#### HOUSING MARKET INFORMATION

## HOUSING NOW Sherbrooke CMA





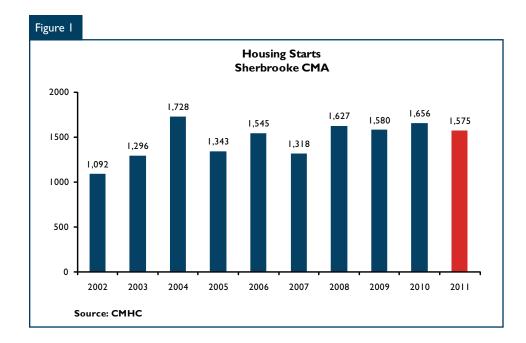
#### Date Released: First Quarter 2012

## Sherbrooke area housing starts in the fourth quarter of 2011

According to the latest results released by Canada Mortgage and Housing Corporation (CMHC), housing starts in the Sherbrooke census metropolitan area (CMA)

increased in the fourth quarter of 2011. In all, foundations were laid for 378 dwellings during this period, compared to 273 in the fourth quarter of 2010.

This rise in starts was attributable to both the single-detached housing segment, where construction got under way on 141 units in the fourth quarter of 2011 (+25 per cent), and the multiple-unit housing segment,



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where 237 units were started (+48 per cent).

#### **Annual results**

In all, 1,575 dwellings were started in the Sherbrooke CMA in 2011, for a decrease of 5 per cent compared to 2010. This drop came as no surprise, given that, in 2010, the CMA recorded its second best annual housing starts performance in over 20 years, thanks to the effect of earlier-than-planned home purchases. In 2011, this effect waned.

However, a detailed analysis of the data revealed that this decrease in residential construction in the CMA in 2011 was not generalized across all housing types. In fact, while total annual starts of single-detached homes dropped by 2 per cent year over year (557 units in 2011, versus 570 in 2010) and the semi-detached housing segment registered a decrease of 9 per cent (208 units in 2011, compared to 228 in 2010), it was quite the opposite in the row home segment, where starts jumped by 85 per cent to 161 units, an all-time annual high for the Sherbrooke area.

In the Sherbrooke CMA, demand in 2011 continued to decline on the single-detached home market but stayed strong for more affordable housing types, such as semi-detached and row houses. While the semi-detached home segment recorded a decrease, this dwelling type still remained popular, as such starts reached their second highest level in over 20 years.

Apartment starts, for their part, dropped compared to 2010 (649 units in 2011, versus 771 in 2010). However, this decline concealed opposing dynamics. While rental apartment starts rose from 467 units in 2010 to

504 in 2011, new condominium and homeowner apartment units fell by 31 per cent and 34 per cent, respectively.

In 2011, residential construction also declined in the census agglomerations (CAs) of Drummondville (-25 per cent), Granby (-30 per cent) and Saint-Hyacinthe (-35 per cent).

In all urban centres with 10,000 or more inhabitants across Quebec, 41,836 housing starts were enumerated in 2011, or 4 per cent fewer than in 2010. Among the CMAs in Quebec, two ended 2011 with year-over-year increases, namely, Saguenay (+10 per cent) and Montréal (+3 per cent). Sherbrooke (-5 per cent), Gatineau (-10 per cent), Québec (-18 per cent) and Trois-Rivières (-34 per cent), for their part, registered decreases.

## Housing starts move lower in the city of Sherbrooke

Among all the sectors of the CMA, the outlying area posted the strongest increase in starts (+17 per cent), for a total of 139 units. The popularity of single-detached homes was the main driver of this growth. It is important to mention however that this zone accounted for only 9 per cent of the

housing starts in the Sherbrooke CMA in 2011.

In the city of Sherbrooke, housing starts decreased by 7 per cent year over year, from 1,313 units in 2010 to 1,224 units in 2011. Semi-detached and row homes remained popular and continued to show growth, as 334 such starts were enumerated in 2011, for an increase of 12 per cent compared to 2010.

The data by borough for the city of Sherbrooke also showed that Rock-Forest–Saint-Élie–Deauville and Fleurimont once again recorded the largest numbers of units built. Decreases in activity were observed, however, in the boroughs of Jacques-Cartier and Mont-Bellevue. The decline in the borough of Mont-Bellevue was due to the fact that, in 2010, 90 co-operative housing units were built there. Residential construction remained stable in the borough of Brompton.

Finally, in the city of Magog, housing starts decreased slightly, from 224 units in 2010 to 212 units in 2011, with this drop mainly attributable to the decline in the single-detached home segment.

Figure	2
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	Third Quarter Housing Starts by E	Borough	
	City of Sherbrooke, Magog and Outlying	Area of CMA	
	CMA Sectors	<u>2010</u>	<u>2011</u>
	Borough of Brompton	63	63
	Borough of Fleurimont	359	398
	Borough of Lennoxville	3	9
	Borough of Mont-Bellevue	192	92
Во	orough of Rock Forest-St-Élie-Deauville	503	499
	Borough of Jacques-Cartier	193	163
	City of Sherbrooke	1,313	1,224
	Magog	224	212
	Outlying Area of CMA*	119	139
	Sherbrooke CMA	1,656	1,575

#### MLS® sales in 2011

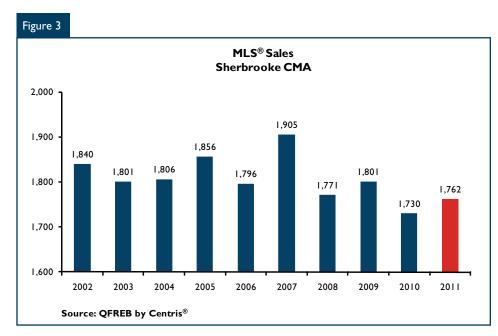
According to data from the Quebec Federation of Real Estate Boards (QFREB), MLS® sales increased by 12 per cent year over year in the fourth quarter of 2011, to 395 transactions.

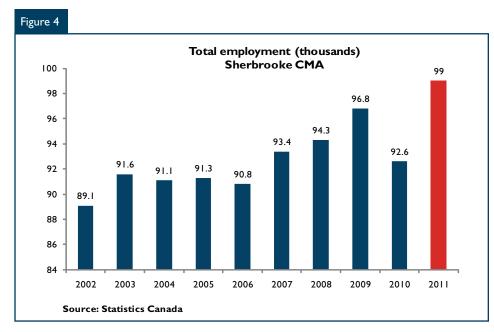
In 2011, 1,762 homes changed hands in the Sherbrooke area, or 2 per cent more than in the previous year. This increase was mainly attributable to the single-family housing segment, where sales reached 1,345 units (+3 per cent), and to the condominium segment (+6 per cent). Plex resales, for their part, decreased by 8 per cent compared to last year.

An analysis by sector revealed that the city of Sherbrooke posted a 2-percent drop in sales compared to 2010. In the outlying area of the CMA, sales increased by 22 per cent while, in Magog, transactions rose by 10 percent.

### Average MLS® price increases

The overall average MLS® price (for single-family houses, condominiums and plexes) climbed from \$204,441 in 2010 to \$215,724 in 2011, for an increase of 5 per cent. This rise concealed different realities, however: while the average prices in the single-family home and condominium segments grew by 6 per cent and 11 per cent, respectively, the average price in the plex segment did not increase significantly compared to 2010.

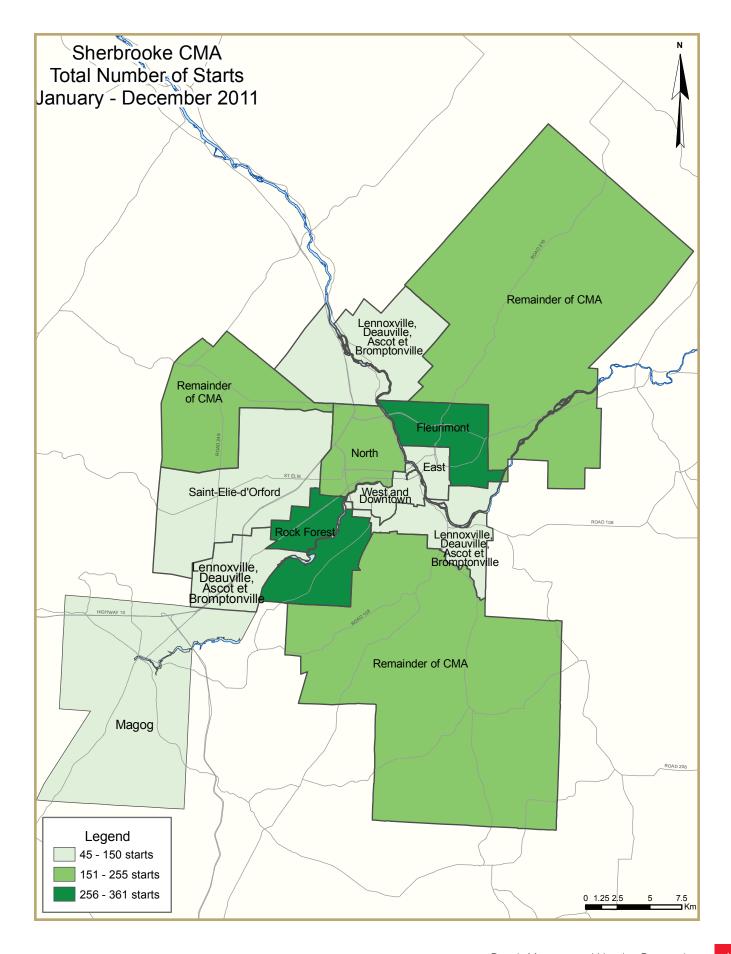




#### **Employment**

In the Sherbrooke CMA, 2011 ended with an average employment level of 99,000 jobs, which exceeded the

total reached before the most recent economic slowdown. According to CMHC's latest forecasts, the number of jobs should continue to increase in 2012.



#### HOUSING NOW REPORT TABLES

#### Available in ALL reports:

- Housing Activity Summary of CMA
- 2 Starts by Submarket and by Dwelling Type Current Month or Quarter
- 2.1 Starts by Submarket and by Dwelling Type Year-to-Date
- 3 Completions by Submarket and by Dwelling Type Current Month or Quarter
- 3.1 Completions by Submarket and by Dwelling Type Year-to-Date
- 4 Absorbed Single-Detached Units by Price Range
- 5 MLS® Residential Activity
- 6 Economic Indicators

#### **Available in SELECTED Reports:**

- 1.1 Housing Activity Summary by Submarket
- 1.2 History of Housing Activity (once a year)
- 2.2 Starts by Submarket, by Dwelling Type and by Intended Market Current Month or Quarter
- 2.3 Starts by Submarket, by Dwelling Type and by Intended Market Year-to-Date
- 2.4 Starts by Submarket and by Intended Market Current Month or Quarter
- 2.5 Starts by Submarket and by Intended Market Year-to-Date
- 3.2 Completions by Submarket, by Dwelling Type and by Intended Market Current Month or Quarter
- 3.3 Completions by Submarket, by Dwelling Type and by Intended Market Year-to-Date
- 3.4 Completions by Submarket and by Intended Market Current Month or Quarter
- 3.5 Completions by Submarket and by Intended Market Year-to-Date
- 4.1 Average Price (\$) of Absorbed Single-Detached Units

#### **SYMBOLS**

- n/a Not applicable
- \* Totals may not add up due to co-operatives and unknown market types
- \*\* Percent change > 200%
- Ni
- -- Amount too small to be expressed
- SA Monthly figures are adjusted to remove normal seasonal variation

Та	ble Ι: Ηοι	ising Act	ivity Sum	nmary of	Sherbroo	ke CMA			
		For	ırth Quai	rter 2011					
			Owne	rship					
		Freehold		C	Condominium		Ren		
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other	Single, Semi, and Row	Apt. & Other	Total*
STARTS									
Q4 2011	141	38	29	0	0	12	0	158	378
Q4 2010	113	38	24	0	0	20	0	78	273
% Change	24.8	0.0	20.8	n/a	n/a	-40.0	n/a	102.6	38.5
Year-to-date 2011	557	208	215	0	0	91	0	504	1,575
Year-to-date 2010	570	228	169	0	0	132	0	467	1,656
% Change	-2.3	-8.8	27.2	n/a	n/a	-31.1	n/a	7.9	-4.9
UNDER CONSTRUCTION									
Q4 2011	196	40	27	0	0	47	0	228	538
Q4 2010	120	16	22	0	0	52	0	178	478
% Change	63.3	150.0	22.7	n/a	n/a	-9.6	n/a	28.1	12.6
COMPLETIONS									
Q4 2011	153	38	54	0	0	30	0	82	357
Q4 2010	128	74	40	0	0	22	0	64	328
% Change	19.5	-48.6	35.0	n/a	n/a	36.4	n/a	28.1	8.8
Year-to-date 2011	480	184	210	0	0	124	0	426	1,514
Year-to-date 2010	589	230	219	0	7	100	0	493	1,696
% Change	-18.5	-20.0	-4.1	n/a	-100.0	24.0	n/a	-13.6	-10.7
<b>COMPLETED &amp; NOT ABSORB</b>	ED								
Q4 2011	38	29	41	0	0	6	0	51	165
Q4 2010	24	48	18	0	2	13	0	168	273
% Change	58.3	-39.6	127.8	n/a	-100.0	-53.8	n/a	-69.6	-39.6
ABSORBED									
Q4 2011	147	65	55	0	0	34	0	113	414
Q4 2010	126	63	38	0	I	33	0	55	316
% Change	16.7	3.2	44.7	n/a	-100.0	3.0	n/a	105.5	31.0
Year-to-date 2011	466	203	187	0	2	131	0	543	1,532
Year-to-date 2010	585	197	212	0	5	123	0	524	1,6 <del>4</del> 6
% Change	-20.3	3.0	-11.8	n/a	-60.0	6.5	n/a	3.6	-6.9

	Γable Ι.Ι:		Activity urth Qua		y by Subn	narket			
			Owne						
		Freehold			Condominium		Ren	tal	
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other	Single, Semi, and Row	Apt. & Other	Total*
STARTS									
Old City of Sherbrooke									
Q4 2011	9	4	4	0	0	8	0	79	104
Q4 2010	4	0	10	0	0	16	0	54	84
Suburbs of the old city of Sherbroo	ke								
Q4 2011	84	28	18	0	0	0	0	53	183
Q4 2010	61	38	10	0	0	4	0	20	133
New City of Sherbrooke									
Q4 2011	93	32	22	0	0	8	0	132	287
Q4 2010	65	38	20	0	0	20	0	74	217
Magog									
Q4 2011	25	4	2	0	0	4	0	18	53
Q4 2010	21	0	4	0	0	0	0	4	29
Remainder of the CMA									
Q4 2011	21	2	5	0	0	0	0	8	36
Q4 2010	25	0	0	0	0	0	0	0	25
Sherbrooke CMA									
Q4 2011	141	38	29	0	0	12	0	158	378
Q4 2010	113	38	24	0	0	20	0	78	273
UNDER CONSTRUCTION									
Old City of Sherbrooke									
Q4 2011	8	4	4	0	0	28	0	96	140
Q4 2010	2	0	8	0	0	24	0	122	246
Suburbs of the old city of Sherbroo									
Q4 2011	97	28	12	0	0	4	0	86	227
Q4 2010	43	16	10	0	0	24	0	36	129
New City of Sherbrooke									
Q4 2011	105	32	16	0	0	32	0	182	367
Q4 2010	45	16	18	0	0	48	0	158	375
Magog									
Q4 201 I	48	6	6	0	0	15	0	38	113
Q4 2010	43	0	4	0	0	4	0	20	71
Remainder of the CMA									
Q4 2011	42	2		0		0		8	57
Q4 2010	31	0	0	0	0	0	0	0	31
Sherbrooke CMA									
Q4 2011	196	40	27	0	0	47		228	538
Q4 2010	120	16	22	0	0	52	0	178	478

	Table I.I:	Housing	Activity	Summar	y by Subr	narket			
		Fou	urth Qua	rter 2011					
			Owne	rship					
		Freehold		C	Condominium	1	Ren	tal	
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other	Single, Semi, and Row	Apt. & Other	Total*
COMPLETIONS									
Old City of Sherbrooke									
Q4 2011	8	0	10	0	0	8	0	37	63
Q4 2010	6	2	14	0	0	14	0	13	49
Suburbs of the old city of Sherbroo	ke								
Q4 2011	81	28	36	0	0	8	0	41	194
Q4 2010	73	68	14	0	0	4	0	44	203
New City of Sherbrooke				-	-				
Q4 2011	89	28	46	0	0	16	0	78	257
Q4 2010	79	70	28	0	0	18	0	57	252
Magog	,,	70	20	J	V	10	ŭ	3,	232
Q4 2011	22	10	4	0	0	14	0	4	54
Q4 2010	25	4	6	0	0	4	0	7	46
Remainder of the CMA	23	7	,	U	U	7	U	,	70
Q4 2011	41	0	4	0	0	0	0	0	45
Q4 2011	23	0	6	0	0	0	0	0	29
-	23	U	0	U	U	U	U	U	27
Sherbrooke CMA	152	20	F 4	0	0	20	0	00	257
Q4 2011	153	38	54	0	0	30	0	82	357
Q4 2010	128	74	40	0	0	22	0	64	328
COMPLETED & NOT ABSORE	ED								
Old City of Sherbrooke			_	-1		_	-		
Q4 2011	2	0	7	0	0	5	0	20	34
Q4 2010	2	3	6	0	0	6	0	107	124
Suburbs of the old city of Sherbroo									
Q4 2011	31	26	34	0	0	- 1	0	27	119
Q4 2010	16	40	П	0	2	4	0	39	112
New City of Sherbrooke									
Q4 2011	33	26	41	0	0	6	0	47	153
Q4 2010	18	43	17	0	2	10	0	146	236
Magog									
Q4 2011	2	3	0	0	0	0	0	4	9
Q4 2010	5	5	- 1	0	0	3	0	22	36
Remainder of the CMA									
Q4 2011	3	0	0	0	0	0	0	0	3
Q4 2010	0	0		0		0		0	0
Sherbrooke CMA									
Q4 2011	38	29	41	0	0	6	0	51	165
Q4 2010	24	48		0					273

Table I.I: Housing Activity Summary by Submarket  Fourth Quarter 2011												
			Owne				_					
		Freehold			Condominium		Ren					
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other	Single, Semi, and Row		Total*			
ABSORBED												
Old City of Sherbrooke												
Q4 2011	8	0	14	0	0	- 11	0	53	86			
Q4 2010	6	- 1	13	0	0	17	0	17	54			
Suburbs of the old city of Sherbrook	ke											
Q4 2011	75	50	33	0	0	9	0	56	223			
Q4 2010	73	59	14	0	1	5	0	26	178			
New City of Sherbrooke												
Q4 2011	83	50	<del>4</del> 7	0	0	20	0	109	309			
Q4 2010	79	60	27	0	1	22	0	43	232			
Magog												
Q4 2011	22	13	4	0	0	14	0	4	57			
Q4 2010	24	3	5	0	0	- 11	0	12	55			
Remainder of the CMA												
Q4 2011	41	2	4	0	0	0	0	0	47			
Q4 2010	23	0	6	0	0	0	0	0	29			
Sherbrooke CMA												
Q4 2011	147	65	55	0	0	34	0	113	414			
Q4 2010	126	63	38	0	1	33	0	55	316			

Table 1.2: History of Housing Starts of Sherbrooke CMA 2002 - 2011												
			Owne	rship								
		Freehold		C	Condominium		Ren					
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other	Single, Semi, and Row	Apt. & Other	Total*			
2011	557	208	215	0	0	91	0	504	1,575			
% Change	-2.3	-8.8	27.2	n/a	n/a	-31.1	n/a	7.9	-4.9			
2010	570	228	169	0	0	132	0	467	1,656			
% Change	-14.7	137.5	19.0	n/a	-100.0	37.5	n/a	-5.1	4.8			
2009	668	96	142	0	7	96	0	492	1,580			
% Change	-16.7	100.0	82.1	n/a	-65.0	-34.2	-100.0	2.1	-2.9			
2008	802	48	78	0	20	146	4	482	1,627			
% Change	20.4	-20.0	-2.5	n/a	25.0	33.9	n/a	32.8	23.4			
2007	666	60	80	0	16	109	0	363	1,318			
% Change	40.8	57.9	23.1	n/a	n/a	**	n/a	-46.1	1.0			
2006	473	38	65	0	0	20	0	673	1,305			
% Change	-15.1	-24.0	16.1	n/a	-100.0	-69.2	n/a	95.1	21.3			
2005	557	50	56	0	3	65	0	345	1,076			
% Change	6.9	66.7	180.0	n/a	0.0	-48.4	n/a	-47.3	-20.6			
2004	521	30	20	0	3	126	0	655	1,355			
% Change	2.0	-40.0	**	n/a	-62.5	**	-100.0	39.7	26.6			
2003	511	50	2	0	8	26	4	469	1,070			
% Change	22.8	-3.8	-50.0	n/a	n/a	-44.7	n/a	38.8	24.9			
2002	416	52	4	0	0	47	0	338	857			

Table 2: Starts by Submarket and by Dwelling Type Fourth Quarter 2011											
	Sin			Semi		ow .	Apt. &	Other	Total		
Submarket	Q4 2011	Q4 2010	% Change								
Sherbrooke (West and City Centre)	2	0	0	0	0	0	14	18	16	18	-11.1
Sherbrooke (East)	4	2	2	0	0	0	37	22	43	24	79.2
Sherbrooke (North)	3	2	2	0	4	8	36	32	45	42	7.1
Old City of Sherbrooke	9	4	4	0	4	8	87	72	104	84	23.8
Fleurimont	12	10	8	24	4	0	22	2	46	36	27.8
Rock Forest	41	28	18	2	12	4	12	18	83	52	59.6
Saint-Élie-d'Orford	18	13	0	12	0	0	0	2	18	27	-33.3
Lennoxville, Deauville, Ascot, Bromptonville	13	10	2	0	0	0	21	8	36	18	100.0
Suburbs of the old city of Sherbrooke	84	61	28	38	16	4	55	30	183	133	37.6
New City of Sherbrooke	93	65	32	38	20	12	142	102	287	217	32.3
Magog	46	46	6	0	3	0	34	8	89	54	64.8
Remainder of the CMA	0	0	0	0	0	0	0	0	0	0	n/a
Sherbrooke CMA	141	113	38	38	23	12	176	110	378	273	38.5

Table 2.1: Starts by Submarket and by Dwelling Type  January - December 2011													
	Single		Semi		Ro	Row		Other	Total				
Submarket	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	%		
	2011	2010	2011	2010	2011	2010	2011	2010	2011	2010	Change		
Sherbrooke (West and City Centre)	3	2	0	0	0	0	42	153	45	155	-71.0		
Sherbrooke (East)	12	9	2	2	0	3	83	74	97	88	10.2		
Sherbrooke (North)	- 11	7	2	18	43	44	107	124	163	193	-15.5		
Old City of Sherbrooke	26	18	4	20	43	47	232	351	305	436	-30.0		
Fleurimont	66	72	68	90	24	8	160	135	318	305	4.3		
Rock Forest	148	137	60	8	71	16	82	137	361	298	21.1		
Saint-Élie-d'Orford	61	65	26	86	20	16	8	12	115	179	-35.8		
Lennoxville, Deauville, Ascot, Bromptonville	62	68	18	8	0	0	45	19	125	95	31.6		
Suburbs of the old city of Sherbrooke	337	342	172	192	115	40	295	303	919	877	4.8		
New City of Sherbrooke	363	360	176	212	158	87	527	654	1224	1313	-6.8		
Magog	189	203	30	16	3	0	122	117	344	336	2.4		
Remainder of the CMA	0	0	0	0	0	0	0	0	0	0	n/a		
Sherbrooke CMA	557	570	208	228	161	87	649	771	1,575	1,656	-4.9		

Table 2.2: Starts by Submarket, by Dwelling Type and by Intended Market  Fourth Quarter 2011												
		Ro	ow .			Apt. & Other						
Submarket	Freehold and Condominium		Rer	ntal	Freeho Condor		Rental					
	Q4 2011	Q4 2010	Q4 2011	Q4 2010	Q4 2011	Q4 2010	Q4 2011	Q4 2010				
Sherbrooke (West and City Centre)	0	0	0	0	0	12	14	6				
Sherbrooke (East)	0	0	0	0	8	2	29	20				
Sherbrooke (North)	4	8	0	0	0	4	36	28				
Old City of Sherbrooke	4	8	0	0	8	18	79	54				
Fleurimont	4	0	0	0	2	2	20	0				
Rock Forest	12	4	0	0	0	6	12	12				
Saint-Élie-d'Orford	0	0	0	0	0	2	0	0				
Lennoxville, Deauville, Ascot, Bromptonville	0	0	0	0	0	0	21	8				
Suburbs of the old city of Sherbrooke	16	4	0	0	2	10	53	20				
New City of Sherbrooke	20	12	0	0	10	28	132	74				
Magog	3 0		0	0	8	4	26	4				
Remainder of the CMA	0 0 0 0 0			0	0							
Sherbrooke CMA	23	12	0	0	18	32	158	78				

Table 2.3: Starts by	Submar	ket, by D	welling T	ype and	by Intend	led Mark	et		
	Janı	uary - De	cember 2	2011					
		Ro	ow			Apt. & Other			
Submarket	Freehold and Condominium		Rental		Freeho Condo		Rental		
	YTD 2011	YTD 2010	YTD 2011	YTD 2010	YTD 2011	YTD 2010	YTD 2011	YTD 2010	
Sherbrooke (West and City Centre)	0	0	0	0	2	24	40	39	
Sherbrooke (East)	0	3	0	0	8	4	75	70	
Sherbrooke (North)	43	44	0	0	40	54	67	70	
Old City of Sherbrooke	43	47	0	0	50	82	182	179	
Fleurimont	24	8	0	0	4	16	156	119	
Rock Forest	71	16	0	0	20	66	62	71	
Saint-Élie-d'Orford	20	16	0	0	8	12	0	0	
Lennoxville, Deauville, Ascot, Bromptonville	0	0	0	0	2	2	43	17	
Suburbs of the old city of Sherbrooke	115	40	0	0	34	96	261	207	
New City of Sherbrooke	158	87	0	0	84	178	443	386	
Magog	3 0		0	0	61	36	61	81	
Remainder of the CMA	0	0	0	0	0	0	0	0	
Sherbrooke CMA	161	87	0	0	145	214	504	467	

Table 2.4: Starts by Submarket and by Intended Market  Fourth Quarter 2011												
Submarket	Free	hold	Condo	minium	Rer	ntal	Total*					
Submarket	Q4 2011	Q4 2010										
Sherbrooke (West and City Centre)	2	0	0	12	14	6	16	18				
Sherbrooke (East)	6	4	8	0	29	20	43	24				
Sherbrooke (North)	9	10	0	4	36	28	45	42				
Old City of Sherbrooke	17	14	8	16	79	54	104	84				
Fleurimont	26	36	0	0	20	0	46	36				
Rock Forest	71	36	0	4	12	12	83	52				
Saint-Élie-d'Orford	18	27	0	0	0	0	18	27				
Lennoxville, Deauville, Ascot, Bromptonville	15	10	0	0	21	8	36	18				
Suburbs of the old city of Sherbrooke	130	109	0	4	53	20	183	133				
New City of Sherbrooke	147	123	8	20	132	74	287	217				
Magog	59	50	4	0	26	4	89	54				
Remainder of the CMA	0	0	0	0	0	0	0	0				
Sherbrooke CMA	208	175	12	20	158	78	378	273				

Table 2.5: Starts by Submarket and by Intended Market  January - December 2011											
	Free	hold	Condo	minium	Rei	ntal	Total*				
Submarket	YTD 2011	YTD 2010									
Sherbrooke (West and City Centre)	5	2	0	24	40	39	45	155			
Sherbrooke (East)	14	18	8	0	75	70	97	88			
Sherbrooke (North)	56	71	40	52	67	70	163	193			
Old City of Sherbrooke	75	91	48	76	182	179	305	436			
Fleurimont	162	182	0	4	156	119	318	305			
Rock Forest	295	191	4	36	62	71	361	298			
Saint-Élie-d'Orford	115	175	0	4	0	0	115	179			
Lennoxville, Deauville, Ascot, Bromptonville	82	78	0	0	43	17	125	95			
Suburbs of the old city of Sherbrooke	654	626	4	44	261	207	919	877			
New City of Sherbrooke	729	717	52	120	443	386	1224	1313			
Magog	244	243	39	12	61	81	344	336			
Remainder of the CMA	0	0	0	0	0	0	0	0			
Sherbrooke CMA	980	967	91	132	504	467	1,575	1,656			

Table 3: Completions by Submarket and by Dwelling Type  Fourth Quarter 2011												
	Sin		Sei		Ro	ow .	Apt. & Other		Total			
Submarket	Q4 2011	Q4 2010	Q4 2011	Q4 2010	Q4 2011	Q4 2010	Q4 2011	Q4 2010	Q4 2011	Q4 2010	% Change	
Sherbrooke (West and City Centre)	2	0	0	0	0	0	8	0	10	0	n/a	
Sherbrooke (East)	3	- 1	0	0	0	0	31	12	34	13	161.5	
Sherbrooke (North)	3	5	0	2	8	12	8	17	19	36	-47.2	
Old City of Sherbrooke	8	6	0	2	8	12	47	29	63	49	28.6	
Fleurimont	19	13	4	32	8	4	15	44	46	93	-50.5	
Rock Forest	37	33	22	4	16	0	18	14	93	51	82.4	
Saint-Élie-d'Orford	- 11	13	2	32	4	0	2	0	19	45	-57.8	
Lennoxville, Deauville, Ascot, Bromptonville	14	14	0	0	0	0	22	0	36	14	157.1	
Suburbs of the old city of Sherbrooke	81	73	28	68	28	4	57	58	194	203	-4.4	
New City of Sherbrooke	89	79	28	70	36	16	104	87	257	252	2.0	
Magog	63	48	10	4	0	0	26	23	99	75	32.0	
Remainder of the CMA	0	0	0	0	0	0	0	0	0	0	n/a	
Sherbrooke CMA	153	128	38	74	36	16	130	110	357	328	8.8	

Table 3.1	Table 3.1: Completions by Submarket and by Dwelling Type											
		Janua	ıry - De	ecembe	er 2011							
	Sin	Single		Semi		Row		Other	Total			
Submarket	YTD 2011	YTD 2010	YTD 2011	YTD 2010	YTD 2011	YTD 2010	YTD 2011	YTD 2010	YTD 2011	YTD 2010	% Change	
Sherbrooke (West and City Centre)	2	3	0	0	0	0	161	24	163	27	**	
Sherbrooke (East)	- 11	7	0	2	0	3	75	99	86	111	-22.5	
Sherbrooke (North)	7	12	0	8	47	68	108	I <del>4</del> 8	162	236	-31.4	
Old City of Sherbrooke	20	22	0	10	47	71	344	271	411	374	9.9	
Fleurimont	65	78	70	92	28	32	111	161	274	363	-24.5	
Rock Forest	111	147	50	8	71	8	110	119	342	282	21.3	
Saint-Élie-d'Orford	51	64	26	90	16	20	10	15	103	189	-45.5	
Lennoxville, Deauville, Ascot, Bromptonville	55	71	16	8	0	0	32	14	103	93	10.8	
Suburbs of the old city of Sherbrooke	282	360	162	198	115	60	263	309	822	927	-11.3	
New City of Sherbrooke	302	382	162	208	162	131	607	580	1233	1301	-5.2	
Magog	173	201	20	22	0	3	81	163	274	389	-29.6	
Remainder of the CMA	0	0	0	0	0	0	0	0	0	0	n/a	
Sherbrooke CMA	480	589	184	230	162	134	688	743	1,514	1,696	-10.7	

Table 3.2: Completions by Submarket, by Dwelling Type and by Intended Market Fourth Quarter 2011												
		Ro	w		Apt. & Other							
Submarket	Freeho Condor		Rer	ntal	Freeho Condor		Rer	ntal				
	Q4 2011	Q4 2010	Q4 2011	Q4 2010	Q4 2011	Q4 2010	Q4 2011	Q4 2010				
Sherbrooke (West and City Centre)	0	0	0	0	2	0	6	0				
Sherbrooke (East)	0	0	0	0	0	2	31	10				
Sherbrooke (North)	8	12	0	0	8	14	0	3				
Old City of Sherbrooke	8	12	0	0	10	16	37	13				
Fleurimont	8	4	0	0	0	4	15	40				
Rock Forest	16	0	0	0	14	10	4	4				
Saint-Élie-d'Orford	4	0	0	0	2	0	0	0				
Lennoxville, Deauville, Ascot, Bromptonville	0	0	0	0	0	0	22	0				
Suburbs of the old city of Sherbrooke	28	4	0	0	16	14	41	44				
New City of Sherbrooke	36 16		0	0	26	30	78	57				
Magog	0 0		0	0	22	16	4	7				
Remainder of the CMA	0	0	0	0	0	0	0	0				
Sherbrooke CMA	36	16	0	0	48	46	82	64				

Table 3.3: Completions by Submarket, by Dwelling Type and by Intended Market											
	Jan	uary - De	cember	2011							
		Ro	w			Apt. &	Other				
Submarket	Freeho Condo		Rei	ntal	Freeho Condo		Rental				
	YTD 2011	YTD 2010	YTD 2011	YTD 2010	YTD 2011	YTD 2010	YTD 2011	YTD 2010			
Sherbrooke (West and City Centre)	0	0	0	0	14	16	57	8			
Sherbrooke (East)	0	3	0	0	0	4	75	95			
Sherbrooke (North)	47	68	0	0	48	46	60	102			
Old City of Sherbrooke	47	71	0	0	62	66	192	205			
Fleurimont	28	32	0	0	2	12	109	149			
Rock Forest	71	8	0	0	42	50	68	69			
Saint-Élie-d'Orford	16	20	0	0	10	15	0	0			
Lennoxville, Deauville, Ascot, Bromptonville	0	0	0	0	2	5	30	9			
Suburbs of the old city of Sherbrooke	115	60	0	0	56	82	207	227			
New City of Sherbrooke	162 131		0	0	118	148	399	432			
Magog	0	3	0	0	54	44	27	61			
Remainder of the CMA	0	0	0	0	0	0	0	0			
Sherbrooke CMA	162	134	0	0	172	192	426	493			

Table 3.4: Completions by Submarket and by Intended Market Fourth Quarter 2011											
Submarket	Free	hold	Condominium		Rer	ntal	Total*				
Submarket	Q4 2011	Q4 2010	Q4 2011	Q4 2010	Q4 2011	Q4 2010	Q4 2011	Q4 2010			
Sherbrooke (West and City Centre)	4	0	0	0	6	0	10	0			
Sherbrooke (East)	3	3	0	0	31	10	34	13			
Sherbrooke (North)	Ш	19	8	14	0	3	19	36			
Old City of Sherbrooke	18	22	8	14	37	13	63	49			
Fleurimont	31	53	0	0	15	40	46	93			
Rock Forest	81	43	8	4	4	4	93	51			
Saint-Élie-d'Orford	19	45	0	0	0	0	19	45			
Lennoxville, Deauville, Ascot, Bromptonville	14	14	0	0	22	0	36	14			
Suburbs of the old city of Sherbrooke	145	155	8	4	41	44	194	203			
New City of Sherbrooke	163	177	16	18	78	57	257	252			
Magog	81	64	14	4	4	7	99	75			
Remainder of the CMA	0	0	0	0	0	0	0	0			
Sherbrooke CMA	245	242	30	22	82	64	357	328			

Table 3.5: Completions by Submarket and by Intended Market  January - December 2011											
	Freehold		Condo	minium	Rei	ntal	Total*				
Submarket	YTD 2011	YTD 2010									
Sherbrooke (West and City Centre)	4	3	12	16	57	8	163	27			
Sherbrooke (East)	- 11	16	0	0	75	95	86	111			
Sherbrooke (North)	54	90	48	44	60	102	162	236			
Old City of Sherbrooke	69	109	60	60	192	205	411	374			
Fleurimont	165	210	0	4	109	149	274	363			
Rock Forest	246	193	28	20	68	69	342	282			
Saint-Élie-d'Orford	103	189	0	0	0	0	103	189			
Lennoxville, Deauville, Ascot, Bromptonville	73	84	0	0	30	9	103	93			
Suburbs of the old city of Sherbrooke	587	676	28	24	207	227	822	927			
New City of Sherbrooke	656	785	88	84	399	432	1233	1301			
Magog	211	247	36	23	27	61	274	389			
Remainder of the CMA	0	0	0	0	0	0	0	0			
Sherbrooke CMA	874	1,038	124	107	426	493	1,514	1,696			

	Table 4: Absorbed Single-Detached Units by Price Range												
				F	ourth (	Quart	er 201	1					
	Price Ranges												
Submarket	< %175 (100)		\$125, \$149				\$200,000 - \$249,999		\$250,000 +		Total	Median Price (\$)	Average Price (\$)
	Units	Share (%)	Units	Share (%)	Units	Share (%)	Units	Share (%)	Units	Share (%)			11100 (ψ)
Old City of Sherbrooke													
Q4 2011	0	0.0	0	0.0	3	37.5	2	25.0	3	37.5	8		
Q4 2010	0	0.0	0	0.0	0	0.0	0	0.0	3	100.0	3		
Year-to-date 2011	0	0.0	0	0.0	5	29.4	2	11.8	10	58.8	17	267,000	305,494
Year-to-date 2010	- 1	7.1	2	14.3	4	28.6	0	0.0	7	50.0	14	231,500	341,500
Suburbs of the old city	of Sherl	brooke											
Q4 2011	0	0.0	0	0.0	15	21.1	33	46.5	23	32.4	71	235,000	248,167
Q4 2010	0	0.0	0	0.0	8	21.1	14	36.8	16	42.1	38	235,000	255,502
Year-to-date 2011	2	0.9	I	0.5	55	25.7	90	42.1	66	30.8	214	225,758	241,216
Year-to-date 2010	2	1.0	4	2.0	70	34.3	70	34.3	58	28.4	204	212,500	231,591
New City of Sherbrooke													
Q4 2011	0	0.0	0	0.0	18	22.8	35	44.3	26	32.9	79	235,000	249,871
Q4 2010	0	0.0	0	0.0	8	19.5	14	34.1	19	46.3	41	240,000	287,417
Year-to-date 2011	2	0.9	I	0.4	60	26.0	92	39.8	76	32.9	231	227,581	245,947
Year-to-date 2010	3	1.4	6	2.8	74	33.9	70	32.1	65	29.8	218	212,500	238,649
Magog													
Q4 2011	- 1	10.0	0	0.0	4	40.0	3	30.0	2	20.0	10	195,000	239,600
Q4 2010	0	0.0	0	0.0	3	25.0	6	50.0	3	25.0	12	219,000	225,708
Year-to-date 2011	- 1	2.4	- 1	2.4	9	21.4	13	31.0	18	42.9	42	227,500	273,214
Year-to-date 2010	3	6.5	- 1	2.2	18	39.1	15	32.6	9	19.6	46	200,000	207,670
Remainder of the CMA													
Q4 2011	0	0.0	- 1	2.9	7	20.0	3	8.6	24	68.6	35	260,000	286,771
Q4 2010	0	0.0	0	0.0	- 1	5.6	3	16.7	14	77.8	18	275,000	303,827
Year-to-date 2011	- 1	1.3	4	5.3	17	22.7	10	13.3	43	57.3	75	260,000	280,755
Year-to-date 2010	- 1	2.2	0	0.0	8	17.4	10	21.7	27	58.7	46	255,000	271,200
Sherbrooke CMA													
Q4 2011	- 1	0.8	I	0.8	30	24.0	41	32.8	52	41.6	125	240,000	258,975
Q4 2010	0	0.0	0	0.0	12	16.9	23	32.4	36	50.7	71	250,000	281,147
Year-to-date 2011	4	1.1	6	1.7	88	24.9	117	33.1	139	39.3	354	235,000	256,365
Year-to-date 2010	7	2.2	7	2.2	102	32.4	98	31.1	101	32.1	315	216,550	238,487

Source: CMHC (Market Absorption Survey)

A methodological change in the collection of selling prices was introduced in July 2009.

Table 4.1: Average Price (\$) of Absorbed Single-detached Units  Fourth Quarter 2011													
Submarket         Q4 2011         Q4 2010         % Change         YTD 2011         YTD 2010         % Change													
Old City of Sherbrooke			n/a	305,494	341,500	-10.5							
Suburbs of the old city of Sherbrooke	248,167	255,502	-2.9	241,216	231,591	4.2							
New City of Sherbrooke	249,871	287,417	-13.1	245,947	238,649	3.1							
Magog	239,600	225,708	6.2	273,214	207,670	31.6							
Remainder of the CMA	286,771	303,827	-5.6	280,755	271,200	3.5							
Sherbrooke CMA 258,975 281,147 -7.9 256,365 238,487 7.5													

Source: CMHC (Market Absorption Survey)

A methodological change in the collection of selling prices was introduced in July 2009.

	Table 5: MLS® Residential Activity for Sherbrooke											
						Last Four	Quarters <sup>3</sup>					
	Number of Sales	Number of New Listings	Number of Active Listings	Average Price (\$)	Active Listings to Sales Ratio <sup>2</sup>	Average Price <sup>2</sup> (\$)	Active Listings to Sales Ratio <sup>2</sup>					
SINGLE FAMILY*												
Q4 2011	292	564	1,016	220,752	10.4	221,283	9.0					
Q4 2010	273	517	900	225,375	9.9	209,199	8.3					
% Change	7.0	9.1	12.9	-2.1	n/a	5.8	n/a					
YTD 2011	1,345	2,506	1,003	221,284	9.0	n/a	n/a					
YTD 2010	1,308	2,387	900	209,203	8.3	n/a	n/a					
% Change	2.8	5.0	11.5	5.8	n/a	n/a	n/a					
CONDOMINIUMS*												
Q4 2011	53	102	213	159,006	12.1	167,785	10.8					
Q4 2010	38	80	246	147,471	19.4	151,729	14.8					
% Change	39.5	27.5	-13.2	7.8	n/a	10.6	n/a					
YTD 2011	243	489	219	167,785	10.8	n/a	n/a					
YTD 2010	230	503	284	151,729	14.8	n/a	n/a					
% Change	5.7	-2.8	-22.9	10.6	n/a	n/a	n/a					
PLEX*												
Q4 2011	49	81	148	228,037	9.1	159,448	11.3					
Q4 2010	40	99	147	243,775	11.0	225,500	9.0					
% Change	22.5	-18.2	0.9	-6.5	n/a	-29.3	n/a					
YTD 2011	169	372	160	225,565	11.3	n/a	n/a					
YTD 2010	184	364	138	225,500	9.0	n/a	n/a					
% Change	-8.2	2.2	15.7	0.0	n/a	n/a	n/a					
TOTAL												
Q4 2011	395	753	1,386	214,879	10.5	215,724	9.5					
Q4 2010	353	702	1,302	219,034	11.1	204,441	9.2					
% Change	11.9	7.3	6.5	-1.9	n/a	5.5	n/a					
YTD 2011	1,762	3,383	1,389	215,724	9.5	n/a	n/a					
YTD 2010	1,730	3,278	1,333	204,441	9.2							
% Change	1.8	3.2	4.2	5.5	n/a	n/a	n/a					

 $\mbox{MLS} \mbox{@}$  is a registered trademark of the Canadian Real Estate Association (CREA).

Source: QFREB by Centris<sup>®</sup>.

<sup>&</sup>lt;sup>2</sup> Calculations: CMHC.

<sup>&</sup>lt;sup>3</sup> Weighted average for the last four quarters, to reduce strong variations from one quarter to another and give a clearer trend.

<sup>--</sup> Data not available when there are fewer than 30 sales.

n/a Not applicable.

<sup>\*</sup> Refer to QFREB for the definitions.

<sup>\*\*</sup> Observed change greater than 100%.

			T	able 6:	Economi	c Indica	tors			
				Four	th Quart	er 2011				
		Inte	Interest Rates NHPI, CPI			Sherbrooke Labour Market				
		P & I Per	Mortage F	` ′	Total, (Quebec)	(Quebec) 2002	Employment	Unemployment	Participation	Average Weekly
		\$100,000	I Yr. Term	5 Yr. Term	2007=100	=100	SA (,000)	Rate (%) SA	Rate (%) SA	Earnings (\$)
2010	January	610	3.60	5.49	109.7	114.0	95.0	5.6	62.2	713
	February	604	3.60	5.39	110.0	114.2	91.8	6.8	60.7	701
	March	631	3.60	5.85	110.9	114.5	89.1	7.6	59.5	693
	April	655	3.80	6.25	110.9	114.8	88.8	7.9	59.4	702
	May	639	3.70	5.99	111.3	114.9	89.6	7.7	59.8	712
	June	633	3.60	5.89	111.4	114.8	91.8	7.5	61.0	711
	July	627	3.50	5.79	111.4	114.5	92.4	7.5	61.4	706
	August	604	3.30	5.39	111.6	114.6	94.0	7.4	62.3	705
	September	604	3.30	5.39	113.0	114.8	94.0	7.8	62.4	707
	October	598	3.20	5.29	113.2	115.2	95.2	7.8	63.1	703
	November	607	3.35	5.44	113.4	115.6	95.6	7.9	63.4	700
	December	592	3.35	5.19	113.0	115.8	96.2	7.5	63.5	699
2011	January	592	3.35	5.19	113.6	116.4	97.8	7.4	64.4	703
	February	607	3.50	5.44	113.9	116.7	98.6	7.1	64.7	703
	March	601	3.50	5.34	113.9	118.3	98.7	7.1	64.7	701
	April	621	3.70	5.69	114.2	118.5	98.9	6.8	64.5	702
	May	616	3.70	5.59	114.7	118.9	99.7	6.5	64.8	702
	June	604	3.50	5.39	114.6	118.2	100.6	6.3	65.1	705
	July	604	3.50	5.39	114.5	118.3	99.8	6.6	64.8	709
	August	604	3.50	5.39	114.8	118.5	98.4	7.0	64.0	719
	September	592	3.50	5.19	114.8	118.7	97.8	7.0	63.7	733
	October	598	3.50	5.29	114.9	119.0	97.8	6.9	63.5	737
	November	598	3.50	5.29	115.4	119.3	98.4	6.6	63.6	733
	December	598	3.50	5.29		118.7	99.4	6.7	64.3	729

<sup>&</sup>quot;P & I" means Principal and Interest (assumes \$100,000 mortgage amortized over 25 years using current 5 year interest rate)

Source: CMHC, adapted from Statistics Canada (CANSIM), Statistics Canada (CANSIM)

<sup>&</sup>quot;NHPI" means New Housing Price Index

<sup>&</sup>quot;CPI" means Consumer Price Index

<sup>&</sup>quot;SA" means Seasonally Adjusted

#### **METHODOLOGY**

#### **Starts & Completions Survey Methodology**

The Starts and Completions Survey is conducted by way of site visits which are used to confirm that new units have reached set stages in the construction process. Since most municipalities in the country issue building permits, these are used as an indication of where construction is likely to take place. In areas where there are no permits, reliance has to be placed either on local sources or searching procedures.

The Starts and Completions Survey is carried out monthly in urban areas with population in excess of 50,000, as defined by the 2006 Census. In urban areas with populations of 10,000 to 49,999, all Starts are enumerated in the last month of the quarter (i.e. four times a year, in March, June, September and December). In these centres with quarterly enumeration, Completion activity is modelled based on historical patterns. Monthly Starts and Completions activity in these quarterly locations are statistically estimated at a provincial level for single and multi categories. Centres with populations below 10,000 are enumerated on a sample basis, also in the last month of each quarter (i.e. four times a year, in March, June, September and December).

The Starts and Completions Survey enumerates dwelling units in new structures only, designed for non-transient and year-round occupancy.

Mobile homes are included in the surveys. A mobile home is a type of manufactured house that is completely assembled in a factory and then moved to a foundation before it is occupied.

Trailers or any other movable dwelling (the larger often referred to as a mobile home) with no permanent foundation are excluded from the survey.

Conversions and/or alterations within an existing structure are excluded from the surveys as are seasonal dwellings, such as: summer cottages, hunting and ski cabins, trailers and boat houses; and hostel accommodations, such as: hospitals, nursing homes, penal institutions, convents, monasteries, military and industrial camps, and collective types of accommodation such as: hotels, clubs, and lodging homes.

#### **Market Absorption Survey Methodology**

The Market Absorption Survey is carried out in conjunction with the Starts and Completions Survey in urban areas with populations in excess of 50,000. When a structure is recorded as completed, an update is also made as units are sold or rented. The dwellings are then enumerated each month until such time as full absorption occurs.

### STARTS AND COMPLETIONS SURVEY AND MARKET ABSORPTION SURVEY DEFINITIONS

A "dwelling unit", for purposes of the Starts and Completions Survey, is defined as a structurally separate set of self-contained living premises with a private entrance from outside the building or from a common hall, lobby, or stairway inside the building. Such an entrance must be one that can be used without passing through another separate dwelling unit.

A "start", for purposes of the Starts and Completions Survey, is defined as the beginning of construction work on a building, usually when the concrete has been poured for the whole of the footing around the structure, or an equivalent stage where a basement will not be part of the structure.

The number of units "under construction" as at the end of the period shown, takes into account certain adjustments which are necessary for various reasons. For example, after a start on a dwelling has commenced construction may cease, or a structure, when completed, may contain more or fewer dwelling units than were reported at start.

A "completion", for purposes of the Starts and Completions Survey, is defined as the stage at which all the proposed construction work on a dwelling unit has been performed, although under some circumstances a dwelling may be counted as completed where up to 10 per cent of the proposed work remains to be done.

The term "absorbed" means that a housing unit is no longer on the market (i.e. has been sold or rented). This usually happens when a binding contract is secured by a non-refundable deposit and has been signed by a qualified purchaser. The purpose of the Market Absorption Survey is to measure the rate at which units are sold or rented after they are completed, as well as collect prices.

#### **DWELLING TYPES:**

A "Single-Detached" dwelling (also referred to as "Single") is a building containing only one dwelling unit, which is completely separated on all sides from any other dwelling or structure. Includes link homes, where two units may share a common basement wall but are separated above grade. Also includes cluster-single developments.

A "Semi-Detached (Double)" dwelling (also referred to as "Semi") is one of two dwellings located side-by-side in a building, adjoining no other structure and separated by a common or party wall extending from ground to roof.

A "Row (Townhouse)" dwelling is a one family dwelling unit in a row of three or more attached dwellings separated by a common or party wall extending from ground to roof.

The term "Apartment and other" includes all dwellings other than those described above, including structures commonly known as stacked townhouses, duplexes, triplexes, double duplexes and row duplexes.

#### **INTENDED MARKET:**

The "intended market" is the tenure in which the unit is being marketed. This includes the following categories:

Freehold: A residence where the owner owns the dwelling and lot outright.

**Condominium (including Strata-Titled):** An individual dwelling which is privately owned, but where the building and/or the land are collectively owned by all dwelling unit owners. A condominium is a form of ownership rather than a type of house.

**Rental**: Dwelling constructed for rental purposes regardless of who finances the structure.

#### **GEOGRAPHICAL TERMS:**

A census metropolitan area (CMA) or a census agglomeration (CA) is formed by one or more adjacent municipalities centred on a large urban area (known as the urban core). The census population count of the urban core is at least 10,000 to form a census agglomeration and at least 100,000 to form a census metropolitan area. To be included in the CMA or CA, other adjacent municipalities must have a high degree on integration with the central urban area, as measured by commuting flows derived from census place of work data. CMAs and CAs contain whole municipalities or Census Subdivisions.

A "Rural" area, for the purposes of this publication, is a centre with a population less than 10,000.

All data presented in this publication is based on Statistics Canada's 2006 Census area definitions.

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