

# 5 WORRIED IT'S SPAM?

## Things to Look for

### 1 ASKS FOR SENSITIVE INFORMATION



(PERSONAL OR FINANCIAL)  
**EVEN BANKS DON'T ASK  
FOR THIS STUFF!**

Legitimate banks and companies will never ask for personal or financial information in an electronic message.

### 2 IMPERSONATION OF COMPANIES

OR PEOPLE YOU KNOW

Many criminals try to fake the appearance of well-known companies – often times those that you deal with frequently. Look for the warning signs on this list, even from senders you think you recognize.



### 3 USES SCARE TACTICS

(E.G. WILL DELETE YOUR ACCOUNT

IF YOU DO NOT RESPOND)



### 4 ASKS FOR MONEY

IN ADVANCE



SPAMMERS ARE GOOD AT CRAFTING PROFESSIONAL, PERSONALIZED MESSAGES, HOWEVER, YOU STILL MIGHT SEE THESE IN A SPAM MESSAGE:

- AN UNFAMILIAR SENDER
- POOR GRAMMAR, TYPOS OR SPELLING MISTAKES
- GENERIC GREETINGS (E.g. Hello Friend)

### 5 SEEMS TOO GOOD TO BE TRUE

*You have won a trip!!*

Beware of unexpected prizes or offers of money – never send money or give personal information to claim a prize.



*For more information  
about Canada's anti-spam law, visit:*

[www.fightspam.gc.ca](http://www.fightspam.gc.ca)