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RADIO RECEIVING SETS

MARCH - 1951

Sales of radio receiving sets by Canadian producers during March, 1951 totalled 66,006 units valued at $5,350,843 at list prices. The provincial distribution of sales was as follows: Ontario, 32,994; Quebec, 11,562; British Columbia, 4,711; Manitoba, 5,247; Maritimes, 4,452; Alberta, 4,385; Saskatchewan, 1,937 and Newfoundland, 718. Television sets are not included in these figures.

Table 1 - Production of Radio Receiving Sets, 1939-1949

Year	Number	Value (at factory prices)
		$
1939	348,507	8,678,130
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944	...	...
1945	50,317	979,173
1946	603,199	15,759,724
1947	984,276	33,063,220
1948	639,493	25,411,443
1949	800,361	31,425,879

Table 2 - Producers' Sales of Radio Receiving Sets, 1940-1950, and First Three Months 1950-1951 (excluding television)

Year	Number	Value (at list prices)
		$
1940	438,976	23,551,572
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not
1944	595	avail-
1945	44,343	able)
1946	568,320	28,849,115
1947	836,419	60,399,221
1948	596,467	49,351,338
1949	724,517	53,629,788
1950	758,619	59,159,854
	138,481	10,818,061
1950 - First Three Months ..	~~140,926~~	~~11,037,165~~
1951 - First Three Months ..	173,539	14,608,751

Table 3 - Producers' Sales of Television Sets, 1949 and 1950, and First Three Months 1950-1951

Year	Number	Value (at list prices)
		$
1949 (September-December only)	4,163	1,684,153
1950	29,623	12,947,900
1950 - First Three Months ...	2,445	1,009,104
1951 - First Three Months ...	13,757	7,593,953

Table 4 - Producers' Sales of Radio Receiving Sets, by Provinces, March, 1951, with Comparative Totals for March, 1950

		Newfoundland	Maritimes	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	CANADA
Electric (except television) -										
Standard broadcast -										
Console	No.	...	17	39	39	45	4	14	1	159
	$	...	2,320	4,332	4,574	4,910	646	1,916	65	18,763
Table	No.	426	3,605	8,407	13,823	3,193	1,161	1,954	2,189	34,758
	$	13,215	112,314	271,847	471,655	111,036	35,704	62,494	79,238	1,157,503
Short wave -										
Console	No.	...	12	7	9	1	2	1	8	40
	$	...	2,075	1,091	1,547	176	278	176	1,334	6,677
Table	No.	152	141	195	574	68	38	58	50	1,276
	$	8,755	11,121	16,724	49,356	4,471	3,053	4,302	4,126	101,908
Frequency modulation -										
Console	No.	...	1	1	5	-1	...	...	...	6
	$	...	135	199	675	-135	...	...	...	874
Table	No.	40	22	29	44	2	...	1	13	151
	$	4,000	2,129	3,716	6,020	358	...	99	1,798	18,120
Combinations (except television)-										
Standard broadcast -										
Console - Manual	No.	...	...	...	...	...	...	...	...	...
	$	...	...	...	...	...	...	...	...	...
Automatic	No.	14	236	1,044	3,081	848	305	664	880	7,072
	$	3,050	49,594	216,811	638,546	175,343	64,365	141,880	186,123	1,475,712
Table - Manual	No.	...	...	80	...	...	...	...	...	80
	$	...	...	5,796	...	...	...	...	...	5,796
Automatic	No.	...	7	404	103	7	8	75	71	675
	$	...	974	55,061	15,193	974	1,254	10,930	11,437	95,823
Short wave -										
Console - Automatic	No.	2	94	504	801	289	60	342	280	2,372
	$	519	26,947	134,447	219,916	69,430	17,486	96,883	78,645	644,273
Table - Manual	No.	...	...	1	4	...	2	...	2	9
	$	...	...	119	476	...	238	...	238	1,071
Automatic	No.	...	1	...	...	2	...	-1	3	5
	$	...	109	...	...	218	...	-109	327	545
Frequency modulation -										
Console - Automatic	No.	...	14	106	190	22	6	60	30	428
	$	...	6,071	46,140	75,278	8,997	2,555	24,966	14,325	178,332

Table 4 - Producers' Sales of Radio Receiving Sets, by Provinces, March, 1951, with Comparative Totals for March, 1950 (Concluded)

		Newfound-land	Maritimes	Quebec	Ontario	Manitoba	Saskat-chewan	Alberta	British Columbia	CANADA
Battery -										
Standard broadcast -										
Console	No.	...	...	...	...	...	...	1	10	11
	$	...	...	...	...	...	...	65	1,064	1,129
Table	No.	...	77	33	88	298	37	268	127	928
	$	...	2,873	1,210	3,521	10,432	1,378	9,533	5,042	33,989
Short wave -										
Console	No.	...	...	...	1	...	...	...	...	1
	$	...	...	...	139	...	...	...	...	139
Table	No.	50	58	14	39	28	28	44	99	360
	$	2,498	3,728	886	2,159	1,587	1,854	2,695	6,855	22,262
Portables -										
Battery	No.	...	5	18	75	48	21	15	65	247
	$	...	138	468	2,218	1,199	378	534	1,229	6,164
Battery-electric	No.	4	63	320	635	237	97	292	293	1,941
	$	518	4,345	22,611	39,829	13,004	6,481	20,598	24,397	131,783
Automobile -	No.	30	99	360	13,483	160	168	597	590	15,487
	$	2,070	6,917	26,012	1,308,075	10,932	11,752	42,783	41,439	1,449,980
TOTAL SALES -										
March, 1951	No.	718	4,452	11,562	32,994	5,247	1,937	4,385	4,711	66,006
	$	34,625	231,790	807,470	2,839,177	412,932	147,422	419,745	457,682	5,350,843
TOTAL SALES -										
March, 1950	No.	350	3,272	9,723	28,681	3,098	1,752	3,555	4,102	54,533
	$	19,903	197,706	675,623	2,369,255	217,099	127,724	285,376	406,354	4,299,040

$ = List prices.

Table 5 - Producers' Sales of Radio Receiving Sets, by Provinces, Three Months Ended March, 1951

		Newfound-land	Maritimes	Quebec	Ontario	Manitoba	Saskat-chewan	Alberta	British Columbia	CANADA
Electric - (except television)										
Standard broadcast -										
Console	No.	...	55	68	143	47	10	19	10	352
	$	...	6,870	8,302	16,674	5,118	1,270	2,436	671	41,341
Table	No.	570	8,615	24,177	36,269	7,869	2,788	4,872	5,652	90,812
	$	18,747	290,765	801,963	1,215,672	268,699	93,164	155,952	202,367	3,047,329
Short wave -										
Console	No.	...	37	10	33	6	7	20	9	122
	$	...	6,363	1,649	5,590	1,070	1,047	3,483	1,473	20,675
Table	No.	262	627	700	1,337	233	63	131	321	3,674
	$	16,130	41,672	58,844	116,558	18,395	5,054	10,571	27,700	294,924
Frequency modulation -										
Console	No.	...	1	2	13	2	...	...	2	20
	$	...	135	334	1,755	270	...	...	270	2,764
Table	No.	40	43	93	139	10	2	4	21	352
	$	4,000	4,167	12,156	17,189	1,511	232	384	2,878	42,517
Combinations (except television) -										
Standard broadcast -										
Console - Manual	No.	...	...	...	...	...	...	...	...	...
	$	...	...	...	...	...	...	...	...	...
Automatic	No.	39	629	2,810	7,380	1,700	729	1,710	2,364	17,361
	$	8,512	130,384	561,520	1,500,602	362,428	147,840	356,013	508,259	3,575,558
Table - Manual	No.	...	...	314	...	...	...	...	...	314
	$	...	...	22,719	...	...	...	...	...	22,719
Automatic	No.	...	171	735	491	168	70	106	116	1,857
	$	...	21,942	93,857	63,843	23,332	9,032	14,503	15,959	242,468
Short wave -										
Console - Manual	No.	...	...	...	...	...	...	...	...	...
	$	...	...	...	...	...	...	...	...	...
Automatic	No.	14	311	1,418	2,853	914	226	800	1,198	7,734
	$	4,353	90,496	381,396	774,061	252,631	64,468	210,423	322,492	2,100,320
Table - Manual	No.	...	2	1	7	1	46	2	17	76
	$	...	238	119	833	119	5,474	238	2,023	9,044
Automatic	No.	...	6	2	2	2	...	3	8	23
	$	...	654	218	218	218	...	327	872	2,507
Frequency modulation -										
Console - Automatic	No.	...	25	321	740	64	23	156	93	1,422
	$	...	11,231	142,640	306,070	26,482	9,607	68,080	42,736	606,846

Table 5 - Producers' Sales of Radio Receiving Sets, by Provinces, Three Months Ended March, 1951 (Concluded)

		Newfound-land	Maritimes	Quebec	Ontario	Manitoba	Saskat-chewan	Alberta	British Columbia	CANADA
Battery -										
Standard broadcast -										
Console	No.	11	...	...	...	...	4	4	19	38
	$	944	...	...	...	...	341	306	2,059	3,650
Table	No.	71	260	94	598	555	293	537	243	2,651
	$	2,709	9,000	3,532	20,060	18,959	10,018	19,167	9,392	92,837
Short wave -										
Console	No.	...	...	...	1	...	3	1	...	5
	$	...	...	-9	109	...	309	109	...	518
Table	No.	359	133	114	112	126	57	85	296	1,282
	$	20,326	8,342	7,231	6,438	6,561	3,492	5,156	17,993	75,639
Portables -										
Battery	No.	...	12	40	138	55	28	28	93	394
	$	...	410	1,350	4,618	1,464	660	1,019	2,173	11,694
Battery-electric	No.	31	154	595	1,528	443	200	770	717	4,438
	$	1,992	9,939	37,740	87,174	23,390	12,781	50,827	50,364	274,207
Automobile -	No.	58	237	763	36,113	464	405	1,456	1,116	40,612
	$	4,112	16,926	54,043	3,822,679	30,733	28,394	104,164	80,143	4,141,194
TOTAL, ALL TYPES -										
Three months, 1951	No.	1,455	11,318	32,257	87,897	12,659	4,954	10,704	12,295	173,539
	$	81,825	649,534	2,189,604	7,960,143	1,041,380	393,183	1,003,258	1,289,824	14,608,751
COMPARATIVE TOTAL, ALL TYPES -										
Three months, 1950	No.	950	9,065	24,680	72,899	8,029	4,643	8,420	9,795	138,481
	$	46,144	509,916	1,674,829	6,154,519	559,484	347,868	664,370	860,931	10,818,061

$ = List prices.

Table 6 - Producers' Inventories of Radio Receiving Sets on March 31, 1951

Type				Number of sets
Electric (except television) -				
Standard broadcast	- Console			204
	Table			91,917
Short wave	- Console			206
	Table			5,507
Frequency modulation	- Console			67
	Table			285
Combinations (except television) -				
Standard broadcast	- Console	- Manual		2
		Automatic		10,516
	Table	- Manual		1,436
		Automatic		1,285
Short wave	- Console	- Manual		...
		Automatic		6,438
	Table	- Manual		6
		Automatic		9
Frequency modulation	- Console	- Manual		...
		Automatic		2,819
	Table	- Manual		...
		Automatic		...
Battery -				
Standard broadcast	- Console			...
	Table			2,386
Short wave	- Console			172
	Table			2,071
Portables -				
Battery				1,880
Battery-electric				11,707
Automobile -				6,987
TOTAL INVENTORIES ALL SETS				145,900

Table 7 - Television Receiver Sales and Inventory, March, 1951

	Number of units sold	Total Value at list prices (including taxes)	Month-end inventory
		$	(No. of units)
Table models (with or without radio) -			
Under $400 (List price)	195	75,521	276
$400 and over	1,801	1,178,867	698
Console models (with or without radio) -			
Under $500 (List price)	406	201,058	91
$500 and over	2,642	1,493,942	1,915
TV-Phono combinations (with or without radio and either table or console)	384	301,275	102
Total	5,428	3,250,663	3,082

Table 8 - Television Receiver Sales, Three Months Ended March, 1951

	Number of units sold	Total Value at list prices (including taxes)
		$
Table models (with or without radio) -		
Under $400 (List price)	693	247,605
$400 and over	4,675	2,440,116
Console models (with or without radio) -		
Under $500 (List price)	1,054	512,734
$500 and over	6,128	3,443,470
TV-Phono combinations (with or without radio and either table or console)	1,207	950,028
Total	13,757	7,593,953

Table 9 - Television Receiver Sales by Areas, March, 1951 and Three Months Ended March, 1951

Area	March, 1951		Three months ended March, 1951	
	Units sold	Total value at list prices (including taxes)	Units sold	Total value at list prices (including taxes)
		$		$
Windsor area	2,048	1,050,537	5,796	2,923,144
Niagara Peninsula	547	297,977	1,469	762,638
Toronto-Hamilton	2,660	1,812,217	6,043	3,677,843
Other	173	89,932	449	230,328
Total	5,428	3,250,663	13,757	7,593,953

Table 10 - Imports of Radio Receiving Sets, Three Months, 1951

Month		Radio receiving sets imported under special conditions(*)	Other radio receiving sets	T o t a l
January	No.	2,461	987	3,448
	$	79,762	50,860	130,622
February	No.	1,394	569	1,963
	$	47,250	35,394	82,644
March	No.	2,112	3,263	5,375
	$	73,966	154,837	228,803
Total	No.	5,967	4,819	10,786
	$	200,978	241,091	442,069

(*) Imported by returning tourists who stayed more than 48 hours in a foreign country.

Table 11 - Exports of Radio Receiving Sets, Three Months, 1951

Month	Number	$
January	2,447	105,112
February	1,514	86,882
March	2,804	113,458
Total	6,765	305,452

Table 12 - Production and Imports of Radio Tubes, Three Months, 1951

Month	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio tubes		Radio tube parts
	Number	$	Number	$	$
January	755,412	355,541	232,679	320,222	149,944
February	867,674	434,512	136,652	147,683	137,551
March	1,165,753	626,956	215,093	182,180	217,625
Total	2,788,839	1,417,009	584,424	650,085	505,120

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