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RETAIL TRADE

Retail sales as contained in this monthly report are estimates subject to revision on an annual basis; they are not adjusted for price changes, seasonal variations or number of shopping days.

Total Retail Trade in Canada

Period	1960 $'000	1961 $'000	% Change 1961/1960
First Half	7,855,128	7,884,917	+ 0.4
July	1,365,255	1,376,427	+ 0.8
August	1,324,846	1,409,417	+ 6.4
Total	10,545,229	10,670,761	+ 1.2

DOMINION BUREAU OF STATISTICS
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Estimated Retail Trade by Provinces and Kinds of Business

January to August 1961

Kind of business	Canada	Atl. prov.	Que.	Ont.	Man.	Sask.	Alta.	B.C.
	millions of dollars							
Grocery and combination	2,295	221	656	876	91	86	159	208
Other food and beverage	755	65	208	317	22	23	41	79
General	411	95	67	82	32	60	41	36
Department	869	63	152	300	76	39	96	143
Variety	210	22	60	92	6	7	12	12
Motor vehicle	1,808	171	409	673	83	122	166	184
Garage and filling station ...	730	64	173	305	25	44	56	63
Men's clothing	151	8	48	59	3	6	13	15
Family clothing	137	19	53	39	7	6	7	6
Women's clothing	167	7	49	70	5	5	14	17
Shoe	98	6	29	44	2	2	5	10
Hardware	199	12	48	65	12	21	26	14
Lumber and building material .	288	11	55	100	31	26	39	26
Furniture, appliance and radio	350	24	108	140	14	11	27	26
Restaurant	359	18	93	147	17	19	29	35
Fuel	207	10	59	110	7	2	1	17
Drug	265	20	61	110	14	13	18	29
Jewellery	74	5	17	34	3	4	4	8
All other	1,297	76	289	528	70	83	122	128
Totals	10,671	917	2,633	4,091	520	578	877	1,054

Note: Totals may not balance due to rounding.

6542-506-81 Prepared in the Industry and Merchandising Division

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1961

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business

August, 1961

No.	Kind of business	Canada			Atlantic provinces
		All stores	Chain	Independent	All stores
		thousands of dollars			
1	Grocery and combination	286,649	128,538	158,110	28,608
2	Other food and beverage	106,131	57,374	48,757	10,306
3	General	58,839	3,692	55,147	12,888
4	Department	123,277	-	123,277	8,153
5	Variety	29,387	24,908	4,478	3,184
6	Motor vehicle	200,268	2,182	198,085	17,904
7	Garage and filling station	100,760	648	100,112	9,000
8	Men's clothing	19,101	1,968	17,134	1,086
9	Family clothing	18,070	5,077	12,994	2,406
10	Women's clothing	19,995	6,061	13,934	862
11	Shoe	12,597	5,869	6,728	820
12	Hardware	29,758	4,544	25,214	1,944
13	Lumber and building material	47,682	9,802	37,880	1,961
14	Furniture, appliance and Radio	54,312	9,774	44,538	3,183
15	Restaurant	50,950	4,040	46,910	2,861
16	Fuel	12,750	383	12,367	632
17	Drug	32,969	4,168	28,801	2,572
18	Jewellery	10,820	3,691	7,128	826
19	Other	195,102	14,941	180,163	10,085
20	Totals	1,409,417	287,660	1,121,757	119,281
		Manitoba			Saskatchewan
21	Grocery and combination	11,487	5,481	6,006	11,187
22	Other food and beverage	2,881	1,690	1,190	3,017
23	General	3,929	(1)	(1)	8,698
24	Department	9,578	-	9,578	4,900
25	Variety	743	724	19	924
26	Motor vehicle	9,027	-	9,027	14,438
27	Garage and filling station	3,133	(1)	(1)	6,295
28	Men's clothing	364	(1)	(1)	562
29	Family clothing	782	199	583	634
30	Women's clothing	478	121	357	534
31	Shoe	268	97	171	197
32	Hardware	1,642	327	1,315	2,780
33	Lumber and building material	5,019	1,188	3,831	4,436
34	Furniture, appliance and radio	1,950	474	1,476	1,505
35	Restaurant	2,542	324	2,218	2,925
36	Fuel	201	6	196	141
37	Drug	1,736	(1)	(1)	1,731
38	Jewellery	395	(1)	(1)	461
39	Other	9,148	473	8,675	11,203
40	Totals	65,303	11,813	53,490	76,568

(1) Indicates figures withheld to avoid disclosing individual operations, but are included in the totals.

Estimated Retail Trade - Chain and Independent - by Provinces and Kinds of Business
August, 1961

Atlantic provinces		Quebec			Ontario			
Chain	Independent	All stores	Chain	Independent	All stores	Chain	Independent	No.
thousands of dollars								
7,297	21,311	81,110	25,404	55,706	106,744	62,422	44,322	1
(1)	(1)	28,593	8,959	19,634	45,176	28,265	16,911	2
668	12,220	9,360	681	8,679	12,667	634	12,033	3
-	8,153	20,398	-	20,398	48,284	-	48,284	4
2,844	340	8,245	6,975	1,270	12,958	10,879	2,079	5
1,916	15,987	40,201	-	40,201	78,157	(1)	(1)	6
(1)	(1)	24,932	(1)	(1)	40,938	117	40,821	7
(1)	(1)	6,689	332	6,357	7,075	1,379	5,696	8
226	2,179	6,970	2,678	4,291	5,480	1,293	4,187	9
226	636	6,068	1,582	4,486	8,363	2,768	5,596	10
226	594	3,626	1,827	1,798	5,751	3,082	2,669	11
(1)	(1)	6,707	1,054	5,653	11,192	913	10,279	12
-	1,961	8,029	(1)	(1)	19,004	2,537	16,467	13
662	2,521	15,698	2,871	12,826	24,811	4,216	20,594	14
312	2,549	13,247	902	12,345	20,140	1,377	18,763	15
(1)	(1)	2,725	-	2,725	7,996	(1)	(1)	16
236	2,336	7,431	531	6,900	13,463	1,729	11,734	17
228	598	2,112	576	1,536	5,339	1,872	3,467	18
643	9,442	47,624	2,793	44,830	82,754	6,553	76,201	19
22,528	96,753	339,765	57,625	282,140	556,292	130,422	425,870	20

Saskatchewan		Alberta			British Columbia			
4,139	7,049	20,419	9,485	10,934	27,094	14,311	12,783	21
1,724	1,293	4,882	3,243	1,639	11,276	6,752	4,525	22
(1)	(1)	5,678	(1)	(1)	5,620	834	4,786	23
-	4,900	12,534	-	12,534	19,430	-	19,430	24
841	83	1,686	1,357	328	1,647	1,288	360	25
-	14,438	17,824	-	17,824	22,716	-	22,716	26
(1)	(1)	8,192	(1)	(1)	8,270	175	8,095	27
(1)	(1)	1,500	(1)	(1)	1,826	(1)	(1)	28
139	496	860	327	534	939	214	725	29
151	383	1,698	542	1,156	1,992	671	1,321	30
98	99	718	247	471	1,216	291	926	31
742	2,038	3,485	(1)	(1)	2,009	402	1,608	32
2,173	2,263	5,459	2,970	2,490	3,774	567	3,207	33
416	1,089	3,781	428	3,353	3,384	706	2,678	34
23	2,902	3,480	159	3,322	5,755	943	4,811	35
-	141	104	(1)	(1)	951	(1)	(1)	36
208	1,523	2,198	321	1,877	3,839	1,041	2,798	37
166	295	583	329	255	1,104	388	716	38
478	10,725	19,324	724	18,600	14,964	3,276	11,688	39
11,790	64,778	114,405	21,378	93,027	137,806	32,105	105,701	40

Note: Totals may not balance due to rounding.

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

August 1961 Over August 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 6.0	+ 5.1	+ 6.1	+ 6.0	+ 4.6	+ 6.5	+ 7.1	+ 6.5
Other food and beverage	+ 4.0	+ 6.3	+ 5.6	+ 3.5	+ 2.5	+ 3.8	- 2.9	+ 3.3
General	+ 4.7	+ 0.7	+ 4.5	+ 9.1	+ 3.3	- 0.1	+ 7.3	+11.5
Department	+14.3	+ 4.5	+10.4	+38.1	+ 0.6	- 1.8	- 2.0	+ 0.5
Variety	+11.7	+ 3.6	+15.8	+12.4	+12.7	+15.2	+ 7.0	+ 6.1
Motor vehicle	+ 1.8	- 5.1	+ 2.2	+19.5	-19.9	-19.1	-11.3	- 5.2
Garage and filling station	+ 1.9	- 3.0	+ 4.2	+ 0.1	+ 8.6	- 4.5	+11.3	+ 4.6
Men's clothing	+ 8.3	+ 2.2	+ 7.8	+18.4	+ 4.3	- 6.0	- 6.5	- 1.0
Family clothing	+10.0	+ 4.3	+14.1	+20.5	- 1.8	- 7.0	-11.1	- 7.2
Women's clothing	+ 5.2	+ 4.5	+ 7.4	+10.4	- 8.3	- 6.3	- 7.4	- 2.4
Shoe	+ 8.4	+ 0.7	+ 8.0	+15.4	- 2.5	- 8.8	- 6.1	+ 0.2
Hardware	+ 7.6	+ 5.6	+15.9	+20.7	- 7.8	-15.3	- 6.5	+ 2.2
Lumber and building material	+ 6.3	- 4.2	+ 2.1	+29.3	-10.7	-19.9	+ 1.1	+ 2.4
Furniture, appliance and radio	+23.8	(c)	+13.2	+61.9	- 3.5	-12.6	- 8.0	- 7.1
Restaurant	+ 0.1	- 4.3	- 1.1	+ 1.8	- 4.8	- 3.3	- 0.3	+ 3.2
Fuel	+ 4.9	+ 4.1	+ 3.7	+14.0	-16.6	-40.8	-10.3	-27.2
Drug	+ 2.3	+ 2.8	+ 3.2	+ 0.7	+ 5.8	+ 3.0	+ 0.5	+ 4.7
Jewellery	+12.5	+ 1.8	+ 9.0	+24.2	- 5.5	- 5.5	- 2.5	+ 3.9
Other	+ 8.1	+ 0.1	+23.8	+22.1	-25.7	-33.0	- 2.1	- 2.3
Totals, all trades	+ 6.4	+ 1.2	+ 8.3	+15.1	- 7.5	-12.1	- 1.2	+ 1.0

(c) Unchanged

Percentage Changes in Retail Trade - by Provinces and Kinds of Business

January to August 1961 Over January to August 1960

Kind of business	Canada	Atlantic provinces	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	per cent							
Grocery and combination	+ 2.9	+ 4.2	+ 3.4	+ 2.0	+ 2.6	+ 3.9	+ 4.6	+ 2.5
Other food and beverage	+ 1.0	+ 2.0	+ 0.5	+ 1.7	- 0.2	(c)	- 0.9	(c)
General	+ 2.1	+ 0.3	+ 3.2	+ 3.1	+ 2.4	+ 3.3	+ 2.9	- 0.4
Department	+ 4.7	+ 3.0	+ 7.1	+ 8.5	+ 2.7	- 1.2	+ 3.1	- 0.4
Variety	+ 6.5	+ 5.2	+10.0	+ 4.0	+ 9.9	+ 9.0	+ 8.0	+ 7.1
Motor vehicle	- 2.4	- 1.2	+ 2.6	(c)	-10.8	-10.4	- 3.5	-10.9
Garage and filling station	+ 1.2	- 0.7	+ 2.6	+ 0.4	+ 3.7	+ 0.3	+ 2.0	+ 2.7
Men's clothing	+ 0.8	+ 2.6	+ 6.2	- 0.8	- 2.5	- 1.3	- 6.4	- 1.6
Family clothing	+ 4.8	+ 1.5	+ 8.0	+ 5.5	+ 4.4	- 2.3	+ 0.5	- 3.9
Women's clothing	+ 0.6	+ 1.8	+ 5.5	- 1.0	- 2.9	- 5.3	- 2.4	- 0.5
Shoe	- 0.6	- 1.8	+ 1.7	- 1.1	- 4.2	- 4.7	- 4.0	- 0.1
Hardware	+ 1.7	- 0.9	+11.0	+ 0.2	- 0.4	- 3.7	- 2.4	+ 0.6
Lumber and building material	+ 1.8	- 5.1	+ 4.0	+ 3.6	- 2.1	- 4.6	+ 7.0	- 2.2
Furniture, appliance and radio	+ 2.4	- 2.7	+ 1.4	+ 8.9	- 1.0	- 1.8	- 6.2	- 6.7
Restaurant	- 3.2	- 6.4	- 4.2	- 2.3	- 2.8	- 6.5	+ 1.8	- 5.3
Fuel	+ 3.3	+10.8	+ 3.8	+ 5.9	- 6.7	-20.6	+ 0.3	- 9.0
Drug	+ 0.8	+ 1.9	+ 4.7	- 1.5	+ 2.7	+ 0.4	+ 1.3	+ 0.1
Jewellery	+ 1.6	+ 0.8	+ 7.3	+ 0.4	- 0.5	+ 0.5	- 1.4	- 1.1
Other	+ 0.4	+ 0.8	+ 7.3	- 0.6	- 8.1	-10.5	+ 4.4	- 0.4
Totals, all trades	+ 1.2	+ 1.2	+ 3.7	+ 1.6	- 2.1	- 3.9	+ 1.3	- 2.1

(c) Unchanged

Estimated Retail Trade - Atlantic Provinces

August 1960 - 1961

Kind of business	Newfoundland		Prince Edward Island		Nova Scotia		New Brunswick	
	1960	1961	1960	1961	1960	1961	1960	1961
	thousands of dollars							
Grocery and combination ...	4,694	4,662	1,134	1,130	12,161	12,865	9,238	9,951
Other food and beverage ...	1,969	2,065	547	597	4,060	4,342	3,124	3,303
General	5,830	5,608	1,086	1,133	2,987	3,203	2,894	2,944
Motor vehicle	3,715	3,462	692	771	8,920	8,519	5,535	5,151
Garage and filling station	..	..	..	..	3,449	3,476	4,339	3,863
Men's clothing .....) Family clothing .....) Women's clothing .....)	505	545	235	263	2,028	2,036	1,426	1,510
Shoe	..	..	..	..	360	363	240	227
Hardware	..	..	..	..	736	750	821	918
Lumber and building material	..	..	..	..	1,208	1,060	540	598
Furniture, appliance and radio	..	..	..	..	1,252	1,151	1,414	1,450
Restaurant	..	..	..	..	1,247	1,254	1,207	1,078
Fuel	..	..	..	..	247	279	276	261
Drug	287	304	113	122	1,053	1,067	1,049	1,078
Jewellery	..	..	..	..	502	518	228	222
Other	3,790	3,752	1,265	1,366	9,512	9,765	6,387	6,539
Totals	23,071	22,775	6,297	6,765	49,723	50,648	38,718	39,093

.. Figures not available.

Note: Totals may not balance due to rounding.

Department Store Sales and Stocks by Departments

August 1960 and August 1961

Department	Sales			Stocks (at selling value)		
	1960[r]	1961	Change 1961/60	1960[r]	1961	Change 1961/60
	$'000	$'000	%	$'000	$'000	%
1. Women's and misses' dresses ...	3,247	3,518	+ 8.3	6,900	7,863	+14.0
2. Women's and misses' coats and suits	2,556	3,648	+42.7	8,427	7,782	- 7.7
3. Women's and misses' sportswear	3,364	3,693	+ 9.8	10,308	11,137	+ 8.0
4. Furs	1,544	2,691	+74.3	6,810	6,126	-10.0
5. Girls' and infants' wear	6,155	6,517	+ 5.9	20,919	22,427	+ 7.2
6. Lingerie and corsets	3,464	3,931	+13.5	11,903	12,067	+ 1.4
7. Aprons, housedresses and uniforms	363	391	+ 7.7	945	1,002	+ 6.0
8. Millinery	702	738	+ 5.1	1,304	1,396	+ 7.1
9. Hosiery and apparel accessories	2,851	3,038	+ 6.6	11,857	11,634	- 1.9
10. Women's, misses' and children's shoes	4,093	4,389	+ 7.2	17,355	19,098	+10.0
Ladies' apparel and accessories Totals 1 - 10	28,339	32,554	+14.9	96,728	100,532	+ 3.9
11. Men's clothing	2,470	3,018	+22.2	12,117	12,209	+ 0.8
12. Men's furnishings	3,284	3,728	+13.5	18,018	18,002	- 0.1
13. Boys' clothing and furnishings	2,885	3,345	+15.9	10,049	10,660	+ 6.1
14. Men's and boys' shoes	1,533	1,763	+15.0	6,747	6,828	+ 1.2
15. Food and kindred products	5,569	5,644	+ 1.3	4,470	4,279	- 4.3
16. Toiletries, cosmetics and drugs	2,717	2,886	+ 6.2	8,116	8,219	+ 1.3
17. Photographic equipment and supplies	638	681	+ 6.7	1,457	1,656	+13.7
18. Piece goods	2,230	2,433	+ 9.1	10,899	11,225	+ 3.0
19. Linens and domestics	3,377	3,944	+16.8	9,788	9,179	- 6.2
20. Smallwares	1,603	1,543	- 3.7	6,440	6,305	- 2.1
21. China and glassware	1,457	1,662	+14.1	8,984	9,395	+ 4.6
22. Home furnishings	7,008	8,423	+20.2	28,231	26,188	- 7.2
23. Furniture	8,608	10,050	+16.8	17,708	15,095	-14.8
24. Major appliances	8,472	10,409	+22.9	22,555	18,087	-19.8
25. Radio and music	2,783	3,500	+25.7	9,830	8,074	-17.9
26. Hardware and housewares	8,477	9,656	+13.9	25,440	26,338	+ 3.5
27. Jewellery	1,659	1,899	+14.5	8,270	8,405	+ 1.6
28. Sporting goods and luggage	3,409	3,572	+ 4.8	20,686	19,702	- 4.8
29. Stationery, books and magazines	2,119	2,437	+15.0	6,934	6,760	- 2.5
30. All other departments	9,239	10,130	+ 9.6	18,199	18,430	+ 1.3
Totals, all departments	107,876	123,277	+14.3	351,666	345,568	- 1.7

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