

Newsletter for Small and Medium-sized Businesses

April 2014



In the news

[A decade of change in Canadian manufacturing exports, 2002 to 2012](#)

Canadian exports of manufactured products fell by more than 7% from 2002 to 2012, a drop of \$20.7 billion. The United States led the decrease, as their imports of Canadian manufactured products declined by \$44.8 billion. The share of Canadian manufacturing exports to the United States also declined, falling from 88.0% in 2002 to 78.2% in 2012.



While the US figures declined, exports to other countries rose by \$24.1 billion from 2002 to 2012. This recouped more than half of the losses from the United States. The rest of the world's share of Canadian manufacturing exports, outside the United States, grew from 12.0% in 2002 to 21.8% in 2012.

[Job vacancies, three-month average ending in December 2013](#)

Canadian businesses reported 200,000 job vacancies in December, down 21,000 compared with 12 months earlier. There were 6.3 unemployed people for every job vacancy, up from 5.7 in December 2012. The increase in the unemployment-to-job vacancies ratio was the result of fewer job vacancies, as the number of unemployed people was little changed.

Ratio by sector

Among the largest industrial sectors, construction had the highest number of unemployed people for every vacancy at 8.3 in December, unchanged from December 2012. As unemployment patterns in this industry are seasonal, the ratio tends to be highest in the winter months and lowest in the summer.

Did you know that as a business owner you may be asked to participate in the **Business Payrolls Survey (BPS)**? Estimates of job vacancies are collected through this survey.

With each release, estimates for the current reference month are subject to revision. Estimates have been revised for the previous month. Users are encouraged to request and use the most up-to-date estimates for each month.



[Interpreting Monthly Changes in Employment from the Labour Force Survey](#)

This [article](#) in the Economic Insights series discusses a number of questions that are relevant to the interpretation and analysis of the monthly estimates of net employment growth that are published using data from the Labour Force Survey (LFS). Intended as a reference document for users of the LFS data, it examines the volatility and precision associated with these estimates.



Other News

Service Industry Bulletins



Statistics Canada produces regular bulletins on a wide range of service industries. This month, we are featuring bulletins on the following service industries with updated statistical tables and additional information:

[Sawmills, 2013](#)

Lumber production by sawmills decreased 14.8% from November to 4,151.3 thousand cubic metres in December. Compared with December 2012, lumber production increased 5.8%.



Sawmills shipped 3,912.2 thousand cubic metres of lumber in December, a decrease of 14.7% from November.

[Employment services, 2012](#)

Operating revenue for the employment services industry rose 9.5% in 2012, increasing to \$11.5 billion.

The employment services industry consists of establishments primarily engaged in the permanent placement, executive search, contract staffing, temporary staffing and co-employment staffing services.

[Consulting Services, 2012](#)

In 2012, the majority of the total industry operating revenue was generated by management consulting services (66.3%), while other scientific and technical consulting services (21.6%) and environmental consulting services (12.1%) accounted for the remaining share.



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Questions or comments?

Please contact our communications staff in your region:

- Atlantic provinces: Sarah Cassidy, sarah.cassidy@statcan.gc.ca
 - Quebec: Mandoline Royer, mandoline.royer@statcan.gc.ca
 - Ontario: André Langdon, andre.langdon@statcan.gc.ca
 - Prairie provinces, British Columbia, Yukon, Northwest Territories and Nunavut: Peter Liang, peter.liang@statcan.gc.ca
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