

# PAY, PAY-PER-VIEW, VIDEO-ON-DEMAND AND SPECIALTY SERVICES

STATISTICAL AND FINANCIAL SUMMARIES

2009 - 2013

INDUSTRY AND MARKET ANALYSIS
CONSUMER AFFAIRS AND STRATEGIC POLICY



# **TABLE OF CONTENTS**

#### **NOTICE TO READER**

#### **FOREWORD**

STATISTICAL AND FINANCIAL SUMMARIES	
Pay, Pay-per-view (PPV), Video-on-Demand (VOD) and Specialty Services - Total	1
English/Bilingual	2
French	_
Ethnic	4
Specialty Services	5
Category A - Specialty Services	
Category B - Specialty Services	7
Category C - Specialty Services	8
Pay Services	9
On-Demand Services (Pay-per-view and Video-on-Demand)	10
Pay-per-view Services	
Video-on-Demand Services	40
PROGRAMMING AND PRODUCTION EXPENSES	
Specialty Services	13
Category A - Specialty Services	14
Category B - Specialty Services	15
Category C - Specialty Services	16
English/Bilingual	17
French	18
Ethnic	19

# NOTICE TO READER

The information provided in this publication reflects a compilation of annual returns data for the pay, pay-per-view, video-on-demand and specialty services sector.

Information is also provided for Canadian programming expenditures as is applicable to the majority of licensees in the sector. This information, however, is not sufficient to allow a proper evaluation of conditions of licence with respect to Canadian program expenditures, as may be required of licensees in this sector. This is due to the fact that conditions of licence, as applies to this particular sector, may take into account financial information which is not captured by financial statements. For comprehensive details on an individual licensee's conditions of licence, please consult the applicable CRTC licensing decision on our website.

#### **FOREWORD**

#### Introduction

This report presents statistical and financial information on pay, pay-per-view, video-on-demand and specialty services providers.

Revenue earned by Cable operators and affiliation payments paid to the pay and specialty service providers may be found in the "Broadcast Distribution" summary report.

Beginning in broadcast year 2012, pay and specialty services were classified as categories A, B and C. The definitions as outlined in the *Broadcast Distribution Regulations*, are explained as follows:

#### "Category A service" means

- (a) a Canadian programming service that is designated as such by the Commission; or
- (b) for the remainder of the term of a licence that was issued before September 1, 2011,
  - (i) a pay television service other than a Category 2 service that was designated as such by the Commission before that day and other than a Category C service, or
  - (ii) a specialty service other than a Category 2 service that was designated as such by the Commission before that day and other than a Category C service. (service de catégorie A)

"Category B service", except as set out in subsection 19(2), means

- (a) a Canadian programming service that is designated as such by the Commission; or
- (b) for the remainder of the term of a licence that was issued before September 1, 2011, a Category 2 service that was designated as such by the Commission before that day, other than a Category C service.

#### "Category C service" means

- (a) a Canadian programming service that is designated as such by the Commission; or
- (b) a pay television service or a specialty service that is subject to the conditions of licence set out in the appendices to Broadcasting Regulatory Policy CRTC 2009-562, dated September 4, 2009 and entitled Conditions of licence for competitive Canadian specialty services operating in the genres of mainstream sports and national news, as amended from time to time.

#### Limitation on data collected

The Financial Summary for Pay and Specialty Services for the broadcast year ended 31 August 2013 represents 229 pay, pay-per-view, video-on-demand and specialty services. During the year, 12 newly licensed services commenced operations and 12 previously licensed services ceased operation.

Data contained in this report are subject to change as the Commission receives additional or revised information.

### Pay, Pay-per-view, Video-on-Demand and Specialty Services

Canada	2009	2010	Var %	2011	Var %	2012	Var %	2013	Var %	CAGR (%)
Reporting Units	186	201		214		230		229		
Revenue										
Residential/bulk/smatv subscriber revenue	1,426,598,625	1,585,776,281	11.16	1,715,314,651	8.17	1,889,041,829	10.13	1,984,341,096	5.04	8.6
DTH revenue	631,146,443	675,334,139	7.00	704,105,307	4.26	733,719,127	4.21	740,174,831	0.88	4.1
Local advertising revenue	18,670,517	19,940,703	6.80	30,214,614	51.52	31,020,031	2.67	29,321,896	-5.47	12.0
National advertising revenue	983,117,221	1,093,587,196	11.24	1,204,050,980	10.10	1,233,233,547	2.42	1,268,123,109	2.83	6.6
Other revenue	61,674,936	99,981,305	62.11	94,406,756	-5.58	80,572,025	-14.65	69,032,619	-14.32	
Total Revenue	3,121,207,742	3,474,619,624	11.32	3,748,092,308	7.87	3,967,586,559	5.86	4,090,993,551	3.11	7.0
Expenses										
Programming and Production	1,720,369,365	1,884,945,136	9.57	2,012,831,001	6.78	2,254,449,599	12.00	2,206,240,437	-2.14	6.4
Technical	141,897,252	142,377,752	0.34	152,497,351	7.11	151,551,950	-0.62	145,254,507	-4.16	0.6
Sales and Promotion	203,794,344	213,350,518	4.69	223,367,561	4.70	215,741,561	-3.41	221,078,741	2.47	2.1
Administration and General	249,873,537	268,285,751	7.37	324,512,171	20.96	312,613,480	-3.67	347,987,571	11.32	8.6
Total Expenses	2,315,934,498	2,508,959,157	8.33	2,713,208,084	8.14	2,934,356,590	8.15	2,920,561,256	-0.47	6.0
Operating Income	805,273,244	965,660,467		1,034,884,224		1,033,229,969		1,170,432,295		
Depreciation	76,573,740	89,709,010	17.15	103,517,201	15.39	120,021,059	15.94	87,268,987	-27.29	3.3
P.B.I.T.	728,699,504	875,951,457		931,367,023		913,208,910		1,083,163,308		
Interest Expense	121,308,470	121,931,816	0.51	134,304,206	10.15	82,635,657	-38.47	80,380,420	-2.73	
Adjustments - Gain(Loss)	48,917,117	85,971,523		3,188,816		41,749,382		41,167,455		
Pre-tax Profit	656,308,151	839,991,164		800,251,633		872,322,635		1,043,950,343		
Canadian Programming Expenditures										
Acquisition of rights	574,177,140	614,635,567	7.05	698,796,931	13.69	727,804,134	4.15	686,857,651	-5.63	4.6
Script & concept	9,447,407	9,315,976	-1.39	11,152,906	19.72	11,434,180	2.52	13,452,669	17.65	9.2
Filler Programming + Program Production	474,818,370	518,963,960	9.30	539,503,504	3.96	635,128,907	17.72	613,689,712	-3.38	6.6
Investment in Programming	14,381,765	24,510,959	70.43	17,022,411	-30.55	14,533,390	-14.62	9,104,100	-37.36	-10.8
Total Canadian Programming Expenditures	1,072,824,682	1,167,426,462	8.82	1,266,475,752	8.48	1,388,900,611	9.67	1,323,104,132	-4.74	5.4
Canadian Programming Expenditures / Revenue (%)	34.37	33.60		33.79		35.01		32.34		
Total Salaries	409,210,766	417,295,148	1.98	464,408,011	11.29	487,015,795	4.87	477,636,724	-1.93	3.9
Average Staff Count	5,526.0	5,541.7	0.28	5,950.7	7.38	6,176.1	3.79	6,119.5	-0.92	
Average Salary (\$)	74,053	75,301	1.69	78,043	3.64	78,854	1.04	78,051	-1.02	1.3
Profitability (%)										
Operating Margin	25.8	27.8		27.6		26.0		28.6		
P.B.I.T. Margin	23.3	25.2		24.8		23.0		26.5		
Pre-tax Margin	21.0	24.2		21.4		22.0		25.5		

#### Pay, Pay-per-view, Video-on-Demand and Specialty Services - English/Bilingual

Canada	2009	2010	Var %	2011	Var %	2012	Var %	2013	Var %	CAGR (%)
Reporting Units	128	137		147		156		152		
Revenue										
Residential/bulk/smatv subscriber revenue	1,161,796,668	1,303,084,678	12.16	1,417,107,842	8.75	1,536,441,345	8.42	1,611,134,891	4.86	8.5
DTH revenue	515,781,132	554,924,301	7.59	576,583,037	3.90	588,596,736	2.08	587,814,387	-0.13	3.3
Local advertising revenue	417,963	431,492	3.24	9,523,032	>999±	10,332,896	8.50	10,747,044	4.01	125.2
National advertising revenue	814,225,356	909,761,569	11.73	998,406,577	9.74	1,021,675,070	2.33	1,053,039,175	3.07	6.6
Other revenue	54,082,996	83,681,120	54.73	72,828,257	-12.97	67,575,008	-7.21	54,413,857	-19.48	
Total Revenue	2,546,304,115	2,851,883,160	12.00	3,074,448,745	7.80	3,224,621,055	4.88	3,317,149,354	2.87	6.8
Expenses										
Programming & Production	1,407,664,543	1,549,471,004	10.07	1,651,100,628	6.56	1,812,034,694	9.75	1,780,011,239	-1.77	6.0
Technical	114,711,354	115,366,364	0.57	124,290,682	7.74	121,098,983	-2.57	114,618,242	-5.35	0.0
Sales and Promotion	158,079,375	163,306,004	3.31	171,079,790	4.76	158,104,870	-7.58	155,026,993	-1.95	-0.5
Administration and General	206,919,512	223,392,464	7.96	272,207,397	21.85	258,278,170	-5.12	291,510,275	12.87	9.0
Total Expenses	1,887,374,784	2,051,535,836	8.70	2,218,678,497	8.15	2,349,516,717	5.90	2,341,166,749	-0.36	5.5
Operating Income	658,929,331	800,347,324		855,770,248		875,104,338		975,982,605		
Depreciation	70,089,029	80,484,333	14.83	93,846,106	16.60	110,450,968	17.69	77,709,420	-29.64	2.6
P.B.I.T.	588,840,302	719,862,991		761,924,142		764,653,370		898,273,185		
Interest Expense	118,779,724	119,987,211	1.02	132,069,851	10.07	80,276,377	-39.22	77,989,386	-2.85	
Adjustments - Gain(Loss)	38,099,550	76,590,511		-1,964,110		35,582,360		36,445,511		
Pre-tax Profit	508,160,128	676,466,291		627,890,181		719,959,353		856,729,310		
Canadian Programming Expenditures										
Acquisition of rights	467,472,152	493,542,701	5.58	563,021,860	14.08	581,090,267	3.21	547,101,065	-5.85	4.0
Script & concept	6,413,324	6,629,149	3.37	7,964,610	20.15	8,276,279	3.91	10,050,205	21.43	11.9
Filler Programming + Program Production	343,871,210	385,652,263	12.15	399,532,886	3.60	457,180,701	14.43	438,519,663	-4.08	6.3
Investment in Programming	14,004,637	23,852,605	70.32	16,603,233	-30.39	13,898,802	-16.29	8,753,085	-37.02	-11.1
Total Canadian Programming Expenditures	831,761,323	909,676,718	9.37	987,122,589	8.51	1,060,446,049	7.43	1,004,424,018	-5.28	4.8
Canadian Programming Expenditures / Revenue (%)	32.67	31.90		32.11		32.89		30.28		
Total Salaries	282,100,609	286,422,144	1.53	324,503,237		335,094,968	3.26	327,216,168	-2.35	3.8
Average Staff Count	3,590.4	3,571.6	-0.52	3,936.0	10.20	4,045.3	2.78	3,989.2	-1.39	
Average Salary (\$)	78,571	80,195	2.07	82,445	2.81	82,836	0.47	82,026	-0.98	1.1
Profitability (%)										
Operating Margin	25.9	28.1		27.8		27.1		29.4		
P.B.I.T. Margin	23.1	25.2		24.8		23.7		27.1		
Pre-tax Margin	20.0	23.7		20.4		22.3		25.8		

#### Pay, Pay-per-view, Video-on-Demand and Specialty Services - French

Canada	2009	2010	Var %	2011	Var %	2012	Var %	2013	Var %	CAGR (%)
Reporting Units	25	28		29		31		31		
Revenue										
Residential/bulk/smatv subscriber revenue	237,441,496	252,218,853	6.22	266,194,373	5.54	319,366,101	19.97	345,966,084	8.33	9.9
DTH revenue	102,572,797	105,699,941	3.05	110,959,010	4.98	129,230,690	16.47	131,908,030	2.07	6.5
Local advertising revenue	0	0	n/a	0	n/a	0	n/a	0	n/a	
National advertising revenue	155,894,594	168,253,586	7.93	189,752,866	12.78	196,146,556	3.37	202,247,060	3.11	6.7
Other revenue	5,509,088	14,461,717	162.51	19,599,453	35.53	10,653,792	-45.64	7,011,451	-34.19	
Total Revenue	501,417,975	540,634,097	7.82	586,505,702	8.48	655,397,139	11.75	687,132,625	4.84	8.2
Expenses										
Programming & Production	277,230,125	298,243,430	7.58	321,009,768	7.63	402,193,316	25.29	380,558,829	-5.38	8.2
Technical	22,008,394	20,400,936	-7.30	22,198,517	8.81	24,987,654	12.56	25,192,694	0.82	3.4
Sales and Promotion	38,937,871	42,501,422	9.15	44,541,963	4.80	49,423,044	10.96		19.16	10.9
Administration and General	34,638,656	35,480,817	2.43	42,265,680	19.12	43,366,453	2.60	47,563,524	9.68	8.3
Total Expenses	372,815,046	396,626,605	6.39	430,015,928	8.42	519,970,467	20.92	512,205,986	-1.49	8.3
Operating Income	128,602,929	144,007,492		156,489,774		135,426,672		174,926,639		
Depreciation	4,502,279	7,520,411	67.04	8,254,873	9.77	8,308,112	0.64	8,124,667	-2.21	15.9
P.B.I.T.	124,100,650	136,487,081		148,234,901		127,118,560		166,801,972		
Interest Expense	1,883,459	1,472,633	-21.81	1,900,374	29.05	2,023,317	6.47	2,057,037	1.67	
Adjustments - Gain(Loss)	8,538,974	6,923,932		1,477,606		1,451,124		1,013,277		
Pre-tax Profit	130,756,165	141,938,380		147,812,133		126,546,367		165,758,212		
Canadian Programming Expenditures										
Acquisition of rights	105,942,001	120,348,017	13.60	135,037,169	12.21	145,913,946	8.05	134,712,290	-7.68	6.2
Script & concept	2,376,439	2,148,743	-9.58	2,559,589	19.12	2,401,516	-6.18	2,745,319	14.32	3.7
Filler Programming + Program Production	110,690,758	112,968,645	2.06	116,929,256	3.51	155,684,635	33.14	154,453,424	-0.79	8.7
Investment in Programming	365,586	655,168	79.21	419,178	-36.02	634,588	51.39	351,015	-44.69	-1.0
Total Canadian Programming Expenditures	219,374,784	236,120,573	7.63	254,945,192	7.97	304,634,685	19.49	292,262,048	-4.06	7.4
Canadian Programming Expenditures / Revenue (%)	43.75	43.67		43.47		46.48		42.53		
Total Salaries	106,740,317	110,097,685	3.15	118,339,089	7.49	128,632,340	8.70	126,833,031	-1.40	4.4
Average Staff Count	1,307.6	1,309.0	0.11	1,342.7	2.57	1,440.4	7.28	1,423.5	-1.17	
Average Salary (\$)	81,634	84,109	3.03	88,137	4.79	89,305	1.33	89,103	-0.23	2.2
Profitability (%)										
Operating Margin	25.6	26.6		26.7		20.7		25.5		
P.B.I.T. Margin	24.7	25.2		25.3		19.4		24.3		
Pre-tax Margin	26.1	26.3		25.2		19.3		24.1		

#### Pay, Pay-per-view, Video-on-Demand and Specialty Services - Ethnic

Canada	2009	2010	Var %	2011	Var %	2012	Var %	2013	Var %	CAGR (%)
Reporting Units	33	36		38		43		46		
Revenue										
Residential/bulk/smatv subscriber revenue	27,360,461	30,472,750	11.38	32,012,436	5.05	33,234,383	3.82	27,240,121	-18.04	-0.1
DTH revenue	12,792,514	14,709,897	14.99	16,563,260	12.60	15,891,701	-4.05	20,452,414	28.70	12.5
Local advertising revenue	18,252,554	19,509,211	6.88	20,691,582	6.06	20,687,135	-0.02	18,574,852	-10.21	0.4
National advertising revenue	12,997,271	15,572,041	19.81	15,891,537	2.05	15,411,921	-3.02	12,836,874	-16.71	-0.3
Other revenue	2,082,852	1,838,468	-11.73	1,979,046	7.65	2,343,225	18.40	7,607,311	224.65	
Total Revenue	73,485,652	82,102,367	11.73	87,137,861	6.13	87,568,365	0.49	86,711,572	-0.98	4.2
Expenses										
Programming & Production	35,474,697	37,230,702	4.95	40,720,605	9.37	40,221,589	-1.23	45,670,369	13.55	6.5
Technical	5,177,504	6,610,452	27.68	6,008,152	-9.11	5,465,313	-9.04	5,443,571	-0.40	1.3
Sales and Promotion	6,777,098	7,543,092	11.30	7,745,808	2.69	8,213,647	6.04	7,160,809	-12.82	1.4
Administration and General	8,315,369	9,412,470	13.19	10,039,094	6.66	10,968,857	9.26	8,913,772	-18.74	1.8
Total Expenses	55,744,668	60,796,716	9.06	64,513,659	6.11	64,869,406	0.55	67,188,521	3.58	4.8
Operating Income	17,740,984	21,305,651		22,624,202		22,698,959		19,523,051		
Depreciation	1,982,432	1,704,266	-14.03	1,416,222	-16.90	1,261,979	-10.89	1,434,900	13.70	-7.8
P.B.I.T.	15,758,552	19,601,385		21,207,980		21,436,980		18,088,151		
Interest Expense	645,287	471,972	-26.86	333,981	-29.24	335,963	0.59	333,997	-0.59	
Adjustments - Gain(Loss)	2,278,593	2,457,080		3,675,320		4,715,898		3,708,667		
Pre-tax Profit	17,391,858	21,586,493		24,549,319		25,816,915		21,462,821		
Canadian Programming Expenditures										
Acquisition of rights	762,987	744,849	-2.38	737,902	-0.93	799,921	8.40	5,044,296	530.60	60.4
Script & concept	657,644	538,084	-18.18	628,707	16.84	756,385	20.31	657,145	-13.12	0.0
Filler Programming + Program Production	20,256,402	20,343,052	0.43	23,041,362	13.26	22,263,571	-3.38	20,716,625	-6.95	0.6
Investment in Programming	11,542	3,186	-72.40	0	-100.00	0	n/a	0	n/a	-100.0
Total Canadian Programming Expenditures	21,688,575	21,629,171	-0.27	24,407,971	12.85	23,819,877	-2.41	26,418,066	10.91	5.1
Canadian Programming Expenditures / Revenue (%)	29.51	26.34		28.01		27.20		30.47		
Total Salaries	20,369,840	20,775,319	1.99	21,565,685	3.80	23,288,487	7.99	23,587,525	1.28	3.7
Average Staff Count	628.0	661.1	5.27	672.0	1.65	690.5	2.75	706.9	2.37	
Average Salary (\$)	32,436	31,425	-3.12	32,092	2.12	33,727	5.09	33,368	-1.06	0.7
Profitability (%)										
Operating Margin	24.1	26.0		26.0		25.9		22.5		
P.B.I.T. Margin	21.4	23.9		24.3		24.5		20.9		
Pre-tax Margin	23.7	26.3		28.2		29.5		24.8		

#### **Specialty Services**

Canada	2009	2010	Var %	2011	Var %	2012	Var %	2013	Var %	CAGR (%)
Reporting Units	149	158		167		188		196		
Revenue										
Residential/bulk/smatv subscriber revenue	966,839,802	1,050,199,352	8.62	1,118,245,300	6.48	1,293,847,299	15.70	1,398,378,679	8.08	9.7
DTH revenue	407,958,721	433,243,293	6.20	459,316,216	6.02	511,537,740	11.37	536,116,468	4.80	7.1
Local advertising revenue	18,322,734	19,315,024	5.42	29,083,970	50.58	30,128,856	3.59	29,189,366	-3.12	12.4
National advertising revenue	983,028,280	1,093,437,968	11.23	1,203,575,157	10.07	1,232,889,686	2.44	1,268,116,051	2.86	6.6
Other revenue	49,536,664	79,872,842	61.24	82,198,500	2.91	61,725,845	-24.91	60,223,526	-2.43	
Total Revenue	2,425,686,201	2,676,068,479	10.32	2,892,419,143	8.08	3,130,129,426	8.22	3,292,024,090	5.17	7.9
Expenses										
Programming & Production	1,254,959,150	1,380,358,415	9.99	1,491,575,111	8.06	1,711,587,775	14.75	1,682,114,800	-1.72	7.6
Technical	110,493,293	107,820,699	-2.42	112,463,153	4.31	115,414,590	2.62	113,136,013	-1.97	0.6
Sales and Promotion	165,566,846	177,087,984	6.96	185,054,730	4.50	178,682,454	-3.44	186,169,171	4.19	3.0
Administration and General	209,703,840	214,917,041	2.49	251,921,587	17.22	239,006,590	-5.13	269,296,993	12.67	6.5
Total Expenses	1,740,723,129	1,880,184,139	8.01	2,041,014,581	8.55	2,244,691,409	9.98	2,250,716,977	0.27	6.6
Operating Income	684,963,072	795,884,340		851,404,562		885,438,017		1,041,307,113		
Depreciation	42,639,796	53,358,759	25.14	60,494,710	13.37	65,708,738	8.62	59,122,117	-10.02	8.5
P.B.I.T.	642,323,276	742,525,581		790,909,852		819,729,279		982,184,996		
Interest Expense	110,082,835	113,494,372	3.10	122,721,222	8.13	71,397,121	-41.82	70,765,423	-0.88	
Adjustments - Gain(Loss)	34,090,297	66,704,039		-26,834,188		4,289,249		9,981,168		
Pre-tax Profit	566,330,738	695,735,248		641,354,442		752,621,407		921,400,741		
Canadian Programming Expenditures										
Acquisition of rights	497,234,147	539,397,197	8.48	630,156,166	16.83	660,347,870	4.79	617,219,736	-6.53	5.6
Script & concept	5,429,220	5,101,637	-6.03	6,128,022	20.12	7,715,765	25.91	9,537,286	23.61	15.1
Filler Programming + Program Production	462,876,110	506,075,022	9.33	523,741,867	3.49	619,138,432	18.21	602,006,020	-2.77	6.8
Investment in Programming	2,989,660	6,500,683	117.44	6,209,703	-4.48	4,182,754	-32.64	2,814,863	-32.70	-1.5
Total Canadian Programming Expenditures	968,529,137	1,057,074,539	9.14	1,166,235,758	10.33	1,291,384,821	10.73	1,231,577,905	-4.63	6.2
Canadian Programming Expenditures / Revenue (%)	39.93	39.50		40.32		41.26		37.41		
Total Salaries	371,394,540	373,790,141	0.65	410,506,221	9.82	435,625,031	6.12	425,571,859	-2.31	3.5
Average Staff Count	4,986.3	4,988.1	0.04	5,392.7	8.11	5,622.1	4.25	5,545.4	-1.36	
Average Salary (\$)	74,484	74,937	0.61	76,123	1.58	77,484	1.79	76,743	-0.96	0.8
Profitability (%)										
Operating Margin	28.2	29.7		29.4		28.3		31.6		
P.B.I.T. Margin	26.5	27.7		27.3		26.2		29.8		
Pre-tax Margin	23.3	26.0		22.2		24.0		28.0		

### Category A - Specialty Services

Canada	2009	2010	Var %	2011	Var %	2012	Var %	2013	Var %	CAGR (%)
Reporting Units	60	60		60		60		60		
Revenue										
Residential/bulk/smatv subscriber revenue	547,362,566	572,905,896	4.67	580,033,312	1.24	589,156,710	1.57	591,857,031	0.46	2.0
DTH revenue	220,240,977	232,004,007	5.34	235,259,374	1.40	235,355,181	0.04	235,036,297	-0.14	1.6
Local advertising revenue	15,271,764	16,507,768	8.09	25,207,522	52.70	25,715,342	2.01	23,435,060	-8.87	11.3
National advertising revenue	694,439,076	754,742,811	8.68	819,251,598	8.55	817,686,724	-0.19	858,109,698	4.94	5.4
Other revenue	19,899,744	21,561,895	8.35	24,769,004	14.87	24,190,637	-2.34	25,725,261	6.34	
Total Revenue	1,497,214,127	1,597,722,377	6.71	1,684,520,810	5.43	1,692,104,594	0.45	1,734,163,347	2.49	3.7
Expenses										
Programming & Production	711,382,133	753,024,913	5.85	785,006,546	4.25	785,294,978	0.04	796,782,544	1.46	
Technical	58,897,377	55,293,947	-6.12	55,748,644	0.82	57,722,324	3.54	54,394,837	-5.76	
Sales and Promotion	100,813,387	106,450,302	5.59	107,261,120	0.76	99,138,710	-7.57	106,068,321	6.99	
Administration and General	131,486,540	128,606,894	-2.19	147,043,156	14.34	131,582,439	-10.51	146,623,597	11.43	2.8
Total Expenses	1,002,579,437	1,043,376,056	4.07	1,095,059,466	4.95	1,073,738,451	-1.95	1,103,869,299	2.81	2.4
Operating Income	494,634,690	554,346,321		589,461,344		618,366,143		630,294,048		
Depreciation	25,639,756	31,272,875	21.97	34,760,990	11.15	31,568,816	-9.18	27,718,165	-12.20	2.0
P.B.I.T.	468,994,934	523,073,446		554,700,354		586,797,327		602,575,883		
Interest Expense	75,550,284	78,018,839	3.27	82,633,157	5.91	40,457,694	-51.04	39,937,541	-1.29	
Adjustments - Gain(Loss)	12,230,856	51,022,051		-29,997,990		8,191,405		2,750,143		
Pre-tax Profit	405,675,506	496,076,658		442,069,207		554,531,038		565,388,485		
Canadian Programming Expenditures										
Acquisition of rights	324,457,296	334,929,406	3.23	367,009,483	9.58	347,522,234	-5.31	364,093,544	4.77	2.9
Script & concept	4,785,025	4,529,940	-5.33	5,369,664	18.54	6,649,983	23.84	8,524,931	28.19	15.5
Filler Programming + Program Production	198,248,015	201,683,328	1.73	204,718,257	1.50	227,234,045	11.00	213,344,826	-6.11	1.9
Investment in Programming	2,012,391	4,956,976	146.32	5,115,799	3.20	2,637,664	-48.44	1,447,453	-45.12	-7.9
Total Canadian Programming Expenditures	529,502,727	546,099,650	3.13	582,213,203	6.61	584,043,926	0.31	587,410,754	0.58	2.6
Canadian Programming Expenditures / Revenue (%)	35.37	34.18		34.56		34.52		33.87		
Total Salaries	186,368,769	182,221,397	-2.23	201,104,062	10.36	186,519,677	-7.25	183,230,858	-1.76	-0.4
Average Staff Count	2,578.7	2,519.4	-2.30	2,693.3	6.90	2,603.1	-3.35	2,509.6	-3.59	
Average Salary (\$)	72,274	72,328	0.07	74,667	3.24	71,652	-4.04	73,013	1.90	0.3
Profitability (%)										
Operating Margin	33.0	34.7		35.0		36.5		36.3		
P.B.I.T. Margin	31.3	32.7		32.9		34.7		34.7		
Pre-tax Margin	27.1	31.0		26.2		32.8		32.6		

**Category B - Specialty Services** 

Canada	2009	2010	Var %	2011	Var %	2012	Var %	2013	Var %	CAGR (%)
Reporting Units	82	91		98		118		126		
Revenue										
Residential/bulk/smatv subscriber revenue	96,418,593	123,706,240	28.30	143,633,152	16.11	173,083,817	20.50	202,057,130	16.74	20.3
DTH revenue	83,220,831	89,089,429	7.05	92,704,630	4.06	95,231,246	2.73	104,736,040	9.98	5.9
Local advertising revenue	3,050,970	2,807,256	-7.99	3,876,448	38.09	4,413,514	13.85	5,713,262	29.45	17.0
National advertising revenue	39,347,447	52,292,661	32.90	72,012,942	37.71	88,938,007	23.50	105,689,651	18.84	28.0
Other revenue	17,953,201	15,679,143	-12.67	16,648,079	6.18	15,766,282	-5.30	19,094,923	21.11	
Total Revenue	239,991,042	283,574,729	18.16	328,875,251	15.97	377,432,866	14.76	437,291,006	15.86	16.2
Expenses										
Programming & Production	92,412,685	105,446,285	14.10	127,214,569	20.64	153,781,961	20.88	187,069,460	21.65	19.3
Technical	32,970,959	33,590,434	1.88	35,340,417	5.21	39,101,985	10.64	38,700,395	-1.03	4.1
Sales and Promotion	22,102,770	24,105,750	9.06	27,676,629	14.81	29,414,721	6.28	31,288,874	6.37	9.1
Administration and General	48,137,837	49,999,112	3.87	55,841,152	11.68	56,753,024	1.63	61,269,110	7.96	6.2
Total Expenses	195,624,251	213,141,581	8.95	246,072,767	15.45	279,051,691	13.40	318,327,839	14.07	12.9
Operating Income	44,366,791	70,433,148		82,802,484		98,381,175		118,963,167		
Depreciation	4,679,045	5,595,975	19.60	5,380,726	-3.85	7,122,942	32.38	7,612,888	6.88	12.9
P.B.I.T.	39,687,746	64,837,173		77,421,758		91,258,233		111,350,279		
Interest Expense	9,182,286	10,066,645	9.63	13,378,547	32.90	3,611,832	-73.00	4,760,218	31.80	
Adjustments - Gain(Loss)	-2,092,137	-5,156,757		-457,282		-4,513,264		-4,936,323		
Pre-tax Profit	28,413,323	49,613,771		63,585,929		83,133,137		101,653,738		
Canadian Programming Expenditures										
Acquisition of rights	13,303,180	16,681,386	25.39	24,545,228	47.14	32,273,426	31.49	41,112,902	27.39	32.6
Script & concept	638,195	571,697	-10.42	758,358	32.65	1,065,782	40.54	1,012,355	-5.01	12.2
Filler Programming + Program Production	22,583,808	24,308,757	7.64	28,708,252	18.10	37,831,217	31.78	38,309,431	1.26	14.1
Investment in Programming	977,269	1,543,707	57.96	1,078,554	-30.13	1,540,489	42.83	1,367,410	-11.24	8.8
Total Canadian Programming Expenditures	37,502,452	43,105,547	14.94	55,090,392	27.80	72,710,914	31.98	81,802,098	12.50	21.5
Canadian Programming Expenditures / Revenue (%)	15.63	15.20		16.75		19.26		18.71		
Total Salaries	40,515,470	39,704,773	-2.00	43,485,970	9.52	57,936,148	33.23	58,957,348	1.76	9.8
Average Staff Count	725.4	774.6	6.78	844.4	9.01	963.2	14.08		1.12	
Average Salary (\$)	55,853	51,261	-8.22	51,502	0.47	60,150	16.79	60,532	0.64	2.0
Profitability (%)										
Operating Margin	18.5	24.8		25.2		26.1		27.2		
P.B.I.T. Margin	16.5	22.9		23.5		24.2		25.5		
Pre-tax Margin	11.8	17.5		19.3		22.0		23.2		

# Category C - Specialty Services

Canada	2009	2010	Var %	2011	Var %	2012	Var %	2013	Var %	CAGR (%)
Reporting Units	7	7		9		10		10		
Revenue										
Residential/bulk/smatv subscriber revenue	323,058,643	353,587,216	9.45	394,578,836	11.59	531,606,772	34.73	604,464,518	13.71	17.0
DTH revenue	104,496,913	112,149,857	7.32	131,352,212	17.12	180,951,313	37.76	196,344,131	8.51	17.1
Local advertising revenue	0	0	n/a	0	n/a	0	n/a	41,044	n/a	
National advertising revenue	249,241,757	286,402,496	14.91	312,310,617	9.05	326,264,955	4.47	304,316,702	-6.73	5.1
Other revenue	11,683,719	42,631,804	264.88	40,781,417	-4.34	21,768,926	-46.62	15,403,342	-29.24	
Total Revenue	688,481,032	794,771,373	15.44	879,023,082	10.60	1,060,591,966	20.66	1,120,569,737	5.66	13.0
Expenses										
Programming & Production	451,164,332	521,887,217	15.68	579,353,996	11.01	772,510,836	33.34	698,262,796	-9.61	11.5
Technical	18,624,957	18,936,318	1.67	21,374,092	12.87	18,590,281	-13.02	20,040,781	7.80	
Sales and Promotion	42,650,689	46,531,932	9.10	50,116,981	7.70	50,129,023	0.02	48,811,976	-2.63	3.4
Administration and General	30,079,463	36,311,035	20.72	49,037,279	35.05	50,671,127	3.33	61,404,286	21.18	19.5
Total Expenses	542,519,441	623,666,502	14.96	699,882,348	12.22	891,901,267	27.44	828,519,839	-7.11	11.2
Operating Income	145,961,591	171,104,871		179,140,734		168,690,699		292,049,898		
Depreciation	12,320,995	16,489,909	33.84	20,352,994	23.43	27,016,980	32.74	23,791,064	-11.94	17.9
P.B.I.T.	133,640,596	154,614,962		158,787,740		141,673,719		268,258,834		
Interest Expense	25,350,265	25,408,888	0.23	26,709,518	5.12	27,327,595	2.31	26,067,664	-4.61	
Adjustments - Gain(Loss)	23,951,578	20,838,745		3,621,084		611,108		12,167,348		
Pre-tax Profit	132,241,909	150,044,819		135,699,306		114,957,232		254,358,518		
Canadian Programming Expenditures										
Acquisition of rights	159,473,671	187,786,405	17.75	238,601,455	27.06	280,552,210	17.58	212,013,290	-24.43	7.4
Script & concept	6,000	0	-100.00	0	n/a	0	n/a	0	n/a	-100.0
Filler Programming + Program Production	242,044,287	280,082,937	15.72	290,315,358	3.65	354,073,170	21.96	350,351,763	-1.05	9.7
Investment in Programming	0	0	n/a	15,350	n/a	4,601	-70.03	0	-100.00	
Total Canadian Programming Expenditures	401,523,958	467,869,342	16.52	528,932,163	13.05	634,629,981	19.98	562,365,053	-11.39	8.8
Canadian Programming Expenditures / Revenue (%)	58.32	58.87		60.17		59.84		50.19		
Total Salaries	144,510,301	151,863,971	5.09	165,916,189	9.25	191,169,206	15.22	183,383,653	-4.07	6.1
Average Staff Count	1,682.2	1,694.1	0.71	1,855.0	9.50	2,055.8	10.82	2,061.9	0.29	
Average Salary (\$)	85,906	89,641	4.35	89,443	-0.22	92,990	3.97	88,941	-4.35	0.9
Profitability (%)										
Operating Margin	21.2	21.5		20.4		15.9		26.1		
P.B.I.T. Margin	19.4	19.5		18.1		13.4		23.9		
Pre-tax Margin	19.2	18.9		15.4		10.8		22.7		

#### **Pay Services**

Canada	2009	2010	Var %	2011	Var %	2012	Var %	2013	Var %	CAGR (%)
Reporting Units	15	16		17		16		10		
Revenue										
Residential/bulk/smatv subscriber revenue	243,111,617	265,990,938	9.41	280,762,275	5.55	278,112,391	-0.94	279,362,034	0.45	3.5
DTH revenue	158,783,850	173,326,465	9.16	178,483,570	2.98	166,874,137	-6.50	160,275,186	-3.95	0.2
Local advertising revenue	165,179	277,137	67.78	883,670	218.86	638,596	-27.73	17,280	-97.29	-43.1
National advertising revenue	88,941	149,228	67.78	475,823	218.86	343,861	-27.73	7,058	-97.95	-46.9
Other revenue	0	8,238,696	n/a	8,341,133	1.24	11,828,687	41.81	5,123,651	-56.68	
Total Revenue	402,149,587	447,982,464	11.40	468,946,471	4.68	457,797,672	-2.38	444,785,209	-2.84	2.6
Expenses										
Programming & Production	282,019,934	275,728,381	-2.23	266,693,001	-3.28	278,162,130	4.30	264,834,206	-4.79	-1.6
Technical	11,445,543	11,593,553	1.29	12,549,593	8.25	11,474,622	-8.57	10,550,799	-8.05	-2.0
Sales and Promotion	32,697,710	28,832,148	-11.82	29,632,513	2.78	28,412,850	-4.12	27,013,574	-4.92	-4.7
Administration and General	23,968,917	29,001,645	21.00	34,313,513	18.32	33,944,123	-1.08	38,436,015	13.23	12.5
Total Expenses	350,132,104	345,155,727	-1.42	343,188,620	-0.57	351,993,725	2.57	340,834,594	-3.17	-0.7
Operating Income	52,017,483	102,826,737		125,757,851		105,803,947		103,950,615		
Depreciation	3,290,237	2,414,385	-26.62	2,312,957	-4.20	4,085,209	76.62	4,653,123	13.90	9.1
P.B.I.T.	48,727,246	100,412,352		123,444,894		101,718,738		99,297,492		
Interest Expense	10,497,950	10,224,426	-2.61	10,962,805	7.22	10,531,198	-3.94	9,614,997	-8.70	
Adjustments - Gain(Loss)	14,783,170	18,742,573		25,165,439		36,931,297		31,173,053		
Pre-tax Profit	53,012,466	108,930,499		137,647,528		128,118,837		120,855,548		
Canadian Programming Expenditures										
Acquisition of rights	46,310,032	50,723,948	9.53	54,668,552	7.78	53,270,831	-2.56	54,575,228	2.45	4.2
Script & concept	4,018,187	4,161,751	3.57	4,960,753	19.20	3,664,378	-26.13	3,915,383	6.85	
Filler Programming + Program Production	11,370,973	12,100,132	6.41	13,816,747	14.19	14,635,132	5.92	10,516,302	-28.14	-1.9
Investment in Programming	10,548,838	17,203,231	63.08	9,956,308	-42.13	9,665,098	-2.92	5,201,858	-46.18	-16.2
Total Canadian Programming Expenditures	72,248,030	84,189,062	16.53	83,402,360	-0.93	81,235,439	-2.60	74,208,771	-8.65	0.7
Canadian Programming Expenditures / Revenue (%)	17.97	18.79		17.79		17.74		16.68		
Total Salaries	25,472,464	27,034,983	6.13	31,807,957	17.65	31,756,217	-0.16	28,348,060	-10.73	
Average Staff Count	341.0	336.0	-1.47	381.0	13.39	368.9	-3.17	354.4	-3.93	
Average Salary (\$)	74,699	80,461	7.71	83,485	3.76	86,079	3.11	79,982	-7.08	1.7
Profitability (%)										
Operating Margin	12.9	23.0		26.8		23.1		23.4		
P.B.I.T. Margin	12.1	22.4		26.3		22.2		22.3		
Pre-tax Margin	13.2	24.3		29.4		28.0		27.2		

## On-Demand Services (Pay-per-view and Video-on-Demand)

Canada	2009	2010 Var %	2011 Var %	2012 Var %	2013 Var %	CAGR (%)
Reporting Units	22	27	30	26	23	
Revenue						
Residential/bulk/smatv subscriber revenue	216,647,206	269,585,991 24.44	316,307,076 17.33	317,082,139 0.25	306,600,383 -3.31	9.1
DTH revenue	64,403,872	68,764,381 6.77	66,305,521 -3.58	55,307,250 -16.59	43,783,177 -20.84	-9.2
Local advertising revenue	182,604	348,542 90.87	246,974 -29.14	252,579 2.27	115,250 -54.37	-10.9
National advertising revenue	0	0 n/a	0 n/a	0 n/a	0 n/a	
Other revenue	12,138,272	11,869,767 -2.21	3,867,123 -67.42	7,017,493 81.47	3,685,442 -47.48	
Total Revenue	293,371,954	350,568,681 19.50	386,726,694 10.31	379,659,461 -1.83	354,184,252 -6.71	4.8
Expenses						
Programming & Production	183,390,281	228,858,340 24.79	254,562,889 11.23	264,699,694 3.98	259,291,431 -2.04	9.0
Technical	19,958,416	22,963,500 15.06	27,484,605 19.69	24,662,738 -10.27	21,567,695 -12.55	2.0
Sales and Promotion	5,529,788	7,430,386 34.37	8,680,318 16.82	8,646,257 -0.39	7,895,996 -8.68	9.3
Administration and General	16,200,780	24,367,065 50.41	38,277,071 57.09	39,662,767 3.62	40,254,563 1.49	25.6
Total Expenses	225,079,265	283,619,291 26.01	329,004,883 16.00	337,671,456 2.63	329,009,685 -2.57	10.0
Operating Income	68,292,689	66,949,390	57,721,811	41,988,005	25,174,567	
Depreciation	30,643,707	33,935,866 10.74	40,709,534 19.96	50,227,112 23.38	23,493,747 -53.22	-6.4
P.B.I.T.	37,648,982	33,013,524	17,012,277	-8,239,107	1,680,820	
Interest Expense	727,685	-1,786,982 345.57	620,179 -134.71	707,338 14.05	0 -100.00	
Adjustments - Gain(Loss)	43,650	524,911	4,857,565	528,836	13,234	
Pre-tax Profit	36,964,947	35,325,417	21,249,663	-8,417,609	1,694,054	
Canadian Programming Expenditures						
Acquisition of rights	30,632,961	24,514,422 -19.97	13,972,213 -43.00	14,185,433 1.53	15,062,687 6.18	-16.3
Script & concept	0	52,588 n/a	64,131 21.95	54,037 -15.74	0 -100.00	
Filler Programming + Program Production	571,287	788,806 38.08	1,944,890 146.56	1,355,343 -30.31	1,167,390 -13.87	19.6
Investment in Programming	843,267	807,045 -4.30	856,400 6.12	685,538 -19.95	1,087,379 58.62	6.6
Total Canadian Programming Expenditures	32,047,515	26,162,861 -18.36	16,837,634 -35.64	16,280,351 -3.31	17,317,456 6.37	-14.3
Canadian Programming Expenditures / Revenue (%)	10.92	7.46	4.35	4.29	4.89	
Total Salaries	12,343,762	16,470,024 33.43	22,093,833 34.15	19,634,547 -11.13	23,716,805 20.79	17.7
Average Staff Count	198.7	217.6 9.51	177.0 -18.66	185.1 4.59	219.7 18.70	
Average Salary (\$)	62,123	75,693 21.84	124,838 64.93	106,075 -15.03	107,946 1.76	14.8
Profitability (%)						
Operating Margin	23.3	19.1	14.9	11.1	7.1	
P.B.I.T. Margin	12.8	9.4	4.4	-2.2	0.5	
Pre-tax Margin	12.6	10.1	5.5	-2.2	0.5	

### Pay-per-view Services

Canada	2009	2010 Var %	2011 Var %	2012 Var %	2013 Var %	6 CAGR (%)
Reporting Units	8	8	9	9	8	
Revenue						
Residential/bulk/smatv subscriber revenue	64,760,500	66,014,461 1.94	60,541,275 -8.29	54,450,859 -10.06	52,183,481 -4.10	5 -5.3
DTH revenue	64,403,872	68,764,381 6.77	66,305,521 -3.58		43,783,177 -20.8	1 -9.2
Local advertising revenue	0	0 n/a	0 n/a	0 n/a	0 n/a	a
National advertising revenue	0	0 n/a	0 n/a	0 n/a	0 n/a	a
Other revenue	10,484,977	10,360,442 -1.19	2,396,330 -76.87	5,980,517 149.57	3,685,442 -38.3	3
Total Revenue	139,649,349	145,139,284 3.93	129,243,126 -10.95	115,738,626 -10.45	99,652,100 -13.9	-8.1
Expenses						
Programming & Production	99,459,039	103,199,067 3.76	93,518,508 -9.38	83,959,944 -10.22	71,118,106 -15.30	-8.0
Technical	9,220,428	6,804,324 -26.20	7,339,995 7.87	7,409,921 0.95	5,060,479 -31.7	-13.9
Sales and Promotion	1,682,483	1,585,555 -5.76	1,498,941 -5.46	2,148,022 43.30	1,183,801 -44.89	-8.4
Administration and General	10,681,405	12,218,270 14.39	12,703,452 3.97	12,803,235 0.79	10,746,970 -16.0	0.2
Total Expenses	121,043,355	123,807,216 2.28	115,060,896 -7.06	106,321,122 -7.60	88,109,356 -17.13	-7.6
Operating Income	18,605,994	21,332,068	14,182,230	9,417,504	11,542,744	
Depreciation	1,094,313	1,096,706 0.22	1,087,722 -0.82	1,059,426 -2.60	1,000,157 -5.59	-2.2
P.B.I.T.	17,511,681	20,235,362	13,094,508	8,358,078	10,542,587	
Interest Expense	15,000	-2,454,083 >999±	0 -100.00	0 n/a	0 n/a	a
Adjustments - Gain(Loss)	41,039	12,411	75,136	16,336	13,234	
Pre-tax Profit	17,537,720	22,701,856	13,169,644	8,374,414	10,555,821	
Canadian Programming Expenditures						
Acquisition of rights	17,329,713	10,800,901 -37.67	3,662,740 -66.09	3,089,066 -15.66	3,158,099 2.23	3 -34.7
Script & concept	0	0 n/a	0 n/a	0 n/a	0 n/a	a
Filler Programming + Program Production	382,642	416,175 8.76	1,280,987 207.80	931,002 -27.32	907,814 -2.49	24.1
Investment in Programming	843,267	807,045 -4.30	855,903 6.05	685,538 -19.90	621,794 -9.30	-7.3
Total Canadian Programming Expenditures	18,555,622	12,024,121 -35.20	5,799,630 -51.77	4,705,606 -18.86	4,687,707 -0.3	-29.1
Canadian Programming Expenditures / Revenue (%)	13.29	8.28	4.49	4.07	4.70	
Total Salaries	2,939,034	2,859,208 -2.72	2,559,729 -10.47	3,166,530 23.71	3,220,846 1.72	2.3
Average Staff Count	102.5	99.5 -2.93	28.3 -71.61	30.5 7.96	31.0 1.6	
Average Salary (\$)	28,674	28,736 0.22	90,610 215.32	103,821 14.58	103,898 0.0	7 38.0
Profitability (%)						
Operating Margin	13.3	14.7	11.0	8.1	11.6	
P.B.I.T. Margin	12.5	13.9	10.1	7.2	10.6	
Pre-tax Margin	12.6	15.6	10.2	7.2	10.6	

#### **Video-on-Demand Services**

Canada	2009	2010 Var %	2011 V	Var %	2012	Var %	2013	Var %	CAGR (%)
Reporting Units	14	19	21		17		15		
Revenue									
Residential/bulk/smatv subscriber revenue	151,886,706	203,571,530 34.03	255,765,801	25.64	262,631,280	2.68	254,416,902	-3.13	13.8
DTH revenue	0	0 n/a	0	n/a	0	n/a	0	n/a	
Local advertising revenue	182,604	348,542 90.87	246,974 -2	29.14	252,579	2.27	115,250	-54.37	-10.9
National advertising revenue	0	0 n/a	0	n/a	0	n/a	0	n/a	
Other revenue	1,653,295	1,509,325 -8.71	1,470,793	-2.55	1,036,976	-29.50	0 -	100.00	
Total Revenue	153,722,605	205,429,397 33.64	257,483,568	25.34	263,920,835	2.50	254,532,152	-3.56	13.4
Expenses									
Programming & Production	83,931,242	125,659,273 49.72	161,044,381	28.16	180,739,750	12.23	188,173,325	4.11	22.4
Technical	10,737,988	16,159,176 50.49	20,144,610	24.66	17,252,817	-14.36	16,507,216	-4.32	11.4
Sales and Promotion	3,847,305	5,844,831 51.92		22.87	6,498,235	-9.51	6,712,195	3.29	
Administration and General	5,519,375	12,148,795 120.11	25,573,619 1°	10.50	26,859,532	5.03	29,507,593	9.86	52.1
Total Expenses	104,035,910	159,812,075 53.61	213,943,987	33.87	231,350,334	8.14	240,900,329	4.13	23.4
Operating Income	49,686,695	45,617,322	43,539,581		32,570,501		13,631,823		
Depreciation	29,549,394	32,839,160 11.13	39,621,812	20.65	49,167,686	24.09	22,493,590	-54.25	-6.6
P.B.I.T.	20,137,301	12,778,162	3,917,769		-16,597,185		-8,861,767		
Interest Expense	712,685	667,101 -6.40	620,179	-7.03	707,338	14.05	0 -	100.00	
Adjustments - Gain(Loss)	2,611	512,500	4,782,429		512,500		0		
Pre-tax Profit	19,427,227	12,623,561	8,080,019		-16,792,023		-8,861,767		
Canadian Programming Expenditures									
Acquisition of rights	13,303,248	13,713,521 3.08	10,309,473 -2	24.82	11,096,367	7.63	11,904,588	7.28	-2.7
Script & concept	0	52,588 n/a	64,131	21.95	54,037	-15.74	0 -	100.00	
Filler Programming + Program Production	188,645	372,631 97.53	663,903	78.17	424,341	-36.08	259,576	-38.83	8.3
Investment in Programming	0	0 n/a	497	n/a	0 ·	100.00	465,585	n/a	
Total Canadian Programming Expenditures	13,491,893	14,138,740 4.79	11,038,004 -	21.93	11,574,745	4.86	12,629,749	9.11	-1.6
Canadian Programming Expenditures / Revenue (%)	8.78	6.88	4.29		4.39		4.96		
Total Salaries	9,404,728	13,610,816 44.72	19,534,104	43.52	16,468,017	-15.70	20,495,959	24.46	21.5
Average Staff Count	96.2	118.1 22.75		25.95	154.6	3.95	188.7	22.06	
Average Salary (\$)	97,762	115,258 17.90	131,339	13.95	106,520	-18.90	108,611	1.96	2.7
Profitability (%)									
Operating Margin	32.3	22.2	16.9		12.3		5.4		
P.B.I.T. Margin	13.1	6.2	1.5		-6.3		-3.5		
Pre-tax Margin	12.6	6.1	3.1		-6.4		-3.5		

		CRTC	- PROGRAM	IMING AND F	PRODUCTIO	N EXPENSI	ES					
2013 - Specialty Services	Information			Sports		Others	Total					
(\$) Reporting units: 196	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Reality Television	Award Shows		
	Cat 1	Cat 2b	Cat 2 to 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11a	Cat 11b	not in 11a	Cat 12 to 15	Cat 1 to 15
1. PROGRAMMING - CANADIAN												
Canadian Programs Telecast												
1.1 Station production (incl coop)	195,355,598	6,729,941	26,963,007	306,858,852	4,889,133	29,047,443	86,583	23,072,307	537,567	338,242	9,299,035	603,177,70
1.2 Produced by affiliate production	22,528	10,286,896	18,001,383	1,512,600	11,235,849	4,431,960	225,015	4,220,807	0	4,497,281	1,549,522	55,983,84
1.3 Acquired from other stations	7,106,655	3,237,010	1,282,151	5,842,656	8,633,289	28,787	180,221	3,956,093	2,980,248	0	343,667	33,590,77
1.4 Network origination	20,264,293	1,884,360	5,244,622	5,378,677	74,129	0	67,583	1,013,838	0	0	1,060,355	34,987,85
1.5 Acquired from independent producers	916,110	83,843,242	87,042,613	6,841,558	103,071,960	6,782,396	9,107,269	42,580,254	34,937,399	569,457	2,818,837	378,511,09
1.6 Special recognition programs	0	0	0	0	3,126,248	0	0	0	0	0	0	3,126,24
1.7 Other Canadian programs	44,046	2,234,130	1,937,163	84,871,666	7,637,005	2,238,851	54,831	347,639	221,176	0	326,154	99,912,66
1.8 Total - Canadian programs telecast	223,709,230	108,215,579	140,470,939	411,306,009	138,667,613	42,529,437	9,721,502	75,190,938	38,676,390	5,404,980	15,397,570	1,209,290,18
Other Canadian Programming Expenses:												
1.9 Inventory write-downs - Canadian programs	0	115,151	1,275,544	0	416,497	33,989	113,194	9,430	0	0	858,688	2,822,49
1.10 Script & concept - Canadian - not telecast	0	763,603	1,093,352	0	761,788	0	0	674,884	430,247	0	2,294,168	6,018,04
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0	
1.12 Other	13,469	1,223,035	182,035	744,801	632,204	6,445	0	659,773	268,247	0	9,717,176	13,447,18
1.13 Total - Other Canadian Programming Expenses	13,469	2,101,789	2,550,931	744,801	1,810,489	40,434	113,194	1,344,087	698,494	0	12,870,032	22,287,72
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	223,722,699	110,317,368	143,021,870	412,050,810	140,478,102	42,569,871	9,834,696	76,535,025	39,374,884	5,404,980	28,267,602	1,231,577,90
2. PROGRAMMING - NON-CANADIAN												
2.1 Non-Canadian Programs Telecast	2,763,569	32,999,672	17,737,002	79,270,929	127,356,357	2,279,549	1.495.908	35,625,032	17,585,692	24,943	2,101,808	319,240,46
2.2 Inventory write-downs - Non-Canadian programs	0	13,529	294,690	0	219,871	131,850	0	13,157	0		0	673,09
2.3 Other	0	2,000	19,375	2,431,418	17,344,347	0	0	325,855	0			20,491,02
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	2,763,569	33,015,201	18,051,067	81,702,347	144,920,575	2,411,399	1,495,908	35,964,044	17,585,692	24,943	2,469,838	340,404,58
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	226,486,268	143,332,569	161,072,937	493,753,157	285,398,677	44,981,270	11,330,604	112,499,069	56,960,576	5,429,923	30,737,440	1,571,982,49
4. CANADIAN MEDIA FUND CREDIT	0	3,801,495	0	0	12,707,762	367,500	0	0	0		0	16,876,75
Amounts included in Total Canadian Programs Telecast for:		· · · · · · · · · · · · · · · · · · ·			· · ·	· · · · · · · · · · · · · · · · · · ·						· · ·
1.8a) Close captioning	4,677,186	480,748	1,522,720	2,342,239	1,143,576	55,062	63,326	242,128	9,022	18,307	101,811	10,656,12
1.8b) Dubbing	68,517	3,020,277	7,334,071	72,183	823,207	0	27,032	1,388,309	39,302	6,383	38,856	12,818,13
1.8c) Program development	82,307	154,924	181,985	23,656	166,666	0	94,717	64,409	1,888	4,969	71,856	847,37
1.8d) Children's programming	0	28,847	900,412	0	5,880,116	0	0-1,7-17	1,598,539	0,000	200,524	255,922	8,864,36
1.8e) Ownership transfer tangible benefits	0	2,155,704	161,341	345	95,921	9,084	0	198,317	2,500	200,324		3,019,98
1.8f) Described video	159,373	102,692	509,774	141,746	636,323	477	30,614	31,265	2,300	1,478	,	1,634,65
Amounts included in Total Non-Canadian Programs Telecast for:	100,010	102,032	303,114	141,740	030,323	7//	30,014	31,203	O	1,470	20,310	1,004,00
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0	
2.1b) Dubbing	50,618	0	0	25,310	0	0	101,237	0	0			253,09
5. PRODUCTION EXPENSES	50,018	0	0	25,310	0	0	101,237	0	0	0	75,926	255,08
5.1 Sales/syndication Canadian												619,44
5.2 Sales/syndication canadian												9,24
5.3 Production services sold												359,79
5.4 Infomercials												
												36,99
5.5 Other  5.6 TOTAL - PRODUCTION EXPENSES												109,106,8 <sup>2</sup> <b>110,132,3</b> 1

		CRTC	- PROGRAM	MING AND F	PRODUCTIO	N EXPENS	ES					
2013 - Category A - Specialty Services	Information			Sports		Others	Total					
(\$) Reporting units: 60	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Reality Television	Award Shows		
	Cat 1	Cat 2b	Cat 2 to 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11a	Cat 11b	not in 11a	Cat 12 to 15	Cat 1 to 15
1. PROGRAMMING - CANADIAN												
Canadian Programs Telecast												
1.1 Station production (incl coop)	54,085,867	5,159,259	14,385,350	17,483,400	2,102,279	27,871,069	0	21,765,559	537,567	237,524	7,525,542	151,153,41
1.2 Produced by affiliate production	0	8,341,077	13,157,791	17,878	10,153,198	4,431,960	179,960	4,179,265	0	4,497,281	72,399	45,030,80
1.3 Acquired from other stations	503,155	2,897,531	860,187	0	6,554,768	27,387	0	3,838,432	2,980,248	0	0	17,661,70
1.4 Network origination	0	583	71,644	354	61,746	0	0	1,013,838	0	0	0	1,148,16
1.5 Acquired from independent producers	522,766	75,619,294	77,876,393	597,344	97,357,109	2,130,534	8,905,785	39,556,918	34,469,105	569,457	2,464,069	340,068,77
1.6 Special recognition programs	0	0	0	0	3,126,248	0	0	0	0	0	0	3,126,24
1.7 Other Canadian programs	0	2,183,138	1,046,912	0	6,775,154	2,175,107	13,075	260,271	221,176	0	2,245	12,677,07
1.8 Total - Canadian programs telecast	55,111,788	94,200,882	107,398,277	18,098,976	126,130,502	36,636,057	9,098,820	70,614,283	38,208,096	5,304,262	10,064,255	570,866,19
Other Canadian Programming Expenses:												
1.9 Inventory write-downs - Canadian programs	0	115,068	14,439	0	351,003	20,723	113,194	0	0	0	833,026	1,447,45
1.10 Script & concept - Canadian - not telecast	0	753,603	1,053,352	0	761,788	0	0	619,181	430,247	0	1,989,308	5,607,47
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0	-, ,
1.12 Other	0	1,059,159	164,605	25,730	219,665	3,270	0	638,666	268,247	0	7,110,287	9,489,62
1.13 Total - Other Canadian Programming Expenses	0	1,927,830	1,232,396	25,730	1,332,456	23,993	113,194	1,257,847	698,494	0	9,932,621	16,544,56
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	55,111,788	96,128,712	108,630,673	18,124,706	127,462,958	36,660,050	9,212,014	71,872,130	38,906,590	5,304,262	19,996,876	587,410,75
2. PROGRAMMING - NON-CANADIAN												
2.1 Non-Canadian Programs Telecast	299,583	18,815,238	14,914,371	3,499,024	85,174,157	1,719,534	490,918	24,992,440	16,044,251	24,943	798,554	166,773,01
2.2 Inventory write-downs - Non-Canadian programs	0	5,469	0	0,100,021	219,871	131,850	0	0	0,011,201	0	0	357,19
2.3 Other	0	2,000	19,375	0	12,856,331	0	0	325,855	0		0	13,203,56
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	299,583	18,822,707	14,933,746	3,499,024	98,250,359	1,851,384	490,918	25,318,295	16,044,251	24,943	798,554	180,333,76
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	55,411,371	114,951,419	123,564,419	21,623,730	225,713,317	38,511,434	9,702,932	97,190,425	54,950,841	5,329,205	20,795,430	767,744,52
4. CANADIAN MEDIA FUND CREDIT	0	3,671,495	0	0	12,707,762	317,500	0	0	04,000,041		0	16,696,75
Amounts included in Total Canadian Programs Telecast for:		5,511,155			,,				<u> </u>			,
1.8a) Close captioning	1,094,610	290,987	714,112	4,468	511,460	45,425	0	148,753	3,086	18,307	928	2,832,13
1.8b) Dubbing	55,000	2,924,772	4,664,241	0	729,467	0	0	279,650	39,302	6,383	18,582	8,717,39
1.8c) Program development	35,000	154,924	181,985	0	166,666	0	0	64,409	1,888	4,969	893	610,73
1.8d) Children's programming	0	0	0	0	4,315,695	0	0	1,593,732	0,000	200,524	0	6,109,95
1.8e) Ownership transfer tangible benefits	0	589,396	5,245	0	95,921	7,528	0	1,000,702	0	200,324	0	698,09
1.8f) Described video	151,700	41,940	234,071	0	138,622	0	-	16,686	0	1,478	0	615,01
Amounts included in Total Non-Canadian Programs Telecast for:	131,700	41,940	254,071	0	130,022	O	30,313	10,000	U	1,470	0	013,01
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0	
2.1b) Dubbing	0	0	0	0	0	0	-	0	0		0	
5. PRODUCTION EXPENSES	0	0	0	0	0	0	0	0	U	0	0	
5.1 Sales/syndication Canadian												102,40
5.2 Sales/syndication canadian												102,40
5.3 Production services sold												
5.4 Infomercials												
												20 025 64
5.5 Other												28,935,61
5.6 TOTAL - PRODUCTION EXPENSES												29,038,02

		CRTC	- PROGRAM	MING AND P	RODUCTIO	N EXPENSI	ES					
2013 - Category B - Specialty Services		Information		Sports		Others	Total					
(\$) Reporting units: 126	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Reality Television	Award Shows		
	Cat 1	Cat 2b	Cat 2 to 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11a	Cat 11b	not in 11a	Cat 12 to 15	Cat 1 to 15
1. PROGRAMMING - CANADIAN												
Canadian Programs Telecast												
1.1 Station production (incl coop)	6,469,150	471,969	3,603,352	5,386,936	2,775,725	1,176,374	86,583	1,157,757	0	10,000	1,773,493	22,911,33
1.2 Produced by affiliate production	22,528	1,945,819	4,843,592	337,007	1,082,651	0	45,055	41,542	0	0	1,477,123	9,795,31
1.3 Acquired from other stations	121,388	339,479	421,964	890,135	2,078,521	1,400	180,221	117,661	0	0	343,667	4,494,43
1.4 Network origination	33,791	73,516	164,767	4,890,273	12,383	0	67,583	0	0	0	748,537	5,990,85
1.5 Acquired from independent producers	342,180	6,969,821	8,832,994	489,354	5,710,840	4,651,862	201,484	3,022,336	420,195	0	354,768	30,995,83
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0	0	
1.7 Other Canadian programs	18,020	22,178	443,323	9,011	861,851	63,744	41,756	87,368	0	0	323,909	1,871,16
1.8 Total - Canadian programs telecast	7,007,057	9,822,782	18,309,992	12,002,716	12,521,971	5,893,380	622,682	4,426,664	420,195	10,000	5,021,497	76,058,93
Other Canadian Programming Expenses:												
1.9 Inventory write-downs - Canadian programs	0	83	1,261,105	0	65,494	13,266	0	9,430	0	0	25,662	1,375,04
1.10 Script & concept - Canadian - not telecast	0	10,000	40,000	0	0	0	0	55,703	0	0	304,860	410,56
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0	-,
1.12 Other	13,469	163,876	17,430	719,071	412,539	3,175	0	21,107	0		2,606,889	3,957,55
1.13 Total - Other Canadian Programming Expenses	13,469	173,959	1,318,535	719,071	478,033	16,441	0	86,240	0		2,937,411	5,743,15
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	7,020,526	9,996,741	19,628,527	12,721,787	13,000,004	5,909,821	622,682	4,512,904	420,195	10,000	7,958,908	81,802,09
2. PROGRAMMING - NON-CANADIAN												
2.1 Non-Canadian Programs Telecast	2,251,201	13,419,034	2,822,631	8,102,461	41,942,046	560,015	1,004,990	10,632,592	1,541,441	0	1,303,254	83,579,66
2.2 Inventory write-downs - Non-Canadian programs	0	8,060	294,690	0	0	000,010	0	13,157	0	0	0	315,90
2.3 Other	0	0,000	0	2,431,418	4,488,016	0	0	0	0	0	368,030	7,287,46
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	2,251,201	13,427,094	3,117,321	10,533,879	46,430,062	560,015	1,004,990	10,645,749	1,541,441	0	1,671,284	91,183,03
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	9,271,727	23,423,835	22,745,848	23,255,666	59,430,066	6,469,836	1,627,672	15,158,653	1,961,636	10,000	9,630,192	172,985,13
4. CANADIAN MEDIA FUND CREDIT	0		0	0	0	50,000	0	0	0	•		180,00
Amounts included in Total Canadian Programs Telecast for:		· · · · · · · · · · · · · · · · · · ·				· · · · · · · · · · · · · · · · · · ·						· · · · · · · · · · · · · · · · · · ·
1.8a) Close captioning	323,375	43,242	294,042	156,745	631,568	9,637	63,326	93,018	0	0	100,883	1,715,83
1.8b) Dubbing	13,517	95,315	2,668,749	6,757	93,723	0	27,032	1,108,659	0	0	20,274	4,034,02
1.8c) Program development	47,307	0	0	23,656	0	0	94,717	0	0	0	70,963	236,64
1.8d) Children's programming	0	28,847	900,412	0	1,564,421	0	0-1,7-17	4,807	0	0	255,922	2,754,40
1.8e) Ownership transfer tangible benefits	0	1,566,308	156,096	345	0	1,556	0	198,317	2,500	0	396,776	2,321,89
1.8f) Described video	7,673	60,752	275,703	141,746	497,701	477	99	14,579	2,000	0	20,910	1,019,64
Amounts included in Total Non-Canadian Programs Telecast for:	7,070	00,702	270,700	141,140	107,701		00	14,070	ŭ	Ü	20,010	1,010,01
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0	
2.1b) Dubbing	50,618	0		25,310	0	0	101,237	0	0			253,09
5. PRODUCTION EXPENSES	30,010			20,010			101,237	<u> </u>			73,320	200,00
5.1 Sales/syndication Canadian												517,03
5.2 Sales/syndication non-Canadian												9,24
5.3 Production services sold												359,79
5.4 Infomercials												36,99
5.5 Other												
5.6 TOTAL - PRODUCTION EXPENSES												13,161,26
3.0 TOTAL - PRODUCTION EXPENSES												14,084,32

		CRTC	- PROGRAM	IMING AND F	PRODUCTIO	N EXPENS	ES					
2013 - Category C - Specialty Services		Information		Sports			Music and E	ntertainment			Others	Total
(\$) Reporting units: 10	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Reality Television	Award Shows		
	Cat 1	Cat 2b	Cat 2 to 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11a	Cat 11b	not in 11a	Cat 12 to 15	Cat 1 to 15
1. PROGRAMMING - CANADIAN												
Canadian Programs Telecast												
1.1 Station production (incl coop)	134,800,581	1,098,713	8,974,305	283,988,516	11,129	0	0	148,991	0	90,718	0	429,112,95
1.2 Produced by affiliate production	0	0	0	1,157,715	0	0	0	0	0	0	0	1,157,7
1.3 Acquired from other stations	6,482,112	0	0	4,952,521	0	0	0	0	0	0	0	11,434,6
1.4 Network origination	20,230,502	1,810,261	5,008,211	488,050	0	0	0	0	0	0	311,818	27,848,84
1.5 Acquired from independent producers	51,164	1,254,127	333,226	5,754,860	4,011	0	0	1,000	48,099	0	0	7,446,48
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0	0	
1.7 Other Canadian programs	26,026	28,814	446,928	84,862,655	0	0	0	0	0	0	0	85,364,42
1.8 Total - Canadian programs telecast	161,590,385	4,191,915	14,762,670	381,204,317	15,140	0	0	149,991	48,099	90,718	311,818	562,365,05
Other Canadian Programming Expenses:												
1.9 Inventory write-downs - Canadian programs	0	0	0	0	0	0	0	0	0	0	0	
1.10 Script & concept - Canadian - not telecast	0	0	0	0	0	0	0	0	0	0	0	
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0	
1.12 Other	0	0	0	0	0	0	0	0	0	0	0	
1.13 Total - Other Canadian Programming Expenses	0	0	0	0	0	0	0	0	0	0	0	
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	161,590,385	4,191,915	14,762,670	381,204,317	15,140	0	0	149,991	48,099	90,718	311,818	562,365,05
2. PROGRAMMING - NON-CANADIAN												
2.1 Non-Canadian Programs Telecast	212,785	765,400	0	67,669,444	240,154	0	0	0	0	0	0	68,887,78
2.2 Inventory write-downs - Non-Canadian programs	0	0	0	0	0		0		0			55,551,11
2.3 Other	0	0	0	0	0		0		0			
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	212,785	765,400	0	67,669,444	240,154	0	0	0	0	0		68,887,78
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	161,803,170	4,957,315	14,762,670	448,873,761	255,294	0	0	149,991	48,099	90,718	311,818	631,252,83
4. CANADIAN MEDIA FUND CREDIT	0	0		0	0	0		•	0	-		,,_
Amounts included in Total Canadian Programs Telecast for:												
1.8a) Close captioning	3,259,201	146,519	514,566	2,181,026	548	0	0	357	5,936	0	0	6,108,15
1.8b) Dubbing	0	190	1,081	65,426	17		0	0	0	0	0	66,71
1.8c) Program development	0	0	0	0	0		0	0	0	0		,
1.8d) Children's programming	0	0	0	0	0	0	0	0	0	0		
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0			
1.8f) Described video	0	0	0	0	0		0	0	0	0		
Amounts included in Total Non-Canadian Programs Telecast for:	· ·	· ·	ŭ	· ·	· ·	ŭ	· ·	ū	· ·	· ·	· ·	
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0	
2.1b) Dubbing	0	0		0	0	0			0		•	
5. PRODUCTION EXPENSES												
5.1 Sales/syndication Canadian												
5.2 Sales/syndication non-Canadian												
5.3 Production services sold												
5.4 Infomercials												
5.5 Other												67,009,95
5.6 TOTAL - PRODUCTION EXPENSES												67,009,9
GRAND TOTAL - PROGRAM & PRODUCTION												698,262,79

		CRTC	- PROGRAM	IMING AND F	RODUCTIO	N EXPENSI	ES					
2013 - Specialty Services - English/Bilingual		Information		Sports			Others	Total				
(\$) Reporting units: 124	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Reality Television	Award Shows		
	Cat 1	Cat 2b	Cat 2 to 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11a	Cat 11b	not in 11a	Cat 12 to 15	Cat 1 to 15
1. PROGRAMMING - CANADIAN												
Canadian Programs Telecast												
1.1 Station production (incl coop)	148,587,133	4,119,875	20,168,479	266,951,472	1,691,974	14,489,746	0	19,638,607	537,567	90,718	5,374,360	481,649,93
1.2 Produced by affiliate production	0	9,171,661	12,338,332	925,030	10,481,747	481,942	179,960	4,216,559	0	4,497,281	1,443,332	43,735,84
1.3 Acquired from other stations	31,277	3,234,596	1,253,101	5,276,545	7,932,610	1,400	0	3,932,387	2,980,248	0	208,500	24,850,66
1.4 Network origination	0	583	0	4,877,743	61,746	0	0	1,013,838	0	0	217,757	6,171,66
1.5 Acquired from independent producers	0	62,359,436	49,298,216	1,102,180	80,978,377	2,767,125	7,880,106	35,891,785	34,677,538	69,012	2,338,917	277,362,69
1.6 Special recognition programs	0	0	0	0	3,124,179	0	0	0	0	0	0	3,124,17
1.7 Other Canadian programs	26,026	2,194,038	411,599	57,372,749	7,634,355	2,238,851	18,785	347,123	221,176	0	298,198	70,762,90
1.8 Total - Canadian programs telecast	148,644,436	81,080,189	83,469,727	336,505,719	111,904,988	19,979,064	8,078,851	65,040,299	38,416,529	4,657,011	9,881,064	907,657,87
Other Canadian Programming Expenses:												
1.9 Inventory write-downs - Canadian programs	0	115,151	1,275,544	0	416,497	33,989	113,194	0	0	0	858,688	2,813,06
1.10 Script & concept - Canadian - not telecast	0	763,603	1,003,352	0	761,788	0	0	674,884	430,247	0	2,294,168	5,928,04
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0	-,,-
1.12 Other	13,469	1,223,035	182,035	744,801	632,204	6,445	0	659,773	268,247	0	8,886,303	12,616,31
1.13 Total - Other Canadian Programming Expenses	13,469	2,101,789	2,460,931	744,801	1,810,489	40,434	113,194	1,334,657	698,494	0	12,039,159	21,357,41
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	148,657,905	83,181,978	85,930,658	337,250,520	113,715,477	20,019,498	8,192,045	66,374,956	39,115,023	4,657,011	21,920,223	929,015,29
2. PROGRAMMING - NON-CANADIAN												
2.1 Non-Canadian Programs Telecast	1,138,403	28,349,947	15,328,516	69,141,015	101,957,233	704,138	934,807	30,375,938	15,231,578	20,000	993,634	264,175,20
2.2 Inventory write-downs - Non-Canadian programs	0	13,529	294,690	00,141,010	219,871	131,850	0	13,157	0		0	673,09
2.3 Other	0	2,000	19,375	2,431,418	17,031,414	0	0	325,855	0		331,795	20,141,85
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	1,138,403	28,365,476	15,642,581	71,572,433	119,208,518	835,988	934,807	30,714,950	15,231,578	20,000	1,325,429	284,990,16
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	149,796,308	111,547,454	101,573,239	408,822,953	232,923,995	20,855,486	9,126,852	97,089,906	54,346,601	4,677,011	23,245,652	1,214,005,45
4. CANADIAN MEDIA FUND CREDIT	0	2,210,867	0	0	12,509,762	50,000	0,120,002	0	0		0	14,770,62
Amounts included in Total Canadian Programs Telecast for:		=,= : 0,000			,,.							,,.
1.8a) Close captioning	2,806,071	147,269	531,524	1,074,484	293,474	38,882	49,810	88,644	1,123	12,918	80,256	5,124,45
1.8b) Dubbing	0	0	0	0	14,750	0	0	0	0	,	0	14,75
1.8c) Program development	0	0	0	0	0	0	0	0	0	0	0	1-1,70
1.8d) Children's programming	0	0	0	0	345,700	0	0	0	0	0	212,132	557,83
1.8e) Ownership transfer tangible benefits	0	2,155,704	161,341	345	95,921	9,084	0	198,317	2,500	0	396,776	3,019,98
1.8f) Described video	159,373	90,077	500,402	141,746	521,251	477	30,614	14,579	2,500	0	20,910	1,479,42
Amounts included in Total Non-Canadian Programs Telecast for:	100,010	50,011	300,402	141,740	321,231	477	30,014	14,575	O	O	20,310	1,473,42
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0	
2.1b) Dubbing	0	0	0	0	0	0	-	0	0			
5. PRODUCTION EXPENSES	0	0	0	0	0	0	0	0	0	0	0	
5.1 Sales/syndication Canadian												367,13
5.2 Sales/syndication non-Canadian												80
5.3 Production services sold												330,92
5.4 Infomercials												
												06 640 06
5.5 Other  5.6 TOTAL - PRODUCTION EXPENSES												86,612,38
S D LUI AL - PRUI III LIUN EXPENSES												87,311,24

	I	OKTO	- PROGRAM	MINTO AND I	Короопо	IV EXI EIVO	_0					
2013 - Specialty Services - French		Information		Sports			Music and E	ntertainment			Others	Total
(\$) Reporting units: 27	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Reality Television	Award Shows		
	Cat 1	Cat 2b	Cat 2 to 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11a	Cat 11b	not in 11a	Cat 12 to 15	Cat 1 to 15
1. PROGRAMMING - CANADIAN												
Canadian Programs Telecast												
1.1 Station production (incl coop)	44,566,344	1,721,324	4,697,152	39,571,840	1,032,215	7,089,795	0	1,202,252	0	0	2,449,170	102,330,09
1.2 Produced by affiliate production	0	1,115,235	5,634,391	576,306	754,102	3,950,018	0	4,248	0	0	72,399	12,106,69
1.3 Acquired from other stations	6,482,112	2,414	0	521,056	700,679	27,387	0	23,706	0	0	0	7,757,35
1.4 Network origination	20,230,502	1,883,777	5,137,972	484,038	12,383	0	0	0	0	0	791,911	28,540,58
1.5 Acquired from independent producers	51,834	21,001,852	37,209,842	5,725,862	21,634,370	917,771	1,173,097	6,685,469	259,861	500,445	426,325	95,586,72
1.6 Special recognition programs	0	0	0	0	2,069	0	0	0	0	0	0	2,06
1.7 Other Canadian programs	0	40,092	1,525,564	27,489,906	2,650	0	0	516	0	0	0	29,058,72
1.8 Total - Canadian programs telecast	71,330,792	25,764,694	54,204,921	74,369,008	24,138,468	11,984,971	1,173,097	7,916,191	259,861	500,445	3,739,805	275,382,25
Other Canadian Programming Expenses:												
1.9 Inventory write-downs - Canadian programs	0	0	0	0	0	0	0	0	0	0	0	
1.10 Script & concept - Canadian - not telecast	0	0	0	0	0	0	0	0	0	0	0	
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0	
1.12 Other	0	0	0	0	0	0	0	0	0	0	787,354	787,35
1.13 Total - Other Canadian Programming Expenses	0	0	0	0	0	0	0	0	0	0	787,354	787,35
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	71,330,792	25,764,694	54,204,921	74,369,008	24,138,468	11,984,971	1,173,097	7,916,191	259,861	500,445	4,527,159	276,169,60
2. PROGRAMMING - NON-CANADIAN												
2.1 Non-Canadian Programs Telecast	212,785	4,649,725	1,696,774	9,166,829	19,019,500	538,745	0	1,282,102	2,354,114	3,136	446,535	39,370,24
2.2 Inventory write-downs - Non-Canadian programs	0	0	0	0	0	0	0	0	0		0	,,
2.3 Other	0	0	0	0	312,933	0	0	0	0	0	0	312,93
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	212,785	4,649,725	1,696,774	9,166,829	19,332,433	538,745	0		2,354,114	3,136	446,535	39,683,17
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	71,543,577	30,414,419	55,901,695	83,535,837	43,470,901	12,523,716	1,173,097	9,198,293	2,613,975	503,581	4,973,694	315,852,78
4. CANADIAN MEDIA FUND CREDIT	0	1,590,628	0	0	198,000	317,500	0		0			2,106,12
Amounts included in Total Canadian Programs Telecast for:												
1.8a) Close captioning	1,864,358	333,479	991,196	1,264,374	850,102	16,180	0	153,484	7,899	5,389	11,416	5,497,87
1.8b) Dubbing	0	3,020,277	7,334,071	65,426	808,457	0	0	1,388,309	39,302	6,383	18,582	12,680,80
1.8c) Program development	0	154,924	181,985	0	166,666	0	0		1,888	4,969	893	575,73
1.8d) Children's programming	0	962	875,412	0	5,534,416	0	0	1,598,539	0	,	43,790	8,253,64
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	•	0	5,255,5
1.8f) Described video	0	12,615	9,372	0	115,072	0	0		0		0	155,22
Amounts included in Total Non-Canadian Programs Telecast for:	_	-=,	2,01	_	,	_		,		.,	-	,
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0	
2.1b) Dubbing	0	0	0	0	0	0			0		0	
5. PRODUCTION EXPENSES												
5.1 Sales/syndication Canadian												92,78
5.2 Sales/syndication non-Canadian												02,70
5.3 Production services sold												
5.4 Infomercials												
5.5 Other												19,273,00
5.6 TOTAL - PRODUCTION EXPENSES												19,273,00
3.0 TOTAL - FRODUCTION EXPENSES												13,303,70

		CRTC	- PROGRAM	MING AND P	RODUCTIO	N EXPENSI	ES					
2013 - Specialty Services - Ethnic		Information		Sports		Others	Total					
(\$) Reporting units: 45	News	Long Form Documentary	Other		Drama	Music / Variety	Game Shows	Human Interest	Reality Television	Award Shows		
	Cat 1	Cat 2b	Cat 2 to 5	Cat 6	Cat 7	Cat 8&9	Cat 10	Cat 11a	Cat 11b	not in 11a	Cat 12 to 15	Cat 1 to 15
I. PROGRAMMING - CANADIAN												
Canadian Programs Telecast												
1.1 Station production (incl coop)	2,202,121	888,742	2,097,376	335,540	2,164,944	7,467,902	86,583	2,231,448	0	247,524	1,475,505	19,197,68
1.2 Produced by affiliate production	22,528	0	28,660	11,264	0	0	45,055	0	0	0	33,791	141,29
1.3 Acquired from other stations	593,266	0	29,050	45,055	0	0	180,221	0	0	0	135,167	982,75
1.4 Network origination	33,791	0	106,650	16,896	0	0	67,583	0	0	0	50,687	275,60
1.5 Acquired from independent producers	864,276	481,954	534,555	13,516	459,213	3,097,500	54,066	3,000	0	0	53,595	5,561,67
1.6 Special recognition programs	0	0	0	0	0	0	0	0	0	0	0	
1.7 Other Canadian programs	18,020	0	0	9,011	0	0	36,046	0	0	0	27,956	91,03
1.8 Total - Canadian programs telecast	3,734,002	1,370,696	2,796,291	431,282	2,624,157	10,565,402	469,554	2,234,448	0	247,524	1,776,701	26,250,05
Other Canadian Programming Expenses:												
1.9 Inventory write-downs - Canadian programs	0	0	0	0	0	0	0	9,430	0	0	0	9,43
1.10 Script & concept - Canadian - not telecast	0	0	90,000	0	0	0	0	0	0	0	0	90,00
1.11 Loss on equity - Canadian programs	0	0	0	0	0	0	0	0	0	0	0	
1.12 Other	0	0	0	0	0	0	0	0	0	0	43,519	43,51
1.13 Total - Other Canadian Programming Expenses	0	0	90,000	0	0	0	0	9,430	0	0	43,519	142,94
1.14 TOTAL CANADIAN PROGRAMMING EXPENSES	3,734,002	1,370,696	2,886,291	431,282	2,624,157	10,565,402	469,554	2,243,878	0	247,524	1,820,220	26,393,00
2. PROGRAMMING - NON-CANADIAN												
2.1 Non-Canadian Programs Telecast	1,412,381	0	711,712	963,085	6,379,624	1,036,666	561,101	3,966,992	0	1,807	661,639	15,695,00
2.2 Inventory write-downs - Non-Canadian programs	0	0	0	0	0,070,021	0	001,101	0,000,002	0			10,000,00
2.3 Other	0	0		0	0	0	0	0	0			36,23
2.4 TOTAL NON-CANADIAN PROGRAMMING EXPENSES	1,412,381	0	711,712	963,085	6,379,624	1,036,666	561,101	3,966,992	0	1,807	697,874	15,731,24
3. TOTAL - PROGRAMMING - CANADIAN & NON-CANADIAN	5,146,383	1,370,696	3,598,003	1,394,367	9,003,781	11,602,068	1,030,655	6,210,870	0	249,331	2,518,094	42,124,24
4. CANADIAN MEDIA FUND CREDIT	0			0	0	0	0	0	0	-		,,
Amounts included in Total Canadian Programs Telecast for:												
1.8a) Close captioning	6,757	0	0	3,381	0	0	13,516	0	0	0	10,139	33,79
1.8b) Dubbing	68,517	0	0	6,757	0	0	27,032	0	0	0	20,274	122,58
1.8c) Program development	82,307	0	0	23,656	0	0	94,717	0	0		70,963	271,64
1.8d) Children's programming	0	27,885	25,000	0	0	0	0.,	0	0	0	0	52,88
1.8e) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	-	0	02,00
1.8f) Described video	0	0	0	0	0	0	0	0	0	0	0	
Amounts included in Total Non-Canadian Programs Telecast for:	· ·	· ·	· ·	· ·	Ü	Ü	Ü	· ·	·	· ·	ŭ	
2.1a) Ownership transfer tangible benefits	0	0	0	0	0	0	0	0	0	0	0	
2.1b) Dubbing	50,618	0		25,310	0	0	101,237	0	0			253,09
5. PRODUCTION EXPENSES	30,010			25,510			101,237				70,020	200,000
5.1 Sales/syndication Canadian												159,53
5.2 Sales/syndication oanadian												8,43
5.3 Production services sold												28,86
5.4 Infomercials												36,99
5.5 Other												3,221,45
5.6 TOTAL - PRODUCTION EXPENSES												
2.0 TOTAL - LUDDOCTION EXCENSES												3,455,27 45,579,52