

13-007 63-D-02 ~~2 State~~ c2
 Published by Authority of the HON. JAMES A. MACKINNON, M. P.,
 Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
 DOMINION BUREAU OF STATISTICS
 MERCHANDISING AND SERVICES STATISTICS
 OTTAWA, CANADA

Dominion Statistician;	Herbert Marshall
Director, Division of Census of Industry and Merchandising;	W. H. Losee
Chief, Merchandising and Services Statistics;	A. C. Steedman
Vol. XIX - No. 1	16-4070

MONTHLY FINANCING OF MOTOR VEHICLE SALES IN CANADA, JANUARY, 1947

Sales finance companies in Canada transacted a much higher volume of motor vehicle financing in January, 1947 than in the same month a year ago, expansion being particularly marked in the case of new motor vehicles.

There were 1,301 new passenger car sales financed in January, 1947 to the extent of \$1,414,774. Percentage changes over the corresponding month of 1946 possessed little significance and are therefore omitted from the table in this report. There were only 84 new passenger units financed in January of last year and the bulk of these was concentrated in Quebec and Ontario.

New commercial vehicles financed in January number 1,061 and the dollar volume of financing involved was \$1,639,276. These amounts represent increases in the vicinity of 200 per cent over the 371 units financed for \$532,788 in January of last year.

In the used vehicle field, increases amounted to 11 per cent for passenger cars and 32 per cent in the number of commercial vehicles financed. It is noteworthy that the average financed values were much higher in January this year than last. In the new vehicle field the regional pattern has been altered between January of the two years and the percentage changes for the various regions differ widely.

Year's Subscription, \$1.00
 Single Copies, .10

TABLE 1.--FINANCING OF SALES OF NEW MOTOR VEHICLES, BY PROVINCES,
JANUARY, 1946 AND 1947

Region	Number of Vehicles			Amount of Financing		
	1946	1947	% Change, 1947/1946	1946 \$	1947 \$	% Change, 1947/1946
Passenger Vehicles						
CANADA	84	1,301	+1448.8	78,676	1,414,774	+1698.2
Maritimes	3	110	1946 amounts are too low to warrant showing percentage changes	2,443	110,520	1946 amounts are too low to warrant showing percentage changes
Quebec	17	297		17,645	349,784	
Ontario	60	558		54,166	591,442	
Manitoba	1	70		950	77,675	
Saskatchewan	1	53		1,145	50,804	
Alberta	-	98		-	94,674	
British Columbia.	2	115		2,327	139,875	
Commercial Vehicles						
CANADA	371	1,061	+186.0	532,788	1,639,276	+207.7
Maritimes	39	103	+164.1	46,631	136,112	+191.9
Quebec	94	205	+118.1	144,132	385,268	+167.3
Ontario	135	409	+203.0	184,495	613,422	+232.5
Manitoba	26	51	+ 96.2	52,919	66,183	+ 25.1
Saskatchewan	23	74	+221.7	23,943	79,022	+230.0
Alberta	32	120	+275.0	50,681	165,946	+127.4
British Columbia.	22	99	+350.0	29,987	193,323	+544.7
Total, Passenger and Commercial Vehicles						
CANADA	455	2,362	+419.1	611,464	3,054,050	+399.5
Maritimes	42	213	1946 amounts are too low to warrant showing percentage changes	49,074	246,630	1946 amounts are too low to warrant showing percentage changes
Quebec	111	502		161,777	735,052	
Ontario	195	967		238,661	1,204,864	
Manitoba	27	121		53,869	143,858	
Saskatchewan	24	127		25,088	129,826	
Alberta	32	218		50,681	260,620	
British Columbia.	24	214		32,314	333,198	

TABLE 2.--FINANCING OF SALES OF USED MOTOR VEHICLES, BY PROVINCES,
JANUARY, 1946 AND 1947

Region	Number of Vehicles			Amount of Financing		
	1946	1947	% Change, 1947/46	1946 \$	1947 \$	% Change, 1947/46
Passenger Vehicles						
CANADA	1,489	1,655	+11.1	430,049	707,480	+64.5
Maritimes	22	83	+277.3	7,201	33,336	+362.9
Quebec	120	251	+109.2	53,514	154,205	+188.2
Ontario	1,010	991	- 1.9	258,916	383,617	+ 48.2
Manitoba	36	49	+ 36.1	11,008	24,888	+126.1
Saskatchewan	16	39	+143.8	6,389	15,197	+137.9
Alberta	96	84	- 12.5	29,829	30,785	+ 3.2
British Columbia.	189	158	- 16.4	63,192	65,452	+ 3.6
Commercial Vehicles						
CANADA	505	664	+ 31.5	315,294	538,508	+ 70.8
Maritimes	41	50	+ 22.0	24,312	26,932	+ 10.8
Quebec	64	118	+ 84.4	44,888	134,459	+199.5
Ontario	168	240	+ 42.9	82,821	144,145	+ 74.0
Manitoba	31	47	+ 51.6	21,089	54,844	+160.1
Saskatchewan	31	36	+ 16.1	18,313	21,612	+ 18.0
Alberta	105	114	+ 8.6	75,638	101,233	+ 33.8
British Columbia.	65	59	- 9.2	48,233	55,283	+ 14.6
Total, Passenger and Commercial Vehicles						
CANADA	1,994	2,319	+ 16.3	745,343	1,245,988	+ 67.2
Maritimes	63	133	+111.1	31,513	60,268	+ 91.2
Quebec	184	369	+100.5	98,402	288,664	+193.4
Ontario	1,178	1,231	+ 4.5	341,737	527,762	+ 54.4
Manitoba	67	96	+ 43.3	32,097	79,732	+148.4
Saskatchewan	47	75	+ 59.6	24,702	36,809	+ 49.0
Alberta	201	198	- 1.5	105,467	132,018	+ 25.2
British Columbia.	254	217	- 14.6	111,425	120,735	+ 8.4

STATISTICS CANADA LIBRARY
BIBLIOTHÈQUE STATISTIQUE CANADA



1010720164