

Newsletter for Small and Medium-sized Businesses

July 2014

In the news



Consumer prices at a glance



Following relatively low price inflation for food purchased from stores in 2013, prices in this category rose faster in the first five months of 2014. Between January and May 2014, prices for food purchased from stores increased 2.7%. In comparison, they rose 1.2% between January and May 2013. The higher increase in the first five months of 2014 was mainly attributable to meat prices, which rose 7.5% during this period, compared with a 1.0% gain in the same period of 2013.

Digital technology and Internet use, 2013

Canadian businesses thrive in the digital world



According to data from the 2013 Digital Technology and Internet Use Survey, the value of online sales and use of digital technologies by Canadian businesses continued to rise. Businesses sold more than \$136 billion in goods and services over the Internet in 2013, up from \$122 billion the previous year. The use of Internet-enabled mobile devices, such as smartphones and tablets, rose from 53% in 2012 to 60% in 2013.

In 2013, almost one-quarter (24%) of the value of a business's sales came from online transactions. Overall, 80% of the value of online sales was attributable to customers in Canada, 15% to U.S. customers and, the remainder to customers in other countries.

While businesses are increasingly adopting online technologies, some sectors saw higher rates of adoption than others. For example, 22% of enterprises in the wholesale trade sector and 18% of retail trade enterprises sold goods online. Furthermore, just under half of Canadian businesses (47%) purchased goods and services online in 2013.

The survey covers many aspects related to the use of digital technologies, such as website and security practices, and Internet use and connection types. Read the [full article](#) in *The Daily* or



Statistics
Canada

Statistique
Canada

Canada

consult the new infographic [Digital Technology and Internet Use Survey, 2013](#) (PDF/HTML format), which presents the survey results in an easy-to-read format.

[Canadian Community Health Survey, 2013](#)

New data from the 2013 Canadian Community Health Survey show that roughly one in five youths aged 12 to 17 reported height and weight that classified them as overweight or obese.

The survey results also show important shifts in the health and behaviour of the Canadian population. For example, 55.2% of Canadians aged 12 and older in 2013 (16.1 million) reported that they were at least "moderately active" during their leisure time, a level equivalent to a 30-minute daily walk or taking an hour-long exercise class, at least three times a week. This was an increase from 53.9% in 2012.

Other News

My Account has been redesigned to better meet users' needs and is now called *My StatCan*.

On June 2, the new [My StatCan](#) portal was launched and replaces My Account.

My StatCan is user-friendly and has a customizable dashboard, making it easier to access the Statistics Canada information you're looking for. The new features provide a more efficient email notification system and a one-stop registration for all online interactions with Statistics Canada such as the StatCan Blog, Chat with an expert and Question of the Month.

Existing My Account user registration information will remain the same in My StatCan. Once a user has logged in, they will be able to customize their new My StatCan home page and change their current account settings, if need be.

Visit the *Stay Connected* portal on the Statistics Canada website



No endorsement of any social media products or services is expressed or implied.

About the Newsletter for small and medium-sized businesses

Statistics Canada recognizes that business entrepreneurs have specific information needs. Its Business Outreach Program is dedicated to serving you through this free, monthly newsletter.

Benefits of subscribing

Stay informed about the latest Statistics Canada releases that are important to business owners, managers and entrepreneurs. The releases explain how to access related information.



Statistics
Canada

Statistique
Canada

Canada

Subscribe to our newsletter through the new My StatCan portal to learn about:

- Upcoming events and activities that will help you get the most from Statistics Canada data.

Subscribing is easy and free!

Go to www.statcan.gc.ca/eng/mystatcan

- You will need to **Login** or **Register**
- Once inside the My StatCan portal, click **Email notifications** in the top right menu
- Under the **Publications** tab, scroll down and click **Reference**, then add the Newsletter for Small and Medium-sized Businesses.

You are now subscribed! An automatic alert will be emailed to you when new issues of the newsletter are available.

Help us spread the word

If you know a business or an organization that may benefit from what this newsletter has to offer, please pass it on or put them in contact with us.

Questions or comments?

Please contact our communications staff in your region:

- Atlantic provinces: Sarah Cassidy, sarah.cassidy@statcan.gc.ca
- Quebec: Mandoline Royer, mandoline.royer@statcan.gc.ca
- Ontario: André Langdon, andre.langdon@statcan.gc.ca
- Prairie provinces, British Columbia, Yukon, Northwest Territories and Nunavut: Peter Liang, peter.liang@statcan.gc.ca

Newsletter copyright

All rights reserved. Use of this publication is governed by the [Statistics Canada Open Licence Agreement](#).

Ce bulletin est aussi disponible en français.



Statistics
Canada

Statistique
Canada

Canada