

Newsletter for Small and Medium-sized Businesses

November 2012



In the news

2011 Census of Population: Language

On October 24, 2012, Statistics Canada released the fourth and last round of data from the 2011 Census of Population, which provide an up-to-date profile of Canada's language diversity.

The findings are available in an online report [*Linguistic Characteristics of Canadians*](#). It examines the evolution of languages in Canada between 2006 and 2011.

Specifically, the report releases findings on changes in the use of immigrant languages, as well as developments in Canada's linguistic duality, that is, English and French both as mother tongue and language spoken most often at home.

Census Profile

Language data have been added to the Census Profile, which also includes characteristics such as population, age, sex, dwellings, families, marital status.

This profile presents information from the 2011 Census of Population for various levels of geography, including provinces and territories, [*census metropolitan areas*](#), communities and [*census tracts*](#).

You can search for an area of interest by typing its 'place name' or by browsing a list, by entering a postal code or a geographic code.

About the Newsletter for Small and Medium-sized Businesses

Statistics Canada recognizes that small and medium business entrepreneurs have specific information needs. Its Business Outreach Program is dedicated to serving you through this free, monthly newsletter.

Benefits of subscribing

- Stay informed about the latest Statistics Canada releases important to business owners, managers and entrepreneurs. The releases explain how to access related information.
- Learn about upcoming events and activities that will help you get the most from Statistics Canada data.

Subscribing is easy and free

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You've subscribed! An automatic alert will be emailed to you when new issues of the newsletter are available.

Help us spread the word

If you know a business or an organization that may benefit from what this newsletter has to offer, please pass it on or put them in contact with us.



Recent Developments in the Canadian Economy: Fall 2012

This is a special edition article in the [Economic Insights](#) series. The article is designed to provide users with a concise, integrated summary of recent changes in output, employment, household demand, international trade and prices. It places recent movements in these economic data into context by highlighting the cumulative changes that have occurred subsequent to the recession of 2008-2009. Organized as a statistical summary of major indicators, the report is designed to facilitate ongoing assessments of the Canadian economy.

Income of Canadian Households: 1981 to 2010

This article also comes from the [Economic Insights](#) series. It presents new income data on Canadian households from the revised Canadian System of National Accounts (CSNA12). It is one of a series of articles designed to emphasize key aspects of the new national accounts data and their utility for analyses of the Canadian economy.

The Canadian System of National Accounts had for many years combined the incomes and expenditures of non-profit institutions and certain other institutions with those of households. Over the years, this has led users to ask whether the economic picture of Canadian households would be similar if the data on non-profit institutions were no longer combined with the household data. One of the important changes with the current revisions is that data based on a "pure" measure of the household sector are now available.

The new data, which provide more detail on the transactions of households with other sectors of the economy, tell fundamentally the same story as to the evolution and composition of household incomes and expenditures.

Recent releases from the Daily

The Daily is Statistics Canada's official release bulletin. Recent releases include the following:

- Consumer Price Index
- Investment in non-residential building construction
- Monthly Survey of Manufacturing
- Payroll employment, earnings and hours
- Retail trade
- Wholesale trade

Did you miss this event?

Chat with an expert

On October 26, Statistics Canada held a one-hour online session so people who use the data could [chat with an expert](#) about the 2011 Census release on language. Jean-Pierre Corbeil, Statistics Canada's expert in the field of language statistics, answered many questions. If you missed the session, you can view the [transcript](#).

More ways to stay connected



Questions or comments?

Please contact our communications staff in your region:

- Atlantic provinces: Sarah Cassidy, sarah.cassidy@statcan.gc.ca
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- Prairie provinces, British Columbia, Yukon, Northwest Territories and Nunavut:
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Have you been contacted to participate in a Statistics Canada survey?

Statistics Canada is able to provide accurate and timely statistical information thanks to the ongoing co-operation of the citizens of Canada, its businesses, governments and institutions. If your business has been asked to participate in a Statistics Canada survey, please see our website for more information [on business surveys](#) or [for survey participants](#). We hope this information will help and that we can count on your support.

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