

DEPARTMENT OF TRADE AND COMMERCE  
 DOMINION BUREAU OF STATISTICS  
 INTERNAL TRADE BRANCH  
 OTTAWA, CANADA

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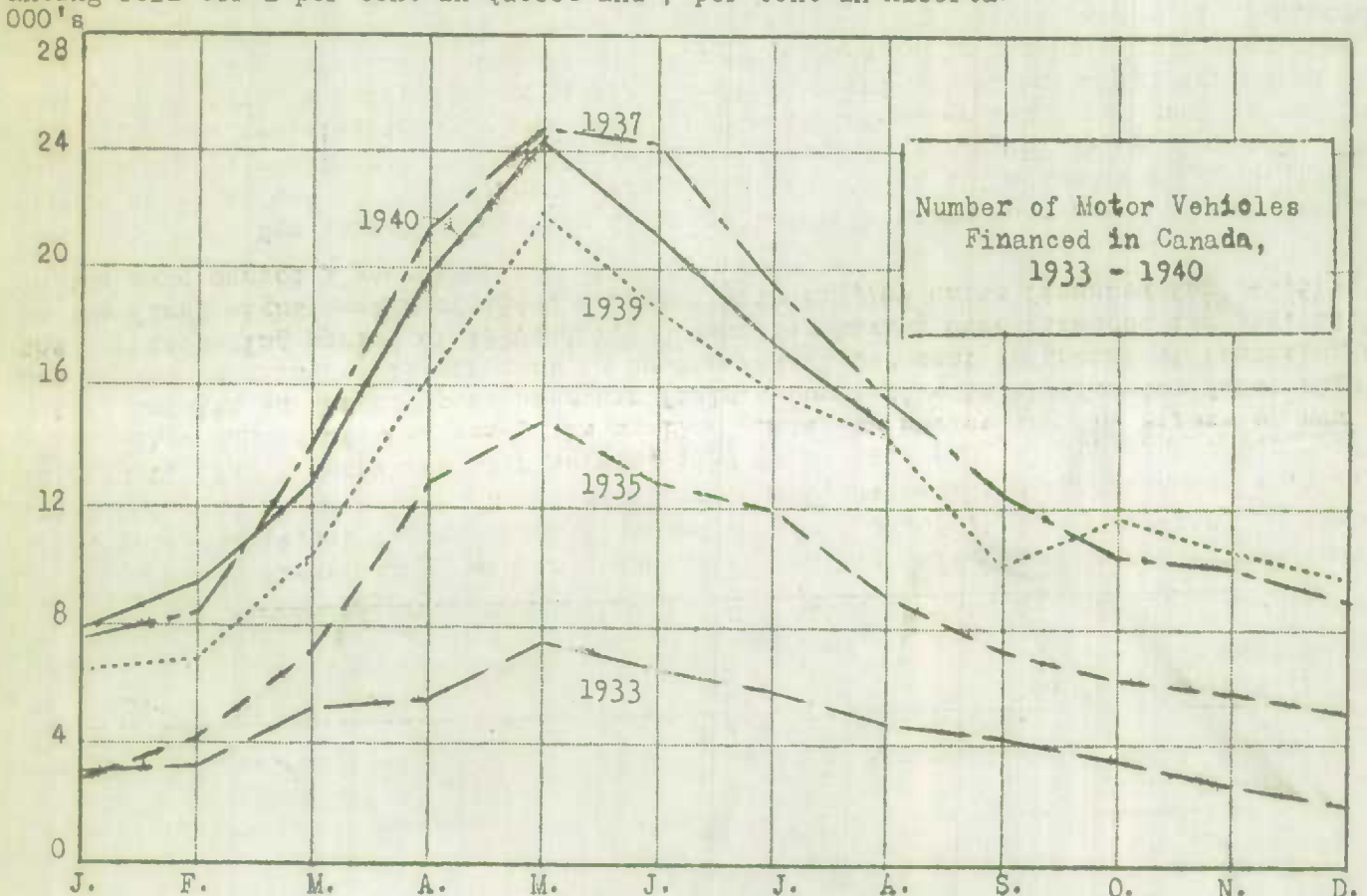
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MONTHLY FINANCING OF MOTOR VEHICLE SALES IN CANADA, AUGUST, 1940

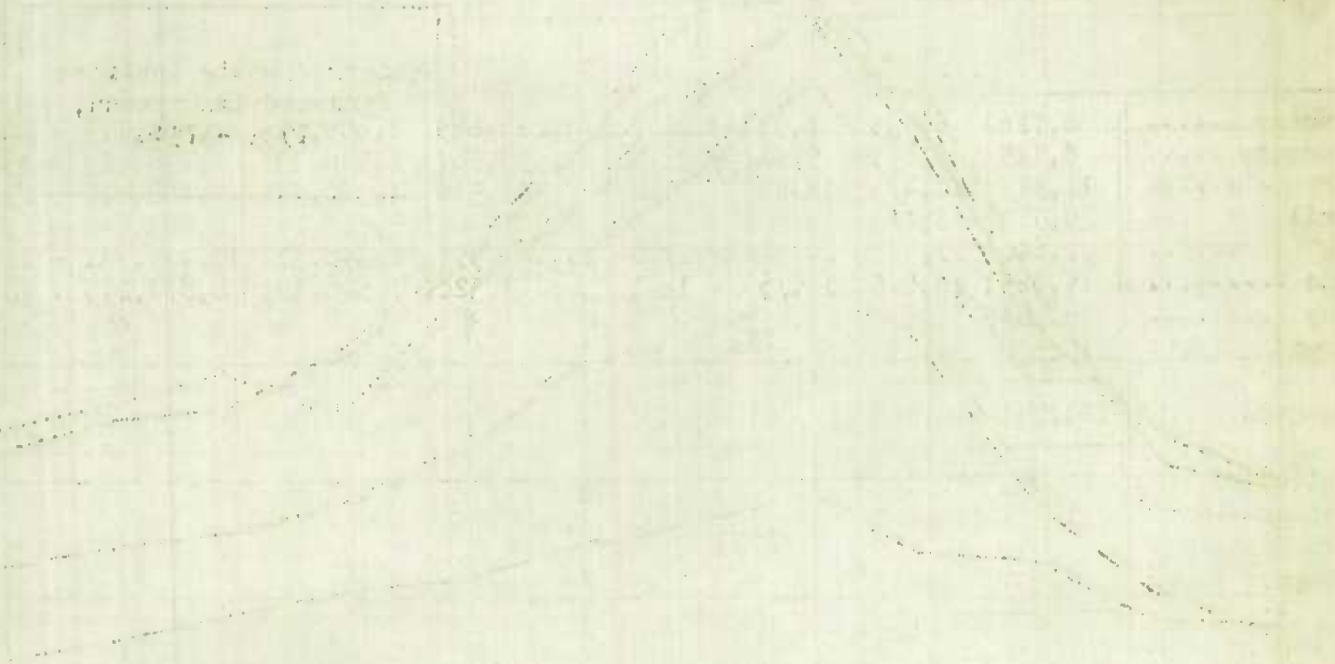
Financing of new and used motor vehicle sales in Canada during August, 1940, totalled 14,561 units with a financed value of \$5,698,473, 3 per cent in number and 1 per cent in amount of financing above the 14,194 vehicles financed for \$5,622,513 in August, 1939. Increases over August, 1939 are considerably lower than those recorded for earlier months of this year, the smaller increases reflecting the effect of new taxation schedules in the new passenger car field. Cumulative totals for the first eight months showed gains of 15 per cent in number and 18 per cent in amount of financing over the corresponding period of 1939, 127,558 vehicles having been financed for \$53,710,898 in the first eight months of 1940, compared with 110,768 units financed for \$45,579,361 in the same period a year ago.

New vehicle financing declined 16 per cent in number and 12 per cent in amount below August of 1939. There were 2,513 new vehicles financed for \$1,986,731 in August this year compared with 2,992 vehicles financed for \$2,267,915 a year ago. Financing of new vehicles in July was down 9 per cent in number and 5 per cent in amount. Despite these reductions, financing for the first eight months was still far ahead of last year, due to the large increases which occurred in the early months of the year. There were 31,714 transactions involving \$24,084,917 in the first eight months of 1940, compared with 27,106 new vehicles financed for \$20,291,570 in the corresponding period of last year. The Maritime Provinces, with one more car financed than in August, 1939, was the only region of the country to better last year's figures in the August comparison. Combined totals for Manitoba and Saskatchewan showed declines of only 3 per cent, while financing in Quebec was 8 per cent lower. Ontario reported a decrease of 18 per cent with Alberta and British Columbia recording declines of 32 and 38 per cent respectively.

Increases in used vehicle financing were 8 per cent in number and 11 per cent in volume over August, 1939, 12,048 vehicles being financed for \$3,711,742 in August, 1940, and 11,202 units for \$3,354,598 in August last year. Totals for the year to date showed 95,844 used vehicles financed for \$29,625,981, increases of 15 per cent in number and 17 per cent in amount of financing over the 83,662 units financed for \$25,287,791 in the same period a year ago. The most favourable comparison was that shown for the Maritime Provinces, where an increase of 15 per cent was recorded. Improvement of 13 per cent was shown for Ontario, combined figures for Manitoba and Saskatchewan were up 8 per cent and the total for British Columbia was 4 per cent above August, 1939. Used vehicle financing fell off 1 per cent in Quebec and 7 per cent in Alberta.



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**FINANCING OF MOTOR VEHICLE SALES IN CANADA, 1938 - 1940**  
 (Figures for the current year are subject to final revision)

Month	Number of Vehicles				Amount of Financing			
	1938	1939	1940	% of Change, 1940/39	1938	1939	1940	% of Change, 1940/39
<b>New Vehicles(a)</b>								
January .....	2,265	1,721	2,405	+ 39.7	1,740,832	1,247,446	1,802,707	+ 44.5
February .....	2,304	1,663	2,594	+ 56.0	1,741,945	1,271,563	1,969,380	+ 54.9
March .....	3,568	2,642	3,526	+ 33.5	2,594,953	1,963,902	2,615,564	+ 33.2
April .....	6,809	4,688	5,783	+ 23.4	5,012,238	3,372,364	4,311,096	+ 27.8
May .....	7,024	6,046	6,715	+ 11.1	5,318,246	4,515,982	5,089,575	+ 12.7
June .....	5,050	4,209	5,330	+ 26.6	3,817,376	3,246,659	4,018,905	+ 23.8
July .....	3,605	3,145	2,848	- 9.4	2,719,524	2,405,739	2,290,959	- 4.8
August .....	3,219	2,992	2,513	- 16.0	2,501,978	2,267,915	1,986,731	- 12.4
8 months .....	33,844	27,106	31,714	+ 17.0	25,447,092	20,291,570	24,084,917	+ 18.7
September .....	2,978	2,405			2,228,910	1,793,221		
October .....	2,921	2,472			2,035,587	1,749,308		
November .....	2,674	2,613			1,940,071	1,908,245		
December .....	2,850	2,719			2,049,964	2,110,283		
12 months .....	45,267	37,320			33,701,624	27,852,627		
<b>Used Vehicles(a)</b>								
January .....	4,461	4,814	5,516	+ 14.6	1,464,853	1,562,067	1,758,468	+ 12.6
February .....	5,811	5,234	6,923	+ 32.3	1,817,042	1,648,774	2,219,543	+ 34.6
March .....	9,007	7,834	9,166	+ 17.0	2,746,365	2,386,624	2,853,348	+ 19.6
April .....	14,101	11,535	14,119	+ 22.4	4,390,244	3,540,931	4,352,548	+ 22.9
May .....	15,616	15,881	17,626	+ 11.0	4,829,349	4,832,390	5,410,156	+ 12.0
June .....	14,575	14,506	15,839	+ 9.2	4,455,952	4,259,442	4,859,310	+ 14.1
July .....	12,599	12,656	14,607	+ 15.4	3,748,860	3,702,965	4,460,866	+ 20.5
August .....	10,719	11,202	12,048	+ 7.6	3,231,692	3,354,598	3,711,742	+ 10.6
8 months .....	86,889	83,662	95,844	+ 14.6	26,684,357	25,287,791	29,625,981	+ 17.2
September .....	8,885	7,778			2,660,351	2,329,244		
October .....	8,472	9,228			2,549,356	2,710,322		
November .....	7,130	8,025			2,178,540	2,397,918		
December .....	6,060	7,094			1,911,625	2,190,844		
12 months .....	117,436	115,787			35,984,229	34,916,119		
<b>TOTAL - New and Used Vehicles(a)</b>								
January .....	6,726	6,535	7,921	+ 21.2	3,205,685	2,809,513	3,561,175	+ 26.8
February .....	8,115	6,897	9,517	+ 38.0	3,558,987	2,920,337	4,188,923	+ 43.4
March .....	12,575	10,476	12,692	+ 21.2	5,341,318	4,350,526	5,468,912	+ 25.7
April .....	20,910	16,223	19,902	+ 22.7	9,402,482	6,913,295	8,663,644	+ 25.3
May .....	22,640	21,927	24,341	+ 11.0	10,147,595	9,348,372	10,499,731	+ 12.3
June .....	19,625	18,715	21,169	+ 13.1	8,273,328	7,506,101	8,878,215	+ 18.3
July .....	16,204	15,801	17,455	+ 10.5	6,468,394	6,108,704	6,751,825	+ 10.5
August .....	13,938	14,194	14,561	+ 2.6	5,733,670	5,622,513	5,698,473	+ 1.4
8 months .....	120,733	110,766	127,558	+ 15.2	52,131,449	45,579,361	53,710,898	+ 17.8
September .....	11,863	10,183			4,889,261	4,122,465		
October .....	11,393	11,700			4,584,943	4,459,630		
November .....	9,804	10,643			4,118,611	4,306,163		
December .....	8,910	9,813			3,961,589	4,301,127		
12 months .....	162,703	153,107			69,685,853	62,768,746		

(a) Includes passenger cars, trucks and buses.

MEMORANDUM FOR THE RECORD

DATE	DESCRIPTION OF WORK	PERFORMER	REMARKS
1941			
1942			
1943			
1944			
1945			
1946			
1947			
1948			
1949			
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1953			
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1966			
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1968			
1969			
1970			



FINANCING OF MOTOR VEHICLE SALES IN CANADA, BY PROVINCES

AUGUST, 1939 and 1940

Province	Number of Vehicles			Amount of Financing		
	August 1939	August 1940	% Change 1940/1939	August 1939	August 1940	% Change 1940/1939

New Vehicles(a)

CANADA .....	2,992	2,513	- 16.0	2,267,915	1,986,731	- 12.4
Maritime Provinces	154	155	+ 0.6	124,190	132,126	+ 6.4
Quebec .....	447	410	- 8.3	355,786	353,891	- 0.5
Ontario .....	999	816	- 18.3	721,327	630,551	- 12.6
Man. and Sask. ...	690	668	- 3.2	508,772	495,038	- 2.7
Alberta .....	488	331	- 32.2	388,396	261,635	- 32.6
British Columbia .	214	133	- 37.9	169,444	113,490	- 33.0

Used Vehicles(a)

CANADA .....	11,202	12,048	+ 7.6	3,354,598	3,711,742	+ 10.6
Maritime Provinces	924	1,066	+ 15.4	268,593	315,051	+ 17.3
Quebec .....	1,700	1,685	- 0.9	524,813	539,990	+ 2.9
Ontario .....	5,046	5,693	+ 12.8	1,371,563	1,606,266	+ 17.1
Man. and Sask. ...	1,377	1,481	+ 7.6	453,744	514,948	+ 13.5
Alberta .....	1,108	1,033	- 6.8	393,564	349,022	- 11.3
British Columbia .	1,047	1,090	+ 4.1	342,321	386,465	+ 12.9

TOTAL - New and Used Vehicles(a)

CANADA .....	14,194	14,561	+ 2.6	5,622,513	5,698,473	+ 1.4
Maritime Provinces	1,078	1,221	+ 13.3	392,783	447,177	+ 13.8
Quebec .....	2,147	2,095	- 2.4	880,599	893,881	+ 1.5
Ontario .....	6,045	6,509	+ 7.7	2,092,890	2,236,817	+ 6.9
Man. and Sask. ...	2,067	2,149	+ 4.0	962,516	1,009,986	+ 4.9
Alberta .....	1,596	1,364	- 14.5	781,960	610,657	- 21.9
British Columbia .	1,261	1,223	- 3.0	511,765	499,955	- 2.3

(a) Includes passenger cars, trucks and buses.

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