



Growing Forward 2

A federal-provincial-territorial initiative

AgriMarketing Program

Market Development Stream – Small and Medium-sized Enterprise (SME) Component

Applicant Guide

**AgriMarketing Program - Market Development Stream - Small and Medium-sized Enterprise (SME) Component
- Applicant Guide**

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Guide du demandeur.**

For more information reach us at www.agr.gc.ca or call us toll-free 1-877-246-4682.

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1.0 Purpose

The purpose of this document is to provide you, the applicant, with information about the Small and Medium-sized Enterprise (SME) component of the AgriMarketing Program's Market Development stream. In addition, this guide will assist you in completing and applying for funding under this component.

2.0 Description of the AgriMarketing Program

The AgriMarketing Program is a five-year (2013-2018), \$341 million program comprising a combination of government initiatives and contribution funding for industry-led projects. Its objective is to improve the agriculture, agri-food and agri-based products sector's competitiveness in domestic and international markets by supporting industry in gaining and maintaining access to markets and capitalizing on market opportunities. It will achieve this objective through activities currently grouped into four streams:

- Breaking down trade barriers
- Building market success
- Market development
- Assurance systems

There are two contribution funding streams that support industry-led projects under the AgriMarketing Program: Market Development and Assurance Systems. Included in the Market Development stream is the SME component. This guide focuses on the **SME component** of the **Market Development** stream.

3.0 Market Development stream's SME Component

3.1 Description

Canada's agriculture, agri-food, fish and seafood sectors are heavily trade-oriented and are experiencing new challenges resulting from changes such as the rise of new emerging markets. To remain competitive, the sectors will have to be not only competitive on the basis of costs, but also by meeting changing customer (market) requirements for food safety, gaining access to new markets and maintaining existing markets.

The Market Development stream is aimed at building and promoting Canada's ability to expand domestic and export markets, undertake promotional activities to help position and differentiate Canadian products and producers, and ensure industry's ability to meet market requirements.

All stakeholders in the sector, from national industry organizations to individual enterprises, can manage projects that support the achievement of the stream's objective. Therefore, in addition to contribution funding to support organizations in implementing Long-Term International Strategies, AAFC will also support SMEs in implementing international market export plans, which include promotional and market development activities in traditional and new markets.

3.2 Duration

The SME component of the Market Development stream ends on March 31, 2018.

3.3 Eligible Applicants

Eligible Applicants must be legal entities capable of entering into legally binding agreements.

Eligible Applicants are SMEs operating in the agriculture, agri-food, and fish and seafood sectors and having fewer than 250 employees and annual sales not exceeding \$50 million.

Priority may be given to companies that are not a subsidiary or a member corporation of a larger group of companies that would not meet one or more of the applicant eligibility criteria.

Ineligible applicants are:

- Individuals
- Not-for-profit organizations operating on a national or sector-wide basis in the agriculture, agri-food, fish and seafood sectors
- Not-for-profit industry organizations operating on a regional basis in the agriculture, agri-food, fish and seafood sectors that represent the majority of production within that sector and can demonstrate their ability to deliver a project from a national perspective
- Alliances and technical marketing organizations
- Other levels of government

3.4 Maximum Funding Amount

The approved funding amount for each eligible project will be determined as part of the application review process; however, the maximum AAFC non-repayable contribution normally will not exceed \$50,000 per year.

3.5 Cost Sharing

Eligible costs related to a project, as defined in [Section 3.8](#), are to be shared between AAFC and the successful Applicant (and others where relevant, for example other industry supporters and other governments)

The maximum AAFC contribution normally will not exceed 50% of the total eligible costs.

When including funds from other government sources to meet the Applicant's 50% share, the stacking limit must be respected. The stacking limit refers to the maximum level of total Canadian government funding (federal, provincial/territorial, and municipal) a successful Applicant can receive towards the total eligible costs of a project.

The maximum level of total government funding will generally not exceed 50% of eligible costs per project.

3.5.1 Cash Contributions

When eligible costs are resourced by an approved cash outlay, they would either be eligible for reimbursement by AAFC or be part of the Applicant's contribution to the project.

For example, if a project requires specific human resources to undertake direct project activities and an Applicant devotes existing staff with the required skills to meet that requirement, then the cost of those resources is considered a cash outlay. These labour costs would either be considered eligible for reimbursement by AAFC or be part of the Applicant's cash contribution to the project.

3.6 Application Intake

Applications will be accepted on a continuous basis for activities to be undertaken and completed within the fiscal year (April-March).

Applications will be assessed based on individual merit and the criteria outlined in [section 5.1 – Assessment Criteria.](#)

3.7 Eligible Activities

Eligible activities are of the following nature and type:

- Production of advertising in print and electronic media, billboards and posters
- Company-specific branding, promotion and advertising including in-store and food service promotions and product demonstrations for buyers
- In-store and food service promotions, product demonstration to buyers and consumers
- Trade seminars designed to inform industry representatives of specific attributes of Canadian agriculture, food and seafood products
- Participation or attendance in trade fairs/shows and multilateral meetings and conferences
 - Trade show attendance as a non-exhibitor. (i.e. walking the show or meeting with potential clients)

- Trade show attendance as an exhibitor, only at trade shows where the AgriMarketing Program is not funding a National Industry Association that coordinates a single Canadian presence
- Incoming, outgoing and exploratory missions
- Technical training for buyers about Canadian products and product handling
- Implementation of market development and branding strategies

All activities must be aimed at increasing exports. All activities for a specific project must be completed within a fiscal year (April-March).

Ineligible activities are those of the following nature and type:

- Domestic marketing activities
- Activities in the United States of America
- Attendance at trade shows where the AgriMarketing Program is already supporting the attendance of a National Industry Association responsible for coordinating a single Canadian presence
- Product development and commercialization
- Market research
- Development of industry-specific policies that are not related to market development
- Activities intended to directly influence/lobby governments
- Training for consultants or employees
- On-going activities of the organization that are not deemed to benefit the outcomes of the international market export plan

3.8 Eligible Costs

Eligible costs are the costs directly related to the project that fall within the recognized cost categories and respect all conditions and limitations set out in this guide and the contribution agreement if the project is approved.

Eligible costs are categorized under standard cost categories for all funding projects. Eligible cost categories under the SME component of the Market Development stream include:

- Contracted Services
 - Consultant fees as billed to the SME, including communication, project management or to provide other professional services (domestic and locally-engaged on site)
 - Professional, interpretation and translation services
 - Employment of part-time contractors to help in implementing specific promotional activities at point-of-sale or display sites
 - Seminars and training costs, including room rentals, audio-visual equipment rentals
 - Product testing by foreign standards enforcement agencies for market certification
- Travel ([see section 3.9 for ineligible costs and limitations](#))
 - Transportation
 - Accommodations

- Meals
- Incidentals (e.g. phone, laundry and insurance)
- Capital/Assets ([see section 3.9 for limitations](#))
 - Costs related to trade show displays only
- Other Direct Project Costs
 - Shipping
 - Printing
 - Costs related to production of materials/documents

Eligible costs must be presented, in the budget, under the standard categories for all funding projects, as identified in [Annex B – Cost Categories](#).

The AgriMarketing program's start date is April 1, 2013, and in no instance will any costs incurred prior to that date be eligible for reimbursement. Any costs incurred after the program end date March 31, 2018 will not be eligible for reimbursement, or considered as an industry contribution toward the project.

NOTE: AAFC may allow eligible costs to be incurred after a complete funding proposal has been received by the Program, but prior to the signing of a Contribution Agreement if AAFC deems this necessary for the achievement of objectives under the project and if such costs are reasonable and required to carry out the eligible activities to which they relate. Please note, however, that even if an Applicant is advised that their project is approved and the Applicant starts incurring costs, no costs can be reimbursed unless a Contribution Agreement is ultimately signed between the Applicant and AAFC. Thus, any costs incurred prior to the signing of a Contribution Agreement would be incurred solely at the applicant's risk without obligation of payment by AAFC.

3.9 Ineligible Costs or Limitations

Ineligible project costs are, but not limited to, the following:

- The purchase of land or buildings
- Costs incurred by parties who are not signatories of the Contribution Agreement unless under contract with the recipient
- Normal costs of establishing a commercial operation
- Legal fees associated with the incorporation of an organization
- Contracted services carried out by federal, provincial or municipal governments (for example, laboratory work) including contracts with crown corporations
- Capital items not specifically required for the execution of the project
- Business cards, seasonal greeting cards and subscriptions to publications
- Memberships in trade organizations
- Retail listing fees and slotting charges
- Costs of hospitality, entertainment and gifts (e.g. meals and beverages, banquets, sightseeing tours, briefcases at conferences, promotional articles to be given away as gifts)

- the refundable portion of the GST, HST, value-added taxes, or other items for which a refund or rebate is received
- Banking charges and fees including interest and credit card charges
- Costs being reimbursed under an existing federal, provincial, territorial, or municipal program
- Any other costs incurred by recipients in relation to approved projects, and not otherwise listed as eligible, may be ineligible for reimbursement at the discretion of AAFC.

Limitations are:

- Travel costs:
 - The lowest available airfares appropriate to particular itineraries should be sought and bookings should be made as far in advance as possible.
 - Economy airfare only, including airport taxes, for people traveling in country or abroad.
 - For international travel, a flat rate per diem towards daily expenses such as meals, accommodation, local or in-city transportation (e.g. buses, taxis, vehicle rentals, etc.) and incidental expenses (e.g. phone, laundry, insurance etc.) will be eligible. This per diem will not exceed \$400/day Canadian for travel to any country @ 50% reimbursement.
 - For in-Canada travel, a flat rate per diem towards daily expenses such as meals, accommodation, local or in-city transportation (e.g. buses, taxis, vehicle rentals, etc.) and incidental expenses (e.g. phone, laundry, insurance, visas, etc.) will be eligible. The maximum per diem will be \$200/day Canadian for travel within Canada @ 50% reimbursement.-
 - Where a per diem (as described above) is used under the travel category, no supporting documents to substantiate the actual costs will be required by AAFC.

- Capital costs:

Capital costs are limited to displays purchased for trade show and promotional purposes that are required for the execution of the project.

4.0 How to Apply

Please note that the submission of an application creates no obligation on the part of AAFC to provide funding for the proposed project. As an Applicant, you must ensure that you meet all eligibility criteria before submitting your application.

Once an application has been submitted, an acknowledgement notice will be forwarded to the applicant.

Online

AAFC offers you the ability to apply online, simplifying the application process and making it faster and easier for your information to get to us. The Apply Online Project Application Form is a dynamic form, combining the Project Work Plan and Budget templates which are required for your application to be considered complete.

A complete online application package consists of a completed AAFC Online Project Application Form which includes the Project Work Plan and Budget, and such additional supporting documentation (listed in [Section 4.1.3](#)) required by the program to fully assess the project can be attached and submitted electronically.

Fax/Mail or Email

For those applying by fax/mail or email, please see the contact information provided in [section 7](#) to obtain your Project Application Form, a project Work Plan and Budget template along with the necessary instructions.

A complete hard copy application package consists of a completed AAFC Application Form, a Project Work Plan, a Budget, and such additional supporting documentation (listed in [Section 4.1.3](#)) required by the program to fully assess the project's merit to be funded.

Below is an overview of what is expected in each component of the application. AAFC now offers you the ability to apply online, simplifying the application process and making it faster and easier for your information to get to us.

4.1.1 Work Plan

The Work Plan provides a description of all project activities and timelines, as well as overall project outcomes. Applicants must complete a Project Work Plan template for the work being performed under a contribution agreement.

Within the **Project Outcome(s)** box, applicants are to describe the outcome(s) that they want to achieve with funding over the project duration to contribute to their international market export plan.

4.1.2 Budget

Applicants are encouraged to review the [standard cost categories](#) for assistance with the categorization of costs within the Budget form.

For Project Costs set out in this Budget to be considered Eligible Costs they must fall within the recognized [cost categories](#) and respect all conditions and limitations set out in this Program Applicant Guide, whether or not the Budget is approved by the Parties. For greater certainty, these Eligible Costs must also be reasonable, reflect Fair Market Value and be directly related to the project.

4.1.3 Additional Requirements

Applicants should submit the following information, where applicable, to support the completed Project Application Form, Work Plan and Budget:

• A copy of the Applicant organization's Certificate of Incorporation or Articles of Incorporation	Certificates and Articles of Incorporation are issued and filed, respectively, by or with provincial, territorial or federal government that document the applicant's status as a legal entity.
• Annex A - Consent to Disclose Personal and/or Business Information Form	Written consent for the disclosure of third-party personal and business information to AAFC. Third party information is information that is not in the public domain and is submitted about an individual and organization other than the applicant. The department will use this information to assess projects under AAFC program streams. It may also use the information to determine eligibility for other programs and to evaluate agricultural programming.
• Annex C: Copyright Permission Form	Permission Form to grant AAFC the permission to reproduce or redistribute the whole or any part of documentation provided to third parties. Documentation is reproduced or redistributed in order to assess the application as well as to determine eligibility for other AAFC, Government of Canada or provincial programs from which the Applicant may benefit.
• Project Endorsement Letters/ Letters of Support (if available, not a requirement)	Letters of support from organizations indicating they believe there is a need for the proposed project and expressing hope that the proposed project will be accepted.
• Completed SME questionnaire	Note: As part of the SME questionnaire, Applicants must show that they have an international market export plan in place, which lays out the context -- strategic objectives, priorities, precise target countries and rationale – for requested funding. This strategy should be based on, and cite, in-depth market research which clearly demonstrates why particular markets are being chosen and how the products represented by the applicant should be strategically positioned in various markets. A description of that plan is required. All project activities should support that plan.

Confidentiality: It is the Applicant's responsibility to clearly identify, on any documentation submitted to AAFC, the information that is considered commercially confidential. This information will not be disclosed unless required by law, including the *Access to Information Act*, or upon the express authorization of the applicant.

5.0 Assessment and Approval

5.1 Assessment Criteria

Priority will be given to projects and related activities that support expansion into new markets or take advantage of new opportunities presented by faster growing emerging markets, changing consumer preferences and/or emerging food trends.

The application will be assessed against the following criteria:

- The completeness of the application
- The applicant has met all eligibility criteria
- The applicant has the capacity to deliver the project
- The proposed activities, including outcomes, support the program and stream objectives and can be measured for performance management purposes
- The proposed activities and costs are eligible, reasonable and required to meet the project outcomes
- All sources of funding are identified
- Reviewing the export performance of the sector
- Evaluating the export potential and market access opportunities (e.g., recent or anticipated changes in access)
- The proposed activities are clearly linked to the applicant's international market export plan
- The Applicant is export-ready (this may be confirmed by affiliated National Industry Association).

An appropriate funding amount is determined through the assessment process and includes:

- Reasonableness and fair market value of proposed eligible costs
- Reasonableness of the overall projected costs given the projected outcome(s)
- Other sources of funding

If you are successful, AAFC will provide a written decision letter outlining the level of assistance awarded and any other conditions if applicable.

5.2 Contribution Agreement (CA)

Successful Applicants who enter into a CA with AAFC will be referred to therein as Recipients. Recipients are required to enter into a CA that outlines the amount of funding AAFC will provide to the Recipient toward eligible costs, as well as the Recipient's responsibilities and obligations.

5.2.1 Payments to Recipients

AAFC will make payments based on claims submitted for eligible costs incurred and paid by the Recipient in accordance with the terms and conditions of the CA. Each claim must be supported by details of the costs being claimed and certified by an authorized official of the Recipient.

Advances may be made available based on AAFC's assessment of the project risk (see [Section 6.1](#)) and where need is substantiated.

5.3 Reporting Requirements

Recipients will be required to provide progress reports using forms to be provided by AAFC, describing the activities completed and progress made towards deliverables, as described in the Project Work Plan (see [section 4.1.1](#)).

Recipients will also be required to provide performance reports annually and at the end of projects, using forms provided by AAFC. Those reports will track progress against project performance measures.

Financial reporting will be required with each request for reimbursement of expenditures, in addition to year-end accounting and other financial reports.

Other reports may be required at AAFC's discretion.

Note: When completing your Budget form, please ensure that you have allowed sufficient resources to perform this function (see [Section 4.1.2](#)).

6.0 Notes

6.1 Risk Framework

Once a project is approved for contribution funding, AAFC will conduct a risk assessment to determine the overall risk level of the project.

The result (risk level) of this assessment does not determine eligibility for funding but will affect, among other things:

- The frequency of progress reporting;
- How often advances can be provided to the Recipient for contribution funding;
- The amount of funds to be held back (holdback);
- The frequency of site visits; and
- Percentage of supporting documentation required for claim verification

AAFC's contribution agreement template has been designed to accommodate this framework and its results. A letter will accompany the CA to outline the requirements for the above.

6.2 Intellectual Property

By signing the application form you are allowing AAFC to reproduce and distribute the whole or

any part(s) of your application for the purposes outlined in [Section 6.6 Business Information](#).

The Market Development stream's SME component is an initiative pursuant to which contribution funds may be paid to recipients. Title to the intellectual property developed by the recipient of contribution funding will vest in the recipient or in a third party, as may be negotiated by the recipient and the third party.

However, AAFC will engage in program administration activities and in other follow-up activities. AAFC may require the inclusion of a non-exclusive, world-wide and royalty-free and perpetual license or sub-license, as applicable, allowing AAFC to reproduce and to distribute by any means the whole or any part of documents generated by or for the recipient for these purposes, within the Department, within the Government of Canada, or to other governments, as part of the contribution agreement.

6.3. Retention and Disposition of Assets

The department will include terms in the CA to allow AAFC to direct that assets purchased with contribution funds or needed to meet the Recipient's obligations under the CA be retained until the completion of the project or the repayment of AAFC contribution funding (if any). If the Recipient wishes to dispose of the assets beforehand, they will be disposed of in the manner that AAFC determines or to such person as AAFC authorizes. This means that if the Recipient wishes to dispose of assets that are purchased using contribution funds or needed to meet the Recipient's obligations under the CA, then the Recipient must send a request for authorization to do so to the Minister or his representative before disposition. The terms of the CA also allow AAFC to direct, at the completion of the Project, or upon an earlier termination of this Agreement the Recipient to keep, or to dispose of the capital assets acquired by the Recipient using the Minister's Contribution. Note that AAFC will have no property ownership or security interests in any assets purchased with contribution funds.

6.4 Official Languages

6.4.1 Language of Service

Applicants and Recipients are encouraged to communicate with AAFC in the official language of their choice. AAFC reviews and assesses applications and project deliverables in both official languages.

6.4.2 Language Obligations of Recipients

Depending on the nature of the program, the type of Recipient, and specific project activities to be undertaken, the Government of Canada may require the Recipient to make information available to and interact with the public in one or both official languages on terms and conditions to be specified in the Contribution Agreement.

In all cases the Recipient must publicly acknowledge AAFC's support for the project and project-specific communications products. The department may request that such acknowledgment include text in both official languages. Contribution funding from the Market Development stream can be used to help cover the cost of conducting activities and communicating with the public in Canada's official languages as long as the costs fall within the definition of eligible costs and are included within the project budget.

6.5 M-30 Law (for Quebec organizations only)

The *Act Respecting the Ministère du Conseil Exécutif* (M-30) may apply to an applicant in the Province of Québec. Applicants will be required to complete an additional information form and, if they are subject to the requirements of the Act, to obtain written authorization and approval from the Government of Québec prior to execution of any contribution funding agreement.

6.6 Business Information

AAFC may collect, use and share an Applicant's information, which includes, but is not limited to, documentation prepared in the administration of the SME component of the AgriMarketing Program (Market Development stream). AAFC will use and share this information for the purposes of assessing and reviewing the eligibility of the Applicant and the proposed project with:

- Other AAFC programs and/or other AAFC Branches;
- Other departments or agencies of the Government of Canada; and
- Other levels of government in Canada.

The information may be shared with the parties mentioned above, for purposes that include, but are not limited to:

- The use of the Applicant's information in the administration, including audit and evaluation of the program;
- Surveying for the Applicant's experience with AAFC;
- Audit, analysis and risk assessment of the Applicant and/or the project; ;
- Determining the possible availability of funding for the Applicant's project under another program or initiative;
- Examining the scope and direction of agricultural programming in Canada; or
- Ensuring efficiencies and effectiveness in setting up and administering agricultural and other government programs.

AAFC publishes a list of approved projects on the departmental website and may publish such list on other Government of Canada websites. This list would include the name of the Recipient, the project name, and the amount of the contribution. AAFC may also publicize this information, along with a description of the project, in:

- Project funding announcements or other promotions

- In other government documents, including public reports on the progress of government initiatives

6.7 Environmental Considerations

All projects receiving funding from AAFC must comply with the *Canadian Environmental Assessment Act, 2012* (CEAA2012). It is your responsibility to review whether your type of project is listed on the *Regulations Designating Physical Activities* (<http://laws-lois.justice.gc.ca/eng/regulations/SOR-2012-147/page-3.html#h-1>) and to contact the [Canadian Environmental Assessment Agency](#). Indicate in the “Project Description” section of the Application Form if your type of project is listed on the *Regulations*. Also indicate if the project’s activities are located on Federal Crown land (includes federal and Aboriginal reserve land), on private land or another type of land. If you do not know, indicate that this information is “unknown.”

The Minister of Agriculture and Agri-Food will consider whether your project requires an environmental determination under section 67 of the CEAA 2012 and take the necessary steps if a determination is required and may inform you accordingly.

Provide details on any environmental risks in the “Risk Assessment” section in the Application Form, which includes confirming whether you have or will obtain federal, provincial, territorial or municipal authorizations and permits. AAFC reserves the right to request additional information.

7.0 Contact Information

Details about the SME component of the Market Development stream can be obtained at www.agr.gc.ca/agrimarketing

For further information please contact us toll-free at 1-877-246-4682, or by e-mail at md-dm@agr.gc.ca

Applications can be mailed to the following address:

Agriculture & Agri-Food Canada

C/O AgriMarketing Program -SME component of Market Development stream

1341 Baseline Road

Tower 7, 7th Floor, Room 221

Ottawa, ON K1A 0C5

Annex A: Consent to Disclose Personal and/or Business Information



ANNEX A: CONSENT TO DISCLOSE PERSONAL AND/OR BUSINESS INFORMATION FORM

The purpose of this document is to obtain your written consent for the disclosure of personal information and/or business information to Agriculture and Agri-Food Canada (AAFC). With your consent, the Applicant will use this information in or with a Project Application Form that requests funding under the applicable AAFC program.

Use and/or Disclosure

The personal/business information is being collected under the authority of the *Department of Agriculture and Agri-Food Act* and may be used by AAFC, or disclosed to third parties, to: assess and review the eligibility of the Applicant and the Project under the applicable AAFC program; verify the accuracy of the information provided in or with the Project Application Form; determine eligibility for other AAFC, Government of Canada or provincial programs from which the applicant might benefit; and to evaluate the scope, direction and effectiveness of agricultural programming and research in Canada.

AAFC Treatment of Personal Information and Business Information

The personal information that is released, via this consent, will be treated in accordance with the *Privacy Act*. The business information that is released, via this consent, will be treated in accordance with the *Access to Information Act*. Information on these Acts is available at the following website: <http://laws.justice.gc.ca>.

You have the right to access the personal information held by AAFC and to request changes to incorrect personal information by contacting the Access to Information and Privacy Coordinator at ATIP-AIPRP@agr.gc.ca.

Voluntary Consent

The consent provided in this form is voluntary and that one may, without any prejudice to oneself, decline to provide it.

I hereby consent to the provision of my personal information and/or business information by the Applicant

for the purpose of the submission of the Project Application Form for funding to the applicable AAFC program

_____.

Print name

Print business name (if applicable)

Signature

Date

Annex B: Cost Categories

AAFC Standard Cost Categories

Administration Administration costs necessary to complete the project, such as: <ul style="list-style-type: none"> o Office supplies and materials o Office space o Telecommunications/Audiovisual o Postage and freight
Salaries/Benefits Salaries and benefits directly related to completing the activities of the project.
Contracted Services Professional or specialized services for which a contract is entered into, such as: <ul style="list-style-type: none"> o inspection o consultant/expert services o installation/construction o financial auditing (required for the project) o Environmental Assessment o project management o research
Travel Travel costs directly related to the project, such as: <ul style="list-style-type: none"> o meals o incidentals o accommodations o transportation o hospitality (where eligible)
Capital / Assets Capital Assets are tangible assets that are purchased, constructed, developed or otherwise acquired and: <ul style="list-style-type: none"> o Are required for the execution of the project; o Have a useful life extending beyond one fiscal year and are intended to be used on a continuing basis; and o Are not intended for resale during the life of the project. Costs such as: <ul style="list-style-type: none"> o equipment o computers o buildings
Other Direct Project Costs Other costs for project-related deliverables, such as: <ul style="list-style-type: none"> o shipping o printing o conference fees/registration fees o consumable materials o construction material costs o translation o marketing costs related to production of materials/documents/marketing plans

Annex C: Copyright Permission



ANNEX C: COPYRIGHT PERMISSION FORM

In addition to the implied consent at law allowing AAFC to reproduce and distribute any part of or the whole of the documentation provided in or with this Project Application Form for purposes consistent with the receipt, assessment and subsequent treatment of the Application, the Applicant also grants AAFC permission to reproduce and distribute the whole or any part of the said documentation to third parties to determine eligibility for other AAFC, Government of Canada or provincial programs from which the applicant might benefit, and to evaluate the scope, direction and effectiveness of agricultural programming and research in Canada. The Applicant's voluntary grant of, or refusal to grant, this copyright permission in no way affects the Applicant's eligibility under this AAFC Program.

☐ Consent OR ☐ Refuse

Name of Applicant

Authorized Representative
(Print Name)

Title / Position

Signature _____ Date

