

Published by Authority of the HON. W. D. EULER, M.P.
Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

Dominion Statistician:	R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.
Statistician:	A. C. Steedman, B.A.
Vol. XI - No. 2	Year's Subscription, \$1.00 Single copies, .10

MONTHLY FINANCING OF MOTOR VEHICLE SALES IN CANADA, FEBRUARY, 1939

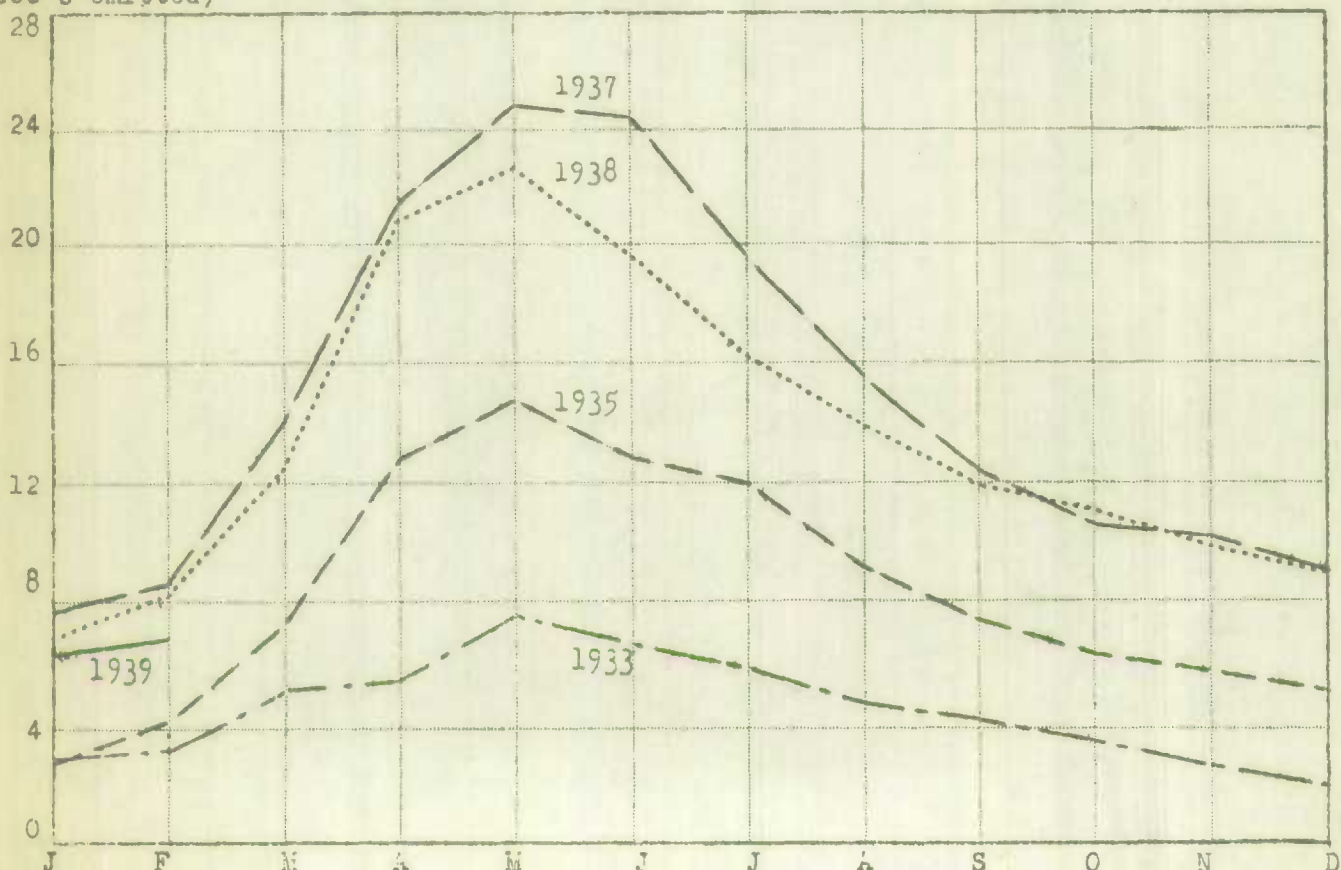
Financing of new and used motor vehicle sales in Canada during February totalled 6,733 units with a financed value of \$2,841,516. Compared with the 8,115 vehicles financed for \$3,558,987 in February, 1938, figures for February, 1939, declined 17 per cent in number and 20 per cent in amount of financing. Decreases of 12 per cent in number and 18 per cent in amount were recorded for the January-February totals as compared with corresponding totals for 1938. Motor vehicle financing totalled 13,096 units at \$5,575,496 in the first two months of 1939, while 14,841 transactions involving \$6,764,672 took place in the same two months of 1938.

New motor vehicle financing registered a decline of 30 per cent in number and 29 per cent in amount of financing below February, 1938. There were 1,617 new vehicles financed for \$1,238,263 in February, 1939, compared with 2,304 vehicles financed to the extent of \$1,741,945 in the same month last year. A contra-seasonal movement was apparent in a 4 per cent decline below January, 1939, compared with 2 per cent increases recorded in February, 1938 and 1937, over the respective January totals. Alberta, with an increase of 11 per cent over February, 1938, continued to be the only province to show advancement over last year, although relative improvement was reflected in British Columbia, where financing was down only 2 per cent. Substantial declines occurred in all other sections of the country. Quebec was down 30 per cent; the Maritime Provinces, 35 per cent; Ontario, 40 per cent; and Manitoba and Saskatchewan combined, 42 per cent.

In the used vehicle field, declines of 12 per cent in both number and amount of financing occurred, 5,116 vehicles being financed for \$1,603,253 in February, 1939, as against 5,811 units financed to the extent of \$1,817,042 in the same month last year. Increases were recorded in all of the Western provinces, British Columbia showing an advance of 14 per cent; Manitoba and Saskatchewan combined, 13 per cent; and Alberta, 10 per cent. Decreases in the Eastern sections were as follows: 11 per cent in Quebec, 21 per cent in the Maritime Provinces and 22 per cent in Ontario.

NUMBER OF MOTOR VEHICLES FINANCED IN CANADA, 1933-1939

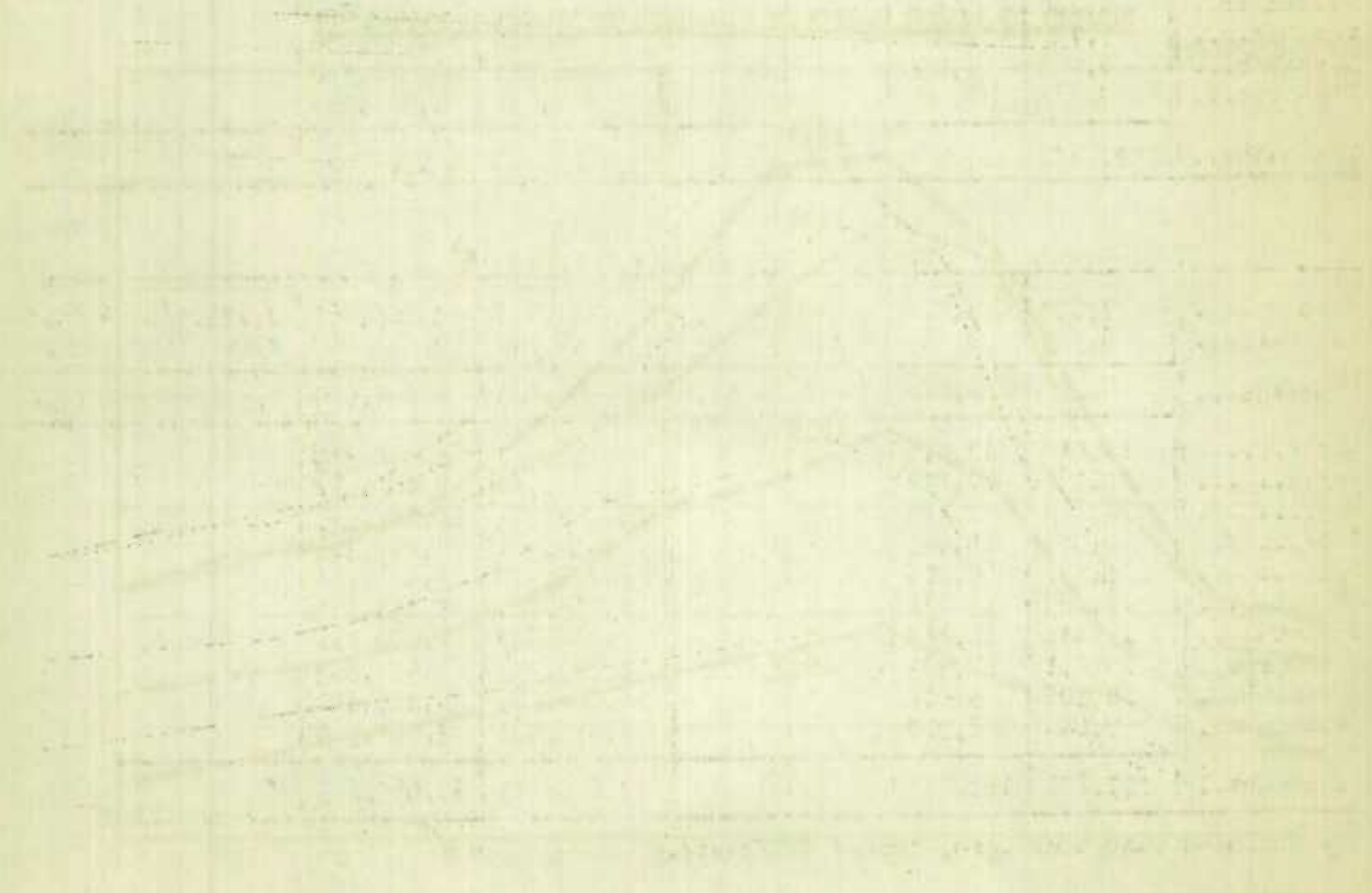
(000's omitted)



1. The first part of the paper is devoted to a general introduction of the subject. It discusses the importance of the problem and the methods used in the study.

2. In the second part, the author presents a detailed analysis of the data. This section includes a table of results and a discussion of the trends observed.

3. The third part of the paper is a conclusion. It summarizes the findings of the study and discusses the implications for future research.



FINANCING OF MOTOR VEHICLE SALES IN CANADA, 1937 - 1939

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Amount of Financing			
	1937	1938	1939	% of Change, 1939/38	1937	1938	1939	% of Change, 1939/38
New Vehicles (a)								
January....	2,709	2,265	1,683	- 25.7	1,865,784	1,740,832	1,222,943	- 29.7
February...	2,756	2,304	1,617	- 29.8	1,950,724	1,741,945	1,238,263	- 28.9
2 months...	5,465	4,569	3,300	- 27.8	3,816,508	3,482,777	2,461,206	- 29.3
March.....	4,789	3,568			3,323,023	2,594,953		
April.....	7,257	6,809			5,021,353	5,012,238		
May.....	8,175	7,024			5,810,739	5,318,246		
June.....	7,929	5,050			5,746,656	3,817,376		
July.....	5,951	3,605			4,375,854	2,719,524		
August.....	4,372	3,219			3,187,305	2,501,978		
September..	3,196	2,978			2,436,106	2,228,910		
October....	2,734	2,921			2,060,611	2,035,587		
November...	3,117	2,674			2,378,587	1,940,071		
December...	3,262	2,850			2,507,933	2,049,964		
12 months..	56,247	45,267			40,664,675	33,701,624		

Used Vehicles (a)								
January....	4,901	4,461	4,680	+ 4.9	1,432,212	1,464,853	1,511,037	+ 3.2
February...	5,789	5,811	5,116	- 12.0	1,647,923	1,817,042	1,603,253	- 11.8
2 months...	10,690	10,272	9,796	- 4.6	3,080,135	3,281,895	3,114,290	- 5.1
March.....	9,229	9,007			2,632,994	2,746,365		
April.....	14,125	14,101			4,067,595	4,390,244		
May.....	16,655	15,616			4,754,834	4,829,349		
June.....	16,405	14,575			4,690,985	4,455,952		
July.....	13,626	12,599			3,919,664	3,748,860		
August.....	11,113	10,719			3,179,395	3,231,692		
September..	9,280	8,885			2,646,699	2,660,351		
October....	7,757	8,472			2,262,682	2,549,356		
November...	6,989	7,130			2,068,064	2,178,540		
December...	5,782	6,060			1,822,451	1,911,625		
12 months..	121,651	117,436			35,185,498	35,984,229		

TOTAL - New and Used Vehicles (a)								
January....	7,610	6,726	6,363	- 5.4	3,297,996	3,205,685	2,733,980	- 14.7
February...	8,545	8,115	6,733	- 17.0	3,598,647	3,558,987	2,841,516	- 20.2
2 months...	16,155	14,841	13,096	- 11.8	6,896,643	6,764,672	5,575,496	- 17.6
March.....	14,018	12,575			5,956,017	5,341,318		
April.....	21,382	20,910			9,088,948	9,402,482		
May.....	24,830	22,640			10,565,573	10,147,595		
June.....	24,334	19,625			10,437,641	8,273,328		
July.....	19,577	16,204			8,295,518	6,468,384		
August.....	15,485	13,938			6,366,700	5,733,670		
September..	12,476	11,863			5,082,805	4,889,261		
October....	10,491	11,393			4,323,293	4,534,943		
November...	10,106	9,804			4,446,651	4,110,611		
December...	9,044	8,910			4,390,384	3,961,589		
12 months..	177,898	162,703			75,850,173	69,685,855		

(a) Includes passenger cars, trucks and buses.

FINANCING OF MOTOR VEHICLE SALES IN CANADA BY PROVINCES, FEBRUARY, 1938 and 1939

Province	Number of Vehicles			Amount of Financing		
	February 1938	February 1939	% Change, 1939/38	February 1938	February 1939	% Change, 1939/38

New Vehicles(a)						
CANADA	2,304	1,617	- 29.8	1,741,945	1,238,263	- 28.9
Maritime Provinces	134	87	- 35.1	104,861	65,748	- 37.3
Quebec	381	265	- 30.4	310,798	206,929	- 33.4
Ontario	1,170	707	- 39.6	854,970	512,596	- 40.0
Manitoba & Saskatchewan	187	108	- 42.2	139,360	79,198	- 43.2
Alberta	203	225	+ 10.8	145,905	173,607	+ 19.0
British Columbia	229	225	- 1.7	186,051	200,185	+ 7.6

Used Vehicles(a)						
CANADA	5,811	5,116	- 12.0	1,817,042	1,603,253	- 11.8
Maritime Provinces	311	247	- 20.6	100,255	83,775	- 16.4
Quebec	669	594	- 11.2	240,653	213,915	- 11.1
Ontario	3,372	2,634	- 21.9	1,012,019	791,563	- 21.8
Manitoba & Saskatchewan	304	343	+ 12.8	103,384	119,571	+ 15.7
Alberta	376	412	+ 9.6	126,191	140,680	+ 11.5
British Columbia	779	886	+ 13.7	234,540	253,749	+ 8.2

TOTAL - New and Used Vehicles(a)						
CANADA	8,115	6,733	- 17.0	3,558,987	2,841,516	- 20.2
Maritime Provinces	445	334	- 24.9	205,116	149,523	- 27.1
Quebec	1,050	859	- 18.2	551,451	420,844	- 23.7
Ontario	4,542	3,341	- 26.4	1,866,989	1,304,159	- 30.1
Manitoba & Saskatchewan	491	451	- 8.1	242,744	198,769	- 18.1
Alberta	579	637	+ 10.0	272,096	314,287	+ 15.5
British Columbia	1,008	1,111	+ 10.2	420,591	453,934	+ 7.9

(a) Includes passenger cars, trucks and buses.



1010719977

Faint, illegible table structure with multiple columns and rows, possibly a ledger or data record sheet.