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DOMINION BUREAU OF STATISTICS  
INTERNAL TRADE BRANCH  
OTTAWA, CANADA

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FINANCING OF MOTOR VEHICLE SALES IN CANADA, AUGUST, 1936

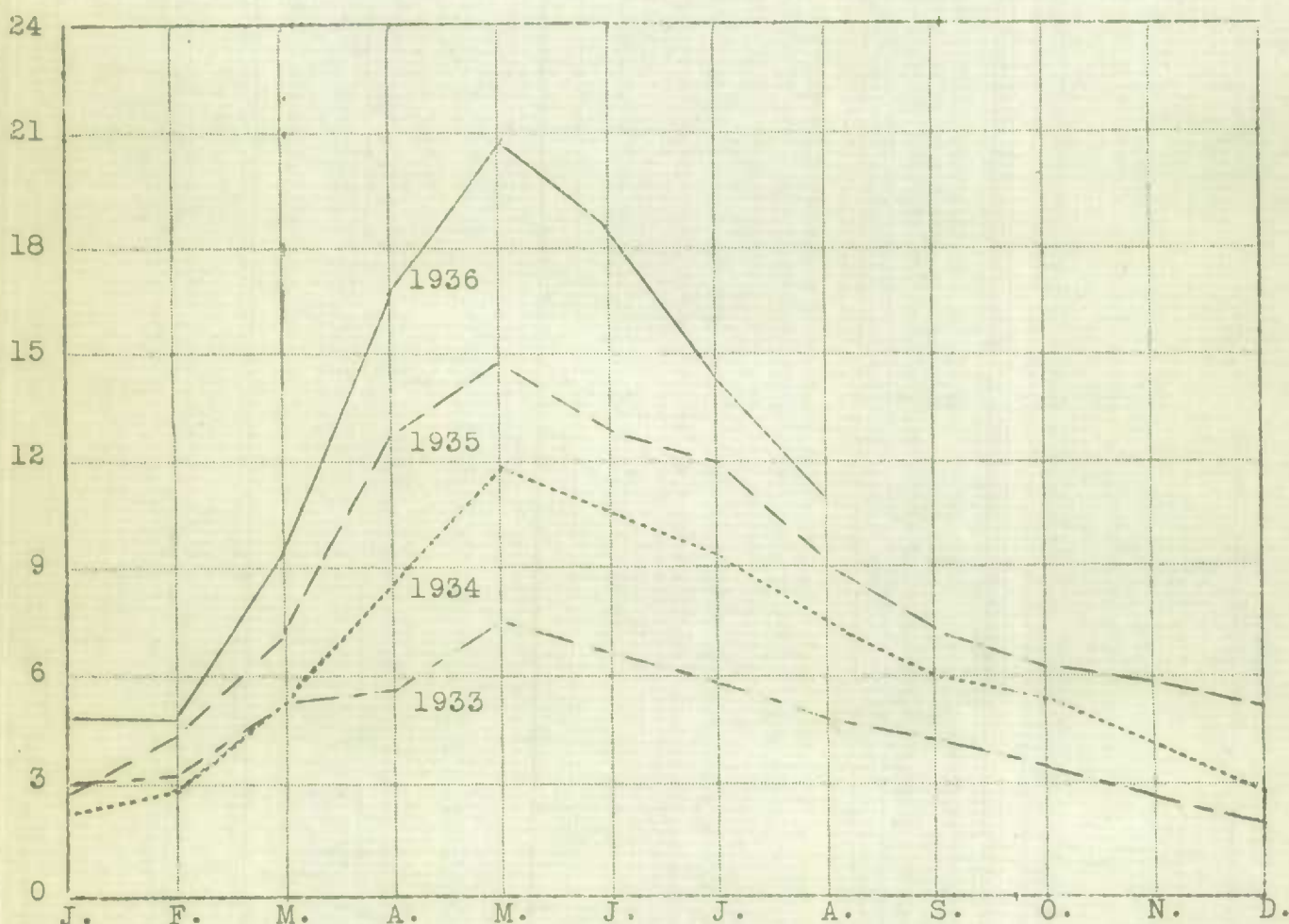
Steady improvement over last year is noted in the financing of sales of motor vehicles in Canada. During August there were 11,136 vehicles financed to the extent of \$4,293,329, a gain over August, 1935, of 22.6 per cent in number and 26.1 per cent in amount.

Cumulative figures show that the number of vehicles financed during the first eight months of 1936 exceeds the total for the calendar year 1935. There were 101,276 vehicles financed during the period January to August, 1936, as compared with 75,515 for the corresponding period of 1935 and 100,178 for the calendar year 1935.

New vehicles numbered 3,061, a gain of 29.1 per cent over the August, 1935, total, 2,371. The corresponding amount of financing was \$2,203,440, or an improvement of 30.2 per cent over last year. Of the Dominion total, 1,175 or 38 per cent were financed in Ontario, 497, or 16 per cent in Quebec, 458 or 15 per cent in Manitoba and Saskatchewan, 356 or 12 per cent in the Maritimes, 308 or 10 per cent in British Columbia, and 267 or 9 per cent in Alberta.

Used vehicles totalled 8,075 and the corresponding amount of financing was \$2,089,889, a gain over last year of 20.3 per cent in number and 22.0 per cent in amount. Ontario also led in the used car field with 3,592 vehicles or 44 per cent of the total. Quebec was second with 1,188 vehicles or 15 per cent and the Maritimes followed with 1,069 or 13 per cent. Of the remainder, 782 vehicles were financed in British Columbia, 768 in Manitoba and Saskatchewan, and 676 in Alberta.

Number of Motor Vehicles Financed in Canada, 1933 - 1936  
(000's omitted)





FINANCING OF MOTOR VEHICLE SALES IN CANADA, 1934 - 1936

(Figures for the current year are subject to final revision)

	Number of Vehicles				Amount of Financing			
	1934	1935	1936	% of Change, 1935-36	1934	1935	1936	% of Change, 1935-36
New Vehicles(x)								
Jan. ....	509	885	1,491	+ 68.5	\$ 363,847	\$ 651,272	\$1,035,878	+ 59.1
Feb. ....	882	1,592	1,451	- 8.9	623,447	1,136,203	1,006,756	- 11.4
March ....	1,775	2,540	3,149	+ 24.0	1,221,058	1,756,967	2,177,433	+ 23.9
April ....	3,119	4,779	6,302	+ 31.9	2,109,794	3,250,246	4,250,685	+ 30.8
May .....	4,123	5,288	7,227	+ 36.7	2,852,630	3,668,725	4,932,173	+ 34.4
June .....	3,469	3,862	5,551	+ 43.7	2,469,198	2,669,173	3,954,222	+ 48.1
July .....	2,774	3,541	4,316	+ 21.9	1,910,377	2,531,943	3,098,442	+ 22.4
Aug. ....	2,080	2,371	3,061	+ 29.1	1,480,983	1,692,405	2,203,440	+ 30.2
8 mos. .	18,731	24,858	32,548	+ 30.9	13,031,334	17,356,934	22,659,029	+ 30.5
Sept. ....	1,774	1,961		.	1,310,041	1,428,316		.
Oct. ....	1,280	1,480		.	930,492	1,096,937		.
Nov. ....	865	1,787		.	636,688	1,242,813		.
Dec. ....	614	1,864		.	456,180	1,285,656		.
12 mos..	23,264	31,950			16,364,735	22,410,656		

Used Vehicles(x)								
Jan. ....	1,648	1,844	3,394	+ 84.1	\$ 450,126	\$ 513,076	\$ 987,510	+ 92.5
Feb. ....	1,852	2,657	3,324	+ 25.1	504,555	848,001	924,853	+ 9.1
March ....	3,396	4,645	6,639	+ 37.1	918,164	1,223,575	1,736,976	+ 42.0
April ....	5,373	7,970	10,684	+ 34.1	1,387,137	2,123,201	2,876,257	+ 35.5
May .....	7,686	9,448	13,622	+ 44.2	1,953,204	2,478,268	3,634,272	+ 46.6
June .....	7,023	8,959	13,102	+ 46.2	1,797,387	2,286,465	3,389,507	+ 48.2
July .....	6,602	8,424	10,158	+ 20.6	1,714,419	2,109,499	2,656,701	+ 25.9
Aug. ....	5,422	6,710	8,075	+ 20.3	1,385,022	1,712,378	2,089,889	+ 22.0
8 mos. .	39,002	50,657	68,728	+ 35.7	10,110,414	13,294,463	18,295,965	+ 37.6
Sept. ....	4,200	5,324		.	1,085,155	1,377,752		.
Oct. ....	4,186	4,843		.	1,075,877	1,266,777		.
Nov. ....	3,314	4,062		.	851,469	1,050,592		.
Dec. ....	2,204	3,342		.	603,813	942,024		.
12 mos..	52,906	68,228			13,726,728	17,931,608		

Total - New and Used Vehicles(x)								
Jan. ....	2,157	2,729	4,885	+ 79.0	\$ 813,973	\$1,164,348	\$2,023,388	+ 73.8
Feb. ....	2,734	4,249	4,775	+ 12.4	1,128,402	1,984,204	1,931,609	- 2.7
March ....	5,171	7,185	9,518	+ 32.5	2,139,222	2,980,542	3,914,409	+ 31.3
April ....	8,492	12,749	16,986	+ 33.2	3,496,931	5,373,447	7,126,942	+ 32.6
May .....	11,809	14,736	20,849	+ 41.5	4,805,834	6,146,993	8,566,445	+ 39.4
June .....	10,492	12,821	18,653	+ 45.5	4,266,585	4,955,638	7,343,729	+ 48.2
July .....	9,376	11,965	14,474	+ 21.0	3,624,796	4,641,442	5,755,143	+ 24.0
Aug. ....	7,502	9,081	11,136	+ 22.6	2,866,005	3,404,783	4,293,329	+ 26.1
8 mos. .	57,733	75,515	101,276	+ 34.1	23,141,748	30,651,397	40,954,994	+ 33.6
Sept. ....	5,974	7,285		.	2,395,196	2,806,068		.
Oct. ....	5,466	6,323		.	2,006,369	2,363,714		.
Nov. ....	4,179	5,849		.	1,488,157	2,293,405		.
Dec. ....	2,818	5,206		.	1,059,993	2,227,680		.
12 mos..	76,170	100,178			30,091,463	40,342,264		

(x) Includes passenger cars, trucks and buses.



FINANCING OF MOTOR VEHICLE SALES IN CANADA BY PROVINCES

	July, 1936		August, 1936		Jan. - Aug., 1936	
	No. of Vehicles	Amount of Financing	No. of Vehicles	Amount of Financing	No. of Vehicles	Amount of Financing

New Vehicles (x)

		\$		\$		\$
CANADA .....	4,316	3,098,442	3,061	2,203,440	32,548	22,659,029
Maritimes .....	306	243,943	356	282,240	2,486	1,875,535
Quebec .....	717	541,436	497	384,774	6,406	4,804,192
Ontario .....	1,929	1,352,733	1,175	775,956	14,378	9,393,117
Man. & Sask. ....	551	387,358	458	328,464	3,864	2,641,199
Alberta .....	452	284,449	267	178,545	2,976	1,950,006
British Columbia.	361	288,523	308	253,461	2,438	1,994,980

Used Vehicles (x)

		\$		\$		\$
CANADA .....	10,158	2,656,701	8,075	2,089,889	68,728	18,295,965
Maritimes .....	763	199,101	1,069	280,332	5,117	1,406,977
Quebec .....	1,637	450,187	1,188	316,018	11,409	3,252,448
Ontario .....	5,035	1,268,433	3,592	877,879	34,393	8,671,212
Man. & Sask. ....	988	255,874	768	199,646	6,044	1,637,428
Alberta .....	853	232,310	676	199,078	5,301	1,561,967
British Columbia.	882	250,796	782	216,936	6,464	1,765,933

Total, New and Used Vehicles (x)

		\$		\$		\$
CANADA .....	14,474	5,755,143	11,136	4,293,329	101,276	40,954,994
Maritimes .....	1,069	443,044	1,425	562,572	7,603	3,282,512
Quebec .....	2,354	991,623	1,685	700,792	17,815	8,056,640
Ontario .....	6,964	2,621,166	4,767	1,653,835	48,771	18,064,329
Man. & Sask. ....	1,539	643,232	1,226	528,110	9,908	4,278,627
Alberta .....	1,305	516,759	943	377,623	7,277	3,511,973
British Columbia.	1,243	539,319	1,090	470,397	8,902	3,760,913

(x) Includes passenger cars, trucks and buses.



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