



Health  
Canada

Santé  
Canada

Your health and  
safety... our priority.



# MedEffect™ Canada

*Together we can improve  
health product safety*

## Marketed Health Products Directorate

Canada

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Health Canada's Marketed Health Products Directorate (MHPD) provides a consistent approach to post-approval safety surveillance, assessment of signals and safety trends and risk communications concerning all regulated marketed health products.

### Activities of the MHPD include:

- monitoring and collecting adverse reaction and medication incident data;
- reviewing and analysing marketed health product safety data;
- conducting risk/benefit assessments of marketed health products;
- communicating product related risks to health care professionals and the public;
- overview of regulatory advertising activities;
- providing policies to effectively regulate marketed health products;
- active surveillance and drug effectiveness projects.

## MedEffect™ Canada

MedEffect™ Canada provides Canadians access to health product safety information and the ability to report their side effects, also known as adverse reactions.

**Get informed** about the safety of prescription drugs and over-the-counter medicines, natural health products and medical devices.

**Learn** about adverse reactions at our Resource Centre through guidance documents, educational modules and find online information about adverse reactions reported to Health Canada.

**Subscribe** to the MedEffect™ e-Notice to receive health product advisories, warnings and recall notices as well as the latest issue of the Canadian Adverse Reaction Newsletter.

**Report your adverse reactions** to marketed health products directly to the Canada Vigilance Program by phone, fax, mail or online.

**Contact** your nearest Canada Vigilance Regional Office by phone at **1-866-234-2345** or visit online at: **[www.healthcanada.gc.ca/medeffect](http://www.healthcanada.gc.ca/medeffect)**