

Published by Authority of the Rt. Hon. C. D. Howe, M.P.,  
Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
MERCHANDISING AND SERVICES SECTION  
OTTAWA, CANADA

Dominion Statistician:	Herbert Marshall
Director, Industry and Merchandising Division:	W. H. Losee
Chief, Merchandising and Services Section:	Clyde H. McDonald

Vol. XXI - No. 2

16-4070

25

FINANCING OF MOTOR VEHICLE SALES

FEBRUARY, 1949

Financing of motor vehicles during February, 1949 totalled 10,567 units with a financed value of \$10,402,316, higher by 21% in number and 29% in amount of financing compared with the 8,700 vehicles financed for \$8,064,368 in the same month last year.

New Vehicles --

There were 3,612 new vehicles financed in February, 1949, a gain of 13% over the 3,203 units financed in February a year ago. Passenger cars included in the February, 1949 figures numbered 2,067 and had a financed value of \$2,918,886.

Used Vehicles --

Used vehicle financing continued well above 1948 volume, the February increase being 27% in number of units and 42% in amount of financing. There were 5,544 used passenger cars financed for \$3,671,506 and 1,411 commercial vehicles with a financed value of \$1,268,072, giving a combined total of 6,955 units financed for \$4,939,578.

Year's Subscription, \$1.00  
Single Copies, .10



**TABLE 1.--FINANCING OF SALES OF NEW MOTOR VEHICLES, BY PROVINCES,  
FEBRUARY, 1948 AND 1949**

Region	Number of Vehicles			Amount of Financing		
	1948	1949	% Change, 1949/1948	1948 \$	1949 \$	% Change, 1949/1948
<b>Passenger Vehicles</b>						
CANADA .....	1,813	2,067	+ 14.0	2,278,638	2,918,886	+ 28.1
Maritimes .....	179	159	- 11.2	200,878	221,907	+ 10.5
Quebec .....	488	514	+ 5.3	675,560	802,884	+ 18.8
Ontario .....	682	997	+ 46.2	809,140	1,342,454	+ 65.9
Manitoba .....	116	63	- 45.7	146,089	89,518	- 38.7
Saskatchewan ....	62	54	- 12.9	73,567	71,418	- 2.9
Alberta .....	115	139	+ 20.9	133,115	194,723	+ 46.3
British Columbia.	171	141	- 17.5	240,289	195,982	- 18.4
<b>Commercial Vehicles</b>						
CANADA .....	1,390	1,545	+ 11.2	2,308,592	2,543,852	+ 10.2
Maritimes .....	194	223	+ 14.9	272,539	307,916	+ 13.0
Quebec .....	428	350	- 18.2	675,249	663,224	- 1.8
Ontario .....	389	580	+ 49.1	657,048	936,292	+ 42.5
Manitoba .....	63	52	- 17.5	107,846	73,457	- 31.9
Saskatchewan ....	65	65	(a)	82,665	88,336	+ 6.9
Alberta .....	117	149	+ 27.4	208,048	263,019	+ 26.4
British Columbia.	134	126	- 6.0	305,197	211,608	- 30.7
<b>Total, Passenger and Commercial Vehicles</b>						
CANADA .....	3,203	3,612	+ 12.8	4,587,230	5,462,738	+ 19.1
Maritimes .....	373	382	+ 2.4	473,417	529,823	+ 11.9
Quebec .....	916	864	- 5.7	1,350,809	1,466,108	+ 8.5
Ontario .....	1,071	1,577	+ 47.2	1,466,188	2,278,746	+ 55.4
Manitoba .....	179	115	- 35.8	253,935	162,975	- 35.8
Saskatchewan ....	127	119	- 6.3	156,232	159,754	+ 2.3
Alberta .....	232	288	+ 24.1	341,163	457,742	+ 34.2
British Columbia.	305	267	- 12.5	545,486	407,590	- 25.3

(a) Change of less than 0.1 per cent.

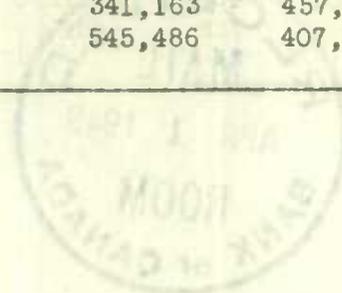


TABLE 2.--FINANCING OF SALES OF USED MOTOR VEHICLES, BY PROVINCES,  
FEBRUARY, 1948 AND 1949

Region	Number of Vehicles			Amount of Financing		
	1948	1949	% Change, 1949/1948	1948 \$	1949 \$	% Change, 1949/1948
Passenger Vehicles						
CANADA .....	4,375	5,544	+ 26.7	2,572,527	3,671,506	+ 42.7
Maritimes .....	177	328	+ 85.3	106,773	206,345	+ 93.3
Quebec .....	454	605	+ 33.3	356,673	483,546	+ 35.6
Ontario .....	2,659	3,549	+ 33.5	1,379,026	2,147,980	+ 55.8
Manitoba .....	141	120	- 14.9	101,507	81,977	- 19.2
Saskatchewan .....	55	61	+ 10.9	32,546	46,934	+ 44.2
Alberta .....	297	366	+ 23.2	201,964	275,697	+ 36.5
British Columbia .	592	515	- 13.0	394,038	429,027	+ 8.9
Commercial Vehicles						
CANADA .....	1,122	1,411	+ 25.8	904,611	1,268,072	+ 40.2
Maritimes .....	131	196	+ 49.6	86,087	158,666	+ 84.3
Quebec .....	213	260	+ 22.1	203,882	299,178	+ 46.7
Ontario .....	411	564	+ 37.2	276,845	402,145	+ 45.3
Manitoba .....	63	49	- 22.2	55,232	61,400	+ 11.2
Saskatchewan .....	32	41	+ 28.1	29,225	28,658	- 1.9
Alberta .....	136	141	+ 3.7	119,136	148,216	+ 24.4
British Columbia .	136	160	+ 17.6	134,204	169,809	+ 26.5
Total, Passenger and Commercial Vehicles						
CANADA .....	5,497	6,955	+ 26.5	3,477,138	4,939,578	+ 42.1
Maritimes .....	308	524	+ 70.1	192,860	365,011	+ 89.3
Quebec .....	667	865	+ 29.7	560,555	782,724	+ 39.6
Ontario .....	3,070	4,113	+ 34.0	1,655,871	2,550,125	+ 54.0
Manitoba .....	204	169	- 17.2	156,739	143,377	- 8.5
Saskatchewan .....	87	102	+ 17.2	61,771	75,592	+ 22.4
Alberta .....	433	507	+ 17.1	321,100	423,913	+ 32.0
British Columbia .	728	675	- 7.3	528,242	598,836	+ 13.4



1010720214

1010720214

1010720214

1010720214

1010720214