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SALES OF NEW MOTOR VEHICLES IN CANADA, JANUARY-JUNE, 1946

This is the second quarterly report issued by the Bureau of Statistics showing retail sales of new motor vehicles in 1946. The results indicate a constantly increasing rate of consumer purchasing throughout the first six months of the year in both passenger and commercial types of vehicles. Total sales of passenger cars for the first half of the year amounted to 28,345 units with a retail value of $39,514,496. New commercial vehicle sales numbered 18,544 and these sold for $30,937,847. Average retail prices were $1,394 for new passenger cars and $1,638 for new commercial vehicles.

The second quarter of the year witnessed much greater sales activity than did the first three months. Sales of new passenger cars totalled 21,458 in the months from April to June, as compared with 7,113 units sold in the first quarter of the year. The 12,316 trucks and buses sold in the second quarter were approximately twice the number sold in the January-to-March period.

Monthly totals for passenger and commercial vehicles are shown below. The table also lists the provincial sales for both types of vehicle in the second quarter of this year.

Summary of New Motor Vehicle Sales by Months and by Provinces, January-June, 1946

	Passenger Cars		Trucks and Buses		Total, Cars, Trucks and Buses	
	Number	Retail Value	Number	Retail Value	Number	Retail Value
		$		$		$
January	983	1,307,300	1,648	2,829,047	2,631	4,136,347
February	1,581	2,194,638	2,132	3,730,834	3,713	5,925,472
March	4,323	5,924,892	2,448	4,202,715	6,771	10,127,607
April	5,829	8,048,398	3,653	5,542,537	9,482	13,590,935
May	7,476	10,399,366	4,090	6,857,055	11,566	17,256,421
June	8,153	11,639,902	4,573	7,775,659	12,726	19,415,561
Jan.-June	28,345	39,514,496	18,544	30,937,847	46,889	70,452,343
SECOND QUARTER:						
CANADA	21,458	30,087,666	12,316	20,175,251	33,774	50,262,917
Maritime Provinces	1,836	2,559,094	1,430	2,286,842	3,266	4,845,936
Quebec	4,095	5,851,962	2,199	3,913,244	6,294	9,765,206
Ontario	9,925	13,940,161	4,487	7,313,160	14,412	21,253,321
Manitoba	1,144	1,596,125	738	1,139,122	1,882	2,735,247
Saskatchewan	1,510	2,039,110	1,251	1,906,985	2,761	3,946,095
Alberta	1,445	2,004,247	1,282	2,051,725	2,727	4,055,972
British Columbia	1,503	2,096,967	929	1,564,173	2,432	3,661,140

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