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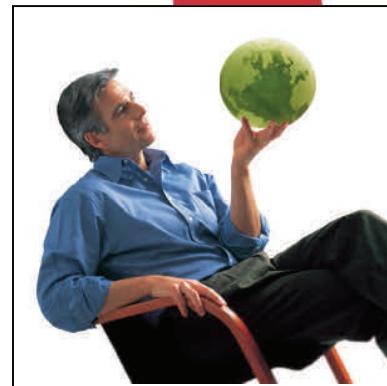
**International
Markets
Bureau**

MARKET INDICATOR REPORT | APRIL 2012

Inside the Portuguese Seafood Trade



Source: Shutterstock.





► **TRADE SUMMARY**

Portugal is not currently an important fish and seafood export market for Canada, accounting for just 0.1% of all Canadian seafood exports. In fact, the export value of fish and seafood to Portugal has been decreasing.

However, from a global perspective, Portugal is the 18th-largest importer of fish and seafood, importing over C\$1.9 billion in 2011, an increase of 8.3% from 2010. Portugal's main suppliers were Spain (42.2%), Sweden (14.3%), the Netherlands (7.7%), China (4.5%) and the United States (2.4%).

Portugal's main global fish and seafood imports in 2011 included dried cod, salted or unsalted but not smoked (C\$210.2 million), fresh or chilled fish with bones (C\$202.2 million), frozen shrimp and prawns (C\$182.9 million), cod, salted or in brine, not dried or smoked (C\$171.1 million), and frozen cod, excluding fillets (C\$151.8 million).

In 2011, Portugal exported C\$1.05 billion in fish and seafood products worldwide, an increase of 10.5% from 2010. Most of Portugal's exports came from frozen or dried octopus (C\$111.1 million), prepared or preserved sardines (C\$85.8 million), and frozen shrimps and prawns (C\$74.8 million). Top destinations included Spain (57.3%), Brazil (8.8%) and France (8.8%).

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► **CANADIAN PERFORMANCE**

In 2011, Canada ranked 39th as a supplier of fish and seafood to Portugal, with C\$2.8 million (based on Portuguese import data). Fish and seafood exports to Portugal decreased 50% between 2010 and 2011. This is largely attributable to decreases in the export of cod, salted or in brine, not dried or smoked, which declined from C\$3.6 million in 2010 to C\$1.6 million in 2011.

In 2011, Portugal received 0.1% of Canada's fish and seafood exports, while the United States received 62.3%, Japan 7.7% and China 7.5%.

Fish and seafood are Canada's 12th-most significant export to Portugal, behind commodities such as aircraft and spacecraft, grains, machinery, cereals, vegetables, and rare earth metals. The fish and seafood sector represented only 1.4% of all products exported to Portugal in 2011.



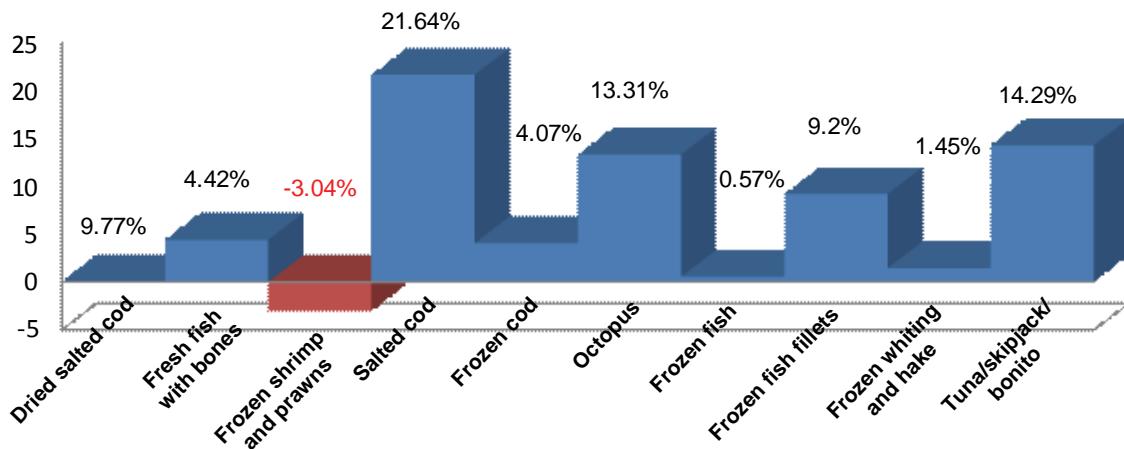
► BY THE NUMBERS



Top Portuguese Seafood Imports in 2011	Total Value (C\$ millions)	Top Supplier
Total	1985.1	World
Fresh or chilled fish, with bones	202.7	Spain
Frozen shrimp and prawns	182.9	Spain
Dried cod, whether or not salted, not smoked	179.1	Sweden
Frozen cod (excluding fillets)	151.8	Netherlands
Octopus	122.8	Spain
Frozen fish, with bones	107.4	Spain
Frozen fish fillets	90.3	Spain
Frozen whiting and hake (except fillets, liver, roe)	89.6	Spain
Prepared or preserved tunas/skipjack/bonito	69.6	Spain

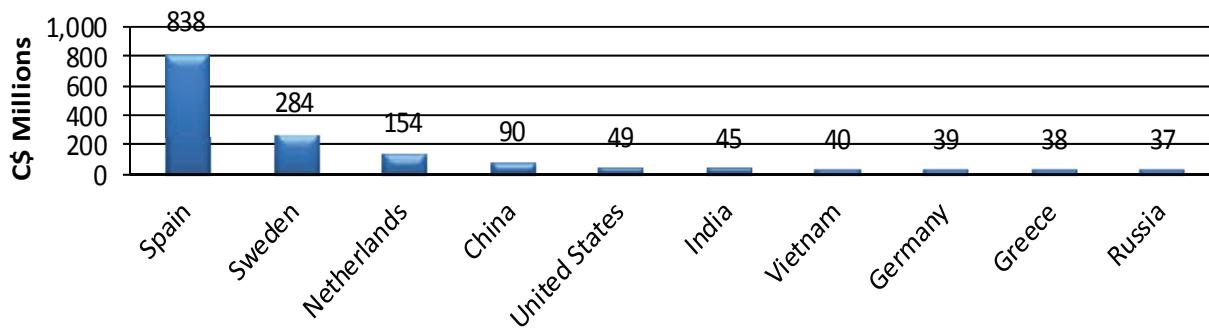
Source: Global Trade Atlas, 2012.

Portuguese Fish and Seafood Imports from the World Percentage Change 2010/2011 based on Import Value



Source: Global Trade Atlas, 2012.

Top Fish and Seafood Suppliers to Portugal in 2011, by Value



Source: Global Trade Atlas, 2012.



► TOP TEN SEAFOOD SUPPLIERS TO PORTUGAL–2011

All of the figures listed below are in C\$.

Imports from Spain	Imports from Sweden
▶ Fresh/chilled fish with bones \$134.9M	▶ Dried cod \$161.6M
▶ Frozen whiting and hake \$74.7M	▶ Salted cod \$74.5M
▶ Frozen shrimp and prawns \$69.1M	▶ Fresh/chilled salmon \$16.3M
▶ Frozen/dried salted octopus \$68.6M	▶ Dried/salted fish fillets \$11.0M
▶ Frozen fish with bones \$57.9M	▶ Fresh/chilled cod \$9.5M
Imports from the Netherlands	Imports from China
▶ Frozen cod excl. fillets \$55.0M	▶ Dried/salted fish \$19.9M
▶ Salted cod \$50.2M	▶ Frozen shrimp and prawns \$18.5M
▶ Fresh/chilled fish with bones \$10.0M	▶ Salted cod \$13.3M
▶ Fresh/chilled cod \$7.2M	▶ Dried/salted cuttle fish \$8.0M
▶ Frozen shrimp and prawns \$6.3M	▶ Frozen molluscs \$8.0M
Imports from the United States	Imports from India
▶ Frozen cod excl. fillets \$38.4M	▶ Dried/salted cuttle fish \$13.8M
▶ Frozen fish meat excl. fillets and steaks \$2.7M	▶ Frozen molluscs \$13.7M
▶ Frozen fish fillets \$2.2M	▶ Frozen shrimp and prawns \$13.6M
▶ Frozen salmon \$1.5M	▶ Frozen fish with bones \$2.5M
▶ Salted cod \$1.2M	▶ Frozen fish fillets \$0.4M
Imports from Vietnam	Imports from Germany
▶ Frozen molluscs \$15.4M	▶ Salted cod \$11.1M
▶ Frozen fish fillets \$13.9M	▶ Prepared/preserved fish \$6.2M
▶ Frozen shrimp and prawns \$8.1M	▶ Dried cod \$4.9M
▶ Frozen swordfish \$0.6M	▶ Prepared/preserved fish \$3.2M
▶ Prepared/preserved fish \$0.4M	▶ Frozen shrimp and prawns \$3.1M
Imports from Greece	Imports from Russia
▶ Fresh/chilled fish with bones \$33.3M	▶ Dried cod \$16.7M
▶ Frozen fish with bones \$3.8M	▶ Frozen cod excl. fillets \$15.6M
▶ Frozen sea bass \$0.3M	▶ Salted cod \$3.2M
▶ Fresh flatfish \$0.01M	▶ Frozen fish meat excl. fillets and steaks \$0.9M
▶ Frozen/dried salted octopus \$0.003M	▶ Frozen haddock \$0.1M

Source: Global Trade Atlas, 2011.

The Government of Canada has prepared this report based on primary and secondary sources of information. Although every effort has been made to ensure that the information is accurate, Agriculture and Agri-Food Canada assumes no liability for any actions taken based on the information contained herein.

Inside the Portuguese Seafood Trade

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