

## Record population growth in third quarter

Canada's population increased by 208,234 from July 1 to 37,797,496 on October 1, 2019, driven mainly by an influx of immigrants and non-permanent residents. This was the first time that Canada's population increased by more than 200,000 in a single quarter.



Source: [Canada's population estimates, third quarter 2019](#)

## Gig work growing

The share of gig workers among all Canadian workers aged 15 and older rose from 5.5% (almost 1 million workers) in 2005 to 8.2% (about 1.7 million workers) in 2016. More than half of all gig workers in 2016 also received wages or salaries from another job, and the median net gig income was \$4,303.



Source: [Measuring the gig economy in Canada using administrative data](#)

## Employers use social media to recruit employees for more than half of all job vacancies

Employers reported using social media as a recruitment method for just over half of all job vacancies, up from one-third in the same quarter of 2015. Personal contacts, referrals, and informal networks remained one of the most popular recruitment methods, as it was used to fill two-thirds of all vacancies in the third quarter of 2019.

Source: [Job vacancies, third quarter 2019](#)

## Consumers pay more for meat than in 2018



Meat prices rose 5.2% year over year in November, marking five months of increases at or above 4.0%. Consumers paid 6.2% more for fresh or frozen beef, following disruptions to North American supply chains and strong international demand for Canadian beef during the first 10 months of 2019. Following the end of foreign export restrictions on Canadian pork, consumers paid more on a year-over-year basis for ham and bacon (+9.1%).

Source: [Consumer Price Index, November 2019](#)