2-2.** Kindergarten children with low positive social behaviour and behavioural problems



**Note:** Statistically significant differences are indicated with an asterisk.

**Source:** PIDACS, 2006-07 (Canada) and 2008-09 (Red Deer).

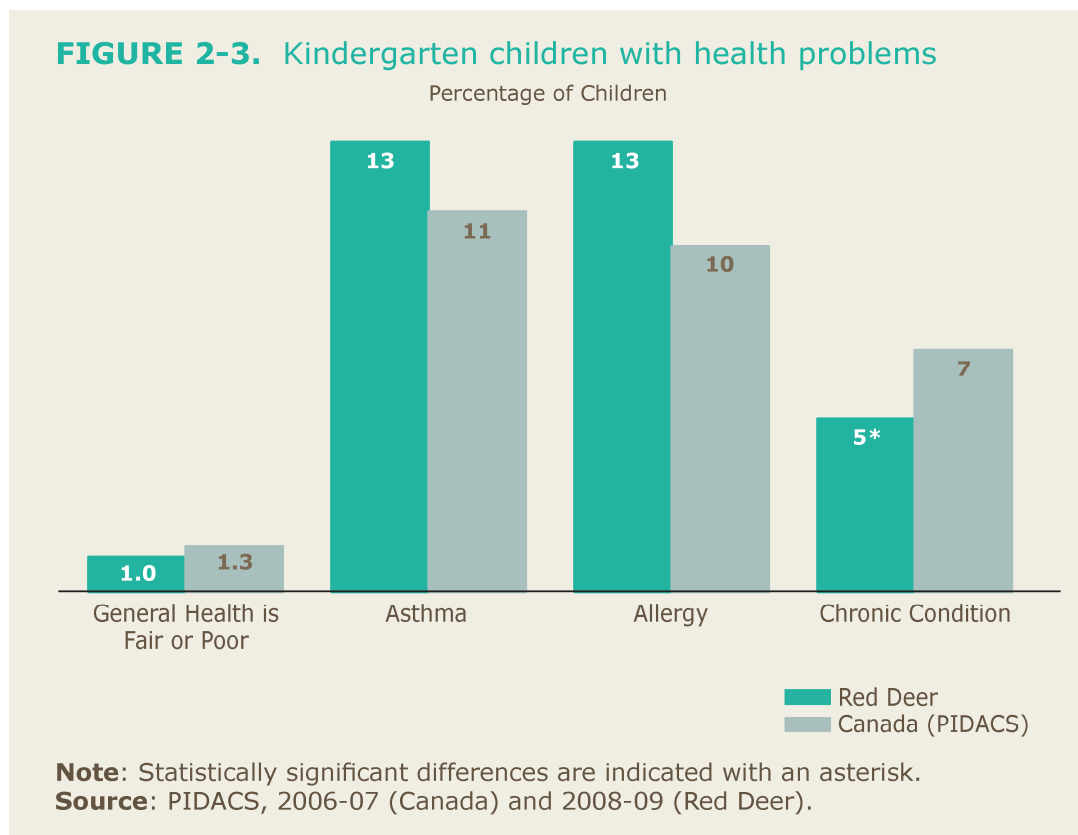
Figure 2-2 shows the proportion of children with low scores on the measures of positive social behaviour, and data for the four types of behavioural problems, based on the reports of parents in the PIDACS interview. In Red Deer, a greater proportion of children displayed low positive social behaviour than was the case among their Canadian PIDACS counterparts (16% locally as opposed to 13% nationally). About 14% of the children in the community had problems with inattention, 8% displayed high levels of anxiety, 5% displayed depressive symptoms, and 5% were physically aggressive. These results were not significantly different from the corresponding Canadian PIDACS averages.

## D. HEALTH OUTCOMES

### *PIDACS Assessments of Health Outcomes Based on Parent Interviews*

During the PIDACS interview the parent provided information on the general health of his or her child, and indicated whether the child had any physical, mental or health problems that limited his or her child's activities. This included only health conditions or problems that had lasted or were expected to last for at least six months. The parent was also asked if the child had a respiratory problem, such as hay fever or asthma; any food, digestive or other allergies; or chronic conditions other than asthma or allergies, such as heart problems, epilepsy, cerebral palsy, or a kidney condition.

Figure 2-3 shows that in Red Deer, 1.0% of the children were considered to be in fair or poor health by their parents. The proportions of children with asthma, allergies and other chronic health problems were 13%, 13% and 5%, respectively. With respect to the prevalence of poor general health, asthma, and allergies, children in Red Deer did not differ significantly from the Canadian PIDACS average. The prevalence of for chronic conditions, however, was lower than the Canadian average.



## E. INEQUALITIES IN OUTCOMES

Table 2-2 provides information on inequalities in outcomes between boys and girls and between sub-populations defined by the demographic factors described in the Introduction. For each group, it displays the prevalence of children with low scores on the three direct assessments of cognitive skills; with low scores on the measure of positive social behaviour; with the four types of behavioural problems; and with poor health outcomes. Differences between the sexes or sub-populations that are statistically significant ( $p < 0.05$ ) are indicated with bold text. When cell size for a cross-tabulation is less than 10, the estimate is not shown.

The most prominent inequalities in young children's outcomes in Red Deer pertained to scores on the direct assessments. Although the differences were not statistically significant in all cases, boys tended to have lower scores, as did children whose fathers were unemployed or had not completed secondary school, children living in single-parent families, and Aboriginal children. Boys were also more likely than girls to have low positive social behaviour and to display problems with inattention and physical aggression.

**TABLE 2-2. Differences among Red Deer sub-populations in kindergarten children’s developmental outcomes (% children)**

	Cognitive			Behavioural					Health			
	Low Receptive Vocabulary	Low Number Knowledge	Low Pre-literacy Skills	Low Positive Social Behaviour	Inattention	Anxiety	Depression	Physical Aggression	Poor General Health	Asthma	Allergies	Chronic Condition
<b>All Children</b>	13	4	13	16	14	8	5	5	1	13	13	5
<b>Child’s Sex</b>												
Girls	<b>8</b>	3	<b>7</b>	<b>11</b>	<b>6</b>	8	5	<b>2</b>	0.9	11	12	4
Boys	<b>17</b>	5	<b>18</b>	<b>20</b>	<b>21</b>	9	4	<b>7</b>	1.0	14	14	5
<b>Family Income</b>												
Below \$30,000/year	13	4	<b>23</b>	8	12	8	7	8	0.0	17	14	7
At or above \$30,000/year	12	3	<b>11</b>	18	16	10	4	5	1.1	13	13	4
<b>Mothers’ Employment</b>												
Not employed	13	6	13	13	13	11	4	4	0.0	12	14	6
Employed	11	3	11	18	15	7	5	5	1.4	14	12	4
<b>Fathers’ Employment</b>												
Not employed	<b>27</b>	<b>18</b>	25	7	8	0	0	0	0.0	0	14	0
Employed	<b>10</b>	<b>3</b>	10	18	13	9	4	4	0.9	13	13	5
<b>Mothers’ Education</b>												
Did not complete secondary	<b>24</b>	5	17	3	22	0	5	0	0.0	0	4	4
Completed secondary	<b>11</b>	4	12	17	14	9	5	5	0.8	14	13	5
<b>Fathers’ Education</b>												
Did not complete secondary	<b>25</b>	<b>16</b>	<b>26</b>	18	24	4	0	5	5.0	0	14	5
Completed secondary	<b>10</b>	<b>2</b>	<b>10</b>	17	12	9	4	4	0.7	14	13	4
<b>Family Structure</b>												
Single-parent family	16	4	<b>23</b>	10	<b>23</b>	7	7	8	0.0	14	12	7
Two-parent family	11	3	<b>11</b>	17	<b>13</b>	9	4	4	1.1	12	13	4
<b>Aboriginal Status</b>												
Non-Aboriginal	<b>10</b>	<b>3</b>	12	16	14	8	4	5	0.8	14	13	5
Aboriginal	<b>26</b>	<b>11</b>	19	9	12	6	8	3	0.0	4	11	4

**Note:** Differences that are statistically significant ( $p < 0.05$ ) are in bold text.

**Source:** PIDACS 2008-09 (Red Deer).

# III

## FAMILY AND COMMUNITY SUPPORT FOR EARLY CHILDHOOD DEVELOPMENT



### III. FAMILY AND COMMUNITY SUPPORT FOR EARLY CHILDHOOD DEVELOPMENT

#### A. FAMILY LIFE

Earlier research based on the National Longitudinal Survey of Children and Youth identified four factors that were strongly related to children's developmental outcomes: parenting skills, the cohesiveness of the family unit, the mental health of the mother, and the extent to which parents engage with their children.<sup>24</sup> The PIDACS included measures of these four key aspects of family life. The measures used and the results pertaining to Red Deer are described below.

##### *Family Functioning and Maternal Depression*

The concept of family functioning refers mainly to the cohesiveness and adaptability of the family. It concerns how well the family functions as a unit, not just the strength of the relationships between spouses or between parents and their children. A number of studies have shown that family functioning is related to children's developmental outcomes, especially children's behaviour.<sup>25</sup>

In this study, family functioning is assessed with 12 items pertaining to a family's ability to communicate, to make decisions and solve problems as a group, to discuss feelings and concerns, to get along together, and to feel accepted for whom they are. The total scores on the scale range from 0 to 36, with higher scores indicating a more positively functioning family. A cut-off score of 24 was used to denote families that had poor family functioning. About 10% of the families in the 21 UEY communities assessed with PIDACS in 2006-07 (i.e., the Canadian PIDACS data) scored below 24 on this scale.

According to Health Canada, about 5% to 7% of mothers experience depression after the post-partum period.<sup>26</sup> Depression is often accompanied by insomnia, emotional problems, anxiety, and feelings of guilt. These in turn can have adverse effects on a mother's interactions with her child, leading to poorer social and cognitive developmental outcomes.<sup>27</sup> Depression among fathers may also have adverse effects, but the number of fathers studied in earlier research based on UEY and the National Longitudinal Survey of Children and Youth was insufficient to estimate its effects.

---

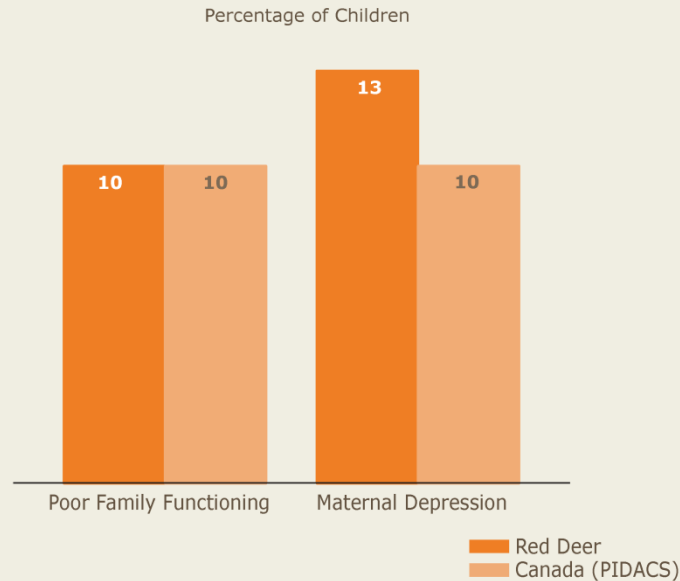
<sup>24</sup> Willms, J. D. (2002). Research findings bearing on Canadian Social Policy. In J. D. Willms, (Ed.), *Vulnerable Children: Findings from Canada's National Longitudinal Study of Children and Youth* (pp.331-58). Edmonton, AB: University of Alberta Press. (page 356)

<sup>25</sup> Racine, Y. & Boyle, M. H. (2002). Family functioning and children's behaviour problems. In J. D. Willms, (Ed.), *Vulnerable Children: Findings from Canada's National Longitudinal Study of Children and Youth* (pp. 199-210). Edmonton, AB: University of Alberta Press.

<sup>26</sup> Health Canada. (1999). Women's Health Strategy. Ottawa, ON: Bureau of Women's Health and Gender Analysis, Health Canada. Retrieved from the Health Canada Web site: [www.hc-sc.gc.ca/english/women/womenstrat.htm](http://www.hc-sc.gc.ca/english/women/womenstrat.htm)

<sup>27</sup> Murray, L., & Cooper, P. (1997). Effects of postnatal depression on infant development. *Archives of Disease in Childhood*, 72(2), 99-101.

**FIGURE 3-1.** Percentage of families with poor family functioning and mothers with signs of depression in families with kindergarten children



**Note:** Statistically significant differences are indicated with an asterisk.  
**Source:** PIDACS, 2006-07 (Canada) and 2008-09 (Red Deer).

The PIDACS interview included 10 items pertaining to maternal depression. Respondents were presented with a set of statements describing certain feelings and behaviours and asked to indicate how often they had felt or behaved that way during the previous week, for example, “I felt that I could not shake off the blues, even with help from my family or friends”, “I felt lonely”, and “I had crying spells”. On such statements respondents who were mothers or female guardians would have indicated that they felt this way: “Rarely or none of the time (less than 1 day)”, “Some or a little of the time (1-2 days)”, “Occasionally or a moderate amount of the time (3-4 days)”, and “Most or all of the time (5-7 days)”. These answers were scored and then scaled on a four-point scale, with 0 denoting “Rarely or none of the time” and 3 denoting “Most or all of the time”. In this report, a low-score cut-off of 0.75 was used to identify mothers who were displaying strong signs of depression. Using this cut-off of 0.75, it was found that about 10% of mothers in the Canadian PIDACS sample displayed signs of depression. This prevalence was comparable to that seen in other studies, including the National Longitudinal Survey of Children and Youth.

Figure 3-1 shows the prevalence of families with poor family functioning and the prevalence of maternal depression. About 10% of the families in Red Deer had low scores on the measure of family functioning, while 13% of the mothers were displaying strong signs of depression. On both of these indicators, the results for Red Deer were comparable to the Canadian PIDACS average. (See discussion regarding the Canadian PIDACS average on page I-9).

Table 3-1 depicts differences among sub-populations of Red Deer in the prevalence of families with poor family functioning and maternal depression. As shown in the table, the



prevalence of poor family functioning was 20% among low-income families, while it was only 10% in families with incomes above \$30,000. Low-income families and single-parent families were more likely to be experiencing poor family functioning. Mothers were more likely to be experiencing depression if they were in low-income families, if they were a single parent, or if they or their spouses had low levels of education.

**TABLE 3-1. Differences among Red Deer sub-populations in maternal depression and poor family functioning in families with kindergarten children (% children)**

	Poor Family Functioning	Maternal Depression
<b>All Children</b>	10	13
<b>Child's Sex</b>		
Girls	9	12
Boys	12	14
<b>Family Income</b>		
Below \$30,000/year	<b>20</b>	<b>29</b>
At or above \$30,000/year	<b>10</b>	<b>10</b>
<b>Mothers' Employment</b>		
Not employed	9	16
Employed	11	11
<b>Fathers' Employment</b>		
Not employed	15	20
Employed	9	10
<b>Mothers' Education</b>		
Did not complete secondary	8	<b>34</b>
Completed secondary	10	<b>12</b>
<b>Fathers' Education</b>		
Did not complete secondary	19	<b>29</b>
Completed secondary	9	<b>9</b>
<b>Family Structure</b>		
Single-parent family	<b>18</b>	<b>30</b>
Two-parent family	<b>9</b>	<b>10</b>
<b>Aboriginal Status</b>		
Non-Aboriginal	10	13
Aboriginal	13	15

**Note:** Differences that are statistically significant ( $p < 0.05$ ) are in bold text.

**Source:** PIDACS 2008-09 (Red Deer).

### Parenting Practices

A number of studies have shown that children have better developmental outcomes when parents are loving and responsive to their child's needs and socialize their child by making demands for mature behaviour and by supervising their child. In PIDACS, parents answered 14 questions that were used to develop scales for these two critical dimensions of parenting practices.

**Love and Support:** This scale measures the extent to which parents are loving, responsive to the child's needs, and recognize the child's individuality. Parents who are loving and supportive tend to praise their children more, and are warm and expressive. Parents would score low on this measure if they tended to be harsh with their children, neglectful, or detached.

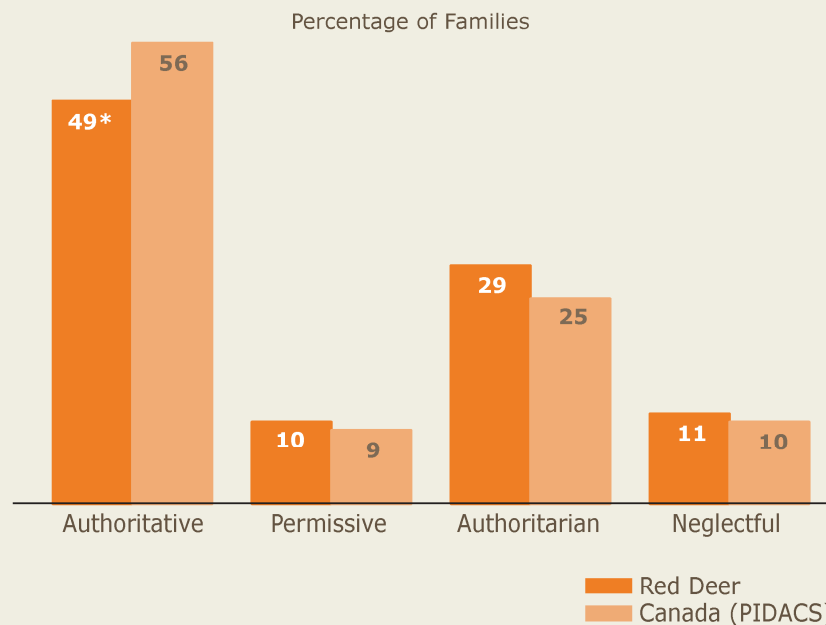
**Authority:** This scale measures parents' efforts to socialize their child into the family and society by supervising the child, making demands for mature behaviour, and demanding compliance. Parents scoring high on this scale tend to set boundaries and expectations. They consistently reinforce behaviour that is 'in bounds', and when their child is 'out of bounds' they guide him or her towards appropriate behaviour. These parents would be intolerant of misbehaviour, but not over-controlling.

As illustrated in Table 3-2, these two constructs are commonly used in a typology of parenting styles, which classifies parents in terms of their responses to the needs of children for nurturance and supervision.<sup>28</sup>

<b>TABLE 3-2. Typology of parenting styles as a function of "Love and Support" and "Authority"</b>			
		<b>Love and Support</b>	
		<i>High</i>	<i>Low</i>
<b>Authority</b>	<i>High</i>	<b>Authoritative</b>	<b>Authoritarian</b>
	<i>Low</i>	<b>Permissive</b>	<b>Neglectful</b>

<sup>28</sup> Baumrind, D. (1991). The influence of parenting style on adolescent competence and substance abuse. *Journal of Early Adolescence*, 11(1), 56-95.

**FIGURE 3-2.** Parenting styles of parents with kindergarten children



**Note:** Statistically significant differences are indicated with an asterisk.  
**Source:** PIDACS, 2006-07 (Canada) and 2008-09 (Red Deer).

Parents who score high on both dimensions of parenting are considered 'authoritative' parents. Several studies, including studies based on the National Longitudinal Survey of Children and Youth, have shown that children of these parents have better developmental outcomes.<sup>29</sup> In contrast, parents who are loving and supportive but lack authority are considered 'permissive', while those who display authority but are less loving and supportive are considered 'authoritarian'. Parents who are less loving and responsive and do not adequately monitor their children's behaviour are referred to as 'neglectful'. Based on their scores on the measures of 'love and support' and 'authority', parents were classified as authoritative, permissive, authoritarian, or neglectful. With this classification, about 56% of Canadian parents (PIDACS 2006-07) were authoritative, 9% were permissive, 25% were authoritarian, and 10% were neglectful.

Figure 3-2 shows the percentage of families in each of the four categories for Red Deer compared with the Canadian average. About 49% of Red Deer's parents were considered authoritative, which was below the Canadian PIDACS average. The percentages of families in the other three categories did not differ significantly from the Canadian average.

<sup>29</sup> Chao, R. K. & Willms, J. D. (2002). The effects of parenting practices on children's outcomes. In J. D. Willms, (Ed.), *Vulnerable Children: Findings from Canada's National Longitudinal Study of Children and Youth* (pp. 149-165). Edmonton, AB: University of Alberta Press.

Other research, including research based on the National Longitudinal Survey of Children and Youth, has also shown that parental engagement with children in such activities as reading to them, playing games with them, or simply talking and laughing with them has positive effects on their development. In PIDACS, parents were asked a number of questions on engagement with their children. The best marker of engagement, in terms of its relationship to children's development, is the amount of time parents spend reading to their child. In contrast, time spent watching television or videos takes away from time spent doing constructive activities; excessive amounts can have a detrimental effect on children's outcomes.

In Red Deer, 77% of the parents read to their child at least once every day. This was the same as the Canadian PIDACS average of 77%. On average, the kindergarten children spent 2.0 hours per day watching television, which was significantly higher than the Canadian average of 1.6 hours.

Table 3-3 depicts differences among sub-populations in Red Deer in the percentage of parents displaying authoritative parenting practices, the percentage reading to their child at least once a day, and the average time spent watching television. There were relatively few differences among sub-populations in these measures. Mothers who were unemployed were more likely to display authoritative practices, but the average time their children spent watching television was higher, compared with mothers who were employed. The amount of time watching television was also higher for children whose mothers had not completed secondary school. There was also a large difference in the percentage of children being read to daily between employed and unemployed fathers.

**TABLE 3-3. Differences among Red Deer sub-populations in parenting practices (authoritative style, reading to child, and child watching television or videos) in families with kindergarten children**

	Authoritative Style (% children)	Reads to Child at Least Once a Day (% children)	Child Watching Television or Videos (hours)
<b>All Children</b>	49	77	2.0
<b>Child's Sex</b>			
Girls	52	79	1.9
Boys	47	75	2.0
<b>Family Income</b>			
Below \$30,000/year	45	71	2.0
At or above \$30,000/year	50	78	1.9
<b>Mothers' Employment</b>			
Not employed	<b>55</b>	78	<b>2.1</b>
Employed	<b>44</b>	76	<b>1.8</b>
<b>Fathers' Employment</b>			
Not employed	53	<b>29</b>	2.3
Employed	50	<b>78</b>	1.9
<b>Mothers' Education</b>			
Did not complete secondary	38	69	<b>2.4</b>
Completed secondary	50	77	<b>1.9</b>
<b>Fathers' Education</b>			
Did not complete secondary	33	75	2.2
Completed secondary	51	76	1.9
<b>Family Structure</b>			
Single-parent family	44	79	2.0
Two-parent family	50	77	1.9
<b>Aboriginal Status</b>			
Non-Aboriginal	50	77	2.0
Aboriginal	44	69	1.8

**Note:** Differences that are statistically significant ( $p < 0.05$ ) are in bold text.

**Source:** PIDACS 2008-09 (Red Deer).

**TABLE 3-4. Parents' engagement with their kindergarten children and their children's literacy activities (% children)**

	Red Deer	Canada (PIDACS)
<b>Parent does the following activities with the child at least once every day</b>		
Encourages him or her to use numbers in daily activities	74	71
Teaches him or her to read words	<b>46</b>	63
Tells stories	58	61
Takes him or her outside to play	<b>31</b>	47
Watches television with him or her	49	47
Teaches him or her to print letters or numbers	<b>40</b>	46
Sing songs (including action songs)	40	41
Plays cards or board games	<b>6</b>	9
<b>Child does the following activities at least once every day</b>		
Plays with pencils or markers doing real or pretend writing	73	72
Reads or tries to read	<b>63</b>	71
Looks at books, magazines, comics, etc. on his or her own	<b>68</b>	63
Does puzzles	10	10
<b>Note:</b> Differences that are statistically significant ( $p < 0.05$ ) are in bold text.		
<b>Source:</b> PIDACS, 2006-07 (Canada) and 2008-09 (Red Deer).		

Table 3-4 shows the percentage of parents who were engaged with their child doing various activities at least once every day. For four of the eight activities parents in Red Deer were less engaged than their Canadian PIDACS peers. These included: teaching the child to read words, taking the child outside to play, teaching the child to print letters or numbers, and playing cards or board games with the child. For the other four activities the levels of engagement were comparable to the Canadian average. With respect to literacy-related activities, compared with the Canadian PIDACS average a smaller percentage of children in Red Deer tried to read or read every day, but a larger percentage of children looked at books and other reading materials on their own.

**TABLE 3-5. Differences among Red Deer sub-populations in parents' engagement with their children and kindergarten children's literacy activities (% children)**

	Parents' Engagement with Child								Child's Activities			
	Encourages Use of Numbers	Teaches to Read Words	Tells Stories	Takes Outside to Play	Watches Television	Teaches Printing	Sings Songs	Plays Games	Does Real or Pretend Writing	Reads or tries to Read	Looks at Books, Etc.	Does Puzzles
<b>All Children</b>	74	46	58	31	49	40	40	6	73	63	68	10
<b>Child's Sex</b>												
Girls	74	46	61	28	47	<b>47</b>	<b>49</b>	7	<b>88</b>	<b>75</b>	<b>79</b>	11
Boys	74	46	55	34	49	<b>33</b>	<b>32</b>	6	<b>59</b>	<b>51</b>	<b>58</b>	9
<b>Family Income</b>												
Below \$30,000/year	62	45	52	35	<b>67</b>	41	36	8	79	65	71	14
At or above \$30,000/year	74	45	58	32	<b>43</b>	37	39	5	69	61	67	8
<b>Mothers' Employment</b>												
Not employed	70	44	56	<b>37</b>	44	40	42	8	72	63	69	9
Employed	76	48	59	<b>26</b>	52	40	38	5	73	63	67	9
<b>Fathers' Employment</b>												
Not employed	62	31	32	8	61	35	17	0	56	<b>30</b>	68	18
Employed	75	46	58	32	47	39	39	6	72	<b>63</b>	66	8
<b>Mothers' Education</b>												
Did not complete secondary	71	55	48	41	62	<b>68</b>	34	<b>16</b>	78	57	76	15
Completed secondary	74	46	59	31	48	<b>38</b>	40	<b>6</b>	72	63	67	9
<b>Fathers' Education</b>												
Did not complete secondary	77	39	42	37	45	25	26	5	58	<b>33</b>	67	0
Completed secondary	75	46	59	31	47	39	40	6	72	<b>64</b>	67	9
<b>Family Structure</b>												
Single-parent family	70	51	62	31	55	47	42	9	76	66	76	<b>17</b>
Two-parent family	75	45	58	31	48	39	40	6	73	62	67	<b>9</b>
<b>Aboriginal Status</b>												
Non-Aboriginal	75	46	58	31	49	40	40	7	72	62	68	9
Aboriginal	66	51	58	41	48	43	41	6	70	65	69	13

**Note:** Differences that are statistically significant ( $p < 0.05$ ) are in bold text.

**Source:** PIDACS 2008-09 (Red Deer).

Table 3-5 displays differences among sub-populations in Red Deer in the percentage of parents engaged in various activities with their child at least once every day, and the percentage of children that were engaged in literacy activities at least once every day. There were very few significant differences among sub-populations. The most noteworthy differences pertained to the sex of the child; parents with girls were more likely to teach printing and sing songs to their child than those with boys, and similarly girls were more likely than boys to do real or pretend writing, read or try to read, or look at books or other reading materials.



## B. CHILDREN'S PARTICIPATION IN COMMUNITY ACTIVITIES

PIDACS included a number of questions regarding the nature of children's activities and the family and children's use of community resources. The neighbourhood and the wider community are the centre of most young children's lives outside the family home. They provide opportunities for children to play, meet friends, and interact with adults. Although research on the effects of community resources has been quite limited, access to resources undoubtedly plays an important role in children's development.<sup>30</sup>

An important example is the opportunity to engage in sports activities in the local neighbourhood. Research on Canadian youth has found that children's involvement in unorganized sports is an important protective factor against childhood obesity, more so than participation in organized sports involving a coach or instructor. The amount of time children spend watching television and videos is a risk factor for childhood obesity.<sup>31</sup> In this case, the Canadian PIDACS average levels of participation in organized and unorganized sports activities are arguably not the best benchmarks; these levels of participation are considered too low by many researchers, such as those who compile the annual report card for Active Healthy Kids Canada. Similarly, researchers maintain that Canadian children spend too much time in front of a television or computer.<sup>32</sup>

### *Physical and Leisure Activity*

Figure 3-3 shows the number of times per week that kindergarten children in Red Deer were engaged in sports and other activities. On average, they were engaged in organized sports that involve a coach or instructor about 1.1 times per week, which was lower than the Canadian PIDACS average of 1.4 times per week. However, the children in Red Deer were more frequently engaged in unorganized sports: 4.3 times per week compared to the Canadian PIDACS average of 3.8 times per week. Unorganized sports do not involve a coach or instructor, and thus can include many types of activities that children engage in such as running, skipping, swimming or sports activities in their neighbourhood. Although the overall level of activity of the children in this community was close to the Canadian PIDACS average, Canada's *Physical Activity Guide for Children* recommends that children gradually increase the amount of time spent in physical activity per day to 60 minutes of moderate physical activity and 30 minutes of vigorous activity.<sup>33</sup>

The participation rates of Red Deer children in art, music, and other cultural activities was below the Canadian PIDACS average, as was participation in clubs, groups, and community programs, such as Beavers, Sparks, and church.

---

<sup>30</sup> Connor, S. & Brink, S. (1999). *Understanding the Early Years – Community Impacts on Child Development*. Hull: Applied Research Branch, Strategic Policy. Human Resources and Skills Development Canada.

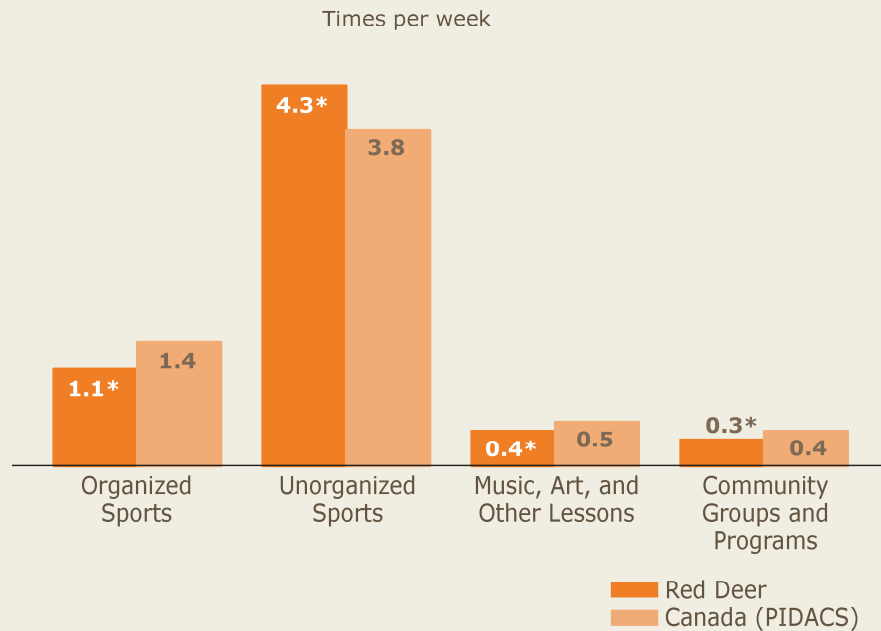
Hertzman, C. & Kohen, D. (2003). Neighbourhoods matter for child development. *Transitions, Autumn*, 3-5.

<sup>31</sup> Tremblay, M.S. and Willms, J.D. (2003). Is the Canadian childhood obesity epidemic related to physical inactivity? *International Journal of Obesity*, 27(9), 1100-1105.

<sup>32</sup> Active Healthy Kids Canada (2007). *Older but not wiser: Canada's Future at Risk. Canada's Report Card on Physical Activity for Children and Youth – 2007*. Toronto: Active Healthy Kids Canada.

<sup>33</sup> Public Health Agency of Canada (2007). Canada's physical activity guides for children and youth. Online at: [http://www.phac-aspc.gc.ca/pau-uap/paguide/child\\_youth/index.html](http://www.phac-aspc.gc.ca/pau-uap/paguide/child_youth/index.html).

**FIGURE 3-3.** Kindergarten children's participation in sports and other activities



**Note:** Statistically significant differences are indicated with an asterisk.

**Source:** PIDACS, 2006-07 (Canada) and 2008-09 (Red Deer).

Differences among sub-populations in participation in organized and unorganized sports are shown in Table 3-6. On average, boys in Red Deer were more frequently involved in organized sports than girls. Also, children in low-income and single-parent families and children whose fathers had not completed secondary school were less likely to be involved in organized sports. Children whose mothers were unemployed tended to be more active in unorganized sports than those whose mothers were employed.

**TABLE 3-6. Differences among Red Deer sub-populations in kindergarten children's participation in sports (times per week)**

	Organized Sports	Unorganized Sports
<b>All Children</b>	1.1	4.3
<b>Child's Sex</b>		
Girls	<b>1.0</b>	4.3
Boys	<b>1.3</b>	4.3
<b>Family Income</b>		
Below \$30,000/year	<b>0.8</b>	4.3
At or above \$30,000/year	<b>1.2</b>	4.2
<b>Mothers' Employment</b>		
Not employed	1.1	<b>4.6</b>
Employed	1.2	<b>4.0</b>
<b>Fathers' Employment</b>		
Not employed	1.0	4.4
Employed	1.2	4.2
<b>Mothers' Education</b>		
Did not complete secondary	0.8	4.1
Completed secondary	1.2	4.3
<b>Fathers' Education</b>		
Did not complete secondary	<b>0.7</b>	4.8
Completed secondary	<b>1.2</b>	4.2
<b>Family Structure</b>		
Single-parent family	<b>0.8</b>	4.4
Two-parent family	<b>1.2</b>	4.3
<b>Aboriginal Status</b>		
Non-Aboriginal	1.2	4.3
Aboriginal	1.1	4.3

**Note:** Differences that are statistically significant ( $p < 0.05$ ) are in bold text.

**Source:** PIDACS 2008-09 (Red Deer).

## *Use of Community Resources*

PIDACS asked parents a number of questions about their child's use of educational, entertainment, cultural and recreational resources in their community. The results give an indication of how often during the previous 12 months children used the following resources:

### *Educational Resources*

- library or bookmobile, including the school library;
- book clubs and reading programs;
- family resource centres or drop-in programs;
- educational or science centres;

### *Entertainment and Cultural Resources*

- sporting events, at local or professional venues;
- movies;
- museums, art galleries, or exhibits;
- plays or musical performances;

### *Recreational Resources*

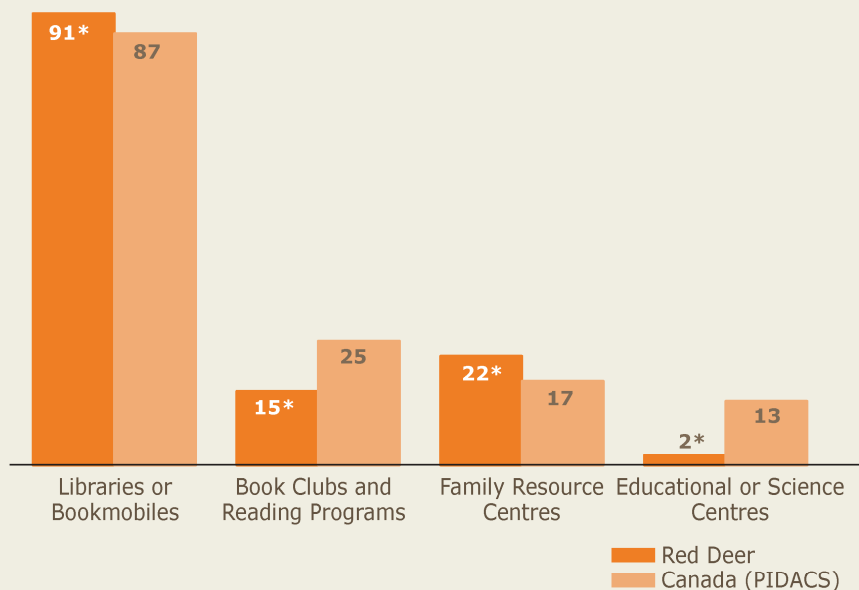
- parks, play spaces and recreational trails;
- beaches, indoor or outdoor pools, or wading pools;
- skating or hockey rinks or skiing facilities;
- recreational or community centres; and
- provincial or national parks and camping areas.

The availability of each type of educational, entertainment, cultural and recreational resource varies among communities, and, in some communities, the use of some resources was low because the resources were not readily available in the community.

Figures 3-4, 3-5 and 3-6 show the percentage of children in Red Deer that used these various kinds of resources.

**FIGURE 3-4. Use of educational resources by kindergarten children**

Percentage of children attending at least once per month



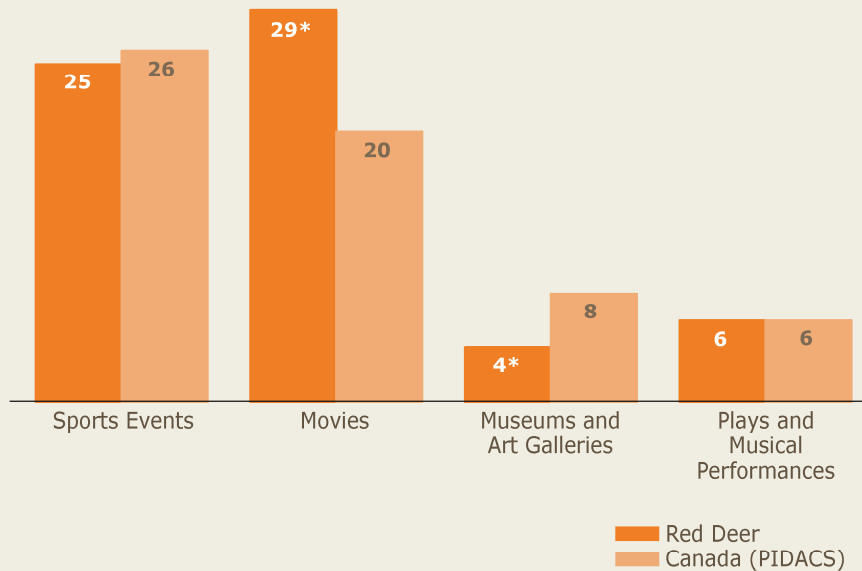
**Note:** Statistically significant differences are indicated with an asterisk.

**Source:** PIDACS, 2006-07 (Canada) and 2008-09 (Red Deer).

Only about 15% of the kindergarten children in Red Deer frequently attended book clubs or were enrolled in reading programs with their parents. This was considerably lower than the Canadian PIDACS average. However, 91% of the children used a library or bookmobile at least once a month, which was above the Canadian average. About 22% of the children in this community attended activities at a family resource centre at least once per month, which was above the Canadian PIDACS average of 17%. Only about 2% of the children in Red Deer attended educational or science centres, which was lower than the frequency at which Canadian children this age participated in this kind of activity.

**FIGURE 3-5. Use of entertainment and cultural resources by kindergarten children**

Percentage of children attending at least once per month



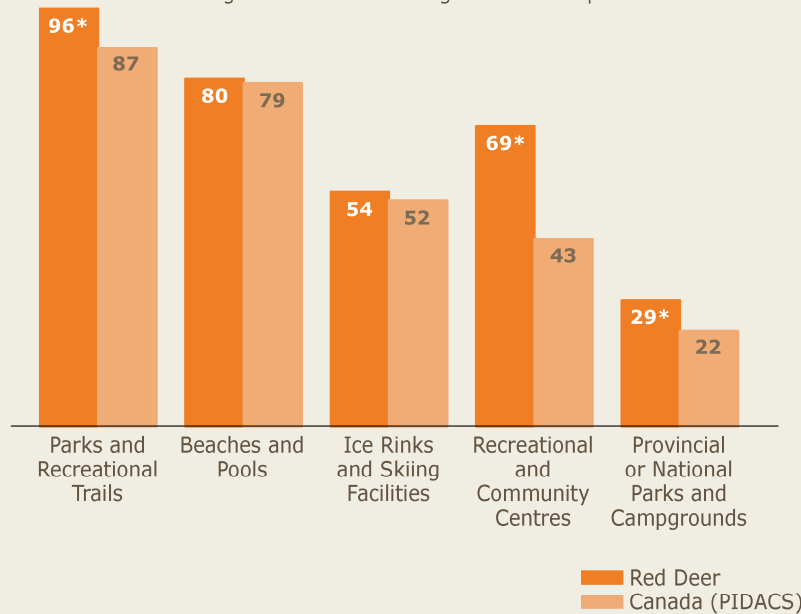
**Note:** Statistically significant differences are indicated with an asterisk.

**Source:** PIDACS, 2006-07 (Canada) and 2008-09 (Red Deer).

Attendance at sporting events was a frequent activity for the kindergarten children of Red Deer. About one-quarter of the children participated in this activity at least once per month, which was comparable to the Canadian PIDACS average of 26%. About 29% of the children in Red Deer went to the movies at least once per month, which was higher than the Canadian PIDACS average of 20%. About 4% visited museums and art galleries, which was below the Canadian average of 8%, while 6% attended plays and musical performances, which was comparable to the Canadian average for children this age.

**FIGURE 3-6.** Use of recreational resources by kindergarten children

Percentage of children attending at least once per month



**Note:** Statistically significant differences are indicated with an asterisk.

**Source:** PIDACS, 2006-07 (Canada) and 2008-09 (Red Deer).

The PIDACS data indicated that the children in Red Deer, like other Canadian children, frequently used parks and recreational trails, beaches and swimming pools, and ice rinks and skiing facilities. Parents reported that 96% of the children in this community used parks, play spaces and trails at least once per month. This was exceptionally high, and well above the rate for other Canadian children. The children in Red Deer also used recreational and community centres and provincial or national parks and campgrounds more frequently than other Canadian children this age. Their use of other types of recreational resources was comparable to other Canadian children.

Table 3-7 displays differences among sub-populations of Red Deer in their use of community resources. Children whose parents were unemployed or whose fathers had not finished secondary school tended to use recreational facilities less frequently, but overall there were relatively few inequalities in the use of community resources associated with family background.

**TABLE 3-7. Differences among Red Deer sub-populations in kindergarten children's use of community resources (% children)**

	Educational				Entertainment and Cultural				Recreational				
	Library or bookmobile	Book clubs and reading programs	Family resource centres	Educational or science centres	Sports events	Movies	Museums and art galleries	Plays and musical performances	Parks and recreational trails	Beaches and pools	Ice rinks and skiing facilities	Recreational and community centres	Parks and campgrounds
<b>All Children</b>	91	15	22	2	25	29	4	6	96	80	54	69	29
<b>Child's Sex</b>													
Girls	90	15	23	1	23	28	3	7	97	83	58	72	28
Boys	91	16	21	2	26	29	4	6	96	78	50	67	30
<b>Family Income</b>													
Below \$30,000/year	91	21	22	2	27	34	6	8	95	77	43	59	24
At or above \$30,000/year	90	14	20	2	25	25	4	6	97	81	56	71	30
<b>Mothers' Employment</b>													
Not employed	89	16	24	2	24	<b>22</b>	4	8	<b>95</b>	80	<b>48</b>	64	30
Employed	91	15	19	2	25	<b>32</b>	4	5	<b>99</b>	80	<b>57</b>	73	27
<b>Fathers' Employment</b>													
Not employed	88	16	20	10	17	18	0	0	100	65	<b>18</b>	<b>34</b>	17
Employed	90	15	21	2	25	24	3	6	97	80	<b>54</b>	<b>71</b>	29
<b>Mothers' Education</b>													
Did not complete secondary	100	17	25	0	17	32	9	5	92	69	45	55	28
Completed secondary	90	15	21	2	25	28	3	6	97	81	54	70	28
<b>Fathers' Education</b>													
Did not complete secondary	100	8	26	0	9	32	<b>12</b>	10	<b>85</b>	78	<b>28</b>	<b>46</b>	28
Completed secondary	89	15	22	2	26	25	<b>3</b>	6	<b>98</b>	80	<b>55</b>	<b>71</b>	29
<b>Family Structure</b>													
Single-parent family	95	20	24	1	29	<b>49</b>	5	7	95	82	56	69	27
Two-parent family	90	15	21	2	24	<b>25</b>	3	6	97	80	53	70	29
<b>Aboriginal Status</b>													
Non-Aboriginal	90	15	21	2	24	28	4	6	97	80	55	70	28
Aboriginal	91	21	26	3	36	34	6	0	97	83	40	65	29

**Note:** Differences that are statistically significant ( $p < 0.05$ ) are in bold text.

**Source:** PIDACS 2008-09 (Red Deer).



### *Barriers to Family Use of Programs and Community Resources*

The factors that facilitate or impede children's participation in community activities vary among communities. PIDACS included a set of questions on the factors that parents felt were barriers to their children's participation. For the full UEY-21 PIDACS sample, the barriers to participation, in order of the frequency indicated by parents' responses, were:

- a. Programs were not available at convenient times.
- b. There was not enough time.
- c. Programs were available to older children only.
- d. Programs were too costly.
- e. Parents were unaware that the resource existed.
- f. The programs of interest were not available in the community.
- g. No space available in program (e.g., program full).
- h. Getting to the program or service would have been difficult (e.g., no parking, no bus, no car).
- i. Quality of the program provided.
- j. Safety concerns.
- k. Programs were not available in preferred language.
- l. Cultural or religious reasons.
- m. Health reasons.

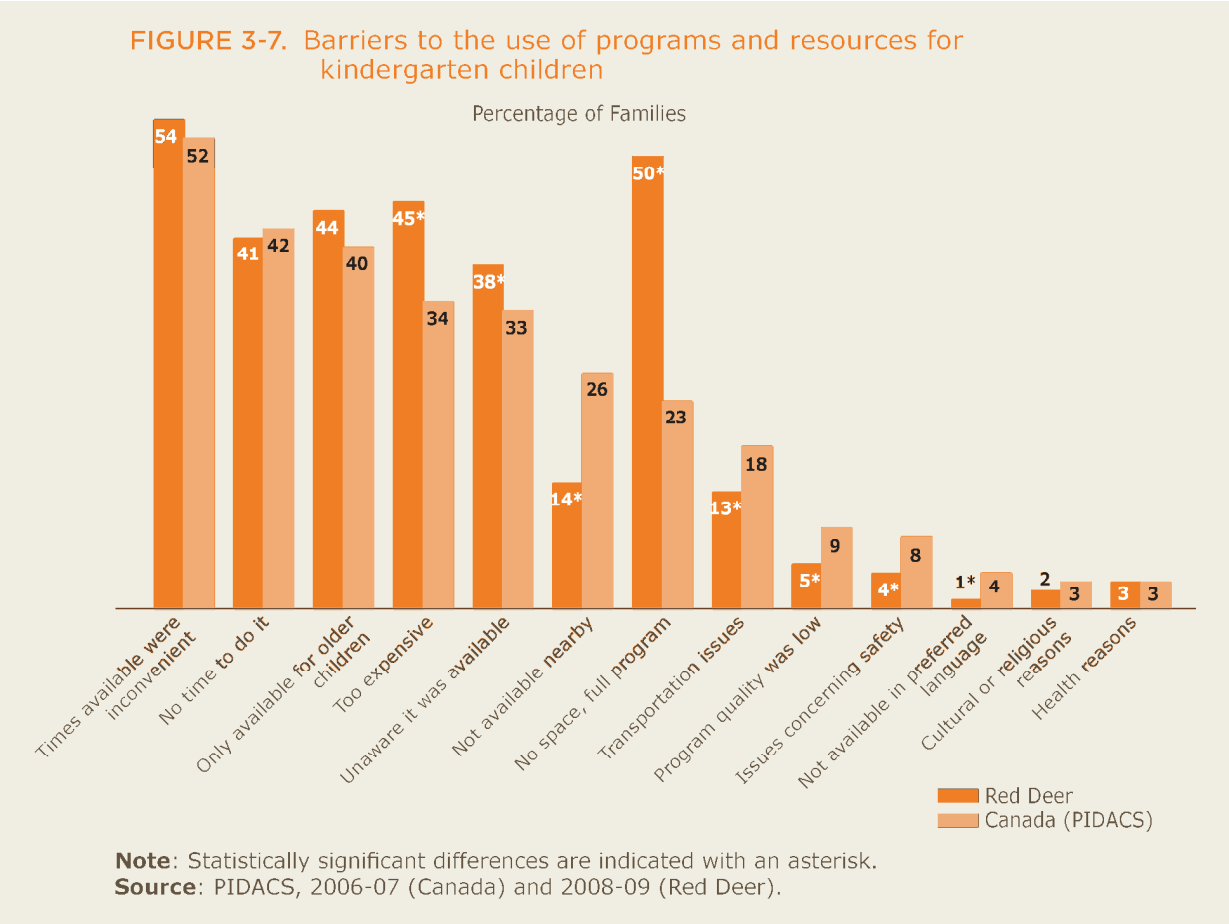


Figure 3-7 shows the percentage of families in Red Deer that considered each issue to be a barrier to their use of programs and resources. The five most prominent barriers identified by the parents were: programs were not available at convenient times (54%), no space available in program (50%), programs were too costly (45%), programs were only available to older children (44%), and there was not enough time (41%).

Table 3-8 displays differences in the perceived barriers to the use of programs and resources among sub-populations of Red Deer for the five most important barriers identified. Program cost was the most important barrier for low-income families, families with unemployed fathers, families whose mothers had not finished secondary school, and single-parent families. Mothers who were employed were more likely than unemployed mothers to consider inconvenient times a barrier.

**TABLE 3-8. Differences among Red Deer sub-populations in the five most prominent barriers to kindergarten children's use of community resources (% children)**

	Times available were inconvenient	No Space, program was full	Too expensive	Only available for older children	No time to do it
<b>All Children</b>	54	50	45	44	41
<b>Child's Sex</b>					
Girls	55	51	42	46	39
Boys	54	50	47	43	43
<b>Family Income</b>					
Below \$30,000/year	61	46	<b>68</b>	49	50
At or above \$30,000/year	53	51	<b>39</b>	44	41
<b>Mothers' Employment</b>					
Not employed	<b>50</b>	49	48	47	37
Employed	<b>59</b>	52	43	43	44
<b>Fathers' Employment</b>					
Not employed	34	34	<b>73</b>	38	37
Employed	56	51	<b>39</b>	43	40
<b>Mothers' Education</b>					
Did not complete secondary	55	39	<b>72</b>	61	56
Completed secondary	55	51	<b>43</b>	44	40
<b>Fathers' Education</b>					
Did not complete secondary	67	<b>28</b>	53	<b>68</b>	45
Completed secondary	54	<b>52</b>	40	<b>40</b>	39
<b>Family Structure</b>					
Single-parent family	54	48	<b>71</b>	55	48
Two-parent family	54	51	<b>41</b>	42	40
<b>Aboriginal Status</b>					
Non-Aboriginal	56	51	45	45	42
Aboriginal	43	36	42	43	37

**Note:** Differences that are statistically significant ( $p < 0.05$ ) are in bold text.

**Source:** PIDACS 2008-09 (Red Deer).

## C. USE OF CHILD-CARE ARRANGEMENTS

High quality child-care programs can have strong and enduring effects on a wide range of early childhood outcomes,<sup>34</sup> and generally, the effects are stronger for children from low socio-economic backgrounds.<sup>35</sup> One must, however, stress the importance of 'high quality'. Programs are effective if they have developmentally-appropriate practices, a curriculum that emphasizes language development, a low child-to-teacher ratio, and programming that is embedded in local service delivery systems.<sup>36</sup> The quality of child-care programs tends to vary considerably in Canada, and therefore their effects also vary.<sup>37</sup>

In PIDACS, the parents were asked a series of questions on the types of care arrangements they used while they were working or studying. Parents were asked whether their child was cared for outside the home, and if so, how the care was provided and for how many hours per week. Table 3-9 summarizes the findings.

In Red Deer, 60% of the families cared for their children at home without any other type of arrangement. This was higher than the Canadian PIDACS average of 42%. For another 14% of families, care was provided by a relative or an older sibling at home, or by a relative in someone else's home. For those who used an alternate arrangement, the most frequent type was care by a non-relative in someone else's home. Only 4% of the parents of kindergarten children used day-care centres or before-school and after-school programs. The Canadian PIDACS average was 19%.

The study also found that among those using a child-care arrangement, about 41% used two or more different types of arrangements. On average, children were cared for in child-care arrangements for about 21 hours per week.

---

<sup>34</sup> Currie, J. (2001). Early childhood education programs. *Journal of Economic Perspectives*, 15, 213-238.

Schweinhart, L. J. & Weikart, D. P. (1997). The High/Scope preschool curriculum comparison study through age 23. *Early Childhood Research Quarterly*, 12(2), 117-43.

Shonkoff, J., & Phillips (2000). *From neurons to neighborhoods: The science of early childhood development*. Washington, DC: National Academy Press.

<sup>35</sup> Burchinal, M. R., Peisner-Feinberg, E., Bryant, D. M. & Clifford, R. M. (2000). Children's social and cognitive development and child-care quality: Testing for differential associations related to poverty, gender or ethnicity. *Applied Developmental Science*, 4(3), 149-165.

Kohen, D. E., Hertzman, C. & Willms, J.D. (2002). The importance of quality childcare. In J. D. Willms (Ed.). *Vulnerable Children: Findings from Canada's National Longitudinal Survey of Children and Youth*. Edmonton, AB: The University of Alberta Press (pp. 261-276).

<sup>36</sup> Ramey, C. T. & Ramey, S. L. (1998). Early intervention and early experience. *American Psychologist*, 53(2), 109-120.

<sup>37</sup> Boyle, M. H. & Willms, J. D. (2002). Impact evaluation of a national, community-based program for at-risk children in Canada. *Canadian Public Policy*, 28(3), 461-481.

Organisation for Economic Cooperation and Development (2006). *Starting strong II: Early childhood education and care*. Paris: OECD Publishing.

**TABLE 3-9. Use of child-care arrangements for kindergarten children during out-of-school hours (% children)**

	Red Deer	Canada (PIDACS)
<b>Did not use a child-care arrangement</b>	<b>60</b>	<b>42</b>
<b>Used at least one type of care arrangement</b>	<b>40</b>	<b>58</b>
<b>Most frequently used type of care arrangement</b>		
In own home by a relative (excluding siblings)	7	8
In own home by a sibling	1	1
Someone else's home by a relative	6	10
In own home by a non-relative	2	5
Someone else's home by a non-relative	20	15
Day-care centre	3	10
Before-school or after-school program	1	9
Other child-care arrangement	1	1
<b>Among those using a care arrangement, use of multiple types of care arrangements</b>		
One only	59	59
Two types	29	20
Three or more types	12	11
<b>Total time using some form of care arrangement (hours per week)</b>	<b>21.5 hours</b>	<b>18.4 hours</b>
<b>Source:</b> PIDACS, 2006-07 (Canada) and 2008-09 (Red Deer).		

Table 3-10 displays differences among sub-populations of Red Deer in the use of child-care arrangements. The most important determinant of whether parents used a child-care arrangement was whether or not the mother was working outside the home.

**TABLE 3-10. Differences among Red Deer sub-populations in the use of child-care arrangements for kindergarten children (% children)**

	<b>Uses Child-Care Arrangement</b>
<b>All Children</b>	40
<b>Child's Sex</b>	
Girls	39
Boys	42
<b>Family Income</b>	
Below \$30,000/year	31
At or above \$30,000/year	43
<b>Mothers' Employment</b>	
Not employed	<b>16</b>
Employed	<b>61</b>
<b>Fathers' Employment</b>	
Not employed	32
Employed	41
<b>Mothers' Education</b>	
Did not complete secondary	27
Completed secondary	41
<b>Fathers' Education</b>	
Did not complete secondary	43
Completed secondary	41
<b>Family Structure</b>	
Single-parent family	*
Two-parent family	*
<b>Aboriginal Status</b>	
Non-Aboriginal	41
Aboriginal	30

**Note:** Differences that are statistically significant ( $p < 0.05$ ) are in bold text. Asterisks denote insufficient data.

**Source:** PIDACS 2008-09 (Red Deer).

## D. NEIGHBOURHOOD CHARACTERISTICS

The quality of a neighbourhood and the local community can have positive effects on children's developmental outcomes in several ways. For example, the availability of local playgrounds and pools can directly affect children's physical development. When the neighbourhood is a safe place for children to play, it is easier for parents to be engaged with their children in positive ways. Social support plays an important role; if parents feel supported by their neighbours, friends and family, there tend to be lower levels of family stress and fewer parents experiencing depression.<sup>38</sup>

Three aspects of neighbourhood characteristics were assessed with PIDACS: neighbourhood quality, neighbourhood safety, and neighbourhood cohesion. PIDACS also included a measure of parents' social support. These measures and the results for Red Deer are described below and presented graphically in Figure 3-8.

*Neighbourhood Quality.* The PIDACS interviewer asked parents some general questions on the quality of their neighbourhood, such as whether the neighbourhood had lots of other families with children, good schools and nursery schools, adequate facilities for children, such as playgrounds and pools, good health facilities, actively-involved residents, and accessible public transportation. The responses were scaled on a ten-point scale, such that 5 was a neutral response. An average rating above 5 was considered to reflect a 'quality neighbourhood'. About three-quarters of the parents in Red Deer considered their neighbourhood to be of high quality. This was comparable to the Canadian PIDACS average of 77%.

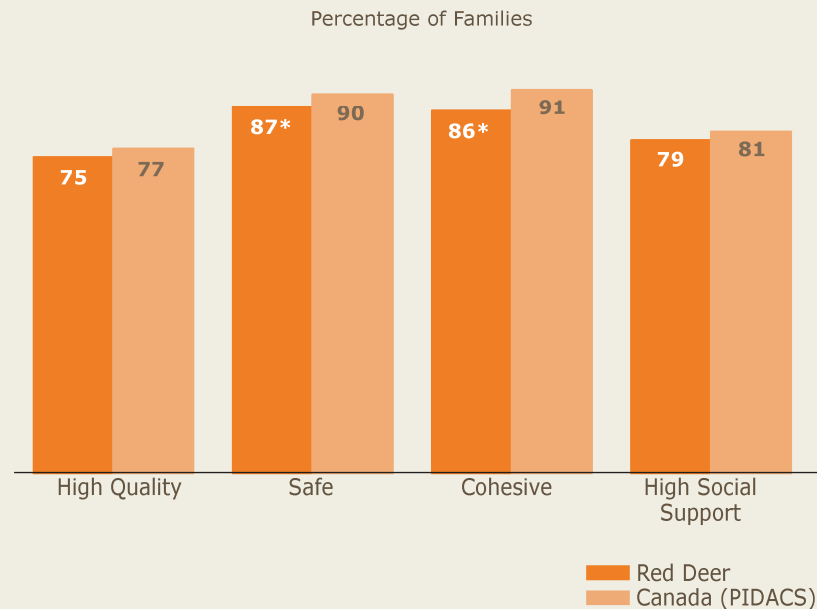
*Neighbourhood Safety.* The PIDACS parent interview included four questions on neighbourhood safety. Parents were asked whether it was safe to walk alone in their neighbourhood after dark; whether it was safe for children to play outside during the day; whether there were safe parks, playgrounds, and play spaces; and whether one could count on adults in the neighbourhood to watch out that children were safe. As with neighbourhood quality, ratings above 5 on the ten-point scale were interpreted as indicating 'safe neighbourhoods'. Eighty-seven per cent of the parents in Red Deer considered their neighbourhoods to be safe, which was below the Canadian PIDACS average of 90%.

*Neighbourhood Cohesion.* This PIDACS measure refers to whether neighbours were close and supported each other. In communities that scored high on this measure parents felt that neighbours helped each other; that when there was a problem the neighbours got together to deal with it; that there were adults in the neighbourhood that children could look up to; that parents watched out to make sure children are safe; and that when the family was away from home the neighbours would keep their eyes open for possible trouble. Ratings above 5 on the ten-point scale for this measure were considered indicative of a 'cohesive neighbourhood'. In Red Deer, 86% of the parents considered their neighbourhoods to be cohesive, which was below the Canadian PIDACS average of 91%.

---

<sup>38</sup> Mulvaney, C. & Kendrick, D. (2005). Depressive symptoms in mothers of pre-school children effects of deprivation, social support, stress and neighbourhood social capital. *Social Psychiatry and Psychiatric Epidemiology*, 40, 202-208.

**FIGURE 3-8.** Assessments by parents of kindergarten children of neighbourhood characteristics and social support



**Note:** Statistically significant differences are indicated with an asterisk.  
**Source:** PIDACS, 2006-07 (Canada) and 2008-09 (Red Deer).

*Social Support.* This PIDACS measure assessed the level of support that the parent felt from friends and family members. In communities that scored high on this measure, parents felt that there were family members and friends who helped them feel safe, secure and happy; that there were people they could turn to for advice or to talk about problems; and that there were people who shared their interests and had similar attitudes and concerns. As the scores on this measure were negatively skewed, a higher cut-off point, 6.67 on the ten-point scale, was used to indicate a high level of social support. About 79% of the parents in Red Deer indicated that they felt high levels of social support, which was comparable to the Canadian average of 81%.

Table 3-11 displays differences among sub-populations of Red Deer in the percentage of families reporting high levels on the measures of neighbourhood characteristics and social support. A lower percentage of single parents indicated that their neighbourhoods were safe than parents in two-parent families. Families with low income or low mother’s education were less likely to rate their neighbourhoods as having high social support than other families. Low-income families, families in which the father had not completed secondary school, Aboriginal families, or single-parent families were less likely to rate their neighbourhoods as cohesive than other families.



**TABLE 3-11. Differences among Red Deer sub-populations in parents' assessments of neighbourhood characteristics and social support (% families)**

	High Quality	Safe	Cohesive	High Social Support
<b>All Children</b>	75	87	86	79
<b>Child's Sex</b>				
Girls	74	85	87	78
Boys	76	89	84	80
<b>Family Income</b>				
Below \$30,000/year	66	80	<b>73</b>	<b>58</b>
At or above \$30,000/year	77	88	<b>87</b>	<b>84</b>
<b>Mothers' Employment</b>				
Not employed	78	86	85	77
Employed	72	87	86	82
<b>Fathers' Employment</b>				
Not employed	68	76	76	65
Employed	77	89	88	81
<b>Mothers' Education</b>				
Did not complete secondary	75	84	76	<b>57</b>
Completed secondary	75	87	86	<b>81</b>
<b>Fathers' Education</b>				
Did not complete secondary	69	95	<b>73</b>	68
Completed secondary	77	88	<b>89</b>	82
<b>Family Structure</b>				
Single-parent family	66	<b>79</b>	<b>72</b>	71
Two-parent family	76	<b>88</b>	<b>88</b>	81
<b>Aboriginal Status</b>				
Non-Aboriginal	76	87	<b>87</b>	80
Aboriginal	69	89	<b>67</b>	75

**Note:** Differences that are statistically significant ( $p < 0.05$ ) are in bold text.

**Source:** PIDACS 2008-09 (Red Deer).



# IV

## LOOKING FORWARD



## IV. LOOKING FORWARD

### A. WHAT MAKES RED DEER UNIQUE?

Community-based research is important as it can help a community and its members understand how well their youngest citizens are developing and how they might provide the best possible environment for them. In this study, children's cognitive skills, behaviour, and physical health and well-being were assessed during kindergarten using two approaches: by direct assessments of children's development and by parent perceptions through the *Parent Interviews and Direct Assessments of Children Survey (PIDACS)*.

The first approach involved direct assessments of the children's language and cognitive skills. The children of Red Deer had scores on receptive vocabulary and pre-literacy skills that were comparable to the Canadian PIDACS average (See discussion regarding the Canadian PIDACS average on page I-9). However, they scored above average on an assessment of number knowledge.

The second approach involved the children's parents, who assessed their children's behaviour and health outcomes as part of the PIDACS parent interview. Based on parents' responses, the prevalence of children in Red Deer with behavioural problems was comparable to the Canadian PIDACS average. However, 16% of the children in the sample had low scores on the measure of positive social behaviour. On assessments of general health, asthma and allergies, the prevalence of children with significant health problems was comparable to the Canadian average. Red Deer had a relatively low prevalence of children with chronic conditions.

The 2006 Canadian Census data indicated that the median level of family income in Red Deer was about \$75,000, which was well above the national median of about \$66,000, and that Red Deer's average family income of about \$90,000 was also above the national average of about \$82,000. Also, there was a relatively low prevalence of families with incomes below \$30,000; 10.9% compared with the national average of 15.1%. Unemployment rates were also low. However, Red Deer had a high level of transience; 25.6% of adults had moved in the previous year, compared with 14.1% nationally.

Despite these economic advantages, the prevalence of parents with an 'authoritative' style of parenting was relatively low. The level of participation in organized sports was also low, and the average time spent watching television or videos was 2 hours, well above the Canadian PIDACS average. However, children tended to be actively engaged in community activities, especially outdoor recreational facilities. The most prominent barriers to participation were that programs were not available at convenient times (54%), no space was available in the programs (50%), programs were too costly (45%), programs were available to older children only (44%), and there was not enough time (41%). About 40% of the families in this community used some form of child-care arrangement while working or studying. The most frequently used type of care was care in someone else's home by a non-relative. The majority of parents had positive assessments of their local neighbourhoods; however, the percentage of parents considering their neighbourhoods unsafe or lacking social cohesion was above the Canadian average.

## **B. CONCLUDING REMARKS**

The UEY Initiative is providing communities with valuable information on their needs and strengths. UEY is helping communities with different economic, social and physical characteristics to understand how their young children are faring, what the community is doing to support those children, and which family and community factors may influence young children's development. This *Community Research Report* for Red Deer, Alberta presents data on kindergarten children's development and on family and community experiences from the *Parent Interviews and Direct Assessments of Children Survey*. The data were provided by parents and trained assessors reporting on the development of the children in their homes and at school.

Other local information available through the UEY project includes the results of kindergarten teachers' assessments of children's development using the *Early Development Instrument*, information on availability and accessibility of programs and services, and results describing local socio-economic characteristics from the Canadian Census. Taken together, these data can be used to start conversations about the implications of the research and the needs of children in this community. The local UEY project staff will work with the UEY coalition of community organizations and individuals to create an evidence-based *Community Action Plan* to address the gaps in community supports for their young children. Through the development of the *Community Action Plan*, and through events and activities to share the research information with parents, service providers, educators and others, the UEY staff and coalition will engage this community to better understand the importance of the development of their young children and the approaches to enhance that development.

## APPENDIX A: LIST OF PARTICIPATING COMMUNITIES

COMMUNITY	HOST ORGANIZATION
<b>UEY Pilot Communities (5) Funded in 2000</b>	
UEY PRINCE ALBERT	Saskatchewan Rivers School Division No. 119, Prince Albert, Saskatchewan
UEY WINNIPEG	Winnipeg School Division No.1, Winnipeg, Manitoba
UEY NORTH YORK	Adventure Place, North York, Ontario
UEY PRINCE EDWARD ISLAND	Early Child Development Association of PEI, Charlottetown, Prince Edward Island
UEY SOUTHWESTERN NEWFOUNDLAND	Community Education Network, Stephenville, Newfoundland
<b>UEY Pilot Communities (7) Funded in 2001</b>	
UEY ABBOTSFORD	United Way of the Fraser Valley, Abbotsford, British Columbia
UEY SASKATOON	Saskatoon Communities for Children, Saskatoon, Saskatchewan
UEY SOUTH EASTMAN	South Eastman Health/Santé Sud-Est Inc., Steinbach, Manitoba
UEY NIAGARA FALLS	Early Childhood Community Development Centre, St. Catharines, Ontario
UEY DIXIE-BLOOR OF MISSISSAUGA	Peel District School Board, Mississauga, Ontario
UEY MONTRÉAL	Centre 1, 2, 3 Go!, Montréal, Québec
UEY HAMPTON	Hampton Alliance for Lifelong Learning, Hampton, New Brunswick
<b>UEY Communities (21) Funded in 2005</b>	
UEY GREATER VICTORIA	Community Social Planning Council of Greater Victoria, Victoria, British Columbia
UEY MISSION	United Way of the Fraser Valley, Abbotsford, British Columbia

UEY OKANAGAN SIMILKAMEEN	School District No. 53 (Okanagan Similkameen), Oliver, British Columbia
UEY SUNSHINE COAST	Powell River Child, Youth and Family Services Society, Powell River, British Columbia
UEY CAMPBELL RIVER	Campbell River Child Care Society, Campbell River, British Columbia
UEY NORTH SHORE	North Shore Community Resources, North Vancouver, British Columbia
UEY NORTHEAST SASKATCHEWAN	Northeast Regional Intersectoral Committee, Melfort, Saskatchewan
UEY DIVISION SCOLAIRE FRANCO-MANITOBAINE	Division scolaire franco-manitobaine, Lorette, Manitoba
UEY NIAGARA REGION	Early Childhood Community Development Centre, St. Catharines, Ontario
UEY OTTAWA	Success by 6/6 ans et gagnant Ottawa, Ottawa, Ontario
UEY NORTHERN REGION OF ONTARIO	Superior Children's Centre, Wawa, Ontario
UEY KAWARTHA LAKES AND HALIBURTON COUNTY	Ontario Early Years Centre - Haliburton Victoria Brock, Lindsay, Ontario
UEY LOWER HAMILTON	Wesley Urban Ministries, Hamilton, Ontario
UEY MILTON	Reach Out Centre for Kids, Burlington, Ontario
UEY NORTHUMBERLAND COUNTY	Northumberland Child Development Centre, Port Hope, Ontario
UEY POINTE-DE-L'ÎLE	Centre 1, 2, 3 Go!, Pointe-de-l'Île, Montréal, Québec
UEY MONTRÉAL CHASSIDIC AND ORTHODOX COMMUNITY	YALDEI Developmental Centre, Montréal, Québec
UEY GREATER SAINT JOHN	Family Plus-Life Solutions Inc., Saint John, New Brunswick
UEY CUMBERLAND COUNTY	Cumberland Mental Health Services, Amherst, Nova Scotia
UEY HALIFAX WEST AND AREA	Sackville-Bedford Early Intervention Society, Lower Sackville, Nova Scotia
UEY WESTERN NOVA SCOTIA	Nova Scotia Community College (Kingstec Campus), Kentville, Nova Scotia



---

**UEY Communities (16) Funded in 2007**

---

UEY BURNABY	Burnaby Family Life, Burnaby, British Columbia
UEY NEW WESTMINSTER	Lower Mainland Purpose Society, New Westminster, British Columbia
UEY WEST KOOTENAY	Kootenay Boundary Community Services Co-operative, Nelson, British Columbia
UEY NORTH PEACE - NORTHERN ROCKIES	North Peace Community Resources Society, Fort St. John, British Columbia
UEY KAMLOOPS	Interior Community Services, Kamloops, British Columbia
UEY COWICHAN VALLEY	Volunteer Cowichan, Duncan, British Columbia
UEY RED DEER	Family Services of Central Alberta, Red Deer, Alberta
UEY MOOSE JAW - SOUTH-CENTRAL SASKATCHEWAN	Prairie South School Division No. 210, Moose Jaw, Saskatchewan
UEY REGINA	Regina Qu'Appelle Health Region, Regina, Saskatchewan
UEY SOUTHEAST SASKATCHEWAN	Holy Family Roman Catholic School Division No. 140, Weyburn, Saskatchewan
UEY PRINCE ALBERT GRAND COUNCIL	Prince Albert Grand Council, Prince Albert, Saskatchewan
UEY SELKIRK-INTERLAKE	Lord Selkirk School Division, East Selkirk, Manitoba
UEY MALTON	Peel District School Board, Mississauga, Ontario
UEY GEORGINA	York Child Development and Family Services, Newmarket, Ontario
UEY PICTOU, ANTIGONISH AND GUYSBOROUGH	Kids First Association, New Glasgow, Nova Scotia
UEY CAPE BRETON – VICTORIA	Cape Breton Family Place Resource Centre, Sydney, Nova Scotia

---