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8

## FINANCING OF MOTOR VEHICLE SALES

JUNE, 1949

Financing of motor vehicles in Canada during June, 1949 totalled 23,306 with a financial value of \$21,239,301, 51% higher both in number and dollar volume than the 15,436 vehicles financed for \$14,110,034 in the same month last year.

January to June figures combined showed a total of 110,085 units financed to the extent of \$104,539,529 compared with 76,034 vehicles for an amount of \$70,515,216 in the corresponding period last year.

### New Vehicles

Passenger car financing continued well above the 1948 level. There were 4,326 cars financed in June, 1949 and 2,253 in June, 1948, a gain of 92%. The increase was more moderate in the case of commercial vehicles, amounting to 20%.

In the first six months of 1949, 37,041 motor vehicles were financed. Of these, 22,888 were passenger cars and 14,153 were commercial units, gains amounting to 67% for the former and 18% for the latter compared with 1948.

### Used Vehicles

The June, 1949 total of used vehicles financed was 16,115 and these had a financed value of \$10,924,215, up 49% in number and in amount over the 10,799 units financed in June last year for \$7,345,930. Included in the June, 1949 total were 13,432 passenger vehicles and 2,683 commercial models.

Six-month cumulative results showed 73,044 used vehicles financed in 1949 and 50,298 in 1948. Passenger cars numbered 60,071 and increased 50% over a year ago, while the 12,973 used commercial vehicles were higher by 27%.

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TABLE 1.---FINANCING OF SALES OF NEW MOTOR VEHICLES, BY PROVINCES,  
JUNE, 1948 AND 1949

Region	Number of Vehicles			Amount of Financing		
	1948	1949	% Change, 1949/1948	1948 \$	1949 \$	% Change, 1949/1948
Passenger Vehicles						
CANADA	2,253	4,326	+92.0	2,827,663	5,725,522	+102.5
Maritimes.....	151	355	+135.1	191,209	446,002	+133.3
Quebec.....	550	1,026	+86.5	756,044	1,496,465	+97.9
Ontario.....	1,019	1,788	+75.5	1,226,965	2,268,047	+84.9
Manitoba.....	108	199	+84.3	139,162	263,121	+89.1
Saskatchewan.....	107	222	+107.5	130,144	278,709	+114.2
Alberta.....	184	310	+68.5	222,480	386,177	+73.6
British Columbia..	134	426	+217.9	161,659	587,001	+263.1
Commercial Vehicles						
CANADA	2,384	2,865	+20.2	3,936,441	4,589,564	+16.6
Maritimes.....	274	341	+24.5	382,408	493,946	+29.2
Quebec.....	660	557	-15.6	1,257,934	942,240	-25.1
Ontario.....	800	996	+24.5	1,160,115	1,452,613	+25.2
Manitoba.....	86	157	+82.6	137,600	247,040	+79.5
Saskatchewan.....	137	186	+35.8	183,784	249,284	+35.6
Alberta.....	239	327	+36.8	346,528	607,601	+75.3
British Columbia..	188	301	+60.1	468,072	596,840	+27.5
Total Passenger and Commercial Vehicles						
CANADA	4,637	7,191	+55.1	6,764,104	10,315,086	+52.5
Maritimes.....	425	696	+63.8	573,617	939,948	+63.9
Quebec.....	1,210	1,583	+30.8	2,013,978	2,438,705	+21.1
Ontario.....	1,819	2,784	+53.1	2,387,080	3,720,660	+55.9
Manitoba.....	194	356	+83.5	276,762	510,161	+84.3
Saskatchewan.....	244	408	+67.2	313,928	527,993	+68.2
Alberta.....	423	637	+50.6	569,008	993,778	+74.7
British Columbia..	322	727	+125.8	629,731	1,183,841	+88.0

TABLE 2.--FINANCING OF SALES OF USED MOTOR VEHICLES, BY PROVINCES,  
JUNE, 1948 AND 1949

Region	Number of Vehicles			Amount of Financing		
	1948	1949	% Change, 1949/1948	1948 \$	1949 \$	% Change, 1949/1948
Passenger Vehicles						
CANADA	8,773	13,432	+53.1	5,583,997	8,838,236	+58.3
Maritimes.....	414	811	+95.9	267,988	509,516	+90.1
Quebec.....	1,060	1,730	+63.2	850,967	1,372,178	+61.2
Ontario.....	5,379	7,694	+43.0	3,128,739	4,719,743	+50.9
Manitoba.....	328	495	+50.9	219,305	315,222	+43.7
Saskatchewan....	178	425	+138.8	107,987	295,053	+173.2
Alberta.....	571	1,044	+82.8	413,180	735,294	+78.0
British Columbia	843	1,233	+46.3	595,831	891,230	+49.6
Commercial Vehicles						
CANADA	2,026	2,683	+32.4	1,761,933	2,085,979	+18.4
Maritimes.....	244	377	+54.5	186,887	251,019	+34.3
Quebec.....	465	492	+ 5.8	532,533	465,387	-12.6
Ontario.....	723	978	+35.3	496,398	646,253	+30.2
Manitoba.....	103	127	+23.3	86,028	89,544	+ 4.1
Saskatchewan....	103	138	+34.0	88,927	100,906	+13.5
Alberta.....	206	318	+54.4	183,365	283,251	+54.5
British Columbia	182	253	+39.0	187,795	249,619	+32.9
Total Passenger and Commercial Vehicles						
CANADA	10,799	16,115	+49.2	7,345,930	10,924,215	+48.7
Maritimes.....	658	1,188	+80.5	454,875	760,535	+67.2
Quebec.....	1,525	2,222	+45.7	1,383,500	1,837,565	+32.8
Ontario.....	6,102	8,672	+42.1	3,625,137	5,365,996	+48.0
Manitoba.....	431	622	+44.3	305,333	404,766	+32.6
Saskatchewan....	281	563	+100.4	196,914	395,959	+101.1
Alberta.....	777	1,362	+75.3	596,545	1,018,545	+ 70.7
British Columbia	1,025	1,486	+45.0	783,626	1,140,849	+ 45.6



TABLE 3.--FINANCING OF SALES OF NEW MOTOR VEHICLES, BY PROVINCES.  
JANUARY-JUNE, 1948 AND 1949

Region	Number of Vehicles			Amount of Financing		
	1948	1949	% Change, 1949/1948	1948 \$	1949 \$	% Change, 1949/1948
Passenger Vehicles						
CANADA	13,719	22,888	+66.8	17,046,453	30,588,856	+79.4
Maritimes.....	1,085	2,060	+89.9	1,266,226	2,651,115	+109.4
Quebec.....	3,551	5,644	+58.9	4,868,477	8,408,301	+72.7
Ontario.....	5,602	9,573	+70.9	6,616,193	12,101,689	+82.9
Manitoba.....	766	964	+25.8	954,120	1,273,891	+33.5
Saskatchewan....	639	949	+48.5	746,803	1,211,309	+62.2
Alberta.....	983	1,669	+69.8	1,180,038	2,116,892	+79.4
British Columbia	1,093	2,029	+85.6	1,414,596	2,825,659	+99.8
Commercial Vehicles						
CANADA	12,017	14,153	+17.8	19,786,243	22,752,204	+15.0
Maritimes.....	1,574	1,732	+10.0	2,181,468	2,466,315	+13.1
Quebec.....	3,502	3,376	- 3.6	6,217,087	5,717,716	- 8.0
Ontario.....	3,696	4,730	+28.0	5,734,899	7,233,374	+26.1
Manitoba.....	508	687	+35.2	829,169	1,030,202	+24.2
Saskatchewan....	657	802	+22.1	850,213	1,150,011	+35.3
Alberta.....	1,077	1,554	+44.3	1,711,352	2,752,360	+60.8
British Columbia	1,003	1,272	+26.8	2,262,055	2,402,226	+ 6.2
Total Passenger and Commercial Vehicles						
CANADA	25,736	37,041	+43.9	36,832,696	53,341,060	+44.8
Maritimes.....	2,659	3,792	+42.6	3,447,694	5,117,430	+48.4
Quebec.....	7,053	9,020	+27.9	11,085,564	14,126,017	+27.4
Ontario.....	9,298	14,303	+53.8	12,351,092	19,335,063	+56.5
Manitoba.....	1,274	1,651	+29.6	1,783,289	2,304,093	+29.2
Saskatchewan....	1,296	1,751	+35.1	1,597,016	2,361,320	+47.9
Alberta.....	2,060	3,223	+56.5	2,891,390	4,869,252	+68.4
British Columbia	2,096	3,301	+57.5	3,676,651	5,227,885	+42.2

TABLE 4.—FINANCING OF SALES OF USED MOTOR VEHICLES, BY PROVINCES,  
JANUARY-JUNE, 1948 AND 1949

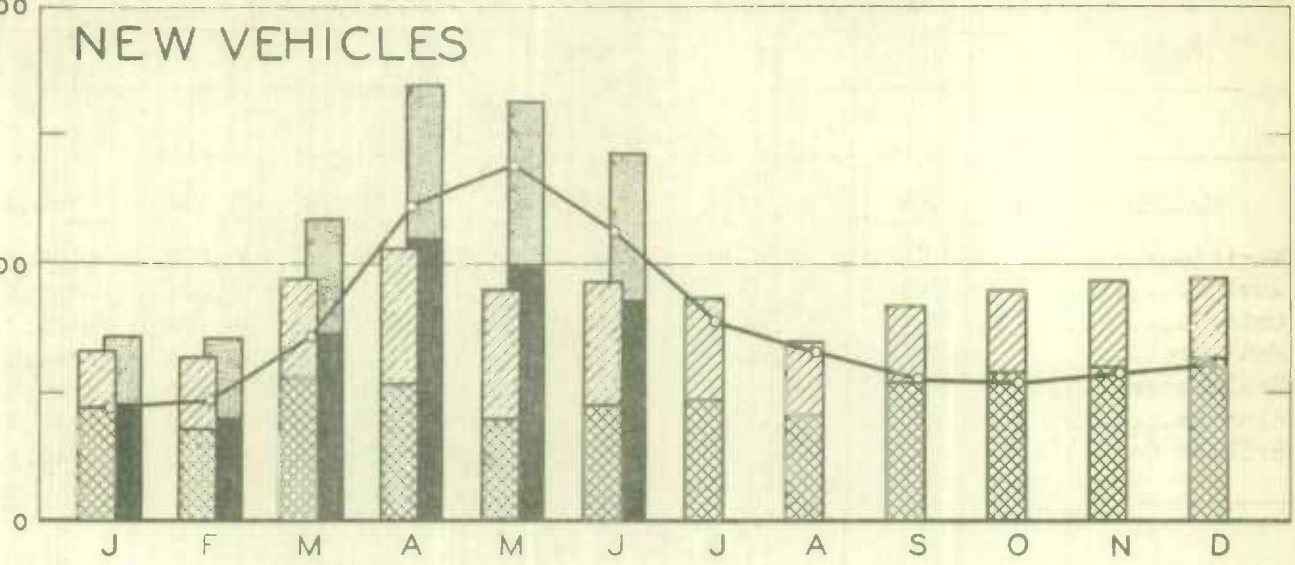
Region	Number of Vehicles			Amount of Financing		
	1948	1949	% Change, 1949/1948	1948 \$	1949 \$	% Change, 1949/1948
Passenger Vehicles						
CANADA	40,066	60,071	+49.9	24,677,127	40,301,760	+63.3
Maritimes.....	1,877	3,872	+106.3	1,162,886	2,406,882	+107.0
Quebec.....	4,915	7,766	+58.0	3,936,562	6,236,181	+58.4
Ontario.....	24,314	35,193	+44.7	13,543,854	21,895,433	+61.7
Manitoba.....	1,397	1,941	+38.9	898,603	1,298,204	+44.5
Saskatchewan....	681	1,404	+106.2	444,035	1,018,788	+129.4
Alberta.....	2,482	4,439	+78.8	1,703,810	3,259,724	+91.3
British Columbia	4,400	5,456	+24.0	2,987,377	4,186,548	+40.1
Commercial Vehicles						
CANADA	10,232	12,973	+26.8	9,005,393	10,896,709	+21.0
Maritimes.....	1,277	1,816	+42.2	957,146	1,302,672	+36.1
Quebec.....	2,288	2,561	+11.9	2,512,311	2,567,680	+ 2.2
Ontario.....	3,644	4,729	+29.8	2,574,140	3,315,090	+28.8
Manitoba.....	494	560	+13.4	394,452	463,211	+17.4
Saskatchewan....	435	552	+26.9	390,640	431,155	+10.4
Alberta.....	1,059	1,532	+44.7	951,019	1,505,488	+58.3
British Columbia	1,035	1,223	+18.2	1,225,685	1,311,413	+ 7.0
Total Passenger and Commercial Vehicles						
CANADA	50,298	73,044	+45.2	33,682,520	51,198,469	+52.0
Maritimes.....	3,154	5,688	+80.3	2,120,032	3,709,554	+75.0
Quebec.....	7,203	10,327	+43.4	6,448,873	8,803,861	+36.5
Ontario.....	27,958	39,922	+42.8	16,117,994	25,210,528	+56.4
Manitoba.....	1,891	2,501	+32.3	1,293,055	1,761,415	+36.2
Saskatchewan....	1,116	1,956	+75.3	834,675	1,449,943	+73.7
Alberta.....	3,541	5,971	+68.6	2,654,829	4,765,212	+79.5
British Columbia	5,435	6,679	+22.9	4,213,062	5,497,961	+30.5



# FINANCING OF MOTOR VEHICLES IN CANADA

NUMBER OF  
VEHICLES  
10,000

## NEW VEHICLES



20,000

## USED VEHICLES

