

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

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MONTHLY FINANCING OF MOTOR VEHICLE SALES IN CANADA, NOVEMBER, 1939

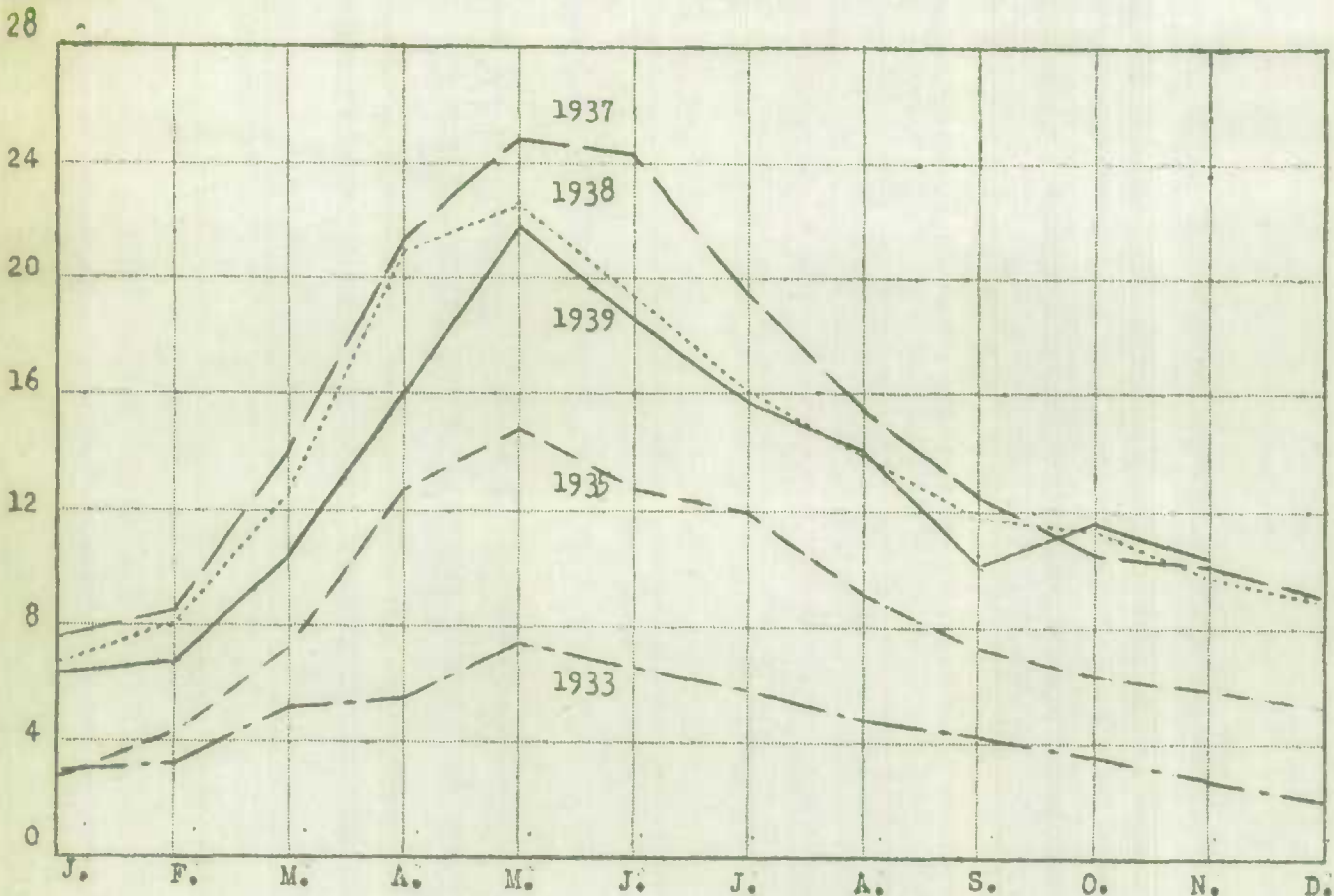
The volume of financing of new and used motor vehicles in Canada during November, 1939, amounted to 10,395 units financed for \$4,214,355, reflecting gains of 6 per cent in number and 2 per cent in amount of financing over the 9,804 vehicles financed for \$4,118,611 in the same month of 1938. A 10 per cent decline below October, 1939, when 11,522 vehicles were financed for \$4,376,340, was in line with the usual seasonal movement. During the first eleven months of the current year, there was a decline of 8 per cent in number and 12 per cent in amount of financing below the corresponding period last year, 141,753 units financed for \$57,812,869 to the end of November, 1939, comparing with 153,793 transactions involving \$65,724,264 in the same period of 1938.

New vehicle financing declined only 4 per cent in number and 3 per cent in amount, the most favourable year-to-year comparison recorded during any month of 1939. There were 2,568 vehicles financed for \$1,879,028 in November, 1939, and 2,674 vehicles financed for \$1,940,071 in November, 1938. Wide variations were disclosed in the comparisons of regional totals for November, 1939, and November last year. Financing of new vehicles in Manitoba and Saskatchewan combined increased 54 per cent, while a smaller increase of 8 per cent was reported for the Maritime Provinces. Declines occurred in all other sections of the country as follows: Alberta, 1 per cent; Quebec, 9 per cent; British Columbia, 9 per cent and Ontario, 18 per cent.

Increases recorded in all regions of the country for used vehicle financing resulted in advances of 10 per cent in number and 7 per cent in amount of financing over November last year for the Dominion as a whole. Most pronounced gains in this field also were registered in Manitoba and Saskatchewan combined and in the Maritime Provinces, where increases were 42 per cent and 24 per cent respectively over corresponding figures for November, 1938. Gains recorded in other sections were as follows: 8 per cent in Alberta, 6 per cent in Quebec, 3 per cent in Ontario, and 1 per cent in British Columbia.

Number of Motor Vehicles Financed in Canada, 1933-1939

(000's)



RESEARCH REPORT ON THE  
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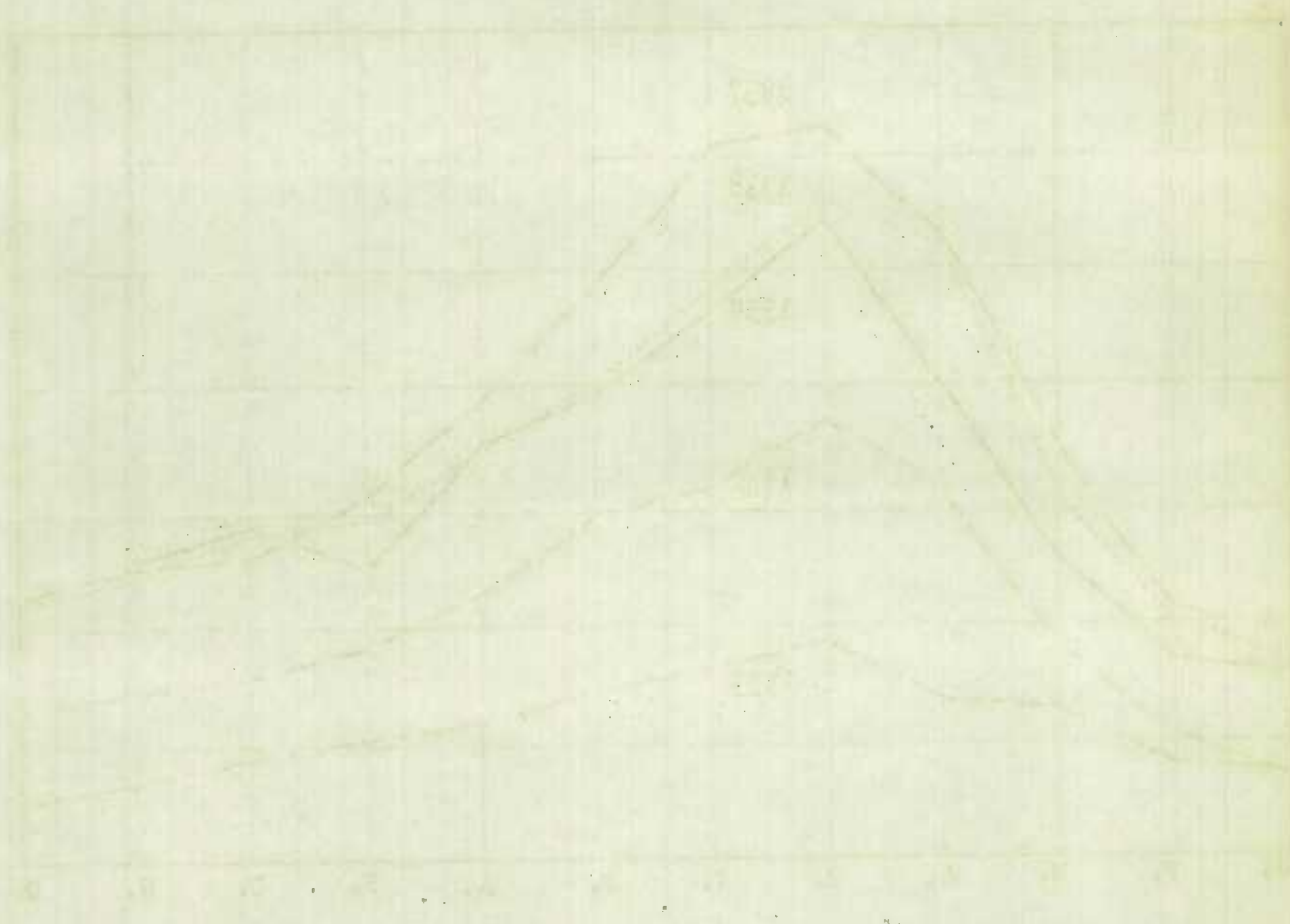
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Figure 1. ...



FINANCING OF MOTOR VEHICLE SALES IN CANADA, 1937-1939  
(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Amount of Financing			
	1937	1938	1939	% of Change, 1939/38	1937	1938	1939	% of Change, 1939/38
New Vehicles(a)								
January .....	2,709	2,265	1,683	- 25.7	1,865,784	1,740,832	1,222,943	- 29.7
February .....	2,756	2,304	1,617	- 29.8	1,950,724	1,741,945	1,238,263	- 28.9
March .....	4,789	3,568	2,591	- 27.4	3,323,023	2,594,953	1,916,727	- 26.1
April .....	7,257	6,809	4,664	- 31.5	5,021,353	5,012,238	3,363,538	- 32.9
May .....	8,175	7,024	6,028	- 14.2	5,810,739	5,318,246	4,500,635	- 15.4
June .....	7,929	5,050	4,167	- 17.5	5,746,656	3,817,376	3,213,307	- 15.8
July .....	5,951	3,605	3,128	- 13.2	4,375,854	2,719,524	2,391,448	- 12.1
August .....	4,372	3,219	3,002	- 6.7	3,187,305	2,501,978	2,276,081	- 9.0
September ...	3,196	2,978	2,404	- 19.3	2,436,106	2,228,910	1,791,655	- 19.6
October .....	2,734	2,921	2,410	- 17.5	2,060,611	2,035,587	1,708,896	- 16.0
November .....	3,117	2,674	2,568	- 4.0	2,378,587	1,940,071	1,679,028	- 3.1
11 months ...	52,985	42,417	34,262	- 19.2	38,156,742	31,651,660	25,502,521	- 19.4
December .....	3,262	2,850			2,507,933	2,049,964		
12 months ...	56,247	45,267			40,664,675	33,701,624		

Used Vehicles(a)								
January .....	4,901	4,461	4,680	+ 4.9	1,432,212	1,464,853	1,511,037	+ 3.2
February .....	5,789	5,811	5,116	- 12.0	1,647,923	1,817,042	1,603,253	- 11.8
March .....	9,229	9,007	7,753	- 13.9	2,632,994	2,746,365	2,361,741	- 14.0
April .....	14,125	14,101	11,422	- 19.0	4,067,595	4,390,244	3,500,941	- 20.3
May .....	16,655	15,616	15,841	+ 1.4	4,754,834	4,829,349	4,832,096	+ 0.1
June .....	16,405	14,575	14,455	- 0.8	4,690,985	4,455,952	4,231,180	- 5.0
July .....	13,626	12,599	12,565	- 0.3	3,919,664	3,748,860	3,669,707	- 2.1
August .....	11,113	10,719	10,996	+ 2.6	3,179,395	3,231,692	3,288,609	+ 1.8
September ...	9,280	8,885	7,724	- 13.1	2,646,699	2,660,351	2,309,013	- 13.2
October .....	7,757	8,472	9,112	+ 7.6	2,262,682	2,549,356	2,667,444	+ 4.6
November .....	6,989	7,130	7,827	+ 9.8	2,068,064	2,178,540	2,335,327	+ 7.2
11 months ...	115,869	111,376	107,491	- 3.5	33,303,047	34,072,604	32,310,348	- 5.2
December .....	5,782	6,060			1,882,451	1,911,625		
12 months ...	121,651	117,436			35,185,498	35,984,229		

TOTAL - New and Used Vehicles(a)								
January .....	7,610	6,726	6,363	- 5.4	3,297,996	3,205,685	2,733,980	- 14.7
February .....	8,545	8,115	6,733	- 17.0	3,598,647	3,558,987	2,841,516	- 20.2
March .....	14,018	12,575	10,344	- 17.7	5,956,017	5,341,318	4,278,468	- 19.9
April .....	21,382	20,910	16,086	- 23.1	9,088,948	9,402,482	6,864,479	- 27.0
May .....	24,830	22,640	21,869	- 3.4	10,565,573	10,147,595	9,332,731	- 8.0
June .....	24,334	19,625	18,622	- 5.1	10,437,641	8,273,328	7,444,487	- 10.0
July .....	19,577	16,204	15,693	- 3.2	8,295,518	6,468,384	6,061,155	- 6.3
August .....	15,485	13,938	13,998	+ 0.4	6,366,700	5,733,670	5,564,690	- 2.9
September ...	12,476	11,863	10,128	- 14.6	5,082,805	4,889,261	4,100,668	- 16.1
October .....	10,491	11,393	11,522	+ 1.1	4,323,293	4,584,943	4,376,340	- 4.5
November .....	10,106	9,804	10,395	+ 6.0	4,446,651	4,118,611	4,214,355	+ 2.3
11 months ...	168,854	153,793	141,753	- 7.8	71,459,789	65,724,264	57,812,869	- 12.0
December .....	9,044	8,910			4,390,384	3,961,589		
12 months ...	177,898	162,703			75,850,173	69,685,853		

(a) Includes passenger cars, trucks and buses.

STATE OF NEW YORK  
 DEPARTMENT OF AGRICULTURE  
 OFFICE OF THE COMMISSIONER

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FINANCING OF MOTOR VEHICLE SALES IN CANADA BY PROVINCES, NOVEMBER, 1938 and 1939

Province	Number of Vehicles			Amount of Financing		
	November 1938	November 1939	% Change 1939/38	November 1938	November 1939	% Change 1939/38

New Vehicles (a)

CANADA .....	2,674	2,568	- 4.0	1,940,071	1,879,028	- 3.1
Maritime Provinces ....	109	118	+ 8.3	84,175	90,274	+ 7.2
Quebec .....	452	412	- 8.8	356,461	334,404	- 6.2
Ontario .....	1,293	1,058	-18.2	913,450	772,553	-15.4
Manitoba & Saskatchewan	327	502	+53.5	233,667	327,811	+40.3
Alberta .....	352	350	- 0.6	235,109	252,582	+ 7.4
British Columbia .....	141	128	- 9.2	117,209	101,404	-13.5

Used Vehicles (a)

CANADA .....	7,130	7,827	+ 9.8	2,178,540	2,335,327	+ 7.2
Maritime Provinces ....	465	577	+24.1	133,283	167,641	+25.8
Quebec .....	901	954	+ 5.9	291,717	302,506	+ 3.7
Ontario .....	3,516	3,634	+ 3.4	1,020,740	1,018,541	- 0.2
Manitoba & Saskatchewan	823	1,171	+42.3	264,053	355,380	+34.6
Alberta .....	795	856	+ 7.7	255,634	287,162	+12.3
British Columbia .....	630	635	+ 0.8	213,113	204,097	- 4.2

TOTAL - New and Used Vehicles (a)

CANADA .....	9,804	10,395	+ 6.0	4,118,611	4,214,355	+ 2.3
Maritime Provinces ....	574	695	+21.1	217,458	257,915	+18.6
Quebec .....	1,353	1,366	+ 1.0	648,178	636,910	- 1.7
Ontario .....	4,809	4,692	- 2.4	1,934,190	1,791,094	- 7.4
Manitoba & Saskatchewan	1,150	1,673	+45.5	497,720	683,191	+37.3
Alberta .....	1,147	1,206	+ 5.1	490,743	539,744	+10.0
British Columbia .....	771	763	- 1.0	330,322	305,501	- 7.5

(a) Includes passenger cars, trucks and buses.

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