

# Newsletter for Small and Medium-sized Businesses

September 2013



## In the news

### [Third set of results from the 2011 National Household Survey](#)



Where Canadians get their incomes from and homeownership were the focus on September 11 as Statistics Canada released the third set of data from the 2011 National Household Survey (NHS).

The September release highlights income and housing. It features two analytical reports.

The [first report](#) provides an overview of income in Canada, including income composition, the breakdown of income from private and public sources, as well as individual and family characteristics. The report also examines income across a spectrum of variables such as total income level, self-employment,

province/territory and age.

The [second report](#) provides an analysis of homeownership in Canada. It focuses on a number of topics including shelter costs and affordability, as well as housing market activity over the previous five years.

Three companion reports are also available. They present information on [condominium dwellings](#), [low-income neighbourhoods](#), and the [education and occupations of high income earners](#) in Canada.

### [NHS videos](#)

In these videos, Statistics Canada experts provide a brief overview of the data on income and housing in Canada respectively:

- [Income: Brian Murphy, Economist](#)
- [Housing: Jerry Situ, Senior Analyst](#)

You can also watch these videos on our [YouTube channel](#).

Other videos on a number of other NHS topics are also available:

- [Education](#)
- [Labour](#)
- [Aboriginal peoples](#)
- [Immigration and ethnocultural diversity](#)



### Chat with an expert



As part of the 2011 NHS data releases, Statistics Canada organized a number of "Chat with an expert" sessions where participants were able to ask Statistics Canada experts questions in real time.

If you have missed any of the previous sessions, you can read the [transcripts](#).

### Travel between Canada and other countries, June 2013



Travel from Canada to the United States increased in June, while travel to Canada decreased in almost every trip category.

Canadian residents took 4.8 million trips to the United States in June, up 2.6% from May. Overnight travel increased in every category, led by a 2.8% increase in overnight car travel.

Canadian residents took 2.7 million same-day car trips to the United States in June, up 2.7% from the previous month.

Travel from Canada to overseas countries decreased 0.4% from May to 792,000 trips.

In the opposite direction, travel to Canada from the United States declined 0.5% to 1.7 million trips in June. This included 601,000 same-day car trips to Canada, down 0.8% from May.

While overall overnight travel from the United States decreased 0.3%, overnight trips by plane to Canada from the United States rose 0.3% from May to 315,000 trips. This was the fifth consecutive monthly increase and the highest monthly figure since September 2007.

Travel from overseas countries to Canada was down 0.5% from May. Although there was an overall decline, 8 of the top 12 overseas markets recorded increases in travel to Canada in June. The largest percentage increase was in travel from Hong Kong (+7.8%). The largest percentage decrease was in travel from Switzerland (-5.4%).

Travel to Canada from China rose 2.3% in June, crossing the 30,000 mark for the first time since record keeping began in 1990. Travel from China has increased 79.3% since June 2010, and is now Canada's third largest overseas source of visitors.



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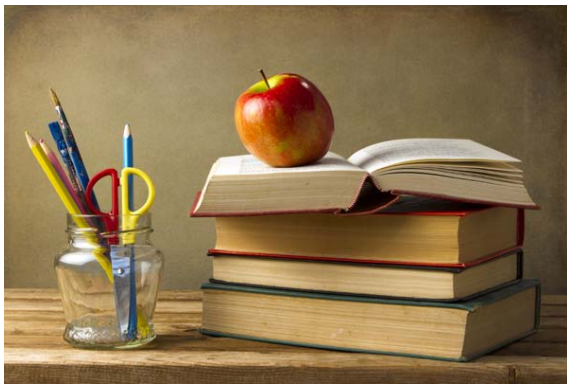
## [Canada's international trade in services, 2012](#)



Detailed data on international trade in services are now available up to 2012 on Statistics Canada's website. Trade in services covers transactions in travel, transportation, a range of business and professional services referred to as commercial services, and government services.

Data by country, geographical and economic areas for commercial services, travel, transportation and government services are available up to 2011. The data on commercial services by industry are available for the period of 2007 to 2011.

## [Back to school... by the numbers](#)



Did you know there were more than 5 million students enrolled in public elementary and secondary schools in Canada, and almost 2 million students enrolled in Canadian universities and colleges in 2010/2011? Learn more by visiting [Back to School ... by the numbers](#).

## [Recent releases from \*The Daily\*](#)

*The Daily* is Statistics Canada's official release bulletin, the Agency's first line of communication with the media and the public. *The Daily* issues news releases on current social and economic conditions and announces new products. It provides a comprehensive one-stop overview of new information available from Statistics Canada.

### **Release times**

*The Daily* is released at 8:30 a.m. Eastern time each working day. It has been published since 1932 and posted on the Statistics Canada website since June 1995.



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## Other News



### [Canadian Internet Use Infographic](#)

Did you know that from 2007 to 2012, online sales of products and services just doubled? And of the 122 billion dollars of goods and services sold over the Internet in 2012, manufacturing, wholesale trade and retail trade accounted for 61% of the total value of sales? As of 2012, close to 50% of all enterprises had a website, and they used it to sell goods and services. Almost one-third of large Canadian enterprises sold online.

Due to the popularity of infographics, Statistics Canada designed one for this survey!

To learn more about the digital technology and Internet use of Canadian enterprises, read the article titled "[Digital Technology and Internet Use, 2012](#)" or consult this compact yet informative [infographic](#).

## Statistics Canada presentation and panel discussion on Health in Toronto



**PARTICIPATING ORGANIZATION**

**Wayne R. Smith**, Chief Statistician, will provide a statistical portrait of **health** in Canada. His presentation will be followed by a panel discussion, which will contribute to the broader understanding of health issues across the country.

We are inviting those who are interested in this event to register by contacting Erin Kennedy at [erin.kennedy@statcan.gc.ca](mailto:erin.kennedy@statcan.gc.ca).

Spaces are limited so register today!

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## More ways to stay connected



### New tools

Have you noticed these new icons? We recently developed the following tools to help you stay even better connected to us.



#### [Consulting Canadians: Question of the month](#)

[Respond](#) to the Question of the month on our "Consulting Canadians" interactive tool to help us improve our products and services.



#### [Labour Market Indicators \(LMI\) Desktop Application](#)

[Download](#) our Labour Market Indicators application directly to your desktop and stay up to date with the latest information!

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## Questions or comments?

Please contact our communications staff in your region:

- Atlantic provinces: Sarah Cassidy, [sarah.cassidy@statcan.gc.ca](mailto:sarah.cassidy@statcan.gc.ca)
- Quebec: Mandoline Royer, [mandoline.royer@statcan.gc.ca](mailto:mandoline.royer@statcan.gc.ca)
- Ontario: André Langdon, [andre.langdon@statcan.gc.ca](mailto:andre.langdon@statcan.gc.ca)
- Prairie provinces, British Columbia, Yukon, Northwest Territories and Nunavut: Peter Liang, [peter.liang@statcan.gc.ca](mailto:peter.liang@statcan.gc.ca)

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## Have you been contacted to participate in a Statistics Canada survey?

Statistics Canada is able to provide accurate and timely statistical information, thanks to the ongoing co-operation of the citizens of Canada, its businesses, governments, and institutions. If your business has been asked to participate in a Statistics Canada survey, please see our website for more information [on business surveys](#) or [for survey participants](#). We hope this information will help, and that we can count on your support.

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## ABOUT THE NEWSLETTER FOR SMALL AND MEDIUM-SIZED BUSINESSES

Statistics Canada recognized that business entrepreneurs have specific information needs. Its Business Outreach Program is dedicated to serving you through this free, monthly newsletter.

### **Benefits of subscribing**

Stay informed about the latest Statistics Canada releases that are important to business owners, managers and entrepreneurs. The releases explain how to access related information.

Learn about upcoming events and activities that will help you get the most from Statistics Canada data.

### **Subscribing is easy and free**

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### **Help us spread the word**

If you know a business or an organization that may benefit from what this newsletter has to offer, please pass it on or put them in contact with us.

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