

63 007

63 D-02

C-2

Published by Authority of the Rt. Hon. C.D. Howe, M.P.,
Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
MERCHANDISING AND SERVICES STATISTICS
OTTAWA, CANADA

| | |
|---|------------------|
| Dominion Statistician: | Herbert Marshall |
| Director, Division of Census of Industry and Merchandising: | W. H. Losee |
| Chief, Merchandising and Services Statistics: | C. H. McDonald |

Vol. XX - No. 8.

16-4070
22

FINANCING OF MOTOR VEHICLE SALES

AUGUST, 1948

SEP 27 1948

There were 12,546 motor vehicle units financed for \$11,365,367 in August, 1948. The number of new vehicles, 3,566, was on a level with August, 1947, but the 8,980 used vehicles financed were 36% higher than in the same month of last year.

New Vehicles

Financing of new passenger cars declined 1% from August last year while commercial vehicles advanced 1%.

Used Vehicles

There were 7,259 used passenger models financed in August, 1948 which was 38% higher than the 5,258 financed in the same month of last year. Trucks and buses recorded a 27% increase over August, 1947.

Year's Subscription, \$1.00
Single Copies, .10

TABLE 1.--FINANCING OF SALES OF NEW MOTOR VEHICLES, BY PROVINCES,
AUGUST, 1947 AND 1948

| Region | Number of Vehicles | | | Amount of Financing | | |
|--|--------------------|-------|------------------------|---------------------|------------|------------------------|
| | 1947 | 1948 | % Change. 1948/1947 | 1947 \$ | 1948 \$ | % Change, 1948/1947 |
| Passenger Vehicles | | | | | | |
| CANADA | 2,054 | 2,039 | - 0.7 | 2,477,295 | 2,684,736 | + 8.4 |
| Maritimes | 191 | 162 | -15.2 | 223,080 | 198,270 | -11.1 |
| Quebec | 500 | 540 | + 8.0 | 672,338 | 783,581 | +16.5 |
| Ontario | 800 | 889 | +11.1 | 908,973 | 1,114,652 | +22.6 |
| Manitoba | 115 | 97 | -15.7 | 133,475 | 128,951 | - 3.4 |
| Saskatchewan | 96 | 77 | -19.8 | 113,034 | 97,144 | -14.1 |
| Alberta | 166 | 136 | -18.1 | 196,570 | 165,434 | -15.8 |
| British Columbia | 186 | 138 | -25.8 | 229,825 | 196,704 | -14.1 |
| Commercial Vehicles | | | | | | |
| CANADA | 1,509 | 1,527 | + 1.2 | 2,614,267 | 2,557,870 | - 2.2 |
| Maritimes | 194 | 128 | -34.0 | 266,260 | 183,661 | -31.0 |
| Quebec | 333 | 388 | +16.5 | 650,045 | 697,503 | + 7.3 |
| Ontario | 454 | 514 | +13.2 | 787,354 | 787,501 | (a) |
| Manitoba | 85 | 72 | -15.3 | 142,057 | 109,569 | -22.9 |
| Saskatchewan | 137 | 97 | -29.2 | 189,699 | 124,190 | -34.5 |
| Alberta | 173 | 160 | - 7.5 | 287,594 | 277,372 | - 3.6 |
| British Columbia | 133 | 168 | +26.3 | 291,258 | 378,074 | +29.8 |
| Total, Passenger and Commercial Vehicles | | | | | | |
| CANADA | 3,563 | 3,566 | + 0.1 | 5,091,562 | 5,242,606 | + 3.0 |
| Maritimes | 385 | 290 | -24.7 | 489,340 | 381,931 | -21.9 |
| Quebec | 833 | 928 | +11.4 | 1,322,383 | 1,481,084 | +12.0 |
| Ontario | 1,254 | 1,403 | +11.9 | 1,696,327 | 1,902,153 | +12.1 |
| Manitoba | 200 | 169 | -15.5 | 275,532 | 238,520 | -13.4 |
| Saskatchewan | 233 | 174 | -25.3 | 302,733 | 221,334 | -26.9 |
| Alberta | 339 | 296 | -12.7 | 484,164 | 442,806 | - 8.5 |
| British Columbia | 319 | 306 | - 4.1 | 521,083 | 574,778 | +10.3 |

(a) Change of less than 0.1 per cent.

TABLE 2.--FINANCING OF SALES OF USED MOTOR VEHICLES, BY PROVINCES,
AUGUST, 1947 AND 1948

| Region | Number of Vehicles | | | Amount of Financing | | |
|--|--------------------|-------|------------------------|---------------------|------------|------------------------|
| | 1947 | 1948 | % Change, 1948/1947 | 1947 \$ | 1948 \$ | % Change, 1948/1947 |
| Passenger Vehicles | | | | | | |
| CANADA | 5,258 | 7,259 | +38.1 | 2,928,188 | 4,620,483 | +57.8 |
| Maritimes | 214 | 352 | +64.5 | 103,124 | 231,334 | +124.3 |
| Quebec | 683 | 837 | +22.5 | 498,777 | 652,843 | +30.9 |
| Ontario | 3,086 | 4,443 | +44.0 | 1,553,151 | 2,571,293 | +65.6 |
| Manitoba | 216 | 219 | + 1.4 | 132,667 | 121,055 | - 8.8 |
| Saskatchewan | 115 | 124 | + 7.8 | 66,839 | 81,165 | +21.4 |
| Alberta | 310 | 494 | +59.4 | 179,077 | 362,034 | +102.2 |
| British Columbia | 634 | 790 | +24.6 | 394,553 | 600,759 | +52.3 |
| Commercial Vehicles | | | | | | |
| CANADA | 1,355 | 1,721 | +27.0 | 1,145,681 | 1,502,278 | +31.1 |
| Maritimes | 148 | 176 | +18.9 | 104,659 | 140,340 | +34.1 |
| Quebec | 294 | 317 | + 7.8 | 326,351 | 356,535 | + 9.2 |
| Ontario | 472 | 634 | +34.3 | 323,285 | 446,922 | +38.2 |
| Manitoba | 84 | 89 | + 6.0 | 69,279 | 66,121 | - 4.6 |
| Saskatchewan | 66 | 91 | +37.9 | 46,562 | 77,378 | +66.2 |
| Alberta | 163 | 213 | +30.7 | 147,846 | 189,772 | +28.4 |
| British Columbia | 128 | 201 | +57.0 | 127,699 | 225,210 | +76.4 |
| Total, Passenger and Commercial Vehicles | | | | | | |
| CANADA | 6,613 | 8,980 | +35.8 | 4,073,869 | 6,122,761 | +50.3 |
| Maritimes | 362 | 528 | +45.9 | 207,783 | 371,674 | +78.9 |
| Quebec | 977 | 1,154 | +18.1 | 825,128 | 1,009,378 | +22.3 |
| Ontario | 3,558 | 5,077 | +42.7 | 1,876,436 | 3,018,215 | +60.8 |
| Manitoba | 300 | 308 | + 2.7 | 201,946 | 187,176 | - 7.3 |
| Saskatchewan | 181 | 215 | +18.8 | 113,401 | 158,543 | +39.8 |
| Alberta | 473 | 707 | +49.5 | 326,923 | 551,806 | +68.8 |
| British Columbia | 762 | 991 | +30.1 | 522,252 | 825,969 | +58.2 |

