

Newsletter for Small and Medium-sized Businesses

August 2013



In the news

[Manufacturing at a glance: bucking the trend—turnaround in the wood product manufacturing industry, June 2012 to May 2013](#)



Sales in the wood product manufacturing industry have bucked the trend in the manufacturing sector as a whole. Total sales in the wood product industry were up 19.7% over the 12-month period from June 2012 to May 2013 compared with the same period one year earlier. By comparison, total manufacturing sales in Canada, excluding wood products, decreased 1.1% over the same period. Wood product manufacturing was one of only eight industries where sales increased from June 2012 to May 2013, and represented both the largest dollar

gain and largest percentage gain by industry. This paper examines the recent turnaround in the wood industry, including national and provincial trends.

[The great U.S. recession and Canadian forest products](#)



Canada is a small, open economy that trades extensively. Its products, particularly its resource products, are oriented towards global export markets, and the largest of these markets is the United States. Changes in economic conditions in the United States can therefore be transmitted to Canada through changes in demand for Canadian exports.

The U.S. recession of 2007-to-2009 and the collapse of the U.S. housing market heralded a period of reduced global demand which significantly affected Canadian forestry production. Lumber output and pulp output declined sharply. Between 2006 and 2009, lumber production in Canada fell from 81.2 million cubic metres to 45.5 million cubic metres, a decline of 44%. Canada had not produced lumber at this level since the early 1980s. Pulp production decreased from 23.4 million tonnes in 2006 to 17.1 million tonnes in 2009, a decline of 26.9%.

This article in the [Economic Insights](#) series reports on changes in the production of Canada's forest industries in 2012. This article is published as part of a program at Statistics Canada that examines the role of national resources in the Canadian economy.



[Report on the Demographic Situation in Canada](#)

The *Report on the Demographic Situation in Canada* analyses recent demographic patterns at the national, provincial and subprovincial levels. Trends in population growth and the evolution of the various components of Canada's population growth—fertility, mortality and migration (interprovincial and international)—as well as marital status, are examined. The *Report on the Demographic Situation in Canada* has been published annually or biennially since 1985. Beginning in 2011, the *Report* is available as a dynamic, internet-only publication in order to provide the most recent data and analyses on Canadian demographics as soon as they are available.

In July 2013, updates were provided on [fertility](#), [mortality](#), migration ([international](#) and [interprovincial](#)) and [marital status](#).

[Recent releases from The Daily](#)

The Daily is Statistics Canada's official release bulletin. In addition to the above articles, recent releases also include the following:

- [Federal government spending on science and technology, 2013/2014](#)
- [Payroll employment, earnings and hours, May 2013](#)
- [Retail trade, May 2013](#)

Check the recent releases on a regular basis or get your [free subscription](#)!

Other News

Statistics Canada presentation and panel discussion on energy in Edmonton



To celebrate the first [International Year of Statistics](#), we're joining together with other Canadian and international statistical organizations to mark the contribution that statistics make to the success and progress of our societies.

One activity Statistics Canada is organizing is a series of presentations and panel discussions in different Canadian cities.

Following a successful event on the topic of youth in Montreal in May, we are coming to Edmonton on **September 10**: the theme of the presentation and panel discussion will be **energy**.

Wayne R. Smith, Canada's Chief Statistician, will provide a statistical portrait of energy in Canada by presenting the main production, consumption and market trends. The panel discussion following will contribute to the broader understanding of Canada's position in a global energy context and examine the information needs of the energy sector.

To register for this event, contact Erin Kennedy at erin.kennedy@statcan.gc.ca. Space is limited, so sign up today!



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More ways to stay connected



New tools

Have you noticed these new icons? We recently developed new tools to help you stay even better connected to us.



[Consulting Canadians: Question of the month](#)

[Respond to](#) the question of the month using our Consulting Canadians interactive tool to help us improve our products and services.



[Labour Market Indicators \(LMI\) Desktop Application](#)

[Download](#) our Labour Market Indicators application directly to your desktop and stay up to date with the latest information!

Questions or comments?

Please contact our communications staff in your region:

- Atlantic provinces: Sarah Cassidy, sarah.cassidy@statcan.gc.ca
- Quebec: Mandoline Royer, mandoline.royer@statcan.gc.ca
- Ontario: André Langdon, andre.langdon@statcan.gc.ca
- Prairie provinces, British Columbia, Yukon, Northwest Territories and Nunavut: Peter Liang, peter.liang@statcan.gc.ca

Have you been contacted to participate in a Statistics Canada survey?

Statistics Canada is able to provide accurate and timely statistical information, thanks to the ongoing co-operation of Canada's citizens, its businesses, governments, and institutions. If your business has been asked to participate in a Statistics Canada survey, please see our website for more information [on business surveys](#) or [for survey participants](#). We hope this information will be helpful, and that we can count on your support.



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ABOUT THE NEWSLETTER FOR SMALL AND MEDIUM-SIZED BUSINESSES

Statistics Canada recognized that business entrepreneurs have specific information needs. Its Business Outreach Program is dedicated to serving you through this free, monthly newsletter.

Benefits of subscribing

Stay informed about the latest Statistics Canada releases that are important to business owners, managers and entrepreneurs. The releases explain how to access related information.

Learn about upcoming events and activities that will help you get the most from Statistics Canada data.

Subscribing is easy and free

To subscribe, go to [Newsletter for Small and Medium-sized Businesses](#) and follow the instructions. An automatic alert will be emailed to you when new issues of the newsletter are available.

Help us spread the word

If you know a business or an organization that may benefit from what this newsletter has to offer, please pass it on or put them in contact with us.

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