



What the SmartWay team can do for you!

SmartWay gives its partners access to free resources and tools that help them track and improve their fuel efficiency and reduce their emissions and operating costs. SmartWay is also committed to recognizing and publicizing the work of its partners.

One-on-one support

Every company that joins SmartWay is assigned to an account manager who will provide support during the tool submission process and answer questions by telephone or email. After a company joins, the account manager looks for ongoing ways to help each company find areas for improvement by offering educational resources and customized webinars.

Annual benchmarking reports

SmartWay gives companies an annual report that provides benchmarking data related to their performance. This report helps companies:

- see year-over-year improvements
- make year-to-year comparisons
- analyze performance and key statistics

With this report and the [Carrier Emission Results](#) available online, truck companies can compare their operations against industry peers. This can motivate companies to:

- identify areas for improvement
- develop an action plan to improve fuel efficiency and reduce operating costs

Learning opportunities: Webinars

SmartWay offers free webinars to its partners on a variety of topics including how to enter data into the tools. Partners can also suggest a webinar topic. Tell us what you would like to know, and we will customize a webinar for you at your convenience. Email your ideas to nrcan.smartway.nrcan@canada.ca with the subject line "SmartWay Webinar Suggestion."

Visibility

SmartWay is dedicated to recognizing the fuel reduction efforts of SmartWay companies:

- The **Partner List** identifies every partner on the Canada and United States SmartWay websites.
- **Company profiles** and **feature articles** showcase our partners on our website and in emails to our partners.
- **SmartWay Excellence Awards** are presented to companies that demonstrate superior performance in environmental leadership and energy efficiency.
- **News articles** about SmartWay partners are posted on smartway.nrcan.gc.ca.

Cat. No. M144-272/2016E-PDF (Online)
ISBN 978-0-660-05956-3

Aussi disponible en français sous le titre: Ce que l'équipe SmartWay peut faire pour vous!

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How to improve your performance

SmartWay can link you to a free online program for professional drivers, the SmartDriver E-Learning training program. This course, offered through Natural Resources Canada's FleetSmart program, provides information on how to be a more fuel-efficient driver.

FleetSmart also provides free tools and resources on topics such as fuel management, aerodynamic technologies and strategies for reducing idling, as well as a wide range of videos for easy learning.

For more information, contact the SmartWay team at 1-855-322-1564 or by e-mail at nrcan.smartway.nrcan@canada.ca.