Welcome to **FleetSmart**

Putting YOU on the road to success!









FleetSmart offers free, practical advice to on-road commercial and institutional fleets in Canada on how good energy-management practices, tools and state-ofthe-art technologies can help reduce fuel consumption, greenhouse gas (GHG) emissions and operating costs.

Take your pick!

SmartDriver Training

In-class, on-line or on the road practicum

For drivers

For drivers, SmartDriver offers a unique workshop to learn fuel-efficient driving practices through on-site classes, on-road practicum, e-learning, tailgate talks or self-paced learning.

- SmartDriver for Highway Trucking promotes fuel-efficient driving practices as a costeffective and responsible way to reduce fuel costs and the environmental impact of fleet operations.
- **SmartDriver in the City** helps fleets that operate within a 100-kilometre radius of an urban centre practice fuel-efficient driving, reduce business costs and protect the environment.
- SmartDriver for School Bus helps communities by teaching drivers how to reduce fuel consumption through safe driving practices and tips, the importance of preventive maintenance, the impact of reducing idling and how to share the road.
- SmartDriver for Transit teaches drivers how to significantly reduce fuel consumption through fuelefficient driving practices, how fuel use and exhaust emissions affect the environment and engine maintenance, and how to provide a smoother, more comfortable ride for passengers.

- SmartDriver for Motor Coach helps drivers save fuel through efficient driving practices, reduce operating expenses and provide a smoother, comfortable, costefficient ride for passengers.
- SmartDriver for Forestry Trucks encourages energyefficient driving in forestry fleet operations by reducing operating costs, fuel consumption and the emission of carbon dioxide and other GHGs.

For instructors

For instructors, SmartDriver provides an instructor's guide toolkit that includes student handbooks, a slide presentation, videos and other tools. With these workshops, fleets and driver training organizations can deliver SmartDriver themselves, in-house.

Fuel Management Training

For fleet managers

Fuel Management 101 is a one-day workshop that helps fleet managers in both urban, mixed fleets and intercity (long-haul) fleets to prepare, present, implement and measure a successful fuel-management plan to reduce fuel consumption, manage costs and reduce GHG emissions.

E-tools

The following energy efficiency tools are at FleetSmart.gc.ca:

- benchmarking with the Fleet Efficiency Tool
- fuel and GHG emissions calculator
- e-learning
- webinars
- statistics
- related Web resources



Publications

Our popular publications advise about:

- savings
- idlina
- employee incentive programs
- tips
- aerodynamics
- technologies
- case studies success stories
- more



Outreach

We reach our audience through trade shows, trade media, conferences, steering committees and partnerships, as well as our E-Newsletter.

Bottom line?

You will adopt best practices and technologies to reduce fleet operating costs, fuel consumption and GHG emissions and to increase productivity and competitiveness. Fuel efficiency benefits everyone!

Contact us

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Want more information?

Become a FleetSmart member by completing this registration form or go to our Web site at FleetSmart.gc.ca.

First name Last name Title Company / Organization Address City Province/territory Postal code Telephone Fax E-mail

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