

63-007 63-10-02

C-2

Published by Authority of the HON. W.D. EULER, M.P.
 Minister of Trade and Commerce
 DEPARTMENT OF TRADE AND COMMERCE
 DOMINION BUREAU OF STATISTICS
 INTERNAL TRADE BRANCH
 OTTAWA, CANADA

Dominion Statistician: R.H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)
 Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S.
 Statistician: A.C. Steedman, B.A.

Vol. XI - No. 4

Year's Subscription, \$1.00
 Single copies, .10

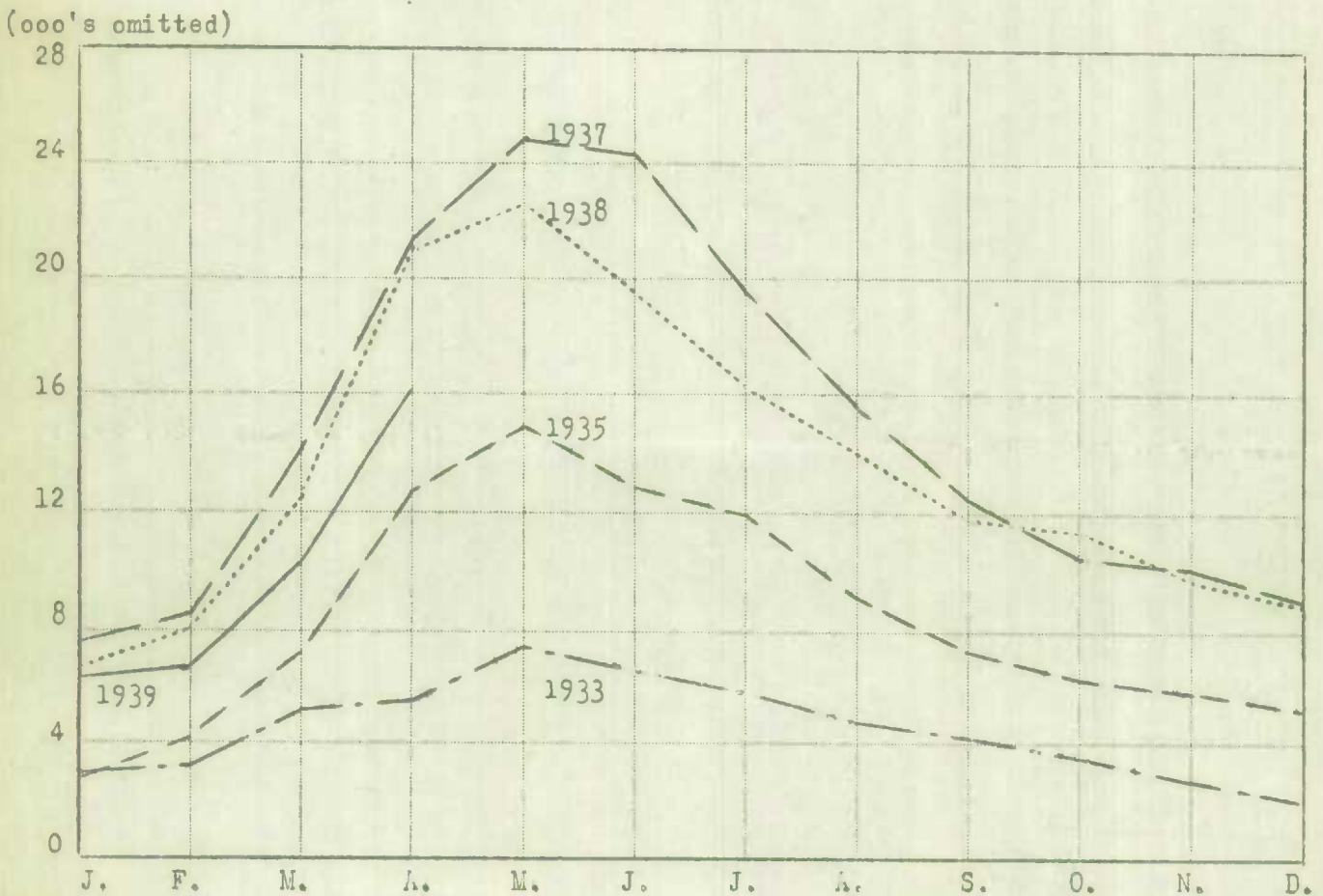
MONTHLY FINANCING OF MOTOR VEHICLE SALES IN CANADA, APRIL, 1939

Financing of motor vehicle sales continues below the level of a year ago, records for April, 1939 showing a total of 16,086 new and used motor vehicles financed for \$6,864,479, down 23 per cent in number and 27 per cent in value from the corresponding month of 1938. During the first four months of the current year, 39,526 vehicles have been financed for \$16,718,443, 18 per cent in number and 22 per cent in amount below the 48,326 units financed for \$21,508,472 in the corresponding period last year.

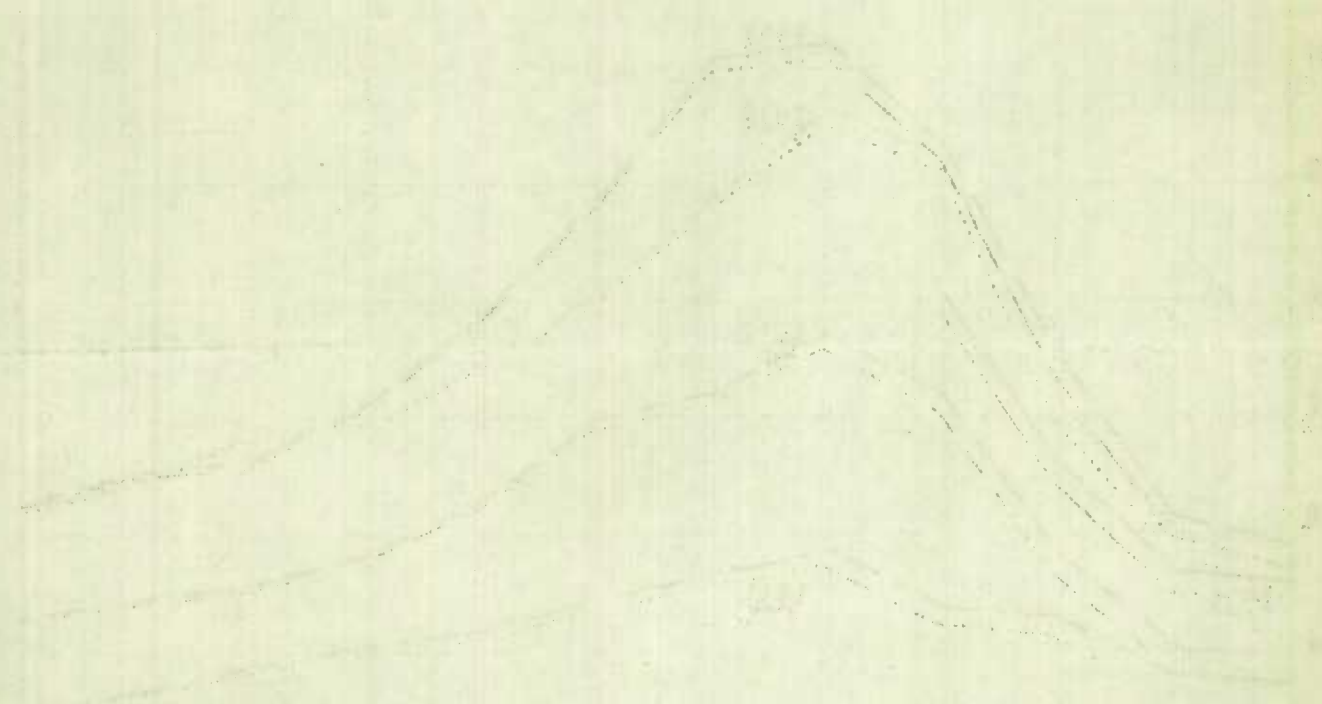
Financing of sales of new motor vehicles during April declined 32 per cent in number and 33 per cent in amount of financing below April, 1938. There were 4,664 new vehicles financed for \$3,363,538 in April, 1939, compared with 6,809 transactions involving \$5,012,238 in April, 1938. All sections of the country reported declines in the volume of new motor vehicle financing. In Alberta, there was a drop of 2 per cent; in British Columbia, 3 per cent; in Manitoba and Saskatchewan combined, 17 per cent; in Ontario, 33 per cent; in the Maritime Provinces, 38 per cent; and in Quebec, 47 per cent.

In the used vehicle field, declines were 19 per cent in number and 20 per cent in amount of financing. In April, 1939, 11,422 used vehicles were financed for \$3,500,941, while 14,101 vehicles were financed in April, 1938, involving an amount of \$4,390,244. Alberta recorded a substantial increase of 17 per cent. In British Columbia, there was practically no change from April last year. Other regions reported decreases as follows: Manitoba and Saskatchewan combined, 3 per cent; Ontario, 20 per cent; the Maritime Provinces, 23 per cent; and Quebec, 44 per cent.

Number of Motor Vehicles Financed in Canada, 1933-1939



Faint, illegible text, possibly bleed-through from the reverse side of the page.



FINANCING OF MOTOR VEHICLE SALES IN CANADA, 1937-1939

(Figures for the current year are subject to final revision)

| Month | Number of Vehicles | | | | Amount of Financing | | | |
|------------------|--------------------|--------|--------|----------------------|---------------------|------------|-----------|----------------------|
| | 1937 | 1938 | 1939 | % of Change, 1939/38 | 1937 | 1938 | 1939 | % of Change, 1939/38 |
| New Vehicles (a) | | | | | | | | |
| January ... | 2,709 | 2,265 | 1,683 | - 25.7 | 1,865,784 | 1,740,832 | 1,222,943 | - 29.7 |
| February .. | 2,756 | 2,304 | 1,617 | - 29.8 | 1,950,724 | 1,741,945 | 1,238,263 | - 28.9 |
| March | 4,789 | 3,568 | 2,591 | - 27.4 | 3,323,023 | 2,594,953 | 1,916,727 | - 26.1 |
| April | 7,257 | 6,809 | 4,664 | - 31.5 | 5,021,353 | 5,012,238 | 3,363,538 | - 32.9 |
| 4 months .. | 17,511 | 14,946 | 10,555 | - 29.4 | 12,160,884 | 11,089,968 | 7,741,471 | - 30.2 |
| May | 8,175 | 7,024 | | | 5,810,739 | 5,318,246 | | |
| June | 7,929 | 5,050 | | | 5,746,656 | 3,817,376 | | |
| July | 5,951 | 3,605 | | | 4,375,854 | 2,719,524 | | |
| August | 4,372 | 3,219 | | | 3,187,305 | 2,501,978 | | |
| September .. | 3,196 | 2,978 | | | 2,436,106 | 2,228,910 | | |
| October ... | 2,734 | 2,921 | | | 2,060,611 | 2,035,587 | | |
| November .. | 3,117 | 2,674 | | | 2,378,587 | 1,940,071 | | |
| December .. | 3,262 | 2,850 | | | 2,507,933 | 2,049,964 | | |
| 12 months .. | 56,247 | 45,267 | | | 40,664,675 | 33,701,624 | | |

| Used Vehicles (a) | | | | | | | | |
|-------------------|---------|---------|--------|--------|------------|------------|-----------|--------|
| January ... | 4,901 | 4,461 | 4,680 | + 4.9 | 1,432,212 | 1,464,853 | 1,511,037 | + 3.2 |
| February .. | 5,789 | 5,811 | 5,116 | - 12.0 | 1,647,923 | 1,817,042 | 1,603,253 | - 11.8 |
| March | 9,229 | 9,007 | 7,753 | - 13.9 | 2,632,994 | 2,746,365 | 2,361,741 | - 14.0 |
| April | 14,125 | 14,101 | 11,422 | - 19.0 | 4,067,595 | 4,390,244 | 3,500,941 | - 20.3 |
| 4 months .. | 34,044 | 33,380 | 28,971 | - 13.2 | 9,780,724 | 10,418,504 | 8,976,972 | - 13.8 |
| May | 16,655 | 15,616 | | | 4,754,834 | 4,829,349 | | |
| June | 16,405 | 14,575 | | | 4,690,985 | 4,455,952 | | |
| July | 13,626 | 12,599 | | | 3,919,664 | 3,748,860 | | |
| August | 11,113 | 10,719 | | | 3,179,395 | 3,231,692 | | |
| September .. | 9,280 | 8,885 | | | 2,646,699 | 2,660,351 | | |
| October ... | 7,757 | 8,472 | | | 2,262,682 | 2,549,356 | | |
| November .. | 6,989 | 7,130 | | | 2,068,064 | 2,178,540 | | |
| December .. | 5,782 | 6,060 | | | 1,882,451 | 1,911,625 | | |
| 12 months .. | 121,651 | 117,436 | | | 35,185,498 | 35,984,229 | | |

| TOTAL - New and Used Vehicles (a) | | | | | | | | |
|-----------------------------------|---------|---------|--------|--------|------------|------------|------------|--------|
| January ... | 7,610 | 6,726 | 6,363 | - 5.4 | 3,297,996 | 3,205,685 | 2,733,980 | - 14.7 |
| February .. | 8,545 | 8,115 | 6,733 | - 17.0 | 3,598,647 | 3,558,987 | 2,841,516 | - 20.2 |
| March | 14,018 | 12,575 | 10,344 | - 17.7 | 5,956,017 | 5,341,318 | 4,278,468 | - 19.9 |
| April | 21,382 | 20,910 | 16,086 | - 23.1 | 9,088,948 | 9,402,482 | 6,864,479 | - 27.0 |
| 4 months .. | 51,555 | 48,326 | 39,526 | - 18.2 | 21,941,608 | 21,508,472 | 16,718,443 | - 22.3 |
| May | 24,830 | 22,640 | | | 10,565,573 | 10,147,595 | | |
| June | 24,334 | 19,625 | | | 10,437,641 | 8,273,328 | | |
| July | 19,577 | 16,204 | | | 8,295,518 | 6,468,384 | | |
| August | 15,485 | 13,938 | | | 6,366,700 | 5,733,670 | | |
| September .. | 12,476 | 11,863 | | | 5,082,805 | 4,889,261 | | |
| October ... | 10,491 | 11,393 | | | 4,323,293 | 4,584,943 | | |
| November .. | 10,106 | 9,804 | | | 4,446,651 | 4,118,611 | | |
| December .. | 9,044 | 8,910 | | | 4,390,384 | 3,961,589 | | |
| 12 months .. | 177,898 | 162,703 | | | 75,850,173 | 69,685,853 | | |

(a) Includes passenger cars, trucks and buses.

FINANCING OF MOTOR VEHICLE SALES IN CANADA BY PROVINCES, APRIL, 1938 and 1939

| Province | Number of Vehicles | | | Amount of Financing | | |
|----------|--------------------|------------|------------------|---------------------|------------|------------------|
| | April 1938 | April 1939 | % Change 1939/38 | April 1938 | April 1939 | % Change 1939/38 |

New Vehicles(a)

| | | | | | | |
|-------------------------|-------|-------|--------|-----------|-----------|--------|
| CANADA | 6,809 | 4,664 | - 31.5 | 5,012,238 | 3,363,538 | - 32.9 |
| Maritime Provinces | 464 | 287 | - 38.1 | 353,011 | 209,647 | - 40.6 |
| Quebec | 2,007 | 1,057 | - 47.3 | 1,568,780 | 786,948 | - 49.3 |
| Ontario | 2,551 | 1,706 | - 33.1 | 1,827,501 | 1,195,614 | - 34.6 |
| Manitoba & Saskatchewan | 915 | 763 | - 16.6 | 600,530 | 502,474 | - 16.3 |
| Alberta | 596 | 582 | - 2.3 | 417,584 | 412,506 | - 1.2 |
| British Columbia | 276 | 269 | - 2.5 | 244,832 | 256,349 | + 4.7 |

Used Vehicles(a)

| | | | | | | |
|-------------------------|--------|--------|--------|-----------|-----------|--------|
| CANADA | 14,101 | 11,422 | - 19.0 | 4,390,244 | 3,500,941 | - 20.3 |
| Maritime Provinces | 953 | 735 | - 22.9 | 305,415 | 224,949 | - 26.3 |
| Quebec | 2,945 | 1,659 | - 43.7 | 1,033,677 | 562,368 | - 45.6 |
| Ontario | 6,599 | 5,301 | - 19.7 | 1,883,649 | 1,491,615 | - 20.8 |
| Manitoba & Saskatchewan | 1,593 | 1,541 | - 3.3 | 497,483 | 488,051 | - 1.9 |
| Alberta | 1,026 | 1,203 | + 17.3 | 336,714 | 391,014 | + 16.1 |
| British Columbia | 985 | 983 | - 0.2 | 333,306 | 342,944 | + 2.9 |

TOTAL - New and Used Vehicles(a)

| | | | | | | |
|-------------------------|--------|--------|--------|-----------|-----------|--------|
| CANADA | 20,910 | 16,086 | - 23.1 | 9,402,482 | 6,864,479 | - 27.0 |
| Maritime Provinces | 1,417 | 1,022 | - 27.9 | 658,426 | 434,596 | - 34.0 |
| Quebec | 4,952 | 2,716 | - 45.2 | 2,602,457 | 1,349,316 | - 48.2 |
| Ontario | 9,150 | 7,007 | - 23.4 | 3,711,150 | 2,687,229 | - 27.6 |
| Manitoba & Saskatchewan | 2,508 | 2,304 | - 8.1 | 1,098,013 | 990,525 | - 9.8 |
| Alberta | 1,622 | 1,785 | + 10.0 | 754,298 | 803,520 | + 6.5 |
| British Columbia | 1,261 | 1,252 | - 0.7 | 578,138 | 599,293 | + 3.7 |

(a) Includes passenger cars, trucks and buses.

