

63-007 63-10-02

27



Published by Authority of the HON. W.D. EULER, M.P.,
Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

Dominion Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)
Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S.

Year's subscription - \$1.00
Single copies - .10

Vol. IX - No. 7.

FINANCING OF MOTOR VEHICLE SALES IN CANADA, JULY, 1937.

The number of motor vehicle sales which were financed in Canada during July was 33.2 per cent in advance of July, 1936, 63.0 per cent greater than July, 1935, and only 0.7 per cent lower than July, 1929, the earliest year for which records are available. The total number of vehicles for these months with corresponding financed values are as follows: July, 1937, 19,497 vehicles at \$8,315,919; July, 1936, 14,642 vehicles at \$5,771,574; July, 1935, 11,965 vehicles at \$4,641,442, and July, 1929, 19,632 vehicles at \$10,471,612.

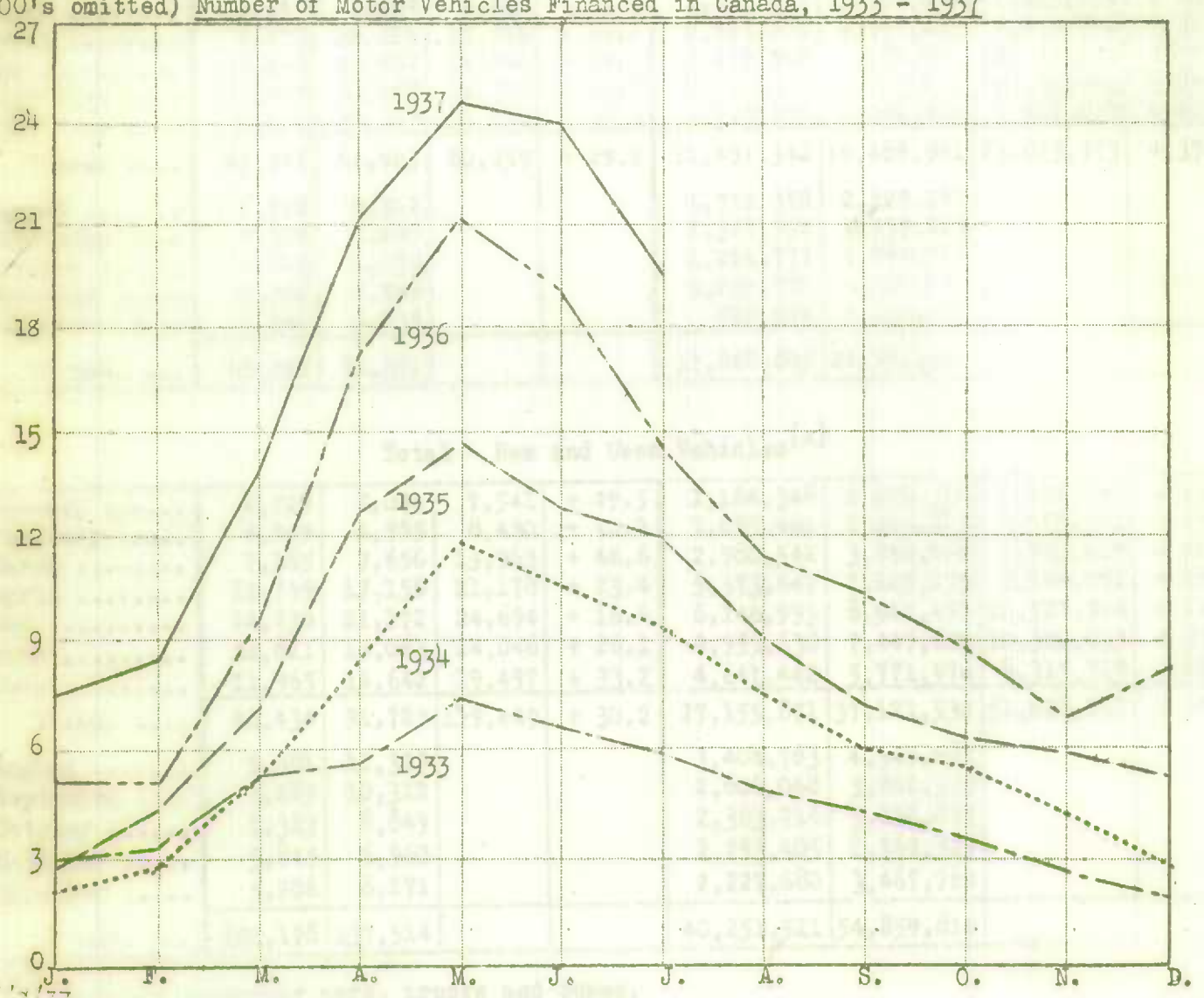
Gains of 30.2 per cent in number and 37.5 per cent in amount were shown for the seven months ending July 31 over the corresponding period of the previous year. Motor vehicles financed numbered 119,409 at \$51,023,047 for this year compared with 91,723 at \$37,121,530 for the seven-month period of 1936.

There were 5,964 new motor vehicles financed for \$4,398,290 during July this year and 4,293 vehicles at \$3,074,640 during July, 1936, recording gains this year of 38.9 per cent in number and 43.1 per cent in amount. The Maritime Provinces showed the best relative improvement in number over last year, with a gain of 53.6 per cent, Quebec following with an increase of 46.9 per cent. Improvement of 43.2 per cent over last year was shown for British Columbia and 41.2 per cent for Ontario. An advance of 33.7 per cent was noted for Manitoba and Saskatchewan combined, while a 9.7 per cent increase was shown for Alberta.

Used vehicles showed a 30.8 per cent gain in number and a 45.3 per cent advance in amount compared with last year. A total of 13,533 used vehicles were financed to the extent of \$3,917,629 during July, compared with 10,349 at \$2,696,934 for July, 1936. Improvement of 61.9 per cent in number was noted in the Maritime Provinces. Quebec advanced 42.2 per cent, Ontario 30.7 per cent, Manitoba and Saskatchewan 28.2 per cent, British Columbia 14.1 per cent, and Alberta 2.6 per cent.

A comparison between the number of new vehicles financed and the number of new vehicles sold in each province for July and for seven-month period, January to July, is shown on page 4 of this report.

(000's omitted) Number of Motor Vehicles Financed in Canada, 1933 - 1937



FINANCING OF MOTOR VEHICLE SALES IN CANADA, 1935 - 1937

(Figures for the current year are subject to final revision)

Month	Number of Vehicles				Amount of Financing			
	1935	1936	1937	% of Change, 1937/36	1935	1936	1937	% of Change, 1937/36
New Vehicles (x)								
January	885	1,524	2,677	+ 75.7	651,272	1,054,002	1,848,131	+ 75.3
February	1,592	1,555	2,722	+ 75.0	1,136,203	1,102,521	1,926,096	+ 74.7
March	2,540	3,172	4,777	+ 50.6	1,756,967	2,192,004	3,317,005	+ 51.3
April	4,779	6,331	7,203	+ 13.8	3,250,246	4,267,363	5,008,159	+ 17.4
May	5,288	7,270	8,133	+ 11.9	3,668,725	4,960,491	5,793,077	+ 16.8
June	3,862	5,615	7,874	+ 40.2	2,669,173	3,980,528	5,713,316	+ 43.5
July	3,541	4,293	5,964	+ 38.9	2,531,943	3,074,640	4,398,290	+ 43.1
7 mos.	22,487	29,760	39,350	+ 32.2	15,664,529	20,631,549	28,004,074	+ 35.7
August	2,371	3,087			1,692,405	2,216,705		
September	1,961	2,672			1,428,316	1,922,520		
October	1,480	2,097			1,096,937	1,543,324		
November	1,787	2,015			1,242,813	1,459,643		
December	1,864	3,232			1,285,656	2,114,120		
12 mos.	31,950	42,863			22,410,656	29,887,861		

Used Vehicles (x)								
January	1,844	3,521	4,864	+ 38.1	513,076	1,016,336	1,421,014	+ 39.8
February	2,657	3,434	5,768	+ 68.0	757,258	960,796	1,642,816	+ 71.0
March	4,645	6,484	9,186	+ 41.7	1,223,575	1,770,044	2,625,014	+ 48.3
April	7,970	10,825	13,975	+ 29.1	2,123,201	2,897,812	4,035,932	+ 39.3
May	9,448	13,902	16,561	+ 19.1	2,478,268	3,680,981	4,734,847	+ 28.6
June	8,959	13,448	16,172	+ 20.3	2,286,465	3,467,078	4,646,721	+ 34.0
July	8,424	10,349	13,533	+ 30.8	2,109,499	2,696,934	3,917,629	+ 45.3
7 mos.	43,947	61,963	80,059	+ 29.2	11,491,342	16,489,981	23,023,973	+ 39.6
August	6,710	8,312			1,712,378	2,129,282		
September	5,324	7,640			1,377,752	1,939,819		
October	4,843	6,752			1,266,777	1,749,543		
November	4,062	4,945			1,050,592	1,309,686		
December	3,342	5,039			942,024	1,353,640		
12 mos.	68,228	94,651			17,840,865	24,971,951		

Total - New and Used Vehicles (x)								
January	2,729	5,045	7,541	+ 49.5	1,164,348	2,070,338	3,269,145	+ 57.9
February	4,249	4,989	8,490	+ 70.2	1,893,461	2,063,317	3,568,912	+ 73.0
March	7,185	9,656	13,963	+ 44.6	2,980,542	3,962,048	5,942,019	+ 50.0
April	12,749	17,156	21,178	+ 23.4	5,373,447	7,165,175	9,044,091	+ 26.2
May	14,736	21,172	24,694	+ 16.6	6,146,993	8,641,472	10,527,924	+ 21.8
June	12,821	19,063	24,046	+ 26.1	4,955,638	7,447,606	10,360,037	+ 39.1
July	11,965	14,642	19,497	+ 33.2	4,641,442	5,771,574	8,315,919	+ 44.1
7 mos.	66,434	91,723	119,409	+ 30.2	27,155,871	37,121,530	51,028,047	+ 37.5
August	9,081	11,399			3,404,783	4,345,987		
September	7,285	10,312			2,806,068	3,862,339		
October	6,323	8,849			2,363,714	3,292,867		
November	5,849	6,960			2,293,405	2,769,329		
December	5,206	8,271			2,227,680	3,467,760		
12 mos.	100,178	137,514			40,251,521	54,859,812		

(x) Includes passenger cars, trucks and buses.

FINANCING OF MOTOR VEHICLE SALES IN CANADA BY PROVINCES, JULY, 1936 AND 1937.

Province	Number of Vehicles			Amount of Financing		
	July, 1936	July, 1937	% Change, 1937/36	July, 1936	July, 1937	% Change, 1937/36

New Vehicles(a)

CANADA	4,293	5,964	+ 38.9	3,074,640	4,398,290	+ 43.1
Maritimes	306	470	+ 53.6	243,943	369,535	+ 51.5
Quebec	717	1,053	+ 46.9	541,436	864,515	+ 59.7
Ontario	1,927	2,720	+ 41.2	1,351,159	1,918,339	+ 42.0
Manitoba & Saskatchewan ...	528	706	+ 33.7	364,016	467,650	+ 28.5
Alberta	454	498	+ 9.7	285,446	338,129	+ 18.5
British Columbia	361	517	+ 43.2	288,640	440,122	+52.5

Used Vehicles(a)

CANADA	10,349	13,533	+ 30.8	2,696,934	3,917,629	+ 45.3
Maritimes	763	1,235	+ 61.9	199,101	363,849	+ 82.7
Quebec	1,637	2,327	+ 42.2	450,187	743,509	+ 65.2
Ontario	5,113	6,682	+ 30.7	1,279,742	1,813,438	+ 41.7
Manitoba & Saskatchewan ...	1,070	1,372	+ 28.2	272,530	396,118	+ 45.3
Alberta	850	872	+ 2.6	231,213	264,731	+ 14.5
British Columbia	916	1,045	+ 14.1	264,161	335,984	+ 27.2

Total, New and Used Vehicles(a)

CANADA	14,642	19,497	+ 33.2	5,771,574	8,315,919	+ 44.1
Maritimes	1,069	1,705	+ 59.5	443,044	733,384	+ 65.5
Quebec	2,354	3,380	+ 43.6	991,623	1,608,024	+ 62.2
Ontario	7,040	9,402	+ 33.6	2,630,901	3,731,777	+ 41.8
Manitoba & Saskatchewan ...	1,598	2,078	+ 30.0	636,546	863,768	+ 35.7
Alberta	1,304	1,370	+ 5.1	516,659	602,860	+ 16.7
British Columbia	1,277	1,562	+ 22.3	552,801	776,106	+ 40.4

(a)

Includes passenger cars, trucks and buses.

STATE OF TEXAS, COMMISSIONERS OF THE LAND OFFICE

Original to Texas			Original to Texas			Remarks
Section	Range	County	Section	Range	County	
Section 1						
100	100	100	100	100	100	
101	101	101	101	101	101	
102	102	102	102	102	102	
103	103	103	103	103	103	
104	104	104	104	104	104	

Original to Texas			Original to Texas			Remarks
Section	Range	County	Section	Range	County	
Section 2						
105	105	105	105	105	105	
106	106	106	106	106	106	
107	107	107	107	107	107	
108	108	108	108	108	108	
109	109	109	109	109	109	

Original to Texas			Original to Texas			Remarks
Section	Range	County	Section	Range	County	
Section 3						
110	110	110	110	110	110	
111	111	111	111	111	111	
112	112	112	112	112	112	
113	113	113	113	113	113	
114	114	114	114	114	114	

COMPARISON OF SALES AND FINANCING OF NEW MOTOR VEHICLES IN CANADA
BY PROVINCES, JUNE, 1937, AND JANUARY TO JUNE, 1937

The table below compares the number of new vehicles financed with the number of new vehicles sold and the total amount of financing with the total retail value of new vehicles sold for July, 1937, and for the seven-month period, January to July, 1937, for each province.

During July, 11,701 new motor vehicles were sold, of which 5,964 or 51.0 per cent were financed. During the period January to July, 108,457 new motor vehicles were sold, of which 39,350 or 36.3 per cent were financed.

Alberta showed the highest proportion of new vehicles financed to total sales, and the Maritime Provinces the lowest, for both July and the year to date. During July, 75.0 per cent of all Alberta sales were financed and, in the Maritimes, the proportion was 39.1 per cent. Figures for the year to date point out that 51.4 per cent of sales in Alberta and 28.5 per cent of those in the Maritime Provinces were financed.

Retail Sales and Financing of Sales of New Motor Vehicles, July, 1937

	Sales of New Vehicles		Financing of New Vehicle Sales			
	Number of vehicles	Retail value	Number of vehicles	Per cent of total number sold	Amount of financing	Per cent of value of total number sold
CANADA	11,701	11,878,390	5,964	51.0	4,398,290	37.0
Maritime Provinces ...	1,202	1,185,004	470	39.1	369,535	31.2
Quebec	2,262	2,293,871	1,053	46.6	864,515	37.7
Ontario	5,384	5,424,562	2,720	50.5	1,918,339	35.4
Manitoba and Saskatchewan	1,213	1,194,096	706	58.2	467,650	39.2
Alberta	664	662,263	498	75.0	338,129	51.1
British Columbia	976	1,118,594	517	53.0	440,122	39.3

Retail Sales and Financing of Sales of New Motor Vehicles, January to July, 1937

	Sales of New Vehicles		Financing of New Vehicle Sales			
	Number of vehicles	Retail value	Number of vehicles	Per cent of total number sold	Amount of financing	Per cent of value of total number sold
CANADA	108,457	109,669,264	39,350	36.3	28,004,074	25.5
Maritime Provinces ...	10,630	10,520,150	3,028	28.5	2,304,330	21.9
Quebec	22,610	23,435,191	8,002	35.4	6,177,452	26.4
Ontario	49,021	49,437,228	17,903	36.5	12,232,031	24.7
Manitoba and Saskatchewan	11,877	11,705,483	4,563	38.4	2,996,430	25.6
Alberta	6,260	6,180,159	3,220	51.4	2,144,849	34.7
British Columbia	8,059	8,391,053	2,634	32.7	2,148,982	25.6



1010719858

Faint, illegible text at the top of the page, possibly a title or introductory paragraph.

Table with multiple columns and rows, containing faint data entries. The text is mostly illegible due to fading.

Table with multiple columns and rows, containing faint data entries. The text is mostly illegible due to fading.