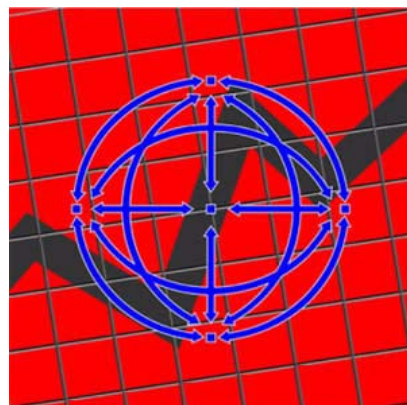


National Tourism Indicators

Quarterly estimates
Third quarter 2010



Canadian Tourism Commission and
Statistics Canada

Commission canadienne du tourisme et
Statistique Canada

Canada

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National Tourism Indicators

Quarterly estimates
Third quarter 2010

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Note of Appreciation

Canada owes the success of its statistical system to a long-standing partnership between Statistics Canada, the citizens of Canada, its businesses, governments and other institutions. Accurate and timely statistical information could not be produced without their continued cooperation and goodwill.

Symbols

The following standard symbols are used in Statistics Canada publications:

- . not available for any reference period
- .. not available for a specific reference period
- ... not applicable
- 0 true zero or a value rounded to zero
- 0^s value rounded to 0 (zero) where there is a meaningful distinction between true zero and the value that was rounded
- p preliminary
- r revised
- x suppressed to meet the confidentiality requirements of the *Statistics Act*
- E use with caution
- F too unreliable to be published

For more information

For more information about the ***National Tourism Indicators***, telephone the Income and Expenditure Accounts Division at 613-951-3640 and ask for the information officer; iead-info-dcrd@statcan.gc.ca.

Data available on CANSIM and electronic version

The ***National Tourism Indicators*** are available on Statistics Canada's CANSIM database (tables 387-0001 to 387-0010).

About this publication

This publication presents information on the National Tourism Indicators (NTI). The data portray the evolution of tourism in Canada on a quarterly basis. Estimates of supply and demand for each of the main commodities and employment for tourism and non-tourism industries as identified in the Tourism Satellite Account (TSA) are recorded as time series. All series are benchmarked to the TSA.

Statistical tables providing the most recent quarterly and annual estimates are organized around six topics: tourism demand in Canada, tourism domestic demand, tourism exports, supply, tourism employment and tourism gross domestic product. The tables show both the levels of the NTI, at current and constant prices, and their percentage changes (the numbers directly under the rows showing the level of each NTI). The quarterly percentage change is shown when the data are seasonally adjusted. The year-over-year percentage change is shown when the data are not seasonally adjusted.

For further details on the NTI, see the section “Concepts, methodology and data quality”. For more in-depth explanations and related information see the “Related documentation”.

Related documentation

The concepts, sources and methods of the NTI and the TSA are described in the following publications:

Guide to the National Tourism Indicators: Sources and Methods, Catalogue no. 13-594-G, August 1996.

Canadian Tourism Satellite Account Handbook, Income and Expenditure Accounts Technical Series, Catalogue no. 13-604-M — no. 52, December 2007.

Canadian Tourism Satellite Account, 2004, Income and Expenditure Accounts Technical Series, Catalogue no. 13-604-M — no. 63, December 2009.

The Provincial and Territorial Tourism Satellite Accounts for Canada, 1998, Income and Expenditure Accounts Technical Series, Catalogue no. 13-604-M — no. 40, June 2003.

“The Tourism Satellite Account,” in **National Income and Expenditure Accounts, Second Quarter 1994**, Catalogue no. 13-001-X.

Guide to the Income and Expenditure Accounts, Catalogue no. 13-017-X, June 2008.

“Laspeyres, Paasche and Chain Price Indexes in the Income and Expenditure Accounts,” in **National Income and Expenditure Accounts, Fourth Quarter 1988**, Catalogue no. 13-001-X.

The X11ARIMA/88 Seasonal Adjustment Method, by Estela Bee Dagum, Time Series and Analysis Division, October 1988.

United Nations, Commission of the European Communities - Eurostat, International Monetary Fund, Organization for Economic Co-operation and Development and World Bank, **System of National Accounts, 1993**, New York, 1997.

Revisions of the Canadian National Tourism Indicators, Income and Expenditure Accounts Technical Series, Catalogue no. 13-604-M — no. 47, January 2005.

Special requests

Individual NTI tables can be obtained in laser printout format on the day of release by contacting the Income and Expenditure Accounts Division by phone 613-951-3640 or fax 613-951-3618. In addition, information officers can answer questions about the NTI by phone or fax (same numbers as above) or by mail. There is a \$40 minimum charge (includes 6 pages plus \$1.50 per additional page) for information sent by fax. Higher charges apply if a special tabulation is required. Payment is due in advance, normally by VISA, American Express or Mastercard.

Note to readers

With the third quarter 2010 release of the National Tourism Indicators, all data have been revised from the first quarter of 2010 through to the second quarter of 2010.

The National Tourism Indicators are funded by the Canadian Tourism Commission.

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Highlights

Third quarter 2010

Data adjusted for seasonality and price changes¹

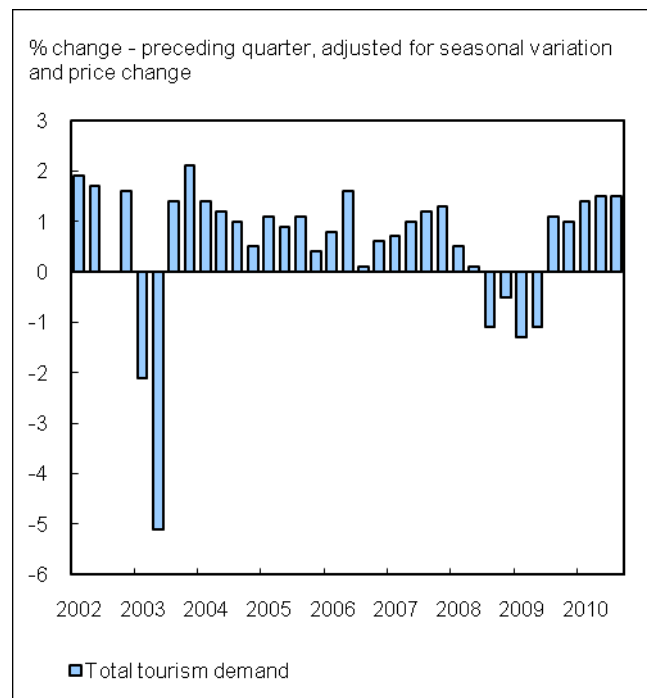
Spending on tourism in Canada rose 1.5% in real terms in the third quarter of 2010, the fifth consecutive quarterly increase.

Canadians' spending on tourism in Canada continued to grow, while spending by international visitors rose following a second-quarter decline.

Tourism spending has fully recovered from the year-long downturn that began in the third quarter of 2008. It is now 2.6% higher than the level reached before the decline began.

Chart 1

Fifth consecutive increase in tourism spending

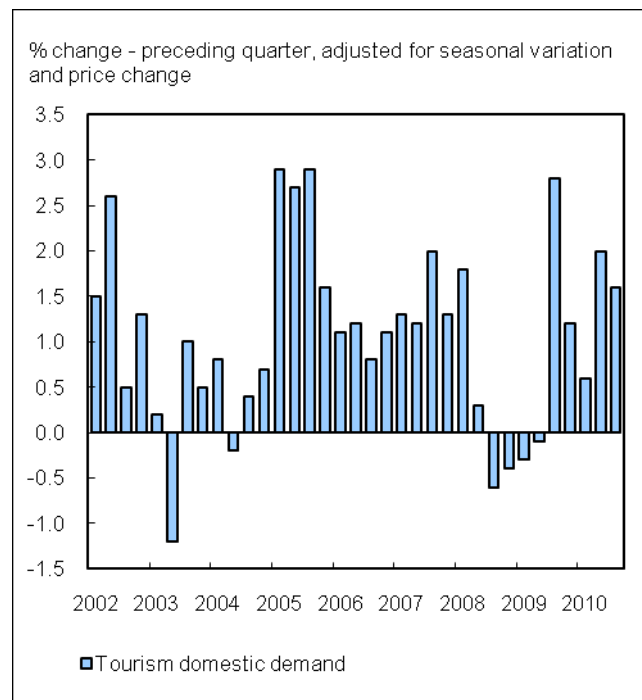


Canadians spending more at home

Canadians' spending on tourism in Canada increased for the fifth consecutive quarter, advancing 1.6% from the second quarter.

Chart 2

Domestic tourism spending continues up



A 3.8% gain in spending on passenger air transport, the largest component of tourism spending, was the main contributor to the increase in domestic demand. Spending on most other transport items, such as bus transportation and vehicle rentals, was down.

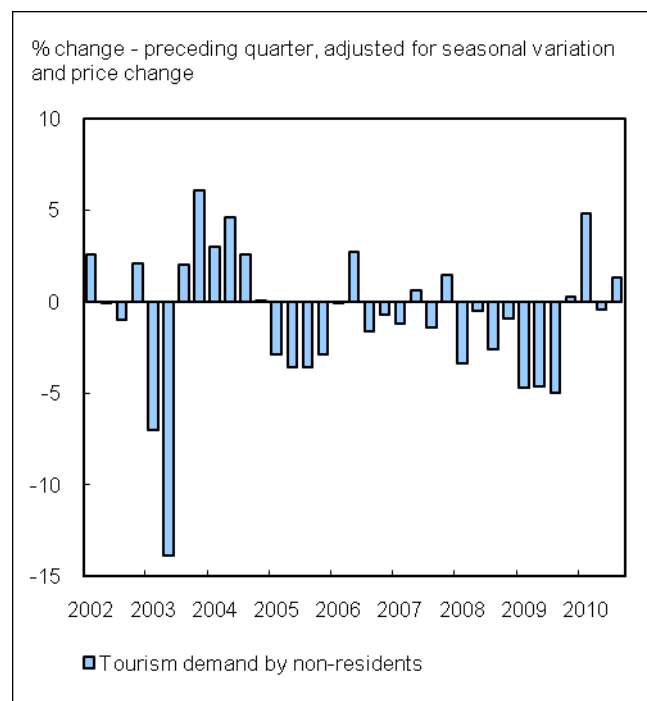
Canadians' spending on vehicle fuel and travel services increased notably.

Increased spending by international visitors in Canada

Spending by international visitors in Canada increased 1.3% in the third quarter, following a 0.4% decline in the second quarter. Travel from both the United States and overseas countries was up.

1. Growth rates of tourism spending and GDP are expressed in real terms (i.e. adjusted for price changes) as well as adjusted for seasonal variations, unless otherwise indicated. Employment data are also seasonally adjusted. Associated percentage changes are presented at quarterly rates unless otherwise noted.

Chart 3
Increase in spending by international visitors



Spending increased across the board, most notably on vehicle fuel (+4.2%), accommodation (+2.2%) and travel services (+3.1%).

Expansion in tourism gross domestic product and employment

Tourism gross domestic product (GDP) increased 1.1% in the third quarter. Gains were registered across all tourism industries, led by accommodation (+1.5%).

Tourism employment rose 0.7%, boosted by strong job gains in the accommodation industry (+2.0%). The travel services industry also added tourism jobs.

Looking ahead

According to the World Tourism Organization (UNWTO), the pace of growth in international tourist arrivals worldwide for the fourth quarter is expected to slow down compared to an already strong last quarter of 2009.

October figures for Canada, on the other hand, show a 5.1% year-over-year increase in overnight travel from abroad, much stronger than the 7.1% decline observed in October 2009.

In the first two months of the fourth quarter, the value of the Canadian dollar increased against the US dollar but fell against the Euro, British pound, Japanese yen and Australian dollar. A weaker Canadian dollar makes it cheaper for foreigners to travel to Canada. At the same time, it makes it more expensive for Canadians to travel abroad.

Data unadjusted for seasonality and expressed at current prices²

Tourism injected \$26.6 billion into the Canadian economy in the third quarter, up 7.3% compared to a year earlier. Tourism spending increased for a third straight quarter following five consecutive year-over-year declines.

Solid growth in domestic tourism spending

Canadian visitors spent \$21.0 billion at home in the third quarter of 2010, up 7.8% from a year earlier and the fourth consecutive year-over-year increase. Gains were registered across all major tourism commodities, most notably transportation, which was up 11.3%.

Spending on passenger air transport and vehicle fuel increased 15.1% and 10.4%, respectively. The increase in spending on passenger air transport was driven by higher volumes, while higher prices and an increase in consumption contributed equally to the increase in spending on fuel.

Spending by international visitors also up

International visitors spent \$5.5 billion in Canada in the third quarter, up 5.2% from the same quarter in 2009. This was the first increase in third quarter spending in six years. Furthermore, despite the increase, inbound tourism spending has yet to fully recover from the 14.6% year-over-year decline in the third quarter of 2009.

Overnight travel from abroad increased 3.8% in the third quarter. Like spending, this was the first third quarter increase in six years.

2. In this section, tourism spending is expressed at current prices and not adjusted for seasonal variations. Percentage changes are presented on a year-over-year basis.

Spending was higher on all major tourism commodities, led by transportation (+5.4%), accommodation (+4.4%) and food and beverage services (+5.5%). Spending on recreation and entertainment and other non-tourism commodities (such as groceries and alcohol bought in stores) also increased.

Tourism employment

Tourism accounted for 633 thousand jobs in Canada in the third quarter, down 0.5% compared to the same quarter of 2009. Most industries posted declines in tourism jobs, led by travel services (-4.9%), transportation (-2.4%) and food and beverage services (-1.1%). Jobs in the accommodation industry were up 1.2%.

Concepts, methodology and data quality

The following information is provided to help clarify the basic concepts and definitions and the main sources and methods underlying the National Tourism Indicators (NTI), as well as key aspects of data quality. This information is also intended to clarify the strengths and limitations of the NTI and to indicate how they can be effectively used and analysed.

The National Tourism Indicators provide timely information which facilitate ongoing monitoring and analysis of tourism and its related activities in Canada. The NTI cover the domestic supply of tourism commodities (such as transportation, accommodation, food and beverages, recreation and entertainment), the demand for these commodities by resident and non-resident visitors, and the employment and GDP generated as a result of this demand. In addition to these key variables, other travel-related statistics are provided, including: number of international travellers to Canada by country of origin, exchanges rates, inflation rate for the various tourism commodities. The NTI were developed to update the more comprehensive Canadian Tourism Satellite Account (CTSA) on a quarterly and annual basis.

The Indicators are available about 90 days after the reference quarter. The statistical tables include actual data and percentage changes, for seasonally adjusted current and constant price estimates.

The NTI can be used in three general ways: (a) to assess the current state of tourism in Canada; (b) to analyse the development of tourism in Canada in terms of trends and structures; and (c) to support policy and strategic decisions. The Indicators show the relative importance of tourism markets in Canada, what percentage of activity is accounted for by each component of tourism demand, and which components are impacted the most from its growth or decline. The NTI can be used to support research on the trends, cycles and quarterly patterns in various tourism aspects or the industry as a whole. Comparisons can be drawn with other industries or the national economy. The NTI can also be used in the temporal analysis of relationships between different variables and the demand for or supply of tourism goods and services.

The data are used by various stakeholders in the field of tourism, e.g. federal and provincial government officials, researchers as well as by college and university professors and students. The data are also used by international organizations (OECD, World

Tourism Organization), journalists and large businesses.

Concepts and variables measured

Tourism: The definition of tourism in the NTI follows that adopted by the World Tourism Organization and the United Nations Statistical Commission: “the activities of persons travelling to and staying in places outside their usual environment for not more than one consecutive year for leisure, business and other purposes”.

Visitors are persons who undertake tourism as defined above. They are referred to as either tourists (those who stay overnight or longer in the place visited), or same-day visitors.

Tourism industries would cease to exist or would continue to exist only at significantly reduced levels of activity in the absence of tourism. Examples of tourism industries include air transportation and accommodation.

Tourism commodities are ones for which a significant part of their total demand comes from visitors. Examples include travel services and rail transportation services.

Tourism demand is defined as the spending of Canadian and non-resident visitors on domestically produced commodities. It is the sum of tourism domestic demand and tourism exports.

Tourism domestic demand is the spending in Canada by resident visitors on domestically produced commodities.

Tourism exports is spending by non-resident visitors on Canadian-produced goods and services. It includes spending that may take place outside of Canada, for instance, the purchase of an airline ticket from a Canadian international carrier, to travel to Canada.

Tourism Gross Domestic Product is the unduplicated value of production, within the boundaries of a region, of goods and services purchased by tourists. In the NTI, GDP is calculated at basic prices in both current and constant dollars. Only direct GDP is calculated in the NTI. GDP is also generated indirectly in the upstream production chain of a good or service.

Although these indirect effects can be linked to tourism, they are not included in tourism GDP.

Domestic supply of tourism commodities is defined as the total production in Canada of the tourism commodities which are mainly produced by tourism industries. Not all of domestic supply is purchased by visitors, so that supply exceeds tourism demand for the NTI. For example, visitors purchase only a small proportion of food and beverage services, with most going to local consumption. Also, supply does not include imports. For example the sale of a ticket on a non-Canadian airline is excluded from supply.

Tourism employment is a measure of employment in tourism and non-tourism industries. Tourism employment measures the number of jobs in an industry generated by, or attributable to, tourism spending on the goods and/or services produced by that industry. It is based on an estimate of jobs rather than “hours of work”. Thus, someone who works 10 hours a week counts for as much, by this measure, as someone who works 50 hours a week.

Data sources and methodology

Data sources

There are several main data sources for the NTI, all originating from Statistics Canada. The CTSA provides benchmark totals, in current dollars, for several years.

For other years, the Input-Output (I-O) tables are used to calculate annual levels of tourism supply and tourism GDP. Annual levels for employment are calculated using data from the Canadian Productivity Accounts. Demand totals come from the Canadian Travel Survey (CTS) and the International Travel Survey (ITS). The ITS data come via the Canadian Balance of Payments (BOP) Accounts. For years in which I-O data are not available, the NTI are based on quarterly estimates from the SNA.

Quarterly indicators for tourism supply are based on selected components of consumer spending from the Income and Expenditure Accounts and on GDP for selected industries from the measures of monthly GDP by industry accounts. The quarterly tourism expenditure data follow quarterly patterns from the CTS and the ITS. The quarterly tourism employment data are based on the Survey of Employment, Payroll and Hours (SEPH). Tourism GDP is calculated based on demand, supply and employment.

General methodology

The indicators of supply, demand, GDP and employment are benchmarked to the CTSA levels and are projected for the years preceding and following the benchmarks.

The NTI supply indicators use results from Statistics Canada's input-output tables, which are based on quarterly and annual surveys of industries and their revenues (production). For periods not covered by the most recent I-O data the indicators are estimated on the basis of: (i) results of selected industry surveys or employment surveys, (ii) personal consumption expenditures on items closely related to the tourism goods and services being estimated, or (iii) industry-specific production figures (GDP).

Once supply estimates have been calculated, total demand is obtained by using the ratio of demand to supply from the CTSA benchmarks. Estimates used to determine the travel account balance for the Canadian balance of payments provide an overall total for demand by non-residents (tourism exports). Expenditure information is collected quarterly through Canada Customs, while international travellers entering or returning to Canada are counted monthly. Total non-resident demand is then broken down by type of expenditure using travel profiles generated during the detailed calculation of the CTSA. The methodology to calculate domestic demand estimates has two separate components. First, a derived estimate is constructed taking total demand minus the non-resident demand at an annual level. This “top-down” approach is further supplemented by the CTS data. Quarterly patterns for commodities are taken from the CTS and used to distribute the annual data.

Like the supply and demand indicators, the NTI employment estimates are benchmarked to the CTSA estimates, which in turn are based on measures from the Canadian Productivity Accounts. The Labour Force Survey is used primarily to produce control totals, and SEPH is used primarily to compute the industry-by-industry breakdown. The latter data are also used to project the quarterly estimates on a current basis. The data, which estimate direct employment, are then seasonally adjusted.

Similarly, GDP estimates are based on CTSA annual benchmarks. Quarterly movements and non-benchmark year estimates are calculated using tourism expenditure and industry GDP as an indicator. These direct measures of GDP are then seasonally adjusted.

Seasonal adjustment

Tourism is dominated by large seasonal fluctuations exhibiting similar patterns from one year to the next. For the convenience of users, these regular variations are removed, through a statistical technique known as seasonal adjustment, to help isolate underlying trends. Two versions of the quarterly NTI are available, one unadjusted and the other adjusted for seasonal variation.

All seasonally adjusted series of the quarterly NTI are derived using the X12ARIMA method. The adjustment is generally made at the lowest level of aggregation and seasonally adjusted aggregates are obtained by summation. The advantages of this approach are twofold. First, by carrying out the seasonal adjustment at the most detailed level, seasonal shifts in the aggregates are more easily explained. Second, the calculation of seasonally adjusted aggregates by summation preserves the accounting identities in the system and this is much more convenient for users.

Current and constant price estimates

Values expressed in the prices of the period being referred to are commonly called current price estimates. This is the most natural method of valuation, because it uses the prices observed in the economy in the year for which they are being measured. The NTI also provide some estimates that are valued at the prices of another period, the year 2002. The purpose of such a valuation is to facilitate the analysis of period-to-period movements of the NTI, by eliminating the effect of price change (or inflation).

An increase or decrease in value from one period to another results from the joint effect of a change in the quantities of goods and services produced and of a change in the prices at which they are sold. The decomposition of the value-change into separate price and quantity components is accomplished by recalculating a series at the prices of some base period. The resulting period-to-period changes in these constant price estimates are interpreted as showing the “real” or “inflation-adjusted” growth in the series. The NTI constant price estimates are expressed at the prices of the year 2002. Thus, for example, the estimate of tourism demand at 2002 prices for 2006 is less than the one at current prices. The difference reflects the fact that the market prices of most goods and services increased between 2002 and 2006.

Price indexes

The previous section addressed the topic of measuring tourism at the constant prices of some base period. The resulting estimates of “real tourism” gauge the volume of tourism. Dividing the current price series for tourism by the corresponding series at constant prices yields an Implicit Price Index (IPI). The variable-weighted nature of IPIs should always be kept in mind. Movements in these indexes reflect not just price-change, but also variation in the volumes of different goods and services. The impact of weight-shifts on observed period-to-period changes in the tourism implicit price index can be quite significant.

Revisions

Preceding quarters of the year are revised when the current quarter is published. In years when an updated Canadian Tourism Satellite Account (CTSA) is not available, revisions extending back four years are made with the publication of first quarter data. In years when an updated CTSA is available, revisions extending back six or seven years are made. The data are not normally revised again except when historical revisions are carried out.

Reference period

The National Tourism Indicators are available about 90 days after the reference quarter.

Data quality (accuracy)

No direct measures of the margin of error in the estimates can be calculated. The quality of the estimates can be inferred from analysis of revisions and from a subjective assessment of the data sources and methodology used in the preparation of the estimates.

Comparability of data and related sources

The NTI are based on a wide array of related and comparable data. Supply estimates generally follow the trends of the output measures for industries in the I-O system and the GDP by industry accounts.

Tourism expenditures have similar trends to related consumer spending series. However, because tourism includes both personal and business travel, the trends are not the same.

Non-resident spending, or tourism exports, is based on Balance of Payments data, which in turn come from the

ITS. The NTI however, do not include certain items in the BOP travel account (airline crews, medical and education travel) and so the data, while similar, are not identical.

Employment and GDP in the NTI are comparable to SEPH and GDP by industry data for tourism industries. The NTI however only includes the employment or production that is attributable to tourism.

Section A

Tourism demand in Canada

Table 1
Tourism demand in Canada, seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
millions of dollars and percentage change, preceding period								
Transportation	6,355 -1.9	6,515 2.5	6,766 3.9	6,855 1.3	6,959 1.5	7,217 3.7	28,855 8.6	26,116 -9.5
Passenger air transport	3,372 -3.9	3,440 2.0	3,518 2.3	3,529 0.3	3,704 5.0	3,905 5.4	15,042 8.0	13,838 -8.0
Passenger rail transport	64 -5.9	61 -4.7	62 1.6	62 0.0	63 1.6	66 4.8	287 3.6	255 -11.1
Interurban bus transport	242 -2.8	244 0.8	247 1.2	251 1.6	254 1.2	259 2.0	1,059 4.5	982 -7.3
Vehicle rental	385 -2.5	393 2.1	390 -0.8	383 -1.8	392 2.3	400 2.0	1,648 3.2	1,563 -5.2
Vehicle repairs and parts	342 3.0	352 2.9	368 4.5	363 -1.4	360 -0.8	363 0.8	1,376 4.2	1,394 1.3
Vehicle fuel	1,769 0.9	1,853 4.7	1,996 7.7	2,079 4.2	1,999 -3.8	2,036 1.9	8,745 12.3	7,372 -15.7
Other transportation	181 4.0	172 -5.0	185 7.6	188 1.6	187 -0.5	188 0.5	698 5.4	712 2.0
Accommodation	2,470 -4.7	2,538 2.8	2,603 2.6	2,752 5.7	2,688 -2.3	2,712 0.9	10,872 2.3	10,202 -6.2
Food and beverage services	2,652 0.2	2,666 0.5	2,692 1.0	2,746 2.0	2,747 0.0	2,794 1.7	10,576 4.4	10,656 0.8
Other tourism commodities	2,723 -1.3	2,728 0.2	2,757 1.1	2,799 1.5	2,808 0.3	2,876 2.4	11,087 0.7	10,967 -1.1
Recreation and entertainment	1,251 -1.5	1,247 -0.3	1,257 0.8	1,288 2.5	1,280 -0.6	1,309 2.3	4,884 1.9	5,025 2.9
Travel services	795 -1.1	799 0.5	818 2.4	836 2.2	853 2.0	888 4.1	3,304 1.4	3,216 -2.7
Pre-trip expenditures	627 -0.8	631 0.6	628 -0.5	619 -1.4	620 0.2	624 0.6	2,678 -2.3	2,518 -6.0
Convention fees	50 -5.7	51 2.0	54 5.9	56 3.7	55 -1.8	55 0.0	221 2.3	208 -5.9
Total tourism commodities	14,200 -1.9	14,447 1.7	14,818 2.6	15,152 2.3	15,202 0.3	15,599 2.6	61,390 5.2	57,941 -5.6
Total other commodities	2,861 -0.2	2,904 1.5	2,942 1.3	3,098 5.3	3,098 0.0	3,172 2.4	11,367 3.1	11,575 1.8
Tourism expenditures	17,061 -1.6	17,351 1.7	17,760 2.4	18,250 2.8	18,300 0.3	18,771 2.6	72,757 4.9	69,516 -4.5

Table 2
Tourism demand in Canada, not seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
millions of dollars and percentage change, preceding year								
Transportation	6,151 -11.4	9,116 -11.4	5,584 -4.6	5,518 4.8	6,690 8.8	10,067 10.4	28,855 8.6	26,116 -9.5
Passenger air transport	3,390 -7.8	4,510 -8.2	2,798 -10.8	3,155 0.5	3,686 8.7	5,122 13.6	15,042 8.0	13,838 -8.0
Passenger rail transport	62 -13.9	78 -10.3	58 -7.9	56 -1.8	65 4.8	87 11.5	287 3.6	255 -11.1
Interurban bus transport	231 -9.4	261 -10.0	258 -7.5	232 0.0	235 1.7	272 4.2	1,059 4.5	982 -7.3
Vehicle rental	357 -7.3	627 -4.3	316 -5.4	255 -3.0	371 3.9	612 -2.4	1,648 3.2	1,563 -5.2
Vehicle repairs and parts	318 0.0	512 0.6	319 6.3	263 7.3	331 4.1	528 3.1	1,376 4.2	1,394 1.3
Vehicle fuel	1,629 -21.9	2,875 -19.5	1,688 5.6	1,398 18.5	1,837 12.8	3,170 10.3	8,745 12.3	7,372 -15.7
Other transportation	164 8.6	253 -1.9	147 2.8	159 7.4	165 0.6	276 9.1	698 5.4	712 2.0
Accommodation	2,586 -6.6	3,484 -6.4	2,216 -6.3	2,020 5.4	2,783 7.6	3,727 7.0	10,872 2.3	10,202 -6.2
Food and beverage services	2,639 0.3	4,017 -0.0	2,049 1.7	2,029 4.0	2,734 3.6	4,210 4.8	10,576 4.4	10,656 0.8
Other tourism commodities	2,663 -2.0	3,915 -0.9	2,213 -0.7	2,203 1.2	2,746 3.1	4,161 6.3	11,087 0.7	10,967 -1.1
Recreation and entertainment	1,143 3.3	2,212 2.3	834 2.1	849 1.6	1,169 2.3	2,332 5.4	4,884 1.9	5,025 2.9
Travel services	784 -5.2	977 -4.6	689 1.3	791 3.3	846 7.9	1,111 13.7	3,304 1.4	3,216 -2.7
Pre-trip expenditures	684 -5.9	664 -5.0	638 -5.8	518 -2.6	675 -1.3	652 -1.8	2,678 -2.3	2,518 -6.0
Convention fees	52 -7.1	62 -4.6	52 -5.5	45 7.1	56 7.7	66 6.5	221 2.3	208 -5.9
Total tourism commodities	14,039 -6.8	20,532 -6.6	12,062 -3.2	11,770 4.1	14,953 6.5	22,165 8.0	61,390 5.2	57,941 -5.6
Total other commodities	2,693 2.2	4,235 1.6	2,723 1.3	1,986 3.2	2,771 2.9	4,398 3.8	11,367 3.1	11,575 1.8
Tourism expenditures	16,732 -5.4	24,767 -5.3	14,785 -2.4	13,756 4.0	17,724 5.9	26,563 7.3	72,757 4.9	69,516 -4.5

Table 3
Tourism demand in Canada, 2002 prices, seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
millions of 2002 dollars and percentage change, preceding period								
Transportation	5,963 -0.6	6,063 1.7	6,118 0.9	6,155 0.6	6,366 3.4	6,518 2.4	24,705 3.2	24,144 -2.3
Passenger air transport	3,559 -1.5	3,636 2.2	3,682 1.3	3,699 0.5	3,885 5.0	4,014 3.3	14,958 4.9	14,490 -3.1
Passenger rail transport	57 -3.4	60 5.3	58 -3.3	58 0.0	59 1.7	58 -1.7	258 2.8	234 -9.3
Interurban bus transport	220 2.3	224 1.8	226 0.9	226 0.0	223 -1.3	220 -1.3	927 2.8	885 -4.5
Vehicle rental	380 -1.6	376 -1.1	374 -0.5	372 -0.5	373 0.3	373 0.0	1,599 3.6	1,516 -5.2
Vehicle repairs and parts	273 1.5	282 3.3	290 2.8	287 -1.0	286 -0.3	288 0.7	1,126 0.8	1,114 -1.1
Vehicle fuel	1,344 1.2	1,353 0.7	1,354 0.1	1,378 1.8	1,406 2.0	1,431 1.8	5,303 -0.5	5,379 1.4
Other transportation	130 0.0	132 1.5	134 1.5	135 0.7	134 -0.7	134 0.0	534 -1.7	526 -1.5
Accommodation	2,254 -2.5	2,319 2.9	2,354 1.5	2,394 1.7	2,430 1.5	2,453 0.9	9,539 -0.2	9,239 -3.1
Food and beverage services	2,203 -0.6	2,195 -0.4	2,207 0.5	2,237 1.4	2,232 -0.2	2,241 0.4	9,063 2.0	8,821 -2.7
Other tourism commodities	2,437 -1.6	2,429 -0.3	2,444 0.6	2,472 1.1	2,472 0.0	2,494 0.9	10,067 -0.9	9,786 -2.8
Recreation and entertainment	1,054 -2.3	1,045 -0.9	1,054 0.9	1,079 2.4	1,060 -1.8	1,060 0.0	4,233 -0.6	4,232 -0.0
Travel services	663 -0.5	660 -0.5	675 2.3	684 1.3	696 1.8	707 1.6	2,796 -2.4	2,664 -4.7
Pre-trip expenditures	673 -1.6	677 0.6	667 -1.5	660 -1.0	666 0.9	676 1.5	2,843 0.3	2,701 -5.0
Convention fees	47 0.0	47 0.0	48 2.1	49 2.1	50 2.0	51 2.0	195 0.0	189 -3.1
Total tourism commodities	12,857 -1.1	13,006 1.2	13,123 0.9	13,258 1.0	13,500 1.8	13,706 1.5	53,374 1.6	51,990 -2.6
Total other commodities	2,663 -0.8	2,692 1.1	2,737 1.7	2,818 3.0	2,818 0.0	2,862 1.6	10,799 2.9	10,776 -0.2
Tourism expenditures	15,520 -1.1	15,698 1.1	15,860 1.0	16,076 1.4	16,318 1.5	16,568 1.5	64,173 1.8	62,766 -2.2

Section B

Tourism domestic demand

Table 4
Tourism domestic demand, seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
millions of dollars and percentage change, preceding period								
Transportation	5,417 -1.4	5,642 4.2	5,877 4.2	5,903 0.4	6,013 1.9	6,244 3.8	24,362 10.5	22,430 -7.9
Passenger air transport	2,814 -3.8	2,923 3.9	2,989 2.3	2,957 -1.1	3,131 5.9	3,317 5.9	12,401 10.0	11,651 -6.0
Passenger rail transport	38 -5.0	37 -2.6	38 2.7	38 0.0	39 2.6	40 2.6	165 6.5	153 -7.3
Interurban bus transport	169 -0.6	172 1.8	175 1.7	172 -1.7	175 1.7	177 1.1	711 8.1	686 -3.5
Vehicle rental	279 -0.7	298 6.8	300 0.7	290 -3.3	296 2.1	301 1.7	1,149 4.8	1,158 0.8
Vehicle repairs and parts	325 3.5	336 3.4	352 4.8	346 -1.7	344 -0.6	347 0.9	1,294 4.6	1,327 2.6
Vehicle fuel	1,670 1.2	1,756 5.1	1,892 7.7	1,968 4.0	1,897 -3.6	1,930 1.7	8,211 13.3	6,968 -15.1
Other transportation	122 7.0	120 -1.6	131 9.2	132 0.8	131 -0.8	132 0.8	431 8.8	487 13.0
Accommodation	1,629 -2.9	1,717 5.4	1,769 3.0	1,859 5.1	1,830 -1.6	1,837 0.4	6,949 5.8	6,792 -2.3
Food and beverage services	2,031 1.6	2,058 1.3	2,079 1.0	2,097 0.9	2,098 0.0	2,129 1.5	7,859 7.1	8,168 3.9
Other tourism commodities	2,280 -0.4	2,306 1.1	2,336 1.3	2,356 0.9	2,369 0.6	2,422 2.2	9,132 1.9	9,212 0.9
Recreation and entertainment	855 0.5	872 2.0	884 1.4	896 1.4	893 -0.3	909 1.8	3,148 6.0	3,462 10.0
Travel services	758 -0.9	763 0.7	782 2.5	797 1.9	813 2.0	846 4.1	3,133 1.6	3,068 -2.1
Pre-trip expenditures	627 -0.8	631 0.6	628 -0.5	619 -1.4	620 0.2	624 0.6	2,678 -2.3	2,518 -6.0
Convention fees	40 -4.8	40 0.0	42 5.0	44 4.8	43 -2.3	43 0.0	173 4.2	164 -5.2
Total tourism commodities	11,357 -0.9	11,723 3.2	12,061 2.9	12,215 1.3	12,310 0.8	12,632 2.6	48,302 7.5	46,602 -3.5
Total other commodities	2,161 1.8	2,244 3.8	2,279 1.6	2,396 5.1	2,399 0.1	2,461 2.6	8,280 5.6	8,806 6.4
Tourism expenditures	13,518 -0.5	13,967 3.3	14,340 2.7	14,611 1.9	14,709 0.7	15,093 2.6	56,582 7.2	55,408 -2.1

Table 5
Tourism domestic demand, not seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
millions of dollars and percentage change, preceding year								
Transportation	5,193 -9.5	7,751 -9.5	4,877 -3.1	4,835 4.9	5,690 9.6	8,628 11.3	24,362 10.5	22,430 -7.9
Passenger air transport	2,804 -4.7	3,768 -5.8	2,369 -10.2	2,710 0.0	3,061 9.2	4,337 15.1	12,401 10.0	11,651 -6.0
Passenger rail transport	36 -10.0	38 -2.6	36 -2.7	41 -4.7	39 8.3	43 13.2	165 6.5	153 -7.3
Interurban bus transport	154 -4.9	177 -6.8	183 -3.7	168 -2.3	156 1.3	180 1.7	711 8.1	686 -3.5
Vehicle rental	252 0.8	435 3.8	259 -2.3	204 -3.8	268 6.3	428 -1.6	1,149 4.8	1,158 0.8
Vehicle repairs and parts	301 1.7	486 1.9	306 7.7	252 7.7	314 4.3	502 3.3	1,294 4.6	1,327 2.6
Vehicle fuel	1,531 -21.9	2,687 -18.5	1,613 6.3	1,350 18.7	1,736 13.4	2,966 10.4	8,211 13.3	6,968 -15.1
Other transportation	115 26.4	160 11.1	111 12.1	110 8.9	116 0.9	172 7.5	431 8.8	487 13.0
Accommodation	1,626 -1.0	2,394 -2.1	1,457 -3.6	1,406 6.9	1,797 10.5	2,589 8.1	6,949 5.8	6,792 -2.3
Food and beverage services	2,006 3.5	3,006 3.8	1,611 5.3	1,621 4.9	2,089 4.1	3,143 4.6	7,859 7.1	8,168 3.9
Other tourism commodities	2,223 -0.8	3,194 2.4	1,897 1.1	1,923 1.3	2,308 3.8	3,401 6.5	9,132 1.9	9,212 0.9
Recreation and entertainment	758 9.2	1,569 10.5	549 9.6	598 2.0	785 3.6	1,651 5.2	3,148 6.0	3,462 10.0
Travel services	745 -4.7	915 -3.9	664 2.0	769 3.4	808 8.5	1,048 14.5	3,133 1.6	3,068 -2.1
Pre-trip expenditures	684 -5.9	664 -5.0	638 -5.8	518 -2.6	675 -1.3	652 -1.8	2,678 -2.3	2,518 -6.0
Convention fees	36 -5.3	46 -4.2	46 -4.2	38 5.6	40 11.1	50 8.7	173 4.2	164 -5.2
Total tourism commodities	11,048 -4.5	16,345 -4.0	9,842 -1.1	9,785 4.5	11,884 7.6	17,761 8.7	48,302 7.5	46,602 -3.5
Total other commodities	1,954 7.6	3,167 7.0	2,207 5.5	1,549 4.8	2,029 3.8	3,272 3.3	8,280 5.6	8,806 6.4
Tourism expenditures	13,002 -2.8	19,512 -2.4	12,049 0.1	11,334 4.5	13,913 7.0	21,033 7.8	56,582 7.2	55,408 -2.1

Table 6
Tourism domestic demand, 2002 prices, seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
millions of 2002 dollars and percentage change, preceding period								
Transportation	5,049 -0.2	5,212 3.2	5,267 1.1	5,245 -0.4	5,456 4.0	5,599 2.6	20,586 4.7	20,587 0.0
Passenger air transport	2,970 -1.4	3,089 4.0	3,127 1.2	3,099 -0.9	3,283 5.9	3,409 3.8	12,331 6.8	12,198 -1.1
Passenger rail transport	34 -2.9	36 5.9	36 0.0	35 -2.8	36 2.9	35 -2.8	148 5.7	141 -4.7
Interurban bus transport	154 4.8	158 2.6	160 1.3	155 -3.1	154 -0.6	150 -2.6	622 6.1	619 -0.5
Vehicle rental	275 0.0	285 3.6	288 1.1	282 -2.1	281 -0.4	280 -0.4	1,115 5.3	1,123 0.7
Vehicle repairs and parts	260 2.4	269 3.5	278 3.3	274 -1.4	273 -0.4	275 0.7	1,059 1.2	1,061 0.2
Vehicle fuel	1,269 1.4	1,282 1.0	1,282 0.0	1,305 1.8	1,335 2.3	1,357 1.6	4,979 0.5	5,084 2.1
Other transportation	87 2.4	93 6.9	96 3.2	95 -1.0	94 -1.1	93 -1.1	332 2.2	361 8.7
Accommodation	1,484 -1.0	1,569 5.7	1,599 1.9	1,617 1.1	1,654 2.3	1,660 0.4	6,097 3.2	6,151 0.9
Food and beverage services	1,685 0.4	1,695 0.6	1,703 0.5	1,708 0.3	1,705 -0.2	1,707 0.1	6,732 4.6	6,762 0.4
Other tourism commodities	2,062 -0.9	2,075 0.6	2,090 0.7	2,100 0.5	2,107 0.3	2,126 0.9	8,375 0.5	8,307 -0.8
Recreation and entertainment	720 -0.7	731 1.5	740 1.2	750 1.4	738 -1.6	736 -0.3	2,728 3.3	2,916 6.9
Travel services	632 -0.3	630 -0.3	645 2.4	652 1.1	664 1.8	674 1.5	2,652 -2.2	2,541 -4.2
Pre-trip expenditures	673 -1.6	677 0.6	667 -1.5	660 -1.0	666 0.9	676 1.5	2,843 0.3	2,701 -5.0
Convention fees	37 0.0	37 0.0	38 2.7	38 0.0	39 2.6	40 2.6	152 1.3	149 -2.0
Total tourism commodities	10,280 -0.4	10,551 2.6	10,659 1.0	10,670 0.1	10,922 2.4	11,092 1.6	41,790 3.6	41,807 0.0
Total other commodities	2,005 1.2	2,074 3.4	2,117 2.1	2,177 2.8	2,179 0.1	2,218 1.8	7,851 5.2	8,178 4.2
Tourism expenditures	12,285 -0.1	12,625 2.8	12,776 1.2	12,847 0.6	13,101 2.0	13,310 1.6	49,641 3.9	49,985 0.7

Section C

Tourism demand by non-residents (exports)

Table 7
Tourism demand by non-residents (exports), seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
millions of dollars and percentage change, preceding period								
Transportation	938 -4.9	872 -7.0	890 2.1	952 7.0	946 -0.6	973 2.9	4,493 -0.7	3,686 -18.0
Passenger air transport	558 -4.3	517 -7.3	529 2.3	572 8.1	573 0.2	588 2.6	2,641 -0.4	2,187 -17.2
Passenger rail transport	26 -7.1	24 -7.7	24 0.0	24 0.0	24 0.0	26 8.3	122 0.0	102 -16.4
Interurban bus transport	73 -7.6	72 -1.4	72 0.0	79 9.7	79 0.0	82 3.8	348 -2.0	296 -14.9
Vehicle rental	106 -7.0	95 -10.4	90 -5.3	93 3.3	96 3.2	99 3.1	499 -0.4	405 -18.8
Vehicle repairs and parts	17 -5.6	16 -5.9	16 0.0	17 6.3	16 -5.9	16 0.0	82 -2.4	67 -18.3
Vehicle fuel	99 -4.8	97 -2.0	104 7.2	111 6.7	102 -8.1	106 3.9	534 -2.0	404 -24.3
Other transportation	59 -1.7	51 -13.6	55 7.8	56 1.8	56 0.0	56 0.0	267 0.4	225 -15.7
Accommodation	841 -8.1	821 -2.4	833 1.5	893 7.2	858 -3.9	875 2.0	3,923 -3.3	3,410 -13.1
Food and beverage services	621 -3.6	608 -2.1	615 1.2	649 5.5	649 0.0	665 2.5	2,717 -2.8	2,488 -8.4
Other tourism commodities	443 -5.5	422 -4.7	421 -0.2	443 5.2	439 -0.9	454 3.4	1,955 -4.4	1,755 -10.2
Recreation and entertainment	396 -5.5	375 -5.3	373 -0.5	392 5.1	387 -1.3	400 3.4	1,736 -4.7	1,563 -10.0
Travel services	37 -5.1	36 -2.7	36 0.0	39 8.3	40 2.6	42 5.0	171 -2.3	148 -13.5
Pre-trip expenditures	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...
Convention fees	10 -9.1	11 10.0	12 9.1	12 0.0	12 0.0	12 0.0	48 -4.0	44 -8.3
Total tourism commodities	2,843 -5.7	2,723 -4.2	2,759 1.3	2,937 6.5	2,892 -1.5	2,967 2.6	13,088 -2.5	11,339 -13.4
Total other commodities	700 -6.2	661 -5.6	662 0.2	702 6.0	699 -0.4	711 1.7	3,087 -2.9	2,769 -10.3
Tourism expenditures	3,543 -5.8	3,384 -4.5	3,421 1.1	3,639 6.4	3,591 -1.3	3,678 2.4	16,175 -2.6	14,108 -12.8

Table 8
Tourism demand by non-residents (exports), not seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
millions of dollars and percentage change, preceding year								
Transportation	958 -20.5	1,365 -20.6	707 -14.1	683 4.1	1,000 4.4	1,439 5.4	4,493 -0.7	3,686 -18.0
Passenger air transport	586 -20.4	742 -18.7	429 -14.0	445 3.5	625 6.7	785 5.8	2,641 -0.4	2,187 -17.2
Passenger rail transport	26 -18.8	40 -16.7	22 -15.4	15 7.1	26 0.0	44 10.0	122 0.0	102 -16.4
Interurban bus transport	77 -17.2	84 -16.0	75 -15.7	64 6.7	79 2.6	92 9.5	348 -2.0	296 -14.9
Vehicle rental	105 -22.2	192 -18.6	57 -17.4	51 0.0	103 -1.9	184 -4.2	499 -0.4	405 -18.8
Vehicle repairs and parts	17 -22.7	26 -18.8	13 -18.8	11 0.0	17 0.0	26 0.0	82 -2.4	67 -18.3
Vehicle fuel	98 -22.8	188 -31.9	75 -6.3	48 11.6	101 3.1	204 8.5	534 -2.0	404 -24.3
Other transportation	49 -18.3	93 -18.4	36 -18.2	49 4.3	49 0.0	104 11.8	267 0.4	225 -15.7
Accommodation	960 -14.7	1,090 -14.6	759 -11.1	614 2.2	986 2.7	1,138 4.4	3,923 -3.3	3,410 -13.1
Food and beverage services	633 -8.4	1,011 -9.9	438 -9.5	408 0.5	645 1.9	1,067 5.5	2,717 -2.8	2,488 -8.4
Other tourism commodities	440 -7.4	721 -13.3	316 -10.2	280 0.7	438 -0.5	760 5.4	1,955 -4.4	1,755 -10.2
Recreation and entertainment	385 -6.6	643 -13.5	285 -9.8	251 0.4	384 -0.3	681 5.9	1,736 -4.7	1,563 -10.0
Travel services	39 -13.3	62 -13.9	25 -13.8	22 0.0	38 -2.6	63 1.6	171 -2.3	148 -13.5
Pre-trip expenditures	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...
Convention fees	16 -11.1	16 -5.9	6 -14.3	7 16.7	16 0.0	16 0.0	48 -4.0	44 -8.3
Total tourism commodities	2,991 -14.5	4,187 -15.4	2,220 -11.7	1,985 2.3	3,069 2.6	4,404 5.2	13,088 -2.5	11,339 -13.4
Total other commodities	739 -9.8	1,068 -11.5	516 -13.4	437 -2.0	742 0.4	1,126 5.4	3,087 -2.9	2,769 -10.3
Tourism expenditures	3,730 -13.6	5,255 -14.6	2,736 -12.0	2,422 1.5	3,811 2.2	5,530 5.2	16,175 -2.6	14,108 -12.8

Table 9
Tourism demand by non-residents (exports), 2002 prices, seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
millions of 2002 dollars and percentage change, preceding period								
Transportation	914 -2.9	852 -6.8	850 -0.2	910 7.1	910 0.0	919 1.0	4,119 -4.0	3,557 -13.6
Passenger air transport	589 -2.0	547 -7.1	555 1.5	600 8.1	602 0.3	605 0.5	2,627 -3.3	2,292 -12.8
Passenger rail transport	23 -4.2	24 4.3	22 -8.3	23 4.5	23 0.0	23 0.0	110 -0.9	93 -15.5
Interurban bus transport	66 -2.9	66 0.0	66 0.0	71 7.6	69 -2.8	70 1.4	305 -3.5	266 -12.8
Vehicle rental	105 -5.4	91 -13.3	86 -5.5	90 4.7	92 2.2	93 1.1	484 0.0	393 -18.8
Vehicle repairs and parts	13 -13.3	13 0.0	12 -7.7	13 8.3	13 0.0	13 0.0	67 -5.6	53 -20.9
Vehicle fuel	75 -2.6	71 -5.3	72 1.4	73 1.4	71 -2.7	74 4.2	324 -13.1	295 -9.0
Other transportation	43 -4.4	40 -7.0	37 -7.5	40 8.1	40 0.0	41 2.5	202 -7.3	165 -18.3
Accommodation	770 -5.4	749 -2.7	755 0.8	777 2.9	776 -0.1	793 2.2	3,442 -5.7	3,088 -10.3
Food and beverage services	518 -3.5	501 -3.3	503 0.4	529 5.2	527 -0.4	534 1.3	2,331 -4.9	2,059 -11.7
Other tourism commodities	375 -5.3	354 -5.6	354 0.0	372 5.1	365 -1.9	368 0.8	1,692 -6.9	1,479 -12.6
Recreation and entertainment	334 -5.6	314 -6.0	314 0.0	329 4.8	322 -2.1	324 0.6	1,505 -7.0	1,316 -12.6
Travel services	31 -3.1	30 -3.2	30 0.0	32 6.7	32 0.0	33 3.1	144 -6.5	123 -14.6
Pre-trip expenditures	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...	0 ...
Convention fees	10 0.0	10 0.0	10 0.0	11 10.0	11 0.0	11 0.0	43 -4.4	40 -7.0
Total tourism commodities	2,577 -4.1	2,456 -4.7	2,462 0.2	2,588 5.1	2,578 -0.4	2,614 1.4	11,584 -5.1	10,183 -12.1
Total other commodities	658 -6.3	618 -6.1	620 0.3	641 3.4	639 -0.3	644 0.8	2,948 -2.8	2,598 -11.9
Tourism expenditures	3,235 -4.6	3,074 -5.0	3,082 0.3	3,229 4.8	3,217 -0.4	3,258 1.3	14,532 -4.7	12,781 -12.0

Section D

Supply of tourism commodities

Table 10
Supply of tourism commodities, seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
millions of dollars and percentage change, preceding period								
Transportation	18,284 0.5	18,811 2.9	19,784 5.2	20,121 1.7	19,926 -1.0	20,370 2.2	82,541 8.8	75,074 -9.0
Passenger air transport	3,574 -3.1	3,616 1.2	3,688 2.0	3,703 0.4	3,886 4.9	4,098 5.5	15,835 8.1	14,568 -8.0
Passenger rail transport	69 -5.5	66 -4.3	66 0.0	66 0.0	67 1.5	71 6.0	310 4.4	274 -11.6
Interurban bus transport	263 -0.4	257 -2.3	260 1.2	263 1.2	266 1.1	272 2.3	1,126 4.3	1,044 -7.3
Vehicle rental	569 -2.2	581 2.1	574 -1.2	563 -1.9	578 2.7	588 1.7	2,430 3.1	2,306 -5.1
Vehicle repairs and parts	4,990 2.7	5,106 2.3	5,353 4.8	5,313 -0.7	5,270 -0.8	5,297 0.5	20,067 4.3	20,309 1.2
Vehicle fuel	8,126 1.1	8,492 4.5	9,133 7.5	9,500 4.0	9,139 -3.8	9,305 1.8	40,072 12.3	33,787 -15.7
Other transportation	693 0.4	693 0.0	710 2.5	713 0.4	720 1.0	739 2.6	2,701 6.5	2,786 3.1
Accommodation	2,726 -4.7	2,777 1.9	2,850 2.6	3,007 5.5	2,931 -2.5	2,957 0.9	11,946 2.3	11,212 -6.1
Food and beverage services	13,370 0.3	13,439 0.5	13,559 0.9	13,840 2.1	13,834 -0.0	14,073 1.7	53,322 4.7	53,697 0.7
Other tourism commodities	7,057 -1.9	7,026 -0.4	7,080 0.8	7,229 2.1	7,209 -0.3	7,378 2.3	27,991 1.4	28,356 1.3
Recreation and entertainment	5,575 -2.1	5,535 -0.7	5,571 0.7	5,708 2.5	5,672 -0.6	5,800 2.3	21,745 1.9	22,374 2.9
Travel services	800 -1.2	804 0.5	824 2.5	841 2.1	857 1.9	894 4.3	3,325 1.4	3,238 -2.6
Pre-trip expenditures	627 -0.8	631 0.6	628 -0.5	619 -1.4	620 0.2	624 0.6	2,678 -2.3	2,518 -6.0
Convention fees	55 -5.2	56 1.8	57 1.8	61 7.0	60 -1.6	60 0.0	243 2.5	226 -7.0
Total tourism commodities	41,437 -0.3	42,053 1.5	43,273 2.9	44,197 2.1	43,900 -0.7	44,778 2.0	175,800 5.9	168,339 -4.2

Table 11
Supply of tourism commodities, not seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
millions of dollars and percentage change, preceding year								
Transportation	18,545 -12.6	20,955 -12.4	19,239 2.2	18,004 10.2	20,157 8.7	22,768 8.7	82,541 8.8	75,074 -9.0
Passenger air transport	3,598 -8.3	4,658 -9.1	2,957 -9.2	3,371 0.5	3,913 8.8	5,290 13.6	15,835 8.1	14,568 -8.0
Passenger rail transport	65 -12.2	80 -14.9	68 -6.8	60 -1.6	68 4.6	89 11.3	310 4.4	274 -11.6
Interurban bus transport	248 -7.5	274 -10.2	267 -7.0	255 0.0	252 1.6	286 4.4	1,126 4.3	1,044 -7.3
Vehicle rental	478 -2.6	764 -6.4	617 -5.2	433 -3.1	496 3.8	746 -2.4	2,430 3.1	2,306 -5.1
Vehicle repairs and parts	5,381 1.3	5,233 -0.1	5,500 5.0	4,498 7.2	5,604 4.1	5,397 3.1	20,067 4.3	20,309 1.2
Vehicle fuel	8,090 -23.0	9,229 -20.5	9,139 5.7	8,683 18.5	9,124 12.8	10,176 10.3	40,072 12.3	33,787 -15.7
Other transportation	685 7.0	717 -1.4	691 1.8	704 1.6	700 2.2	784 9.3	2,701 6.5	2,786 3.1
Accommodation	2,925 -8.3	3,610 -6.0	2,516 -5.7	2,281 5.6	3,147 7.6	3,862 7.0	11,946 2.3	11,212 -6.1
Food and beverage services	13,781 0.3	14,324 0.2	13,625 0.7	12,442 4.0	14,266 3.5	15,010 4.8	53,322 4.7	53,697 0.7
Other tourism commodities	7,037 1.7	7,324 -0.4	7,259 0.9	6,836 1.5	7,222 2.6	7,755 5.9	27,991 1.4	28,356 1.3
Recreation and entertainment	5,502 3.9	5,615 1.0	5,870 1.7	5,473 1.6	5,628 2.3	5,919 5.4	21,745 1.9	22,374 2.9
Travel services	793 -5.1	982 -4.6	694 1.5	794 3.3	856 7.9	1,117 13.7	3,325 1.4	3,238 -2.6
Pre-trip expenditures	684 -5.9	664 -5.0	638 -5.8	518 -2.6	675 -1.3	652 -1.8	2,678 -2.3	2,518 -6.0
Convention fees	58 -7.9	63 -7.4	57 -6.6	51 6.3	63 8.6	67 6.3	243 2.5	226 -7.0
Total tourism commodities	42,288 -6.2	46,213 -6.5	42,639 1.0	39,563 6.4	44,792 5.9	49,395 6.9	175,800 5.9	168,339 -4.2

Table 12
Supply of tourism commodities, 2002 prices, seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
millions of 2002 dollars and percentage change, preceding period								
Transportation	15,333 0.9	15,475 0.9	15,655 1.2	15,751 0.6	16,060 2.0	16,330 1.7	62,196 1.5	61,657 -0.9
Passenger air transport	3,769 -0.8	3,823 1.4	3,860 1.0	3,881 0.5	4,076 5.0	4,212 3.3	15,746 4.9	15,253 -3.1
Passenger rail transport	61 -4.7	65 6.6	62 -4.6	62 0.0	63 1.6	62 -1.6	277 3.4	252 -9.0
Interurban bus transport	239 5.3	237 -0.8	237 0.0	237 0.0	234 -1.3	231 -1.3	986 2.7	940 -4.7
Vehicle rental	560 -1.4	557 -0.5	550 -1.3	547 -0.5	549 0.4	549 0.0	2,357 3.6	2,235 -5.2
Vehicle repairs and parts	4,002 1.9	4,073 1.8	4,245 4.2	4,201 -1.0	4,184 -0.4	4,206 0.5	16,402 0.9	16,249 -0.9
Vehicle fuel	6,184 1.6	6,201 0.3	6,179 -0.4	6,298 1.9	6,427 2.0	6,540 1.8	24,302 -0.4	24,651 1.4
Other transportation	518 0.0	519 0.2	522 0.6	525 0.6	527 0.4	530 0.6	2,126 2.4	2,077 -2.3
Accommodation	2,492 -2.3	2,533 1.6	2,572 1.5	2,615 1.7	2,649 1.3	2,674 0.9	10,478 -0.2	10,148 -3.1
Food and beverage services	11,104 -0.6	11,066 -0.3	11,116 0.5	11,274 1.4	11,242 -0.3	11,289 0.4	45,684 2.2	44,454 -2.7
Other tourism commodities	6,094 -2.4	6,033 -1.0	6,065 0.5	6,182 1.9	6,118 -1.0	6,140 0.4	24,731 -0.7	24,436 -1.2
Recreation and entertainment	4,703 -2.8	4,641 -1.3	4,667 0.6	4,781 2.4	4,698 -1.7	4,698 0.0	18,860 -0.6	18,848 -0.1
Travel services	667 -0.6	664 -0.4	679 2.3	688 1.3	700 1.7	711 1.6	2,816 -2.4	2,681 -4.8
Pre-trip expenditures	673 -1.6	677 0.6	667 -1.5	660 -1.0	666 0.9	676 1.5	2,843 0.3	2,701 -5.0
Convention fees	51 -1.9	51 0.0	52 2.0	53 1.9	54 1.9	55 1.9	212 -0.9	206 -2.8
Total tourism commodities	35,023 -0.4	35,107 0.2	35,408 0.9	35,822 1.2	36,069 0.7	36,433 1.0	143,089 1.2	140,695 -1.7

Section E

Employment generated by tourism

Table 13
Employment generated by tourism, seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
thousands of jobs and percentage change, preceding period								
Transportation	72.2 -3.2	71.3 -1.2	71.0 -0.4	71.9 1.3	70.7 -1.7	70.3 -0.6	73.4 2.3	72.3 -1.5
Air transportation	42.6 -4.9	42.3 -0.7	41.5 -1.9	42.5 2.4	41.6 -2.1	41.3 -0.7	43.5 2.1	42.8 -1.6
Railway transportation	3.1 -3.1	3.1 0.0	3.0 -3.2	2.9 -3.3	2.9 0.0	2.9 0.0	3.2 0.8	3.1 -3.9
Water transportation	1.8 0.0	1.8 0.0	1.8 0.0	1.9 5.6	1.8 -5.3	1.8 0.0	1.9 0.0	1.8 -5.3
Bus transportation	10.8 -1.8	10.1 -6.5	10.9 7.9	11.2 2.8	11.1 -0.9	10.9 -1.8	10.8 4.1	10.7 -1.2
Other transportation industries	13.9 0.7	14.0 0.7	13.8 -1.4	13.4 -2.9	13.3 -0.7	13.4 0.8	13.9 2.2	13.9 -0.2
Accommodation	158.4 -2.0	163.2 3.0	166.3 1.9	165.2 -0.7	165.2 -0.0	168.5 2.0	160.6 -0.7	162.4 1.1
Food and beverage services	149.9 -1.6	148.6 -0.9	147.9 -0.5	148.1 0.1	147.0 -0.7	147.2 0.1	151.0 2.6	149.7 -0.9
Other tourism industries	113.5 0.2	112.8 -0.6	112.8 0.0	111.5 -1.2	110.7 -0.7	111.3 0.5	114.0 2.1	113.1 -0.8
Recreation and entertainment	71.2 1.1	70.6 -0.8	70.6 0.0	69.4 -1.7	70.3 1.3	70.5 0.3	70.0 1.0	70.7 1.0
Travel services	42.3 -1.4	42.2 -0.2	42.2 0.0	42.1 -0.2	40.4 -4.0	40.8 1.0	44.0 3.9	42.4 -3.7
Total tourism industries	494.0 -1.6	495.9 0.4	498.0 0.4	496.7 -0.3	493.6 -0.6	497.3 0.7	499.0 1.3	497.5 -0.3
Other industries	119.0 -1.7	118.3 -0.6	118.9 0.5	120.1 1.0	120.7 0.5	121.0 0.2	120.9 -0.2	119.3 -1.3
Tourism activities	613.0 -1.6	614.2 0.2	616.9 0.4	616.8 -0.0	614.3 -0.4	618.3 0.7	619.9 1.0	616.8 -0.5

Table 14
Employment generated by tourism, not seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
thousands of jobs and percentage change, preceding year								
Transportation	73.2 -0.7	73.5 -2.8	69.4 -5.4	71.9 -1.5	71.8 -1.9	71.7 -2.4	73.4 2.3	72.3 -1.5
Air transportation	43.5 -0.9	43.6 -2.2	40.0 -8.0	43.6 -1.1	42.9 -1.4	42.4 -2.8	43.5 2.1	42.8 -1.6
Railway transportation	3.0 -6.3	3.1 -6.1	3.0 0.0	3.2 -3.0	3.0 0.0	3.1 0.0	3.2 0.8	3.1 -3.9
Water transportation	1.7 -5.6	2.0 -4.8	1.8 -5.3	1.8 5.9	1.7 0.0	2.1 5.0	1.9 0.0	1.8 -5.3
Bus transportation	11.3 1.8	10.0 -7.4	10.9 -1.8	10.9 2.8	11.1 -1.8	10.0 0.0	10.8 4.1	10.7 -1.2
Other transportation industries	13.7 -0.0	14.8 0.0	13.7 -1.4	12.4 -6.8	13.1 -4.4	14.1 -4.7	13.9 2.2	13.9 -0.2
Accommodation	157.4 -1.6	165.8 3.5	159.7 4.7	164.3 -1.4	158.0 0.4	167.8 1.2	160.6 -0.7	162.4 1.1
Food and beverage services	153.7 -0.3	154.7 -2.1	143.8 -3.0	143.9 -1.8	151.3 -1.6	153.0 -1.1	151.0 2.6	149.7 -0.9
Other tourism industries	114.3 -0.3	121.1 -1.2	108.4 -0.9	105.0 -3.3	110.2 -3.6	119.2 -1.6	114.0 2.1	113.1 -0.8
Recreation and entertainment	72.4 2.1	78.5 1.4	65.5 0.3	64.4 -3.0	70.7 -2.3	78.7 0.3	70.0 1.0	70.7 1.0
Travel services	41.9 -4.3	42.6 -5.8	42.9 -2.7	40.6 -3.8	39.5 -5.7	40.5 -4.9	44.0 3.9	42.4 -3.7
Total tourism industries	498.6 -0.8	515.1 -0.3	481.3 -0.5	485.1 -2.0	491.3 -1.5	511.7 -0.7	499.0 1.3	497.5 -0.3
Other industries	119.2 -1.1	121.4 -1.7	118.0 -2.6	115.5 -2.6	118.7 -0.4	121.5 0.1	120.9 -0.2	119.3 -1.3
Tourism activities	617.8 -0.8	636.5 -0.5	599.3 -0.9	600.6 -2.1	610.0 -1.3	633.2 -0.5	619.9 1.0	616.8 -0.5

Section F

Tourism prices and gross domestic product

Table 15
Tourism gross domestic product, seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
millions of dollars and percentage change, preceding period								
Transportation	1,478 -3.5	1,490 0.8	1,515 1.7	1,516 0.1	1,569 3.5	1,636 4.3	6,494 6.2	6,014 -7.4
Accommodation	1,607 -3.7	1,637 1.9	1,681 2.7	1,771 5.4	1,732 -2.2	1,749 1.0	6,966 1.9	6,594 -5.3
Food and beverage services	912 0.3	915 0.3	928 1.4	946 1.9	950 0.4	968 1.9	3,633 5.0	3,664 0.9
Other tourism industries	1,085 -1.4	1,086 0.1	1,103 1.6	1,129 2.4	1,134 0.4	1,169 3.1	4,367 1.7	4,374 0.2
Total tourism industries	5,082 -2.4	5,128 0.9	5,227 1.9	5,362 2.6	5,385 0.4	5,522 2.5	21,460 3.6	20,646 -3.8
Other industries	1,740 0.2	1,782 2.4	1,842 3.4	1,911 3.7	1,886 -1.3	1,923 2.0	7,493 5.6	7,100 -5.2
Tourism gross domestic product	6,822 -1.8	6,910 1.3	7,069 2.3	7,273 2.9	7,271 -0.0	7,445 2.4	28,953 4.1	27,746 -4.2

Table 16
Tourism gross domestic product, not seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
millions of dollars and percentage change, preceding year								
Transportation	1,438 -7.9	2,017 -7.3	1,288 -8.8	1,270 -0.1	1,532 6.5	2,198 9.0	6,494 6.2	6,014 -7.4
Accommodation	1,683 -5.8	2,297 -5.3	1,376 -5.6	1,304 5.3	1,802 7.1	2,447 6.5	6,966 1.9	6,594 -5.3
Food and beverage services	905 0.4	1,380 0.0	709 2.3	698 4.2	944 4.3	1,459 5.7	3,633 5.0	3,664 0.9
Other tourism industries	1,032 -1.0	1,656 0.3	815 0.0	893 2.5	1,082 4.8	1,772 7.0	4,367 1.7	4,374 0.2
Total tourism industries	5,058 -4.4	7,350 -3.7	4,188 -4.3	4,165 2.8	5,360 6.0	7,876 7.2	21,460 3.6	20,646 -3.8
Other industries	1,656 -7.5	2,560 -7.2	1,655 2.0	1,318 7.2	1,745 5.4	2,703 5.6	7,493 5.6	7,100 -5.2
Tourism gross domestic product	6,714 -5.2	9,910 -4.6	5,843 -2.6	5,483 3.9	7,105 5.8	10,579 6.8	28,953 4.1	27,746 -4.2

Table 17
Tourism gross domestic product, 2002 prices, seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
millions of 2002 dollars and percentage change, preceding period								
Transportation	1,532 -1.4	1,559 1.8	1,565 0.4	1,583 1.2	1,619 2.3	1,633 0.9	6,487 4.1	6,210 -4.3
Accommodation	1,450 -2.0	1,478 1.9	1,503 1.7	1,538 2.3	1,557 1.2	1,581 1.5	6,097 -0.6	5,910 -3.1
Food and beverage services	756 -0.7	755 -0.1	762 0.9	771 1.2	773 0.3	777 0.5	3,111 2.5	3,034 -2.5
Other tourism industries	911 -1.5	904 -0.8	918 1.5	936 2.0	934 -0.2	941 0.7	3,744 -1.5	3,658 -2.3
Total tourism industries	4,649 -1.5	4,696 1.0	4,748 1.1	4,828 1.7	4,883 1.1	4,932 1.0	19,439 1.2	18,812 -3.2
Other industries	1,536 -0.3	1,552 1.0	1,567 1.0	1,597 1.9	1,606 0.6	1,631 1.6	6,228 1.5	6,196 -0.5
Tourism gross domestic product	6,185 -1.2	6,248 1.0	6,315 1.1	6,425 1.7	6,489 1.0	6,563 1.1	25,667 1.3	25,008 -2.6

Table 18
Implicit price indexes for tourism demand, seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
index (2002 = 100) and percentage change, preceding period								
Transport services	106.6 -1.3	107.5 0.8	110.6 2.9	111.4 0.7	109.3 -1.9	110.7 1.3	116.8 5.2	108.2 -7.4
Accommodation services	109.6 -2.2	109.4 -0.2	110.6 1.1	115.0 4.0	110.6 -3.8	110.6 0.0	114.0 2.5	110.4 -3.1
Food and beverage services	120.4 0.8	121.5 0.9	122.0 0.4	122.8 0.7	123.1 0.2	124.7 1.3	116.7 2.4	120.8 3.5
Other tourism commodities	111.7 0.3	112.3 0.5	112.8 0.4	113.2 0.4	113.6 0.4	115.3 1.5	110.1 1.6	112.1 1.7
Tourism commodities	110.4 -0.8	111.1 0.6	112.9 1.6	114.3 1.2	112.6 -1.5	113.8 1.1	115.0 3.6	111.4 -3.1
Total tourism expenditures	109.9 -0.6	110.5 0.5	112.0 1.4	113.5 1.3	112.1 -1.2	113.3 1.1	113.4 3.1	110.8 -2.3

Section G
Supplementary tables

Table 19
International travellers, seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
thousands of travellers and percentage change, preceding period								
Total inbound travel	6,187 -5.1	5,989 -3.2	5,998 0.1	6,171 2.9	6,075 -1.5	6,239 2.7	27,370 -9.9	24,696 -9.8
Same day	2,267 -7.4	2,122 -6.4	2,123 0.0	2,182 2.8	2,101 -3.7	2,176 3.5	10,228 -17.8	8,959 -12.4
Overnight	3,920 -3.8	3,867 -1.4	3,876 0.2	3,989 2.9	3,974 -0.4	4,063 2.2	17,142 -4.4	15,737 -8.2
United States	5,149 -5.2	4,987 -3.1	4,958 -0.6	5,064 2.1	4,959 -2.1	5,119 3.2	22,606 -12.0	20,526 -9.2
Same day	2,242 -7.4	2,098 -6.4	2,098 0.0	2,155 2.7	2,074 -3.8	2,149 3.6	10,102 -18.0	8,859 -12.3
Overnight	2,907 -3.5	2,889 -0.6	2,860 -1.0	2,909 1.7	2,886 -0.8	2,970 2.9	12,504 -6.5	11,667 -6.7
All other countries	1,038 -4.7	1,003 -3.4	1,040 3.7	1,107 6.4	1,116 0.8	1,120 0.4	4,764 1.8	4,170 -12.5
Same day	24 -6.2	25 1.5	25 0.0	27 8.3	28 3.7	27 -2.8	126 5.9	100 -20.6
Overnight	1,014 -4.6	978 -3.5	1,015 3.8	1,080 6.4	1,088 0.7	1,093 0.4	4,638 1.7	4,070 -12.3
Same day and overnight:								
Americas, except United States	127 -12.8	109 -14.3	107 -1.7	115 7.3	119 3.6	117 -1.4	614 6.3	488 -20.5
Mexico	49 -21.6	34 -30.2	27 -20.2	30 9.9	32 7.1	30 -5.6	271 8.1	172 -36.5
Other Americas	78 -6.2	75 -4.4	80 6.8	85 6.4	87 2.4	87 0.1	344 5.0	316 -7.9
Europe	563 -0.7	546 -3.0	576 5.3	607 5.5	584 -3.8	592 1.4	2,492 2.5	2,252 -9.6
France	107 10.7	105 -1.3	104 -1.5	107 3.6	110 2.8	112 1.5	425 12.2	412 -3.2
Germany	76 -6.9	79 4.2	83 4.6	84 1.4	88 4.6	87 -0.6	332 4.4	319 -4.0
United Kingdom	181 -5.3	161 -11.3	190 18.3	186 -2.6	182 -1.7	178 -2.3	870 -6.0	724 -16.7
Other Europe	199 0.8	201 0.9	199 -1.1	231 16.0	204 -11.8	215 5.4	865 7.1	797 -7.8
Asia/Pacific	327 -7.6	327 -0.1	335 2.6	362 8.1	389 7.3	388 -0.3	1,567 -1.1	1,343 -14.3
China	42 -9.0	40 -3.1	39 -3.5	46 18.7	50 8.2	54 7.9	166 6.5	166 0.2
Hong Kong	29 -0.0	25 -14.7	29 15.0	28 -3.7	33 19.2	28 -16.2	132 14.6	112 -15.6
Japan	44 -21.3	52 18.6	54 3.0	60 12.5	61 1.8	62 1.3	287 -16.4	206 -28.4
South Korea	35 -8.4	34 -4.5	36 6.3	39 9.5	45 14.8	42 -8.0	197 -7.5	144 -26.7
Australia	51 -5.9	52 1.2	56 6.7	57 2.2	62 8.3	62 0.8	249 8.7	214 -14.1
Other Asia/Pacific	125 -3.3	123 -1.5	123 -0.7	132 7.8	138 4.4	140 1.8	536 1.5	501 -6.5
Africa	21 -6.7	21 0.2	22 6.7	23 1.2	24 6.2	23 -3.9	91 5.5	87 -5.0
Canadian outbound travel	11,475 -2.5	11,824 3.0	12,413 5.0	12,807 3.2	13,296 3.8	13,384 0.7	51,737 3.4	47,484 -8.2
United States	9,478 -2.0	9,766 3.0	10,340 5.9	10,758 4.0	11,132 3.5	11,180 0.4	43,613 2.3	39,254 -10.0
Same day	5,082 -3.6	5,222 2.7	5,703 9.2	5,923 3.9	6,124 3.4	6,175 0.8	24,703 -0.7	21,281 -13.9
Overnight	4,396 -0.0	4,544 3.4	4,637 2.0	4,835 4.3	5,008 3.6	5,005 -0.1	18,910 6.5	17,973 -5.0
All other countries	1,996 -5.0	2,059 3.1	2,073 0.7	2,049 -1.2	2,164 5.6	2,204 1.8	8,124 9.7	8,230 1.3

Notes:

Travellers include crews and commuters as part of international travel. In the Tourism Satellite Account and the National Tourism Indicators, on the other hand, spending by these groups is not counted as they are not considered part of tourism in the international definition.

Data may not match the data published for the International Travel Survey.

For definitions used in measuring international travel see publication: International Travel, Appendix, Description of Methods and Definitions (Catalogue number 66-201).

Table 20
International travellers, not seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
thousands of travellers and percentage change, preceding year								
Total inbound travel	6,691 -7.9	9,269 -11.6	4,633 -11.6	3,884 -5.4	6,471 -3.3	9,590 3.5	27,370 -9.9	24,696 -9.8
Same day	2,451 -8.9	2,807 -17.5	1,819 -16.6	1,673 -11.1	2,235 -8.8	2,884 2.7	10,228 -17.8	8,959 -12.4
Overnight	4,240 -7.3	6,462 -8.8	2,814 -8.1	2,210 -0.5	4,235 -0.1	6,706 3.8	17,142 -4.4	15,737 -8.2
United States	5,557 -6.7	7,625 -11.0	3,877 -12.1	3,224 -7.0	5,266 -5.2	7,795 2.2	22,606 -12.0	20,526 -9.2
Same day	2,423 -8.7	2,761 -17.4	1,803 -16.6	1,663 -11.1	2,203 -9.1	2,834 2.6	10,102 -18.0	8,859 -12.3
Overnight	3,135 -5.1	4,864 -6.9	2,074 -7.8	1,561 -2.1	3,063 -2.3	4,961 2.0	12,504 -6.5	11,667 -6.7
All other countries	1,134 -13.4	1,644 -14.4	756 -8.9	660 3.6	1,204 6.3	1,796 9.2	4,764 1.8	4,170 -12.5
Same day	28 -23.3	46 -21.0	16 -17.6	10 -0.7	32 14.1	50 9.9	126 5.9	100 -20.6
Overnight	1,105 -13.1	1,598 -14.2	740 -8.7	649 3.6	1,172 6.1	1,745 9.2	4,638 1.7	4,070 -12.3
Same day and overnight:								
Americas, except United States	143 -10.5	173 -27.4	84 -28.4	75 -15.9	126 -11.7	178 3.0	614 6.3	488 -20.5
Mexico	60 -14.1	57 -47.5	17 -61.6	22 -42.8	35 -41.8	47 -17.8	271 8.1	172 -36.5
Other Americas	83 -7.7	116 -10.4	67 -8.1	53 4.1	91 9.8	131 13.4	344 5.0	316 -7.9
Europe	602 -10.3	948 -11.1	392 -2.6	345 11.0	615 2.2	1,013 6.8	2,492 2.5	2,252 -9.6
France	94 -0.2	185 -6.5	72 0.4	68 12.6	99 4.9	196 6.1	425 12.2	412 -3.2
Germany	85 -8.2	142 -5.6	52 3.3	43 9.0	94 10.1	155 8.9	332 4.4	319 -4.0
United Kingdom	206 -14.6	278 -18.7	131 -8.0	109 -0.3	202 -1.8	291 4.6	870 -6.0	724 -16.7
Other Europe	216 -10.9	343 -8.9	137 -0.8	124 23.1	220 1.6	371 8.1	865 7.1	797 -7.8
Asia/Pacific	366 -19.3	489 -15.8	263 -9.7	228 1.2	437 19.4	569 16.4	1,567 -1.1	1,343 -14.3
China	41 -3.1	61 -2.3	34 -3.2	30 -1.0	48 18.6	81 32.8	166 6.5	166 0.2
Hong Kong	31 -4.9	38 -26.7	22 -9.7	20 -0.9	35 11.4	41 5.6	132 14.6	112 -15.6
Japan	42 -40.8	80 -27.2	48 -19.0	39 7.8	61 44.0	93 16.2	287 -16.4	206 -28.4
South Korea	36 -32.9	53 -30.0	27 -11.6	28 -0.3	48 32.3	63 18.9	197 -7.5	144 -26.7
Australia	66 -18.4	74 -17.2	41 -6.7	34 0.5	77 17.9	86 17.2	249 8.7	214 -14.1
Other Asia/Pacific	150 -13.2	183 -4.3	92 -7.3	76 0.3	167 11.9	206 12.1	536 1.5	501 -6.5
Africa	23 -6.0	34 -4.6	18 -9.1	12 0.6	27 15.2	36 6.4	91 5.5	87 -5.0
Canadian outbound travel	11,312 -12.9	13,530 -9.9	11,223 3.8	12,312 7.8	13,090 15.7	15,390 13.7	51,737 3.4	47,484 -8.2
United States	9,468 -14.9	11,679 -11.4	9,584 4.9	9,471 11.1	11,074 17.0	13,382 14.6	43,613 2.3	39,254 -10.0
Same day	5,176 -20.8	5,880 -17.3	5,664 5.4	5,134 12.6	6,185 19.5	6,964 18.4	24,703 -0.7	21,281 -13.9
Overnight	4,292 -6.4	5,799 -4.4	3,920 4.1	4,337 9.5	4,889 13.9	6,419 10.7	18,910 6.5	17,973 -5.0
All other countries	1,844 -0.9	1,851 0.8	1,638 -1.9	2,840 -1.9	2,016 9.4	2,008 8.4	8,124 9.7	8,230 1.3

Notes:

Travellers include crews and commuters as part of international travel. In the Tourism Satellite Account and the National Tourism Indicators, on the other hand, spending by these groups is not counted as they are not considered part of tourism in the international definition.

Data may not match the data published for the International Travel Survey.

For definitions used in measuring international travel see publication: International Travel, Appendix, Description of Methods and Definitions (Catalogue number 66-201).

Table 21
Receipts and payments on international travel account, seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
millions of dollars and percentage change, preceding period								
International travel account								
Receipts								
Spending in Canada by foreign residents	3,877 -1.4	3,842 -0.9	3,869 0.7	4,059 4.9	4,034 -0.6	4,128 2.3	16,544 -0.2	15,520 -6.2
Payments								
Spending in foreign countries by Canadians	6,947 4.5	7,037 1.3	7,063 0.4	7,155 1.3	7,689 7.5	7,548 -1.8	28,629 8.0	27,692 -3.3
Balance								
Receipts minus payments	-3,070	-3,195	-3,194	-3,096	-3,655	-3,420	-12,085	-12,172

Table 22
Receipts and payments on international travel account, not seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
millions of dollars and percentage change, preceding year								
International travel account								
Receipts								
Spending in Canada by foreign residents	3,866 -7.7	5,374 -10.0	3,240 -2.8	3,235 6.4	4,000 3.5	5,684 5.8	16,544 -0.2	15,520 -6.2
Payments								
Spending in foreign countries by Canadians	7,143 -4.5	6,625 -2.7	6,002 1.3	8,294 4.7	8,031 12.4	7,161 8.1	28,629 8.0	27,692 -3.3
Balance								
Receipts minus payments	-3,277	-1,251	-2,762	-5,059	-4,031	-1,477	-12,085	-12,172

Table 23
Exchange rates in Canadian dollars per unit of foreign currency, not seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
	percentage change, preceding period, preceding year							
United States (dollar)	1.1672 -6.3 15.6	1.0974 -6.0 5.3	1.0563 -3.7 -12.9	1.0409 -1.5 -16.4	1.0276 -1.3 -12.0	1.0391 1.1 -5.3	1.0671 -0.6 -0.6	1.1415 7.0 7.0
European Economic and Monetary Union (euro)	1.5890 -2.0 0.7	1.5694 -1.2 0.5	1.5603 -0.6 -2.2	1.4406 -7.7 -11.2	1.3073 -9.3 -17.7	1.3438 2.8 -14.4	1.5602 6.2 6.2	1.5851 1.6 1.6
United Kingdom (Pound sterling)	1.8072 1.2 -9.2	1.7996 -0.4 -8.5	1.7266 -4.1 -9.0	1.6256 -5.9 -9.0	1.5330 -5.7 -15.2	1.6117 5.1 -10.4	1.9605 -8.7 -8.7	1.7799 -9.2 -9.2
Switzerland (franc)	1.0497 -3.2 7.2	1.0332 -1.6 6.6	1.0343 0.1 -1.2	0.9844 -4.8 -9.2	0.9278 -5.7 -11.6	1.0085 8.7 -2.4	0.9843 10.0 10.0	1.0503 6.7 6.7
Hong Kong (dollar)	0.1506 -6.2 16.3	0.1416 -6.0 6.0	0.1363 -3.8 -12.9	0.1341 -1.6 -16.5	0.1321 -1.5 -12.2	0.1337 1.2 -5.6	0.1371 -0.4 -0.4	0.1473 7.4 7.4
Japan (yen)	0.0120 -10.0 24.1	0.0117 -2.0 21.3	0.0118 0.2 -7.0	0.0115 -2.4 -13.7	0.0112 -2.8 -6.9	0.0121 8.6 3.2	0.0104 13.9 13.9	0.0122 17.5 17.5
Australia (dollar)	0.8868 7.3 -7.0	0.9145 3.1 -0.8	0.9606 5.0 18.0	0.9405 -2.1 13.8	0.9076 -3.5 2.3	0.9410 3.7 2.9	0.8995 0.2 0.2	0.8970 -0.3 -0.3
New Zealand (dollar)	0.7042 6.1 -10.2	0.7404 5.1 -0.1	0.7691 3.9 10.1	0.7381 -4.0 11.3	0.7202 -2.4 2.3	0.7469 3.7 0.9	0.7541 -4.4 -4.4	0.7193 -4.6 -4.6

Notes:

Bank of Canada. Based on the average noon spot rates.

Table 24
Consumer price index, selected countries, not seasonally adjusted

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
index (2005=100) and percentage change, preceding year								
Canada [1]	107.1 0.1	107.2 -0.9	107.4 0.8	107.9 1.6	108.6 1.4	109.2 1.8	106.7 2.4	107.0 0.3
United States	109.7 -1.2	110.5 -1.6	110.7 1.2	111.1 2.4	111.7 1.8	111.8 1.2	110.3 3.9	109.9 -0.4
United Kingdom	110.6 2.1	111.3 1.5	112.1 2.1	112.9 3.3	114.4 3.4	114.7 3.1	108.5 3.6	110.8 2.2
France	106.3 -0.2	106.2 -0.4	106.5 0.4	107.1 1.3	108.0 1.6	107.9 1.5	106.1 2.8	106.2 0.1
Germany	106.9 0.3	107.1 -0.2	107.2 0.4	107.5 0.8	108.0 1.1	108.4 1.2	106.6 2.6	107.0 0.3
Netherlands	107.3 1.6	106.3 0.3	106.6 0.9	107.1 0.9	108.3 1.0	108.0 1.6	105.4 2.5	106.6 1.2
Switzerland	104.0 -0.7	103.6 -1.0	104.3 -0.2	104.3 1.1	105.1 1.0	103.9 0.3	104.3 2.4	103.8 -0.5
Japan	100.6 -1.0	100.3 -2.2	99.8 -4.8	99.4 -1.2	99.7 -0.9	99.5 -0.8	102.4 2.1	100.3 -2.1
Australia	112.0 1.5	113.1 1.3	113.7 2.1	114.7 2.9	115.4 3.1	116.3 2.8	110.6 4.4	112.6 1.8
New Zealand	111.8 1.9	113.3 1.7	113.1 2.0	113.5 2.0	113.7 1.7	114.9 1.5	110.0 4.0	112.3 2.1

Notes:

Data, for countries other than Canada, are from the Organisation for Economic and Co-operation and Development.

1. The Canadian Consumer Price Index is converted to 2005=100 for comparability with other Organisation for Economic Co-operation and Development countries.

Table 25
Other related statistics, seasonally adjusted at annual rates

	Second quarter 2009	Third quarter 2009	Fourth quarter 2009	First quarter 2010	Second quarter 2010	Third quarter 2010	2008	2009
	percentage change, preceding period							
Gross domestic product at market prices (billions of dollars)	1,507.8 -0.5	1,524.9 1.1	1,561.2 2.4	1,597.7 2.3	1,610.4 0.8	1,621.6 0.7	1,599.6 4.6	1,527.3 -4.5
Gross domestic product at basic prices (billions of dollars)	1,414.7 -0.7	1,431.4 1.2	1,466.6 2.5	1,500.7 2.3	1,512.7 0.8	1,522.4 0.6	1,504.8 5.2	1,434.2 -4.7
Tourism share of gross domestic product at basic prices (percent)	1.93 -1.1	1.93 0.1	1.93 -0.2	1.94 0.5	1.92 -0.8	1.96 1.7	1.92 -1.0	1.93 0.5
Gross domestic product at market prices (billions of chained (2002) dollars)	1,278.0 -0.7	1,280.9 0.2	1,296.4 1.2	1,314.0 1.4	1,321.5 0.6	1,325.0 0.3	1,318.1 0.5	1,285.6 -2.5
Final domestic demand (billions of dollars)	1,544.0 -0.1	1,562.7 1.2	1,592.2 1.9	1,616.9 1.5	1,634.7 1.1	1,658.1 1.4	1,569.2 5.1	1,561.1 -0.5
Final domestic demand (billions of chained (2002) dollars)	1,351.0 -0.1	1,368.7 1.3	1,385.4 1.2	1,402.4 1.2	1,414.6 0.9	1,427.9 0.9	1,389.5 2.8	1,364.2 -1.8
Personal disposable income per person (dollars)	28,659 0.4	28,662 0.0	28,786 0.4	29,032 0.9	29,994 3.3	29,427 -1.9	28,534 4.1	28,662 0.4
Personal saving rate (percent)	5.1 -1.9	4.4 -13.7	3.5 -20.5	3.3 -5.7	6.1 84.8	3.3 -45.9	3.6 28.3	4.6 25.5
Population (thousands) [1]	33,619 0.3	33,740 0.4	33,873 0.4	33,903 0.1	33,988 0.3	34,109 0.4	33,276 1.2	33,690 1.2
Total number of jobs, business sector (index 2002 = 100)	107.0 -0.6	107.1 0.1	107.4 0.3	108.3 0.8	109.7 1.3	110.3 0.5	110.2 1.1	107.3 -2.6

1. Data not adjusted for seasonal variation.