

Newsletter for Small and Medium-sized Businesses

April 2013

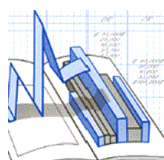
In the news



[Life tables, 2007 to 2009](#)

Did you know? According to the latest data from Statistics Canada, life expectancy for Canadian males at birth was 78.64 for the period 2007 to 2009, and it was 83.12 for females.

This document includes life tables for Canada, provinces and territories for the period 2007 to 2009. In addition to producing life expectancy, life tables also provide other indicators describing the mortality within a population during a given period of time: death probabilities, survival probabilities, survivors at specific ages and years of life lived.



[Financial and taxation statistics for enterprises, 2011](#)

How does the balance sheet of your company compare to the industry norm?

Detailed financial data for 67 industry groups based on the North American Industry Classification System (NAICS) 2012 are now available and have been released on [CANSIM](#) – Statistics Canada's key socioeconomic database (Table 180-0003) for the period 1999 to 2011. Taxation statistics are available beginning with reference year 2000.

[Quarterly financial statistics for enterprises, fourth quarter 2012](#)

Canadian corporations reported \$72.5 billion in operating profits in the fourth quarter, up 1.4% from the previous quarter. This followed a 3.9% increase in the third quarter.

Operating profits increased in 13 of 22 industries. Insurance carriers and related activities led the overall increase, up 29.7% to \$2.4 billion.

The construction industry rose 12.7% to \$4.0 billion while information and cultural industries increased 7.4% to \$5.9 billion.



[Worker reallocation in Canada](#)

Every year, the Canadian economy experiences a substantial amount of worker reallocation. Thousands of workers leave firms in search of better job opportunities. Employers adjust the size of their workforce through hiring or downsizing in response to general economic developments, technological changes, changing trade patterns and consumer preferences, exchange rate movements, and numerous other factors.



Service Bulletins

Statistics Canada publishes regular bulletins on a variety of service industries. We are featuring the following industries in this month's newsletter:



- [Consulting services](#)
- [Film and video productions](#)
- [Repair and Maintenance Services](#)

[Recent releases from *The Daily*](#)

The Daily is Statistics Canada's official release bulletin. Recent releases include:

- Consumer Price Index
- Payroll, employment, earnings and hours
- Retail trade

[Video: Tutorial for businesses — Finding local census data](#)

You've told us that it isn't always easy to find data on our website. We listened! We are pleased to launch the first of a series of tutorials that will help you find the information you need on our website. We hope you will enjoy this brief tutorial about [finding local census data](#).

More ways to stay connected



Questions or comments?

Please contact our communications staff in your region:

- Atlantic provinces: Sarah Cassidy, sarah.cassidy@statcan.gc.ca
- Quebec: Mandoline Royer, mandoline.royer@statcan.gc.ca
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About the Newsletter for Small and Medium-sized Businesses

Statistics Canada recognizes that business entrepreneurs have specific information needs. Its Business Outreach Program is dedicated to serving you through this free, monthly newsletter.

Benefits of subscribing

- Stay informed about the latest Statistics Canada releases important to business owners, managers, and entrepreneurs. The releases explain how to access related information.
- Learn about upcoming events and activities that will help you get the most from Statistics Canada data.

Subscribing is easy and free

To subscribe, go to <http://www.statcan.gc.ca> and click on "Stay connected" at the bottom of the page. Select Newsletter for Small and Medium-sized Businesses and follow the instructions.

An automatic alert will be emailed to you when new issues of the newsletter are available.

Help us spread the word

If you know a business or an organization that may benefit from what this newsletter has to offer, please pass it on or put them in contact with us.

Have you been asked to participate in a Statistics Canada survey?

Statistics Canada is able to provide accurate and timely statistical information, thanks to the ongoing co-operation of the citizens of Canada, its businesses, governments, and institutions. If your business has been asked to participate in a Statistics Canada survey, please see our website for more information [on business surveys](#) or [for survey participants](#). We hope this information will help, and that we can count on your support.

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