

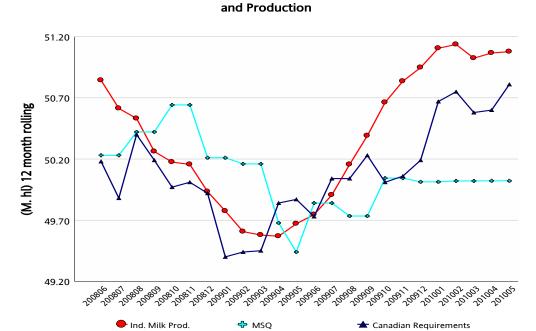
#### **Market Comment**

Canadian requirements for the twelve month period ending in May 2010 were 50.81 million hl, up 0.42 % from the base of 50.60 million hl of April 2010. The level of Canadian requirements is still 1.58% higher than the market sharing quota of 50.02 million hl established last February 2010 following the CMSMC's decision to suspend all positive quota adjustments until August 1, 2010.

Retail markets continued to grow in May. Butter sales have increased slightly in comparison to last year, ice cream sales continued to decrease and yogurt and cheese sales maintained their growth. Skim-off from the fluid milk market decreased by 0.08 million hl in May, down for a tenth consecutive month.

In May 2010, total milk deliveries decreased by 0.6 % compared to the same month last year. Deliveries of fluid milk decreased by 2.0 % and deliveries of industrial milk increased by 0.2 %. In the coming months, production should be comparable to last year's production.

# Industrial Milk Demand, Market Sharing Quota (MSQ)



	<b>Total Production</b> (kg bf)		Fluid Production (kg bf)		Industrial Production (kg bf)				
	2008/6 to 2009/5	2009/6 to 2010/5	% Change	2008/6 to 2009/5	2009/6 to 2010/5	% Change	2008/6 to 2009/5	2009/6 to 2010/5	% Change
NL	1,860,888	1,834,697	-1.41%	1,286,351	1,377,430	7.08%	574,537	457,267	-20.41%
P5	223,797,912	230,026,619	2.78%	80,446,693	80,442,256	-0.01%	143,351,219	149,584,363	4.35%
WMP	71,309,538	69,976,183	-1.87%	36,420,402	36,138,619	-0.77%	34,889,136	33,837,564	-3.01%
Canada	296,968,338	301.837.499	1.64%	118.153.446	117.958.305	-0.17%	178.814.892	183.879.194	2.83%

Milk Utilization ('000 kg)						
	В	utterfat		Solids		
Milk Class	2008/6 to 2009/5	2009/6 to 2010/5	% Change	2008/6 to 2009/5	2009/6 to 2010/5	% Change
1(a)	47,121	47,111	-0.02%	248,160	248,029	-0.05%
1(b)	40,044	41,731	4.21%	17,736	18,462	4.10%
2	19,677	22,153	12.58%	36,008	37,640	4.53%
3	100,995	103,860	2.84%	231,839	239,654	3.37%
4(a)	58,229	57,110	-1.92%	12,872	13,256	2.98%
4(b)	1,977	1,702	-13.89%	7,225	6,580	-8.93%
4(m) 4(a1)	552	589	6.83%	49,697	56,940	14.57%
5(a,b,c)	23,312	23,305	-0.03%	37,708	39,031	3.51%
5(d)	1,929	2,223	15.22%	30,599	26,475	-13.48%
Other	2,466	1,351	-45.21%	5,246	3,560	-32.15%
Total	296,302	301,135	1.63%	677,091	689,626	1.85%

of:		
May 31, 2010	)	
Province	kg of bf	% *
NL	-202,436	-10.54%
PE	19,546	0.50%
NS	-731	-0.01%
NB	25,855	0.50%
QC	-1,573,630	-1.38%
ON	-612,153	-0.63%
MB	49,829	0.42%
SK	-121,225	-1.41%
AB	-350,168	-1.42%
BC	109,033	0.44%

**Continuous Ouota** 



July 7, 2010



	Retail Produc	t Sales			
Current period vs previous period ('000 kg)					
Up to:	June 5, 2010				
	Previous 12 Month	12 Month	Change		
Butter	51,035	51,715	+ 1.3%		
Total Cheese	264,935	271,953	+ 2.6%		
Cheddar	77,888	80,847	+ 3.8%		
Specialty	75,701	79,400	+ 4.9%		
Processed	111,347	111,706	+ 0.3%		
Ice cream	212,586	207,540	- 2.4%		
Yogurt	237,397	248,598	+ 4.7%		

Source: The Nielsen Company, MarketTrack [channel coverage eg: GB+D+MM+C&G]

### Butter Inventory ('000 kg)

	May 31, 2009	May 31, 2010
PLAN A BUTTER	2,653	2,358
PLAN B BUTTER	12,057	12,871
IMPORTED BUTTER	290	262
BUTTER FOR EXPORT	100	922
TOTAL CDC BUTTER STOCKS	15,000	16,412
PRIVATE BUTTER STOCKS	6,991	6,332
TOTAL CDC AND PRIVATE BUTTER STOCKS	21,992	22,744
Other Private Sto	cks ('000 kg)	
	May 31, 2009	May 31, 2010
CHEDDAR	45,034	45,397
PROCESSED CHEESE	12,253	9,256
SPECIALTY CHEESE	20,000	21,844

#### **Comments on Stocks**

We started to purchase Plan A butter in April and May to replace the butter that was sold. These purchases brought Plan A stock levels down from 2,724 to 2,358 t in May. We will however continue to purchase Plan A butter in June in order to finish the dairy year as planned with an inventory of at least 3,000 t.

Plan B butter stocks continued to progress normally as is usually the case at this time of year. They stood at 12,871 t at the beginning of June 2010, only slightly higher than last year at the same period, but well within the average range of the last few years. They should stabilize at the current level before starting to come down in mid-June.

As far as export butter is concerned, we have 922 t of unsalted butter in inventory. We should buy at least another 200 t before the end of July. Because some processors have indicated that they could require a certain amount of unsalted butter to fulfill domestic needs, the CDC will not sell all of this butter for export. The world price for butter continued to increase to reach about US\$ 4,100 per t.As for imported butter, the CDC has completed its purchases of the New Zealand portion. There remains about 450 t to import from any source from now to July 31 and we issued a call for tenders for this amount at the beginning of June.

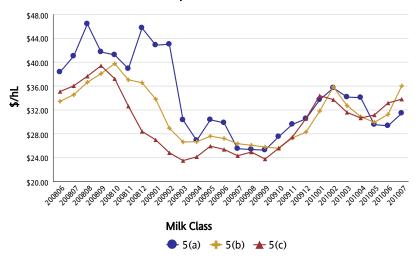
## Average Return from Milk Sales

#### (\$/hl std)

Milk Class	2008/6 to 2009/5	2009/6 to 2010/5	% Change
1	\$87.04	\$89.37	2.67%
2 to 4(d)	\$74.91	\$75.85	1.27%
4(m) 4(a1)*	\$10.75	\$9.74	-9.33%
5(a) to (c)	\$34.98	\$28.48	-18.58%
5(d)	\$29.33	\$22.00	-25.00%
All Classes	\$73.18	\$73.59	0.56%

<sup>\*</sup> Price based on SNF components only

## Class 5 Component Prices in \$/hL



## **Structural Surplus**

(12 Month Rolling)

