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Vol. XIII - No. 5

Year's subscription, \$1.00
 Single copies, .10

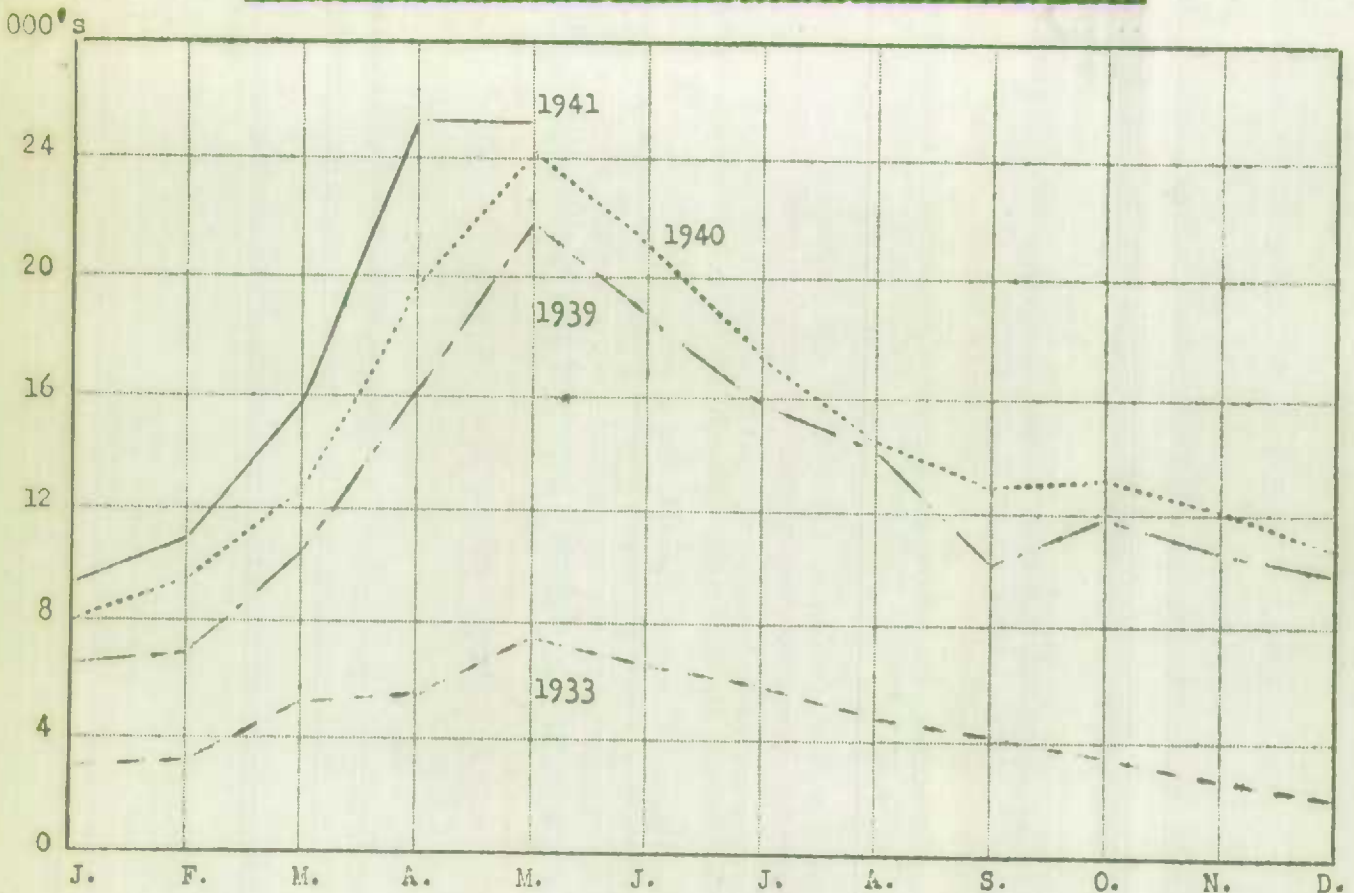
MONTHLY FINANCING OF MOTOR VEHICLE SALES IN CANADA, MAY, 1941

Although the financing of motor vehicle sales in Canada continued at a high level during May, the pronounced increase over 1940 reported in earlier months of the year was greatly reduced. There were 25,245 new and used vehicles financed for \$12,107,606 in May, fractionally lower than corresponding totals for April, but up 4 per cent in number and 16 per cent in dollar volume over the 24,289 units financed for \$10,429,991 in May, 1940. The decline below April is contrary to the usual seasonal movement, and represents a reaction from the exceptionally heavy volume of such business transacted during earlier months of this year. May was the second highest month in volume of motor vehicle financing which that business has yet experienced, a new record having been established in the immediately preceding month of April. Cumulative totals for the first five months of this year revealed 86,645 new and used vehicles financed for \$41,672,589, gains of 17 per cent in number and 30 per cent in financed value being recorded over the 74,276 units financed for \$32,174,588 in the same period a year ago.

For the first time since August, 1940, new vehicle financing declined below the corresponding month in the preceding year, May totals being 7 per cent lower in number, but up 5 per cent in amount of financing compared with May last year. The 6,179 contracts in the month under review involved \$5,295,969, compared with 6,668 vehicles financed for \$5,041,701 in May a year ago. British Columbia, with a gain of 21 per cent, recorded the only increase in May, 1941 over May, 1940. Combined figures for Manitoba and Saskatchewan were down 2 per cent, while Ontario recorded a decline of 5 per cent. Quebec and the Maritime Provinces reported decreases of 13 and 16 per cent respectively, while new vehicle financing in Alberta fell off by 19 per cent.

Although the gain in used vehicle financing over May, 1940, was less substantial than those recorded in similar comparisons for earlier months of 1941, the greater activity of motor vehicle financing business in this field, as compared with new vehicle financing, was continued. There were 19,066 used vehicles financed for \$6,811,637 in May, 1941, gains of 8 per cent in number and 26 per cent in amount of financing over corresponding totals for May last year. All provinces except Quebec reported increases. The number of used vehicles financed in Quebec declined by 9 per cent.

Number of Motor Vehicles Financed in Canada, 1933 - 1941



RESEARCH REPORT ON THE EFFECTS OF ...

Author: ...
Date: ...

Abstract: This report discusses the effects of ...

Introduction: The purpose of this study is to ...

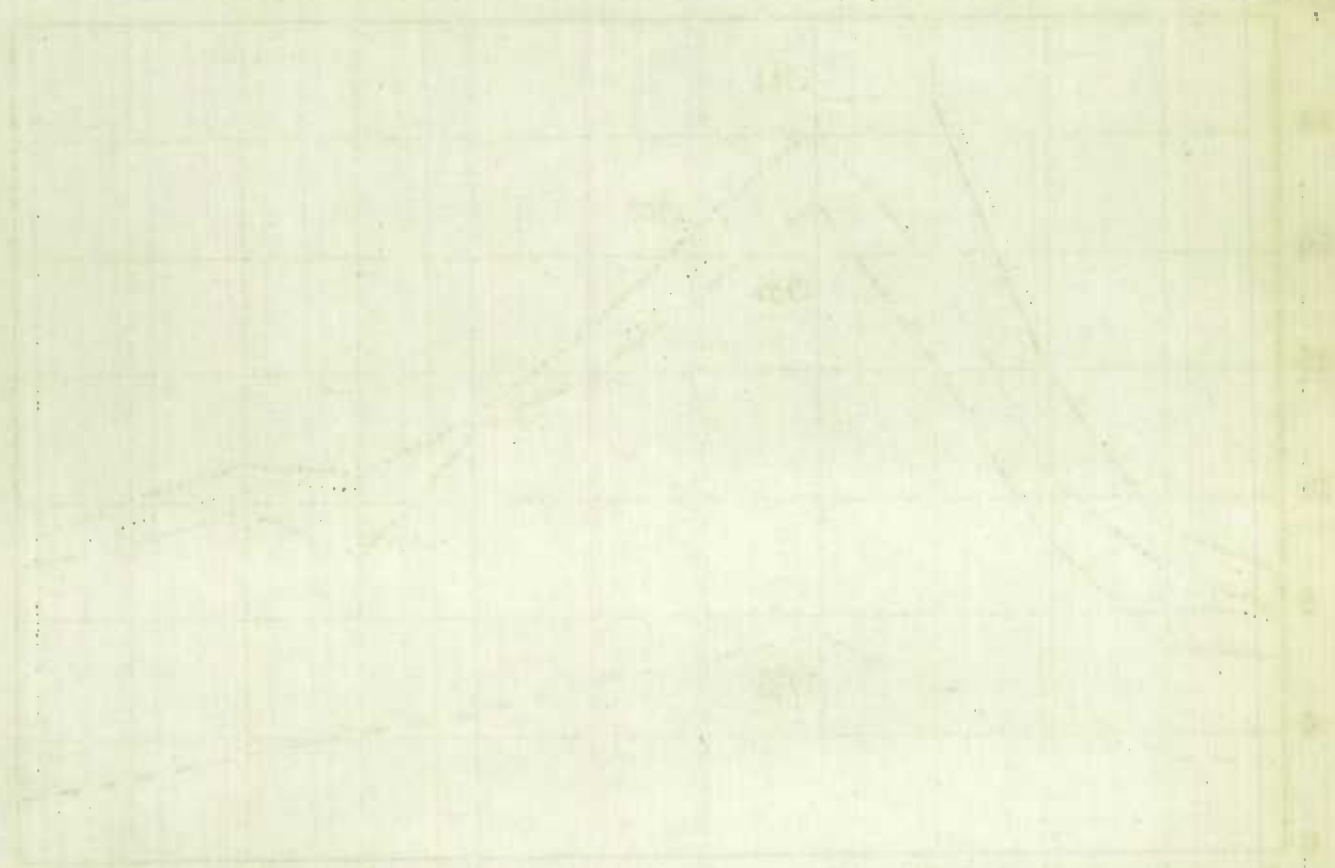
RESULTS AND DISCUSSION

The results of the experiment show that ...

It is concluded that the effects of ...

References: ...

APPENDIX A: DATA TABLES



FINANCING OF MOTOR VEHICLE SALES IN CANADA, 1939 - 1941

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Amount of Financing			
	1939	1940	1941	% of Change, 1941/40	1939	1940	1941	% of Change, 1941/40
					\$	\$	\$	
New Vehicles(a)								
January	1,721	2,454	2,528	+ 3.0	1,247,446	1,834,988	2,137,869	+ 16.5
February	1,663	2,598	2,853	+ 9.8	1,271,563	1,963,864	2,454,932	+ 25.0
March	2,642	3,508	4,026	+ 14.8	1,963,902	2,590,162	3,352,549	+ 29.4
April	4,688	5,673	6,874	+ 21.2	3,372,364	4,201,659	5,664,658	+ 34.8
May	6,046	6,668	6,179	- 7.3	4,515,982	5,041,701	5,295,969	+ 5.0
5 months	16,760	20,901	22,460	+ 7.5	12,371,257	15,632,374	18,905,977	+ 20.9
June	4,209	5,292			3,246,659	3,979,592		
July	3,145	2,845			2,405,739	2,301,572		
August	2,992	2,494			2,267,915	1,973,436		
September	2,405	2,477			1,793,221	2,015,926		
October	2,472	2,638			1,749,308	2,156,746		
November	2,618	2,962			1,908,245	2,571,930		
December	2,719	3,373			2,110,283	2,841,821		
12 months	37,320	42,982			27,852,627	33,473,397		

Used Vehicles(a)								
January	4,814	5,615	6,797	+ 21.1	1,562,067	1,793,219	2,407,151	+ 34.2
February	5,234	6,934	8,099	+ 16.8	1,648,774	2,223,756	2,390,020	+ 30.0
March	7,834	9,174	11,812	+ 28.8	2,386,624	2,820,514	4,127,736	+ 46.3
April	11,535	14,031	18,411	+ 31.2	3,540,931	4,316,435	6,530,068	+ 51.3
May	15,881	17,621	19,066	+ 8.2	4,832,390	5,388,290	6,811,637	+ 26.4
5 months	45,298	53,375	64,185	+ 20.3	13,970,786	16,542,214	22,766,612	+ 37.6
June	14,506	15,867			4,259,442	4,860,525		
July	12,656	14,661			3,702,965	4,463,334		
August	11,202	12,145			3,354,598	3,740,564		
September	7,778	10,512			2,329,244	3,258,877		
October	9,228	10,576			2,710,322	3,312,672		
November	8,025	9,077			2,397,918	2,933,677		
December	7,094	7,383			2,190,844	2,650,533		
12 months	115,787	133,596			34,916,119	41,762,396		

TOTAL - New and Used Vehicles(a)								
January	6,535	8,069	9,325	+ 15.6	2,809,513	3,628,207	4,545,020	+ 25.3
February	6,897	9,532	10,952	+ 14.9	2,920,337	4,187,620	5,344,952	+ 27.6
March	10,476	12,682	15,838	+ 24.9	4,350,526	5,410,676	7,480,285	+ 38.3
April	16,223	19,704	25,285	+ 28.3	6,913,295	8,518,094	12,194,726	+ 43.2
May	21,927	24,289	25,245	+ 3.9	9,348,372	10,429,991	12,107,606	+ 16.1
5 months	62,058	74,276	86,645	+ 16.7	26,342,043	32,174,588	41,672,589	+ 29.5
June	18,715	21,159			7,506,101	8,840,117		
July	15,801	17,506			6,108,704	6,764,906		
August	14,194	14,639			5,622,513	5,714,000		
September	10,183	12,989			4,122,465	5,274,803		
October	11,700	13,214			4,459,630	5,469,418		
November	10,643	12,039			4,306,163	5,505,607		
December	9,813	10,756			4,301,127	5,492,354		
12 months	153,107	176,578			62,768,746	75,235,793		

(a) Includes passenger cars, trucks and buses.

1890
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No.	Name	Age	Sex	Profession	Religion	Marital Status	Remarks
1	John Doe	35	Male	Farmer	Methodist	Married	
2	Mary Smith	28	Female	Homemaker	Baptist	Married	
3	James Wilson	42	Male	Teacher	Presbyterian	Single	
4	Elizabeth Brown	55	Female	Widow	Anglican	Widowed	
5	Robert Taylor	30	Male	Merchant	Quaker	Married	
6	Sarah White	22	Female	Student	Methodist	Single	
7	Thomas Green	60	Male	Retired	Baptist	Married	
8	Ann Black	45	Female	Homemaker	Methodist	Married	
9	William Gray	38	Male	Blacksmith	Presbyterian	Married	
10	Jessie King	18	Female	Student	Methodist	Single	
11	George Lee	50	Male	Farmer	Baptist	Married	
12	Charlotte Hall	32	Female	Homemaker	Methodist	Married	
13	Henry Adams	48	Male	Teacher	Presbyterian	Married	
14	Margaret Baker	25	Female	Homemaker	Methodist	Married	
15	Frank Miller	35	Male	Merchant	Baptist	Married	
16	Elizabeth Davis	40	Female	Homemaker	Methodist	Married	
17	John Evans	55	Male	Farmer	Baptist	Married	
18	Mary Young	20	Female	Student	Methodist	Single	
19	William King	65	Male	Retired	Presbyterian	Married	
20	Sarah Hill	30	Female	Homemaker	Methodist	Married	

FINANCING OF MOTOR VEHICLE SALES IN CANADA, BY PROVINCES

MAY, 1940 and 1941

Province	Number of Vehicles			Amount of Financing		
	May 1940	May 1941	% Change 1941/40	May 1940	May 1941	% Change 1941/40
				\$	\$	
New Vehicles(a)						
CANADA	6,668	6,179	- 7.3	5,041,701	5,295,969	+ 5.0
Maritime Provinces ..	586	494	- 15.7	481,237	476,403	- 1.0
Quebec	1,415	1,230	- 13.1	1,190,573	1,185,030	- 0.5
Ontario	2,425	2,300	- 5.2	1,737,200	1,872,010	+ 7.8
Man. and Sask.	1,242	1,221	- 1.7	870,773	949,913	+ 9.1
Alberta	683	551	- 19.3	500,963	432,923	- 13.6
British Columbia ...	317	383	+ 20.8	260,955	379,690	+ 45.5
Used Vehicles(a)						
CANADA	17,621	19,066	+ 8.2	5,388,290	6,811,637	+ 26.4
Maritime Provinces ..	1,487	1,598	+ 7.5	454,318	570,898	+ 25.7
Quebec	3,141	2,852	- 9.2	1,030,167	1,133,098	+ 10.0
Ontario	7,927	9,146	+ 15.4	2,188,970	3,021,675	+ 38.0
Man. and Sask.	2,476	2,657	+ 7.3	820,691	1,003,038	+ 22.2
Alberta	1,407	1,500	+ 6.6	497,280	570,500	+ 14.7
British Columbia ...	1,183	1,313	+ 11.0	396,864	512,428	+ 29.1
TOTAL - New and Used Vehicles(a)						
CANADA	24,289	25,245	+ 3.9	10,429,991	12,107,606	+ 16.1
Maritime Provinces ..	2,073	2,092	+ 0.9	935,555	1,047,301	+ 11.9
Quebec	4,556	4,082	- 10.4	2,220,740	2,318,128	+ 4.4
Ontario	10,352	11,446	+ 10.6	3,926,170	4,893,685	+ 24.6
Man. and Sask.	3,718	3,878	+ 4.3	1,691,464	1,952,951	+ 15.5
Alberta	2,090	2,051	- 1.9	998,243	1,003,423	+ 0.5
British Columbia ...	1,500	1,696	+ 13.1	657,819	892,118	+ 35.6

(a) Includes passenger cars, trucks and buses.



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