



Transport
Canada

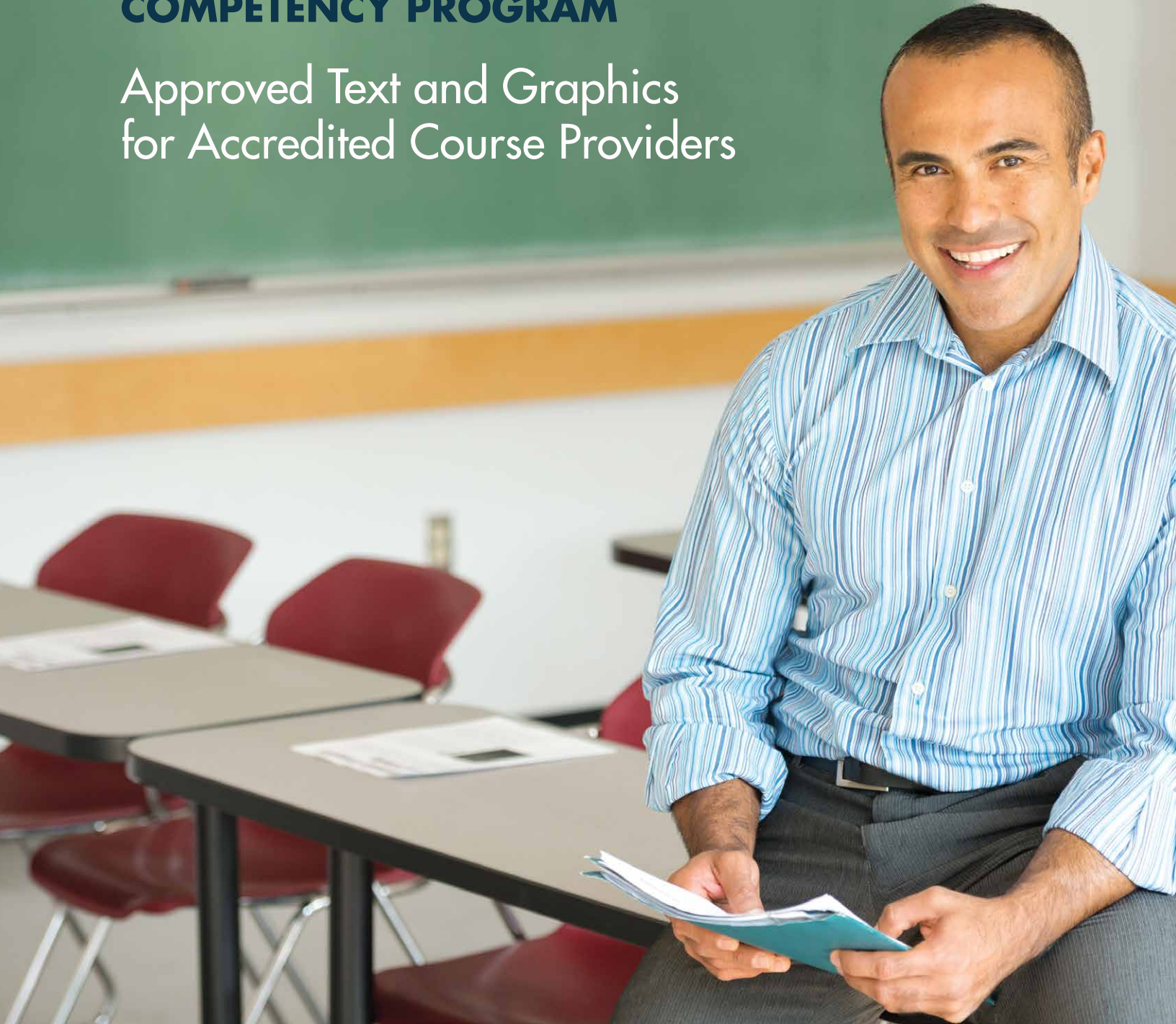
Transports
Canada



TP 15234
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NATIONAL PLEASURE CRAFT OPERATOR COMPETENCY PROGRAM

Approved Text and Graphics
for Accredited Course Providers



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Purpose of these guidelines

Transport Canada's National Pleasure Craft Operator Competency Program makes Canadian waterways safer by improving public knowledge of recreational boating best practices through high-quality boating safety education.

As regulator, Transport Canada accredits third-party organizations and businesses ('course providers') to provide boating safety education and tests to the public and to issue Pleasure Craft Operator Cards. There are several distinct components in the accreditation process. Transport Canada will review and approve **all components before** it will accredit a course provider.

This guide outlines the ways you, as an accredited course provider, and your representatives may refer to Transport Canada and the National Pleasure Craft Operator Competency Program. Using the language provided here will help the public clearly understand:

- Transport Canada's regulatory advisory role for the National Pleasure Craft Operator Competency Program; and
- Your role in delivering courses, administering tests and issuing Pleasure Craft Operator Cards.

Approved wording

Transport Canada has developed **specific wording** all accredited course providers must use when referring to their affiliation with Transport Canada's National Pleasure Craft Operator Competency Program—whether in the main body of a piece of writing—or appearing as 'fine print'.

Wording about your accreditation

Use the following wording—without any changes—when describing your accreditation by Transport Canada. (We provide a shorter approved text later in the guide under 'Applications'.)

Accredited by Transport Canada to deliver boating safety courses and administer tests for the issuance of Pleasure Craft Operator Cards, including replacement cards, under the Competency of Operators of Pleasure Craft Regulations.

Wording about Transport Canada's approval of your Boating Safety Course Manual

The following statements **must appear** on your Boating Safety Course Manual, and in any description or promotion of the manual that references Transport Canada.

This Boating Safety Course Manual has been approved by Transport Canada strictly on the basis that it meets the minimum requirements of basic boating safety knowledge set out in Transport Canada's Boating Safety Course and Test Syllabus (TP14932E). This approval does not represent confirmation of authorship by the course provider.

Wording about Transport Canada's approval of your Online Study Guide

The following statements **must appear** in the preface to your Online Study Guide, and in any description or promotion of the guide that refers to Transport Canada.

This Online Study Guide has been approved by Transport Canada strictly on the basis that it meets the requirements of the Standard for Pleasure Craft Operator Card Testing over the Internet (TP 15080E) and the Boating Safety Course and Test Syllabus (TP 14932E). This approval does not represent confirmation of authorship by the course provider.

Wording about the Boating Safety Test

You **may use** any of the statements below when referring to the Boating Safety Test for the Pleasure Craft Operator Card, and in any description or promotion of the test that refers to Transport Canada.

Transport Canada Boating Safety Test

or

Boating Safety Test for the Pleasure Craft Operator Card

or

Pleasure Craft Operator Card Test

or

PCOC Test

Applications

Radio and television

When referring to your accreditation in television or radio advertising media, include your course provider name **and** one of the following phrases:

Accredited by Transport Canada

or

Transport Canada accredited

or

A Transport Canada Accredited Course Provider

Print advertising

When referring to your accreditation in printed advertising media, your course provider name must appear **with one** of the following phrases:

Accredited by Transport Canada

or

Transport Canada accredited

or

A Transport Canada Accredited Course Provider

Trade shows, courses, test sites and events

When referring to your Transport Canada accreditation during trade shows, courses and events and at test sites, you must display your course provider name **with one** of the following phrases:

Accredited by Transport Canada

or

Transport Canada accredited

or

A Transport Canada Accredited Course Provider

or

Official affiliate/agent of [COURSE PROVIDER'S NAME], a Transport Canada Accredited Course Provider

Web sites

When visiting your Web site, it must be clear to users that:

- you developed, maintain and manage the site; and
- only your Online Study Guide is approved by Transport Canada.

You must also clearly inform your visitors when they are moving between your Web site and the Transport Canada Web site to take the Transport Canada Boating Safety Test. To ensure this, use the following wording at the point of access:

You are now leaving [ACCREDITED COURSE PROVIDER'S WEB SITE] and entering Transport Canada's Web site, where you will access the Boating Safety Test for the Pleasure Craft Operator Card. Once you have completed the test and obtained your mark, you will be directed to return to [ACCREDITED COURSE PROVIDER'S WEB SITE] to print your temporary card or to find out how to take the test again.

If you experience technical difficulties at any time during the test or if you are unable to see your results, please contact [ACCREDITED COURSE PROVIDER and toll-free phone number].

Visual identification

Important Notes:

1. You **must not** use the Transport Canada logo. You may use the following symbols for the purposes identified below, if they are no more than 50% the space used for your name or logo. (Note: a logo is the combination of the course provider name and graphics.)



[100 %]



Example of logo size compared to size of the course provider name.

[50 %]

2. Do not use the actual images presented here. Transport Canada will provide you with images in other file formats for your use.
3. You may use this symbol—along with your name, on banners and panels, billboards, web banner ads and all other promotional materials—to identify yourself as an accredited course provider.



4. You may use this symbol to show that Transport Canada has approved the content of your Boating Safety Course Manual.



5. You may use this symbol to show that Transport Canada has approved the content of your Online Study Guide.

