



Now and Tomorrow
Excellence in Everything We Do



New Horizons for Seniors Program

Engaging Seniors, Strengthening Communities

DID YOU KNOW?

One in seven Canadians is over the age of 65, and in 25 years, nearly one in four Canadians will be a senior. As baby boomers retire, communities have an opportunity to benefit from a highly skilled cohort of seniors looking for new and meaningful ways to contribute to their communities.

Seniors are significant contributors to the not-for-profit sector. Through the New Horizons for Seniors Program, the Government of Canada is taking action to enable seniors to share their knowledge, skills and experiences with others.

THE NEW HORIZONS FOR SENIORS PROGRAM

The New Horizons for Seniors Program is a federal Grants and Contributions program that supports projects led or inspired by seniors who make a difference in the lives of others and in their communities.

From encouraging seniors to volunteer, to improving seniors' facilities and increasing the awareness of elder abuse, the New Horizons for Seniors Program works to better the lives of all Canadians. Since its creation in 2004, the Program has helped seniors lead and participate in activities across the country.



Examples include seniors:

- developing urban gardens in communities throughout the province;
- sharing the gift of music with youth and their peers;
- learning archery;
- educating peers about elder abuse;
- helping to preserve their native language;
- telling stories from the past to school children;
- creating a cookbook of traditional Asian dishes; and
- speaking to groups of new retirees and those close to retirement about their positive experiences with volunteerism.

Want more ideas? Visit the New Horizons for Seniors Program website and read success stories of past projects.

FEDERAL FUNDING THROUGH THE NEW HORIZONS FOR SENIORS PROGRAM

The Program supports the social participation and inclusion of seniors through five objectives:

1. promoting volunteerism among seniors and other generations;
2. engaging seniors in the community through the mentoring of others;
3. expanding awareness of elder abuse, including financial abuse;
4. supporting the social participation and inclusion of seniors; and
5. providing capital assistance for new and existing community projects and/or programs for seniors.

Calls for proposals are aligned with these objectives, and projects need to meet one or more of these objectives.

Community-based projects are eligible to receive up to \$25,000 in grant funding per year, per organization. Pan-Canadian projects that support the prevention of elder abuse are eligible to receive up to \$250,000 per year in contribution or grant funding, for up to a maximum of three years.



WHO CAN APPLY FOR FUNDING?

Eligible recipients include:

- not-for-profit organizations, community-based coalitions, networks and committees;
- for-profit organizations, provided that the nature and intent of the activity are non-commercial, do not generate profit and fit within the program objectives;
- municipal governments, band/tribal councils and other Aboriginal organizations, as well as public health and social services institutions; and
- research and educational institutions, including school boards, school districts, universities, colleges and CEGEPs.

To find out more about the Program and how to apply for funding, please visit the New Horizons for Seniors Program website at: www.hrsdc.gc.ca/seniors.

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PDF

Cat. No.: HS64-19/2012E-PDF
ISBN: 978-1-100-20693-6

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