



New Horizons for Seniors Program



Engaging
Seniors,
Strengthening
Communities

Did you know?

One in seven Canadians is over the age of 65, and in 25 years, nearly one in four Canadians will be a senior. As baby boomers retire, communities have an opportunity to benefit from a highly-skilled cohort of seniors looking for new and meaningful ways to contribute to their communities.

Seniors are significant contributors to the not-for-profit sector. Through the New Horizons for Seniors Program, the Government of Canada is taking action to enable seniors to share their knowledge, skills and experiences with others.

The New Horizons for Seniors Program

The New Horizons for Seniors Program is a federal Grants and Contributions program that supports projects led or inspired by seniors who make a difference in the lives of others and in their communities.

From encouraging seniors to volunteer, to improving seniors' facilities and increasing the awareness of elder abuse, the New Horizons for Seniors Program works to better the lives of all Canadians.

Since its creation in 2004, the Program has helped seniors lead and participate in activities across the country.

Examples include seniors in:

- Ontario developing urban gardens in communities throughout the province;
- Nova Scotia sharing the gift of music with youth and their peers;
- Newfoundland and Labrador learning archery;
- Quebec educating peers about elder abuse;
- Nunavut helping to preserve their native language;
- Alberta telling stories from the past to school children;
- British Columbia creating a cookbook of traditional Asian dishes; and
- British Columbia speaking to groups of new retirees and those close to retirement about their positive experiences with volunteerism.

Federal funding through the New Horizons for Seniors Program

The Program supports the social participation and inclusion of seniors through five objectives:

- 1) promoting volunteerism among seniors and other generations;
- 2) engaging seniors in the community through the mentoring of others;
- 3) expanding awareness of elder abuse, including financial abuse;
- 4) supporting the social participation and inclusion of seniors; and
- 5) providing capital assistance for new and existing community projects and/or programs for seniors.

Calls for proposals are aligned with these objectives, and projects need to meet one or more of these objectives.

Community-based projects are eligible to receive up to \$25,000 in grant funding per year. Pan-Canadian projects that support the prevention of elder abuse are eligible to receive up to \$250,000 per year in contribution or grant funding, for up to a maximum of three years.

Who can apply for funding?

Eligible recipients include:

- not-for-profit organizations, community-based coalitions, networks and committees;
- for-profit organizations, provided that the nature and intent of the activity are non-commercial, do not generate profit and fit within the program objectives;
- municipal governments, band/tribal councils and other Aboriginal organizations, as well as public health and social services institutions; and
- research and educational institutions, including school boards, school districts, universities, colleges and CEGEPs.

More information

To find out more about the Program and how to apply for funding, please visit the New Horizons for Seniors Program website at: www.esdc.gc.ca/seniors.

1-800-277-9914 for service in English (select “0” to speak with an agent)

TTY: 1-800-255-4786

www.esdc.gc.ca

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