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FLUID MILK SALES

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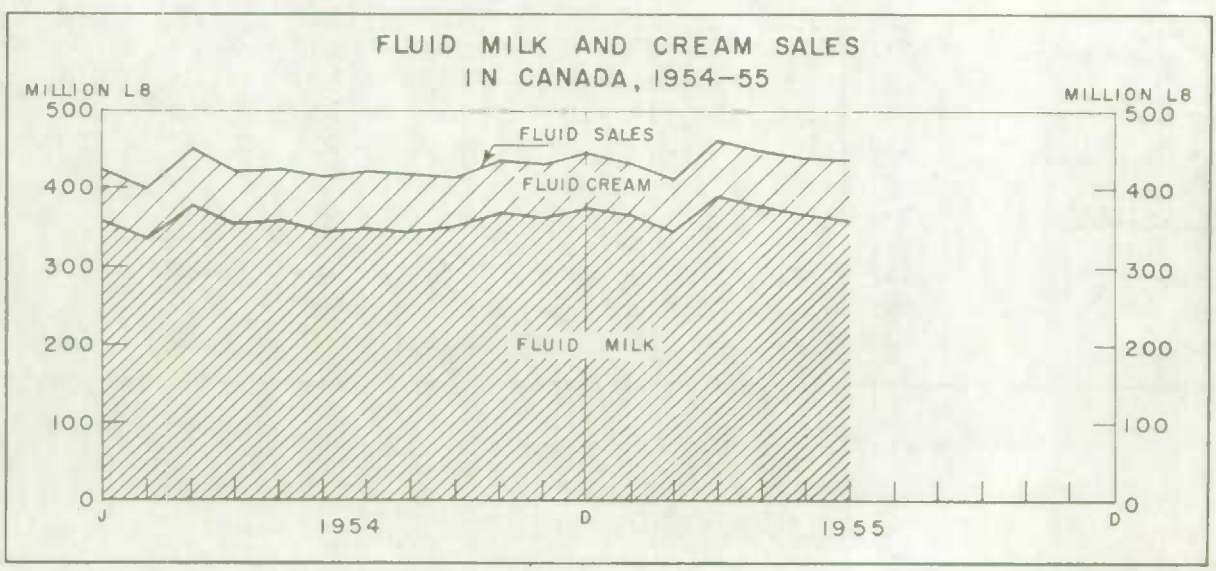
FLUID MILK SALES IN THREE PRINCIPAL MARKETS IN CANADA, 1954

FLUID MILK AND CREAM SALES IN CANADA, 1954–55



EDMOND CLOUTIER, C.M.G., O.A., D.S.P., Queen's Printer and Controller of Stationery, Ottawa, 1955.

TABLE I - FLUID SALES IN TWENTY-FIVE MARKETS OF CANADA

June and January-June, 1955 with Comparisons shown in Per Cent of 1954

Markets Within Economic Division	Milk				Cream				Cream
	June		Jan.-June		June		Jan.-June		June
	Sales in Quarts	% of 1954	Sales in Quarts	% of 1954	Sales in B.F.	% of 1954	Sales in B.F.	% of 1954	Per Cent Fat
	'000 Qt.	%	'000 Qt.	%	'000 Lb.	%	'000 Lb.	%	%
Maritime Provinces									
Charlottetown	206	99	1,284	101	4	96	23	101	12.44
Halifax	1,579	106	9,311	105	28	112	143	106	15.21
Sydney	886	100	5,213	102	13	142	56	112	30.02
St. John	863	104	5,026	103	12	110	65	99	32.45
Moncton	471	97	2,836	99	7	109	41	106	31.92
Central Provinces									
Montreal	14,607	105	87,485	103	326	108	1,815	101	17.49
Quebec-Levis	2,675	105	16,154	105	31	107	168	108	16.75
Sherbrooke	671	109	4,095	106	9	115	48	97	21.44
Three Rivers	610	99	3,718	100	11	124	61	112	25.18
Ottawa-Hull	2,935	105	17,670	104	57	113	315	104	19.44
Toronto	12,239	105	73,581	105	254	111	1,474	105	15.63
Hamilton	2,758	101	16,536	103	42	115	227	106	19.41
Windsor	2,022	101	11,966	103	32	117	161	100	15.62
Ft.Wm.-Pt.Ar.	888	103	5,190	102	11	107	65	101	19.59
Prairie Provinces									
Winnipeg	3,923	102	23,501	106	114	103	697	104	12.24
Regina	828	103	4,968	103	20	95	129	99	12.24
Moose Jaw	302	104	1,817	105	6	96	36	98	12.01
Saskatoon	873	106	5,394	107	16	101	102	102	13.13
Swift Cur.-Yorkton	182	106	1,077	104	4	102	25	93	19.45
Edmonton	2,221	107	13,032	107	55	103	334	105	12.60
Calgary	1,773	112	10,110	107	44	106	250	104	12.34
Leth.-Med. Hat	384	106	2,241	105	9	106	54	103	12.98
British Columbia									
Vancouver	5,422	105	32,409	105	136	103	784	102	11.99
Victoria	965	105	5,754	104	21	97	117	101	13.58
Nanaimo	126	99	754	95	2	92	10	92	13.59

TABLE II - ESTIMATED FLUID MILK AND CREAM SALES*

Canada, by Provinces, June and January-June, 1955 with Comparisons Shown in Per Cent of 1954

Province	(A) Fluid Milk Sales-In Quarts				(B) Fluid Cream Sales-Butter-fat			
	June		Jan.-June		June		January-June	
	Sales in Quarts	% of 1954	Sales in Quarts	% of 1954	Sales in B.F.	% of 1954	Sales in B.F.	% of 1954
	'000 Qt.	%	'000 Qt.	%	'000 Lb.	%	'000 Lb.	%
Canada	138,405	104	853,555	104	2,710	109	15,213	103
Prince Edward Is.	708	96	4,632	100	11	92	68	97
Nova Scotia	5,137	103	30,980	104	88	116	418	108
New Brunswick	4,379	102	25,682	103	67	112	356	103
Quebec	51,715	105	322,772	104	1,027	111	5,544	103
Ontario	46,865	103	294,248	104	808	115	4,576	104
Manitoba	5,588	103	34,442	106	141	97	888	103
Saskatchewan	6,578	104	39,515	104	122	102	795	100
Alberta	7,312	108	42,684	106	216	102	1,148	102
British Columbia	10,123	105	58,600	105	230	100	1,420	102

(C) Fluid Milk, Fluid Cream and Total Fluid Sales, Expressed in Pounds of Milk

Province	Milk		Cream		Fluid Sales			
	June		June		June		January-June	
	Sales in Lb.	% of 1954	Sales in Lb.	% of 1954	Sales in Lb.	% of 1954	Sales in Lb.	% of 1954
	'000 Lb.	%	'000 Lb.	%	'000 Lb.	%	'000 Lb.	%
Canada	357,086	104	76,984	109	434,070	105	2,633,390	104
Prince Edward Is.	1,827	96	313	92	2,140	96	13,850	100
Nova Scotia	13,253	103	2,286	116	15,539	104	90,837	104
New Brunswick	11,297	102	1,707	112	13,004	103	75,411	102
Quebec	133,425	105	29,353	111	162,778	106	991,169	104
Ontario	120,912	103	22,788	115	143,700	104	889,268	104
Manitoba	14,418	103	4,230	97	18,648	103	114,142	105
Saskatchewan	16,970	104	3,608	102	20,578	104	125,005	103
Alberta	18,866	108	6,135	102	25,001	107	142,785	106
British Columbia	26,118	105	6,564	100	32,682	104	190,923	104

* Estimates are based on reports from 176 markets of Canada which represent in the aggregate 58.8 per cent of the estimated milk sales and 60.3 per cent of the estimated cream sales. The number of markets are shown as follows: P.E.I., 6; N.S., 20; N.B., 17; Que., 19; Ont., 33; Man., 11; Sask., 22; Alta., 28 and B.C. 20.

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