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INTERNAL TRADE BRANCH
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V. IX N. 01

FINANCING OF MOTOR VEHICLE SALES IN CANADA, JANUARY, 1937

Sales of 7,541 new and used motor vehicles were financed in Canada during the month of January to the extent of \$3,269,145. These figures represent a decided increase over corresponding totals for any previous January in the records of the Dominion Bureau of Statistics which date from January, 1929. There was an increase of 46 per cent in number and 15 per cent in amount over the 5,161 vehicles which were financed for \$2,852,995 in January, 1936, when the previous high point was reached (record was established). The increases over corresponding figures for January, 1936, were 50 per cent and 58 per cent respectively.

There were 2,677 new motor vehicles financed for \$1,848,131 in the first month of 1937, a gain of 76 per cent in number and 75 per cent in amount over the 1,524 new vehicles which were financed for \$1,054,002 in January, 1936.

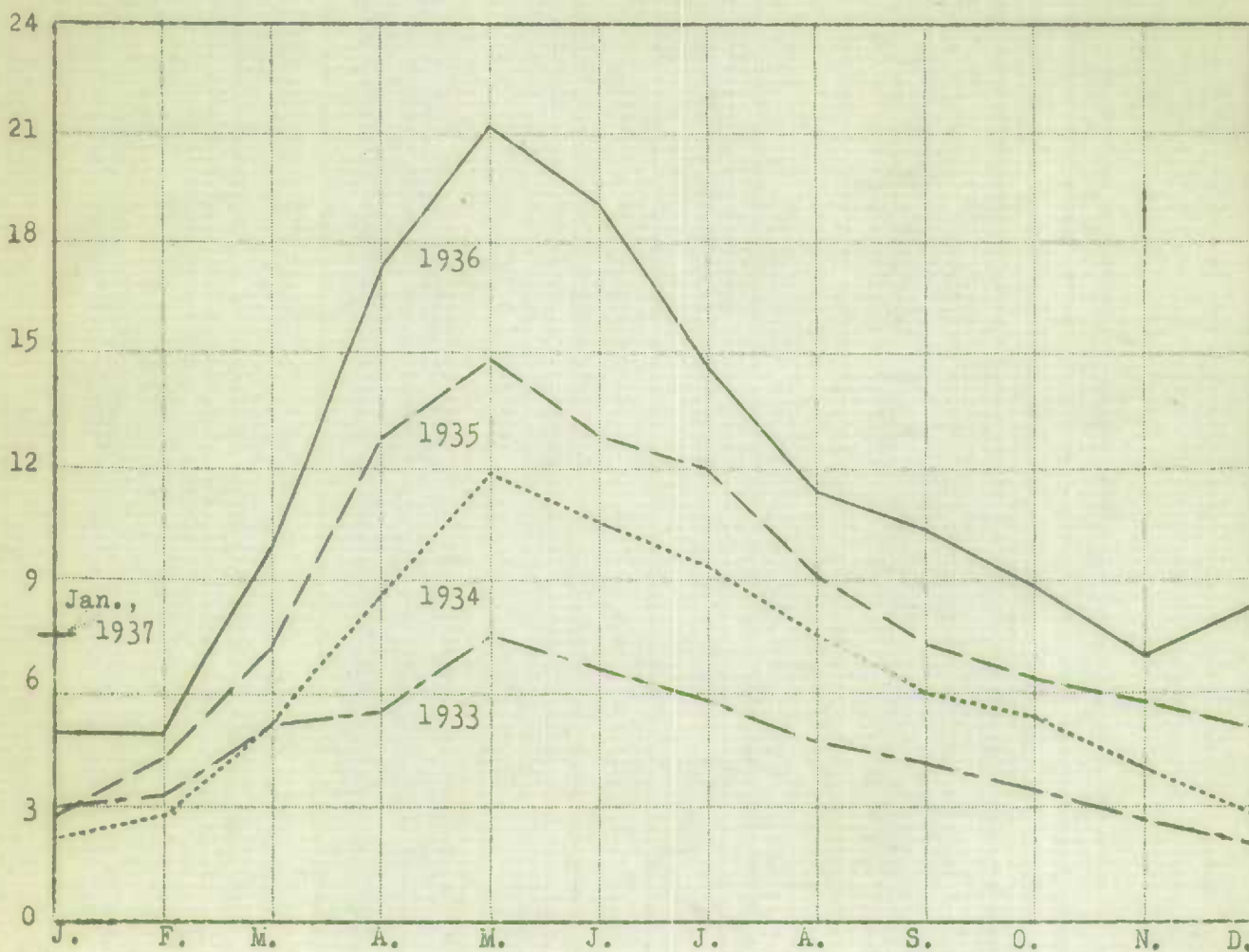
Used vehicles financed during the month under review totalled 4,864 or 38 per cent more than the 3,521 financed in January of last year.

The set-up of the table showing provincial figures has been altered in order that percentage change from the corresponding month in the previous year may be shown. While gains were registered in all provinces in number and value of new vehicles financed during January, most pronounced increases were recorded in the Eastern Provinces. Substantial advances were also made in the used motor vehicle field in all provinces except Alberta and British Columbia.

All figures for 1936 published in this report are revised and, therefore, differ slightly from figures mentioned in previous reports.

Number of Motor Vehicles Financed in Canada, 1933 - 1937

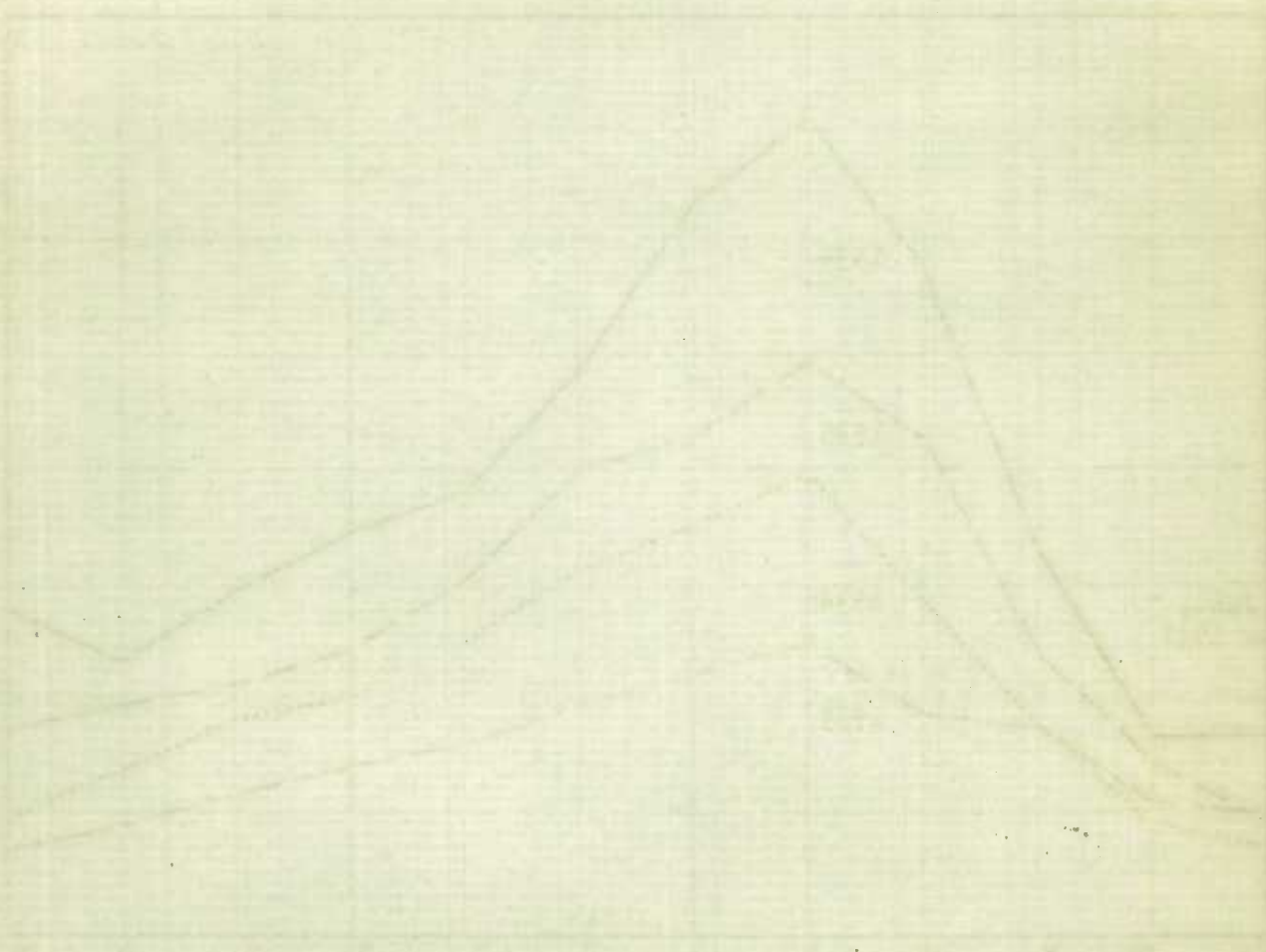
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FINANCING OF MOTOR VEHICLE SALES IN CANADA, 1935 - 1937

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Amount of Financing			
	1935	(a) 1936	1937	% of Change, 1936-37	1935	(a) 1936	1937	% of Change, 1936-37

New Vehicles (x)

January	885	1,524	2,677	+75.7	\$ 651,272	\$1,054,002	\$1,848,131	+75.3
February	1,592	1,555			1,136,203	1,102,521		
March	2,540	3,172			1,756,967	2,192,004		
April	4,779	6,331			3,250,246	4,267,363		
May	5,288	7,270			3,668,725	4,960,491		
June	3,862	5,615			2,669,173	3,980,528		
July	3,541	4,293			2,531,943	3,074,640		
August	2,371	3,087			1,692,405	2,216,705		
September	1,961	2,672			1,428,316	1,922,520		
October	1,480	2,097			1,096,937	1,543,324		
November	1,787	2,015			1,242,813	1,459,643		
December	1,864	3,232			1,285,656	2,114,120		
12 months ..	31,950	42,863			22,410,656	29,887,861		

Used Vehicles (x)

January	1,844	3,521	4,864	+38.1	\$ 513,076	\$1,016,336	\$1,421,014	+39.8
February	2,657	3,434			(b) 757,258	960,796		
March	4,645	6,484			1,223,575	1,770,044		
April	7,970	10,825			2,123,201	2,897,812		
May	9,448	13,902			2,550,268	3,680,981		
June	8,959	13,448			2,286,465	3,467,078		
July	8,424	10,349			2,109,499	2,696,934		
August	6,710	8,312			1,712,378	2,129,282		
September	5,324	7,640			1,377,752	1,939,819		
October	4,843	6,752			1,266,777	1,747,543		
November	4,062	4,945			1,050,592	1,309,686		
December	3,342	5,039			942,024	1,353,640		
12 months ..	68,228	94,651			17,840,865	24,971,951		

Total - New and Used Vehicles (x)

January	2,729	5,045	7,541	+49.5	\$1,164,388	\$2,070,338	\$3,269,145	+57.9
February	4,249	4,989			(b) 1,893,461	2,063,317		
March	7,185	9,656			2,980,542	3,962,048		
April	12,749	17,156			5,373,447	7,165,175		
May	14,736	21,172			6,146,993	8,641,472		
June	12,821	19,063			4,955,638	7,447,606		
July	11,965	14,642			4,641,442	5,771,574		
August	9,081	11,399			3,404,783	4,345,987		
September	7,285	10,312			2,806,068	3,862,339		
October	6,323	8,849			2,363,714	3,292,867		
November	5,849	6,960			2,293,405	2,769,329		
December	5,206	8,271			2,227,630	3,467,760		
12 months ..	100,178	137,514			40,251,521	54,859,812		

(a) All 1936 figures have been revised.

(b) Revised.

(x) Includes passenger cars, trucks and buses.

FINANCING OF MOTOR VEHICLE SALES IN CANADA BY PROVINCES, JANUARY, 1936 AND 1937

	Number of Vehicles			Amount of Financing		
	January, 1936	January, 1937	% Change, 1937/1936	1936	1937	% Change, 1937/1936
New Vehicles ^(a)						
CANADA	1,524	2,677	+75.7	\$ 1,054,002	\$ 1,848,131	+75.3
Maritimes	61	136	+123.0	43,221	98,230	+127.3
Quebec	159	376	+136.5	117,177	280,367	+139.3
Ontario	881	1,568	+78.0	568,902	1,034,079	+81.8
Man. & Sask.	103	191	+85.4	74,933	135,262	+80.5
Alberta	158	204	+29.1	109,093	138,372	+26.8
British Columbia	162	202	+24.7	140,676	161,821	+15.0

	Number of Vehicles			Amount of Financing		
	January, 1936	January, 1937	% Change, 1937/1936	1936	1937	% Change, 1937/1936
Used Vehicles ^(a)						
CANADA	3,521	4,864	+38.1	\$ 1,016,336	\$ 1,421,014	+39.8
Maritimes	122	204	+67.2	38,924	68,096	+74.9
Quebec	353	510	+44.5	117,812	172,893	+46.8
Ontario	2,126	3,270	+53.8	583,583	912,297	+56.3
Man. & Sask.	149	221	+48.3	49,903	66,941	+34.1
Alberta	266	248	- 6.8	87,688	82,586	- 5.8
British Columbia	505	411	-18.6	138,426	118,201	-14.6

	Number of Vehicles			Amount of Financing		
	January, 1936	January, 1937	% Change, 1937/1936	1936	1937	% Change, 1937/1936
Total, New and Used Vehicles ^(a)						
CANADA	5,045	7,541	+49.5	\$ 2,070,338	\$ 3,269,145	+57.9
Maritimes	183	340	+85.8	82,145	166,326	+102.5
Quebec	512	886	+73.0	234,989	453,260	+92.9
Ontario	3,007	4,838	+60.9	1,152,485	1,946,376	+68.9
Man. & Sask.	252	412	+63.5	124,836	202,203	+62.0
Alberta	424	452	+ 6.6	196,781	220,958	+12.3
British Columbia	667	613	- 8.1	279,102	280,022	+ 0.3

(a) Includes passenger cars, trucks and buses.

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