

# Newsletter for Small and Medium-sized Businesses

October 2014

In the news



## "Talking Stats" Features Environment in Vancouver Event



On October 2, the Chief Statistician of Canada, Wayne R. Smith, gave a presentation titled "*Environmental statistics: measuring natural capital for the long-term well-being of Canadians*" in Vancouver, BC. This well-attended event was part of [Talking Stats: A discussion series with StatCan](#) being held across Canada.

Environmental statistics are one of Statistics Canada's priorities for future development. The goal of the presentation was to demonstrate the role that statistics can play in environmental and economic decision-making. Mr. Smith started by describing the foundations that would be guiding the agency's environmental statistics work for the years to come. He then described the agency's environmental surveys and some of the main findings as well as the environment accounts program. In the last part of the presentation he touched on research that Statistics Canada is conducting in the area of ecosystem goods and services.

The presentation was followed by a lively panel discussion that consisted of well-known environmental experts from organizations such as David Suzuki Foundation, Simon Fraser University, Metro Vancouver, GLOBE Group as well as Statistics Canada.

The question period that ensued was equally animated. Participants were eager to raise their questions and share their point of view.

Statistics Canada thanks panelists and participants who have contributed to a broader understanding of important environment issues in Canada.

The next stop of the [Talking Stats: A discussion series with StatCan](#) will be in Quebec City. Stay tuned for more details!

## EnviroStats

Environment is an important issue for Canadians. A growing number of companies including small and medium-sized businesses operate in environment-related industries and sectors across the country.

In order to make informed decisions, businesses need reliable, accurate and timely data. Statistics Canada publishes a variety of information on Canada's environment and its relationship with human activity.



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In this issue of the newsletter, we are featuring an on-going online publication titled "[EnviroStats](#)", which contains articles on topical environmental issues such as natural resources (e.g., energy and minerals, forests, water, land), air and climate, pollution, wastes and measures to protect the environment. Here are examples of articles that were recently released through EnviroStats:

- [Uptake and disposal of compact fluorescent lights by Canadian households](#)
- [Composting by households in Canada](#)
- [Environmentally friendly behaviours of Canadian households and the impact on residential energy consumption](#)

### **Study: Canadians with unmet home care needs, 2012**



In 2012, 792,000 Canadians 15 years of age and older reported that their needs for care in the home for a long-term illness, aging or disability condition were only partly met or not met at all.

In its most recent cycle on caregiving and care receiving, the General Social Survey asked respondents 15 years of age and older about their home care needs. The survey did not cover those living in institutions or in long-term care facilities.

The 792,000 Canadians can be divided into two groups. The first group, some 461,000 in all, needed care at home to deal with a long-term illness, aging or disability condition but did not receive any care.

The second group, about 331,000, received care at home for a long-term illness, aging or disability condition but reported not receiving all the care they needed.

These numbers compare with 1.8 million Canadians who were care recipients in 2012 and received all the care they needed.

### **Enterprises with Employees in Many Provinces or Territories**

Businesses with a larger national footprint in Canada, that is those with employees in multiple provinces and territories, increased their share of overall employment from 2001 to 2011 compared with their smaller, more localized counterparts.

Multiple jurisdictional firms accounted for 2.3% of business sector employer enterprises in Canada in 2011. However, their impact was far greater in terms of employment, as about 4 in 10 business sector employees worked for an operation that had payrolls in multiple jurisdictions.

As well, by the end of the study period, more than one-quarter of business sector employment was found in enterprises active in at least six provinces or territories.

Among the regions, the Prairies and British Columbia gained the most multi-jurisdiction enterprises over the study period, while Quebec lost the most. Although these types of businesses declined in Ontario over the study period, it was still the region with the greatest share of multi-jurisdiction enterprises.



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## Other News

### Hallowe'en... by the numbers (2014)



Friday, October 31st is Hallowe'en!

[Hallowe'en... by the numbers \(2014\)](#) is a selection of statistics related to the spooky occasion.

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### Questions or comments?

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## About the Newsletter for small and medium-sized businesses

Statistics Canada recognizes that business entrepreneurs have specific information needs. Its Business Outreach Program is dedicated to serving you through this free, monthly newsletter.

### Benefits of subscribing

Stay informed about the latest Statistics Canada releases that are important to business owners, managers and entrepreneurs. The releases explain how to access related information.

Subscribe to our newsletter through the new My StatCan portal to learn about:

- Upcoming events and activities that will help you get the most from Statistics Canada data.

### Subscribing is easy and free!

Go to [www.statcan.gc.ca/eng/mystatcan](http://www.statcan.gc.ca/eng/mystatcan)

- You will need to **Login** or **Register**
- Once inside the My StatCan portal, click **Email notifications** in the top right menu
- Under the **Publications** tab, scroll down and click **Reference**, then add the Newsletter for Small and Medium-sized Businesses.

You are now subscribed! An automatic alert will be emailed to you when new issues of the newsletter are available.

### Help us spread the word

If you know a business or an organization that may benefit from what this newsletter has to offer, please pass it on or put them in contact with us.



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