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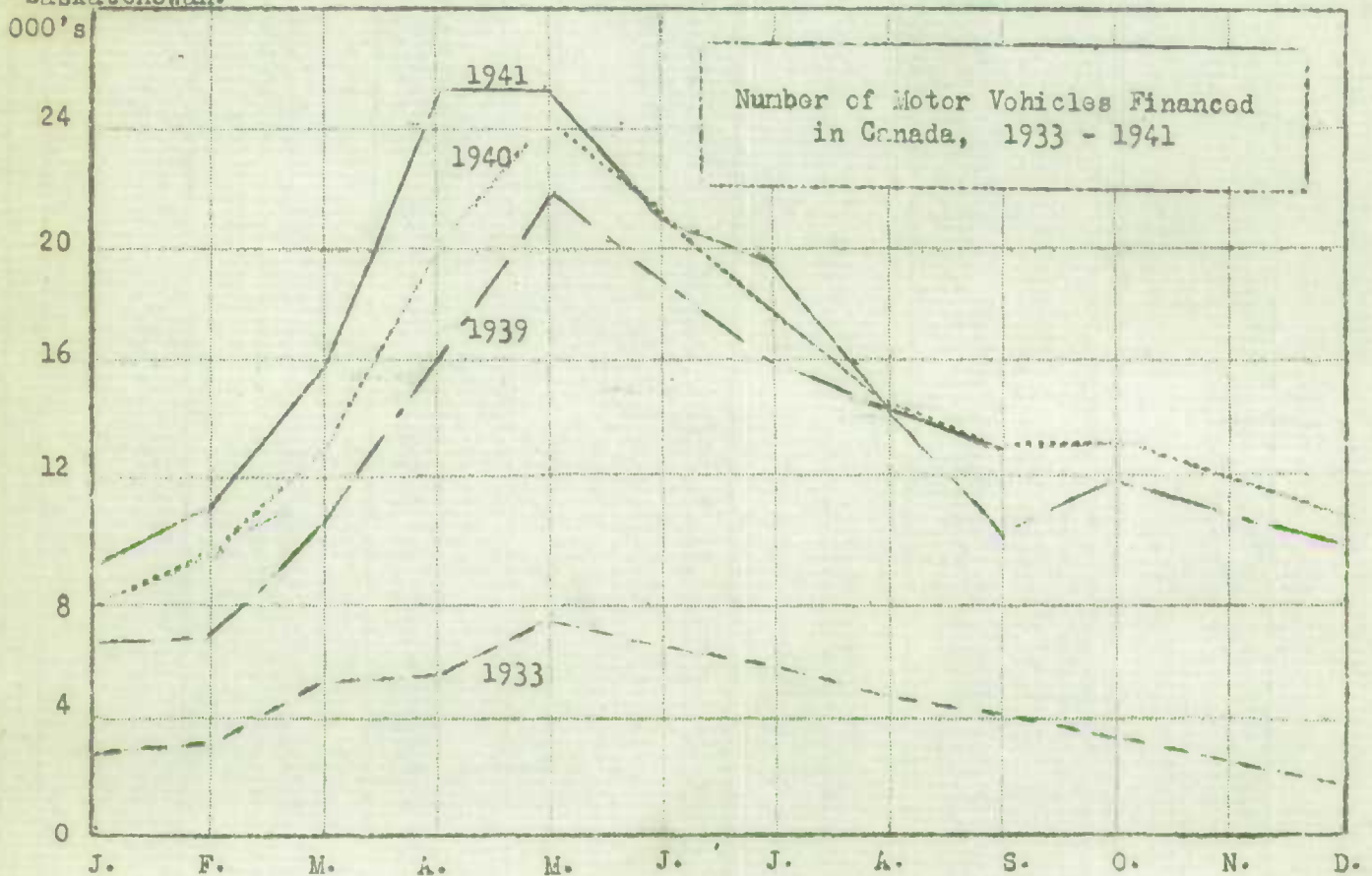
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MONTHLY FINANCING OF MOTOR VEHICLE SALES IN CANADA, SEPTEMBER, 1941

The number of new and used motor vehicles financed in Canada in September, 1941, declined fractionally from the total recorded in September, 1940, but an increase of 11 per cent in amount of financing was recorded over September a year ago. There were 12,935 vehicles financed for \$5,861,443 in the month under review, as compared with 12,989 units financed to the extent of \$5,274,803 in the same month of 1940. During the first nine months of this year, finance companies have purchased contracts arising out of retail sales of 154,263 motor vehicles involving an amount of \$73,934,712, up 10 per cent in number and 24 per cent in dollar volume over the 140,569 transactions involving an amount of \$58,768,414 in the corresponding period of last year.

Four of the six regions of the country for which separate statistics are prepared reported increased financing of new vehicle sales over September last year. However, the total for Canada as a whole was 13 units lower than in September, 1940, although the financed value recorded an increase of 4 per cent in the same comparison. There were 2,464 new motor vehicles financed in September, 1941, for an amount of \$2,098,983, compared with 2,477 vehicles financed for \$2,015,926 in September last year. British Columbia reported an increase of 45 per cent which was closely followed by a 44 per cent gain in the Maritime Provinces. Quebec and Ontario recorded advances of 26 and 16 per cent respectively. A decline of 40 per cent in combined figures for Manitoba and Saskatchewan must be viewed in the light of the heavy volume of new vehicle financing in that region in September a year ago. A decrease of 11 per cent was recorded in Alberta.

The number of used vehicles financed in Canada declined fractionally in September below the same month last year, while the amount of financing gained 16 per cent in the same comparison. Used vehicles financed totalled 10,471 with a financed value of \$3,762,460 in September this year and 10,512 vehicles with a financed value of \$3,258,877 in September, 1940. Results for various regions of the country were more uniform than in the new vehicle field. Gains were recorded in Quebec, British Columbia and Ontario amounting to 4, 3 and 2 per cent respectively. Declines in other regions were 1 per cent in Alberta, 5 per cent in the Maritimes and 11 per cent in Manitoba and Saskatchewan.



RESEARCH REPORT ON THE EFFECTS OF ...

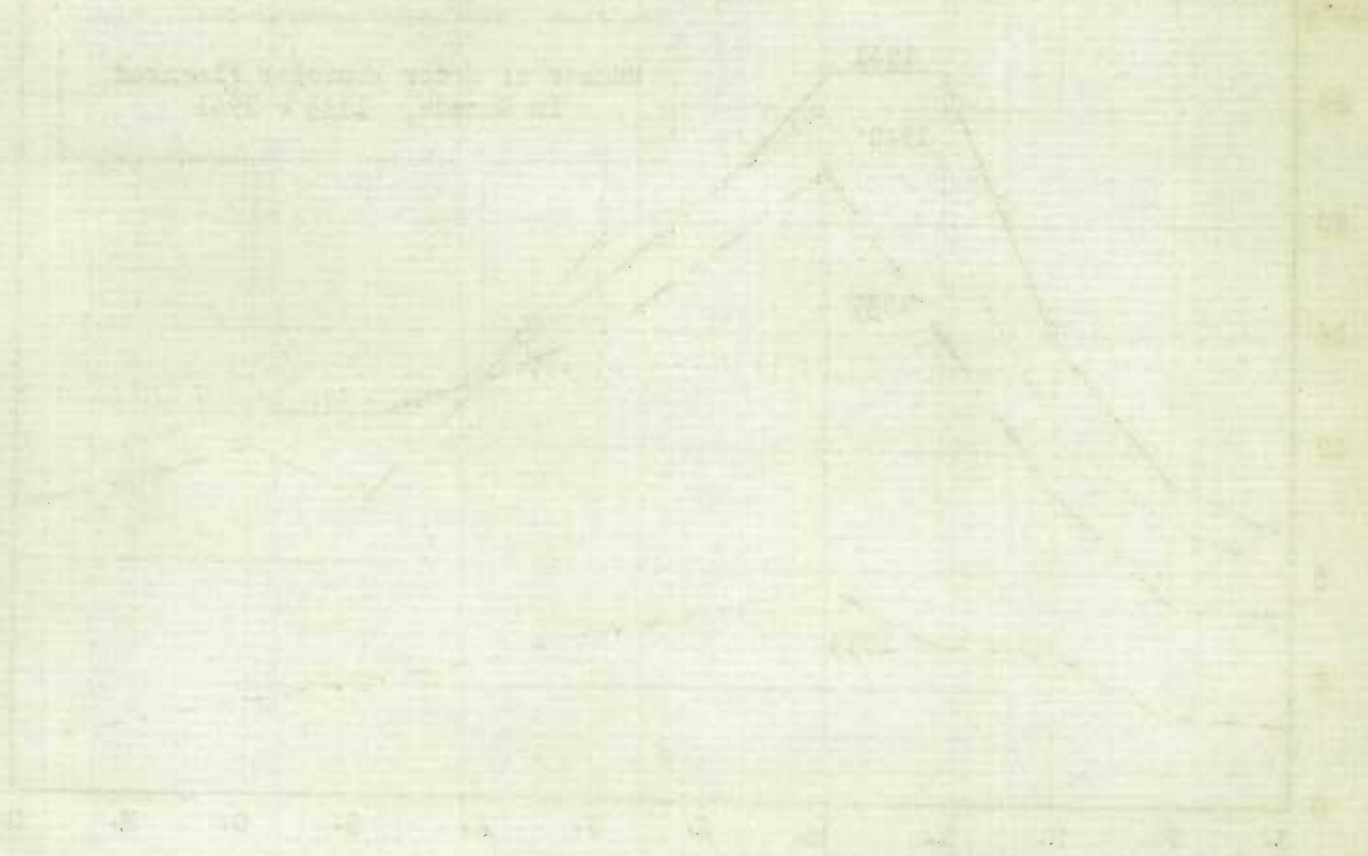
Author: ...
Date: ...

RESEARCH REPORT ON THE EFFECTS OF ...

The purpose of this research is to investigate the effects of ...

The results of the study indicate that there is a significant ...

The findings suggest that the effects of ...



FINANCING OF MOTOR VEHICLE SALES IN CANADA, 1939 - 1941

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Amount of Financing			
	1939	1940	1941	% of Change, 1941/40	1939	1940	1941	% of Change, 1941/40
New Vehicles(a)								
January	1,721	2,454	2,528	+ 3.0	1,247,446	1,834,988	2,137,869	+ 16.5
February	1,663	2,598	2,853	+ 9.8	1,271,563	1,963,864	2,454,932	+ 25.0
March	2,642	3,508	4,026	+ 14.8	1,963,902	2,590,162	3,352,549	+ 29.4
April	4,688	5,673	6,874	+ 21.2	3,372,364	4,201,659	5,664,658	+ 34.8
May	6,046	6,668	6,179	- 7.3	4,515,982	5,041,701	5,295,969	+ 5.0
June	4,209	5,292	4,340	- 18.0	3,246,659	3,979,592	3,764,209	- 5.4
July	3,145	2,845	4,045	+ 42.2	2,405,739	2,301,572	3,497,057	+ 51.9
August	2,992	2,494	2,802	+ 12.3	2,267,915	1,973,436	2,447,964	+ 24.0
September ...	2,405	2,477	2,464	- 0.5	1,793,221	2,015,926	2,098,983	+ 4.1
9 months	29,511	34,009	36,111	+ 6.2	22,084,791	25,902,900	30,714,190	+ 18.6
October	2,472	2,638			1,749,308	2,156,746		
November	2,618	2,962			1,908,245	2,571,930		
December	2,719	3,373			2,110,283	2,841,821		
12 months ...	37,320	42,982			27,852,627	33,473,397		
Used Vehicles(a)								
January	4,814	5,615	6,797	+ 21.1	1,562,067	1,793,219	2,407,151	+ 34.2
February	5,234	6,934	8,099	+ 16.8	1,648,774	2,223,756	2,890,020	+ 30.0
March	7,834	9,174	11,812	+ 28.8	2,366,624	2,820,514	4,127,736	+ 46.3
April	11,535	14,031	18,411	+ 31.2	3,540,931	4,316,435	6,530,068	+ 51.3
May	15,881	17,621	19,066	+ 8.2	4,832,390	5,388,290	6,811,637	+ 26.4
June	14,506	15,867	16,590	+ 4.6	4,259,442	4,860,525	5,911,251	+ 21.6
July	12,656	14,661	15,473	+ 5.5	3,702,965	4,463,334	5,607,573	+ 25.6
August	11,202	12,145	11,433	- 5.9	3,354,598	3,740,564	4,172,626	+ 11.6
September ...	7,776	10,512	10,471	- 0.4	2,329,244	3,258,877	3,762,460	+ 15.5
9 months	91,440	106,560	118,152	+ 10.9	27,617,035	32,865,514	42,220,522	+ 28.5
October	9,228	10,576			2,710,322	3,312,672		
November	8,025	9,077			2,397,918	2,933,677		
December	7,094	7,383			2,190,844	2,650,533		
12 months ...	115,787	133,596			34,916,119	41,762,396		
TOTAL - New and Used Vehicles(a)								
January	6,535	8,069	9,325	+ 15.6	2,809,513	3,628,207	4,545,020	+ 25.3
February	6,897	9,532	10,952	+ 14.9	2,920,337	4,187,620	5,344,952	+ 27.6
March	10,476	12,682	15,838	+ 24.9	4,350,526	5,410,676	7,480,285	+ 38.3
April	16,223	19,704	25,285	+ 28.3	6,913,295	8,518,094	12,194,726	+ 43.2
May	21,927	24,289	25,245	+ 3.9	9,348,372	10,429,991	12,107,606	+ 16.1
June	18,715	21,159	20,930	- 1.1	7,506,101	8,840,117	9,675,460	+ 9.4
July	15,801	17,506	19,518	+ 11.5	6,108,704	6,764,906	9,104,630	+ 34.6
August	14,194	14,639	14,235	- 2.8	5,622,513	5,714,000	6,620,590	+ 15.9
September ...	10,183	12,989	12,935	- 0.4	4,122,465	5,274,803	5,861,443	+ 11.1
9 months	120,951	140,569	154,263	+ 9.7	49,701,826	58,868,414	72,934,712	+ 24.1
October	11,700	13,214			4,459,630	5,469,418		
November	10,643	12,039			4,306,163	5,505,607		
December	9,813	10,756			4,301,127	5,492,354		
12 months ...	153,107	176,578			62,768,746	75,235,793		

(a) Includes passenger cars, trucks and buses.

FINANCING OF MOTOR VEHICLE SALES IN CANADA, BY PROVINCES

SEPTEMBER, 1940 and 1941

Province	Number of Vehicles			Amount of Financing		
	Sept. 1940	Sept. 1941	% Change 1941/40	Sept. 1940	Sept. 1941	% Change 1941/40

\$

\$

New Vehicles(a)

CANADA	2,477	2,464	- 0.5	2,015,926	2,098,983	+ 4.1
Maritime Provinces ...	134	193	+ 44.0	110,502	178,360	+ 61.4
Quebec	348	440	+ 26.4	316,766	413,055	+ 30.4
Ontario	789	912	+ 15.6	646,607	759,273	+ 17.4
Man. and Sask.	782	472	- 39.6	580,307	369,587	- 36.3
Alberta	301	269	- 10.6	247,205	213,358	- 13.7
British Columbia	123	178	+ 44.7	114,539	165,350	+ 44.4

Used Vehicles(a)

CANADA	10,512	10,471	- 0.4	3,258,877	3,762,460	+ 15.5
Maritime Provinces ...	884	838	- 5.2	251,409	284,572	+ 13.2
Quebec	1,319	1,366	+ 3.6	438,323	569,286	+ 29.9
Ontario	4,953	5,053	+ 2.0	1,384,695	1,661,921	+ 20.0
Man. and Sask.	1,479	1,314	- 11.2	509,812	492,165	- 3.5
Alberta	947	941	- 0.6	347,167	353,477	+ 1.8
British Columbia	930	959	+ 3.1	327,471	401,039	+ 22.5

TOTAL - New and Used Vehicles(a)

CANADA	12,989	12,935	- 0.4	5,274,803	5,861,443	+ 11.1
Maritime Provinces ...	1,018	1,031	+ 1.3	361,911	462,932	+ 27.9
Quebec	1,667	1,806	+ 8.3	755,089	982,341	+ 30.1
Ontario	5,742	5,965	+ 3.9	2,031,302	2,421,194	+ 19.2
Man. and Sask.	2,261	1,786	- 21.0	1,090,119	861,752	- 20.9
Alberta	1,248	1,210	- 3.0	594,372	566,835	- 4.6
British Columbia	1,053	1,137	+ 8.0	442,010	566,389	+ 28.1

(a) Includes passenger cars, trucks and buses.



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TABLEAU 1

PROVINCES

PROVINCES		PROVINCES			PROVINCES	
Province	1979	1980	1981	1982	1983	1984

PROVINCES

Province	1979	1980	1981	1982	1983	1984
Alberta
Saskatchewan
Manitoba
Ontario
Quebec

PROVINCES

Province	1979	1980	1981	1982	1983	1984
Alberta
Saskatchewan
Manitoba
Ontario
Quebec

PROVINCES

Province	1979	1980	1981	1982	1983	1984
Alberta
Saskatchewan
Manitoba
Ontario
Quebec