

Building Communities Through Arts and Heritage

Component II — Community Anniversaries Guide

Updated July 2012











Cette publication est également disponible en français.

© Her Majesty the Queen in Right of Canada, 2012

Catalogue No.: CH36-4/8-2-2012E-PDF

ISBN: 978-1-100-20620-2

Table of Contents

Building Communities Through Arts and Heritage – Introduction	
Program objective	4
Expected results	4
Program components	4
To which program component should you apply?	6
Guidelines for Component II – Community Anniversaries	
Application deadlines	7
Who can apply?	7
Who cannot apply?	8
What projects are eligible?	8
What projects are not eligible?	9
What expenses are eligible?	9
What expenses are not eligible?	10
Community Anniversaries and the Canadian Environmental Assessment Act	11
How are applications evaluated?	11
Application processing time	12
If you receive funding	13
How to apply	14
Glossary	17

Building Communities Through Arts and Heritage — Introduction

Every year, all across the country, Canadians enrich local* community life by organizing and participating* in arts and heritage* activities such as festivals*, commemorative events and legacy projects.

The Government of Canada's *Building Communities Through Arts and Heritage* program supports local arts and heritage festivals*, commemorations* and legacy projects that encourage community engagement* through the active involvement of volunteers*, community partners, local artists*, artisans*, heritage specialists or performers and the local population at the event.

PROGRAM OBJECTIVE

To engage* citizens in their local communities* through performing and visual arts, as well as through the expression, celebration, and preservation of local historical* heritage.

EXPECTED RESULTS

- Local* citizens are provided with opportunities to engage* in their communities* through local arts and heritage
- Local partners within the community provide support to funded local festival*, community anniversary and/or legacy projects
- · Local citizens have opportunities to be exposed to local arts and heritage
- Local artists*, artisans* and/or heritage performers are provided with opportunities to engage
 in their communities through local arts and heritage

PROGRAM COMPONENTS

The *Building Communities Through Arts and Heritage* program funds projects through three separate components. These components are administered independently and have separate guidelines and application forms.

Component I — Local Festivals

This component provides funding of up to 100 percent of eligible expenses to a maximum of \$200,000 for **recurring festivals*** that:

- are organized locally*
- actively involve members of the local community* (e.g., volunteering*)
- are intended for the general public
- are barrier-free, easily accessed and appropriately promoted
- present the work of local artists*, artisans*, or heritage* specialists or performers

^{*} For definitions of terms associated with the Program, please see the glossary at the end of the document.

Component II — Community Anniversaries

This component provides funding of up to 100 percent of eligible expenses to a maximum of \$200,000 for non-recurring events, related activities, and minor capital projects that:

- commemorate a significant local historical event* or pay tribute to a significant local historical personality*
- mark a 100th anniversary or greater, in increments of 25 years (e.g., 125th, 150th)
- are organized locally
- actively involve members of the local community (e.g., volunteering)
- are intended for the general public
- are barrier-free, easily accessed and appropriately promoted
- present the work of local artists, artisans, heritage specialists or performers

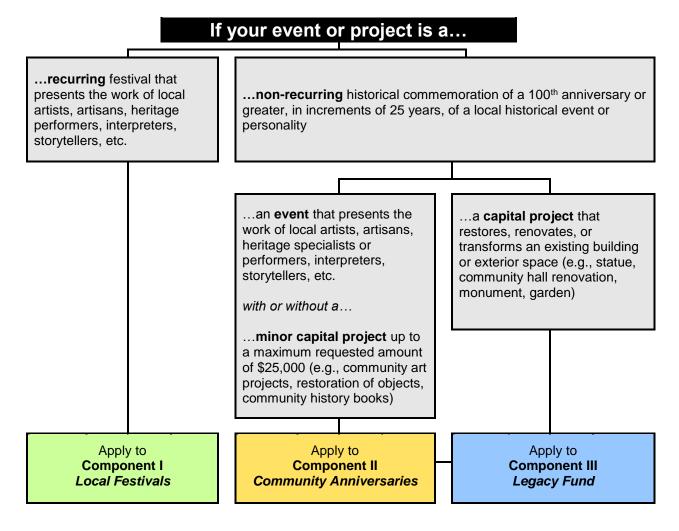
Component III — Legacy Fund

This component provides funding of up to 50 percent of eligible expenses to a maximum of \$500,000 for community **capital projects** that:

- commemorate a significant local historical event or pay tribute to a significant local historical personality
- mark a 100th anniversary or greater, in increments of 25 years (e.g., 125th, 150th)
- transform existing buildings or exterior spaces*
- actively involve members of the local community (e.g., volunteering)
- are intended for the general public
- are barrier-free, easily accessed and appropriately promoted
- present the work of local artists, artisans, heritage specialists or performers

^{*} For definitions of terms associated with the Program, please see the glossary at the end of the document.

TO WHICH PROGRAM COMPONENT SHOULD YOU APPLY?



NOTE: If you are planning to apply for a capital project of the following type - a statue, monument, fountain, garden, permanent exhibition, public art installation, mural - please contact the *Legacy Fund* to discuss whether the project fits best with the *Community Anniversaries* or *Legacy Fund* component. Please call 1-866-811-0055 and ask to speak to a Program Officer working in the *Legacy Fund* component of *Building Communities Through Arts and Heritage*.

^{*} For definitions of terms associated with the Program, please see the glossary at the end of the document.

Guidelines for Component II — Community Anniversaries

The *Community Anniversaries* component provides funding to events and minor capital projects that are linked to the celebration of a 100th anniversary or greater, in increments of 25 years (100, 125, 150, etc.), of a significant local historical event* or local historical personality*. The projects must present the work of local artists, artisans and historical performers.

Successful applicants may receive up to 100 percent of eligible expenses to a **maximum of \$200,000**. Please note that *Building Communities Through Arts and Heritage* is a highly competitive program and the demand exceeds available resources. Even if eligibility requirements are met, there is no guarantee of support.

APPLICATION DEADLINES

If your anniversary commemoration events or project occur between April 1 and December 31, 2013 the deadline for application is September 30, 2012.

Note: As of January 2013, the new deadline date is January 30.

If your anniversary commemoration events or project occur between January 1 and December 31, the deadline for application is January 30 of the previous calendar year.

WHO CAN APPLY?

To be **eligible** for funding from the *Community Anniversaries* component, your group must be one of the following:

- a local* non-profit incorporated organization
- a local unincorporated non-profit group*
- a local band council, local tribal council or other local Aboriginal government (First Nations, Inuit, or Métis) or equivalent organizations
- a municipal administration, or equivalent authority, a municipal agency, a public authority of the municipality

In addition, all applicants must encourage local community engagement* through activities that promote, celebrate, and preserve local performing and visual arts or local heritage*.

^{*} For definitions of terms associated with the Program, please see the glossary at the end of the document.

WHO CANNOT APPLY?

- individuals
- for-profit entities
- federal, provincial or territorial governments, including their Public Institutions (such as schools and universities) and Public Authorities (such as school boards or commissions, public library boards) that are not connected to the municipal government, with the exception of band councils and equivalents, as provided above
- educational institutions including universities, colleges and school boards; public libraries, hospitals
- groups with an exclusively provincial, territorial, national, or international mandate
- groups whose complete final reports for festivals*, events, or projects previously funded by Building Communities Through Arts and Heritage have not been received by the Department

WHAT PROJECTS ARE ELIGIBLE?

To be **eligible** for funding from the *Community Anniversaries* component, your event and any minor capital project must:

- present local performing artists and/or the work of local creators and/or aspects of local heritage
- actively encourage local community engagement* through volunteerism* and citizen involvement
 in the planning and management of the event, through the creation of community partnerships
 and by providing opportunities for local artists* to interact with the community*
- mark a 100th anniversary or greater, in increments of 25 years (e.g., 125th, 150th) of a significant local historical event* or a significant local historical personality* (e.g., the person's birth, death, or the year of their significant achievement)
- present eligible activities which occur during the calendar year of the anniversary
- demonstrate a clear link between any capital projects and the anniversary
- · have a duration of at least one day and not more than one year
- demonstrate support, in-kind* and/or organizational support from the local community
- provide written confirmation of financial or other tangible support from the municipal government or equivalent authority for the project if the applicant is a local, non-profit organization
- present local artists, artisans* and/or performers of local heritage
- be intended for the general public
- be barrier-free, easily accessed and appropriately promoted

If you **are not** a municipal administration or equivalent authority, your organization must have the written support of your municipal administration or equivalent authority, in the form of cash and/or in-kind support*.

NOTE: The Department of Canadian Heritage will fund one *Community Anniversary* project per community to commemorate the same event or person. If the Department receives more than one such

^{*} For definitions of terms associated with the Program, please see the glossary at the end of the document.

application, the applicants will be required to contact their municipal administration or equivalent authority to determine which project will be submitted to the *Community Anniversaries* component.

WHAT PROJECTS ARE NOT ELIGIBLE?

- events that are not primarily focused* on performing and visual arts and/or heritage* activities
- events that forecast a deficit
- events or activities whose primary purpose is fundraising or competition*
- projects that receive financial support under the Canada Arts Presentation Fund, the Canada Cultural Spaces Fund, or components of the Celebration and Commemoration Program of the Department of Canadian Heritage
- activities celebrating Canada Day (July 1), National Aboriginal Day (June 21),
 Saint-Jean-Baptiste Day (June 24), or Canadian Multiculturalism Day (June 27)
- activities celebrating the national days, historical events, or personalities of other countries, or projects taking place outside Canada
- activities or projects that are primarily intended for recreation or sport, unless celebrating the anniversary of a locally significant sport or recreational activity
- projects on grave sites or cemeteries
- any activities presented by performing and visual arts or heritage groups or organizations (e.g., theatre or music organizations, museums, art galleries) that are assessed to be part of, or an extension of, their regular, ongoing performance or exhibition program
- events and activities of a primarily religious, political, or commercial nature, including food sales, art and craft sales, or book fairs
- conferences, workshops, and other activities that are not intended for the general public

If your event does not meet the Program's requirements, please visit the Funding Opportunities section of our website for more funding options by clicking <u>here</u>.

WHAT EXPENSES ARE ELIGIBLE?

The Program funds expenses that are directly linked to activities that encourage and promote community engagement* and that reflect the expected results of the Program, through events that commemorate a significant historical event or personality, and by the presentation of local* performing and visual arts and/or heritage*. Some examples include:

- costs of recruiting, training, supporting and recognizing local volunteers* (e.g., food, nonalcoholic beverages, distinctive clothing)
- fees and expenses for local artists*, artisans*, and performers of local heritage* activities
- fees and expenses related to the exhibition of artwork by local artists and artisans
- fees related to copyright and other related permits except for alcohol
- costs of publicity aimed at the local population

^{*} For definitions of terms associated with the Program, please see the glossary at the end of the document.

- presentation expenses, including equipment rental costs (e.g., rental of costumes, lighting, sound equipment, tents)
- logistical expenses (e.g., traffic barriers, portable toilets, garbage bins)
- venue* rental and set-up costs
- fees and expenses, up to a maximum requested amount of \$25,000 for minor capital projects related to the creation, restoration, purchase and/or commission of objects such as community art projects, works of art, plaques, written or visual materials
- cost of insurance for eligible activities
- expenses related to transportation, accommodation, etc., of persons associated with the anniversary
- expenses related to financial audits when one is required by the Program
- expenses related to environmental assessments when one is required by the Department

Applicants who incur expenses for a project before receiving written confirmation of funding do so at their own risk. Even if a project is approved, the Department cannot fund expenses incurred before the application deadline.

Example: You are celebrating the municipality's centenary through exhibitions and musical performances. The project has total eligible expenses of \$35,000. However \$5,000 of the materials were purchased before your completed application is submitted. You are therefore allowed to apply for up to 100 percent of \$30,000 only or a maximum of \$30,000.

WHAT EXPENSES ARE NOT ELIGIBLE?

- operating expenses of your group (e.g., salaries, travel, office equipment or furniture, vehicles)
- fees and expenses for non-local artists*, artisans*, or heritage* performers (except for fees and expenses related to capital projects)
- creation costs for a performance (e.g., writing, artistic direction, rehearsals) or an exhibition
- creation, production and/or distribution of souvenirs*
- expenses associated with creating parade floats
- expenses related to competitions* (e.g., purchase of prizes, expenses of jury members) except for capital projects
- creation and/or commission of non-tangible works of art including theatre, music, multi-media
 work and dance works
- food and beverages, other than those allowed for volunteers*
- purchase of equipment (e.g., computers, stage equipment, risers, lighting, sound equipment)
- purchase, commission, or restoration of religious art or artifacts currently used, or projected for use, in the practice of religious rites or ceremonies
- restoration of grave sites or cemeteries
- expenses related to archaeological digs
- purchase, commission, or restoration of items that are intended for sale

^{*} For definitions of terms associated with the Program, please see the glossary at the end of the document.

- security or paramedic services
- fireworks

COMMUNITY ANNIVERSARIES AND THE CANADIAN ENVIRONMENTAL ASSESSMENT ACT

Consistent with its commitment to sustainable development through all of its policies and programs, the Department of Canadian Heritage requires that applications to *Building Communities Through Arts and Heritage* be subject to the rules and regulations of the *Canadian Environmental Assessment Act**.

- 1. Your application to the *Community Anniversaries* component must include a completed *Building Communities Through Arts and Heritage Environmental Assessment Exclusion*Questionnaire which is available online and is available from the Program. Please consult the Contact List in this Guide.
- 2. The information requested in the *Exclusion Questionnaire* is used to determine whether a project will require an environmental assessment under the *Canadian Environmental Assessment Act*. Some examples of situations that may require an environmental assessment are:
- the construction of an exterior, temporary exhibition structure
- the presentation of activities in a national park, national park reserve, national historic site, or on a First Nations Reserve
- the presentation of activities located within 30 meters of a body of water

If an environmental assessment is required for your project, your group will have to communicate with an officer of Public Works and Government Services Canada (PWGSC) to complete the process and to confirm your eligibility for funding from the *Building Communities Through Arts and Heritage* program. The environmental assessment will determine the nature and extent of any adverse environmental consequences that could result from the project, and the mitigation measures that may be necessary to complete the project as planned.

HOW ARE APPLICATIONS EVALUATED?

The Department of Canadian Heritage will assess your application based on the following three evaluation sections:

- 1. Community engagement* (50 percent)
- 2. Exposure of local* arts and heritage* in the community* (30 percent)
- Management capacity as demonstrated by including a reasonable project budget and the expertise of your organization or group (20 percent)

Some of the specific factors to be considered include:

the number of volunteers* involved in your event/project

^{*} For definitions of terms associated with the Program, please see the glossary at the end of the document.

- the contribution of volunteers and other members of your community to the planning, implementation, and evaluation of your event/project
- the number of community partners involved in your event or project (e.g., community associations, historical societies, service clubs, local businesses, individuals)
- the degree to which your community partners actively participate* in the event
- the level of cash and the nature of in-kind* support from your community partners
- the significance to your community of the local historical event* or local historical personality*
 being commemorated
- how your activities/capital project(s) will enhance community exposure to local heritage*
- how you demonstrate that your capital project(s) is linked to the anniversary you are commemorating
- the number of local artists*, artisans*, and performers of local heritage involved in your event/project
- the degree to which you feature your local artists, artisans and heritage performers
- the degree to which your event provides opportunities for interactive activities between the broader community and the local artists, artisans and heritage performers
- how you demonstrate that your event is intended for the general public and the level of participation of the local community
- how you demonstrate that your event is barrier-free, easily accessed and appropriately promoted
- the reasonableness of your budget and the capacity of your organization to manage the event/project, this will be assessed through:
 - expertise within your organization and available resources
 - work already completed including planning and community consultations
 - the degree to which the objective of the *Building Communities Through Arts and Heritage* program was met by previously funded projects (where applicable)

The assessment process takes into account the size of your geographic community and may include an examination of your website, media coverage of your project and/or your group and its activities, and other public documents. Funding decisions are based on the number and quality of requests received for each deadline. Applicants must pass each of the three evaluation sections in order to be approved for funding.

APPLICATION PROCESSING TIME

The Department of Canadian Heritage will send you a letter of acknowledgment within two weeks of receipt of your application. If you do not receive an acknowledgment after that period, please contact your Regional Office.

The goal is to issue official written notification of the funding decision within 26 weeks of the Program's application deadline dates. Processing time will vary depending on the overall demand for funding, as

^{*} For definitions of terms associated with the Program, please see the glossary at the end of the document.

well as the nature and complexity of each proposal. All applicants will be notified in writing about the results of their application.

IF YOU RECEIVE FUNDING

The maximum funding for any one event/project from the *Community Anniversaries* component is \$200,000.

For funding amounts of \$50,000 or less, the Department of Canadian Heritage will determine if the funding will be disbursed as a grant* or as a contribution*. Funding amounts of more than \$50,000 are disbursed through a contribution agreement.

Some eligible expenses under the *Community Anniversaries* component may receive funding from other government sources (federal, provincial/territorial, municipal governments). The combination of financial assistance received from the *Community Anniversaries* component and other government sources cannot exceed 100 percent of the total eligible expenses of these activities.

If your application is approved for a grant, your initial payment will be processed within 28 days of the Department's receipt of the signed Liability Waiver Form, by which you indemnify the Crown and all its employees from the results of the undertakings of your group.

If your application is approved for a contribution, your initial payment will be processed within 28 days of the Department's receipt of the signed contribution agreement and a request for payment. Please note that in the case of a contribution, a waiver of liability is included in the contribution agreement.

Recipients are strongly encouraged to obtain insurance to cover their own and their volunteers'* activities within the context of the event/project.

Recipients may be required to provide a revised budget and a monthly cash flow* for the duration of the event/project. If the Department determines that your project will require an environmental assessment consistent with the *Canadian Environmental Assessment Act**, funding will be conditional on receipt and acceptance of the assessment report. In some cases, funding may also be conditional on the completion of steps to mitigate damage to the environment.

All recipients must acknowledge funding from the Department of Canadian Heritage in promotional materials in a manner consistent with the guidelines found by clicking <u>here</u>. Consult your Regional Office of the Department of Canadian Heritage for advice.

If your application is approved for a capital project, you are required to publicly acknowledge the commemoration* of the historical event or personality. For example, a plaque attached to a mural created by the community* could read, "This mural (title) was created by the community of (name) in 2010 to commemorate the 100th anniversary of the incorporation of the town in 1910." Or, in the case of the

^{*} For definitions of terms associated with the Program, please see the glossary at the end of the document.

publication of a local* history, the dedication might include, "This local history was created by the citizens of Our Town to commemorate the 200th anniversary of its founding in 1810."

The Department will, at its discretion, provide a plaque acknowledging the Government of Canada's financial assistance to capital projects, for placement on, or within a reasonable distance of the project. Plaques will be prepared and shipped at the Department's expense.

All recipients are required to submit a complete final report to the Department of Canadian Heritage. The report template is available on the Department's website.

Recipients of contributions of \$200,000 are required to submit audited financial statements of their project.

The Department may undertake to monitor your anniversary activities by various means including site visits, email or telephone inquiries and/or a review of media coverage.

The historical accuracy and content of the project are solely the responsibility of the recipient.

HOW TO APPLY

IMPORTANT: If you are planning to apply for a capital project of the following type - a statue, monument, fountain, garden, permanent exhibition, public art installation, mural - please contact the *Legacy Fund* to discuss whether the project fits best with the *Community Anniversaries* or *Legacy Fund* component. Please call 1-866-811-0055 and ask to speak to a Program Officer working in the *Legacy Fund* component of *Building Communities Through Arts and Heritage*.

USING THE INTERACTIVE FORMS

The Application Form and the Budget are available on the Department's website.

USING THE PAPER FORMS

If you wish to apply using the paper format, you can obtain a complete application package by contacting your Regional Office of the Department of Canadian Heritage. The Contact List is published in this Guide and is available on the website.

Step 1 – Complete the forms

Complete and provide signatures as required:

- Application Form Parts A to F (signatures required)
- Part G Unincorporated Applicant Acceptance of Liability form (if applicable and signatures required)
- Part H Application Checklist (signature required)
- Part I Community Anniversaries Budget (must balance)
- Proof of the anniversary date

^{*} For definitions of terms associated with the Program, please see the glossary at the end of the document.

Step 2 – Assemble the application package

Using the Application Checklist as a guide, assemble the application package. Be sure to include the signed Application Checklist itself in the application package. Please note that incomplete applications may not be assessed.

In addition to the forms completed in Step 1, include the following documents, as per the Application Checklist:

Incorporated applicants

- a copy of your organization's letters patent and documents of incorporation
- a copy of your organization's bylaws (not mandatory in Quebec)
- a copy of your organization's two most recent financial statements (audited if available)
- a list of your Board of Directors with a clear indication of which members are elected officials or employees of any level of government

Unincorporated applicants

- a copy of your articles of association
- a copy of your two most recent financial statements (audited if available)

Step 3 – Submit the application to the Department

Applicants are responsible for sending their applications no later than the application deadline.

Choose only ONE of the following two means to submit your complete application including supporting material.

1. Email

Email all the items listed in Step 1 no later than the application deadline to the appropriate email address of the Regional Office of the Department of Canadian Heritage as specified in the Contact List, which is published in this Guide and is available on the website.

All scanned signatures on all emailed documents must be handwritten and legible. Emailed applications that do not have all the required signatures will be considered incomplete.

Proof that an applicant has respected this eligibility criterion is established as follows:

- Complete applications must be postmarked by the deadline date. When a submission deadline
 falls on a weekend or statutory holiday, it is extended to the following working day. The postmark
 provides proof of the date sent.
- The embedded "sent" date must be no later than 11:59 pm local time on the date of the application deadline.

^{*} For definitions of terms associated with the Program, please see the glossary at the end of the document.

2. Mail, Courier or Hand-deliver

Mail, courier or hand-deliver all the items in Steps 1 and 2 no later than the application deadline to the appropriate mailing address of the Regional Office of the Department of Canadian Heritage as specified in the Contact List, which is published in this Guide and is available on the website.

Mailed, couriered or hand-delivered applications that do not have all the required signatures will be considered incomplete.

Proof that an applicant has respected this eligibility criterion is established as follows:

- Complete applications must be postmarked by the deadline date. When a submission deadline
 falls on a weekend or statutory holiday, it is extended to the following working day. The postmark
 provides proof of the date sent.
- For mailed materials: the envelope must be postmarked no later than the application deadline.
- For couriered and hand-delivered materials: the envelope must be stamped and receipted in a
 Regional Office of the Department of Canadian Heritage no later than 5:00 pm local time on the
 date of the application deadline.

The Department of Canadian Heritage will send you a letter of acknowledgment within two weeks of receipt of your application. If you do not receive an acknowledgment after that period, please contact your Regional Office.

For any assistance you may require, please contact your Regional Office of the Department of Canadian Heritage.

^{*} For definitions of terms associated with the Program, please see the glossary at the end of the document.

GLOSSARY

For the purpose of the Community Anniversaries component, the following definitions apply:

Artisan: Submissions featuring artisans must present arts and crafts (textiles, fashion, glass, wood, stone, folk art, floral art, etc.). Artisans from other areas, including food artisans who produce food for tasting, without a direct relation to local heritage tradition are not eligible under this Program because it is not a question of artistic activity, or activity within the local heritage.

Canadian Environmental Assessment Act:

An Act that ensures that the environmental effects of projects are carefully reviewed before federal authorities take action in connection with them so that projects do not cause significant adverse environmental effects.

Cash flow: A presentation of all anticipated revenue and planned expenses that will occur over the length of your project. At the beginning of your project, your cash flow presentation will forecast revenue and expenses to help you manage your funds. Over time your cash flow presentation will need to be updated to reflect the actual revenue and expenses.

Commemoration: Non-recurring local events or activities that pay tribute to an historical event or historical personality of significance for the community.

Community: The persons residing in and sharing a common geographic area that is smaller than a province or territory.

Competition: A contest in which participants are evaluated or judged. The Program will not fund any activities that rank or grade

participants, give prizes or ribbons (e.g., music/dance competitions, dog-sled racing, and agricultural competitions).

Contingency: A budgeted amount equal to 10 percent of the total planned expenses for the capital component, that may or may not be required, and that is intended to cover unforeseen expenses, variances, cost overruns, etc.

Contribution: A payment issued by the Department of Canadian Heritage to an organization or group for a specific purpose, as outlined in a contribution agreement signed by the Department and the recipient. Recipients of a contribution are required to submit activity reports and revenue and expense reports.

Engagement: Identification of one's self as a part of a community; commitment to one's community.

Festival: A period of celebration that includes a number of local arts and/or heritage activities that are held in a particular geographic community.

Grant: A payment issued by the Department of Canadian Heritage to an organization or group for a specific purpose. An organization or group that receives a grant is not required to submit revenue and expense reports, but must submit a final report to the Department upon project completion.

^{*} For definitions of terms associated with the Program, please see the glossary at the end of the document.

Heritage: Comprises activities related to tangible or intangible attributes related to arts and/or history for the purpose of this Program. Examples: artifacts, arts objects, archives, stories, songs, legends, tradition, historical sites and events, but not restricted to them.

In-kind support: Donated goods or services (by a third party or by the applicant) without expectation of compensation or remuneration. In-kind support is considered to be a real contribution to the total planned expenses, but is not reimbursable by the *Building Communities Through Arts and Heritage* program. Donated goods or services may be eligible if they:

- are essential to the event's success, are eligible under the Program Guidelines, and would otherwise be purchased by the recipient
- can be assessed at fair market value (i.e., in relation to the purchase of similar materials and services)
- are recorded in the budget at fair market value such that total in-kind expenses equal total in-kind revenue

Local: Pertaining to a geographic area that is smaller than a province or territory, with a population characterized by a common culture, economic activity, or heritage, etc.; and by extension:

- Local artist or artisan: An artist or artisan born in, residing in, or having a significant connection to the geographic community identified by the applicant.
- Local group or organization: A group or organization that, through either its mandate, objectives or activities, clearly engages the geographic community in which it operates.

- Local heritage: Historical events or personalities directly linked to the history of the geographic community identified by the applicant.
- Local historical event: An occurrence in the past that contributed to shaping the geographic community identified by the applicant.
- Local historical personality: A person who
 was born in, resided in, or had a significant
 connection to the geographic community
 identified by the applicant.

Persons associated with the anniversary:

Descendants or close relatives of the person who played a key role in the event or whose anniversary is being celebrated.

Participation: The members of a community taking part in activities such as festivals, events or projects. This participation can take various forms including donations of time, money, goods, services, etc.

Primarily arts and heritage: Arts and heritage are the main focus of the events rather than an accessory.

Souvenirs: Objects meant to commemorate events, people, places, or periods of time, that are produced in large numbers, either for sale, or free as promotional material. Examples include: pens, pins, snow globes, plates, miniatures, etc.

Unincorporated non-profit group: A group of at least three individuals who come together to conceive and carry out planned activities, operate on a cost recovery basis, and do not in any manner, distribute any income in excess of expenses to their members. Such a group is not

^{*} For definitions of terms associated with the Program, please see the glossary at the end of the document.

a legal entity, nor is it necessarily permanent.

Venue: The place or site where activities occur (e.g., local theatre, park, school gymnasium, library, soccer stadium, farmer's field).

Volunteers: Individuals who of their own free will offer time, energy and skills with no expectation of monetary reward.

^{*} For definitions of terms associated with the Program, please see the glossary at the end of the document.

CONTACT LIST

Atlantic Region

Moncton

1045 Main Street, Third Floor, Unit 106 Moncton, New Brunswick E1C 1H1

Email: pch-atlan@pch.gc.ca
Telephone: 506-851-7066

Fax: 506-851-7079

Toll-free: 1-866-811-0055

Halifax

1869 Upper Water Street

Old Red Store, Second Floor, Suite 200

Halifax, Nova Scotia B3J 1S9 Email: pch-atlan@pch.gc.ca Telephone: 902-426-2244

Fax: 902-426-5428

Toll-free: 1-866-811-0055

Charlottetown

Jean Canfield Government of Canada Building

191 University Avenue, Second Floor

Charlottetown, Prince Edward Island C1A 4L2

Email: pch-atlan@pch.gc.ca
Telephone: 902-566-7188

Fax: 902-566-7186

Toll-free: 1-866-811-0055

St. John's

John Cabot Building

10 Barters Hill, Fifth Floor

P.O. Box 5879

St. John's, Newfoundland and Labrador

A1C 5X4

Email: pch-atlan@pch.gc.ca
Telephone: 709-772-5364

Fax: 709-772-2940

Toll-free: 1-866-811-0055

Quebec Region

Montreal

Guy-Favreau Complex

200 René Lévesque Boulevard West

West Tower, Sixth Floor Montreal, Quebec H2Z 1X4 Email: <u>pch-qc@pch.gc.ca</u> Telephone: 514-283-8592

Fax: 514-496-5001

Toll-free: 1-866-811-0055

Ontario Region

Toronto

150 John Street, Suite 400 Toronto, Ontario M5V 3T6 Email: <u>pch-ontario@pch.gc.ca</u> Telephone: 416-954-0395

Fax: 416-954-0060

Toll-free: 1-866-811-0055

Prairies and Northern Region

North West Territories

Government of Canada Building 5101 - 50th Avenue, Suite 319

P.O. Box 460

Yellowknife, Northwest Territories X1A 2N4

Email: pnr.rpn@pch.gc.ca
Telephone: 867-766-8480

Fax: 867-766-8489

Toll-free: 1-866-811-0055

^{*} For definitions of terms associated with the Program, please see the glossary at the end of the document.

Saskatchewan

1975 Scarth Street, Suite 400 Regina, Saskatchewan S4P 2H1

Email: pnr.rpn@pch.gc.ca
Telephone: 306-780-7287

Fax: 306-780-6630

Toll-free: 1-866-811-0055

Winnipeg

240 Graham Avenue, Suite 510

P.O. Box 2160

Winnipeg, Manitoba R3C 3R5

Email: pnr.rpn@pch.gc.ca
Telephone: 204-983-3601

Fax: 204-983-5365

Toll-free: 1-866-811-0055

Western Region

Edmonton

Canada Place

1630 - 9700 Jasper Avenue Edmonton, Alberta T5J 4C3

Email: wr-ro@pch.gc.ca

Telephone: 780-495-3350

Fax: 780-495-4873

Toll-free: 1-866-811-0055

Vancouver

400 - 300 West Georgia Street

Vancouver, British Columbia V6B 6C6

Email: wr-ro@pch.gc.ca
Telephone: 604-666-0176

Fax: 604-666-3508

Toll-free: 1-866-811-0055

Victoria

428 - 1230 Government Street Victoria, British Columbia V8W 1Y3

Email: wr-ro@pch.gc.ca
Telephone: 250-363-3514

Fax: 250-363-8552

Toll-free: 1-866-811-0055

Whitehorse

205 - 300 Main Street

Whitehorse, Yukon Y1A 2B5

Email: wr-ro@pch.gc.ca
Telephone: 867-667-3925

Fax: 867-393-6701

Toll-free: 1-866-811-0055

^{*} For definitions of terms associated with the Program, please see the glossary at the end of the document.