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1981

Radiodiffusion et télévision

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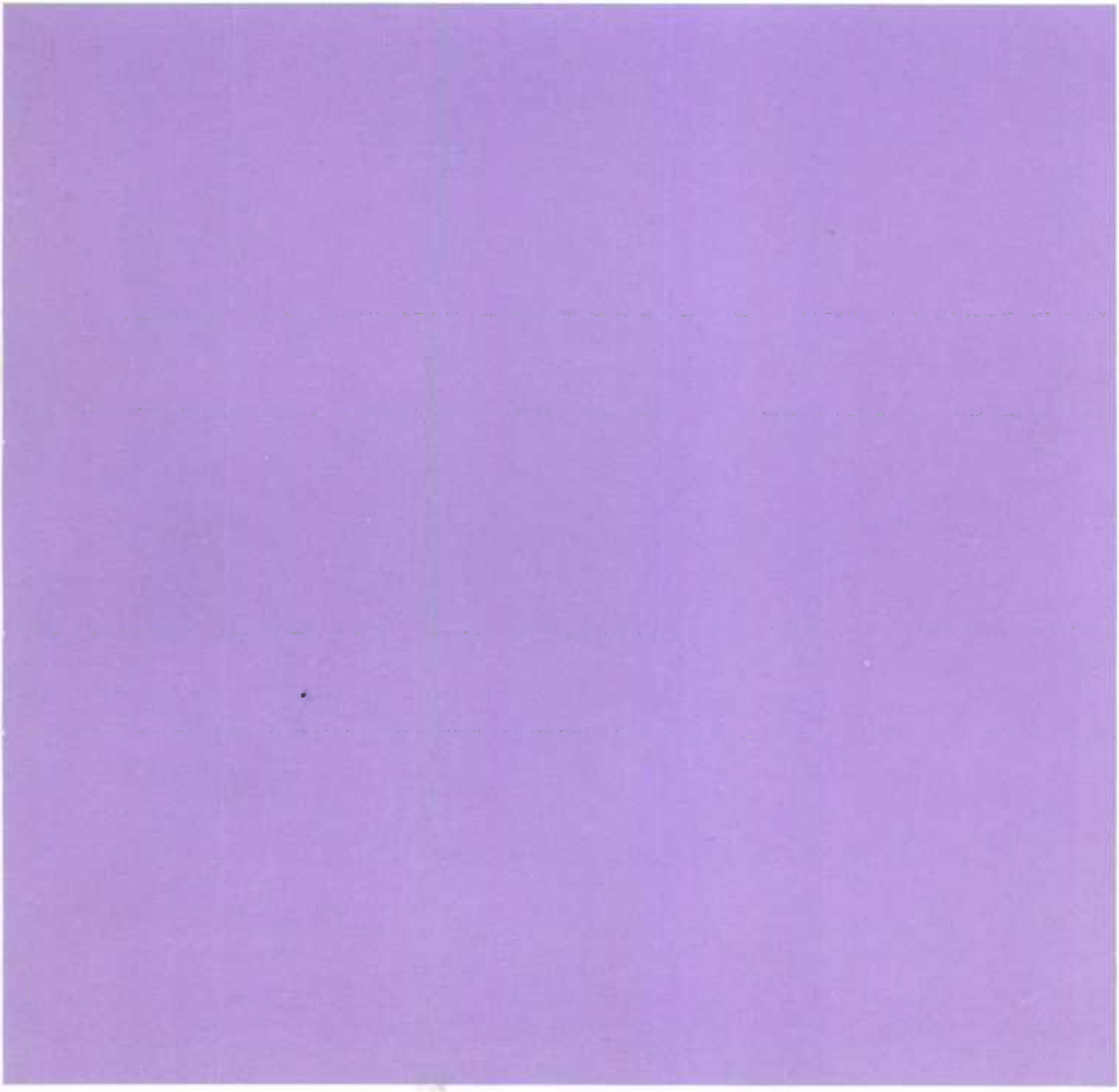

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Radio and television broadcasting

1981

Radiodiffusion et télévision

1981

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INTRODUCTION

The radio and television broadcasting survey is conducted by Statistics Canada in cooperation with the Canadian Radio-television and Telecommunications Commission (CRTC) to assist with its regulatory responsibilities and to provide data on broadcasting which can be compared from year to year and related to other forms of communication Data are compiled on the broadcasting year (the 12 month period from September 1 to August 31) from annual returns received from CRTC licensees.

In 1972 the annual return was revised in consultation with the Canadian Association of Broadcasters (CAB) and CRTC to permit better comparability between radio and television broadcasting and cable television which was developing rapidly. Although the return has been unchanged since that time, some of the tables since 1974 differ from comparable tables in previously published reports. These changes were facilitated by the computer processing of the 1974 data and are commented on under "Survey Methodology and Quality".

Concepts

The survey from which this report is produced covers all commercial broadcasting stations, the regional television network, Global Communications Limited and two national networks, CTV Television Network Limited and the Canadian Broadcasting Corporation (CBC). Cable television, Pay TV and non-commercial broadcasting stations operated by religious groups, educational institutions and provincial governments are not included.

To assist in the completion of the annual return, the "Uniform Code of Financial Accounts for the Radio and Television Broadcasting Industry" developed by CAB was recommended to respondents as a useful guide.

The standardized depreciation concept has been used in this survey since 1972. It is a method of depreciating fixed assets in a uniform manner by prescheduling the life of the asset and writing it off over this period. This is the eighth year that tables on standardized depreciation have been published. Standardized depreciation, differs from the depreciation carried on the licensee's

INTRODUCTION

L'enquête sur la radiodiffusion et la télévision est faite chaque année par Statistique Canada, en collaboration avec le Conseil de la radiodiffusion et des télécommunications canadiennes (CRTC), pour aider le Conseil à remplir son rôle de réglementation et pour fournir sur la radiodiffusion et la télévision des données qui puissent se comparer d'une année à l'autre et être comparées à celles d'autres formes de communication. Ces données sont tirées des déclarations produites chaque année (période de 12 mois allant du 1er septembre au 31 août) par les titulaires d'une licence du CRTC.

La formule de déclaration a été révisée en 1972 de concert avec l'Association canadienne des radiodiffuseurs et le CRTC, afin de pouvoir comparer plus facilement la radiodiffusion et la télévision à la télédistribution, qui était en pleine expansion. Bien que la formule n'ait pas été modifiée depuis, certains tableaux présentés ici et dans les publications depuis 1974 diffèrent des tableaux correspondants parus dans les publications antérieures. Le traitement informatique des données de 1974 a accéléré l'implantation des changements exposés sous la rubrique "Méthodologie et qualité de l'enquête".

Concepts

L'enquête servant de base à la présente étude porte sur toutes les stations commerciales de radiodiffusion, sur le réseau de télévision régional, **Global Communications Limited,** et sur deux réseaux nationaux, **CTV Television Network Limited** et Radio-Canada (RC). La télédistribution, la télévision payante et les stations non commerciales de radiodiffusion exploitées par des organisations religieuses, des établissements d'enseignement et des administrations provinciales ne sont pas prises en compte.

Le guide intitulé "Méthode uniforme de classification des comptes, radio et télévision", mis au point par l'Association canadienne des radiodiffuseurs, a pu aider les enquêtés à remplir leur rapport annuel.

Le concept d'amortissement normalisé est utilisé dans cette enquête depuis 1972. Cette méthode permet d'amortir uniformément les immobilisations en déterminant à l'avance leur durée et en réduisant progressivement leur valeur au cours de cette période. C'est cependant la huitième année où elle fait l'objet de tableaux. Cette méthode diffère de l'amortissement comptable figurant aux livres des titulaires d'une

books of accounts. On an annual basis it does not differ a great deal but in the long term the difference is more pronounced. Both types of depreciation are reported in this publication. The book depreciation published herein provides a link to previously published data on profitability while the standardized depreciation concept gives a uniform way of depreciating fixed assets on an industry-wide basis.

Survey Methodology and Quality

Errors may occur at almost every phase of a survey's operation. Respondents may make mistakes in completing survey forms. Errors can be introduced into the processing and tabulation of data. Improperly coded information or errors in logic in the computer system could lead to invalid selections of data for inclusion in individual cells of a tabulation or data sets. To identify and correct or minimize these errors the methods which were adopted included an initial audit of the annual returns for reasonableness. In addition, the business organization's audited financial statements were compared to the annual return. A computer edit program was created to ensure that the data were tabulated accurately and that relationships between records were cross-checked. Finally, rigid specifications were devised to control the output in order to ensure that the data appear in the proper place in the tables.

The radio and television broadcasting annual return consists of two parts. The first part of the return reports the ownership of the broadcasting undertaking while the second part records financial information which is processed to form the tables of this publication. Information on ownership is not presently published by Statistics Canada but it is available from CRTC, Ottawa. The requirements of CRTC, DOC and Statistics Canada for broadcasting statistics have been met by using a joint annual return, thus avoiding the further proliferation of returns by these government departments and easing the burden on respondents.

The Business Organization's financial data are recorded on the Balance Sheet, Income Statement and Cash Flow Statement in the annual return. Balance Sheet data are published in Table 3, according to the head office location of the Business Organization. Regional aggregations were required to preserve the confidentiality of the data. Financial operating statements record revenues, expenses and profit or loss of Reporting Units. Reporting Units are the lowest disaggregated level at which financial data are available and the basis of this publication.

licence. La différence n'est pas grande sur une année, mais elle s'accentue avec le temps. Les deux genres d'amortissement sont présentés ici. L'amortissement comptable constitue un lien avec les données sur la rentabilité publiées antérieurement tandis que l'amortissement normalisé est une manière uniforme d'amortir les immobilisations à l'échelle de la branche d'activité.

Méthodologie et qualité de l'enquête

Des erreurs peuvent se produire à presque toutes les phases de l'enquête. En effet, les enquêtés peuvent mal remplir leur formule; il peut se commettre des erreurs pendant le traitement et la totalisation des données; des renseignements mal codés ou des erreurs de logique peuvent entraîner un mauvais choix des données à insérer dans les cases d'un tableau ou dans des ensembles de données. Afin d'identifier et de corriger ou de minimiser ces erreurs, on a d'abord fait un premier contrôle des rapports annuels pour s'assurer qu'ils étaient raisonnables. Les états financiers vérifiés des entreprises commerciales étaient comparés à leur rapport annuel. De plus, nous avons mis sur pied un programme de contrôle informatique pour nous assurer que les données avaient été totalisées correctement et que les renvois entre fichiers avaient été vérifiés. Enfin, nous avons mis au point des directives très précises concernant le contrôle des sorties afin que les données occupent la place appropriée dans les tableaux.

La déclaration annuelle sur la radiodiffusion et la télévision se divise en deux parties. La première porte sur la propriété de l'entreprise de radiodiffusion tandis que la deuxième fournit les renseignements financiers qui servent à établir les tableaux de la présente publication. Statistique Canada ne donne aucune information sur la propriété, mais on peut obtenir ce renseignement du CRTC, à Ottawa. La déclaration annuelle commune répond aux besoins du CRTC, du ministère des Communications et de Statistique Canada, réduisant ainsi le nombre de déclarations demandées par ces organismes et allégeant le fardeau des enquêtés.

Les données financières de l'entreprise commerciale figurent dans le bilan, l'état des pertes et profits et l'état des mouvements de trésorerie du rapport annuel. Les données du bilan sont présentées au tableau 3, selon l'emplacement du siège social de l'entreprise. Pour préserver la confidentialité des données, il a fallu les regrouper au niveau régional. Les états financiers servent à indiquer les recettes, les dépenses et les profits ou pertes des unités déclarantes. Celles-ci se trouvent au niveau le plus détaillé pour lequel on peut obtenir des données financières et servent de base à la présente publication.

Reporting Units in radio broadcasting have been divided according to their total revenue into 10 groups of approximately equal numbers because it was considered to be more statistically appropriate to have a decile presentation to these units. On the other hand, because of the smaller number of television Reporting Units it was considered more appropriate to have a quartile presentation. This permits better descriptive statements to be made in relation to the data.

Reporting units are allocated to revenue groups according to total operating revenues. The following shows the boundaries of the revenue groups for 1981 and 1980:

Radio

Total operating revenues

1981(1)

Group

Groupe

1. $2.54 million and over - $2.54 millions et plus
2. $1.57-$2.54 million - millions
3. $1.16-$1.57 " "
4. $891,000-$1.16 " "
5. $708,000-$891,000
6. $578,000-$708,000
7. $417,000-$578,000
8. $307,000-$417,000
9. $161,000-$307,000
10. $161,000 and under - et moins

Television

Total operating revenues

1981(2)

Group

Groupe

1. $8.93 million and over - $8.93 millions et plus
2. $3.67-$8.93 million - millions
3. $1.73-$3.67 " "
4. $1.73 and under - et moins

(1) See Table 10.
(1) Voir le tableau 10.
(2) See Table 12.
(2) Voir le tableau 12.

Les unités déclarantes de radiodiffusion avaient été réparties, selon leurs recettes, totales, en 10 groupes comprenant à peu près le même nombre d'unités parce qu'une présentation en décile semblait plus valable d'un point de vue statistique. D'autre part, à cause du nombre plus restreint d'unités déclarantes de télévision, on a préféré les répartir en quatre groupes pour un exposé plus cohérent des données.

Ce sont les recettes totales d'exploitation qui déterminent le groupe où sont classées les unités déclarantes. Nous indiquons ci-dessous les tranches de recettes pour 1981 et 1980:

Radio

Recettes totales d'exploitation

1980

Group

Groupe

1. $2.32 million and over - $2.32 millions et plus
2. $1.43-$2.32 million - millions
3. $1.04-$1.43 " "
4. $814,000-$1.04 " "
5. $629,000-$814,000
6. $507,000-$629,000
7. $382,000-$507,000
8. $258,000-$382,000
9. $134,000-$258,000
10. $134,000 and under - et moins

Télévision

Recettes totales d'exploitation

1980

Group

Groupe

1. $8.91 million and over - $8.91 millions et plus
2. $3.12-$8.91 million - millions
3. $1.66-$3.12 " "
4. $1.66 and under - et moins

Beginning in 1977 the Balance Sheet data for the radio and television broadcasting industry were separated into groups according to holdings of total assets. The group limits in dollars for Business Orqanizations' holdings of total assets as shown in their Balance Sheets for 1981 and 1980 are as follows:

Radio and Television

Total Assets

1981(1)

Group

Groupe

1. $11.17 million and over - $11.17 millions et plus
2. $3.02-$11.17 million - millions
3. $1.95-$3.02 " "
4. $1.11-$1.95 " "
5. $799,000-$1.11 " "
6. $644,000-$799,000
7. $474,000-$644,000
8. $371,000-$474,000
9. $256,000-$371,000
10. $256,000 and under - et moins

(1) See Table 8.

À partir de 1977, les données du bilan des entreprises de radiodiffusion et de télévision ont été regroupées selon leur actif total. L'actif des entreprises, établi d'après leurs bilans de 1981 et 1980, permet de les classer dans les groupes suivants:

Radiodiffusion et télévision

Actif total

1980

Group

Groupe

1. $6.99 million and over - $6.99 millions et plus
2. $2.71-$6.99 million - millions
3. $1.76-$2.71 " "
4. $986,000-$1.76 " "
5. $694,000-$986,000
6. $553,000-$694,000
7. $427,000-$553,000
8. $304,000-$427,000
9. $202,000-$304,000
10. $202,000 and under - et moins

(1) Voir tableau 8.

CTV Television Network Limited

The CTV Network is a co-operative undertaking of its affiliates which enables them to provide network programming to their viewing audiences. Because it operates on behalf of the affiliates at a low profit margin the average operating ratio of television broadcasting, which is the amount of operating revenue absorbed by the operating expenses, tends to be overstated. This should be taken into account when making comparisons with other forms of communication. The unique nature of CTV presents some difficulty in incorporating the network data into broadcasting statistics.

For 1973 and subsequent years CTV's revenues and expenses are included with its principal affiliates on the basis of corporate formula provided by the network. However, the CTV Balance Sheet is included with Ontario data because of the location of the network's head office. As far as possible, any duplication in CTV's data with its principal affiliates has been removed. These measures were taken to reflect more adequately CTV's impact on broadcasting.

CTV Television Network Limited

Le réseau CTV est une entreprise coopérative par laquelle les stations affiliées peuvent présenter des émissions produites par le réseau à leurs auditoires. Parce qu'il est exploité pour le compte des stations affiliées, avec une faible marge bénéficiaire, le coefficient moyen de rentabilité de l'exploitation de la télévision, qui est le montant des recettes d'exploitation absorbées par les dépenses d'exploitation, est généralement surestimé. Il faut tenir compte de ce fait lorsqu'on établit des comparaisons avec d'autres modes de communication. La nature unique de CTV crée certaines difficultés lorsqu'il s'agit d'inclure les données de ce réseau dans la statistique de la radiodiffusion.

À partir de 1973, les recettes et les dépenses de CTV sont comprises dans celles de ses principales stations affiliées selon une répartition fournie par le réseau. Cependant, le bilan de CTV est classé avec les données sur les entreprises de l'Ontario parce que son siège social se trouve dans cette province. Nous avons éliminé, autant que possible, tout double compte des données de CTV et de ses principales stations affiliées. Nous avons pris ces mesures afin d'obtenir une meilleure image de l'importance de ce réseau dans le domaine de la radiodiffusion.

Canadian Broadcasting Corporation

Financial data of CBC, a Crown corporation, are separated in this publication from the data of other broadcasting operations. The net cost of CBC operations as shown herein differs from the actual parliamentary grant which covers CBC annual financial requirements to the end of March.

Société Radio-Canada

Les données financières de Radio-Canada, société de la Couronne, ne figurent pas avec les données relatives aux autres entreprises de radiodiffusion. Les coûts nets d'exploitation de Radio-Canada, indiqués ici, diffèrent des crédits actuels accordés par le Parlement pour les besoins financiers de l'année se terminant à la fin de mars.

TEXT TABLE I. Canadian Broadcasting Corporation

Operating Revenues

TABLEAU EXPLICATIF I. Radio-Canada

Recettes d'exploitation

	Radio	Television Télévision	Total
	thousands of dollars milliers de dollars		
Local time sales - Ventes de temps d'antenne (local)	241	11,446	11,687
National time sales - Ventes de temps d'antenne (national)	141	74,454	74,595
Network time sales - Ventes de temps d'antenne (réseau)	10	16,026	16,036
Syndication and production - Droits de diffusion et services de production	-	-	-
Other - Autres	10	6,843	6,853
TOTAL	**402**	**108,769**	**109,171**

Note: Net of agency commissions and station payments.
Nota: Moins les commissions des agences de publicité et les paiements aux stations.

Bill C-22 an Act to adjust the Accounts of Canada was passed by the House of Commons July 3, 1980. The Act provides for the write-off and deletion from the accounts of Canada of the aggregate amount of principal and interest outstanding as at March 31, 1981 in respect of loans made to the Corporation. Consequently, interest expense has not been recorded in the Corporation's accounts for the current year and the principal and interest outstanding have been transferred to the Proprietor's Equity Account.

La Loi C-22 dont le but est de rajuster les comptes du Canada a été votée par la Chambre des communes le 3 juillet 1980. La Loi prévoit la radiation et la suppression, des comptes du Canada, de la somme cumulée du capital et de l'intérêt remboursables au 31 mars 1981 en ce qui concerne les emprunts accordés à la Société. Par conséquent, les intérêts n'ont pas été portés aux comptes de la Société pour l'exercice courant et le capital et l'intérêt remboursables ont été virés au compte du fonds effectif.

Analysis

Excluding CBC, the following table shows the number of Business Organizations, Reporting Units, and Broadcasting Stations which were included in the 1981 survey. The CTV Network was counted as a Business Organization and as Reporting Units in association with its principal affiliates, but not counted as a Broadcasting Station. Global Communications Limited was however counted as a Business Organization, a Reporting Unit and a Broadcasting Station. Television rebroadcasting stations are not included in the count of TV stations.

Analyse

Sauf pour Radio-Canada, le tableau suivant indique le nombre d'entreprises commerciales, d'unités déclarantes et de stations de radiodiffusion qui ont été prises en compte dans l'enquête de 1981. Le réseau CTV est compté comme entreprise commerciale et unité déclarante avec ses principales stations affiliées, mais non comme une station de radiodiffusion. Par ailleurs, le réseau Global a été considéré comme entreprise commerciale, unité déclarante et station de radiodiffusion. Les réémetteurs de télévision ne sont pas considérés comme stations de télévision.

TEXT TABLE II. Classification of Survey Universe

TABLEAU EXPLICATIF II. Classification de l'univers de l'enquête

	Radio	Television Télévision	Total
Business organizations - Entreprises commerciales	...	...	286
Reporting units - Unités déclarantes	384	75	459
Stations	496	69(1)	

(1) Originating stations.
(1) Stations émettrices.

Excluding CBC, Text Table III shows the number of radio stations included in the 1981 survey and their relation to the reporting units.

Le tableau explicatif III indique le nombre de stations de radio prises en compte dans l'enquête de 1981 ainsi que leurs liens avec les unités déclarantes; il ne tient pas compte de Radio-Canada.

TEXT TABLE III. Classification of Radio Universe

TABLEAU EXPLICATIF III. Classification de l'univers de la radio

	Reporting units Unités déclarantes	Stations
Single stations - Stations uniques	319	319
AM/FM combinations - Ensembles MA et MF	20	40
Other combinations of radio stations - Autres ensembles de stations de radiodiffusion	45	137
TOTAL	**384**	**496**

Radio and Television Broadcasting operating revenues increased from the previous year by 14.0%. Revenue from the sale of air time was $1.1 billion in 1981 compared to $1.0 billion in 1980. Total Revenue in 1981 was $1.2 billion compared to $1.0 billion in 1980 an increase of 13.5%.

Les recettes d'exploitation de la radiodiffusion et de télévision ont dépassé de 14.0% celles de l'année précédente. Les recettes provenant de la vente de temps d'antenne se chiffraient à $1.1 milliard en 1981 contre $1.0 milliard en 1980; les recettes totales en 1981 s'établissaient à $1.2 milliard et ont dépassé de 13.5% les $1.0 milliard enregistrés en 1980.

TEXT TABLE IV. Revenue from Sales of Air Time by Source and Sector

TABLEAU EXPLICATIF IV. Recettes provenant de la vente de temps d'antenne, selon la source et le secteur

	Radio	Television Télévision	Total	Per cent Pourcentage
	thousands of dollars - milliers de dollars			
Private stations - Stations privées	438,127	589,811	1,027,938	90.9
Canadian Broadcasting Corporation (CBC) - Radio-Canada (RC)	392	101,926	102,318	9.1
TOTAL	**438,519**	**691,737**	**1,130,256**	**100.0**
Per cent - Pourcentage	38.8	61.2	100.0	

TEXT TABLE V. Air Time Sales by Type of Advertising and Source

TABLEAU EXPLICATIF V. Ventes de temps d'antenne, selon le genre de publicité et la source

	Radio				Television Télévision			
	Private Privée	Canadian Broadcasting Corporation Radio-Canada	Total	Per cent Pourcentage	Private Privée	Canadian Broadcasting Corporation Radio-Canada	Total	Per cent Pourcentage
	thousands of dollars - milliers de dollars							
Local	322,871	241	323,112	73.7	157,643	11,446	169,089	24.4
National	114,079	141	114,220	26.0	339,166	74,454	413,620	59.8
Network - Réseau	1,177	10	1,187	0.3	93,002	16,026	109,028	15.8
TOTAL	**438.127**	**392**	**438,519**	**100.0**	**589,811**	**101,926**	**691,737**	**100.0**
Per cent - Pourcentage	99.9	0.1	100.0		85.3	14.7	100.0	

Note: Slight discrepencies in tables are due to rounding.
Nota: Légères divergences dans les tableaux à cause de l'arrondissement des chiffres.

Radio revenue from sale of air time increased 11.9% to $438.5 million in 1981 from $392.0 million in 1980. Television revenue from air time sales increased 13.3% to $691.7 million in 1981 from $610.3 million in 1980.

Les recettes de radiodiffusion provenant de la vente de temps d'antenne sont passées de $392.0 millions en 1980 à $438.5 millions en 1981 une augmentation de 11.9%. Les recettes de télévision provenant de la vente de temps d'antenne ont, pour leur part, progressé de 13.3%, passant de $610.3 millions en 1980 à $691.7 millions en 1981.

TEXT TABLE VI. Air Time Sales by Type of Advertising

TABLEAU EXPLICATIF VI. Ventes de temps d'antenne, selon le genre de publicité

	Radio	Television Télévision	Total	Per cent Pourcentage
	thousands of dollars - milliers de dollars			
Local	323,112	169,089	492,201	43.5
National	114,220	413,620	527,840	46.7
Network - Réseau	1,187	109,028	110,215	9.8
TOTAL	**438,519**	**691,737**	**1,130,256**	**100.0**

Local time sales increased from $439.0 million in 1980 to $492.2 million in 1981 or 12.1%. National time sales increased from $434.0 million in 1980 to $527.8 million in 1981 or 21.6% while network time sales decreased 18.0% from $130.0 million in 1980 to $110.2 million in 1981.

Les ventes de temps d'antenne à l'échelle locale sont passées de $439.0 millions en 1980 à $492.2 millions en 1981, ce qui représente une hausse de 12.1% pendant que les ventes au niveau national passaient de $434.0 millions en 1980 à $527.8 millions en 1981 (+ 21.6%) et que les ventes à l'échelle du réseau, qui étaient de $130.0 millions en 1980 n'ont atteint que $110.2 millions en 1981 (- 18.0%).

Operating expenses in the industry totalled $1.5 billion in 1981 compared to $1.3 billion in 1980 an increase of 11.1%. Depreciation was $72.3 million in 1981 compared to $64.7 million in 1980 an increase of 11.7%. Interest expense was $45.3 million compared to $46.4 million in 1980; a decrease of 2.4%. The net cost of CBC operations increased 7.9% to $585.8 million in 1981 from $542.9 million in 1980. In private broadcasting, additions to income from other operations were $14.1 million in 1981, compared to $23.0 million in 1980. The net profit before income taxes in 1981 was $166.3 million compared to $148.4 million in 1980, an increase of 12.1%. Provision for income taxes amounted to $80.8 million in 1981 compared to $68.9 million in 1980. The net profit from operations after provision for income taxes was $85.5 million compared to $79.6 million in 1980, an increase of 7.4%.

Les dépenses d'exploitation de cette branche d'activité se chiffraient à $1.5 milliard en 1981 en comparaison de $1.3 milliard en 1980, ce qui représente une hausse de 11.1%. Les amortissements atteignaient $72.3 millions en 1981, dépassant de 11.7% le chiffre de $64.7 millions enregistré en 1980. Les intérêts s'élevaient à $45.3 millions par rapport à $46.4 millions en 1980, soit une baisse de 2.4%. Les coûts nets d'exploitation de Radio-Canada se sont chiffrés à $585.8 millions en 1981, soit une progression de 7.9% par rapport aux $542.9 millions de 1980. Dans le secteur privé, les recettes provenant des autres opérations ont atteint $14.1 millions en 1981 en comparaison de $23.0 millions en 1980. Le bénéfice net avant impôts s'établissait à $166.3 millions en 1981 contre $148.4 millions en 1980, une augmentation de 12.1%. La provision pour impôts, qui était de $80.8 millions en 1981, totalisait $68.9 millions en 1980. Après déduction de la provision pour impôts, le bénéfice net provenant de l'exploitation s'établissait à $85.5 millions en 1981 en comparaison de $79.6 en 1980, ce qui représente un gain de 7.4%.

In 1981 there were, on average, 28,792 employees directly employed in broadcasting compared to 28,336 in 1980 an increase of 456 employees. Salaries, wages, director's fees and fringe benefits paid were $761.7 million in 1981 compared to $665.3 million in 1980 an increase of $14.5 million.

Le nombre moyen d'employés travaillant directement à la radiodiffusion était de 28,792 en 1981, soit 456 de plus qu'en 1980. Traitements, salaires, rémunération des administrateurs et avantages sociaux ont figuré pour $761.7 millions en 1981, dépassant de $14.5 millions le chiffre de $665.3 millions enregistré en 1980.

TABLE 1. REVENUE, EXPENSES AND EMPLOYEES OF THE RADIO AND TELEVISION BROADCASTING INDUSTRY, 1981, 1980 AND 1979

TABLEAU 1. RECETTES, DEPENSES ET EFFECTIFS DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION, 1981, 1980 ET 1979

	1981		1980		1979	
	PRIVATE STATIONS - STATIONS PRIVEES	CBC - RADIO-CANADA	PRIVATE STATIONS - STATIONS PRIVEES	CBC - RADIO-CANADA	PRIVATE STATIONS - STATIONS PRIVEES	CBC - RADIO-CANADA
	DOLLARS					
OPERATING REVENUE - RECETTES D'EXPLOITATION:						
REVENUE FROM SALE OF AIR TIME - RECETTES DE LA VENTE DE TEMPS D'ANTENNE:						
LOCAL TIME SALES - VENTES DE TEMPS D'ANTENNE (LOCAL)	480,513,557	11,687,000	427,608,537	10,961,000	377,468,767	10,511,000
NATIONAL TIME SALES - VENTES DE TEMPS D'ANTENNE (NATIONAL)	453,245,034	74,595,000	394,102,307	39,584,000	348,710,134	33,460,000
NETWORK TIME SALES - VENTES DE TEMPS D'ANTENNE (RESEAU) ...	94,179,124	16,036,000	79,705,199	50,358,000	65,510,329	43,177,000
REVENUE FROM SALE OF AIR TIME - RECETTES DE LA VENTE DE TEMPS D'ANTENNE .	1,027,937,715	102,318,000	901,416,043	100,903,000	791,689,230	87,148,000
PRODUCTION AND OTHER REVENUE - RECETTES DE PRODUCTION ET AUTRES RECETTES:						
SYNDICATION REVENUE - VENTES DE DROITS DE DIFFUSION	7,973,108	0	8,122,821	0	2,940,831	0
PRODUCTION REVENUE - RECETTES DE PRODUCTION	47,614,178	0	38,334,933	0	27,316,683	0
OTHER REVENUE - AUTRES RECETTES	13,737,419	6,853,000	11,356,074	3,249,000	6,777,758	2,688,000
PRODUCTION AND OTHER REVENUE - TOTAL - RECETTES DE PRODUCTION ET AUTRES RECETTES	69,324,705	6,853,000	57,813,828	3,249,000	37,035,272	2,688,000
OPERATING REVENUE - TOTAL - RECETTES D'EXPLOITATION	1,097,262,420	109,171,000	959,229,871	104,152,000	828,724,502	89,836,000
DEPARTMENTAL EXPENSES - DEPENSES INTERNES:						
PROGRAM - EMISSIONS	419,645,043	393,898,000	374,291,003	346,629,000	315,073,215	345,891,000
TECHNICAL - SERVICES TECHNIQUES	62,278,184	123,280,000	55,149,211	87,447,000	48,215,091	69,916,000
SALES AND PROMOTION - VENTES ET PROMOTION	152,586,941	16,597,000	135,757,900	21,514,000	119,043,236	21,843,000
ADMINISTRATION AND GENERAL - ADMINISTRATION ET FRAIS GENERAUX	228,490,366	128,492,000	204,038,989	148,044,000	179,002,005	151,880,000
SUB-TOTAL, DEPARTMENTAL EXPENSES - TOTAL PARTIEL, DEPENSES INTERNES	863,000,534	662,267,000	769,237,103	603,634,000	661,333,547	589,530,000
DEPRECIATION - AMORTISSEMENT	36,718,844	35,539,000	32,141,577	2,566,000	28,030,004	29,302,000
INTEREST EXPENSE - INTERETS VERSES	45,331,646	0	32,383,010	14,053,000	22,121,386	14,053,000
OTHER ADJUSTMENTS - INCOME (EXPENSE-) - AUTRES REDRESSEMENTS - REVENU (DEPENSE-)	14,082,374	2,803,000	22,976,613	3,249,000	21,211,956	3,162,000
NET PROFIT (LOSS-) BEFORE INCOME TAXES - BENEFICE NET (PERTE-) AVANT IMPOTS SUR LE REVENU	166,293,770	...	148,444,794	...	138,451,521	...
NET COST OF CBC OPERATIONS - COUT NET D'EXPLOITATION DE RADIO-CANADA	...	585,832,000	...	542,852,000	...	539,887,000
PROVISION FOR INCOME TAXES - PROVISION POUR IMPOTS SUR LE REVENU	80,790,037	...	68,859,827	...	63,684,456	...
NET PROFIT (LOSS-) AFTER INCOME TAXES - BENEFICE NET (PERTE-) APRES IMPOTS SUR LE REVENU	85,503,733	...	79,584,967	...	74,767,065	...
AVERAGE NUMBER OF EMPLOYEES - EFFECTIFS MOYENS	16,534	12,258	16,232	12,104	15,434	12,241

TABLE 2. REVENUE, EXPENSES AND EMPLOYEES OF THE RADIO AND TELEVISION BROADCASTING INDUSTRY, 1981

TABLEAU 2. RECETTES, DEPENSES ET EFFECTIFS DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION, 1981

	PRIVATE STATIONS - STATIONS PRIVEES			CBC - RADIO-CANADA	TOTAL
	RADIO	TELEVISION	TOTAL		
			DOLLARS		
OPERATING REVENUE - RECETTES D'EXPLOITATION:					
REVENUE FROM SALE OF AIR TIME - RECETTES DE LA VENTE DE TEMPS D'ANTENNE:					
LOCAL TIME SALES - VENTES DE TEMPS D'ANTENNE (LOCAL)	322,870,729	157,642,828	480,513,557	11,687,000	492,200,557
NATIONAL TIME SALES - VENTES DE TEMPS D'ANTENNE (NATIONAL)	114,078,996	339,166,038	453,245,034	74,595,000	527,840,034
NETWORK TIME SALES - VENTES DE TEMPS D'ANTENNE (RESEAU)	1,177,082	93,002,042	94,179,124	16,036,000	110,215,124
REVENUE FROM SALE OF AIR TIME - TOTAL - RECETTES DE LA VENTE DE TEMPS D'ANTENNE	438,126,807	589,810,908	1,027,937,715	102,318,000	1,130,255,715
PRODUCTION AND OTHER REVENUE - RECETTES DE PRODUCTION ET AUTRES RECETTES:					
SYNDICATION REVENUE - VENTES DE DROITS DE DIFFUSSION	143,161	7,829,947	7,973,108	0	7,973,108
PRODUCTION REVENUE - RECETTES DE PRODUCTION	3,731,801	43,882,377	47,614,178	0	47,614,178
OTHER REVENUE - AUTRES RECETTES	2,875,813	10,861,606	13,737,419	6,853,000	20,590,419
PRODUCTION AND OTHER REVENUE - TOTAL - RECETTES DE PRODUCTION ET AUTRES RECETTES	6,750,775	62,573,930	69,324,705	6,853,000	76,177,705
OPERATING REVENUE - TOTAL - RECETTES D'EXPLOITATION	444,877,582	652,384,838	1,097,262,420	109,171,000	1,206,433,420
DEPARTMENTAL EXPENSES - DEPENSES INTERNES:					
PROGRAM - EMISSIONS	136,385,008	283,260,035	419,645,043	393,898,000	813,543,043
TECHNICAL - SERVICES TECHNIQUES	19,379,921	42,898,263	62,278,184	123,280,000	185,558,184
SALES AND PROMOTION - VENTES ET PROMOTION	92,617,082	59,969,859	152,586,941	16,597,000	169,183,941
ADMINISTRATION AND GENERAL - ADMINISTRATION ET FRAIS GENERAUX	128,532,328	99,958,038	228,490,366	128,492,000	356,982,366
SUB-TOTAL, DEPARTMENTAL EXPENSES - TOTAL PARTIEL, DEPENSES INTERNES	376,914,339	486,086,195	863,000,534	662,267,000	1,525,267,534
DEPRECIATION - AMORTISSEMENT	14,535,172	22,183,672	36,718,844	35,539,000	72,257,844
INTEREST EXPENSE - INTERETS VERSES	21,501,993	23,829,653	45,331,646	0	45,331,646
OTHER ADJUSTMENTS - INCOME (EXPENSE-) - AUTRES REDRESSEMENTS - REVENU (DEPENSE-)	6,638,952	7,443,422	14,082,374	2,803,000	16,885,374
NET PROFIT (LOSS-) BEFORE INCOME TAXES - BENEFICE NET (PERTE-) AVANT IMPOTS SUR LE REVENU	38,565,030	127,728,740	166,293,770	...	166,293,770
NET COST OF CBC OPERATIONS - COUT NET D'EXPLOITATION DE RADIO-CANADA	...	...	...	585,832,000	585,832,000
PROVISION FOR INCOME TAXES - PROVISION POUR IMPOTS SUR LE REVENU	21,265,679	59,524,358	80,790,037	...	80,790,037
NET PROFIT (LOSS-) AFTER INCOME TAXES - BENEFICE NET (PERTE-) APRES IMPOTS SUR LE REVENU	17,299,351	68,204,382	85,503,733	...	85,503,733
AVERAGE NUMBER OF EMPLOYEES - EFFECTIFS MOYENS	9,693	6,841	16,534	12,258	28,792

TABLE 3. BALANCE SHEET DATA OF RADIO AND TELEVISION BROADCASTING INDUSTRY, BY AREA, 1981

NO.		NEWFOUNDLAND AND PRINCE EDWARD ISLAND - TERRE-NEUVE ET ILE-DU-PRINCE-EDOUARD	NOVA SCOTIA - NOUVELLE-ECOSSE	NEW BRUNSWICK - NOUVEAU-BRUNSWICK	QUEBEC	ONTARIO	MANITOBA
1	BUSINESS ORGANIZATIONS	7	15	13	67	79	12
	ASSETS			DOLLARS			
	CURRENT:						
2	CASH	90,258	2,320,031	138,344	11,216,265	11,546,363	1,103,585
3	SECURITIES	350,000	245,015	530,738	37,395,488	941,816	150,000
4	RECEIVABLES (NET)	3,527,353	5,920,725	3,786,141	49,578,798	87,990,071	11,494,308
5	INVENTORIES	72,327	0	13,163	2,550,457	24,301,735	9,363
6	PREPAID PROGRAM RIGHTS	354,542	9,990	89,483	6,969,002	13,631,757	1,572,761
7	OTHER	180,318	527,722	684,079	6,944,832	32,867,413	832,163
8	TOTAL CURRENT ASSETS	4,574,798	9,023,483	5,241,948	114,654,842	171,279,155	15,162,180
	INVESTMENTS AND ADVANCES:						
9	ASSOCIATED COMPANIES	0	3,967,339	990,332	8,066,774	96,515,730	7,592,830
10	OTHER	67,015	11,205	2,412	5,806,225	24,146,212	9,834,826
11	TOTAL INVESTMENTS AND ADVANCES	67,015	3,978,544	992,744	13,872,999	120,661,942	17,427,656
	FIXED ASSETS, BROADCASTING:						
12	LAND, PROPERTY AND EQUIPMENT	10,827,143	14,312,991	18,912,451	150,403,131	203,294,515	32,792,661
13	LESS: ACCUMULATED DEPRECIATION	6,216,378	8,298,047	12,667,263	56,122,212	103,333,802	13,903,434
14	NET FIXED ASSETS, BROADCASTING	4,610,765	6,014,944	6,245,188	94,280,919	99,960,713	18,889,227
15	NET FIXED ASSETS, NON-BROADCASTING	43,256	103,046	79,930	872,248	6,640,786	273,243
16	INTANGIBLE ASSETS	19,029	107,445	217,759	31,995,416	34,788,273	9,621,572
17	OTHER ASSETS	4,875	600,912	50,652	7,708,028	42,724,089	4,425,366
18	TOTAL FIXED AND OTHER ASSETS	4,677,925	6,826,347	6,593,529	134,856,611	184,113,861	33,209,438
19	TOTAL NON-CURRENT ASSETS	4,744,940	10,804,891	7,586,273	148,729,610	304,775,803	50,637,064
20	TOTAL ASSETS	9,319,738	19,828,374	12,828,221	263,384,452	476,054,958	65,799,244
	LIABILITIES						
	CURRENT:						
21	BANK LOANS AND OVERDRAFTS	576,688	648,065	379,944	21,478,068	29,658,621	3,168,930
22	OTHER LOANS	0	30,000	288,584	973,131	8,577,346	11,880,638
23	ACCOUNTS PAYABLE AND ACCRUED	1,599,742	2,221,671	1,824,411	25,394,650	43,039,694	4,223,088
24	INCOME TAX PAYABLE	191,422	1,155,323	497,127	3,206,632	14,032,845	1,845,195
25	DIVIDENDS PAYABLE	0	0	0	1,224,600	2,000,000	67,927
26	FILM AND PROGRAM CONTRACTS PAYABLE ...	0	0	0	3,002,977	21,188,599	1,794,910
27	CURRENT PORTION LONG-TERM DEBT	184,364	92,525	218,661	4,904,869	11,924,372	346,539
28	OTHER	305,105	1,159,817	88,500	1,492,690	9,482,753	127,004
29	TOTAL CURRENT LIABILITIES	2,857,321	5,307,401	3,297,227	61,677,617	139,904,230	23,454,231
	NON-CURRENT LIABILITIES:						
	LONG-TERM DEBT:						
30	NOTES, MORTGAGES AND BONDS	456,849	1,409,409	3,310,871	53,826,530	73,665,229	1,542,976
31	OBLIGATIONS UNDER CAPITAL LEASES ...	0	0	20,382	328,015	3,234,744	0
32	DEBENTURES	400,000	0	482,469	23,864,746	35,322,015	389,000
33	LESS: CURRENT PORTION	184,364	92,525	218,661	4,904,869	11,924,372	346,539
34	TOTAL LONG-TERM DEBT	672,485	1,316,884	3,595,061	73,114,422	100,297,616	1,585,437
35	DEFERRED INCOME TAXES	83,539	279,401	63,263	11,656,810	12,479,825	3,082,055
36	OTHER LIABILITIES	1,772,284	1,324,099	481,219	4,608,413	31,023,361	1,443,505
37	TOTAL NON-CURRENT LIABILITIES	2,528,308	2,920,384	4,139,543	89,379,645	143,800,802	6,110,997
38	TOTAL LIABILITIES	5,385,629	8,227,785	7,436,770	151,057,262	283,705,032	29,565,228
	SHAREHOLDERS' EQUITY:						
	SHARE CAPITAL ISSUED:						
39	PREFERRED	80,750	72,770	236,250	13,359,382	42,258,890	379,105
40	COMMON	277,755	482,204	235,548	5,494,742	37,905,948	4,389,563
41	RETAINED EARNINGS (ACCUMULATED DEFICIT-) AT END OF YEAR.	3,575,604	10,155,012	4,907,443	92,786,439	106,578,978	31,465,348
42	OTHER SURPLUS	0	890,603	12,210	686,627	5,606,110	0
43	TOTAL SHAREHOLDERS' EQUITY	3,934,109	11,600,589	5,391,451	112,327,190	192,349,926	36,234,016
44	TOTAL LIABILITIES AND EQUITY ...	9,319,738	19,828,374	12,828,221	263,384,452	476,054,958	65,799,244

NOTE: LINE 40, CBC, REPRESENTS THE EQUITY OF THE GOVERNMENT OF CANADA IN THE CBC.

TABLEAU 3. BILAN DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION, PAR REGION, 1981

SASKATCHEWAN	ALBERTA	BRITISH COLUMBIA AND YUKON - COLOMBIE-BRITANNIQUE ET YUKON	SUB-TOTAL PRIVATE STATIONS - TOTAL PARTIEL, STATIONS PRIVEES	CBC - RADIO-CANADA	TOTAL, PRIVATE STATIONS AND CBC - TOTAL, STATIONS PRIVEES ET RADIO-CANADA		NO
16	28	49	286	1	287	ENTREPRISES	1
		DOLLARS				ACTIF	
						DISPONIBILITES:	
2,098,640	1,696,301	1,355,166	31,564,953	3,140,000	34,704,953	ENCAISSE	2
398,606	5,774,651	705,465	46,491,779	16,798,000	63,289,779	VALEURS MOBILIERES	3
7,673,635	30,143,273	22,488,977	222,603,281	26,990,000	249,593,281	DEBITEURS (NETS)	4
239,561	1,154,324	942,764	29,283,694	67,172,000	96,455,694	STOCKS	5
84,013	4,511,035	7,751,043	34,973,626	22,404,000	57,377,626	DROITS DE PROGRAMMATION PAYES D'AVANCE	6
779,557	4,656,071	2,880,443	50,352,598	2,549,000	52,901,598	AUTRES	7
11,274,012	47,935,655	36,123,858	415,269,931	139,053,000	554,322,931	TOTAL, DISPONIBILITES	8
						PLACEMENTS ET AVANCES:	
4,229,492	15,399,958	24,551,118	161,313,573	352,000	161,665,573	SOCIETES AFFILIEES	9
587,351	1,462,781	1,161,468	43,079,495	0	43,079,495	AUTRES	10
4,816,843	16,862,739	25,712,586	204,393,068	352,000	204,745,068	TOTAL PLACEMENTS ET AVANCES	11
						IMMOBILISATIONS, RADIODIFFUSION:	
28,303,165	67,701,124	56,607,413	583,154,594	659,724,000	1,242,878,594	TERRAINS, BIENS ET MATERIEL	12
13,442,938	26,789,654	30,220,991	270,994,719	263,814,000	534,808,719	MOINS: AMORTISSEMENT ACCUMULE	13
14,860,227	40,911,470	26,386,422	312,159,875	395,910,000	708,069,875	IMMOBILISATIONS NETTES, RADIODIFFUSION	14
65,000	999,900	2,889,619	11,967,028	0	11,967,028	IMMOBILISATIONS NETTES, NON DE RADIO-DIFFUSION.	15
2,032,715	9,781,984	6,262,814	94,827,007	0	94,827,007	IMMOBILISATIONS INCORPORELLES	16
3,287	2,593,924	2,743,510	60,854,643	0	60,854,643	AUTRES ELEMENTS D'ACTIF	17
16,961,229	54,287,278	38,282,365	479,808,553	395,910,000	875,718,553	TOTAL, IMMOBILISATIONS ET AUTRES ELEMENTS D'ACTIF.	18
31,778,072	71,150,017	63,994,951	684,201,621	396,262,000	1,080,463,621	TOTAL, ACTIF NON DISPONIBLE	19
33,052,084	119,085,672	100,118,809	1,099,471,552	535,315,000	1,634,786,552	TOTAL, ACTIF	20
						PASSIF	
						EXIGIBILITES:	
1,440,994	12,626,084	9,292,056	79,269,450	6,873,000	86,142,450	EMPRUNTS ET DECOUVERTS BANCAIRES	21
8,057	542,719	728,054	23,028,529	0	23,028,529	AUTRES EMPRUNTS	22
2,194,692	14,245,694	11,650,147	106,393,789	49,231,000	155,624,789	CREDITEURS ET ELEMENTS COURUS	23
1,028,116	1,274,573	1,956,339	25,187,572	0	25,187,572	IMPOTS SUR LE REVENU A PAYER	24
0	1,842,490	1,253,037	6,388,054	0	6,388,054	DIVIDENDES A VERSER	25
39,636	3,277,461	2,967,536	32,271,119	0	32,271,119	CONTRATS DE FILMS ET D'EMISSIONS A PAYER	26
1,624,193	532,693	1,485,287	21,313,503	0	21,313,503	PARTIE EXIGIBLE DE LA DETTE A LONG TERME	27
65,748	3,772,184	23,196,115	39,689,916	31,647,000	71,336,916	AUTRES	28
6,401,436	38,113,898	52,528,571	333,541,932	87,751,000	421,292,932	TOTAL, EXIGIBILITES	29
						PASSIF NON EXIGIBLE:	
						DETTE A LONG TERME:	
5,269,434	8,745,718	11,037,815	159,264,831	0	159,264,831	BILLETS, HYPOTHEQUES ET OBLIGATIONS	30
1,326,708	52,172	842,074	5,804,095	47,000	5,851,095	CONTRATS DE LOCATION - ACQUISITION	31
3,500,000	4,147,358	3,217,533	71,323,121	0	71,323,121	OBLIGATIONS NON GARANTIES	32
1,624,193	532,693	1,485,287	21,313,503	0	21,313,503	MOINS: LA PARTIE EXIGIBLE	33
8,471,949	12,412,555	13,612,135	215,078,544	47,000	215,125,544	TOTAL, DETTE A LONG TERME	34
3,031,880	3,589,315	1,405,432	35,671,520	0	35,671,520	IMPOTS SUR LE REVENU DIFFERES	35
2,016,227	9,247,366	4,885,258	56,801,732	98,774,000	155,575,732	AUTRES ELEMENTS DE PASSIF	36
13,520,056	25,249,236	19,902,825	307,551,796	98,821,000	406,372,796	TOTAL, PASSIF NON EXIGIBLE	37
19,921,492	63,363,134	72,431,396	641,093,728	186,572,000	827,665,728	TOTAL, PASSIF	38
						AVOIR DES ACTIONNAIRES:	
						CAPITAL-ACTIONS EMIS:	
156,500	732,110	4,772,556	62,048,313	0	62,048,313	ACTIONS PRIVILEGIEES	39
684,910	13,225,363	7,121,172	69,817,205	0	69,817,205	ACTIONS ORDINAIRES	40
12,278,143	41,590,387	16,437,559	319,774,913	0	319,774,913	BENEFICES NON REPARTIS (DEFICIT ACCUMULE-) A LA FIN DE L'ANNEE.	41
11,039	174,678	643,874-	6,737,393	348,743,000	355,480,393	AUTRES EXCEDENT	42
13,130,592	55,722,538	27,687,413	458,377,824	348,743,000	807,120,824	TOTAL, AVOIR DES ACTIONNAIRES	43
33,052,084	119,085,672	100,118,809	1,099,471,552	535,315,000	1,634,786,552	TOTAL, PASSIF ET AVOIR DES ACTIONNAIRES.	44

NOTA: LIGNE 40, RADIO-CANADA, REPRESENT L'AVOIR PROPRE DU GOUVERNEMENT DU CANADA A RADIO-CANADA.

TABLE 4. STATEMENT OF CHANGES IN FINANCIAL POSITION FOR THE PRIVATELY OWNED RADIO AND TELEVISION BROADCASTING INDUSTRY, BY AREA, 1981

NO.		NEWFOUNDLAND AND PRINCE EDWARD ISLAND - TERRE-NEUVE ET ILE-DU-PRINCE-EDOUARD	NOVA SCOTIA - NOUVELLE-ECOSSE	NEW BRUNSWICK - NOUVEAU-BRUNSWICK	QUEBEC	ONTARIO
1	BUSINESS ORGANIZATIONS	7	15	13	67	79
				DOLLARS		
	SOURCE OF FUNDS:					
	OPERATIONS:					
2	NET PROFIT (LOSS-) FROM BROADCAST OPERATIONS AFTER INCOME TAXES.	972,919	4,818,963	1,797,951	22,650,093	26,680,146
3	NET PROFIT (LOSS-) FROM NON-BROADCAST OPERATIONS AFTER INCOME TAXES.	0	0	40,456	342,525	2,379,708
	EXPENSES NOT REQUIRING OUTLAY OF FUNDS:					
4	DEPRECIATION AND AMORTIZATION (RECORDED IN ACCOUNTS).	756,286	926,181	1,043,096	8,739,769	19,715,250
5	DEFERRED INCOME TAXES	60,916-	22,937	18,444	2,094,261	1,500,894
6	TOTAL FUNDS PROVIDED FROM OPERATIONS	1,668,289	5,768,081	2,899,947	33,826,648	50,275,998
	OTHER:					
7	INCREASE IN LONG TERM DEBT	315,541	307,104	546,166	14,829,019	40,256,[illegible]
8	PROCEEDS FROM SALE OF SHARE CAPITAL	0	25	0	381,900	16,504,[illegible]
	DECREASE IN FIXED ASSETS:					
9	(A) BROADCAST ONLY	18,062	117,886	4,117	627,991	2,415,[illegible]
10	(B) NON-BROADCASTING	4,755	1,000	0	18,496	750,[illegible]
11	DECREASE IN INVESTMENTS AND ADVANCES	11,000	5,753,859	7,475	574,128	5,414,959
12	OTHER SOURCES OF FUNDS	122,977	35,094	138,272	1,236,257	18,263,932
13	TOTAL, OTHER FUNDS PROVIDED	472,335	6,214,968	696,030	17,667,791	83,604,996
14	TOTAL FUNDS PROVIDED	2,140,624	11,983,049	3,595,977	51,494,439	133,880,994
	APPLICATION OF FUNDS:					
	PURCHASE OF FIXED ASSETS:					
15	(A) BROADCAST ONLY	628,605	1,064,909	1,948,319	20,200,148	26,909,527
16	(B) NON-BROADCASTING	42,511	0	67,594	499,506	1,783,222
17	INCREASE TO INVESTMENTS AND ADVANCES	0	1,783,172	120,240	6,315,502	48,749,060
18	DEFERRED EXPENDITURES	0	0	12,259	846,186	237,033
	DIVIDENDS DECLARED:					
19	(A) COMMON SHARES	75,000	12,560,377	1,668,250	7,453,391	7,367,028
20	(B) PREFERRED SHARES	0	565	12,000	575,016	2,029,964
21	REDUCTION OF LONG TERM DEBT	257,182	146,554	178,401	6,135,482	14,116,374
22	REDEMPTION OF SHARES	0	0	0	32,300	2,166,538
23	OTHER APPLICATION OF FUNDS	31,045	36,098	18,178	2,342,708	17,720,107
24	TOTAL FUNDS USED	1,034,343	15,591,675	4,025,241	44,400,239	121,078,853
25	INCREASE (DECREASE-) IN WORKING CAPITAL	1,106,281	3,608,626-	429,264-	7,094,200	12,802,141
26	WORKING CAPITAL AT BEGINNING OF YEAR	611,196	7,324,708	2,373,985	45,883,025	18,572,784
27	WORKING CAPITAL AT END OF YEAR	1,717,477	3,716,082	1,944,721	52,977,225	31,374,925

TABLEAU 4. ETAT DE L'EVOLUTION DE LA SITUATION FINANCIERE DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION PRIVEE, PAR REGION, 1981

MANITOBA	SASKATCHEWAN	ALBERTA	BRITISH COLUMBIA AND YUKON - COLOMBIE-BRITANNIQUE ET YUKON	TOTAL		NO
12	16	28	49	286	ENTREPRISES	1
		DOLLARS				
					PROVENANCE DES FONDS:	
					EXPLOITATION:	
6,221,301	3,718,109	12,507,167	6,137,084	85,503,733	BENEFICE NET (PERTE-) PROVENANT DE LA RADIODIFFUSION, APRES IMPOT SUR LE REVENU.	2
1,077,503	2,334	403,509	129,044	4,375,079	BENEFICE NET (PERTE-) PROVENANT D'ACTIVITES AUTRES QUE LA RADIODIFFUSION, APRES IMPOTS SUR LE REVENU.	3
					DEPENSES NE NECESSITANT PAS DE SORTIE DE FONDS:	
2,377,311	2,191,791	4,957,647	4,453,838	45,161,169	DEPRECIATION ET AMORTISSEMENT (COMPTABILISE).	4
324,603	924,559	493,782	54,519	5,373,083	IMPOTS SUR LE REVENU DIFFERES	5
10,000,718	6,836,793	18,362,105	10,774,485	140,413,064	ENSEMBLE DES FONDS PROVENANT DE L'EXPLOITATION.	6
					AUTRES:	
250,000	5,898,963	9,215,317	3,732,098	75,350,458	AUGMENTATION DE LA DETTE A LONG TERME	7
34,792	0	54,800	1,879,426	18,855,476	PRODUIT DE LA VENTE DU CAPITAL-ACTIONS ...	8
					DIMINUTION DES IMMOBILISATIONS:	
37,823	182,442	328,924	288,626	4,021,125	(A) ACTIVITES DE RADIODIFFUSION SEULEMENT.	9
0	4,200	81,550	13,162	873,231	(B) AUTRES ACTIVITES	10
322,358	498,124	3,433,548	302,159	16,317,610	DIMINUTION DES PLACEMENTS ET DES AVANCES	11
453,925	1,080,612	4,469,251	744,187	26,549,507	AUTRES SOURCES DE FONDS	12
1,103,898	7,664,341	17,583,390	6,959,658	141,967,407	TOTAL DES FONDS PROVENANT D'AUTRES SOURCES	13
11,104,616	14,501,134	35,945,495	17,734,143	282,380,471	TOTAL DES FONDS FOURNIS	14
					UTILISATION DES FONDS:	
					ACHAT D'IMMOBILISATIONS:	
3,189,459	5,157,932	19,158,151	5,750,134	84,007,184	(A) ACTIVITES DE RADIODIFFUSION SEULEMENT	15
633,742	1,212,359	234,169	883,494	5,356,597	(B) AUTRE ACTIVITES	16
12,365,215	1,260,985	2,218,918	2,066,168	74,879,260	ACCROISSEMENT DES PLACEMENTS ET DES AVANCES	17
174,083	2,276	124,506	173,922	1,570,265	FRAIS DIFFERES	18
					DIVIDENDES DECLARES:	
2,496,969	628,165	8,639,542	4,377,507	45,266,229	(A) ACTIONS ORDINAIRES	19
15,839	6,408	1,140	2,450	2,643,382	(B) ACTIONS PRIVILEGIEES	20
3,502,945	1,900,596	727,385	3,275,761	30,240,680	DIMINUTION DE LA DETTE A LONG TERME	21
58,385	78,300	0	323,425	2,658,948	RACHAT D'ACTIONS	22
409,661	1,206,690	937,890	15,903,673	38,606,050	AUTRES UTILISATIONS DES FONDS	23
22,846,298	11,453,711	32,041,701	32,756,534	285,228,595	TOTAL DES FONDS UTILISES	24
11,741,682-	3,047,423	3,903,794	15,022,391-	2,848,124-	AUGMENTATION (DIMINUTION-) DU FONDS DE ROULEMENT.	25
3,449,631	1,825,153	5,917,963	1,382,322-	84,576,123	FONDS DE ROULEMENT AU DEBUT DE L'ANNEE	26
8,292,051-	4,872,576	9,821,757	16,404,713-	81,727,999	FONDS DE ROULEMENT A LA FIN DE L'ANNEE	27

TABLE 5. REVENUE, EXPENSES AND EMPLOYEES OF PRIVATELY OWNED RADIO BROADCASTING INDUSTRY, BY AREA, 1981

NO.		NEWFOUNDLAND AND PRINCE EDWARD ISLAND - TERRE-NEUVE ET ILE-DU PRINCE-EDOUARD	NOVA SCOTIA - NOUVELLE-ECOSSE	NEW BRUNSWICK - NOUVEAU-BRUNSWICK	QUEBEC	ONTARIO
1	REPORTING UNITS	11	15	13	89	115
				DOLLARS		
	OPERATING REVENUE:					
	REVENUE FROM SALE OF AIR TIME:					
2	LOCAL TIME SALES	8,625,643	11,873,389	9,580,080	62,447,715	104,155,171
3	NATIONAL TIME SALES	1,238,207	2,316,052	1,665,386	28,075,405	44,665,239
4	NETWORK TIME SALES	1,046,224	0	0	33,206	92,494
5	TOTAL REVENUE FROM SALE OF AIR TIME	10,910,074	14,189,441	11,245,466	90,556,326	148,912,904
	PRODUCTION AND OTHER REVENUE:					
6	SYNDICATION REVENUE	0	0	0	142,766	0
7	PRODUCTION REVENUE	0	16,852	41,972	1,266,524	378,059
8	OTHER REVENUE	0	34,576	28,051	1,383,231	561,345
9	TOTAL PRODUCTION AND OTHER REVENUE	0	51,428	70,023	2,792,521	939,404
10	TOTAL OPERATING REVENUE	10,910,074	14,240,869	11,315,489	93,348,847	149,852,308
	DEPARTMENTAL EXPENSES:					
11	PROGRAM	3,342,468	4,442,137	3,128,893	31,869,356	44,333,117
12	TECHNICAL	721,282	898,645	598,287	3,541,046	7,001,186
13	SALES AND PROMOTION	1,796,668	2,847,445	2,197,674	19,199,115	33,128,061
14	ADMINISTRATION AND GENERAL	3,588,432	4,358,720	4,189,404	31,045,790	40,608,873
15	SUB-TOTAL, DEPARTMENTAL EXPENSES	9,448,850	12,546,947	10,114,255	85,655,307	125,571,147
16	DEPRECIATION	528,251	418,956	510,426	2,682,444	4,933,926
17	INTEREST EXPENSE	245,206	335,450	382,878	2,774,608	10,090,815
18	OTHER ADJUSTMENTS - INCOME (EXPENSE-)	459,785	379,630	143,770	908,206	2,167,786
19	NET PROFIT (LOSS-) BEFORE INCOME TAXES	1,147,552	1,319,146	451,700	3,144,694	11,424,206
20	PROVISION FOR INCOME TAXES	441,038	655,296	142,832	2,188,403	6,925,170
21	NET PROFIT (LOSS-) AFTER INCOME TAXES	706,514	663,850	308,868	956,291	4,499,036
22	SALARIES AND BENEFITS INCLUDED IN EXPENSES	5,030,507	7,786,827	4,740,102	42,795,808	66,261,455
23	AVERAGE NUMBER OF EMPLOYEES	304	415	272	1,990	3,342

TABLEAU 5. RECETTES, DEPENSES ET EFFECTIFS DE L'INDUSTRIE DE LA RADIODIFFUSION PRIVEE, PAR REGION, 1981

MANITOBA	SASKATCHEWAN	ALBERTA	BRITISH COLUMBIA AND YUKON - COLOMBIE-BRITTANIQUE ET YUKON	TOTAL		NO
19	19	39	64	384	UNITES DECLARANTES	1
		DOLLARS				
					RECETTES D'EXPLOITATION:	
					RECETTES DE LA VENTE DE TEMPS D'ANTENNE:	
14,911,278	16,688,348	45,974,234	48,614,871	322,870,729	VENTES DE TEMPS D'ANTENNE (LOCAL)	2
4,151,799	3,808,313	14,411,080	13,747,515	114,078,996	VENTES DE TEMPS D'ANTENNE (NATIONAL)	3
0	0	5,158	D	1,177,082	VENTES DE TEMPS D'ANTENNE (RESEAU)	4
19,063,077	20,496,661	60,390,472	62,362,386	438,126,807	TOTAL, RECETTES DE LA VENTE DE TEMPS D'ANTENNE.	5
					RECETTES DE PRODUCTION ET AUTRES RECETTES:	
0	3,090-	3,485	0	143,161	VENTES DE DROITS DE DIFFUSION	6
150,028	307,543	1,406,558	164,265	3,731,801	RECETTES DE PRODUCTION	7
84,748	216,506	188,501	378,855	2,875,813	AUTRES RECETTES	8
234,776	520,959	1,598,544	543,120	6,750,775	TOTAL, RECETTES DE PRODUCTION ET AUTRES RECETTES.	9
19,297,853	21,017,620	61,989,016	62,905,506	444,877,582	TOTAL, RECETTES D'EXPLOITATION	10
					DEPENSES INTERNES:	
6,372,558	6,347,630	16,369,830	19,884,822	136,389,308	EMISSIONS	11
882,163	877,295	2,148,124	2,711,973	19,379,921	SERVICES TECHNIQUES	12
4,024,271	4,409,104	12,479,259	12,535,495	92,617,082	VENTES ET PROMOTION	13
4,821,727	5,814,605	16,378,616	17,726,161	128,532,328	ADMINISTRATION ET FRAIS GENERAUX	14
16,100,719	17,448,634	47,370,829	52,657,651	376,914,339	TOTAL PARTIEL, DEPENSES INTERNES	15
713,991	823,884	1,955,098	1,968,196	14,535,172	AMORTISSEMENT	16
1,112,807	728,767	1,869,253	3,962,209	21,501,993	INTERETS VERSES	17
140,650	223,108	1,357,751	858,266	6,638,952	AUTRES REDRESSEMENTS - REVENU (DEPENSE-)	18
1,510,986	2,239,443	12,151,587	5,175,716	38,565,030	BENEFICE NET (PERTE-) AVANT IMPOTS SUR LE REVENU.	19
892,926	1,193,838	6,500,240	2,325,936	21,265,679	PROVISION POUR IMPOTS SUR LE REVENU	20
618,060	1,045,605	5,651,347	2,849,780	17,299,351	BENEFICE NET (PERTE-) APRES IMPOTS SUR LE REVENU.	21
9,482,754	9,860,987	26,218,433	29,666,594	201,843,467	REMUNERATION ET AVANTAGES SOCIAUX COMPRIS DANS LES DEPENSES.	22
457	513	1,058	1,342	9,693	EFFECTIFS MOYENS	23

TABLE 6. REVENUE, EXPENSES AND EMPLOYEES OF THE PRIVATELY OWNED TELEVISION BROADCASTING INDUSTRY, BY AREA, 1981

NO.		ATLANTIC PROVINCES – PROVINCES DE L'ATLANTIQUE	QUEBEC	ONTARIO
1	REPORTING UNITS	6	17	19
			DOLLARS	
	OPERATING REVENUE:			
	REVENUE FROM SALES OF AIR TIME:			
2	LOCAL TIME SALES	11,071,044	49,893,632	26,005,150
3	NATIONAL TIME SALES	12,662,407	74,663,115	165,755,670
4	NETWORK TIME SALES	9,077,731	18,172,063	30,215,455
5	TOTAL REVENUE FROM SALE OF AIR TIME	32,811,182	142,728,810	221,976,275
	PRODUCTION AND OTHER REVENUE:			
6	SYNDICATION REVENUE	0	4,019,624	3,464,241
7	PRODUCTION REVENUE	746,249	7,387,638	23,488,741
8	OTHER REVENUE	104,709	7,427,178	1,356,269
9	TOTAL PRODUCTION AND OTHER REVENUE	850,958	18,834,440	28,309,251
10	TOTAL OPERATING REVENUE	33,662,140	161,563,250	250,285,526
	DEPARTMENTAL EXPENSES:			
11	PROGRAM	13,084,478	49,750,683	125,129,618
12	TECHNICAL	3,221,844	13,847,812	12,228,402
13	SALES AND PROMOTION	3,474,044	16,498,720	20,887,736
14	ADMINISTRATION AND GENERAL	4,926,026	28,513,716	34,798,017
15	SUB-TOTAL DEPARTMENTAL EXPENSES	24,706,392	108,610,931	193,043,773
16	DEPRECIATION	1,198,959	5,139,703	7,930,702
17	INTEREST EXPENSE	121,561	8,805,680	10,993,742
18	OTHER ADJUSTMENTS - INCOME (EXPENSE-)	2,403,312	806,996	2,641,142
19	NET PROFIT (LOSS-) BEFORE INCOME TAXES	10,038,540	39,813,932	40,958,451
20	PROVISION FOR INCOME TAXES	3,966,844	17,541,041	19,787,110
21	NET PROFIT (LOSS-) AFTER INCOME TAXES	6,071,696	22,272,891	21,171,341
22	SALARIES AND BENEFITS INCLUDED IN EXPENSES	9,886,790	44,911,627	59,598,037
23	AVERAGE NUMBER OF EMPLOYEES	435	1,783	2,342

TABLEAU 6. RECETTES, DEPENSES ET EFFECTIFS DE L'INDUSTRIE DE LA TELEVISION PRIVEE, PAR REGION, 1981

MANITOBA AND/ET SASKATCHEWAN	ALBERTA	BRITISH COLUMBIA AND YUKON – COLOMBIE-BRITANNIQUE ET YUKON	TOTAL		NO
14	10	9	75	UNITES DECLARANTES	1
	DOLLARS				
				RECETTES D'EXPLOITATION:	
				RECETTES DE LA VENTE DE TEMPS D'ANTENNE:	
17,219,195	31,317,998	22,135,809	157,642,828	VENTES DE TEMPS D'ANTENNE (LOCAL)	2
20,902,445	37,636,317	27,546,084	339,166,038	VENTES DE TEMPS D'ANTENNE (NATIONAL)	3
10,182,069	13,106,564	12,248,160	93,002,042	VENTES DE TEMPS D'ANTENNE (RESEAU)	4
48,303,709	82,060,879	61,930,053	589,810,908	TOTAL, RECETTES DE LA VENTE DE TEMPS D'ANTENNE	5
				RECETTES DE PRODUCTION ET AUTRES RECETTES:	
48,452	297,630	0	7,829,947	VENTES DE DROITS DE DIFFUSION	6
1,457,677	7,433,579	3,368,493	43,882,377	RECETTES DE PRODUCTION	7
797,257	999,001	177,192	10,861,606	AUTRES RECETTES	8
2,303,386	8,730,210	3,545,685	62,573,930	TOTAL, RECETTES DE PRODUCTION ET AUTRES RECETTES	9
50,607,095	90,791,089	65,475,738	652,384,838	TOTAL, RECETTES D'EXPLOITATION	10
				DEPENSES INTERNES:	
20,646,679	40,416,290	34,232,867	283,260,036	EMISSIONS	11
3,694,961	5,235,342	4,669,902	42,898,263	SERVICES TECHNIQUES	12
4,843,166	8,489,134	5,776,999	59,969,859	VENTES ET PROMOTION	13
6,779,184	15,408,314	9,532,241	99,958,038	ADMINISTRATION ET FRAIS GENERAUX	14
35,963,990	69,549,080	54,212,029	486,086,195	TOTAL PARTIEL, DEPENSES INTERNES	15
2,535,812	3,173,856	2,204,640	22,183,672	AMORTISSEMENT	16
989,538	2,013,138	905,994	23,829,653	INTERETS VERSES	17
218,279	1,143,074	230,619	7,443,422	AUTRES REDRESSEMENTS - REVENU (DEPENSE-)	18
11,336,034	17,198,089	8,383,694	127,728,740	BENEFICE NET (PERTE-) AVANT IMPOTS SUR LE REVENU	19
5,714,988	8,251,412	4,262,963	59,524,358	PROVISION POUR IMPOTS SUR LE REVENU	20
5,621,046	8,946,677	4,120,731	68,204,382	BENEFICE NET (PERTE-) APRES IMPOTS SUR LE REVENU	21
14,380,876	23,668,702	19,501,198	171,947,230	REMUNERATION ET AVANTAGES SOCIAUX COMPRIS DANS LES DEPENSES.	22
629	884	719	6,841	EFFECTIFS MOYENS	23

TABLE 7A. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED RADIO AND TELEVISION BROADCASTING INDUSTRY, BY AREA, 1981 (HISTORICAL COST)

NO.		NEWFOUNDLAND AND PRINCE EDWARD ISLAND – TERRE-NEUVE ET ILE-DU-PRINCE-EDOUARD	NOVA SCOTIA – NOUVELLE-ECOSSE	NEW BRUNSWICK – NOUVEAU-BRUNSWICK	QUEBEC	ONTARIO
				DOLLARS		
1	LAND	442,545	595,456	479,706	6,672,447	13,053,976
2	LAND IMPROVEMENTS AND BUILDINGS	2,079,264	2,688,410	3,672,583	52,647,474	28,359,453
3	TOWER AND ANTENNA SYSTEM	1,934,286	1,054,067	1,641,544	8,449,544	17,015,579
4	TRANSMITTER EQUIPMENT	1,734,065	2,811,709	5,490,109	17,440,373	32,602,846
5	STUDIO AND TECHNICAL EQUIPMENT	2,812,039	5,424,744	6,191,857	45,131,604	80,154,292
6	MOBILE EQUIPMENT	96,445	51,724	111,524	2,432,355	5,206,777
7	AUTOMOBILES AND TRUCKS	456,503	391,752	227,911	1,537,629	2,561,210
8	FURNITURE AND FIXTURES	636,053	866,375	714,632	6,915,969	11,201,635
9	OTHER PROPERTY, PLANT AND EQUIPMENT	9,535	144,084	57,209	3,790,000	3,360,372
10	LEASEHOLD IMPROVEMENTS	626,408	284,670	325,376	3,428,941	9,156,024
11	TOTAL PROPERTY, PLANT AND EQUIPMENT	10,827,143	14,312,991	18,912,451	148,446,336	202,672,164

TABLE 7B. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED RADIO AND TELEVISION BROADCASTING INDUSTRY, BY AREA, 1981 (ACCUMULATED STANDARDIZED DEPRECIATION)

NO.		NEWFOUNDLAND AND PRINCE EDWARD ISLAND – TERRE-NEUVE ET ILE-DU-PRINCE-EDOUARD	NOVA SCOTIA – NOUVELLE-ECOSSE	NEW BRUNSWICK – NOUVEAU-BRUNSWICK	QUEBEC	ONTARIO
				DOLLARS		
1	LAND	...	...	...	...	...
2	LAND IMPROVEMENTS AND BUILDINGS	647,882	1,220,037	1,979,421	11,827,624	12,644,434
3	TOWER AND ANTENNA SYSTEM	912,913	595,639	893,646	3,816,707	9,666,315
4	TRANSMITTER EQUIPMENT	1,219,966	1,593,245	3,381,369	9,370,679	18,166,267
5	STUDIO AND TECHNICAL EQUIPMENT	1,946,224	3,597,844	4,863,730	27,452,070	50,966,909
6	MOBILE EQUIPMENT	66,131	34,383	72,500	1,717,644	2,354,387
7	AUTOMOBILES AND TRUCKS	242,710	245,569	172,217	790,158	1,418,816
8	FURNITURE AND FIXTURES	380,689	524,526	470,677	3,657,807	6,226,843
9	OTHER PROPERTY, PLANT AND EQUIPMENT	8,478	47,577	45,506	1,759,397	1,182,360
10	LEASEHOLD IMPROVEMENTS	462,930	137,554	151,031	1,633,527	4,438,440
11	TOTAL PROPERTY, PLANT AND EQUIPMENT	5,887,923	7,996,374	12,030,097	62,025,613	107,064,861

TABLE 7C. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED RADIO AND TELEVISION BROADCASTING INDUSTRY, BY AREA, 1981 (NET VALUE)

NO.		NEWFOUNDLAND AND PRINCE EDWARD ISLAND – TERRE-NEUVE ET ILE-DU-PRINCE-EDOUARD	NOVA SCOTIA – NOUVELLE-ECOSSE	NEW BRUNSWICK – NOUVEAU-BRUNSWICK	QUEBEC	ONTARIO
				DOLLARS		
1	LAND	442,545	595,456	479,706	6,672,447	13,053,976
2	LAND IMPROVEMENTS AND BUILDINGS	1,431,382	1,468,373	1,693,162	40,819,850	15,715,019
3	TOWER AND ANTENNA SYSTEM	1,021,373	458,428	747,898	4,632,837	7,349,264
4	TRANSMITTER EQUIPMENT	514,099	1,218,464	2,108,740	8,069,694	14,436,579
5	STUDIO AND TECHNICAL EQUIPMENT	865,815	1,826,900	1,328,127	17,679,534	29,187,293
6	MOBILE EQUIPMENT	30,314	17,341	39,024	714,711	2,852,390
7	AUTOMOBILES AND TRUCKS	213,793	146,183	55,694	747,471	1,142,394
8	FURNITURE AND FIXTURES	255,364	341,849	243,955	3,258,162	4,974,792
9	OTHER PROPERTY, PLANT AND EQUIPMENT	1,057	96,507	11,703	2,030,603	2,178,012
10	LEASEHOLD IMPROVEMENTS	163,478	147,116	174,345	1,795,414	4,717,584
11	TOTAL PROPERTY, PLANT AND EQUIPMENT	4,939,220	6,316,617	6,882,354	86,420,723	95,607,303

TABLEAU 7A. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION, PAR REGION, 1981 (COUT D'ORIGINE)

MANITOBA	SASKATCHEWAN	ALBERTA	BRITISH COLUMBIA AND YUKON - COLOMBIE-BRITANNIQUE ET YUKON	TOTAL		NO
		DOLLARS				
626,874	527,292	4,828,653	2,363,338	29,590,287	TERRAINS	1
3,573,023	3,300,338	6,220,139	9,259,260	111,799,944	AMELIORATIONS FONCIERES ET BATIMENTS	2
3,264,005	2,927,519	5,194,971	5,347,485	46,829,000	TOUR ET ANTENNE	3
4,852,419	8,635,396	13,334,991	14,616,025	101,517,933	MATERIEL EMETTEUR	4
11,259,908	11,128,956	33,120,299	19,684,703	214,908,402	MATERIEL TECHNIQUE ET DE STUDIO	5
1,047,649	267,832	2,620,352	454,626	12,289,284	MATERIEL DE REPORTAGE	6
265,030	668,554	1,112,185	799,298	8,020,072	AUTOMOBILES ET CAMIONS	7
1,136,538	1,319,254	2,681,794	3,231,978	28,704,228	MEUBLES ET ARTICLES D'AMEUBLEMENT	8
315,496	471,610	1,767,698	719,740	10,635,744	AUTRES BIENS-FONDS, INSTALLATIONS ET MATERIEL	9
335,717	900,443	1,612,253	2,189,868	18,859,700	AMELIORATIONS LOCATIVES	10
26,676,659	30,147,194	72,493,335	58,666,321	583,154,594	TOTAL, TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL.	11

TABLEAU 7B. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION, PAR REGION, 1981 (AMORTISSEMENT NORMALISE ACCUMULE)

MANITOBA	SASKATCHEWAN	ALBERTA	BRITISH COLUMBIA AND YUKON - COLOMBIE-BRITANNIQUE ET YUKON	TOTAL		NO
		DOLLARS				
...	...	...	...	...	TERRAINS	1
1,895,654	1,300,487	2,859,438	3,966,509	38,342,486	AMELIORATIONS FONCIERES ET BATIMENTS	2
1,952,772	1,200,657	1,880,420	3,084,652	23,603,721	TOUR ET ANTENNA	3
2,108,791	4,722,630	6,487,089	7,204,281	54,254,317	MATERIEL EMETTEUR	4
5,501,284	6,539,081	14,979,169	12,181,379	129,027,780	MATERIEL TECHNIQUE ET DE STUDIO	5
508,903	44,165	1,136,720	264,628	6,199,461	MATERIEL DE REPORTAGE	6
133,897	371,271	584,638	392,223	4,351,499	AUTOMOBILES ET CAMIONS	7
632,868	820,852	1,164,534	1,599,101	15,477,897	MEUBLES ET ARTICLES D'AMEUBLEMENT	8
150,950	94,674	629,366	288,010	4,206,318	AUTRES BIENS-FONDS, INSTALLATIONS ET MATERIEL	9
132,561	335,172	681,923	1,194,421	9,167,559	AMELIORATIONS LOCATIVES	10
13,618,680	15,428,989	30,403,297	30,175,204	284,631,038	TOTAL, TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL.	11

TABLEAU 7C. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION, PAR REGION, 1981 (APRES DEDUCTION DE L'AMORTISSEMENT ACCUMULE)

MANITOBA	SASKATCHEWAN	ALBERTA	BRITISH COLUMBIA AND YUKON - COLOMBIE-BRITANNIQUE ET YUKON	TOTAL		NO
		DOLLARS				
626,874	527,292	4,828,653	2,363,338	29,590,287	TERRAINS	1
1,676,369	1,999,851	3,360,701	5,292,751	73,457,458	AMELIORATIONS FONCIERES ET BATIMENTS	2
1,711,233	1,726,862	3,314,551	2,262,833	23,225,279	TOUR ET ANTENNE	3
2,743,628	3,912,766	6,847,902	7,411,744	47,263,616	MATERIEL EMETTEUR	4
4,758,624	4,589,875	18,141,130	7,503,324	85,880,622	MATERIEL TECHNIQUE ET DE STUDIO	5
538,746	223,667	1,483,632	189,998	6,089,823	MATERIEL DE REPORTAGE	6
131,133	297,283	527,547	407,075	3,668,573	AUTOMOBILES ET CAMIONS	7
503,670	498,402	1,517,260	1,632,877	13,226,331	MEUBLES ET ARTICLES D'AMEUBLEMENT	8
164,546	376,936	1,138,332	431,730	6,429,426	AUTRES BIENS-FONDS, INSTALLATIONS ET MATERIEL	9
203,156	565,271	930,330	995,447	9,692,141	AMELIORATIONS LOCATIVES	10
13,057,979	14,718,205	42,090,038	28,491,117	298,523,556	TOTAL, TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL.	11

TABLE 8. BALANCE SHEET DATA OF RADIO AND TELEVISION BROADCASTING INDUSTRY, BY TOTAL ASSETS GROUPING, 1981

NO.		GROUP 1 — GROUPE 1	GROUP 2 — GROUPE 2	GROUP 3 — GROUPE 3	GROUP 4 — GROUPE 4	GROUP 5 — GROUPE 5	GROUP 6 — GROUPE 6
1	BUSINESS ORGANIZATIONS	28	29	29	28	29	29
				DOLLARS			
	ASSETS						
	CURRENT:						
2	CASH	20,467,600	3,840,424	2,009,107	2,416,055	603,454	704,145
3	SECURITIES	41,082,055	636,645	1,412,534	890,858	171,969	1,145,166
4	RECEIVABLES (NET)	122,529,077	38,703,057	20,079,751	11,836,451	8,349,504	6,646,063
5	INVENTORIES	26,010,480	2,871,839	72,544	88,256	11,061	5,700
6	PREPAID PROGRAM RIGHTS	31,295,506	3,487,429	108,326	38,337	3,867	19,744
7	OTHER	34,969,890	5,715,246	4,307,006	1,151,637	1,483,819	472,057
8	TOTAL CURRENT ASSETS	276,354,608	55,254,640	27,989,268	16,421,594	10,623,674	8,992,875
	INVESTMENTS AND ADVANCES:						
9	ASSOCIATED COMPANIES	123,509,807	20,133,951	9,783,849	5,096,022	1,036,024	1,137,762
10	OTHER	32,196,249	5,652,202	1,917,469	1,506,701	713,079	545,700
11	TOTAL INVESTMENTS AND ADVANCES	155,706,056	25,786,153	11,701,318	6,602,723	1,749,103	1,683,462
	FIXED ASSETS, BROADCASTING:						
12	LAND, PROPERTY AND EQUIPMENT	298,582,905	105,067,141	61,388,797	37,615,058	25,033,358	17,070,695
13	LESS: ACCUMULATED DEPRECIATION	121,246,856	50,586,453	36,008,053	21,658,285	12,439,291	8,037,549
14	NET FIXED ASSETS, BROADCASTING	177,336,049	54,480,688	25,380,744	15,956,773	12,594,067	9,033,146
15	NET FIXED ASSETS, NON-BROADCASTING	1,914,978	6,600,408	2,446,876	228,420	242,808	141,547
16	INTANGIBLE ASSETS	67,862,808	19,187,757	1,276,334	2,040,950	1,897,111	826,009
17	OTHER ASSETS	47,211,713	7,505,582	3,345,903	1,236,260	613,642	84,144
18	TOTAL FIXED AND OTHER ASSETS	294,325,548	87,774,435	32,449,857	19,462,403	15,347,628	10,084,846
19	TOTAL NON-CURRENT ASSETS	450,031,604	113,560,588	44,151,175	26,065,126	17,096,731	11,768,308
20	TOTAL ASSETS	726,386,212	168,815,228	72,140,443	42,486,720	27,720,405	20,761,183
	LIABILITIES						
	CURRENT:						
21	BANK LOANS AND OVERDRAFTS	50,489,552	9,486,469	2,729,876	4,480,261	1,795,429	3,809,474
22	OTHER LOANS	17,909,736	1,384,254	8,057	1,770,829	1,195,945	0
23	ACCOUNTS PAYABLE AND ACCRUED	62,918,281	18,051,341	9,052,719	4,613,275	3,361,371	2,780,385
24	INCOME TAX PAYABLE	15,857,283	5,118,975	1,875,086	1,019,326	236,136	419,672
25	DIVIDENDS PAYABLE	5,356,090	0	123,127	812,783	0	27,627
26	FILM AND PROGRAM CONTRACTS PAYABLE	29,637,912	2,592,948	0	0	19,577	0
27	CURRENT PORTION LONG-TERM DEBT	15,274,646	1,524,452	984,003	1,027,345	706,347	458,235
28	OTHER	27,118,723	7,036,525	1,150,599	709,631	755,860	718,080
29	TOTAL CURRENT LIABILITIES	224,562,223	45,194,964	15,923,467	14,433,450	8,070,665	8,213,473
	NON-CURRENT LIABILITIES:						
	LONG-TERM DEBT:						
30	NOTES, MORTGAGES AND BONDS	97,899,301	26,933,252	6,010,694	8,174,633	6,029,484	4,992,608
31	OBLIGATIONS UNDER CAPITAL LEASES	2,203,814	930,192	1,640,000	170,828	659,585	108,268
32	DEBENTURES	61,109,373	1,000,000	4,074,404	810,819	1,378,760	662,000
33	LESS: CURRENT PORTION	15,274,646	1,524,452	984,003	1,027,345	706,347	458,235
34	TOTAL LONG-TERM DEBT	145,937,842	27,338,992	10,741,095	8,128,935	7,361,482	5,304,641
35	DEFERRED INCOME TAXES	27,713,882	4,623,738	2,119,413	456,493	270,539	114,050
36	OTHER LIABILITIES	22,510,266	15,339,565	4,154,290	5,592,659	1,736,373	1,707,778
37	TOTAL NON-CURRENT LIABILITIES	196,161,990	47,302,295	17,014,798	14,178,087	9,368,394	7,126,469
38	TOTAL LIABILITIES	420,724,213	92,497,259	32,938,265	28,611,537	17,439,059	15,339,942
	SHAREHOLDERS' EQUITY:						
	SHARE CAPITAL ISSUED:						
39	PREFERRED	43,384,323	8,968,122	4,064,829	1,202,100	1,068,020	1,412,396
40	COMMON	46,768,613	13,951,368	3,921,314	818,908	1,101,722	564,300
41	RETAINED EARNINGS (ACCUMULATED DEFICIT-) AT END OF YEAR.	213,412,486	50,035,415	31,338,468	11,592,784	8,040,448	3,364,034
42	OTHER SURPLUS	2,096,577	3,363,064	122,433-	261,391	71,156	80,511
43	TOTAL SHAREHOLDERS' EQUITY	305,661,999	76,317,969	39,202,178	13,875,183	10,281,346	5,421,241
44	TOTAL LIABILITIES AND EQUITY	726,386,212	168,815,228	72,140,443	42,486,720	27,720,405	20,761,183

TABLEAU 8. BILAN DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION, PAR ACTIFS TOTAUX PAR GROUPE, 1981

GROUP 7 - GROUPE 7	GROUP 8 - GROUPE 8	GROUP 9 - GROUPE 9	GROUP 10 - GROUPE 10	TOTAL		NO
28	29	29	28	286	ENTREPRISES	1
		DOLLARS				
					ACTIF	
					DISPONIBILITES:	
462,697	393,715	519,000	148,756	31,564,953	ENCAISSE	2
414,738	455,038	165,000	117,776	46,491,779	VALEURS MOBILIERES	3
5,537,782	4,088,390	3,171,436	1,661,770	222,603,281	DEBITEURS (NETS)	4
47,200	124,748	29,042	22,824	29,283,694	STOCKS	5
12,886	7,531	0	0	34,973,626	DROITS DE PROGRAMMATION PAYES D'AVANCE	6
760,722	602,484	666,222	223,515	50,352,598	AUTRES	7
7,236,025	5,671,906	4,550,700	2,174,641	415,269,931	TOTAL, DISPONIBILITES	8
					PLACEMENTS ET AVANCES:	
247,843	53,963	139,827	174,525	161,313,573	SOCIETES AFFILIEES	9
166,023	208,073	161,476	12,523	43,079,495	AUTRES	10
413,866	262,036	301,303	187,048	204,393,068	TOTAL PLACEMENTS ET AVANCES	11
					IMMOBILISATIONS, RADIODIFFUSION:	
13,518,320	12,625,716	8,087,181	4,165,423	583,154,594	TERRAINS, BIENS ET MATERIEL	12
7,223,404	6,818,829	4,577,127	2,398,872	270,994,719	MOINS: AMORTISSEMENT ACCUMULE	13
6,294,916	5,806,887	3,510,054	1,766,551	312,159,875	IMMOBILISATIONS NETTES, RADIODIFFUSION	14
277,599	D	100,039	14,353	11,967,028	IMMOBILISATIONS NETTES, NON DE RADIODIFFUSION	15
1,190,365	270,132	239,184	36,357	94,827,007	IMMOBILISATIONS INCORPORELLES	16
164,365	574,515	23,678	94,841	60,854,643	AUTRES ELEMENTS D'ACTIF	17
7,927,245	6,651,534	3,872,955	1,912,102	479,808,553	TOTAL, IMMOBILISATIONS ET AUTRES ELEMENTS D'ACTIF	18
8,341,111	6,913,570	4,174,258	2,099,150	684,201,621	TOTAL, ACTIF NON DISPONIBLE	19
13,577,136	12,585,476	8,724,958	4,273,791	1,099,471,552	TOTAL, ACTIF	20
					PASSIF	
					EXIGIBILITES:	
3,097,677	1,719,585	934,978	726,149	79,269,450	EMPRUNTS ET DECOUVERTS BANCAIRES	21
114,479	34,617	230,871	379,741	23,028,529	AUTRES EMPRUNTS	22
1,842,886	1,564,530	1,548,124	660,877	106,393,789	CREDITEURS ET ELEMENTS COURUS	23
204,629	184,737	194,246	77,482	25,187,572	IMPOTS SUR LE REVENU A PAYER	24
0	0	68,427	0	6,388,054	DIVIDENDES A VERSER	25
13,447	0	7,235	0	32,271,119	CONTRATS DE FILMS ET D'EMISSIONS A PAYER	26
470,977	381,899	290,065	195,534	21,313,503	PARTIE EXIGIBLE DE LA DETTE A LONG TERME	27
334,466	1,070,047	445,752	350,233	39,689,916	AUTRES	28
6,078,561	4,955,415	3,719,698	2,390,016	333,541,932	TOTAL, EXIGIBILITES	29
					PASSIF NON EXIGIBLE:	
					DETTE A LONG TERME:	
3,738,067	2,965,848	1,131,571	1,389,373	159,264,831	BILLETS, HYPOTHEQUES ET OBLIGATIONS	30
62,374	26,708	0	2,326	5,804,095	CONTRATS DE LOCATION - ACQUISITION	31
1,609,360	498,405	180,000	0	71,323,121	OBLIGATIONS NON GARANTIES	32
470,977	381,899	290,065	195,534	21,313,503	MOINS: LA PARTIE EXIGIBLE	33
4,938,824	3,109,062	1,021,506	1,196,165	215,078,544	TOTAL, DETTE A LONG TERME	34
190,979	65,796	88,062	28,568	35,671,520	IMPOTS SUR LE REVENU DIFFERES	35
818,008	1,359,824	286,559	50,209	19,740,141	AUTRES ELEMENTS DE PASSIF	36
6,698,012	5,968,094	1,911,617	1,822,040	307,551,796	TOTAL, PASSIF NON EXIGIBLE	37
12,776,573	10,923,509	5,631,315	4,212,056	641,093,728	TOTAL, PASSIF	38
					AVOIR DES ACTIONNAIRES:	
					CAPITAL-ACTIONS EMIS:	
503,965	480,170	413,660	550,728	62,048,313	ACTIONS PRIVILEGIEES	39
1,049,685	609,351	585,580	446,364	69,817,205	ACTIONS ORDINAIRES	40
985,982	11,444-	2,068,303	1,051,563-	319,774,913	BENEFICES NON REPARTIS (DEFICIT ACCUMULE-) A LA FIN DE L'ANNEE.	41
260,931	583,890	26,100	116,206	6,737,393	AUTRES EXCEDENT	42
2,800,563	1,661,967	3,093,643	61,735	458,377,824	TOTAL, AVOIR DES ACTIONNAIRES	43
13,577,136	12,585,476	8,724,958	4,273,791	1,099,471,552	TOTAL, PASSIF ET AVOIR DES ACTIONNAIRES	44

TABLE 9. STATEMENT OF CHANGES IN FINANCIAL POSITION FOR THE PRIVATELY OWNED RADIO AND TELEVISION BROADCASTING INDUSTRY, BY TOTAL ASSETS GROUPING, 1981

NO.		GROUP 1 – GROUPE 1	GROUP 2 – GROUPE 2	GROUP 3 – GROUPE 3	GROUP 4 – GROUPE 4	GROUP 5 – GROUPE 5	GROUP 6 – GROUPE 6
1	BUSINESS ORGANIZATIONS	28	29	29	28	29	29
				DOLLARS			
	SOURCE OF FUNDS:						
	OPERATIONS:						
2	NET PROFIT (LOSS-) FROM BROADCAST OPERATIONS AFTER INCOME TAXES.	64,143,471	8,586,877	8,100,849	2,468,344	1,182,777	229,270
3	NET PROFIT (LOSS-) FROM NON-BROADCAST OPERATIONS AFTER INCOME TAXES.	1,610,329	2,452,684	192,235	28,891	17,181	48,518
	EXPENSES NOT REQUIRING OUTLAY OF FUNDS:						
4	DEPRECIATION AND AMORTIZATION (RECORDED IN ACCOUNTS).	23,245,947	9,601,219	4,013,756	2,603,917	1,735,658	1,195,327
5	DEFERRED INCOME TAXES	5,159,654	215,223-	565,445	17,078-	38,777	45,874-
6	TOTAL FUNDS PROVIDED FROM OPERATIONS.	94,159,401	20,425,557	12,872,285	5,084,074	2,974,393	1,427,241
	OTHER:						
7	INCREASE IN LONG TERM DEBT	51,032,474	7,776,342	6,126,244	3,244,179	2,868,954	1,168,332
8	PROCEEDS FROM SALE OF SHARE CAPITAL.	13,342,048	3,066,845	978,845	136,000	767,500	360,211
	DECREASE IN FIXED ASSETS:						
9	(A) BROADCAST ONLY	1,459,175	482,709	1,001,123	364,947	437,055	47,576
10	(B) NON-BROADCASTING	0	65,728	11,808	726,664	0	4,795
11	DECREASE IN INVESTMENTS AND ADVANCES	5,931,014	5,801,560	2,242,608	895,954	591,284	283,847
12	OTHER SOURCES OF FUNDS	18,956,786	1,704,656	1,589,734	1,798,601	667,850	576,132
13	TOTAL, OTHER FUNDS PROVIDED	90,719,497	18,897,840	11,950,362	7,166,345	5,332,643	2,440,833
14	TOTAL FUNDS PROVIDED	184,878,898	39,323,397	24,822,647	12,250,419	8,307,036	3,868,096
	APPLICATION OF FUNDS:						
	PURCHASE OF FIXED ASSETS:						
15	(A) BROADCAST ONLY	55,099,121	10,199,227	6,322,350	4,910,669	1,768,658	2,204,298
16	(B) NON-BROADCASTING	1,833,062	2,053,953	621,305	99,307	93,518	249,303
17	INCREASE IN INVESTMENTS AND ADVANCES.	60,984,084	5,250,377	5,393,212	1,731,890	767,341	347,300
18	DEFERRED EXPENDITURES	877,201	199,506	239,127	16,524	26,454	103,204
	DIVIDENDS DECLARED:						
19	(A) COMMON SHARES	20,529,588	13,379,895	4,927,757	2,806,220	1,169,762	1,178,580
20	(B) PREFERRED SHARES	1,827,720	0	668,154	93,074	21,403	11,951
21	REDUCTION OF LONG TERM DEBT	19,652,884	2,466,577	2,968,417	916,085	1,016,229	840,184
22	REDEMPTION OF SHARES	1,724,078	29,860	400,000	258,562	80,534	95
23	OTHER APPLICATION OF FUNDS	33,273,269	1,078,546	745,121	1,032,368	1,644,861	304,696
24	TOTAL FUNDS USED	195,801,007	34,657,941	22,285,443	11,864,699	6,588,760	5,239,611
25	INCREASE (DECREASE-) IN WORKING CAPITAL.	10,922,109-	4,665,456	2,537,204	385,720	1,718,276	1,371,515-
26	WORKING CAPITAL AT BEGINNING OF YEAR	62,714,494	5,394,220	9,528,597	1,602,424	834,733	2,150,917
27	WORKING CAPITAL AT END OF YEAR	51,792,385	10,059,676	12,065,801	1,988,144	2,553,009	779,402

TABLEAU 9. ETAT DE L'EVOLUTION DE LA SITUATION FINANCIERE DE L'INDUSTRIE DE LA RADIODIFFUSION ET LA TELEVISION PRIVEE, PAR ACTIFS TOTAUX PAR GROUPE, 1981

GROUP 7 - GROUPE 7	GROUP 8 - GROUPE 8	GROUP 9 - GROUPE 9	GROUP 10 - GROUPE 10	TOTAL		NO
28	29	29	28	286	ENTREPRISES	1
		DOLLARS				
					PROVENANCE DES FONDS:	
					EXPLOITATION:	
157,067	7,129-	680,254	38,047-	85,503,733	BENEFICE NET (PERTE-) PROVENANT DE LA RADIODIFFUSION, APRES IMPOT SUR LE REVENU.	2
4,829-	33,024	2,954-	0	4,375,079	BENEFICE NET (PERTE-) PROVENANT D'ACTIVITES AUTRES QUE LA RADIODIFFUSION, APRES IMPOTS SUR LE REVENU.	3
					DEPENSES NE NECESSITANT PAS DE SORTIE DE FONDS:	
1,035,111	838,077	561,232	330,925	45,161,169	DEPRECIATION ET AMORTISSEMENT (COMPTABILISE)	4
12,376-	110,943-	8,172	2,529	5,373,083	IMPOTS SUR LE REVENU DIFFERES	5
1,174,973	753,029	1,246,704	295,407	140,413,064	ENSEMBLE DES FONDS PROVENANT DE L'EXPLOITATION.	6
					AUTRES:	
2,020,018	754,437	288,397	71,081	75,350,458	AUGMENTATION DE LA DETTE A LONG TERME	7
80,400	3,002	100	120,525	18,855,476	PRODUIT DE LA VENTE DU CAPITAL-ACTIONS	8
					DIMINUTION DES IMMOBILISATIONS:	
166,147	28,133	17,501	16,759	4,021,125	(A) ACTIVITES DE RADIODIFFUSION SEULEMENT	9
246	39,226	18,116	6,688	873,231	(B) AUTRES ACTIVITES	10
420,707	10,474	83,898	56,262	16,317,610	DIMINUTION DES PLACEMENTS ET DES AVANCES	11
103,697	662,215	448,280	43,556	26,549,507	AUTRES SOURCES DE FONDS	12
2,791,215	1,497,487	856,292	314,871	141,967,407	TOTAL DES FONDS PROVENANT D'AUTRES SOURCES	13
3,966,188	2,250,516	2,102,996	610,278	282,380,471	TOTAL DES FONDS FOURNIS	14
					UTILISATION DES FONDS:	
					ACHAT D'IMMOBILISATIONS:	
1,396,093	890,558	1,003,689	212,521	84,007,184	(A) ACTIVITES DE RADIODIFFUSION SEULEMENT	15
127,002	126,512	149,483	3,152	5,356,597	(B) AUTRE ACTIVITES	16
170,541	156,180	77,210	1,125	74,879,260	ACCROISSEMENT DES PLACEMENTS ET DES AVANCES	17
91,881	2,000	0	14,368	1,570,265	FRAIS DIFFERES	18
					DIVIDENDES DECLARES:	
394,540	260,891	491,602	127,394	45,266,229	(A) ACTIONS ORDINAIRES	19
14,603	5,032	245	1,200	2,643,382	(B) ACTIONS PRIVILEGIEES	20
963,947	530,545	666,370	219,442	30,240,680	DIMINUTION DE LA DETTE A LONG TERME	21
61,385	12,460	26,574	65,400	2,658,948	RACHAT D'ACTIONS	22
159,341	281,563	51,410	34,875	38,606,050	AUTRES UTILISATIONS DES FONDS	23
3,379,333	2,265,741	2,466,583	679,477	285,228,595	TOTAL DES FONDS UTILISES	24
586,855	15,225-	363,587-	69,199-	2,848,124-	AUGMENTATION (DIMINUTION-) DU FONDS DE ROULEMENT.	25
570,609	731,716	1,194,589	146,176-	84,576,123	FONDS DE ROULEMENT AU DEBUT DE L'ANNEE	26
1,157,464	716,491	831,002	215,375-	81,727,999	FONDS DE ROULEMENT A LA FIN DE L'ANNEE	27

TABLE 10. REVENUE, EXPENSES AND EMPLOYEES OF THE PRIVATELY OWNED RADIO BROADCASTING INDUSTRY, BY REVENUE GROUP, 1981

NO.		GROUP 1 – GROUPE 1	GROUP 2 – GROUPE 2	GROUP 3 – GROUPE 3	GROUP 4 – GROUPE 4	GROUP 5 – GROUPE 5	GROUP 6 – GROUPE 6
1	REPORTING UNITS	38	39	38	39	38	39
				DOLLARS			
	OPERATING REVENUE:						
	REVENUE FROM SALE OF AIR TIME:						
2	LOCAL TIME SALES	110,281,113	57,257,865	41,138,709	31,485,577	25,112,786	20,442,446
3	NATIONAL TIME SALES	59,988,196	19,391,606	10,136,432	8,132,570	5,062,678	4,635,705
4	NETWORK TIME SALES	614,383	92,494	0	0	508	187,896
5	TOTAL REVENUE FROM SALES OF AIR TIME.	170,883,692	76,741,965	51,275,141	39,618,147	30,175,972	25,266,047
	PRODUCTION AND OTHER REVENUE:						
6	SYNDICATION REVENUE	3,090-	3,485	25,605	0	0	808
7	PRODUCTION REVENUE	1,997,668	364,504	386,316	372,137	141,484	153,663
8	OTHER REVENUE	1,574,594	272,688	155,395	79,553	124,596	87,031
9	TOTAL PRODUCTION AND OTHER REVENUE.	3,569,172	640,677	567,316	451,690	266,080	241,502
10	TOTAL OPERATING REVENUE.	174,452,864	77,382,642	51,842,457	40,069,837	30,442,052	25,507,549
	DEPARTMENTAL EXPENSES:						
11	PROGRAM	47,162,506	24,981,671	16,005,396	12,987,339	9,181,468	8,884,397
12	TECHNICAL	5,591,391	3,337,923	2,062,282	1,811,717	1,679,340	1,515,593
13	SALES AND PROMOTION	34,922,635	17,292,664	11,260,756	7,937,418	6,709,712	5,101,478
14	ADMINISTRATION AND GENERAL .	43,741,457	21,365,218	15,859,635	12,407,331	9,860,836	8,840,700
15	SUB-TOTAL, DEPARTMENTAL EXPENSES.	131,417,989	66,977,476	45,188,069	35,143,805	27,431,356	24,342,168
16	DEPRECIATION	3,994,759	2,131,536	1,737,479	1,750,960	1,207,623	1,149,558
17	INTEREST EXPENSE	8,220,904	2,267,292	2,245,603	2,065,860	1,296,849	1,548,082
18	OTHER ADJUSTMENTS - INCOME (EXPENSE-).	1,900,795	2,194,174	96,744-	957,666	321,803	600,135
19	NET PROFIT (LOSS-) BEFORE INCOME TAXES.	32,720,007	8,200,512	2,574,562	2,066,878	828,027	932,124-
20	PROVISION FOR INCOME TAXES ...	15,253,474	2,913,157	1,022,206	828,927	684,866	120,779-
21	NET PROFIT (LOSS-) AFTER INCOME TAXES.	17,466,533	5,287,355	1,552,356	1,237,951	143,161	811,345-
22	SALARIES AND BENEFITS INCLUDED IN EXPENSES.	63,564,692	35,292,236	26,459,422	20,295,519	15,504,706	13,698,286
23	AVERAGE NUMBER OF EMPLOYEES ..	2,222	1,566	1,303	1,049	849	818

TABLEAU 10. RECETTES, DEPENSES ET EFFECTIFS DE L'INDUSTRIE DE LA RADIODIFFUSION PRIVEE, PAR TRANCHE DE RECETTES, 1981

GROUP 7 – GROUPE 7	GROUP 8 – GROUPE 8	GROUP 9 – GROUPE 9	GROUP 10 – GROUPE 10	TOTAL		NO
38	39	38	38	384	UNITES DECLARANTES	1
		DOLLARS				
					RECETTES D'EXPLOITATION: RECETTES DE LA VENTE DE TEMPS D'ANTENNE:	
15,365,968	11,767,817	7,189,107	2,829,341	322,870,729	VENTES DE TEMPS D'ANTENNE (LOCAL)	2
2,977,883	1,961,258	1,437,088	355,580	114,078,996	VENTES DE TEMPS D'ANTENNE (NATIONAL)	3
120,993	104,168	54,008	2,632	1,177,082	VENTES DE TEMPS D'ANTENNE (RESEAU).....	4
18,464,844	13,833,243	8,680,203	3,187,553	438,126,807	TOTAL, RECETTES DE LA VENTE DE TEMPS D'ANTENNE.	5
					RECETTES DE PRODUCTION ET AUTRES RECETTES:	
16,760	0	0	99,593	143,161	VENTES DE DROITS DE DIFFUSION	6
223,130	78,286	10,012	4,601	3,731,801	RECETTES DE PRODUCTION	7
134,374	226,588	189,909	31,085	2,875,813	AUTRES RECETTES	8
374,264	304,874	199,921	135,279	6,750,775	TOTAL, RECETTES DE PRODUCTION ET AUTRES RECETTES.	9
18,839,108	14,138,117	8,880,124	3,322,832	444,877,582	TOTAL RECETTES D'EXPLOITATION	10
					DEPENSES INTERNES:	
5,124,544	5,392,419	4,104,402	1,560,866	136,385,008	EMISSIONS	11
1,138,789	984,690	569,332	688,864	19,379,921	SERVICES TECHNIQUES	12
3,670,412	3,214,192	1,849,932	657,883	92,617,082	VENTES ET PROMOTION	13
6,335,639	5,455,930	3,272,847	1,392,735	128,532,328	ADMINISTRATION ET FRAIS GENERAUX	14
17,269,384	15,047,231	9,796,513	4,300,348	376,914,339	TOTAL PARTIEL, DEPENSES INTERNES	15
839,946	808,122	538,408	376,781	14,535,172	AMORTISSEMENT	16
1,149,889	1,080,114	565,006	1,062,394	21,501,993	INTERETS VERSES	17
54,808	156,230	109,626	440,459	6,638,952	AUTRES REDRESSEMENTS - REVENU (DEPENSE-)	18
365,303-	2,641,120-	1,910,177-	1,976,232-	38,565,030	BENEFICE NET (PERTE-) AVANT IMPOTS SUR LE REVENU.	19
164,528	243,205	382,949-	659,044	21,265,679	PROVISION POUR IMPOTS SUR LE REVENU	20
529,831-	2,884,325-	1,527,228-	2,635,276-	17,299,351	BENEFICE NET (PERTE-) APRES IMPOTS SUR LE REVENU.	21
10,451,945	8,541,846	5,857,881	2,176,934	201,843,467	REMUNERATION ET AVANTAGES SOCIAUX COMPRIS DANS LES DEPENSES.	22
645	596	445	200	9,693	EFFECTIFS MOYENS	23

TABLE 11A. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED RADIO BROADCASTING INDUSTRY, BY REVENUE GROUP, 1981 (HISTORICAL COST)

NO.		GROUP 1 — GROUPE 1	GROUP 2 — GROUPE 2	GROUP 3 — GROUPE 3	GROUP 4 — GROUPE 4	GROUP 5 — GROUPE 5
				DOLLARS		
1	LAND	9,460,985	2,961,703	2,216,370	1,240,875	980,850
2	LAND IMPROVEMENTS AND BUILDINGS	14,463,841	3,228,522	4,112,018	3,853,249	2,661,247
3	TOWER AND ANTENNA SYSTEM	5,976,727	3,515,976	2,970,881	2,716,664	1,570,045
4	TRANSMITTER EQUIPMENT	17,405,479	7,720,969	6,472,250	6,300,461	4,696,340
5	STUDIO AND TECHNICAL EQUIPMENT	17,889,089	8,643,188	6,837,848	5,492,494	4,933,931
6	MOBILE EQUIPMENT	174,577	93,756	157,844	344,925	37,084
7	AUTOMOBILES AND TRUCKS	1,609,928	921,882	567,863	502,066	433,120
8	FURNITURE AND FIXTURES	5,001,189	2,429,520	1,789,053	1,449,324	1,244,497
9	OTHER PROPERTY, PLANT AND EQUIPMENT	1,916,140	480,477	468,958	251,584	137,615
10	LEASEHOLD IMPROVEMENTS	3,878,641	1,613,776	1,345,533	964,134	946,829
11	TOTAL PROPERTY, PLANT AND EQUIPMENT	77,776,596	31,609,769	26,938,618	23,115,776	17,641,558

TABLE 11B. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED RADIO BROADCASTING INDUSTRY, BY REVENUE GROUP, 1981 (ACCUMULATED STANDARDIZED DEPRECIATION)

NO.		GROUP 1 — GROUPE 1	GROUP 2 — GROUPE 2	GROUP 3 — GROUPE 3	GROUP 4 — GROUPE 4	GROUP 5 — GROUPE 5
				DOLLARS		
1	LAND	...	...	...	...	...
2	LAND IMPROVEMENTS AND BUILDINGS	3,932,871	1,078,965	1,466,063	1,276,272	1,283,514
3	TOWER AND ANTENNA SYSTEM	3,021,117	1,931,351	1,258,512	936,104	898,956
4	TRANSMITTER EQUIPMENT	9,268,696	4,224,664	3,377,597	3,225,594	2,699,721
5	STUDIO AND TECHNICAL EQUIPMENT	10,247,294	5,358,148	4,534,702	3,059,467	3,240,993
6	MOBILE EQUIPMENT	124,626	59,114	83,677	75,987	27,719
7	AUTOMOBILES AND TRUCKS	889,314	478,701	306,543	283,510	250,444
8	FURNITURE AND FIXTURES	3,093,059	1,342,183	1,038,342	763,010	739,091
9	OTHER PROPERTY, PLANT AND EQUIPMENT	925,236	166,326	103,604	48,944	55,397
10	LEASEHOLD IMPROVEMENTS	2,031,246	814,782	694,882	316,873	516,025
11	TOTAL PROPERTY, PLANT AND EQUIPMENT	33,533,459	15,454,234	12,863,922	9,985,761	9,717,865

TABLE 11C. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED RADIO BROADCASTING INDUSTRY, BY REVENUE GROUP, 1981 (NET VALUE)

NO.		GROUP 1 — GROUPE 1	GROUP 2 — GROUPE 2	GROUP 3 — GROUPE 3	GROUP 4 — GROUPE 4	GROUP 5 — GROUPE 5
				DOLLARS		
1	LAND	9,460,985	2,961,703	2,216,370	1,240,875	980,850
2	LAND IMPROVEMENTS AND BUILDINGS	10,530,970	2,149,557	2,645,955	2,576,977	1,377,733
3	TOWER AND ANTENNA SYSTEM	2,955,610	1,584,625	1,712,369	1,780,560	671,089
4	TRANSMITTER EQUIPMENT	8,136,783	3,496,305	3,094,653	3,074,867	1,996,619
5	STUDIO AND TECHNICAL EQUIPMENT	7,641,795	3,285,040	2,303,146	2,433,027	1,686,933
6	MOBILE EQUIPMENT	49,951	34,642	74,167	268,938	9,365
7	AUTOMOBILES AND TRUCKS	720,614	443,181	261,320	218,556	182,676
8	FURNITURE AND FIXTURES	1,908,130	1,087,337	750,711	686,314	505,406
9	OTHER PROPERTY, PLANT AND EQUIPMENT	990,904	314,151	365,354	202,640	82,218
10	LEASEHOLD IMPROVEMENTS	1,847,395	798,994	650,651	647,261	430,804
11	TOTAL PROPERTY, PLANT AND EQUIPMENT	44,243,137	16,155,535	14,074,696	13,130,015	7,923,693

TABLEAU 11A. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA RADIODIFFUSION, PAR TRANCHE DE RECETTES, 1981 (COUT D'ORIGINE)

GROUP 6 – GROUPE 6	GROUP 7 – GROUPE 7	GROUP 8 – GROUPE 8	GROUP 9 – GROUPE 9	GROUP 10 – GROUPE 10	TOTAL		NO
			DOLLARS				
1,583,279	525,130	419,030	226,314	462,890	20,077,426	TERRAINS	1
2,881,668	1,649,402	1,599,712	764,562	355,509	35,569,730	AMELIORATIONS FONCIERES ET BATIMENTS.	2
2,220,937	2,320,887	1,616,695	542,243	869,807	24,320,862	TOUR ET ANTENNE	3
4,628,829	3,952,603	3,078,910	1,821,997	1,996,128	58,073,966	MATERIEL EMETTEUR	4
3,680,375	2,472,429	3,102,102	2,224,172	1,362,347	56,637,975	MATERIEL TECHNIQUE ET DE STUDIO.	5
46,967	10,254	39,181	23,155	0	927,743	MATERIEL DE REPORTAGE	6
367,106	143,546	159,492	107,800	19,750	4,832,553	AUTOMOBILES ET CAMIONS	7
954,154	674,111	581,437	305,945	318,579	14,747,809	MEUBLES ET ARTICLES D'AMEUBLEMENT.	8
458,444	132,531	71,753	27,204	378,801	4,323,507	AUTRES BIENS-FONDS, INSTALLATIONS ET MATERIEL.	9
886,876	418,273	596,224	626,106	325,136	11,601,528	AMELIORATIONS LOCATIVES	10
17,708,635	12,299,166	11,264,536	6,669,498	6,088,947	231,113,099	TOTAL, TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL.	11

TABLEAU 11B. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA RADIODIFFUSION, PAR TRANCHE DE RECETTES, 1981 (AMORTISSEMENT NORMALISE ACCUMULE)

GROUP 6 – GROUPE 6	GROUP 7 – GROUPE 7	GROUP 8 – GROUPE 8	GROUP 9 – GROUPE 9	GROUP 10 – GROUPE 10	TOTAL		NO
			DOLLARS				
...	...	...	...	...	...	TERRAINS	1
1,397,701	385,315	489,012	179,037	141,556	11,330,306	AMELIORATIONS FONCIERES ET BATIMENTS.	2
1,109,916	710,434	668,926	244,301	266,997	11,046,614	TOUR ET ANTENNE	3
2,737,950	2,066,422	1,309,888	722,114	657,056	30,309,702	MATERIEL EMETTEUR	4
2,343,989	1,250,078	1,478,048	1,098,216	583,696	33,220,636	MATERIEL TECHNIQUE ET DE STUDIO.	5
29,408	6,156	18,621	11,805	0	437,113	MATERIEL DE REPORTAGE	6
198,224	84,860	85,238	51,613	12,321	2,640,768	AUTOMOBILES ET CAMIONS	7
592,594	371,635	245,181	122,409	152,385	8,459,889	MEUBLES ET ARTICLES D'AMEUBLEMENT.	8
188,674	61,557	25,858	5,239	37,805	1,618,640	AUTRES BIENS-FONDS, INSTALLATIONS ET MATERIEL.	9
399,738	155,949	183,359	191,092	104,851	5,408,797	AMELIORATIONS LOCATIVES	10
8,738,194	5,092,406	4,504,131	2,625,826	1,956,667	104,472,465	TOTAL, TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL.	11

TABLEAU 11C. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA RADIODIFFUSION, PAR TRANCHE DE RECETTES, 1981 (APRES DEDUCTION DE L'AMORTISSEMENT ACCUMULE)

GROUP 6 – GROUPE 6	GROUP 7 – GROUPE 7	GROUP 8 – GROUPE 8	GROUP 9 – GROUPE 9	GROUP 10 – GROUPE 10	TOTAL		NO
			DOLLARS				
1,583,279	525,130	419,030	226,314	462,890	20,077,426	TERRAINS	1
1,783,967	1,264,087	1,110,700	585,525	213,953	24,239,424	AMELIORATIONS FONCIERES ET BATIMENTS.	2
1,111,021	1,610,453	947,769	297,942	602,810	13,274,248	TOUR ET ANTENNE	3
1,870,879	1,886,181	1,769,022	1,099,883	1,339,072	27,764,264	MATERIEL EMETTEUR	4
1,316,386	1,222,351	1,624,054	1,125,956	778,651	23,417,339	MATERIEL TECHNIQUE ET DE STUDIO.	5
17,559	4,098	20,560	11,350	0	490,630	MATERIEL DE REPORTAGE	6
168,882	58,686	74,254	56,187	7,429	2,191,785	AUTOMOBILES ET CAMIONS	7
361,560	302,476	336,256	183,536	166,194	6,287,920	MEUBLES ET ARTICLES D'AMEUBLEMENT.	8
269,770	70,974	45,895	21,965	340,996	2,704,867	AUTRES BIENS-FONDS, INSTALLATIONS ET MATERIEL.	9
487,138	282,324	412,865	435,014	220,285	6,192,731	AMELIORATIONS LOCATIVES	10
8,970,341	7,206,740	6,760,405	4,043,672	4,132,280	126,640,634	TOTAL, TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL.	11

TABLE 12. REVENUE, EXPENSES AND EMPLOYEES OF THE PRIVATELY OWNED TELEVISION BROADCASTING INDUSTRY, BY REVENUE GROUP, 1981

NO.		GROUP 1 - GROUPE 1	GROUP 2 - GROUPE 2	GROUP 3 - GROUPE 3
1	REPORTING UNITS	19	19	19
			DOLLARS	
	OPERATING REVENUE:			
	REVENUE FROM SALE OF AIR TIME:			
2	LOCAL TIME SALES	92,440,550	34,180,145	23,337,640
3	NATIONAL TIME SALES	270,647,600	43,053,135	19,751,005
4	NETWORK TIME SALES	49,472,220	34,501,376	6,320,813
5	TOTAL REVENUE FROM SALE OF AIR TIME	412,560,370	111,734,656	49,409,458
	PRODUCTION AND OTHER REVENUE:			
6	SYNDICATION REVENUE	7,676,150	130,739	23,058
7	PRODUCTION REVENUE	39,939,837	1,953,662	1,393,191
8	OTHER REVENUE	9,181,045	842,585	771,901
9	TOTAL PRODUCTION AND OTHER REVENUE	56,797,032	2,926,986	2,188,150
10	TOTAL OPERATING REVENUE	469,357,402	114,661,642	51,597,608
	DEPARTMENTAL EXPENSES:			
11	PROGRAM	211,564,226	52,319,048	13,736,825
12	TECHNICAL	27,193,021	8,684,294	5,340,589
13	SALES AND PROMOTION	37,480,432	12,547,304	7,587,594
14	ADMINISTRATION AND GENERAL	65,526,135	19,022,308	10,925,268
15	SUB-TOTAL, DEPARTMENTAL EXPENSES	342,063,814	92,572,954	37,579,472
16	DEPRECIATION	14,259,789	3,651,993	2,827,082
17	INTEREST EXPENSE	15,219,183	5,713,234	1,167,098
18	OTHER ADJUSTMENTS - INCOME (EXPENSE-)	2,917,886	3,065,582	748,992
19	NET PROFIT (LOSS-) BEFORE INCOME TAXES	100,732,502	15,789,043	10,772,948
20	PROVISION FOR INCOME TAXES	45,289,809	8,073,821	5,655,692
21	NET PROFIT (LOSS-) AFTER INCOME TAXES	55,442,693	7,715,222	5,117,256
22	SALARIES AND BENEFITS INCLUDED IN EXPENSES	113,624,062	33,292,370	17,866,313
23	AVERAGE NUMBER OF EMPLOYEES	4,138	1,448	872

TABLEAU 12. RECETTES, DEPENSES ET EFFECTIFS DE L'INDUSTRIE DE LA TELEVISION PRIVEE, PAR TRANCHE DE RECETTES, 1981

GROUP 4 / GROUPE 4	TOTAL		NO
18	75	UNITES DECLARANTES	1
DOLLARS			
		RECETTES D'EXPLOITATION:	
		RECETTES DE LA VENTE DE TEMPS D'ANTENNE:	
7,684,493	157,642,828	VENTES DE TEMPS D'ANTENNE (LOCAL)	2
5,714,298	339,166,038	VENTES DE TEMPS D'ANTENNE (NATIONAL)	3
2,707,633	93,002,042	VENTES DE TEMPS D'ANTENNE (RESEAU)	4
16,106,424	589,810,908	TOTAL, RECETTES DE LA VENTE DE TEMPS D'ANTENNE	5
		RECETTES DE PRODUCTION ET AUTRES RECETTES:	
0	7,829,947	VENTES DE DROITS DE DIFFUSION	6
595,687	43,882,377	RECETTES DE PRODUCTION	7
66,075	10,861,606	AUTRES RECETTES	8
661,762	62,573,930	TOTAL, RECETTES DE PRODUCTION ET AUTRES RECETTES	9
16,768,186	652,384,838	TOTAL, RECETTES D'EXPLOITATION	10
		DEPENSES INTERNES:	
9,350,736	283,260,035	EMISSIONS	11
1,680,363	42,898,263	SERVICES TECHNIQUES	12
2,354,529	59,969,859	VENTES ET PROMOTION	13
4,484,327	99,958,038	ADMINISTRATION ET FRAIS GENERAUX	14
13,869,955	486,086,195	TOTAL PARTIEL, DEPENSES INTERNES	15
1,444,808	22,183,672	AMORTISSEMENT	16
1,730,138	23,829,653	INTERETS VERSES	17
710,962	7,443,422	AUTRES REDRESSEMENTS - REVENU (DEPENSE-)	18
434,247	127,728,740	BENEFICE NET (PERTE-) AVANT IMPOTS SUR LE REVENU	19
505,036	59,524,358	PROVISION POUR IMPOTS SUR LE REVENU	20
70,789-	68,204,382	BENEFICE NET (PERTE-) APRES IMPOTS SUR LE REVENU	21
7,164,485	171,947,230	REMUNERATION ET AVANTAGES SOCIAUX COMPRIS DANS LES DEPENSES	22
383	6,841	EFFECTIFS MOYENS	23

TABLE 13A. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED TELEVISION BROADCASTING INDUSTRY, BY REVENUE GROUP, 1981 (HISTORICAL COST)

TABLEAU 13A. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA TELEVISION, PAR TRANCHE DE RECETTES, 1981 (COUT D'ORIGINE)

	GROUP 1 – GROUPE 1	GROUP 2 – GROUPE 2	GROUP 3 – GROUPE 3	GROUP 4 – GROUPE 4	TOTAL
			DOLLARS		
LAND - TERRAINS	8,005,396	628,084	635,762	243,619	9,512,861
LAND IMPROVEMENTS AND BUILDINGS - AMELIORATIONS FONCIERES ET BATIMENTS	61,050,900	6,144,442	6,589,011	2,445,861	76,230,214
TOWER AND ANTENNA SYSTEM - TOUR ET ANTENNE	8,455,819	8,007,859	3,861,544	2,182,916	22,508,138
TRANSMITTER EQUIPMENT - MATERIEL EMETTEUR	17,274,947	9,270,614	11,870,435	5,027,971	43,443,967
STUDIO AND TECHNICAL EQUIPMENT - MATERIEL TECHNIQUE ET DE STUDIO	106,220,744	24,654,935	18,453,532	8,941,216	158,270,427
MOBILE EQUIPMENT - MATERIEL DE REPORTAGE	10,218,265	385,841	613,927	143,508	11,361,541
AUTOMOBILES AND TRUCKS - AUTOMOBILES ET CAMIONS	1,379,369	823,496	446,404	538,250	3,187,519
FURNITURE AND FIXTURES - MEUBLES ET ARTICLES D'AMEUBLEMENT	9,536,058	2,343,267	1,380,233	696,841	13,956,419
OTHER PROPERTY, PLANT AND EQUIPMENT - AUTRES BIENS-FONDS, INSTALLATIONS ET MATERIEL	5,251,860	624,077	272,977	163,323	6,312,237
LEASEHOLD IMPROVEMENTS - AMELIORATIONS LOCATIVES	4,563,167	1,679,100	828,784	187,121	7,258,172
PROPERTY, PLANT AND EQUIPMENT - TOTAL - TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL	231,956,525	54,561,735	44,952,609	20,570,626	352,041,495

TABLE 13B. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED TELEVISION BROADCASTING INDUSTRY, BY REVENUE GROUP, 1981 (ACCUMULATED STANDARDIZED DEPRECIATION)

TABLEAU 13B. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA TELEVISION, PAR TRANCHE DE RECETTES, 1981 (AMORTISSEMENT NORMALISE ACCUMULE)

	GROUP 1 – GROUPE 1	GROUP 2 – GROUPE 2	GROUP 3 – GROUPE 3	GROUP 4 – GROUPE 4	TOTAL
			DOLLARS		
LAND - TERRAINS	...	...	...	...	...
LAND IMPROVEMENTS AND BUILDINGS - AMELIORATIONS FONCIERES ET BATIMENTS	19,658,100	3,389,276	3,104,358	860,446	27,012,180
TOWER AND ANTENNA SYSTEM - TOUR ET ANTENNE	5,180,436	4,585,495	1,867,192	923,984	12,557,107
TRANSMITTER EQUIPMENT - MATERIEL EMETTEUR	10,354,219	5,120,711	5,647,224	2,822,461	23,944,613
STUDIO AND TECHNICAL EQUIPMENT - MATERIEL TECHNIQUE ET DE STUDIO	62,089,969	16,102,230	11,933,441	5,681,504	95,807,144
MOBILE EQUIPMENT - MATERIEL DE REPORTAGE	5,167,776	273,615	228,792	92,165	5,762,348
AUTOMOBILES AND TRUCKS - AUTOMOBILES ET CAMIONS	648,966	554,268	242,131	265,366	1,710,731
FURNITURE AND FIXTURES - MEUBLES ET ARTICLES D'AMEUBLEMENT	4,606,926	1,327,731	756,888	326,463	7,018,008
OTHER PROPERTY, PLANT AND EQUIPMENT - AUTRES BIENS-FONDS, INSTALLATIONS ET MATERIEL	2,110,076	250,411	191,124	36,067	2,587,678
LEASEHOLD IMPROVEMENTS - AMELIORATIONS LOCATIVES	2,503,557	825,970	316,359	112,876	3,758,762
PROPERTY, PLANT AND EQUIPMENT - TOTAL - TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL	112,320,025	32,429,707	24,287,509	11,121,332	180,158,573

TABLE 13C. DETAIL OF PROPERTY, PLANT AND EQUIPMENT OF THE PRIVATELY OWNED TELEVISION BROADCASTING INDUSTRY, BY REVENUE GROUP, 1981 (NET VALUE)

TABLEAU 13C. DETAILS DES TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL DE L'INDUSTRIE DE LA TELEVISION, PAR TRANCHE DE RECETTES, 1981 (APRES DEDUCTION DE L'AMORTISSEMENT ACCUMULE)

	GROUP 1 – GROUPE 1	GROUP 2 – GROUPE 2	GROUP 3 – GROUPE 3	GROUP 4 – GROUPE 4	TOTAL
			DOLLARS		
LAND - TERRAINS	8,005,396	628,084	635,762	243,619	9,512,861
LAND IMPROVEMENTS AND BUILDINGS - AMELIORATIONS FONCIERES ET BATIMENTS	41,392,800	2,755,166	3,484,653	1,585,415	49,218,034
TOWER AND ANTENNA SYSTEM - TOUR ET ANTENNE	3,275,383	3,422,364	1,994,352	1,258,932	9,951,031
TRANSMITTER EQUIPMENT - MATERIEL EMETTEUR	6,920,728	4,149,903	6,223,211	2,205,510	19,499,352
STUDIO AND TECHNICAL EQUIPMENT - MATERIEL TECHNIQUE ET DE STUDIO	44,130,775	8,552,705	6,520,091	3,259,712	62,463,283
MOBILE EQUIPMENT - MATERIEL DE REPORTAGE	5,050,489	112,226	385,135	51,343	5,599,193
AUTOMOBILES AND TRUCKS - AUTOMOBILES ET CAMIONS	730,403	269,228	204,273	272,884	1,476,788
FURNITURE AND FIXTURES - MEUBLES ET ARTICLES D'AMEUBLEMENT	4,929,132	1,015,556	623,345	370,378	6,938,411
OTHER PROPERTY, PLANT AND EQUIPMENT - AUTRES BIENS-FONDS, INSTALLATIONS ET MATERIEL	3,141,784	373,666	81,853	127,256	3,724,559
LEASEHOLD IMPROVEMENTS - AMELIORATIONS LOCATIVES	2,059,610	853,130	512,425	74,245	3,499,410
PROPERTY, PLANT AND EQUIPMENT - TOTAL - TERRAINS, BATIMENTS, INSTALLATIONS ET MATERIEL	119,636,500	22,132,028	20,665,100	9,449,194	171,882,822

TABLE 14. INCOME STATEMENT FOR THE PRIVATELY OWNED RADIO AND TELEVISION BROADCASTING INDUSTRY, 1981

TABLEAU 14. ETAT DES REVENUS DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TÉLÉVISION PRIVÉE, 1981

	RADIO	TELEVISION	TOTAL
		DOLLARS	
OPERATING INCOME (LOSS-) BEFORE UNDER NOTED ITEMS - BENEFICE D'EXPLOITATION (PERTE-) AVANT LES POSTES SUIVANTES.	67,963,243	166,298,643	234,261,886
DEPRECIATION (RECORDED IN ACCOUNTS) - AMORTISSEMENT (COMPTABILISE)	14,535,172	22,183,672	36,718,844
INTEREST EXPENSE - INTERETS VERSES	21,501,993	23,829,653	45,331,646
INVESTMENT AND INTEREST INCOME - REVENUS DE PLACEMENTS ET D'INTERETS	3,622,974	7,433,539	11,056,513
INCIDENTAL BROADCASTING INCOME - RECETTES ACCESSOIRES DE RADIODIFFUSION	2,124,156	1,633,109	3,757,265
AMORTIZATION OF ORGANIZATION AND START UP EXPENSE - AMORTISSEMENT DES FRAIS D'ETABLISSEMENT ET DE MISE EN MARCHE.	928,820	493,026	1,421,846
NET OPERATING PROFIT (LOSS-) - BENEFICE NET D'EXPLOITATION (PERTE-)	36,744,388	128,858,940	165,603,328
AMORTIZATION OF GOODWILL - AMORTISSEMENT DE L'ACHALANDAGE	938,498	228,064	1,166,562
GAIN (LOSS-) FROM DISPOSAL OF FIXED ASSETS, INVESTMENTS, ETC. - GAIN (PERTE-) SUR REALISATION D'IMMOBILISATIONS, DE PLACEMENTS, ETC.	2,759,140	902,136-	1,857,004
NET PROFIT (LOSS-) BEFORE INCOME TAXES - BENEFICE (PERTE-) AVANT IMPOTS SUR LE REVENU.	38,565,030	127,728,740	166,293,770
PROVISION FOR INCOME TAXES - PROVISION POUR IMPOTS SUR LE REVENU	21,265,679	59,524,358	80,790,037
NET PROFIT (LOSS-) AFTER INCOME TAXES - BENEFICE NET (PERTE-) APRES IMPOTS SUR LE REVENU.	17,299,351	68,204,382	85,503,733

TABLE 15. SALARIES, WAGES AND FRINGE BENEFITS, AND EMPLOYEE STATISTICS OF THE RADIO AND TELEVISION BROADCASTING INDUSTRY, BY STAFF CATEGORIES, 1981

TABLEAU 15. REMUNERATIONS ET AVANTAGES SOCIAUX, ET EFFECTIFS DE L'INDUSTRIE DE LA RADIODIFFUSION ET DE LA TELEVISION, PAR CATEGORIE DE PERSONNEL, 1981

	TOTAL REMUNERATION(1) - REMUNERATIONS TOTALES(1)			AVERAGE NUMBER OF EMPLOYEES - EFFECTIFS MOYENS		
	PRIVATE STATIONS - STATIONS PRIVEES	CBC - RADIO-CANADA	TOTAL	PRIVATE STATIONS - STATIONS PRIVEES	CBC - RADIO-CANADA	TOTAL
	DOLLARS			NUMBER - NOMBRE		
PROGRAM - EMISSIONS	194,241,905	244,424,000	438,665,905	9,700	7,196	16,896
TECHNICAL - SERVICES TECHNIQUES	32,756,280	39,472,000	72,228,280	1,476	1,558	3,034
SALES AND PROMOTION - VENTES ET PROMOTION	76,523,025	10,133,000	86,656,025	2,569	356	2,925
ADMINISTRATION AND GENERAL - ADMINISTRATION ET FRAIS GENERAUX	69,299,921	93,858,000	163,157,921	2,789	3,148	5,937
DIRECTORS' FEES - JETONS DE PRESENCE DES ADMINISTRATEURS	969,566	24,000	993,566	...	...	...
TOTAL	373,790,697	387,911,000	761,701,697	16,534	12,258	28,792

(1) REPRESENTS GROSS PAYROLLS WHICH INCLUDES ALL MONIES PAID TO THE EMPLOYEES BEFORE ANY DEDUCTIONS. - REMUNERATIONS BRUTES, SOIT TOUTES LES SOMMES VERSEES AUX SALARIES AVANT TOUTE DEDUCTION.

GLOSSARY OF TERMS

AM. Amplitude modulation, a method of modulating radio waves. Generally, AM is used to describe broadcasting in the standard broadcast band of 535-1650 kHz.

Advertising, local. Advertising carried by radio and television stations on behalf of a local advertiser.

Advertising, national. Advertising carried by radio and television stations, originating from a national advertiser and usually contracted through an advertising agency and a national sales representative or a network.

Affiliate. A station which is paid to broadcast at stated times programs of a given network.

Broadcasting. Any radio communication in which the transmissions are intended for direct public reception.

Broadcasting licence. A licence issued under the Broadcasting Act to carry on a broadcasting undertaking.

Broadcasting undertaking. Includes a broadcasting transmitting undertaking, a broadcasting receiving undertaking and a network operation.

Broadcasting year. The 12-month period from September 1 to August 31. The regulation establishing this reporting period was introduced in 1968 by CRTC.

CAB (The Canadian Association of Broadcasters). L'Association Canadienne des Radiodiffuseurs, a voluntary trade association of radio and television broadcasting stations in Canada.

CBC (Canadian Broadcasting Corporation). A Crown Corporation established in 1936 under the Broadcasting Act, for the purpose of operating a national broadcasting system.

CRTC (Canadian Radio-television and Telecommunications Commission). Established by the Broadcasting Act, 1968 to regulate the establishment and operation of broadcasting undertakings in Canada.

GLOSSAIRE DES TERMES

MA. Modulation d'amplitude, procédé de modulation des ondes radio. On utilise généralement le sigle AM ou MA pour indiquer la radiodiffusion sur la bande de fréquences qui va de 535-1650 kHz.

Publicité locale. Publicité transmise par des stations de radio et de télévision pour le compte d'un annonceur local.

Publicité nationale. Publicité d'un annonceur national transmise par une ou plusieurs stations de radio et de télévision et dont le contrat est généralement conclu entre une agence de publicité et la représentant national pour les ventes ou un réseau.

Station affiliée. Station qui est payée pour diffuser à certaines heures les émissions d'un réseau.

Radiodiffusion. Radiocommunication dont les émissions sont destinées à être reçues directement par le public en général.

Licence de radiodiffusion. Licence attribuée en vertu de la Loi sur la radiodiffusion pour l'exploitation d'une entreprise de radiodiffusion.

Entreprise de radiodiffusion. Comprend un entreprise d'émission de radiodiffusion, une entreprise de réception de radiodiffusion et l'exploitation d'un réseau.

Année de radiodiffusion. Période de 12 mois allant du 1er septembre au 31 août. Le règlement fixant cette période a été mis en oeuvre en 1968 par le CRTC.

CAB (The Canadian Association of Broadcasters). L'Association canadienne des radiodiffuseurs - Association professionnelle sans but lucratif groupant les stations de radio et de télévision canadienne.

Société Radio-Canada. Société de la Couronne fondée en 1936 en vertu de la Loi canadienne sur la radiodiffusion pour l'exploitation d'un réseau national de radiodiffusion.

CRTC (Conseil de la radiodiffusion et des télécommunications canadiennes). Établie en vertu de la Loi sur la radiodiffusion de 1968 afin de réglementer l'installation et la fonctionnement des entreprises de radiodiffusion au Canada.

CTV (CTV Television Network Limited). A national television network service comprising a group of privately owned television stations.

Call sign. A broadcasting station identification assigned by the Canadian Radio-television and Telecommunications Commission, consisting of a combination of letters and when applicable numerals.

Channel. A frequency in the radio spectrum assigned to a radio or television station.

Classification of Survey Universe(1)

Business organization. This includes any business undertaking engaged in privately-owned broadcasting as distinct from the CBC whether or not the business is incorporated and could include public companies, private companies, partnerships but it does not include holding companies.

Reporting unit. This is the smallest unit in the business organization which is capable of reporting the elements of operating statistics such as revenue, expenses, profit and the fixed assets used in the operations. Reporting units are the foundation of operating statistics in broadcasting with the exception of CBC.

A reporting unit may consist of any one of the following:

a single radio station operating independently,

a combination of radio stations (AM/FM),

a single or originating television station operating independently,

an originating television station operating in conjunction with a number of rebroadcasting stations, or,

a regional television network such as **Global Communications Limited.**

(1) This Classification compares with the Company, Establishment concept of Statistics Canada's Standard Industrial Classification (SIC). The Business Organization is similar to the Company and the Reporting Unit is similar to the Establishment. (The Enterprise concept of the SIC exists in Broadcasting in the form of holding companies, such as **Standard Broadcasting and Western Broadcasting.**) Holding companies as such are not included in the broadcasting statistics.

CTV (CTV Television Network Limited). Réseau national privé de télévision groupant certaines stations de télévision privées.

Indicatif. Appellation conventionnelle d'une station de radiodiffusion formée d'une série de lettres et, éventuellement, de chiffres. L'indicatif d'une station est fixé par le Conseil de la radiodiffusion et des télécommunications canadiennes.

Canal. Fréquence du spectre des fréquences radioélétriques assignée à une station de radio ou de télévision.

Classification de l'univers de l'enquête(1)

Entreprise commerciale. Toute entreprise commerciale qui s'occupe de radiodiffusion privée, distincte de Radio-Canada, que l'entreprise soit constituée en société ou non; il peut s'agir d'une société anonyme, privée ou en nom collectif, mais pas d'une société de portefeuille.

Unité déclarante. La plus petite unité commerciale en mesure de déclarer les composantes de la statistique de l'exploitation, telles que recettes, dépenses, bénéfices et immobilisations servant à l'exploitation. Sauf pour Radio-Canada, la statistique de l'exploitation en radiodiffusion est basée sur les unités déclarantes.

Une unité déclarante peut prendre l'une des formes suivantes:

une seule station de radio indépendante,

une combinaison de stations de radio AM/FM,

une station indépendante de télévision unique ou émettrice,

une station de télévision émettrice fonctionnant conjointement avec un certain nombre de réémetteurs, ou

un réseau régional de télévision comme **Global Communications Limited.**

(1) Cette classification adopte les concepts de société et d'établissement de la Classification des activités économiques (CAÉ) de Statistique Canada. L'entrepirse commerciale correspond à la société et l'unité déclarante, à l'établissement. (Le concept d'entreprise de la CAÉ correspond, en radiodiffusion, aux sociétés de portefeuille telles que **Standard Broadcasting** et **Western Broadcasting.**) La statistique de la radiodiffusion ne tient pas compte des sociétés de portefeuille comme telles.

With the exception of CTV and CBC, reporting units have been allocated to regions and revenue groups based on their location and total revenue.

Broadcasting station. A licensed station operating in the broadcasting band, the transmissions of which are intended for public reception.

DOC. Department of Communications which, under the Radio Act, is authorized to license certain classes of radio stations and in the case of broadcasting undertakings, to issue a technical construction and operating certificate.

FM. Frequency modulation, a method of modulating radio waves. Generally FM is used to describe broadcasting in the FM broadcast band of 88-108 MHz and the audio portion of television signals.

Licence. See "Broadcasting Licence".

Licensee. A person or company licensed by the Canadian Radio-television and Telecommunications Commission to carry on a broadcasting undertaking.

National sales representative. The exclusive sales agent for one or more specified television and/or radio stations in the sale of selective advertising to national and regional advertisers.

Network. An organization consisting of a network operator and the stations with which there are affiliation agreements. In the case of network time sales, arrangements to sponsor programs are generally made by the advertising agency directly with the television or radio network.

Originate. To broadcast a radio or television program from a specific location.

Program. Presentation in sound and/or image, by broadcast stations.

Radio. Any transmission, emission or reception of signs, signals, writing, images, sounds or intelligence of any nature, by means of electromagnetic waves of frequencies lower than 3,000 GHz, propagated in space without artificial guide.

Revenue. All broadcasting revenue from local, national and network advertising is net of advertising agency commissions, trade discounts, and line and service charges.

Sauf CTV et Radio-Canada, les unités déclarantes ont été réparties entre les régions et les tranches de recettes d'après leur emplacement et leurs recettes totales.

Station de radiodiffusion. Station titulaire d'une licence émettant sur la bande de radiodiffusion des émissions qui s'adressent au public.

MDC. Ministère des Communications qui, en vertu de la Loi sur la radio, est autorisé à délivrer des licences à certaines catégories de stations de radio et des certificats d'aménagement technique et d'exploitation aux entreprises de radiodiffusion.

MF. Modulation de fréquence, un des procédés de modulation des ondes radio. En général on entend par le sigle MF ou FM la diffusion en modulation de fréquence sur la bande de fréquences allant de 88-108 MHz et la partie sonore des signaux de télévision.

Licence. Voir "Radiodiffusion".

Titulaire de licence. Personne détentrice d'une licence délivrée par le Conseil de la radiodiffusion et des télécommunications canadiennes et lui donnant droit d'exploiter une entreprise de radiodiffusion.

Représentant (en publicité) national. Agent unique d'une ou de plusieurs stations de radio ou de télévision spécialisé dans la vente publicitaire sélective aux annonceurs nationaux et régionaux.

Réseau. Organisation formé par une exploitant de réseau et les stations qu'il dessert en vertu d'un contract d'affiliation.

Provenir. Etre émis d'une localité déterminée quand il s'agit d'une émission de radio ou de télévision.

Émission. Transmission sonore ou visuelle (ou les deux) des stations de radio et de télévision.

Radio. Toute transmission, émission ou réception de codes, signeaux, textes, images sons ou informations de toute nature, par ondes radioélectriques de fréquences inférieures à 3,000 Gigahertz, se propageant dans l'espace sans guide artificiel.

Recettes. Toutes les recettes de radio-diffusion provenant de la publicité, à l'échelle locale, nationale ou des réseaux, ne comprennent pas les commissions des agences de publicité, les remises sur facture, ni les frais de transmission ou de service.

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Salaries, wages and fringe benefits. This includes remuneration for regular hours worked, overtime, vacation and holidays, commissions paid to staff. Fringe benefits include employees' profit sharing and bonus arrangements, the total cost of providing retirement pensions to employees and the cost of providing benefits such as group medical, group life, unemployment insurance, workmen's compensation and other employees' benefits. The value of board and lodging and other payments in kind are not included.

Traitements, salaires et avantages sociaux. Les traitements et salaires comprennent la rémunération pour les heures normales de travail, les heures supplémentaires, les vacances et les jours fériés ainsi que les commissions versées au personnel. Les avantages sociaux comprennent la participation des salariés aux bénéfices et aux gratifications, l'apport total de l'employeur au titre des régimes de pension des salairés ainsi que le coût assumé pour fournir divers avantages aux salariés: assurance-soins médicaux collective, assurance-vie collective, paiement des cotisations d'assurance-chômage, participation à la caisse des accidents du travail et autres avantages. Sont exclus les frais de chambre et de pension ainsi que les autres paiements en nature.

SW. Short wave, in broadcasting is the band of frequencies in the 6-26 MHz range that have been allocated to the broadcasting service.

OC. En radiodiffusion, les ondes courtes forment la bande de fréquences de 6-26 MHz attribuée à ce genre de service.

Station, rebroadcasting. A licensed broadcasting station which does not originate programs and which is programmed exclusively by off-air pickup from a parent or mother broadcasting station.

Réémetteur. Station de radiodiffusion titulaire d'une licence qui ne produit aucune émission et ne transmet que des émissions captées d'une station de base ou filiale ou d'une autre station relais.

Statistics Canada. A federal government agency established under the Statistics Act to form a centralized national statistical organization.

Statistique Canada. Organisme de l'administration fédérale établi en vertue de la Loi sur la statistique pour centraliser toutes les données statistiques à l'échelle nationale.

TVA Television Network. An independent French language network consisting of nine television stations.

La réseau de télévision TVA. Réseau français indépendant composé de neuf station de télévision.

Telecast. A television broadcast.

Télédiffusion. Transmissions d'une émission de télévision.

Telecommunication. Any transmission, emission or reception of signs, signals, writing, images, sounds or intelligence of any nature, by wire, radio, visual or other electromagnetic system.

Télécommunication. Toute transmission, émission ou réception de signes, de signaux, de messages écrits, d'images, de sons ou de renseignements de toute nature, par fil, par radio ou par d'autres procédés visuels ou électro-magnétiques.

Television. A system of telecommunication for the transmission of audio and video signals usually for reception by the general public.

Télévision. Système de télécommunication assurant la transmission de messages sonores et d'images habituellement destinés à être reçus par le public en général.

Television channel. A frequency in the radio spectrum assigned to a television station.

Canal de télévision. Bande de fréquences assignée à une station de télévision.

SELECTED PUBLICATIONS

The following are some other reports published by the transportation and communications division dealing with communications.

Catalogue

56-001 Communications - Service Bulletin, O., Bil.

56-002 Telephone Statistics, M., Bil.

56-201 Telecommunications, A., Bil.

56-202 Telephone Statistics - Preliminary Report on Large Telephone Systems, A., Bil.

56-203 Telephone Statistics, A., Bil.

56-204 Radio and Television Broadcasting, A., Bil.

56-205 Cable Television, A., Bil.

A. - Annual O. - Occasional Bil. - Bilingual

In addition to the selected publications listed above, Statistics Canada publishes a wide range of statistical reports on Canadian economic and social affairs. A comprehensive catalogue of all current publications is available free on request from from Statistics Canada, Ottawa, (Canada), K1A 0T6.

CHOIX DE PUBLICATIONS

Voici quelques uns des rapports publiés par la division des transports et des communications traitant des communications.

Catalogue

56-001 Communications - Bulletin de service, HS., Bil.

56-002 Statistique des téléphones, M., Bil.

56-201 Télécommunications, A., Bil.

56-202 Statistique des téléphones - Bulletin préliminaire sur les grands réseaux téléphonique, A., Bil.

56-203 Statistique du téléphone, A., Bil.

56-204 Radio et télévision, A., Bil.

56-205 Télédistribution, A., Bil.

A. - Annuel HS. - Hors série Bil. - Bilingue

Outre les publications ci-dessus énumérées, Statistique Canada publie un grande variété de rapports statistiques sur le Canada tant dans le domaine économique que social. On peut se procurer gratuitement un catalogue complet des publications courantes à Statistique Canada, Ottawa (Canada), K1A 0T6.

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