

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

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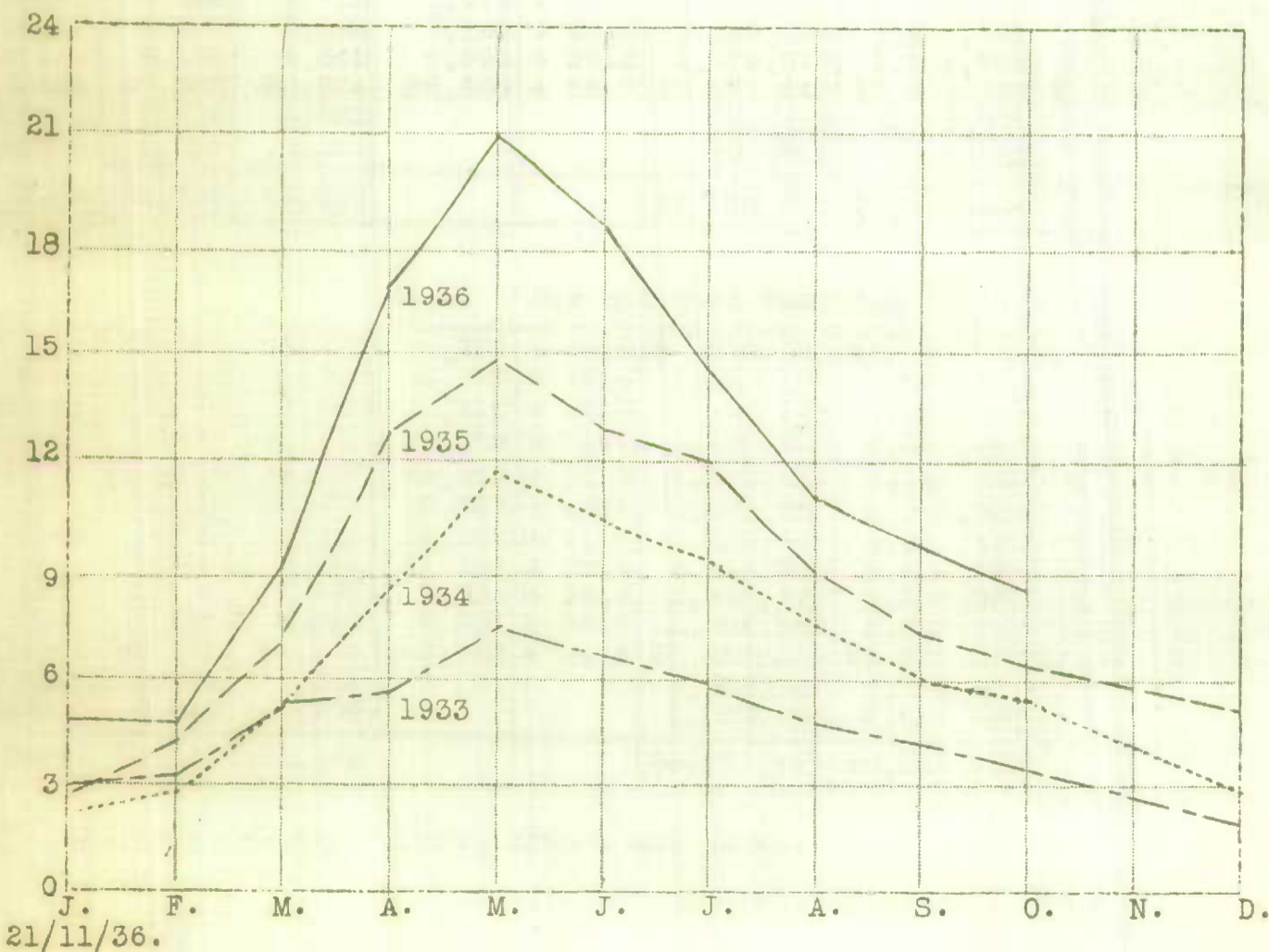
FINANCING OF MOTOR VEHICLE SALES IN CANADA, OCTOBER, 1936

Marked gains in financing of motor vehicle sales in Canada are reported for the month of October, 1936, as compared with the corresponding month a year ago. The number of units financed was 8,656, an increase of 37 per cent, and their financed value was \$3,222,545, a gain of 36 per cent. This is slightly higher than the average gain for the ten-month period January to October, during which 119,762 vehicles were financed for \$47,929,084, a gain of 34 per cent in both number and amount.

New vehicles numbered 2,060 or 24 per cent of the October total, while used vehicles numbered 6,596 or 76 per cent. The average amount of financing per new vehicle was \$738, a new high for this year. On the other hand, the average for used vehicles, \$258, was a new low for the year. The ten-month total for new vehicles was 37,253, a gain over October, 1935, of 32 per cent, while the cumulative figure for used vehicles was 82,509, showing an improvement of 36 per cent.

In comparison with September of this year, all provinces reported the usual seasonal recession in October excepting only Alberta, where increased trade more than offset the usual seasonal decline, resulting in moderate gains over the preceding month. October totals of new vehicles by provinces, with figures for September in brackets, follow: Maritimes, 93 (153); Quebec, 372 (452); Ontario, 903 (1,170); Manitoba and Saskatchewan, 235 (391); Alberta, 261 (252), and British Columbia, 196 (227). The corresponding data for used vehicles is as follows: Maritimes, 462 (550); Quebec, 937 (1,041); Ontario, 3,353 (3,576); Manitoba and Saskatchewan, 750 (902); Alberta, 514 (491), and British Columbia, 580 (625).

Number of Motor Vehicles Financed in Canada, 1933 - 1936
(000's omitted)



FINANCING OF MOTOR VEHICLE SALES IN CANADA, 1934 - 1936
(Figures for the current year are subject to final revision)

	Number of Vehicles				Amount of Financing			
	1934	1935	1936	% of Change 1935-36	1934	1935	1936	% of Change 1935-36
New Vehicles (x)								
Jan..	509	885	1,491	+ 68.5	\$ 363,847	\$ 651,272	\$1,035,878	+ 59.1
Feb..	882	1,592	1,451	- 8.9	623,447	1,136,203	1,006,756	- 11.4
March	1,775	2,540	3,149	+ 24.0	1,221,058	1,756,967	2,177,433	+ 23.9
April	3,119	4,779	6,302	+ 31.9	2,109,794	3,250,246	4,250,685	+ 30.8
May .	4,123	5,288	7,227	+ 36.7	2,852,630	3,668,725	4,932,173	+ 34.4
June.	3,469	3,862	5,551	+ 43.7	2,469,198	2,669,173	3,954,222	+ 48.1
July.	2,774	3,541	4,316	+ 21.9	1,910,377	2,531,943	3,098,442	+ 22.4
Aug..	2,080	2,371	3,061	+ 29.1	1,480,983	1,692,405	2,203,440	+ 30.2
Sept.	1,774	1,961	2,645	+ 34.9	1,310,041	1,428,316	1,885,754	+ 32.0
Oct..	1,280	1,480	2,060	+ 39.2	930,492	1,096,937	1,519,272	+ 38.5
10mos.	21,785	28,299	37,253	+ 31.6	15,271,867	19,882,187	26,064,055	+ 31.1
Nov..	865	1,787			636,688	1,242,813		
Dec..	614	1,864			456,180	1,285,656		
12 mos.	23,264	31,950			16,364,735	22,410,656		

Used Vehicles (x)								
Jan..	1,648	1,844	3,394	+ 84.1	\$ 450,126	\$ 513,076	\$ 987,510	+ 92.5
Feb..	1,852	2,657	3,324	+ 25.1	504,955	848,001	924,853	+ 9.1
March	3,396	4,645	6,639	+ 37.1	918,164	1,223,575	1,736,976	+ 42.0
April	5,373	7,970	10,684	+ 34.1	1,387,137	2,123,201	2,876,257	+ 35.5
May .	7,686	9,448	13,622	+ 44.2	1,953,204	2,478,268	3,634,272	+ 46.6
June.	7,023	8,959	13,102	+ 46.2	1,797,387	2,286,465	3,389,507	+ 48.2
July.	6,602	8,424	10,158	+ 20.6	1,714,419	2,109,499	2,656,701	+ 25.9
Aug..	5,422	6,710	8,075	+ 20.3	1,385,022	1,712,378	2,089,889	+ 22.0
Sept.	4,200	5,324	7,185	+ 35.0	1,085,155	1,377,752	1,865,791	+ 35.4
Oct..	4,186	4,843	6,596	+ 36.2	1,075,877	1,266,777	1,703,273	+ 34.5
10mos.	47,388	60,824	82,509	+ 35.7	12,271,446	15,938,992	21,865,029	+ 37.2
Nov..	3,314	4,062			851,469	1,050,592		
Dec..	2,204	3,342			603,813	942,024		
12mos.	52,906	68,228			13,726,728	17,931,608		

Total - New and Used Vehicles (x)								
Jan..	2,157	2,729	4,885	+ 79.0	\$ 813,973	\$1,164,348	\$2,023,388	+ 73.8
Feb..	2,734	4,249	4,775	+ 12.4	1,128,402	1,984,204	1,931,609	- 2.7
March	5,171	7,185	9,518	+ 32.5	2,139,222	2,980,542	3,914,409	+ 31.3
April	8,492	12,749	16,986	+ 33.2	3,496,931	5,373,447	7,126,942	+ 32.6
May .	11,809	14,736	20,849	+ 41.5	4,805,834	6,146,993	8,566,445	+ 39.4
June.	10,492	12,821	18,653	+ 45.5	4,266,585	4,955,638	7,343,729	+ 48.2
July.	9,376	11,965	14,474	+ 21.0	3,624,796	4,641,442	5,755,143	+ 24.0
Aug..	7,502	9,081	11,136	+ 22.6	2,866,005	3,404,783	4,293,329	+ 26.1
Sept.	5,974	7,285	9,830	+ 34.9	2,395,196	2,806,068	3,751,545	+ 33.7
Oct..	5,466	6,323	8,656	+ 36.9	2,006,369	2,363,714	3,222,545	+ 36.3
10mos.	69,173	89,123	119,762	+ 34.4	27,543,313	35,821,179	47,929,084	+ 33.8
Nov..	4,179	5,849			1,488,157	2,293,405		
Dec..	2,818	5,206			1,059,993	2,227,680		
12mos.	76,170	100,178			30,091,463	40,342,264		

(x) Includes passenger cars, trucks and buses.

STATE OF NEW YORK
 DEPARTMENT OF AGRICULTURE

No.	Description of Property	Area	Value	Date	Remarks
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FINANCING OF MOTOR VEHICLE SALES IN CANADA BY PROVINCES

	September, 1936		October, 1936		Jan. - Oct., 1936	
	No. of Vehicles	Amount of Financing	No. of Vehicles	Amount of Financing	No. of Vehicles	Amount of Financing

New Vehicles (a)

		\$		\$		\$
CANADA	2,645	1,885,754	2,060	1,519,272	37,253	26,064,055
Maritimes	153	119,070	93	71,792	2,591	1,944,849(b)
Quebec	452	346,518	372	304,448	7,230	5,455,158
Ontario	1,170	795,445	903	649,664	16,592	10,959,774(b)
Man. & Sask. ...	391	257,253	235	157,864	4,490	3,056,316
Alberta	252	170,879	261	176,942	3,489	2,297,827
British Columbia	227	196,589	196	158,562	2,861	2,350,131

Used Vehicles (a)

		\$		\$		\$
CANADA	7,185	1,865,791	6,596	1,703,273	82,509	21,865,029
Maritimes	550	145,468	462	117,629	5,710	1,556,210(b)
Quebec	1,041	284,271	937	269,972	13,387	3,806,691
Ontario	3,576	884,536	3,353	801,229	41,741	10,470,841(b)
Man. & Sask. ...	902	229,498	750	198,149	7,696	2,065,075
Alberta	491	147,595	514	145,715	6,306	1,855,277
British Columbia	625	174,423	580	170,579	7,669	2,110,935

Total, New and Used Vehicles (a)

		\$		\$		\$
CANADA	9,830	3,751,545	8,656	3,222,545	119,762	47,929,084
Maritimes	703	264,538	555	189,421	8,301	3,501,059(b)
Quebec	1,493	630,789	1,309	574,420	20,617	9,261,849
Ontario	4,746	1,679,981	4,256	1,450,893	58,333	21,430,615(b)
Man. & Sask. ...	1,293	486,751	985	356,013	12,186	5,121,391
Alberta	743	318,474	775	322,657	9,795	4,153,104
British Columbia	852	371,012	776	329,141	10,530	4,461,066

(a) Includes passenger cars, trucks and buses.

(b) Revised.

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