

# HOUSING NOW

## Trois-Rivières CMA



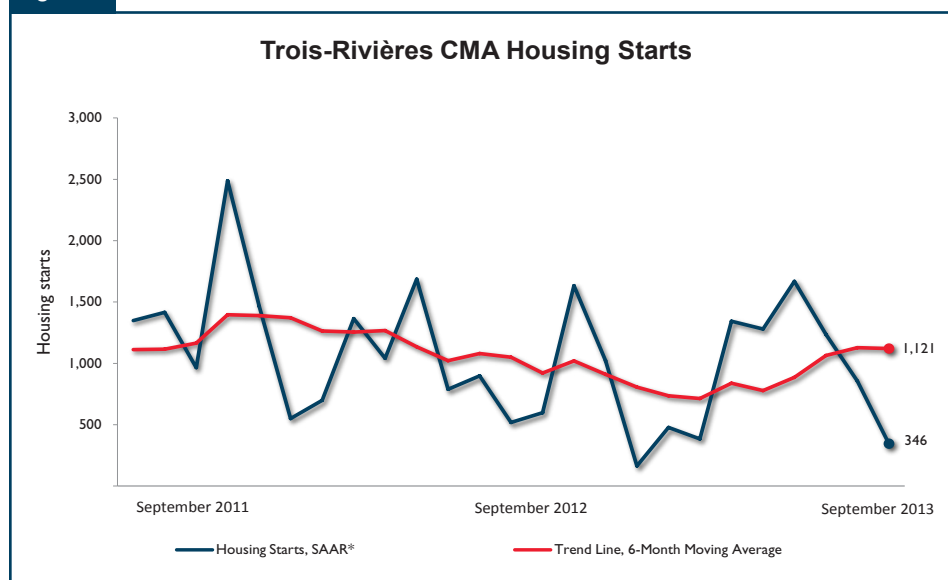
CANADA MORTGAGE AND HOUSING CORPORATION

Date Released: Fourth Quarter 2013

### Highlights

- The housing starts trend remained relatively stable in September.
- Existing home sales decreased slightly.
- Market conditions eased further.

Figure 1



Source: CMHC

\*SAAR<sup>1</sup>: Seasonally Adjusted Annual Rate

<sup>1</sup> All starts figures in this release, other than actual starts and the trend estimate, are seasonally adjusted annual rates (SAAR)—that is, monthly figures adjusted to remove normal seasonal variation and multiplied by 12 to reflect annual levels. By removing seasonal ups and downs, seasonal adjustment allows for a comparison from one season to the next and from one month to the next. Reporting monthly figures at annual rates indicates the annual level of starts that would be obtained if the monthly pace were maintained for 12 months. This facilitates comparison of the current pace of activity to annual forecasts as well as to historical annual levels.

### Table of Contents

- 1 Highlights
- 2 New home market
- 2 Resale market
- 3 Economy at a glance
- 5 Map - Trois-Rivières CMA
- 6 Report Tables
- 21 Methodology
- 21 Definitions

### SUBSCRIBE NOW!

Access CMHC's Market Analysis Centre publications quickly and conveniently on the Order Desk at [www.cmhc.ca/housingmarketinformation](http://www.cmhc.ca/housingmarketinformation). View, print, download or subscribe to get market information e-mailed to you on the day it is released. CMHC's electronic suite of national standardized products is available for free.

## New home market

Housing starts in the Trois-Rivières census metropolitan area (CMA) were trending at 1,121 units in September, compared to 1,128 in August, according to Canada Mortgage and Housing Corporation (CMHC). The trend is a six-month moving average of the monthly seasonally adjusted annual rates (SAAR) of housing starts. After posting increases in the previous months, the housing starts trend remained relatively stable in September. Despite a higher percentage of vacant units, rental housing construction was strong, which offset the small decrease recorded in the single-detached home segment.

The overall results revealed a decline in activity. While interest rates remained low, the slightly less favourable job market conditions, combined with a relatively large choice of properties for sale on the market, caused residential construction to slow down in the third quarter. Total year-to-date starts in the CMA reached 742 units at the end of September (-14 per cent).

All market segments contributed to the decrease in activity, with the exception of rental housing. Starts of freehold homes<sup>2</sup> registered a drop of 29 per cent from the corresponding period in 2012. As for condominiums, 63 units were started from January to September 2013, compared to 183 during the corresponding period a year earlier. The downward trend in rental housing construction, which began in 2012, turned around. Rental housing production was very strong in the first nine months of the year (+69 per cent), despite a higher vacancy rate. With this abundant

supply of new units, the rental market will ease further.

## Resale market

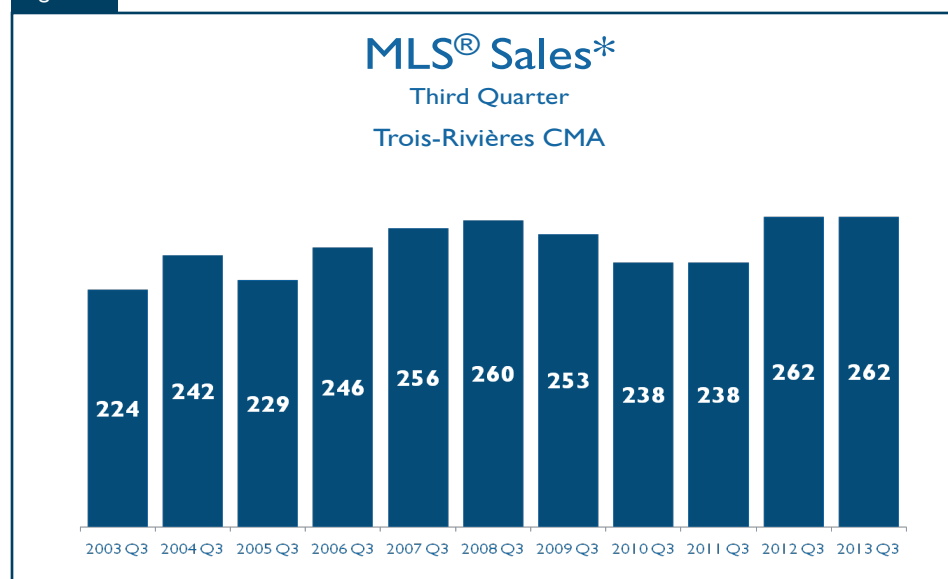
On the resale market in the Trois-Rivières CMA, the downward trend continued in the third quarter of 2013. According to data from the Quebec Federation of Real Estate Boards (QFREB), sales of residential properties<sup>3</sup> recorded from July to September 2013 reached 209 units (compared to 215 during the corresponding quarter in 2012). The year-to-date results also reflect this downward trend, as 764 properties changed hands in the first nine months of the year, for a decrease of 9 per cent from a year earlier.

On the supply side, the inventory of properties for sale on the market continued to rise. At the end of the third quarter, 821 homes had "For Sale" signs, compared to 676 at the same time in 2012. This increase in

supply, combined with the decrease in sales, allowed market conditions to ease further. An indicator of the balance of power between sellers and buyers, the active listings-to-sales ratio reached 11.8 to 1 in the third quarter of 2013. This power relationship, which had long favoured sellers, has now become favourable to buyers. As evidence of these less tight market conditions than before, listing periods have grown longer in recent quarters. For the past year, it has taken an average of just over 100 days to sell a home, while it took on average 20 to 30 fewer days to do so in 2010.

These less tight market conditions brought about less significant price increases. In the third quarter of 2013, the average year-to-date price of residential properties reached \$159,054 in the Trois-Rivières CMA, up by 2.2 per cent over the corresponding period in 2012 (\$155,596).

Figure 2



Source: QFREB by the Centris® system

Calculations: CMHC

\* Smoothed data: average for the last four quarters to reduce strong variations from one quarter to another and give a clearer trend

<sup>2</sup> Freehold homes refer to dwellings where the owner also holds the title of ownership to the land.

<sup>3</sup> Total residential sales.

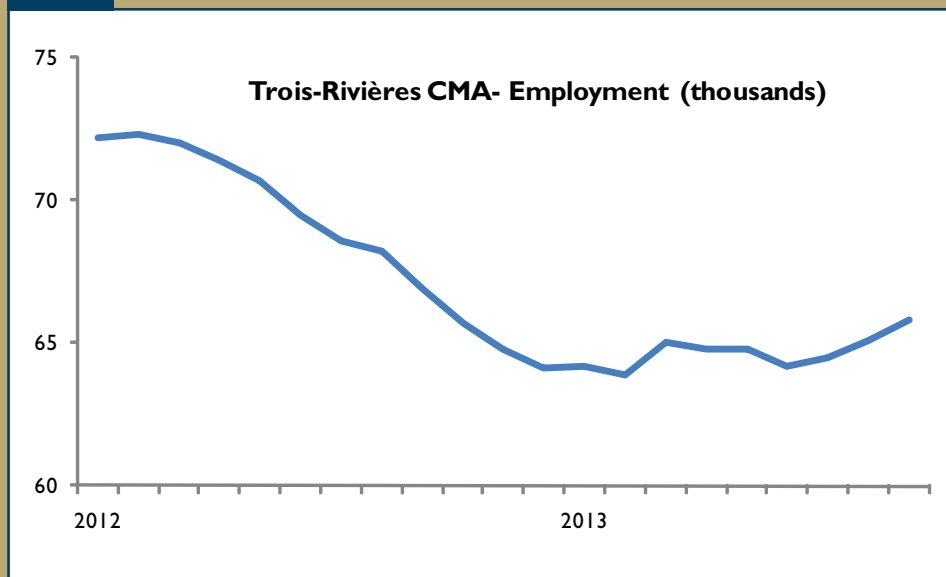
## Economy at a glance

The state of the job market in the province of Quebec is one of the factors accounting for the moderation in demand on the real estate market. From January to September 2013, just over 4 million Quebec residents were employed, up slightly (+1.4 per cent) over the same period last year. It is important to mention, however, that this gain occurred mainly at the beginning of the year and that the trend on Quebec's labour market has been on the decline for the past few months now.

An analysis of the data by CMA revealed significant disparities. While employment was on the rise in Montréal (+2.9 per cent), job numbers were down in all the other CMAs across the province. The declines were relatively more significant in Trois-Rivières and Sherbrooke, as these areas recorded drops of 5.8 per cent and 3.6 per cent, respectively. Then came Gatineau (-2.1 per cent), Saguenay (-1.6 per cent) and Québec (-0.4 per cent).

In areas outside Quebec's CMAs, employment also posted a gain (+1 per cent) for the first nine months of the year. It should be recalled that these smaller centres account for 30 per cent of the jobs in the province.

Figure 3



Source: Statistics Canada, Labour Force Survey  
Seasonally adjusted data

# Beacons to guide you

CMHC HOUSING OUTLOOK CONFERENCES

## Québec

November 26 2013 • 7:45 a.m. to 11:30 a.m.  
Capitole de Québec

## Montréal

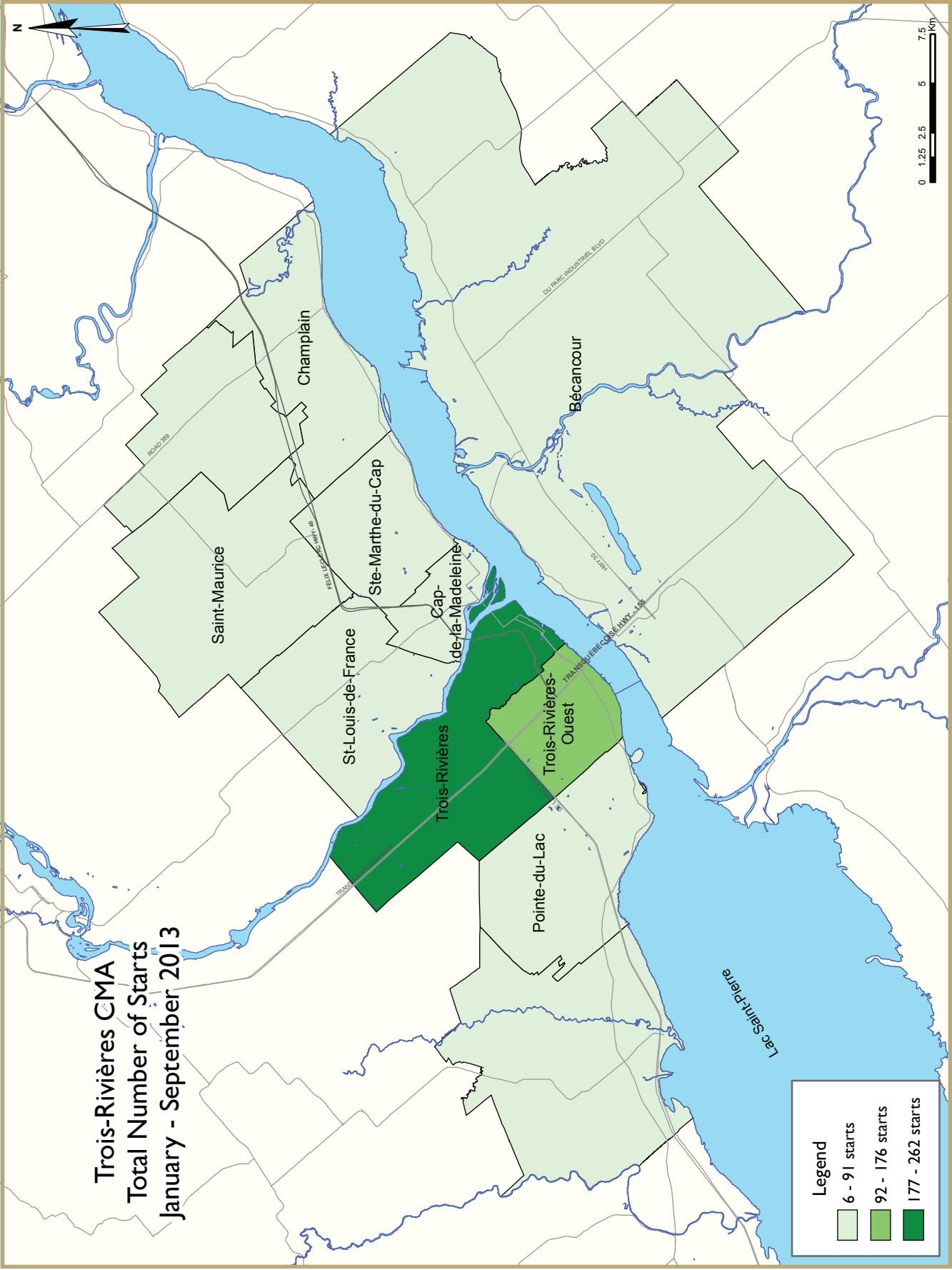
November 28 2013 • 7:45 a.m. to 11:30 a.m.  
Palais des congrès de Montréal

For more information or to register:  
[www.cmhc.ca/conferenceregistration](http://www.cmhc.ca/conferenceregistration)  
or 1-800-668-2642

*Housing market intelligence you can count on*

Canada





## HOUSING NOW REPORT TABLES

### Available in ALL reports:

- I Housing Starts (SAAR and Trend)
- I.1 Housing Activity Summary of CMA
- 2 Starts by Submarket and by Dwelling Type – Current Month or Quarter
- 2.1 Starts by Submarket and by Dwelling Type – Year-to-Date
- 3 Completions by Submarket and by Dwelling Type – Current Month or Quarter
- 3.1 Completions by Submarket and by Dwelling Type – Year-to-Date
- 4 Absorbed Single-Detached Units by Price Range
- 5 MLS® Residential Activity
- 6 Economic Indicators

### Available in SELECTED Reports:

- I.2 Housing Activity Summary by Submarket
- I.3 History of Housing Activity (once a year)
- 2.2 Starts by Submarket, by Dwelling Type and by Intended Market – Current Month or Quarter
- 2.3 Starts by Submarket, by Dwelling Type and by Intended Market – Year-to-Date
- 2.4 Starts by Submarket and by Intended Market – Current Month or Quarter
- 2.5 Starts by Submarket and by Intended Market – Year-to-Date
- 3.2 Completions by Submarket, by Dwelling Type and by Intended Market – Current Month or Quarter
- 3.3 Completions by Submarket, by Dwelling Type and by Intended Market – Year-to-Date
- 3.4 Completions by Submarket and by Intended Market – Current Month or Quarter
- 3.5 Completions by Submarket and by Intended Market – Year-to-Date
- 4.1 Average Price (\$) of Absorbed Single-Detached Units

### SYMBOLS

- n/a Not applicable
- \* Totals may not add up due to co-operatives and unknown market types
- \*\* Percent change > 200%
- Nil
- Amount too small to be expressed

Table 1: Housing Starts (SAAR and Trend) September 2013		
Trois-Rivières CMA <sup>1</sup>	August 2013	September 2013
Trend <sup>2</sup>	1,125	1,119
SAAR	842	346
	September 2012	September 2013
Actual		
September - Single-Detached	27	11
September - Multiples	13	16
September - Total	40	27
January to September - Single-Detached	234	172
January to September - Multiples	514	470
January to September - Total	748	642

Source: CMHC

<sup>1</sup> Census Metropolitan Area<sup>2</sup> The trend is a six-month moving average of the monthly seasonally adjusted annual rates (SAAR)

Detailed data available upon request

**Table 1.1: Housing Activity Summary of Trois-Rivières CMA**  
**Third Quarter 2013**

	Ownership						Rental		Total*
	Freehold			Condominium					
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other	Single, Semi, and Row	Apt. & Other	
STARTS									
Q3 2013	50	20	0	0	0	6	0	125	201
Q3 2012	79	32	8	0	0	6	0	58	183
% Change	-36.7	-37.5	-100.0	n/a	n/a	0.0	n/a	115.5	9.8
Year-to-date 2013	172	82	17	0	0	63	0	308	642
Year-to-date 2012	234	130	19	0	0	183	0	182	748
% Change	-26.5	-36.9	-10.5	n/a	n/a	-65.6	n/a	69.2	-14.2
UNDER CONSTRUCTION									
Q3 2013	53	30	14	0	0	69	0	234	400
Q3 2012	66	90	2	0	0	50	0	68	276
% Change	-19.7	-66.7	**	n/a	n/a	38.0	n/a	**	44.9
COMPLETIONS									
Q3 2013	84	66	2	0	0	60	0	66	278
Q3 2012	89	46	13	0	0	52	0	129	329
% Change	-5.6	43.5	-84.6	n/a	n/a	15.4	n/a	-48.8	-15.5
Year-to-date 2013	191	138	10	0	0	114	0	132	585
Year-to-date 2012	195	122	21	0	0	233	0	371	942
% Change	-2.1	13.1	-52.4	n/a	n/a	-51.1	n/a	-64.4	-37.9
COMPLETED & NOT ABSORBED									
Q3 2013	17	46	0	0	0	42	n/a	n/a	105
Q3 2012	19	37	8	0	0	30	n/a	n/a	94
% Change	-10.5	24.3	-100.0	n/a	n/a	40.0	n/a	n/a	11.7
ABSORBED									
Q3 2013	86	68	2	0	0	50	n/a	n/a	206
Q3 2012	89	42	5	0	0	61	n/a	n/a	197
% Change	-3.4	61.9	-60.0	n/a	n/a	-18.0	n/a	n/a	4.6
Year-to-date 2013	192	138	16	0	0	100	n/a	n/a	446
Year-to-date 2012	193	112	15	0	0	223	n/a	n/a	543
% Change	-0.5	23.2	6.7	n/a	n/a	-55.2	n/a	n/a	-17.9

Source: CMHC (Starts and Completions Survey, Market Absorption Survey)



**Table 1.2: Housing Activity Summary by Submarket**  
**Third Quarter 2013**

	Ownership						Rental		Total*
	Freehold			Condominium					
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other	Single, Semi, and Row	Apt. & Other	
STARTS									
Centre									
Q3 2013	18	10	0	0	0	6	0	106	140
Q3 2012	21	18	0	0	0	0	0	51	90
Remainder of the CMA									
Q3 2013	32	10	0	0	0	0	0	19	61
Q3 2012	58	14	8	0	0	6	0	7	93
Trois-Rivières CMA									
Q3 2013	50	20	0	0	0	6	0	125	201
Q3 2012	79	32	8	0	0	6	0	58	183
UNDER CONSTRUCTION									
Centre									
Q3 2013	28	18	12	0	0	69	0	218	345
Q3 2012	26	72	0	0	0	50	0	61	209
Remainder of the CMA									
Q3 2013	25	12	2	0	0	0	0	16	55
Q3 2012	40	18	2	0	0	0	0	7	67
Trois-Rivières CMA									
Q3 2013	53	30	14	0	0	69	0	234	400
Q3 2012	66	90	2	0	0	50	0	68	276
COMPLETIONS									
Centre									
Q3 2013	22	52	0	0	0	44	0	57	175
Q3 2012	33	24	7	0	0	32	0	85	181
Remainder of the CMA									
Q3 2013	62	14	2	0	0	16	0	9	103
Q3 2012	56	22	6	0	0	20	0	44	148
Trois-Rivières CMA									
Q3 2013	84	66	2	0	0	60	0	66	278
Q3 2012	89	46	13	0	0	52	0	129	329

Source: CMHC (Starts and Completions Survey, Market Absorption Survey)

**Table 1.2: Housing Activity Summary by Submarket**  
**Third Quarter 2013**

	Ownership						Rental		Total*
	Freehold			Condominium					
	Single	Semi	Row, Apt. & Other	Single	Row and Semi	Apt. & Other	Single, Semi, and Row	Apt. & Other	
COMPLETED & NOT ABSORBED									
Centre									
Q3 2013	9	33	0	0	0	31	n/a	n/a	73
Q3 2012	10	24	4	0	0	21	n/a	n/a	59
Remainder of the CMA									
Q3 2013	8	13	0	0	0	11	n/a	n/a	32
Q3 2012	9	13	4	0	0	9	n/a	n/a	35
Trois-Rivières CMA									
Q3 2013	17	46	0	0	0	42	n/a	n/a	105
Q3 2012	19	37	8	0	0	30	n/a	n/a	94
ABSORBED									
Centre									
Q3 2013	23	48	0	0	0	41	n/a	n/a	112
Q3 2012	31	23	3	0	0	35	n/a	n/a	92
Remainder of the CMA									
Q3 2013	63	20	2	0	0	9	n/a	n/a	94
Q3 2012	58	19	2	0	0	26	n/a	n/a	105
Trois-Rivières CMA									
Q3 2013	86	68	2	0	0	50	n/a	n/a	206
Q3 2012	89	42	5	0	0	61	n/a	n/a	197

Source: CMHC (Starts and Completions Survey, Market Absorption Survey)

**Table 2: Starts by Submarket and by Dwelling Type**  
**Third Quarter 2013**

Submarket	Single		Semi		Row		Apt. & Other		Total		
	Q3 2013	Q3 2012	Q3 2013	Q3 2012	Q3 2013	Q3 2012	Q3 2013	Q3 2012	Q3 2013	Q3 2012	% Change
<b>Centre</b>	18	21	10	18	0	0	112	51	140	90	55.6
Trois-Rivières	7	10	8	10	0	0	32	8	47	28	67.9
Trois-Rivières-Ouest	4	7	0	6	0	0	36	39	40	52	-23.1
Cap-de-la-Madeleine	7	4	2	2	0	0	44	4	53	10	**
<b>Remainder of the CMA</b>	32	58	10	14	0	0	19	21	61	93	-34.4
Bécancour	13	12	2	0	0	0	4	4	19	16	18.8
Champlain	1	3	0	0	0	0	0	0	1	3	-66.7
Pointe-du-Lac	6	19	4	6	0	0	9	11	19	36	-47.2
St-Louis-de-France	1	5	2	4	0	0	0	0	3	9	-66.7
Sainte-Marthe-du-Cap	2	6	2	4	0	0	6	4	10	14	-28.6
Saint-Maurice	9	13	0	0	0	0	0	2	9	15	-40.0
<b>Trois-Rivières CMA</b>	50	79	20	32	0	0	131	72	201	183	9.8

**Table 2.1: Starts by Submarket and by Dwelling Type**  
**January - September 2013**

Submarket	Single		Semi		Row		Apt. & Other		Total		
	YTD 2013	YTD 2012	YTD 2013	YTD 2012	YTD 2013	YTD 2012	YTD 2013	YTD 2012	YTD 2013	YTD 2012	% Change
<b>Centre</b>	59	98	48	92	9	3	324	270	440	463	-5.0
Trois-Rivières	22	37	30	54	9	3	201	140	262	234	12.0
Trois-Rivières-Ouest	16	23	6	28	0	0	74	96	96	147	-34.7
Cap-de-la-Madeleine	21	38	12	10	0	0	49	34	82	82	0.0
<b>Remainder of the CMA</b>	113	136	34	38	0	0	55	111	202	285	-29.1
Bécancour	40	46	4	6	0	0	4	12	48	64	-25.0
Champlain	6	8	0	0	0	0	0	12	6	20	-70.0
Pointe-du-Lac	30	34	10	12	0	0	20	29	60	75	-20.0
St-Louis-de-France	9	10	6	6	0	0	4	18	19	34	-44.1
Sainte-Marthe-du-Cap	10	9	14	14	0	0	27	38	51	61	-16.4
Saint-Maurice	18	29	0	0	0	0	0	2	18	31	-41.9
<b>Trois-Rivières CMA</b>	172	234	82	130	9	3	379	381	642	748	-14.2

Source: CMHC (Starts and Completions Survey)

**Table 2.2: Starts by Submarket, by Dwelling Type and by Intended Market**  
**Third Quarter 2013**

Submarket	Row				Apt. & Other			
	Freehold and Condominium		Rental		Freehold and Condominium		Rental	
	Q3 2013	Q3 2012	Q3 2013	Q3 2012	Q3 2013	Q3 2012	Q3 2013	Q3 2012
<b>Centre</b>	0	0	0	0	6	0	106	51
Trois-Rivières	0	0	0	0	0	0	32	8
Trois-Rivières-Ouest	0	0	0	0	6	0	30	39
Cap-de-la-Madeleine	0	0	0	0	0	0	44	4
<b>Remainder of the CMA</b>	0	0	0	0	0	14	19	7
Bécancour	0	0	0	0	0	0	4	4
Champlain	0	0	0	0	0	0	0	0
Pointe-du-Lac	0	0	0	0	0	8	9	3
St-Louis-de-France	0	0	0	0	0	0	0	0
Sainte-Marthe-du-Cap	0	0	0	0	0	4	6	0
Saint-Maurice	0	0	0	0	0	2	0	0
<b>Trois-Rivières CMA</b>	0	0	0	0	6	14	125	58

**Table 2.3: Starts by Submarket, by Dwelling Type and by Intended Market**  
**January - September 2013**

Submarket	Row				Apt. & Other			
	Freehold and Condominium		Rental		Freehold and Condominium		Rental	
	YTD 2013	YTD 2012	YTD 2013	YTD 2012	YTD 2013	YTD 2012	YTD 2013	YTD 2012
<b>Centre</b>	9	3	0	0	63	159	261	111
Trois-Rivières	9	3	0	0	57	116	144	24
Trois-Rivières-Ouest	0	0	0	0	6	29	68	67
Cap-de-la-Madeleine	0	0	0	0	0	14	49	20
<b>Remainder of the CMA</b>	0	0	0	0	8	40	47	71
Bécancour	0	0	0	0	0	8	4	4
Champlain	0	0	0	0	0	0	0	12
Pointe-du-Lac	0	0	0	0	2	8	18	21
St-Louis-de-France	0	0	0	0	4	18	0	0
Sainte-Marthe-du-Cap	0	0	0	0	2	4	25	34
Saint-Maurice	0	0	0	0	0	2	0	0
<b>Trois-Rivières CMA</b>	9	3	0	0	71	199	308	182

Source: CMHC (Starts and Completions Survey)

**Table 2.4: Starts by Submarket and by Intended Market**  
**Third Quarter 2013**

Submarket	Freehold		Condominium		Rental		Total*	
	Q3 2013	Q3 2012	Q3 2013	Q3 2012	Q3 2013	Q3 2012	Q3 2013	Q3 2012
<b>Centre</b>	28	39	6	0	106	51	140	90
Trois-Rivières	15	20	0	0	32	8	47	28
Trois-Rivières-Ouest	4	13	6	0	30	39	40	52
Cap-de-la-Madeleine	9	6	0	0	44	4	53	10
<b>Remainder of the CMA</b>	42	80	0	6	19	7	61	93
Bécancour	15	12	0	0	4	4	19	16
Champlain	1	3	0	0	0	0	1	3
Pointe-du-Lac	10	27	0	6	9	3	19	36
St-Louis-de-France	3	9	0	0	0	0	3	9
Sainte-Marthe-du-Cap	4	14	0	0	6	0	10	14
Saint-Maurice	9	15	0	0	0	0	9	15
<b>Trois-Rivières CMA</b>	70	119	6	6	125	58	201	183

**Table 2.5: Starts by Submarket and by Intended Market**  
**January - September 2013**

Submarket	Freehold		Condominium		Rental		Total*	
	YTD 2013	YTD 2012	YTD 2013	YTD 2012	YTD 2013	YTD 2012	YTD 2013	YTD 2012
<b>Centre</b>	116	201	63	151	261	111	440	463
Trois-Rivières	61	94	57	116	144	24	262	234
Trois-Rivières-Ouest	22	55	6	25	68	67	96	147
Cap-de-la-Madeleine	33	52	0	10	49	20	82	82
<b>Remainder of the CMA</b>	155	182	0	32	47	71	202	285
Bécancour	44	52	0	8	4	4	48	64
Champlain	6	8	0	0	0	12	6	20
Pointe-du-Lac	42	48	0	6	18	21	60	75
St-Louis-de-France	19	16	0	18	0	0	19	34
Sainte-Marthe-du-Cap	26	27	0	0	25	34	51	61
Saint-Maurice	18	31	0	0	0	0	18	31
<b>Trois-Rivières CMA</b>	271	383	63	183	308	182	642	748

Source: CMHC (Starts and Completions Survey)

**Table 3: Completions by Submarket and by Dwelling Type**  
**Third Quarter 2013**

Submarket	Single		Semi		Row		Apt. & Other		Total		
	Q3 2013	Q3 2012	Q3 2013	Q3 2012	Q3 2013	Q3 2012	Q3 2013	Q3 2012	Q3 2013	Q3 2012	% Change
<b>Centre</b>	22	33	52	24	0	3	101	121	175	181	-3.3
Trois-Rivières	7	10	32	12	0	3	76	57	115	82	40.2
Trois-Rivières-Ouest	8	9	14	10	0	0	20	36	42	55	-23.6
Cap-de-la-Madeleine	7	14	6	2	0	0	5	28	18	44	-59.1
<b>Remainder of the CMA</b>	62	56	14	22	0	0	27	70	103	148	-30.4
Bécancour	24	16	2	4	0	0	0	8	26	28	-7.1
Champlain	3	3	0	0	0	0	0	12	3	15	-80.0
Pointe-du-Lac	17	14	6	8	0	0	6	24	29	46	-37.0
St-Louis-de-France	2	6	2	0	0	0	2	10	6	16	-62.5
Sainte-Marthe-du-Cap	5	6	4	10	0	0	19	14	28	30	-6.7
Saint-Maurice	11	11	0	0	0	0	0	2	11	13	-15.4
<b>Trois-Rivières CMA</b>	84	89	66	46	0	3	128	191	278	329	-15.5

**Table 3.1: Completions by Submarket and by Dwelling Type**  
**January - September 2013**

Submarket	Single		Semi		Row		Apt. & Other		Total		
	YTD 2013	YTD 2012	YTD 2013	YTD 2012	YTD 2013	YTD 2012	YTD 2013	YTD 2012	YTD 2013	YTD 2012	% Change
<b>Centre</b>	66	86	90	78	0	3	195	434	351	601	-41.6
Trois-Rivières	23	26	54	42	0	3	130	199	207	270	-23.3
Trois-Rivières-Ouest	20	23	22	30	0	0	50	112	92	165	-44.2
Cap-de-la-Madeleine	23	37	14	6	0	0	15	123	52	166	-68.7
<b>Remainder of the CMA</b>	125	109	48	44	0	0	61	188	234	341	-31.4
Bécancour	42	43	2	8	0	0	16	42	60	93	-35.5
Champlain	4	6	2	0	0	0	0	16	6	22	-72.7
Pointe-du-Lac	34	24	16	12	0	0	14	48	64	84	-23.8
St-Louis-de-France	11	10	10	4	0	0	4	34	25	48	-47.9
Sainte-Marthe-du-Cap	15	6	18	20	0	0	21	46	54	72	-25.0
Saint-Maurice	19	20	0	0	0	0	6	2	25	22	13.6
<b>Trois-Rivières CMA</b>	191	195	138	122	0	3	256	622	585	942	-37.9

Source: CMHC (Starts and Completions Survey)

**Table 3.2: Completions by Submarket, by Dwelling Type and by Intended Market  
Third Quarter 2013**

Submarket	Row				Apt. & Other			
	Freehold and Condominium		Rental		Freehold and Condominium		Rental	
	Q3 2013	Q3 2012	Q3 2013	Q3 2012	Q3 2013	Q3 2012	Q3 2013	Q3 2012
<b>Centre</b>	0	3	0	0	44	36	57	85
Trois-Rivières	0	3	0	0	44	16	32	41
Trois-Rivières-Ouest	0	0	0	0	0	10	20	26
Cap-de-la-Madeleine	0	0	0	0	0	10	5	18
<b>Remainder of the CMA</b>	0	0	0	0	18	26	9	44
Bécancour	0	0	0	0	0	8	0	0
Champlain	0	0	0	0	0	0	0	12
Pointe-du-Lac	0	0	0	0	0	6	6	18
St-Louis-de-France	0	0	0	0	2	6	0	4
Sainte-Marthe-du-Cap	0	0	0	0	16	4	3	10
Saint-Maurice	0	0	0	0	0	2	0	0
<b>Trois-Rivières CMA</b>	0	3	0	0	62	62	66	129

**Table 3.3: Completions by Submarket, by Dwelling Type and by Intended Market  
January - September 2013**

Submarket	Row				Apt. & Other			
	Freehold and Condominium		Rental		Freehold and Condominium		Rental	
	YTD 2013	YTD 2012	YTD 2013	YTD 2012	YTD 2013	YTD 2012	YTD 2013	YTD 2012
<b>Centre</b>	0	3	0	0	92	175	103	259
Trois-Rivières	0	3	0	0	82	136	48	63
Trois-Rivières-Ouest	0	0	0	0	4	23	46	89
Cap-de-la-Madeleine	0	0	0	0	6	16	9	107
<b>Remainder of the CMA</b>	0	0	0	0	32	76	29	112
Bécancour	0	0	0	0	8	32	8	10
Champlain	0	0	0	0	0	0	0	16
Pointe-du-Lac	0	0	0	0	2	6	12	42
St-Louis-de-France	0	0	0	0	4	30	0	4
Sainte-Marthe-du-Cap	0	0	0	0	18	6	3	40
Saint-Maurice	0	0	0	0	0	2	6	0
<b>Trois-Rivières CMA</b>	0	3	0	0	124	251	132	371

Source: CMHC (Starts and Completions Survey)

**Table 3.4: Competitions by Submarket and by Intended Market**  
**Third Quarter 2013**

Submarket	Freehold		Condominium		Rental		Total*	
	Q3 2013	Q3 2012	Q3 2013	Q3 2012	Q3 2013	Q3 2012	Q3 2013	Q3 2012
<b>Centre</b>	74	64	44	32	57	85	175	181
Trois-Rivières	39	25	44	16	32	41	115	82
Trois-Rivières-Ouest	22	23	0	6	20	26	42	55
Cap-de-la-Madeleine	13	16	0	10	5	18	18	44
<b>Remainder of the CMA</b>	78	84	16	20	9	44	103	148
Bécancour	26	20	0	8	0	0	26	28
Champlain	3	3	0	0	0	12	3	15
Pointe-du-Lac	23	22	0	6	6	18	29	46
St-Louis-de-France	6	6	0	6	0	4	6	16
Sainte-Marthe-du-Cap	9	20	16	0	3	10	28	30
Saint-Maurice	11	13	0	0	0	0	11	13
<b>Trois-Rivières CMA</b>	152	148	60	52	66	129	278	329

**Table 3.5: Completions by Submarket and by Intended Market**  
**January - September 2013**

Submarket	Freehold		Condominium		Rental		Total*	
	YTD 2013	YTD 2012	YTD 2013	YTD 2012	YTD 2013	YTD 2012	YTD 2013	YTD 2012
<b>Centre</b>	158	177	90	165	103	259	351	601
Trois-Rivières	79	71	80	136	48	63	207	270
Trois-Rivières-Ouest	42	57	4	19	46	89	92	165
Cap-de-la-Madeleine	37	49	6	10	9	107	52	166
<b>Remainder of the CMA</b>	181	161	24	68	29	112	234	341
Bécancour	44	51	8	32	8	10	60	93
Champlain	6	6	0	0	0	16	6	22
Pointe-du-Lac	52	36	0	6	12	42	64	84
St-Louis-de-France	25	14	0	30	0	4	25	48
Sainte-Marthe-du-Cap	35	32	16	0	3	40	54	72
Saint-Maurice	19	22	0	0	6	0	25	22
<b>Trois-Rivières CMA</b>	339	338	114	233	132	371	585	942

Source: CMHC (Starts and Completions Survey)



**Table 4: Absorbed Single-Detached Units by Price Range  
Third Quarter 2013**

Submarket	Price Ranges										Total	Median Price (\$)	Average Price (\$)
	< \$125,000		\$125,000 - \$149,999		\$150,000 - \$199,999		\$200,000 - \$249,999		\$250,000 +				
	Units	Share (%)	Units	Share (%)	Units	Share (%)	Units	Share (%)	Units	Share (%)			
Centre													
Q3 2013	1	4.3	1	4.3	8	34.8	6	26.1	7	30.4	23	200,000	227,243
Q3 2012	1	3.2	0	0.0	9	29.0	4	12.9	17	54.8	31	251,974	254,564
Year-to-date 2013	1	1.5	5	7.7	22	33.8	17	26.2	20	30.8	65	200,000	223,778
Year-to-date 2012	1	1.2	3	3.6	28	33.3	22	26.2	30	35.7	84	225,000	239,264
Remainder of the CMA													
Q3 2013	4	6.6	5	8.2	21	34.4	14	23.0	17	27.9	61	200,000	212,757
Q3 2012	7	12.3	6	10.5	24	42.1	10	17.5	10	17.5	57	175,000	188,206
Year-to-date 2013	6	4.8	17	13.6	42	33.6	29	23.2	31	24.8	125	190,000	206,281
Year-to-date 2012	14	13.2	13	12.3	42	39.6	16	15.1	21	19.8	106	175,000	195,353
Trois-Rivières CMA													
Q3 2013	5	6.0	6	7.1	29	34.5	20	23.8	24	28.6	84	200,000	216,723
Q3 2012	8	9.1	6	6.8	33	37.5	14	15.9	27	30.7	88	190,000	211,582
Year-to-date 2013	7	3.7	22	11.6	64	33.7	46	24.2	51	26.8	190	200,000	212,266
Year-to-date 2012	15	7.9	16	8.4	70	36.8	38	20.0	51	26.8	190	190,046	214,766

Source: CMHC (Market Absorption Survey)

**Table 4.1: Average Price (\$) of Absorbed Single-detached Units  
Third Quarter 2013**

Submarket	Q3 2013	Q3 2012	% Change	YTD 2013	YTD 2012	% Change
<b>Centre</b>	227,243	254,564	-10.7	223,778	239,264	-6.5
Trois-Rivières	--	--	n/a	219,062	225,402	-2.8
Trois-Rivières-Ouest	--	--	n/a	260,439	299,647	-13.1
Cap-de-la-Madeleine	--	214,092	n/a	197,260	210,313	-6.2
<b>Remainder of the CMA</b>	212,757	188,206	13.0	206,281	195,353	5.6
Bécancour	177,174	171,639	3.2	174,487	168,536	3.5
Champlain	--	--	n/a	--	--	n/a
Pointe-du-Lac	246,882	224,138	10.1	231,468	262,268	-11.7
St-Louis-de-France	--	--	n/a	229,701	213,675	7.5
Sainte-Marthe-du-Cap	--	--	n/a	244,552	--	n/a
Saint-Maurice	185,430	152,500	21.6	183,782	164,647	11.6
<b>Trois-Rivières CMA</b>	216,723	211,582	2.4	212,266	214,766	-1.2

Source: CMHC (Market Absorption Survey)

**Table 5: Centris® Residential Activity<sup>1</sup> for Trois-Rivières**

	Number of Sales	Number of New Listings	Number of Active Listings	Average Price (\$)	Active Listings to Sales Ratio <sup>2</sup>	Last Four Quarters <sup>3</sup>	
						Average Price <sup>2</sup> (\$)	Active Listings to Sales Ratio <sup>2</sup>
<b>SINGLE FAMILY*</b>							
Q3 2013	156	342	581	160,751	11.2	158,613	9.0
Q3 2012	159	272	465	147,869	8.8	155,534	7.5
% Change	-1.9	25.7	24.9	8.7	n/a	2.0	n/a
YTD 2013	593	1,180	584	160,259	8.9	n/a	n/a
YTD 2012	648	1,043	516	156,946	7.2	n/a	n/a
% Change	-8.5	13.1	13.0	2.1	n/a	n/a	n/a
<b>CONDOMINIUMS*</b>							
Q3 2013	20	--	87	--	--	--	--
Q3 2012	21	--	103	--	--	--	--
% Change	-4.8	n/a	-15.6	n/a	n/a	n/a	n/a
YTD 2013	50	--	93	157,006	16.7	n/a	n/a
YTD 2012	64	--	105	142,092	14.8	n/a	n/a
% Change	-21.9	n/a	-11.7	10.5	n/a	n/a	n/a
<b>PLEX*</b>							
Q3 2013	33	--	143	--	13.0	--	--
Q3 2012	32	--	100	--	9.4	--	--
% Change	3.1	n/a	43.0	n/a	n/a	n/a	n/a
YTD 2013	119	--	148	156,505	11.2	n/a	n/a
YTD 2012	121	--	116	155,933	8.6	n/a	n/a
% Change	-1.7	n/a	27.3	0.4	n/a	n/a	n/a
<b>TOTAL</b>							
Q3 2013	209	458	821	160,526	11.8	157,255	10.0
Q3 2012	215	361	676	148,713	9.4	155,160	8.3
% Change	-2.8	26.9	21.4	7.9	n/a	1.4	n/a
YTD 2013	764	1,566	831	159,054	9.8	n/a	n/a
YTD 2012	839	1,432	749	155,596	8.0	n/a	n/a
% Change	-8.9	9.4	11.0	2.2	n/a	n/a	n/a

<sup>1</sup> Source: QFREB by the Centris® system<sup>2</sup> Calculations: CMHC.<sup>3</sup> Weighted average for the last four quarters, to reduce strong variations from one quarter to another and give a clearer trend.

-- Data not available when there are fewer than 30 sales.

n/a Not applicable.

\* Refer to Centris® for the definitions.

\*\* Observed change greater than 100%.

**Table 6: Economic Indicators**  
**Third Quarter 2013**

		Interest Rates			NHPI, Total, (Quebec) 2007=100	CPI (Quebec) 2002 =100	Trois-Rivières Labour Market			
		P & I Per \$100,000	Mortgage Rates (%)				Employment SA (,000)	Unemployment Rate (%) SA	Participation Rate (%) SA	Average Weekly Earnings (\$)
			1 Yr. Term	5 Yr. Term						
2012	January	598	3.50	5.29	115.7	119.7	72.2	8.4	63.0	738
	February	595	3.20	5.24	116.0	120.4	72.3	8.0	62.7	741
	March	595	3.20	5.24	116.2	120.8	72.0	7.5	62.0	749
	April	607	3.20	5.44	116.2	121.3	71.4	8.1	62.0	757
	May	601	3.20	5.34	116.3	121.1	70.7	8.4	61.4	762
	June	595	3.20	5.24	116.4	120.6	69.5	8.2	60.4	768
	July	595	3.10	5.24	116.5	120.5	68.6	8.0	59.4	767
	August	595	3.10	5.24	116.7	120.9	68.2	7.6	58.6	769
	September	595	3.10	5.24	116.7	120.9	66.9	7.6	57.6	770
	October	595	3.10	5.24	117.1	121.3	65.7	8.1	56.7	775
	November	595	3.10	5.24	117.3	121.1	64.8	8.1	55.9	769
	December	595	3.00	5.24	117.3	120.5	64.1	8.2	55.3	764
2013	January	595	3.00	5.24	117.3	120.4	64.2	7.6	55.1	761
	February	595	3.00	5.24	117.5	122.1	63.9	8.1	55.0	758
	March	590	3.00	5.14	117.5	121.8	65.0	7.7	55.7	747
	April	590	3.00	5.14	117.4	121.8	64.8	7.8	55.7	745
	May	590	3.00	5.14	117.6	121.9	64.8	8.3	55.9	737
	June	590	3.14	5.14	117.8	121.8	64.2	9.2	55.8	741
	July	590	3.14	5.14	117.7	121.8	64.5	9.9	56.5	749
	August	601	3.14	5.34	117.9	121.9	65.1	9.6	56.8	759
	September	601	3.14	5.34		122.0	65.8	9.0	57.1	764
	October									
	November									
	December									

"P & I" means Principal and Interest (assumes \$100,000 mortgage amortized over 25 years using current 5 year interest rate)

"NHPI" means New Housing Price Index

"CPI" means Consumer Price Index

"SA" means Seasonally Adjusted

Source: CMHC, adapted from Statistics Canada (CANSIM), Statistics Canada (CANSIM)

## METHODOLOGY

### Starts & Completions Survey Methodology

The Starts and Completions Survey is conducted by way of site visits which are used to confirm that new units have reached set stages in the construction process. Since most municipalities in the country issue building permits, these are used as an indication of where construction is likely to take place. In areas where there are no permits, reliance has to be placed either on local sources or searching procedures.

The Starts and Completions Survey is carried out monthly in urban areas with population in excess of 50,000, as defined by the 2011 Census. In urban areas with populations of 10,000 to 49,999, all Starts are enumerated in the last month of the quarter (i.e. four times a year, in March, June, September and December). In these centres with quarterly enumeration, Completion activity is modeled based on historical patterns. Monthly Starts and Completions activity in these quarterly locations are statistically estimated at a provincial level for single and multi categories. Centres with populations below 10,000 are enumerated on a sample basis, also in the last month of each quarter (i.e. four times a year, in March, June, September and December).

The Starts and Completions Survey enumerates dwelling units in new structures only, designed for non-transient and year-round occupancy.

Mobile homes are included in the surveys. A mobile home is a type of manufactured house that is completely assembled in a factory and then moved to a foundation before it is occupied.

Trailers or any other movable dwelling (the larger often referred to as a mobile home) with no permanent foundation are excluded from the survey.

Conversions and/or alterations within an existing structure are excluded from the surveys as are seasonal dwellings, such as: summer cottages, hunting and ski cabins, trailers and boat houses; and hostel accommodations, such as: hospitals, nursing homes, penal institutions, convents, monasteries, military and industrial camps, and collective types of accommodation such as: hotels, clubs, and lodging homes.

### Market Absorption Survey Methodology

The Market Absorption Survey is carried out in conjunction with the Starts and Completions Survey in urban areas with populations in excess of 50,000. When a structure is recorded as completed, an update is also made as units are sold or rented. The dwellings are then enumerated each month until such time as full absorption occurs.

## STARTS AND COMPLETIONS SURVEY AND MARKET ABSORPTION SURVEY DEFINITIONS

A “**dwelling unit**”, for purposes of the Starts and Completions Survey, is defined as a structurally separate set of self-contained living premises with a private entrance from outside the building or from a common hall, lobby, or stairway inside the building. Such an entrance must be one that can be used without passing through another separate dwelling unit.

A “**start**”, for purposes of the Starts and Completions Survey, is defined as the beginning of construction work on a building, usually when the concrete has been poured for the whole of the footing around the structure, or an equivalent stage where a basement will not be part of the structure.

The number of units “**under construction**” as at the end of the period shown, takes into account certain adjustments which are necessary for various reasons. For example, after a start on a dwelling has commenced construction may cease, or a structure, when completed, may contain more or fewer dwelling units than were reported at start.

A “**completion**”, for purposes of the Starts and Completions Survey, is defined as the stage at which all the proposed construction work on a dwelling unit has been performed, although under some circumstances a dwelling may be counted as completed where up to 10 per cent of the proposed work remains to be done.

The term “**absorbed**” means that a housing unit is no longer on the market (i.e. has been sold or rented). This usually happens when a binding contract is secured by a non-refundable deposit and has been signed by a qualified purchaser. The purpose of the Market Absorption Survey is to measure the rate at which units are sold or rented after they are completed, as well as collect prices.

## DWELLING TYPES:

A “**Single-Detached**” dwelling (also referred to as “**Single**”) is a building containing only one dwelling unit, which is completely separated on all sides from any other dwelling or structure. Includes link homes, where two units may share a common basement wall but are separated above grade. Also includes cluster-single developments.

A “**Semi-Detached (Double)**” dwelling (also referred to as “**Semi**”) is one of two dwellings located side-by-side in a building, adjoining no other structure and separated by a common or party wall extending from ground to roof.

A “**Row (Townhouse)**” dwelling is a one family dwelling unit in a row of three or more attached dwellings separated by a common or party wall extending from ground to roof.

The term “**Apartment and other**” includes all dwellings other than those described above, including structures commonly known as stacked townhouses, duplexes, triplexes, double duplexes and row duplexes.

## INTENDED MARKET:

The “**intended market**” is the tenure in which the unit is being marketed. This includes the following categories:

**Freehold:** A residence where the owner owns the dwelling and lot outright.

**Condominium (including Strata-Titled):** An individual dwelling which is privately owned, but where the building and/or the land are collectively owned by all dwelling unit owners. A condominium is a form of ownership rather than a type of house.

**Rental:** Dwelling constructed for rental purposes regardless of who finances the structure.

## GEOGRAPHICAL TERMS:

A census metropolitan area (CMA) or a census agglomeration (CA) is formed by one or more adjacent municipalities centred on a large urban area (known as the urban core). The census population count of the urban core is at least 10,000 to form a census agglomeration and at least 100,000 to form a census metropolitan area. To be included in the CMA or CA, other adjacent municipalities must have a high degree on integration with the central urban area, as measured by commuting flows derived from census place of work data. CMAs and CAs contain whole municipalities or Census Subdivisions.

A “**Rural**” area, for the purposes of this publication, is a centre with a population less than 10,000.

All data presented in this publication is based on Statistics Canada’s 2006 Census area definitions.

## CMHC—HOME TO CANADIANS

Canada Mortgage and Housing Corporation (CMHC) has been Canada's national housing agency for more than 65 years.

Together with other housing stakeholders, we help ensure that the Canadian housing system remains one of the best in the world. We are committed to helping Canadians access a wide choice of quality, environmentally sustainable and affordable housing solutions that will continue to create vibrant and healthy communities and cities across the country.

For more information, visit our website at [www.cmhc.ca](http://www.cmhc.ca) or follow us on [Twitter](#), [YouTube](#) and [Flickr](#).

You can also reach us by phone at 1-800-668-2642 or by fax at 1-800-245-9274.

Outside Canada call 613-748-2003 or fax to 613-748-2016.

Canada Mortgage and Housing Corporation supports the Government of Canada policy on access to information for people with disabilities. If you wish to obtain this publication in alternative formats, call 1-800-668-2642.

The Market Analysis Centre's (MAC) electronic suite of national standardized products is available for free on CMHC's website. You can view, print, download or subscribe to future editions and get market information e-mailed automatically to you the same day it is released. It's quick and convenient! Go to [www.cmhc.ca/housingmarketinformation](http://www.cmhc.ca/housingmarketinformation)

For more information on MAC and the wealth of housing market information available to you, visit us today at [www.cmhc.ca/housingmarketinformation](http://www.cmhc.ca/housingmarketinformation)

To subscribe to priced, printed editions of MAC publications, call 1-800-668-2642.

©2013 Canada Mortgage and Housing Corporation. All rights reserved. CMHC grants reasonable rights of use of this publication's content solely for personal, corporate or public policy research, and educational purposes. This permission consists of the right to use the content for general reference purposes in written analyses and in the reporting of results, conclusions, and forecasts including the citation of limited amounts of supporting data extracted from this publication. Reasonable and limited rights of use are also permitted in commercial publications subject to the above criteria, and CMHC's right to request that such use be discontinued for any reason.

Any use of the publication's content must include the source of the information, including statistical data, acknowledged as follows:

Source: CMHC (or "Adapted from CMHC," if appropriate), name of product, year and date of publication issue.

Other than as outlined above, the content of the publication cannot be reproduced or transmitted to any person or, if acquired by an organization, to users outside the organization. Placing the publication, in whole or part, on a website accessible to the public or on any website accessible to persons not directly employed by the organization is not permitted. To use the content of any CMHC Market Analysis publication for any purpose other than the general reference purposes set out above or to request permission to reproduce large portions of, or entire CMHC Market Analysis publications, please contact: the Canadian Housing Information Centre (CHIC) at [chic@cmhc.ca](mailto:chic@cmhc.ca); 613-748-2367 or 1-800-668-2642.

For permission, please provide CHIC with the following information:

Publication's name, year and date of issue.

Without limiting the generality of the foregoing, no portion of the content may be translated from English or French into any other language without the prior written permission of Canada Mortgage and Housing Corporation.

The information, analyses and opinions contained in this publication are based on various sources believed to be reliable, but their accuracy cannot be guaranteed. The information, analyses and opinions shall not be taken as representations for which Canada Mortgage and Housing Corporation or any of its employees shall incur responsibility.

# Housing market intelligence you can count on

## FREE REPORTS AVAILABLE ON-LINE

- Canadian Housing Statistics
- Housing Information Monthly
- Housing Market Outlook, Canada
- Housing Market Outlook, Highlight Reports – Canada and Regional
- Housing Market Outlook, Major Centres
- Housing Market Tables: Selected South Central Ontario Centres
- Housing Now, Canada
- Housing Now, Major Centres
- Housing Now, Regional
- Monthly Housing Statistics
- Northern Housing Outlook Report
- Preliminary Housing Start Data
- Rental Market Provincial Highlight Reports
- Rental Market Reports, Major Centres
- Rental Market Statistics
- Residential Construction Digest, Prairie Centres
- Seniors' Housing Reports

**Get the market intelligence you need today!**

**Click [www.cmhc.ca/housingmarketinformation](http://www.cmhc.ca/housingmarketinformation) to view, download or subscribe.**

CMHC's Market Analysis Centre e-reports provide a wealth of detailed local, provincial, regional and national market information.

- **Forecasts and Analysis –**  
Future-oriented information about local, regional and national housing trends.
- **Statistics and Data –**  
Information on current housing market activities – starts, rents, vacancy rates and much more.

## Are you interested in housing research?

Stay up-to-date with the latest housing research findings and events related to sustainable housing, housing conditions and trends, housing finance and more.

**Subscribe Today to CMHC's Housing Research E-Newsletter!**

